CONTRACT

THE COMPLETE ANNUAL GUIDE TO COMMERCIAL FURNISHINGS AND INTERIOR ARCHITECTURE

956/3

DIRECTORY

JANUARY 1968

SPECIAL IN THIS ISSUE: Business Basics For The Contract Designer And Specifier

Low-cost Kentile® Architectural Marbles Vinyl Asbestos Tile. Thicknesses: 3/32" and 1/8" in 9" x 9" tile; 1/8" in 12" x 12" tile. Nine colors. Shown with 1/2" feature strips.

Vinyl tile that looks like marble—wears like it, too!

KENTILE
VINYL TILE
FLOORS

A Kentile exclusive. Realistic mottling extends throughout the full thickness of Architectural Marbles for lasting beauty. Greaseproof, stain-resistant, easy to maintain. Outwears carpet; costs less, too. Samples? Call your Kentile Representative.

A Chair For All Seasons

Try it on the rocks. Steel encased hard plastic ball-and-socket glides are self-leveling.

Treat it rough. In laboratory tests it withstood a 100 lb. pressure applied 250,000 times at the rate of 60 times per minute. In use in 23 countries, not one chair has ever been reported crazed, cracked, or chipped.

Look at the underside. The seat is attached to the steel supporting member by screws that go into webbed bosses integrally molded with the underside of the seat and set at angles in line with the direction of stresses when the chair is in use.

Try leaning back. Notice how the chair yields to your body weight and shifting positions.

Observe the unique texture. A leather-like texture, deeply etched into seat and back, is mar and scratch resistant, and washable.

Learn all about it. It may be had fully upholstered; with ganging hook for multiple seating; bench or floor mounted for public seating; with tablet arm for educational seating. *By Robin Day, Royal Designer for Industry.*

And we've said nothing about price. That will astonish and please you too.

Made in U.S.A. by John Stuart International *Under British License*
Write for catalog, including specifications and color range

JOHN STUART INTERNATIONAL
CONTRACT DIVISION OF JOHN STUART INC., 205 EAST 58TH ST., NEW YORK 10022

The Famous West Indies Chair

The West Indies Chair: Nassau. St. Croix. Barbados. Antigua. San Juan. At hotels, clubs and private estates throughout the Caribbean, you'll find the famous Tropitone West Indies Chair. The Caribbean is it s natural habitat. Hot. Humid. Salt Spray. Sunshine and showers. Where other chairs rot, rust, fade and fall apart, the West Indies Chair keeps it s new look year after year. Why? First of all, we start with an electronically welded rustproof aluminum frame. Then the entire frame is submerged in an acid bath to etch the metal so the enamel will adhere tightly. Naturally, we use the new electrostatic spraying system for two complete coats of satin finish acrylic enamel. Then into the oven for fifteen minutes at 400° F. where the finish is baked on. After that, we lace the frame tightly with over 80 feet of ⅝ inch extruded vinyl. Then we inspect it carefully, wrap it, box it, and ship it. Just think. All this in just six to ten days after we get the order! If you are interested, drop a line to Mrs. Jones at Tropitone Furniture Company, P. O. Box 3197, Sarasota, Florida 33580. She'll send you our new 48 page catalog Better yet, just call us. Area Code 813 — 355-2715.

Circle No. 1 on product card facing 3rd Cover

The Cover

CONTRACT's sixth annual Directory Issue is announced in giant-sized letters to emphasize the comprehensive listings of products, services, and sources available to designers, planners and furnishers throughout 1968.

CONTRACT

THE BUSINESS MAGAZINE OF COMMERCIAL FURNISHINGS AND INTERIOR ARCHITECTURE

VOL. IX, No. 1 **JANUARY, 1968**

PUBLISHED EVERY MONTH FOR FIRMS AND INDIVIDUALS WHO BUY, SPECIFY, DESIGN, INSTALL, OR REPLACE CONTRACT FURNISHINGS

139 BUSINESS BASICS FOR THE DESIGNER

140 THE SPACE STUDY

142 PERSONNEL PROFILE

146 INSIDE THE DESIGN ORGANIZATION
BY LAWRENCE LERNER

151 THE CONTRACT AND THE CLIENT

154 FEES: PROFIT IS THE PAYOFF

157 HUGE DESIGN MARKET BARELY TAPPED
BY MAURICE MOGULESCU

160 CRITICAL PATH METHOD: TIMETABLE FOR DESIGN
BY WALTER B. FORD II

164 THE OFFICE LANDSCAPE: A "SYSTEMS" CONCEPT
BY HANS J. LORENZEN and DIETER JAEGER

174 CONTRACT MARKET DEFINED: HOTELS AND MOTELS
BY SIDNEY SCHWARTZ

185 CLASSIFIED DIRECTORY

186 INDEX TO CLASSIFIED LISTINGS

188 CONTRACT MANUFACTURERS: ALPHABETICAL

199 ASSOCIATIONS & SOCIETIES

199 MARTS & PERMANENT TRADE EXHIBITS

200 SHOWROOMS

214 CLASSIFIED PRODUCT LISTINGS

8 COMING IN CONTRACT

16 INDEX OF ARTICLES: JAN. 1967-DEC. 1967

24 CALENDAR

281 CLASSIFIED ADVERTISEMENTS

282 ADVERTISERS' DIRECTORY

PUBLISHER
Ben H. Hellman

EDITOR/ASSOCIATE PUBLISHER
Len Corlin

MANAGING EDITOR
Anne Fallucchi

ASSOCIATE EDITORS
Elizabeth Wilbur
Doyle Peck
Marita Thomas

EDITORIAL CONTRIBUTORS
Marvin B. Affrime
Louis S. Bing
Roland Wm. Jutras
Irving Leos
Lawrence Lerner
Robert Malone
Edith Siroto

GENERAL MANAGER
Lawrence Gralla

ADVERTISING DIRECTOR
Milton Gralla

ADVERTISING SALES MANAGER
Frank A. Rizzo

BUSINESS MANAGER
Morton L. Silverman

RESEARCH DIRECTOR
Peggy Sholtz

PRODUCTION MANAGER
Ellin A. Delsener

CIRCULATION
Manuel Feris
Susan Kissel

ADVERTISING REPRESENTATIVES

NEW YORK: **Frank A. Rizzo, Arnold Hoffman, Stanley Berman.** Gralla Publications, 7 E. 43 St. MUrray Hill 7-3344

CHICAGO: **Ross A. Granston, Elliot B. Cohen.** Gralla Publications, 6328 N. Cicero Ave. 736-3367

CLEVELAND: **Gene H. McCormick.** Gralla Publications, 3506 W. 145 St. 671-3355

WEST COAST: **Doyle Peck, Manager; Lou Ruffolo.** Gralla Publications, Suite 206 17071 Ventura Blvd., Encino, Calif. 981-2550

CONTRACT is published monthly by H.M.S. Publication, Inc., division of Gralla Publications, 7 East 43 St., New York 17, N.Y. Phone MUrray Hill 7-3344. Lawrence Gralla, president. Milton Gralla, vice president. B. H. Hellman, secretary. Subscription price: one year, $5.00; two years, $9.00; three years, $12.00 for firms and individuals who specify, design, buy, or replace contract furnishings in the U.S. All other U.S. subscriptions, $9.00 per year. All Canadian and foreign subscriptions, $15.00 per year. Single copy of this issue $2.50. Contents fully restricted.

Copyright 1968 by CONTRACT.

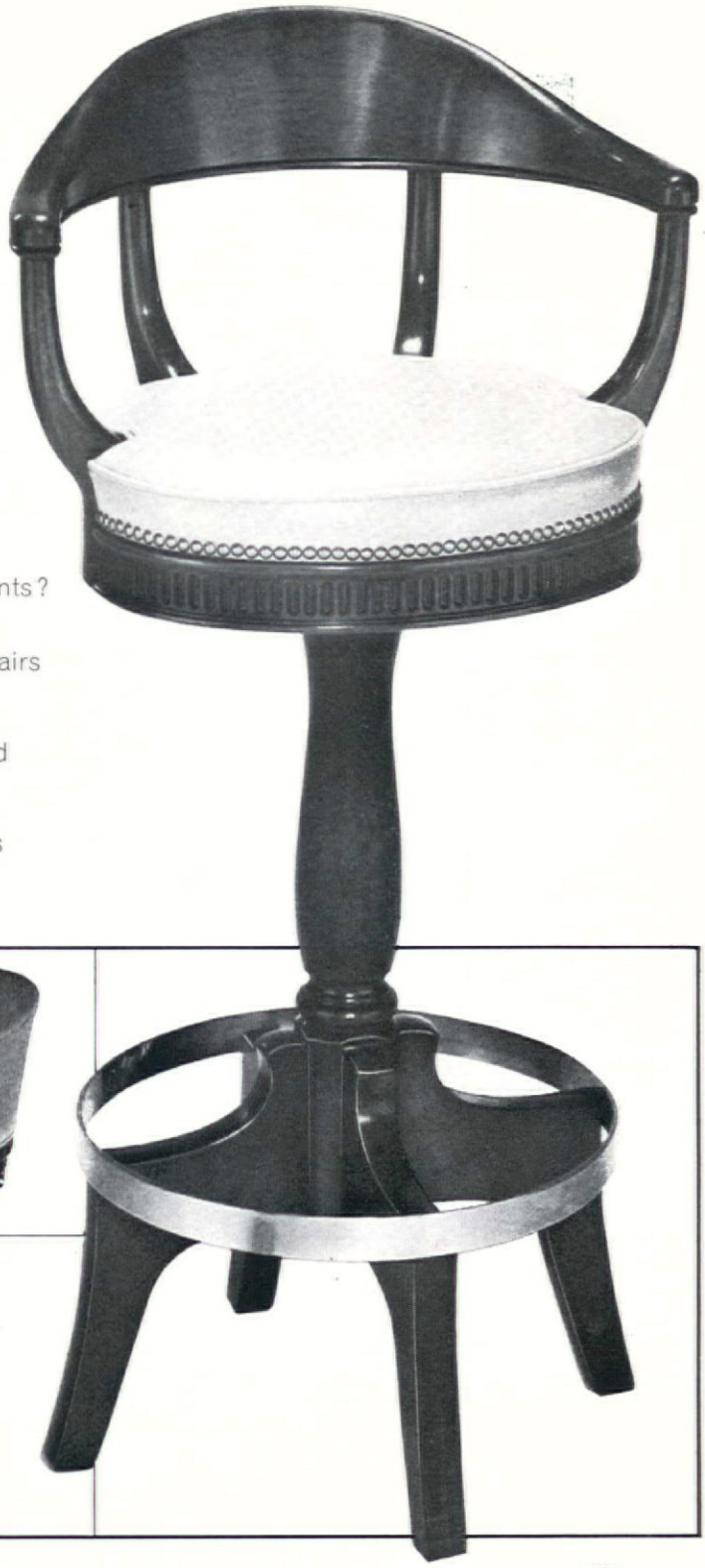
The publisher assumes no responsibility for opinions expressed by editorial contributions to CONTRACT. The publisher reserves the right to reject any advertising not in keeping with the publication's standards. SUBSCRIBER ADDRESS CHANGES: Please send old and new address to our N.Y. office at least four weeks in advance. Controlled circulation postage paid at Orange, Conn. Other Gralla Publications: APARTMENT CONSTRUCTION NEWS, BANK EQUIPMENT NEWS, BUILDER'S KITCHEN GUIDE, KITCHEN BUSINESS, PLASTIC LAMINATING.

BPA Member Business Publications Audit of Circulation

We Look at the World in a Sitting Position

Because we care. That's our business. Good seating, tastefully designed, ruggedly built with careful attention to every detail. Isn't this the prerequisite of your own seating requirements?

We've been in this business of building fine chairs for fifty-five years. It's a highly specialized business and we have a bank of experience and know-how ready to serve you. You can call on Charlotte for those very special seating touches . . . no matter how unusual.



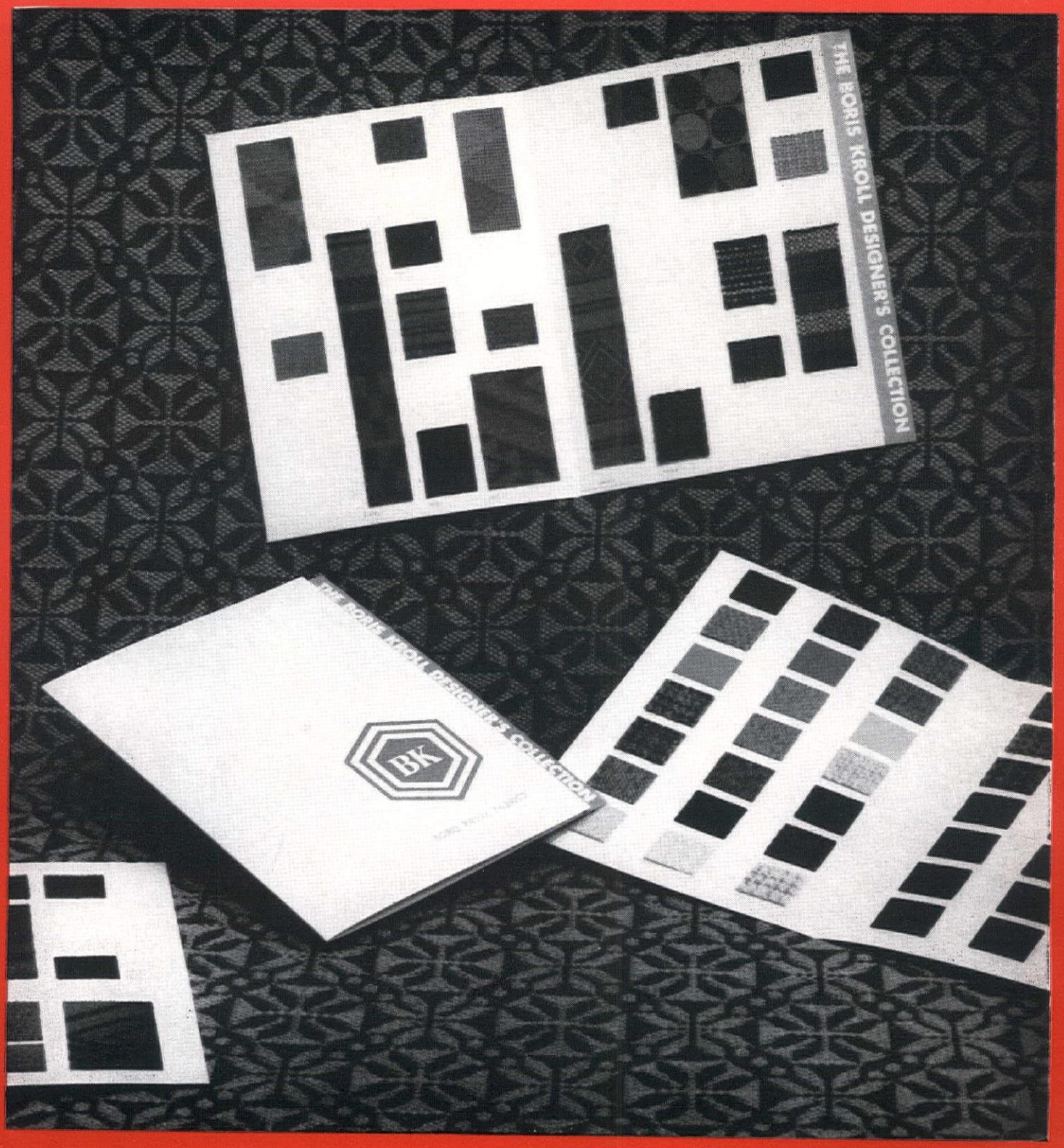
charlotte chair company
CHARLOTTE, MICHIGAN

Circle No. 2 on product card facing 3rd Cover

Circle No. 3 on product card →

background fabric "Quadrant," number 9947

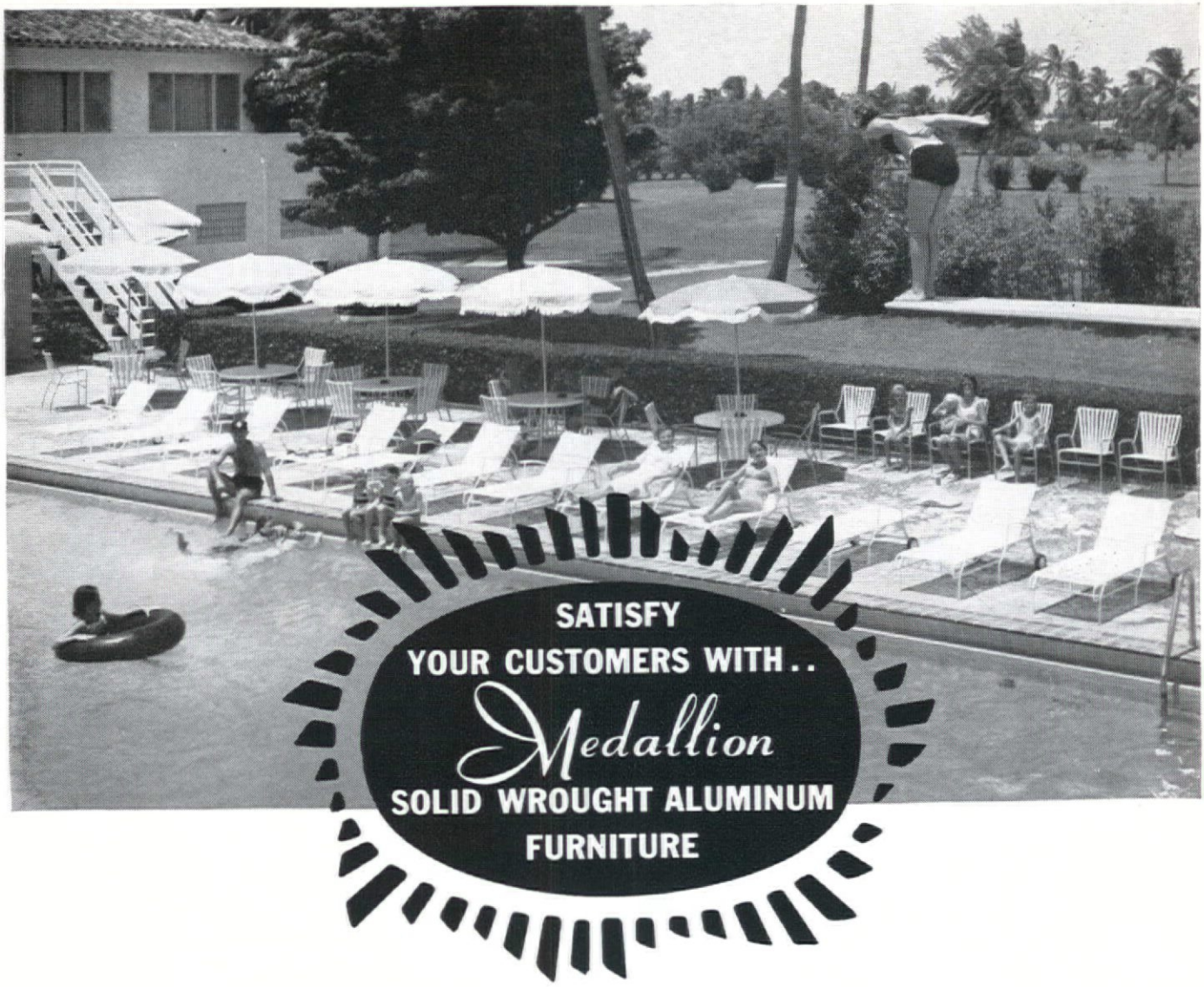
Designer's Collection protected with DUPONT ZEPEL



If you want an instant, correlated view of the new Boris Kroll Designer's Collection these file folders can be obtained by requesting them on your business stationery.

BK

BORIS KROLL FABRICS
FOR HOME AND INDUSTRY



MEDALLION—Guaranteed forever against rust—Solid Wrought Aluminum Frames—Virgin Vinyl Straps Individually Fastened — Comfort Without Care — Still Maintenance Free After Five Years. Color It with MEDALLION 21 Frame Colors, 18 Virgin Vinyl Strap Colors

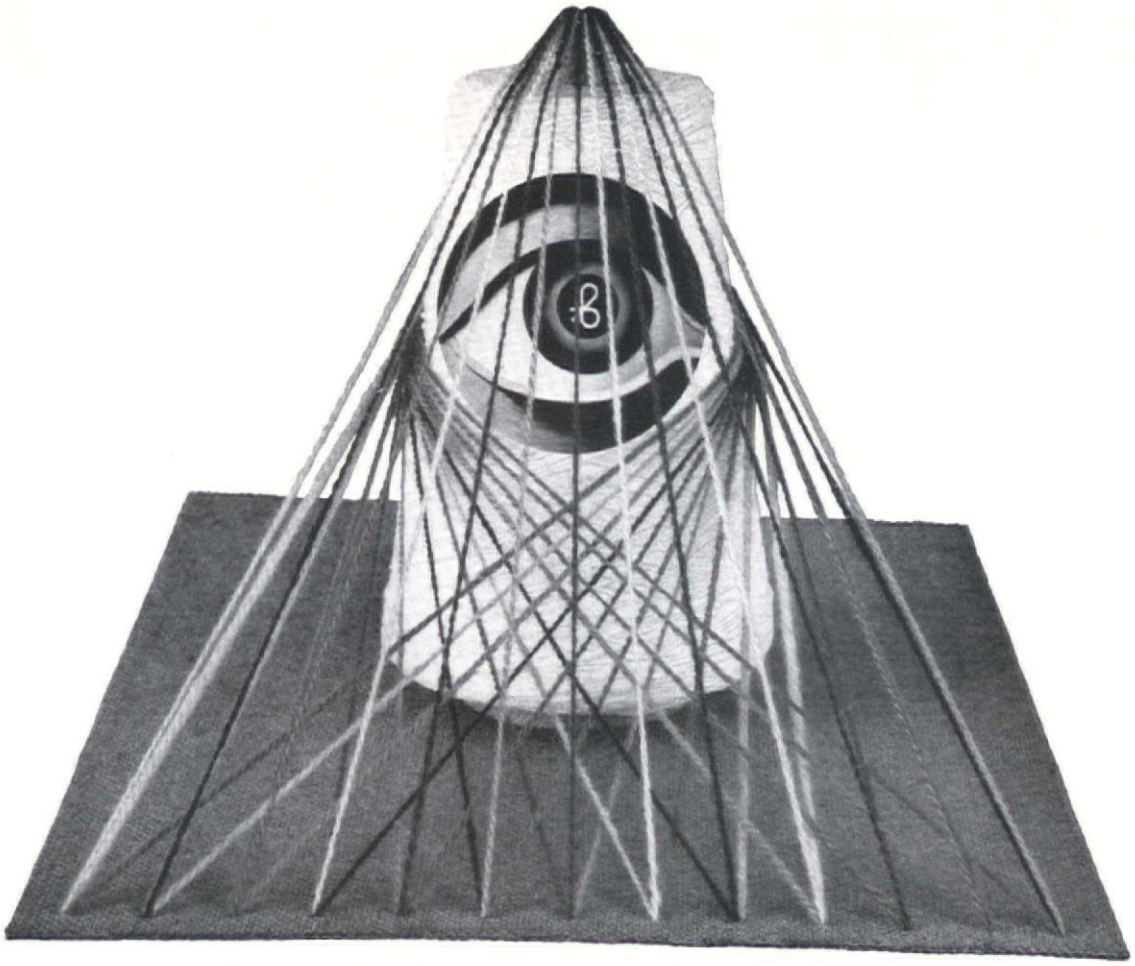
Circle No. 4 on product card facing 3rd Cover

Maintenance Free Up To 5 Years

TROPICAL PARK TRACK
HOLIDAY INN'S, PENN.
RACQUET CLUB, MIAMI
PALM BAY CLUB
BEVERLY HILLS HOTEL
HAZEL PARK TRACK
FRONTIER HOTEL
LUCAYAN BEACH HOTEL

Medallion

MEDALLION CORP.
2900 N.W. 77 Street
P.O. Box 427
Miami, Florida 33144
305-885-3461



you see so much more in carpeting when you call in Berven of California

In responding to the client of exquisite taste or where the projection of a company's profile is sophisticatedly appreciated, consider the practically limitless range of Berven Custom Design Carpeting. Semantically, we use the term to describe the creation and translation of a design to handmade carpeting without any pattern-repeat manufacturing limitations. Design; number, hue and tone of color; size; shape; all are as you dictate. Purest wool yarn qualities, selected by you, range through tight needlepoint loops, to densely cut piles, to deep shaggy textures and may be combined in a multitude of effects. Our new color brochures should prove helpful and are obtainable without obligation by addressing our Fresno office. Feel free to visit our showrooms, to request samples or to have a representative call.

Circle No. 25 on product card facing 3rd Cover

THE BERVEN OF CALIFORNIA RANGE

Manufacturers of: *Tufted Broadloom; Custom Tufted Rugs and Carpet; Stock Design and Custom Designed Handmade Rugs and Carpet; Hand-loomed Reversible Chenille; Custom-braided Rugs; Hand-loomed Reversible Broadloom.*

Distributors of: **Roxbury Broadloom (Axminster, Velvet, Knitted, Tufted); *Loma Loom Rubber-backed Carpet; *Ozite Outdoor-Indoor Carpet, Carpet Tile, Rubber and Felted Lining.* *WESTERN STATES

BERVEN OF CALIFORNIA

General and Administrative Offices: 2600 Ventura Avenue, Fresno, California 93717 • (209) 268-0771 • Sales Offices and Showrooms: Chicago • New York • Miami • Minneapolis • Dallas • Houston • Denver • Phoenix • Seattle • Spokane • Portland • Sacramento • Fresno • Los Angeles • National City • San Francisco • Honolulu

BERVEN OF CALIFORNIA

E5

Seating Problems?

POLORON has the answers!

. . . and 50 other good folding chair reasons

All shown and described in our new '67 color catalog.

Write or 'phone for your copy today!

POLORON PRODUCTS, INC.
191 Hugenot St., New Rochelle, N.Y.
(914) NE 6-5300
Factories: Ruston, La.; Batesville, Miss.; Scranton, Pa.; Bristol, Pa.

Circle No. 238 on product card

Coming in CONTRACT for 1968

All that is new, important, and influencing design concepts in the commercial and institutional contract market is planned for each issue of CONTRACT Magazine during the coming year. News of the industry, new and developing trends, new products and applications, and in-depth feature articles relating to the creation, design, specification, and furnishing of the entire spectrum of non-residential interiors are being planned and developed by CONTRACT's editorial staff. Here's a taste of what to look for in upcoming issues.

FEBRUARY: The School Field—an analysis of trends influencing new school and university architecture and interiors; New Installations—a roundup of recent outstanding school, dorm, and student union installations; Preview of the American Association of School Administrators convention/exhibition, including New Products to be exhibited.

MARCH: Carpeting—analysis of applications and products, plus a detailed section on "How to Specify Carpeting." Also, Interior Architecture—hospitals and their special requirements, including a discussion on hospital design trends.

APRIL: Interior Architecture: The Computerized Office—Planning, designing, furnishings, and logistics of the new pushbutton, punch-card office installation. Also, Outdoor and Casual Furniture for contract applications.

MAY: CONTRACT '68 Preview Issue—Show preview of the nationwide industry exposition and convention, June 4-6, New York Coliseum. Exhibits, seminar and workshop programs, new products, and exposition guide to the show.

JUNE: Office Planning and Design—Theory, techniques, and outstanding new installations. Also a study of the new computerized techniques in office planning.

JULY: Annual Landmark Issue—In-depth study of a major "landmark," location to be announced.

AUGUST: Mid-Year Product Review—A comprehensive report on new contract furniture and furnishings. Also, Lamps & Lighting—A detailed account of important new technical developments and products in commercial illumination.

SEPTEMBER: Interior Architecture—A further study in the integration of interior structural elements with the science of contract design.

OCTOBER: National Hotel/Motel Exposition Preview Issue—Product and idea preview of the show, including Rooms of Tomorrow, Designs for Dining, and 400-plus exhibits of furniture and furnishings. Plus NOPA Show preview.

NOVEMBER: Contract Fabrics—Review of new collections, plus new printing, weaving, and finishing techniques. Also, The New Role of the Contract Furnisher in financing construction, interior planning, and furnishing of large installations.

DECEMBER: Wallcoverings and Wallpapers: Their applications in contract work; plus a summary of new products and designs. Also, Paints—How to Specify this basic type of wall finish and what properties to look for in commercial specifying.

Come See The Cabaret II

The Industry's First Printed Herculon* Carpet

Six beautifully patterned colorations of Cabaret II, the first locked-in, deep/printed Herculon® carpet. Shades of Gold, Red, Coral, Green, Sand or Blue with a festive random-printed pattern that reaches deep down to the very base of every tuft. Color and pattern guaranteed to be permanent.

Cabaret II features 10th gauge construction with 116,640 tufts per yard. Polypropylene primary backing for extra moisture barrier and high-density (40 oz.) foam rubber backing for taped or adhesive installation anywhere without a separate pad.

Carabet II provides stain and static resistance from 100% Herculon olefin fiber pile and super-easy cleaning from Crown Tuft's extra tough, extra tight 10th gauge density. Stains, mud, dirt stay on top for easy vacuuming.

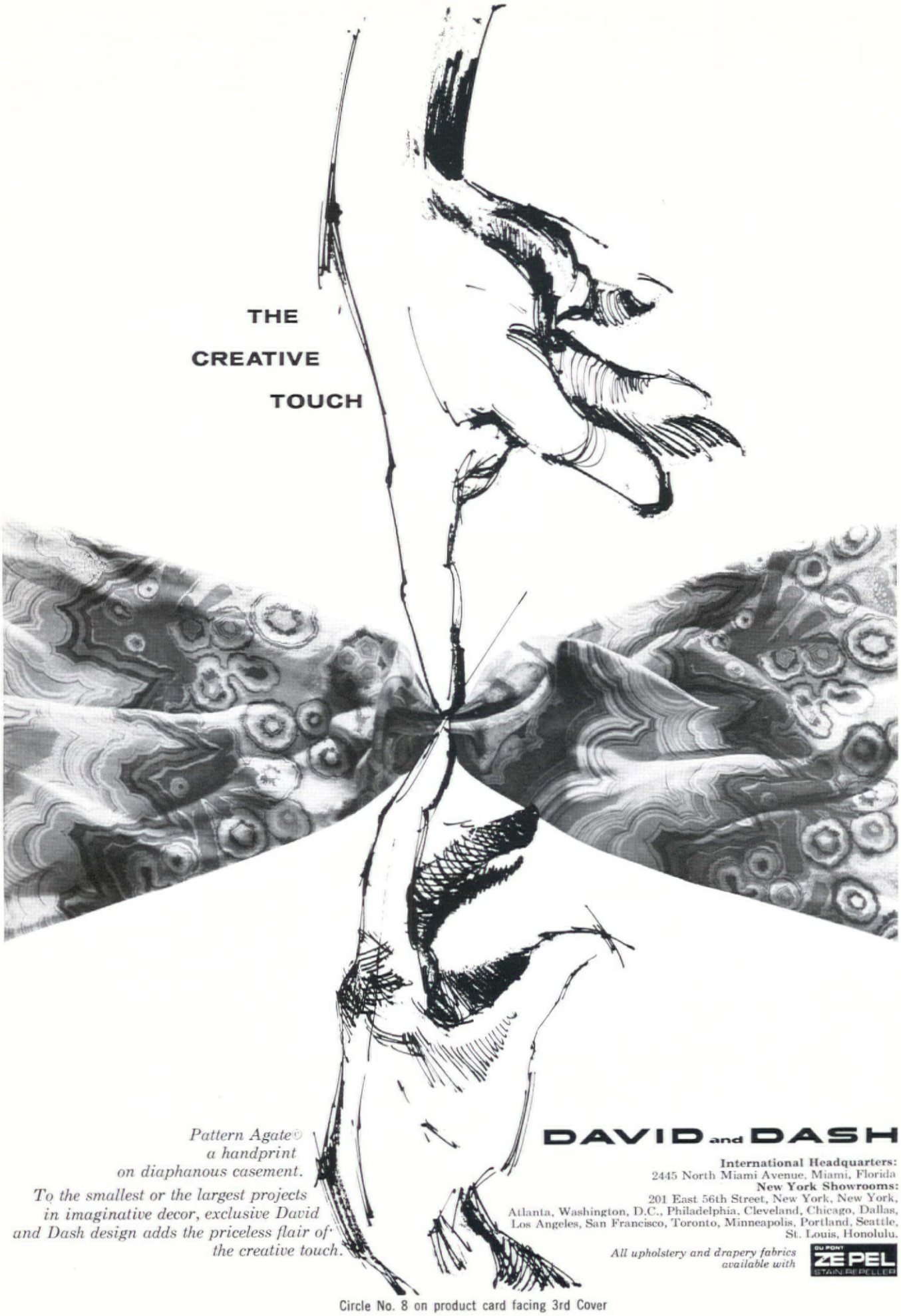
Cabaret II . . . designed for high-traffic use. In lobbies, game rooms, cocktail lounges, dorms, kitchens, hospitals, schools, offices and corridors the combination of 100% Herculon olefin fiber pile and 10th gauge construction can't be beat for beauty, utility and durability.

*Registered Trade Mark of Hercules Inc., Wilmington, Delaware for its olefin fiber.

CROWN TUFT Carpet INC.

ATLANTA / CHICAGO / DALTON / DENVER / LOS ANGELES / NEW YORK / SAN FRANCISCO / SEATTLE

Circle No. 7 on product card facing 3rd Cover



Pattern Agate©
a handprint
on diaphanous casement.

To the smallest or the largest projects in imaginative decor, exclusive David and Dash design adds the priceless flair of the creative touch.

DAVID and DASH

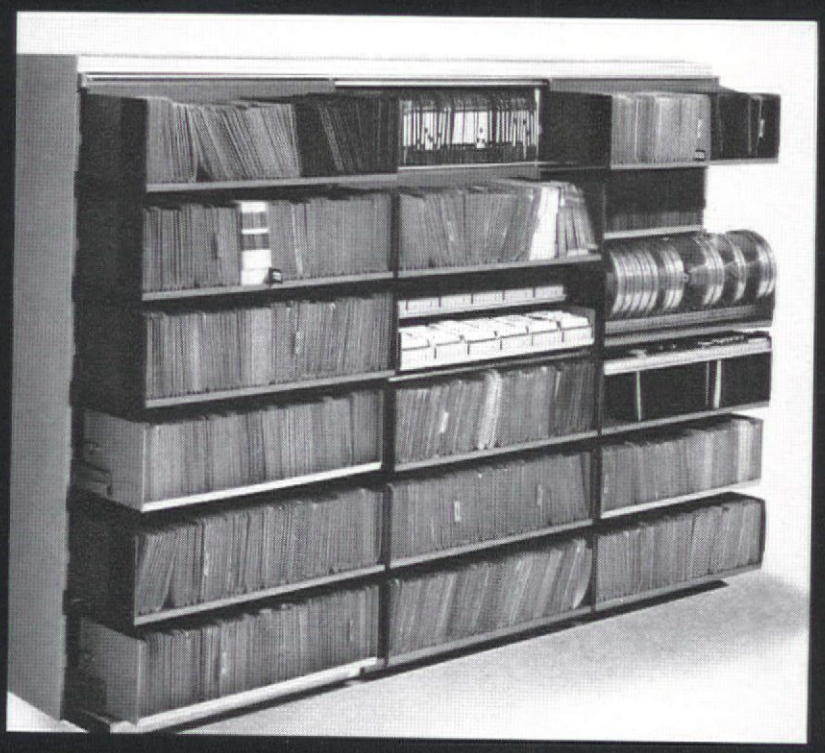
International Headquarters:
2445 North Miami Avenue, Miami, Florida
New York Showrooms:
201 East 56th Street, New York, New York,
Atlanta, Washington, D.C., Philadelphia, Cleveland, Chicago, Dallas, Los Angeles, San Francisco, Toronto, Minneapolis, Portland, Seattle, St. Louis, Honolulu.

All upholstery and drapery fabrics available with DU PONT ZEPEL STAIN REPELLER

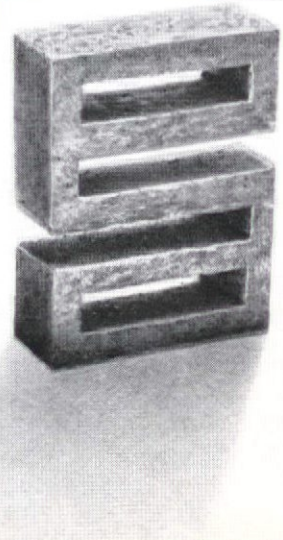
Circle No. 8 on product card facing 3rd Cover

Circle No. 9 on product card →

Get Organized



Conserv-a-file V® is the system that makes double-bank filing possible, organizing almost twice as much filing into the space you're now using. We invented it, and nobody else has been able to duplicate it. It's the best cost-per-inch buy on the market, and we guarantee it for a lifetime, too. Conserv-a-file V® handles correspondence in any kind of file folder, card trays, bulk filing, tape reels, disc-packs and you-name-it in two banks of file cradles. The front cradles move left or right at the flick of a finger and those in the rear glide forward for instant accessibility. Simple? Sure, but that's our business —organizing your filing and storage problems into simple solutions. If you have a storage space problem, or any filing problem, call one of our Organization Men.



SUPREME

Supreme Equipment & Systems Corporation
170 53rd Street, Brooklyn, N. Y. 11232 • 212 492-7777
makers of Roll Out Conserv-a-file®—full-suspension lateral filing. Conserv-a-file V®—double-bank filing. Conserv-a-scan®—electronic random filing. Conserv-a-trieve®—electronic bulk storage and retrieval.

The Organizers

☐ Please send me information on Conserv-a-file V®
☐ Have an Organization Man call me

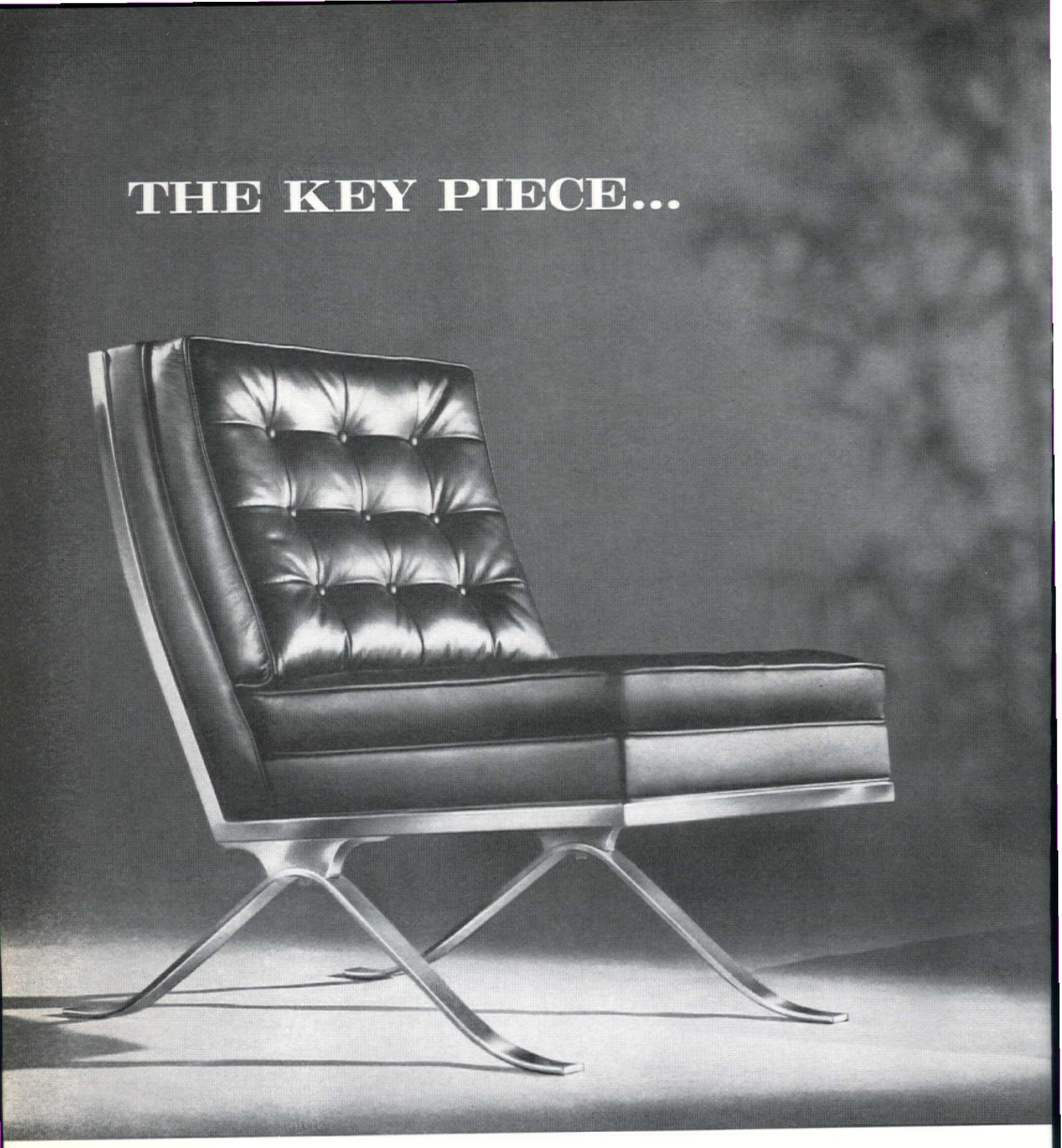
Name _____

Company _____

Address _____

City _____

State _____ Zip _____



FORMA

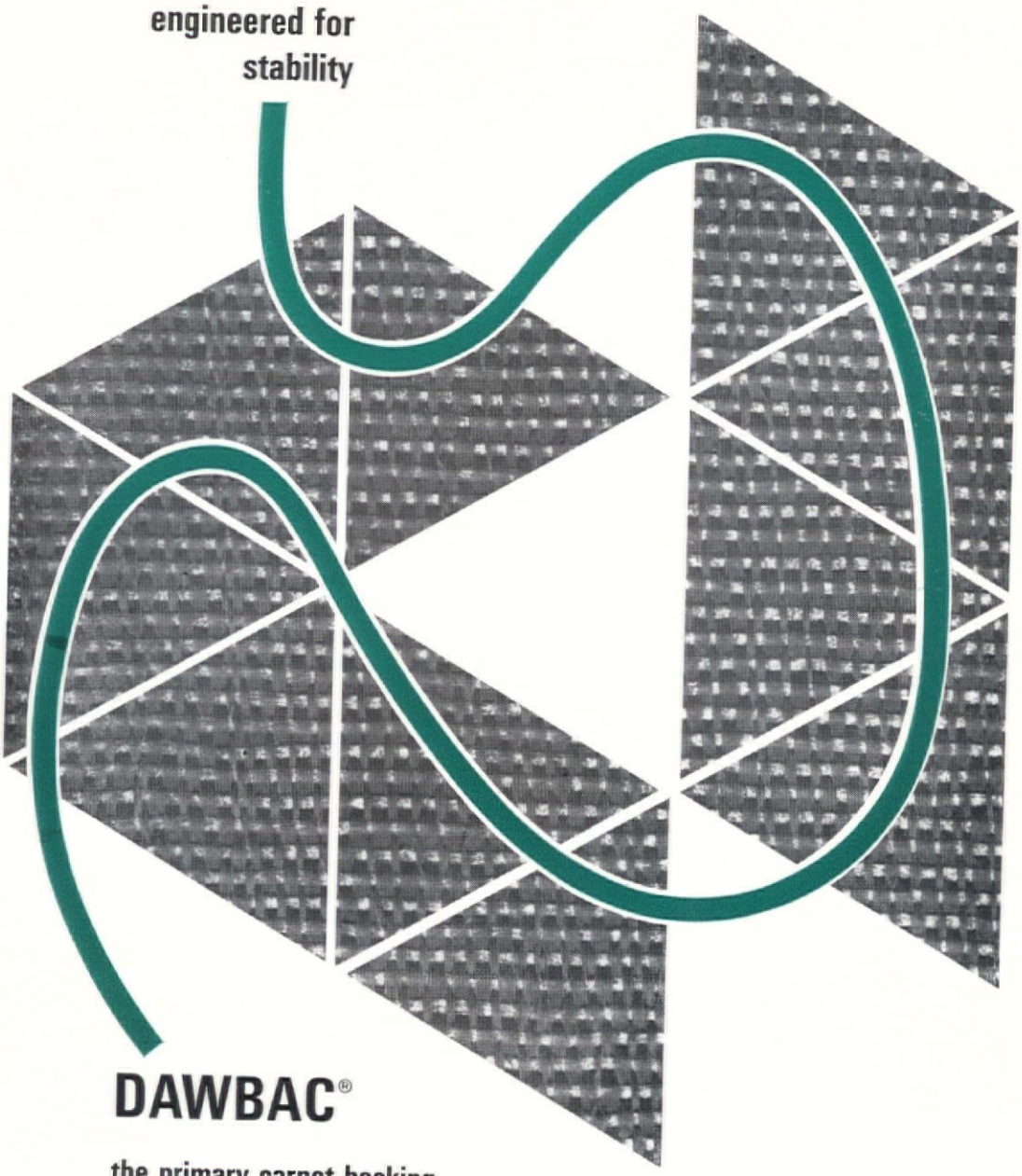
Here's the key piece in FORMA, Troy's new deluxe contract seating line. Troy offers this unsurpassed combination of classic design, "air suspension" comfort, durability, versatility . . . at a surprisingly low price. FORMA includes sofas, modular multiple seating units, love seats, benches, swivel club chairs, and correlated tables. For details contact **The Troy Sunshade Company,** Division of The Hobart Manufacturing Company, Troy, Ohio 45373.

Designed by Herbert C. Saiger, A.I.D.

Troy. CMA

Show rooms: One Park Avenue, New York / Merchandise Mart, Chicago / Grant Street, Troy, Ohio

engineered for
stability



DAWBAC®

the primary carpet backing that does not stretch or shrink after installation

GRACE FIBERS
DAWBARN DIVISION

DAWBAC® is a rugged polypropylene carpet backing that is impervious to moisture. It will not expand or contract with changes in humidity . . . it cannot rot or mildew.

Tightly woven—six linear strands per inch more than other polypropylene backings—it is the toughest backing for tufting fine carpets. With DAWBAC®, there is less needle deflection, less bowing, face yarns are more uniform in height. Because it is non-absorbent, face yarns dye better, colors are not affected by jute oils.

Carpets tufted on DAWBAC® pay real dividends . . . for the manufacturer, the retailer, the installer, and the consumer.

Free installation brochure

DAWBARN DIVISION, W. R. GRACE & CO., WAYNESBORO, VIRGINIA

Circle No. 11 on product card facing 3rd Cover

Circle No. 10 on product card

Handprinted

CONTRACT FABRICS

LITEGARD

BLACKOUT DRAPERY FABRIC

COTTON FACE WITH A VINYL LAMINATED BACK
IN WHITE, SILVER, OR COLORS

THE PERFECT FABRIC FOR HOTEL,
MOTEL AND DORMITORY INSTALLATIONS

ASTRO

100% VEREL® MODACRYLIC FIBER

FIRE RESISTANT • DIMENSIONALLY STABLE
WITH THE LOOK AND FEEL OF WOOL

THE PERFECT FABRIC FOR
OFFICE BUILDINGS, PUBLIC AREAS,
HOSPITAL AND NURSING HOME INSTALLATIONS

OVER 300 DESIGNS TO CHOOSE FROM
IN YOUR COLORS OR OURS

STRIKE OFFS
AVAILABLE

paul kaiser

4100 north miami avenue
miami, florida

Circle No. 12 on product card

AREA CODE 305 754-8667

SHOWROOMS IN PRINCIPAL CITIES

TOADSTOOLS

we haven't got...

But we do have librarian stools, lab stools, bar stools and office stools in our extensive selection of contract furnishings at the Contract Manufacturers Association in The Merchandise Mart, Chicago. In this one convenient location, you'll discover an outstanding choice of products and designs to meet your every need. Plus professional consultation and competent, dependable service. The C.M.A. has been established by leading contract suppliers expressly for you. We'll be delighted to see you — anytime.

All-Steel Equipment, Inc.
American of Martinsville
B. Brody Seating Company
Browne-Morse Company
The Buckstaff Company
Burke, Div. of Brunswick
Carolina Seating Company
Charlotte Chair Company
Chicago Hardware Foundry Co.
J. R. Clark Company
Commercial Carpet Corp.
Corry-Jamestown Corp.
Drexel Enterprises, Inc.
Duo-Bed Corporation
Empire State Chair Company
The Globe Wernicke Company
Harter Corporation
The Howell Company
The Johnson Chair Company
Johnson Plastic Tops, Inc.
Krueger Metal Products
Madison Furniture Ind.
Myrtle Desk Co., Inc.
Peerless Steel Equipment Co.
R-Way Furniture Co.
Robert John Company
Ben Rose, Inc.
Royalmetal Corporation
Schlage Lock Company
Shelby Williams Ind., Inc.
Steelcase Inc.
Stendig, Inc.
Superior Sleeprite Corp.
Thonet Industries, Inc.
Tri-Par Manufacturing Co.
The Troy Sunshade Company
Vicrtex Sales Corp. of Illinois
The Wienberg Corporation

CONTRACT MANUFACTURERS ASSOCIATION
THE MERCHANDISE MART, CHICAGO, ILLINOIS 60654

CMA

Circle No. 13 on product card facing 3rd Cover

INDEX OF ARTICLES: January-December 1967

JANUARY 1967

ANNUAL DIRECTORY ISSUE: Introduction, p. 144.
HOW AMERICA . . . SERIES OF INSTALLATIONS:
How America Works, pp. 142-55.
How America Shops, pp. 156-61.
How America Banks, pp. 162-65.
How America Studies, pp. 166-73.
How America Travels, pp. 174-81.
CLASSIFIED DIRECTORY LISTINGS:
Contract Manufacturers, alphabetical, pp. 185-96.
Associations & Societies, p. 196.
Marts & Permanent Trade Exhibits, p. 196.
Showrooms, p. 201.
Product Listings, pp. 212-79.
INDEX OF ARTICLES, January-December 1966, pp. 280-81.

FEBRUARY 1967

GOOD GRAPHICS, by Robert Malone, pp. 53-63.
A study of the basic considerations affecting business signage. Illustrated.
DIALOGUE WITH BUCKMINSTER FULLER, pp. 64-67.
The geodesic dome designed for the U.S. Pavilion at Expo 67 is discussed by its famous architect.
NEW HERMAN MILLER SHOWROOM, pp. 68-69.
Charles Eames, George Nelson, and Alexander Girard design sections of the New York City showroom, creating well-defined group of interior environments.
NEEDS OF THE AGING, by Irving Leos, pp. 70-71.
Geriatric furnishings: I—An inventory of needs; II—Accident preventive measures; III—Good planning and congenial design; IV—Avoiding the institutional look; V—Model rooms to merchandise facilities; VI—Trend toward traditional design; VII—Use of new materials, brighter colors.
SOUTHERN MANUFACTURERS EXPLORE CONTRACT FIELD, pp. 78-79.

MARCH 1967

SCHOOL FURNISHINGS—I, by Louis S. Bing, pp. 71-77.
The $600 million yearly furnishings market reveals control by large manufacturers, yet a need still exists for more sophisticated furniture in some areas.
UPDATED LOOK IN DOWNTOWN AKRON, pp. 78-81.
In a major renovation project, commercial structure is turned into a modern and profitable office building. John Mazzola, NSID, Interior Designer.
NOLEN-SWINBURNE'S INTERIORS DEPARTMENT, pp. 82-83.
Philadelphia architectural firm integrates all design facilities to produce total concept.
THE FLOOR COVERINGS MARKET, by Irving Leos, pp. 84-95.
Soft, hard, poured, resilent—a run-down of new lines and qualities from floor coverings manufacturers. Illustrated with new designs.
NEW SHOWROOMS: Duo-Bed, Merchandise Mart, p. 18.

APRIL 1967

CONTRACT '67 EXPOSITION. A preview of the first annual show and convention:
The Show and Its Background, pp. 115-16.
Program of Events, p. 117.
Seminar Panelists, pp. 118-19.
Floor Plan of Exhibits, p. 120.
Exhibitor List, p. 121.
Product Preview of Exhibits, pp. 120-39.
SCHOOL FURNISHINGS—II, by Louis S. Bing, pp. 140-45.
Trends include durability, hospitable atmosphere, good working and social environments. Illustrated with new school furniture and equipment.
NEW SHOWOROMS: Lehigh/Leopold in New York City, p. 35.

MAY 1967

CONTRACT '67 EXPOSITION: A Smash Success, p. 61.
CONTRACT '67: REPRINTS OF SEMINAR SESSIONS:
Quality vs. Client Requirements, by Marvin Affrime, pp. 62-63. The Law and The Interior Designer, by Lee Epstein, pp. 64-65. Interior Designers Going to Pot, Pills, and LSD?, by Forrest Wilson, pp. 66-67. Designing, Furnishing Hotels in Foreign Lands, by Tom Lee, pp. 68-69. Fees—Methods of Charging, by Lawrence Lerner, pp. 70-71. Furnishings Needs of Religious Institutions, by Rev. William F. Burke, pp. 72-73.
ARCHITECTURAL WOODWORK, pp 74-77.
Designer's Notebook. First of a series, on the basic materials and techniques the designer/specifier works with.
IT STOOPS TO CONCLAVES, pp. 78-79.
Little-used board rooms are turned into multi-purpose, versatile spaces. Griswold, Heckel & Kelly Associates, Interior Designer.
PARTITIONS & WALL SYSTEMS, by Robert Malone, pp. 80-87.
Interior Architecture Series. A comprehensive review of this important interior architectural component stresses the flexibility required in today's business life; includes latest trends, such as totally integrated systems. Illustrated with new materials.
NATIONAL RESTAURANT SHOW, pp. 88-90.
Description of exhibitor products, including special Guest Rooms '67 display by Richard Himmel.
UNLIMITED HOOK-UPS, p. 92.
Electronic dictation and transcription, individually controlled background music systems are produced by Voicewriter Div., McGraw Edison Co.

JUNE 1967

CALIFORNIA: SUPERSTATE—LANDMARK ISSUE NO. 4:
INTRODUCTION: California's soaring population growth is reflected in its enormous building rate and may well be the pilot plant for the whole country, setting the pattern for commercial/institutional projects, pp. 81-82.
THE CHANGING FACE OF CALIFORNIA, p. 83.
CALIFORNIA NORTH, pp. 84-85.
CALIFORNIA SOUTH, pp. 86-87.
RESHAPING OUR CITIES: NECESSITY, NOT CHOICE, by M. Justin Herman of San Francisco Redevelopment Agency, pp. 88-89.
IS THERE A CALIFORNIA STYLE?, opinions by eight leading architects, pp. 90-91.
THE INSIDE STORY, pp. 92-130; Thirty-five installations illustrate trends in the following categories: Offices, Schools, Public Buildings, Banks, Medical Facilities, Restaurants, Hotels/Motels, Clubs.
DESIGNER PROFILES, pp. 131-34.
MANUFACTURING; SAMPLING OF SOURCES, pp. 136-42.

(Continued on page 18)

Circle No. 14 on product card facing 3rd Cover →

We go a long way with our designs.

(All the way!)

All the way to style coordinated, functional furniture for a whole organization. If your job's that big. Handsome, durable furniture. In luxury woods or easy care metal. Decorator finishes and fabrics galore. Color excitement unlimited. Ask your local Royalmetal Dealer for a full showing. Or write Royalmetal Corporation, One Park Avenue, New York, N. Y. 10016.

ROYALMETAL®

INDEX OF ARTICLES—contd.

THE MARKETPLACE:
Robertson Plaza, pp. 144-45.
Robertson Center, pp. 148-49.
Jackson Square, pp. 156-57.
Western Merchandise Mart, pp. 160-61.
Los Angeles Home Furnishings Mart, p. 164.

SUPPLIERS: names and addresses of firms represented in installations, pp. 166-75.

PRODUCTS & SERVICES OF CALIFORNIA FIRMS, p. 176-on.

JULY 1967

JFN COMES OF AGE, by H. L. Van Brunt, pp. 44-53.
A case study. A fledgling seven years ago, this New York firm is now a leading design/space planning organization. Projects illustrated: Puerto Rico Telephone Co.; Banco Popular; Banker's Club.

CUSTOM DETAILING OF LAW OFFICES, pp. 54-58.
Interior Architecture Series. Detailed drawings illustrate two-way storage, dry-wall partitions, and built-ins utilized in offices of Levy, Heller, Kessler & Walzer. Edward Steuer, Interior Designer.

OFFICES:
Heitman Mortgage Co.: Emphasis on Design, p. 59.
Estabrook & Co.: Gilbert M. Garte Assoc., p. 60.
E. F. Hutton & Co.: J. P. Maggio Design Assoc., p. 61.
Foote, Cone & Belding Co.: Harper Richards, pp. 62-63.
Price Waterhouse & Co.: Executive Interiors, Inc., p. 64.
Hans Holterbusch, Inc.: Saphier, Lerner, Schindler, p. 65.

NEW FURNITURE COLLECTIONS FOR THE OFFICE, pp. 66-69.

RENTING, LEASING GROW IN IMPORTANCE, by Louis S. Bing, p. 70.
International Furniture Rentals, Inc., Philadelphia, offers rentals in office furniture and equipment, hotel and motel furnishings.

POINT OF VIEW: Techniques of Presentation, by Guest Editor Lawrence Lerner, Saphier, Lerner, Schindler, Inc., p. 8.

NEW SHOWROOMS: Monarch Carpet Mills, E-Lite Co., Syracuse China Corp., p. 16.

AUGUST 1967

THE CONTROL OF LIGHT SOURCES, by E. Berger, Holophane Co., pp. 49-53.
Technical considerations in well designed lighting systems, plus a description of prismatic lenses.

LAMPS AND LIGHTING, pp. 54-59. An illustrated guide to new contract wall, floor, desk, ceiling fixtures.

PUTTING POLARIZED LIGHT TO WORK, by Myron Kahn, Polrized Corp. of America, pp. 60-61.
Polarization, a natural phenomenon, is being exploited to create glare-free light sources.

NORMAN deHAAN ASSOCIATES, by Edith Siroto, pp. 62-67.
Case Study. Review of the firm's growth reveals a rapid rise and variety of assignments. Projects illustrated: Original Pancake House; American Dental Association; Allied Products Corp.; Joseph's Boutique.

MID-YEAR PRODUCT REVIEW, pp. 68-69.
New furniture and furnishings in an illustrated guide include introductions during summer markets.

NEW FENESTRATION SYSTEM, PERMANENT-PLEAT DRAPERIES, p. 76.
Isabel Scott Fabrics Corp.'s new Permaneat window covering systems.

COST, MAINTENANCE STUDY ON VINYL ASBESTOS TILE, p. 78.
Results of United Fuel Gas Co.'s wear-test and maintenance-cost study, five years after installation.

VINYL FABRICS GROWING IN VERSATILITY, by Paul F. Johnson, Vinyl Fabrics Institute, p. 80.
A review of the many wallcovering and upholstery qualities and their varied uses.

NEW SHOWROOMS: Barry Labow Assoc. at Los Angeles Design Center, p. 18.

SEPTEMBER 1967

CINCINNATI DESIGN COMMUNITY, by Irving Leos, pp. 73-79.
First of a series. Cincinnati designers are fighting conservatism and are slowly raising the level of design sophistication of clients.

RESTAURANTS:
Mark I: John P. Mazzola, pp. 80-81.
Saint Louis Club: Alan L. Ferry Designers, pp. 82-83.
Camellia House: Robert Steffel, pp. 84-85.
Summit Club: I.S.D., Inc., p. 86.
Republic National Bank Executive Dining: Harrel & Hamilton, AIA, p. 87.
The Station: Lovelace-Steel Associates, pp. 88-89.
S&H Executive Dining: Designs for Business, Inc., pp. 90-91.

SHOP DRAWINGS, pp. 92-93.
Designer's Notebook. The differences between the designer's drawings and woodworker's drawings are outlined and illustrated; plus a checklist for hardware.

NEW LECTURE HALL SEATING AT SUNY, pp. 96-97.
Integral Seating by Herman Miller combines the best of pedestal and loose chairs and have been installed at three state universities.

VOLUME RENTALS FOR CONTRACT INTERIORS, by Louis S. Bing, p. 98.
Furniture and furnishings leasing, available in one package that includes financing and maintenance.

HANDIWORK BY THE HANDICAPPED, p. 100.
Florida furniture company employs the handicapped and finds their services ideal for custom detail work.

POINT OF VIEW: Critical Role of The Contract Designer in Success of Hotels/Motels, by Guest Editor Robert P. Herzog, Walter M. Ballard Corp., p. 13.

NEW SHOWROOMS: John Stuart, Boston, p. 24.

OCTOBER 1967

HOTEL BONAVENTURE: ROOMS AT THE TOP, by Lawrence Gralla, pp. 95-101.
Atop Montreal's new Place Bonaventure, the hotel is surrounded by lush gardens and pools on the outside, relies on textured concrete walls for public spaces, offers 401 luxurious guestrooms. Architecture and interior design by Affleck, Desbarats, Dimakopoulos, Lebensold, Sise.

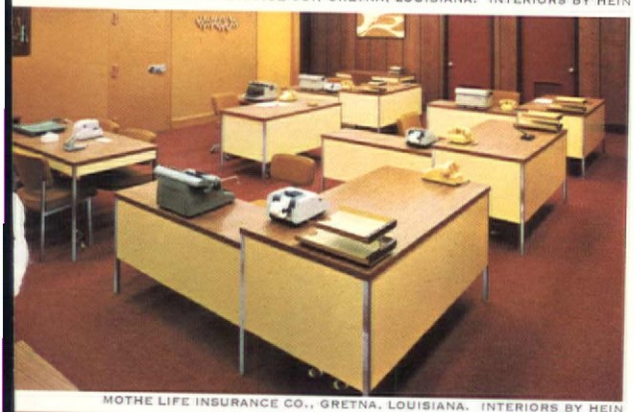
PLACE BONAVENTURE: MERCHANDISE MART, pp. 102-04.
Feat of concrete, this massive structure is second largest commercial building in the world. Includes a mart, exhibition hall, shopping arcade, service facilities. Affleck, Desbarats, Dimakopoulos, Lebensold, Sise, Architect.

OFFICE PLANNING AND DESIGN, by Michael Saphier, pp. 106-09.
Excerpts from first contract design and space planning book, covering operational aims, esthetic goals, financial limitations.

NATIONAL HOTEL & MOTEL EXPOSITION PREVIEW:
Program, p. 110.
Preview of Products, pp. 111-16.
Contract Exhibitors, p. 117.
Rooms of Tomorrow by Arthur Elrod, pp. 118-21.
Designs for Dining by Chandler Cudlipp, pp. 122-23.

(Continued on page 20)

MOTHE LIFE INSURANCE CO., GRETNA, LOUISIANA. INTERIORS BY HEIN



MOTHE LIFE INSURANCE CO., GRETNA, LOUISIANA. INTERIORS BY HEIN

GUARANTY BANK & TRUST CO., GRETNA, LOUISIANA. INTERIORS BY HEIN

Designed for Value

Furniture that's handsome . . . styled to bring new beauty to every area of the modern office. Furniture that's adaptable to the requirements of every work station. Furniture that's durable . . . built for years of distinguished service with a minimum of maintenance. Furniture that's constructed with the same care and precision that mark the most expensive, yet is moderately priced. That's office furniture by Cosco.

With desks, chairs, credenzas, tables, lounge furniture, and utility seating, Cosco can satisfy your every office furniture need . . . superbly!

Designers, architects and other office specifiers should ask for the "Architects Package" when they write to Dept. C-18.

count on COSCO® / *where the new ideas are*

Hamilton Cosco, Inc., Office Furniture Division, Gallatin, Tennessee

Model 1245

Model 1205

These new stacking and folding chairs were conceived especially for designers. Some of the "plus" features are:

- Same modern design concept in both stacking and folding chairs.
- Sturdy solid steel frames with durable chrome-plated finish.
- Comfortable molded fiberglas seats and backs with textured finish in seven decorator colors.
- Designed for compact storage, both chairs have "built-in" nesting feature.

For complete information and specifications write Dept. C-IF.

count on COSCO. where the new ideas are

Hamilton Cosco, Inc., Institutional Furniture Division, Gallatin, Tennessee

INDEX OF ARTICLES—contd.

THE OFFICE LANDSCAPE: SOME UNANSWERED QUESTIONS, by Marvin Affrime, pp. 124-26.
A critical eye is cast upon this controversial concept developed in Europe.

NEW SHOWROOMS: Futorian at American Furniture Mart, p. 26.

POINT OF VIEW: The Role of the Work Letter, by Guest Editor Edward Steuer, Steuer/Abbate, Inc., p. 26.

NOVEMBER 1967

EDITORIAL: More on Office Landscaping, by Ben Hellman, pp. 69-70.

GENERAL TIME HQ: VARIATIONS ON A SPACE THEME, by Len Corlin, pp. 71-79.
Interior Architecture Series. Victor Bisharat, AIA, designed a circular building and all interior spaces to reflect the concept of uninterrupted flow of time.

PRESTIGE IMAGE FOR SAVINGS BANK LIFE INSURANCE, pp. 80-85.
Interior Architecture Series. Hans Krieks Associates ripped apart old structure, then transformed it into handsome premises, both inside and out.

FABRICS: PLAIN AND FANCY, by Irving Leos, pp. 86-93.
Synthetics, menswear patterns, special weaves, and op art are some of the influences in fabrics. Illustrated with new lines from major fabric houses.

INSIDE INTRAMURAL, INC., pp. 94-95.
Beryl S. Austrian, founder and head of her own firm, celebrates 30 years in contract work.

IBD SYMPOSIUM QUESTIONS STATE OF ART, pp. 96-98. A report of the symposium held during the NOPA convention.

POINT OF VIEW: Wanted—More Romance in Contract Design, by Guest Editor Guy S. Lovelace, LSA Designs, Inc., p. 10.

NEW SHOWROOMS: Harter Corp., Merchandise Mart, p. 12.

DECEMBER 1967

TOTAL DESIGN IMPACT BY FORD & EARL, by Irving Leos, pp. 68-75.
Case study reviews firm's many areas of activity—facades, furnishings, graphics. Projects illustrated: Northwestern National Life Insurance; RCA Exhibit; State Dept. Conference Room; Act IV Restaurant; Michigan Consolidated Gas Co.; Detroit Bank & Trust; First Federal Savings of Detroit.

JUMBO JET: THE GIANT BOEING PLANE, pp. 76-79.
Interior design variations and seating configurations are explored by TWA and industrial design firm Walter Dorwin Teague Associates.

TWO SHOWCASE OFFICES, pp. 80-83.
1. Harper Richards Associates, Chicago.
2. Jova, Daniels, Busby, AIA, Atlanta.

WALLCOVERINGS VARIETY FOR '68, pp. 84-89.
Everything goes in terms of design, but emphasis is placed on maintenance control costs. Illustrated with newest paper and vinyl coverings.

TUFTERS NEEDLED AT TTMA SEMINAR, pp. 90-93.
Speakers: Alan L. Ferry, "Creating Color Programs for Synthetic Fibers"; Armand D. Aulicino, "What the Specifier Expects from the Manufacturer"; Sidney Schwartz, "Merchandising Ideas."

PLANS FOR CONTRACT '68 SEMINARS, p. 95.

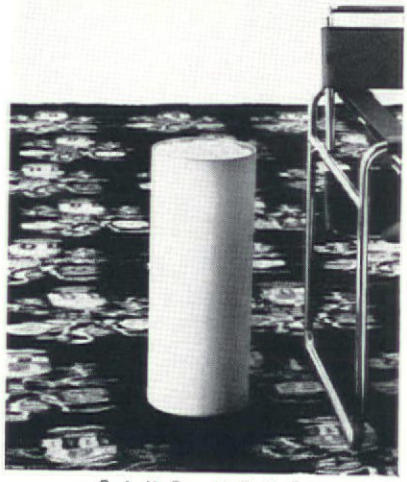
SHAPING UP OUR SHOP DRAWINGS, p. 97.

POINT OF VIEW: Guidelines for Clients, by Guest Editor Albert A. Heckel, Griswold, Heckel & Kelly Assoc., p. 8.

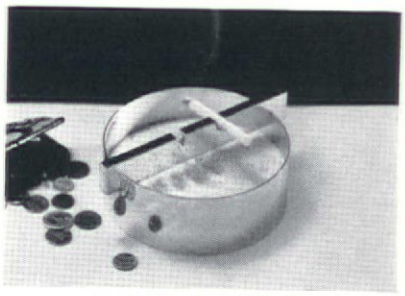
NEW SHOWROOMS: Rugcrofters at D&D, p. 18D; Fritz Hansen/Unika Vaev at D&D, pp. 20-21.

SMOKERS ACCESSORIES

FLOOR MODELS
WALL MODELS
DESK MODELS

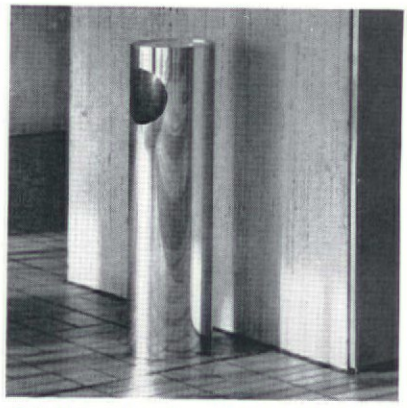


SAND URNS



ASH TRAYS

WATER URNS



SAND URNS COMBINED WITH WASTE RECEPTACLE

HABITAT
341 EAST 62 STREET, NEW YORK, N. Y. 10021

← Circle No. 15 on product card facing 3rd Cover

The astonishing new

Electrac

by Kirsch

brings the electronic age to traverse drapery fixtures

The object you see in the back of the traverse rod is a power capsule. It has no moving parts. At the touch of a switch, magnetic power moves it silently along the rod, to open or close the draperies. The control switch can be located in any convenient place.

This is the actual size of the revolutionary Elect capsule. It requires no cords or pulleys; has no whe or other moving parts to go wrong. It needs maintenance of any kind!

There's nothing in the world like Electrac

Amazingly simple and convenient, decorative and adaptable to any window situation.

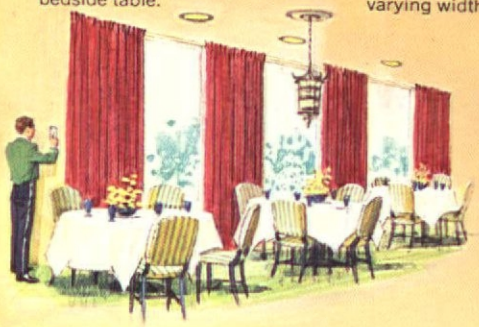
Electrac, Kirsch's new powered traverse rod, is the world's first practical consumer-market application of the linear motor principle, which scientists have been trying to perfect for years. The power capsule and the power rails in the rod, together, form the motor. Everything is self-contained. No special motor installation is required. There are no moving parts — other than the power capsule gliding along the rod. No cords to tangle or break. Electrac uses ordinary 110v. household current — can be plugged into any convenient socket. It is completely safe, is *guaranteed for 5 years* and costs far less than previous electric powered traverse systems.

1. Satin Bronze Atavio rod with Britannia finial
2. Satin Black Atavio rod with Monterrey finial
3. Satin Black Atavio rod with Granada finial
4. Wall or ceiling track in natural aluminum
5. Simulated wood-grain inserts, to match paneling

Electrac by Kirsch combines convenience and utility with beauty and economy—wherever there are windows.

Electrac switch can be located in *any* convenient place, such as a bedside table.

Electrac is adaptable to any combination of windows — including varying widths.



Electrac is suited to any length of traverse, from narrow to building-wide window treatments. Permits never-before-possible control of complex drapery systems.

Electrac can be quietly unobtrusive or add a harmonious accent to the style of the room.

Electrac is versatile, too. For contemporary treatments, aluminum track or aluminum, with simulated wood-grain inserts are available. And you have a choice of bronze or black Atavio style rods and rings, with any of three finials, for traditional interiors. Rods may be ceiling or wall mounted, with plain or decorative clips. Brackets and supports are concealed from the front and can be mounted anywhere along the rod.

Electrac will amaze you — delightfully. Costs so little more for so much convenience. Use the coupon below to bring you all the facts about this great new drapery convenience.

Kirsch
DRAPERY HARDWARE

For windows people care about

Kirsch Company
Dept. T-168, Sturgis, Michigan 49091

Please rush full information about your astonishing new *Electrac* traverse rods.

Name_____

Street_____

City_____

State_____ Zip*_____

**Mailing regulations require zip code*

designs by john yellen

LIST $159 6850WT

LIST $136 6400UT

LIST $276 8020B

LIST $233 8590

VERSATILE SEATING AND INTERIOR FURNISHINGS IN A VARIETY OF FUNCTIONS, FORMS AND MATERIALS MAY BE SEEN IN OUR CATALOGUE AND ILLUSTRATED PRICE LIST OR AT ONE OF THE FOLLOWING I. V. CHAIR CORPORATION SHOWROOMS: IN NEW YORK AT 969 3rd AVE.; IN CHICAGO AT 325 NORTH WELLS ST.; IN SAN FRANCISCO AT 430 PACIFIC AVE.; IN LOS ANGELES 8900 MELROSE AVE.; IN BOSTON AT 90 CANAL ST.; IN SEATTLE AT 1658 EAST OLIVE WAY; IN PITTSBURGH AT 719 LIBERTY AVE.

LIST $310 MLS-24C

LIST $99 S24/PS1

iv

LIST $147 4933T

LIST $660 660

Circle No. 17 on product card facing 3rd Cover

← Circle No. 16 on product card for Kirsch

CALENDAR

1968

January 21-26. Los Angeles Furnishings Market. Home Furnishings Mart, Los Angeles.

January 22-26. Winter Furnishings Market. Atlanta Merchandise Mart, Atlanta.

January 28-February 1. Gift Show. Holiday Inn and New York Coliseum, New York City.

January 29-February 2. Western Winter Market. Western Merchandise Mart and International Market Center, San Francisco, Calif.

February 17-21. American Association of School Administrators, Convention and Exhibit. Atlantic City, N.J.

March 9-11. National Association of Bedding Manufacturers, Annual Convention & Supply Show. Conrad Hilton Hotel, Chicago.

April 2-4. Northern Ohio Business Equipment Show. Cleveland Public Auditorium, Cleveland, Ohio.

April 6-October 6. Hemisfair, 1968 World's Fair. San Antonio, Tex.

April 30-May 4. American Industrial Arts Association. Minneapolis.

May 1-14. NSID Conference. Palm Springs, Calif.

May 8-11. National Association of Educational Buyers. St. Louis, Mo.

May 8-12. National Home Fashions League Annual Conference. Ambassador Hotel, Los Angeles, Calif.

June 4-6. CONTRACT '68—The National Contract Show & Convention, sponsored by CONTRACT Magazine. New York Coliseum, New York City. For details contact: Mr. Jerome Brown, National Expositions Co., 14 West 40 St., New York, N.Y. 10018. Tel.: 212/564-8714.

June 16-22. International Furnishings Markets. American Furniture Mart and Merchandise Mart, Chicago.

June 24-29. American Institute of Architects, Annual Convention. Memorial Coliseum, Portland, Ore., and Ilikai Hotel, Honolulu.

July 7-11. Pacific Northwest Furnishings Market. Seattle.

July 7-12. Dallas Furnishings Market. Dallas Market Center, Dallas, Tex.

July 14-19. Los Angeles Furnishings Market. Home Furnishings Mart, Los Angeles.

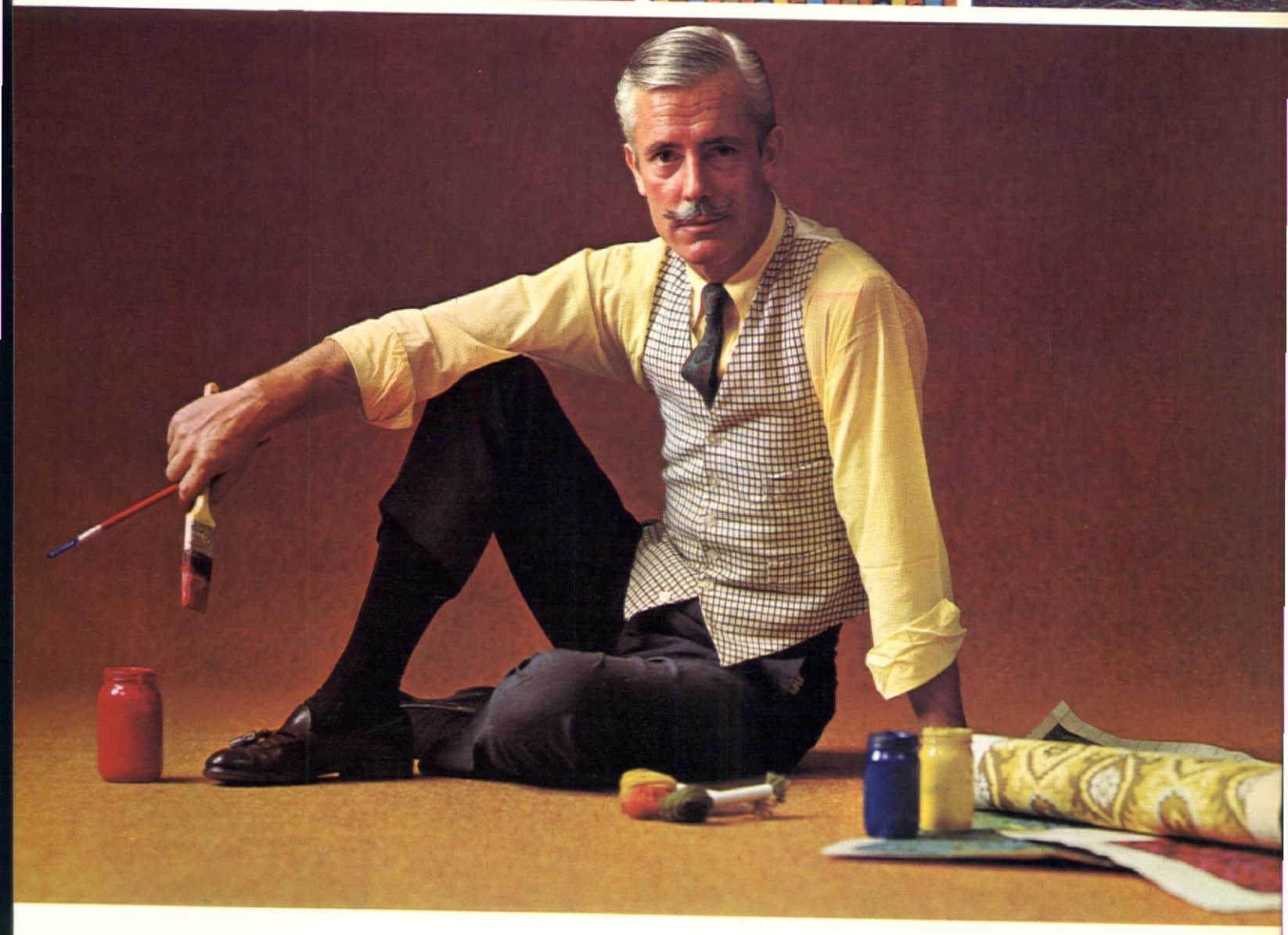
July 15-19. Atlanta Furnishings Market. Merchandise Mart, Atlanta, Ga.

July 22-26. Western Furnishings Market. Western Merchandise Mart and International Market Center, San Francisco.

September 7-13. American Institute of Interior Designers, 37th Annual Conference. Beverly Hills, Calif.

September 16-19. American Hospital Association. Convention Hall, Atlantic City.

October 31-November 3. NOPA Annual Convention. Americana Hotel, N.Y. Hilton, Coliseum, New York City.



how much design?

What, if any, design limitations are real? What design limitations are simply a carpet mill's lack of production flexibility? Get the full story; including information on new Steadfast made with Acrilan® acrylic fiber, in the "Contract Carpet Guide", a free, full color booklet from the source that offers full scope capabilities in commercial and institutional carpeting, Beattie.

QUALITY SINCE 1940
Beattie
CARPETS

ACRILAN®
acrylic fiber by
Monsanto

Beattie Manufacturing Co.
242 Main Street, Dept. C
Little Falls, New Jersey 07424

Please send free "Contract Carpet Guide" booklet to:

Name_____

Company_____

Address_____

City_____ State_____ Zip_____

THE BEATTIE MANUFACTURING COMPANY, LITTLE FALLS, NEW JERSEY. Showrooms in Atlanta, Chicago, Dallas, Denver, Los Angeles, New York, San Francisco

Circle No. 18 on product card facing 3rd Cover

Circle No. 19 on product card facing 3rd Cover →

LOOK HOW THE CHF FAMILY HAS GROWN

We're known for table bases. We make the best—Custom bases that only you can think of. The only company with its own facilities to manufacture porcelain bases, aluminum, cast iron, chrome, bronze, brass, painted forged steel and wood bases.

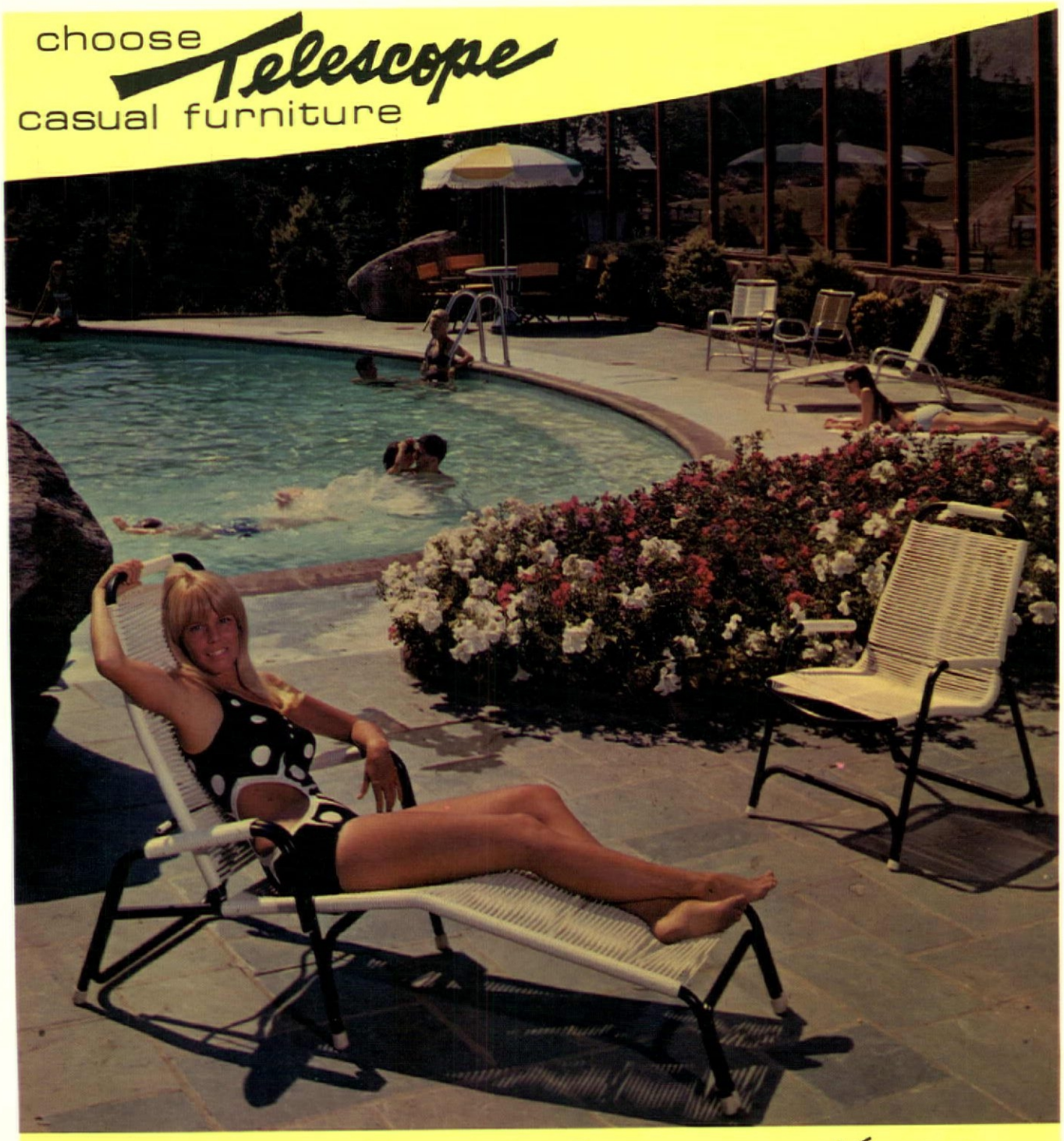
Table Tops? Unbeatable! We deliver anything your imagination conceives, in any shape, size, color and edge—including our EXCLUSIVE ROCK-EDGE®.

Are you familiar with our other furniture? Executive chair, upholstered benches and settees, stools, bars and counters, conference tables, study carrels for libraries and schools, and more. Every piece is beautifully designed and made with exceptional craftsmanship. Certainly, you should see the complete CHF furniture line—it's unusual. Chicago Hardware Foundry, Dept. 10, North Chicago, Illinois 60064. Sales offices in principal cities.

■ Write for our catalog.

the wide world of furniture **CHF**

choose *Telescope* casual furniture



perfect compliment for any décor ...

TELESCOPE *Casual* FURNITURE

65 YEARS OF CONSUMER APPROVAL

· INSTITUTIONAL GROUPS

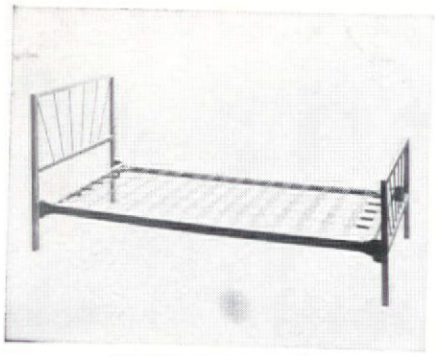
· CONSUMER GROUPS

· FOLDING AND NON-FOLDING

TELESCOPE makes Aluminum and Wood Furniture . . . .cots, single and double-decker, four position chaises, lay-flat chaises, arm chairs, rockers, umbrella tables, cocktail tables, ice cream chairs, marine chairs, beach rests, and the WORLD FAMOUS DIRECTOR CHAIR.

Write for information to:
THE TELESCOPE FOLDING FURNITURE CO.,INC.
PLANT AND EXECUTIVE OFFICES, GRANVILLE, NEW YORK, 12832

Circle No. 20 on product card facing 3rd Cover



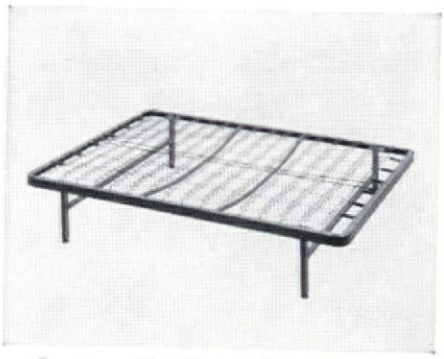
Flat-Top bed as single unit with Metropolitan panels.

Flat-Top bunk bed with Metropolitan end panels.

Flat-Top Triplet, three comfortable single beds.

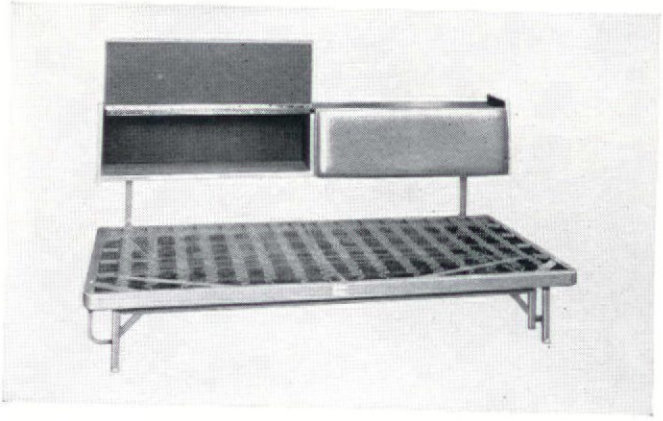
Continental bed with rectangular panels and straight legs.

All of these beds have one thing in common



Continental bed base (adaptable to most types of headboards and footboards).

Sack-King mechanism only can be purchased.



Or, Sack-King with bolster.

they are better by a comfortable margin.

No-Sag beds were not designed, primarily, to win styling awards. True, their clean lines blend well with furnishings ranging from austere to lavish — but this is incidental to these beds being totally functional. No-Sag beds are built to provide lasting comfort. They are priced to outsell all competitors.

The full No-Sag line is ruggedly engineered to exacting specifications to assure the correct balance between resilience and flexibility. There's no substitute for healthful sleep. That's why No-Sag beds are *better by a comfortable margin.* Actually, they aren't *absolutely* indestructible — it just seems that way.

no-sag® SPRING DIVISION

LSi

LEAR SIEGLER, INC.
124 W. STATE FAIR
DETROIT, MICHIGAN 48203

Circle No. 21 on product card facing 3rd Cover

OFFICE & FACTORY 4000 CHEVY CHASE DR., LOS ANGELES, CA. 90039
EASTERN BRANCH & WAREHOUSE 1240 HURON RD., CLEVELAND, O. 44115

Van Luit Showrooms: NEW YORK/D&D Bldg., 979 Third Ave. • CLEVELAND/1240 Huron Rd. • CHICAGO/Merchandise Mart • LOS ANGELES/100 S. Robertson Blvd.
SOUTHEAST/BUSCKIN, INC. • TEXAS/ROY JACOBS CO. • NORTHWEST/WALLPAPERS, INC. • HAWAII/BORLAND TEXTILES • HONG KONG/CHARLOTTE HORSTMANN, LTD.

LOOK WHAT'S HAPPENING

Orcco
Newth
Capistrano
Newark

Ludlow CORPORATION

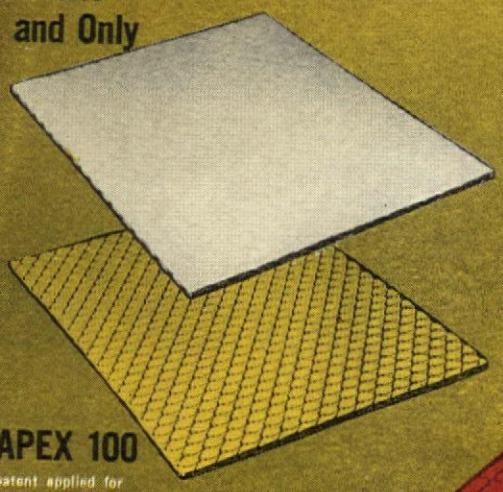
Floor Covering Division
295 Fifth Avenue
New York, N.Y. 10016

On January 1, 1968 the many floor covering interests of Ludlow will be coordinated under the banner of the newly formed Floor Covering Division and a multitude of other exciting happenings will take place . . .

LOOK TO LUDLOW FOR EXCITEMENT IN '68!

- Dynamic New Products
- Complete Sales-Service Department
- Computerized Order Control
- Expanded Sales Force
- Greater National Advertising
- More Availability Of Merchandise
- Stepped-Up Sampling Program
- Larger Showrooms: New York and Chicago
- Intensified Quality Control

The One and Only



APEX 100
patent applied for
Molded Sponge Rubber Carpet Cushion

Through research and development, Ludlow will continue to pace the industry with dynamic new products. The enthusiastic acceptance accorded these recent "Firsts" is just a sample of the excitement due to break in '68.

An Exclusive

CarvTone

Embossed
patent applied for
SUN & SHADE
OUTDOOR-INDOOR CARPET

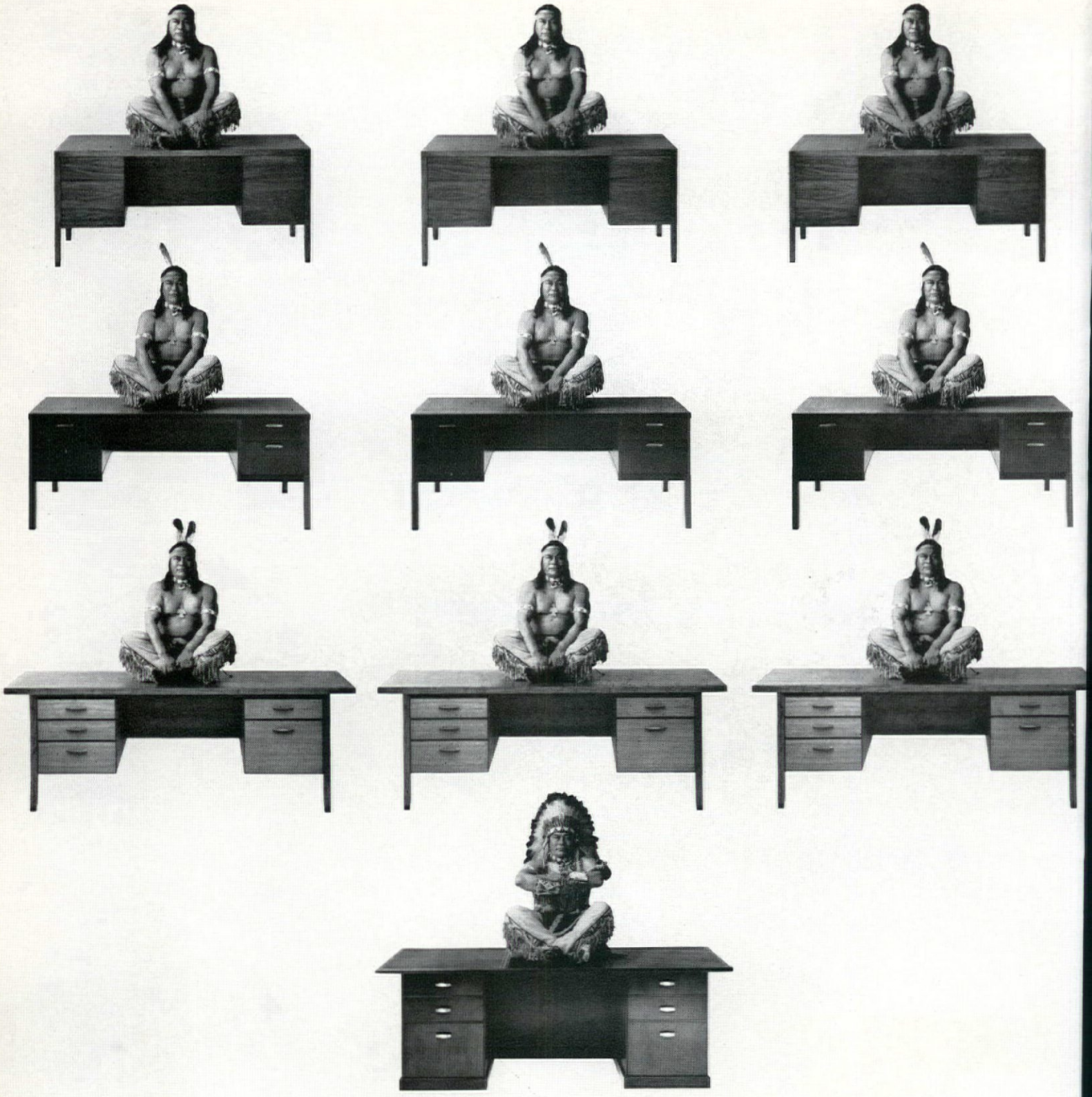
La Costa

Beginning Our Second Century
1968 Ludlow 1968

Plants At: Edge Moor, Delaware; Barrington, Rhode Island; Lansdale, Pennsylvania; Cape Girardeau, Missouri; Capistrano, California and Los Angeles, California.

Circle No. 23 on product card facing 3rd Cover

Circle No. 22 on product card



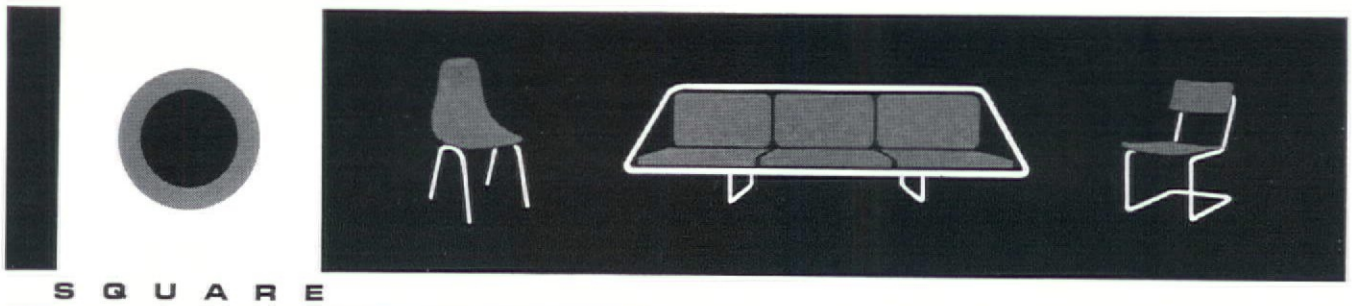
Keep peace on the reservation.
Appropriate desks
for every member of the organization on
every level by ➡ Directional.

Directional Contract Furniture Corp. *New York:* 979 Third Ave. *Chicago:* 6—121 Merchandise Mart. *Los Angeles:* C. J. Welch + Assoc. 8900 Melrose Ave.
Catalogs available on six desk series, seating and occasional furniture. Write on your business letterhead or use Reader's Service Card.

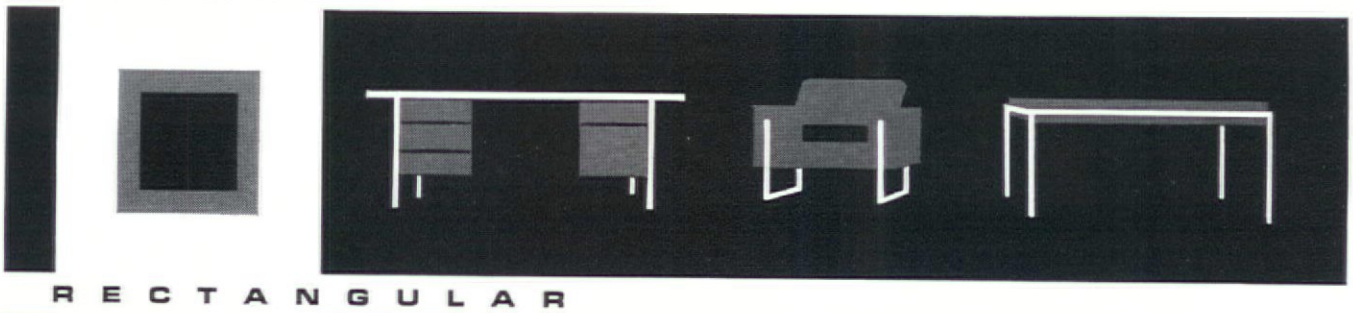
YOUR STAND-UP PRODUCTS STAND OUT WITH

WALLINGFORD STAINLESS TUBING

ROUND

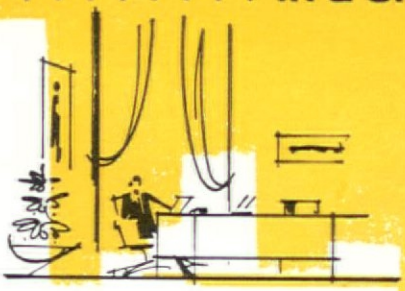


SQUARE



RECTANGULAR

. . . . . in a choice of *"designer"* finishes



With Wallingford stainless tubing your product will say "quality"—for Wallingford stainless steel tubing is quality—and beauty—combined with unmatched durability.
Remember, in the designing of modern furniture, nothing can match the intrinsic and functional value offered by tubular stainless steel. And Wallingford makes the best.

Circle Reader service card #5 for special manuals on the Bending, Welding and Finishing of stainless steel available to Furniture Manufacturers and Fabricators only.

Circle Reader service card #6 for General Information and Literature.

Progress in Metals Since 1922

THE WALLINGFORD STEEL COMPANY • WALLINGFORD, CONNECTICUT

Circle No. 24 on product card facing 3rd Cover

Have you heard?

The furniture at the children's workbench can be had.

When you're looking for children's furniture that is fresh and new to fulfill your contract needs, you'll be interested to know that the furniture at The Children's Workbench is available to the trade at last. This is furniture designed for the way children play and function, as well as to satisfy an adult's sense of good taste. The approach is honest, uncluttered, direct. Wood is used as a design element and is handled with care to bring out its natural feel and grain. This furniture is easy to work with, easy to maintain. And it is constructed to take all the wear and tear a child can give it. Whether you're planning a dormitory, a study hall or a playroom, you'll find it is the perfect furniture for the nursery-aged child as well as the teen-ager. Come in and see the complete line, the very best efforts of today's most creative American and Scandinavian designers. Or write on your letterhead for our catalog and price list. We'll be glad to send them to you.

the children's workbench
217 East 51st Street, New York, N.Y. 10022
Telephone Area 212-688-6860
Circle No. 26 on product card facing 3rd Cover

Manufacturers turn on sales at *Contract'68*

Buyers Attend

CONTRACT '67 was toured by thousands of architects, contract designers, specifiers, furnishers, space planners, school, college and university administrators, government purchasing personnel, and volume commercial/institutional buyers.

A greatly increased CONTRACT '68 attendance will be stimulated by an expanded, provocative seminar program, a dynamic audience promotion campaign, the success of CONTRACT '67, and a substantial increase in the number and variety of exhibits.

Exhibitors Sell

On-the-spot sales and long lists of impressive contacts were reported by CONTRACT '67 exhibitors, many of whom wrote enough business to justify doubling and tripling their exhibit space in CONTRACT '68.

National Marketplace

Leading manufacturers from all over the nation *(see list at right)* and the Belgian Government have already reserved their exhibit space. These exhibitors and many others will show their contract lines to buyers from virtually every state.

Reserve Your Space Now

CONTRACT '68 will be the major merchandising event of 1968. By reserving your exhibit space today, you can guarantee yourself an advantageous booth location to see and sell the key people who specify and buy millions of dollars of commercial/institutional products yearly.

Contract'68

New York Coliseum
June 4-6, 1968

the national show and convention sponsored by* CONTRACT *Magazine

***or space reservations, information:* Jerry Brown, National Expositions Co., Inc., 14 West 40th St., N.Y., N.Y. 212/564-8714**

EXHIBITORS TO DATE

Adamo Galleria
Aldon/Contract Carpet
Allied Chemical
American Cyanamid
American Mat
Art Steel
Belgian Government
Berkshire Hathaway
Bigelow-Sanford
Borden Chemical Co. (Columbus Coated Fabrics Div.)
Brody Seating
Brown-Jordan
Browne-Morse
Brunswick Corp.
Buckstaff Co.
Burke Div., Brunswick Corp.
Burwood
Cabin-Crafts
California Woven Fabrics
Callaway Mills
Carnegie Textiles
Carolina Forge
L. E. Carpenter
Cavrok
Celanese Fibers
Charlton
Chicago Hardware
Children's Workbench
Commercial Carpet
Connoisseur Wallcovering
Contract Magazine
Creative Metal
Crown Products
Crown Rubber
Customwood
Decorative Micarta Div., Westinghouse
Design-Tex
Dimensional Plastics
Dow Badische
duCor
Durkan Carpet
Dylan Carpet
Enjay Fibers and Laminates
Excel
Fiberesin
Edward Fields
Fima
Finer Chrome
Fixtures Mfg.
Ford Fabrics
Formica
Franciscan Fabrics
General Tire
Georgia-Pacific
Glenoit-Dobbie
Goodall Fabrics
Hercules
Hillside House
Hope Picture
Howe Folding Furniture
Howell Co.
Hunt Country Furniture
I.V. Chair
Interchemical
International Crating
Jackson China
Jansko
Kirsch
H. W. Knight
Jack Lenor Larsen
La Chaise
Lava-Simplex-Scribe
Lawrence Metals
M. H. Lazarus
Levelor Lorentzen
Lewittes Furniture
Luxo Lamp
3M Co.
Maharam
Karl Mann Associates
Masland Duraleather
Charles Mayer Studios
Medallion
Menell
Middletown
Mitten Letters
Mohasco
Molla
Monsanto
Multicolor
No-Sag Spring
Parkwood Laminates
Patterson Furniture
Pioneer Plastics
Porter Carpet
Protasil
Replogle Globes
Rockland Industries
Royalmetal
Rugcrofters
Seamloc-Loma Loom
James Seeman Studios
Shenango Ceramics
SICO International
Siesta
Stacor
Stanley Furniture
Stauffer Chemical
Stratton Industries
John Stuart
Sunburst Aluminum
Sure-Fit Products
Syracuse China
Techfab
Telescope Folding Furniture
Trend Mills
Tropitone Furniture
Uniline
United Chair
U.S. Plywood
U.S. Vinyl
V'Soske
Valtronic
Virco
Virtue of California
Vogue Rattan
Wall Tube & Metal
Williams Office Furniture
Lee L. Woodard
Wunda Weve

'68

Circle No. 27 on product card facing 3rd Cover

"ZePel" is the only stain repeller with this

DU PONT

REG. U. S. PAT. OFF.

Better Things for Better Living

. . . through Chemistry

going for it.

Consumers have confidence in Du Pont, they believe in the stain protection of ZE PEL. It is backed by an unsurpassed independent quality control program. Shouldn't you demand ZE PEL® stain repeller? You bet!

Circle No. 28 on product card facing 3rd Cover

← Circle No. 29 on product card

YOU MUST SEE IT TO BELIEVE IT!

ADORNA

Now! The First MULTICOLOR VALLEY PRINT on VINYL FABRIC with the Ageless Beauty of TAPESTRY

Adorna, the proud achievement of SUVAL Industries, introduces for the first time a striking simulation of tapestry on vinyl fabric never before available to the furniture trade. Soft and luxurious, this exciting new vinyl fabric is produced by SUVAL in 12 dramatic color combinations. Write or call direct or contact the SUVAL Representative in the area nearest you.

NEW ENGLAND:
Fred Scheiberg, 36 Highland Avenue, Cambridge, Mass.

SOUTH/SOUTHEAST:
C. G. Spradling, 505 Cobb St., P.O. Box 5922, Birmingham, Ala.

WEST COAST/SOUTHWEST:
Solomon Assoc., 1417 W. Wash. Blvd., Los Angeles, Cal.

EAST/MIDWEST:
Unusual Fabrics, 38 W. 21st St., New York

SUVAL *industries inc.* CANTIAGUE RD., WESTBURY, N. Y. • 516 334-8244

Circle No. 31 on product card facing 3rd Cover

Make the scene...
with new Stauffer vinyl wallcoverings

This is just a sampling of the new excitement in Stauffer vinyl wallcoverings. We're offering a trend-setting collection of fresh and unusual designs . . . some first-of-a-kind, created by exclusive techniques, using new materials. See all the new Stauffer vinyls soon. Your hard-to-please walls have finally met their match!

In PERMON, FABRON, DETRON and VINCO vinyl wallcoverings Stauffer has the most complete selection anywhere. And the only one that offers quality vinyls in both coated and 3-ply laminated construction. Stauffer is completely integrated . . . from its own raw materials right on through to the finished wallcovering.

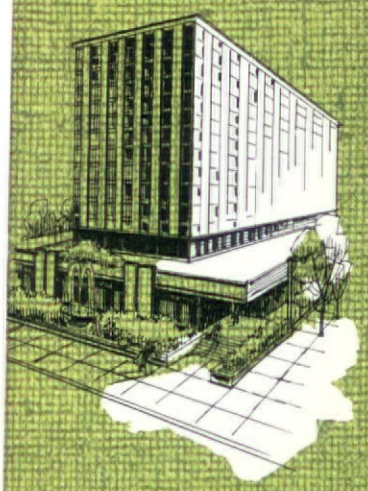
Stauffer vinyl wallcoverings are U.L. listed. And are available with a top-bonded film of super stain-resistant TEDLAR*. On your next visit to New York's Decoration and Design Building see our new vinyls in their full color range. For samples, write to Stauffer Chemical Company, Wallcovering Sales, 979 Third Avenue, New York, N. Y. 10022.

Stauffer CHEMICALS

permon®/fabron® detron® vinco™ vinyl wallcoverings

Left to right:
ZANZIBAR – Harvest
ABACO – Manganese Blue
CORTEZA – Acorn
JASPÉ – Nocturne
BROCALLE – Bittersweet
TONGA – Buff
GAELIC – Avocado

*DuPont's registered trademark for its polyvinyl fluoride film.



WALLWEAVE a universally decorative wallcovering, constructed to offer the most wear and functional versatility; suited for home or contract work.

THE NEW "DESIGNS OF TODAY COLLECTION" Vol. IX by THIBAUT a complete range of exceptionally beautiful murals and wallpapers, many with matching fabrics, for the contemporary and traditional markets.

TIARA foils in vinyl colors simulating natural marble and stone . . . practically impregnable.

GRANADA unusual hand made vinyl foils and nylon flocks. You will find just the design for your most discriminating clientele.

IMPORTED WALLCOVERINGS—corks, grasscloth, and burlap.

MURALS by THIBAUT and PIEDMONT in a wide variety of contemporary, traditional or oriental styles suitable for any decorative application.

PRINTS CHARMING handprints on vinyl with companion fabrics.

RICHARD E. THIBAUT INC., (SHOWROOMS) 204-206 E. 58th ST., NEW YORK 10022 • YU 9-9800

Circle No. 33 on product card facing 3rd Cover

← Circle 32 on product card for Stauffer

Circle No. 34 on product c

Make your guests come back for more.
Pamper them with rooms as rich and warm and inviting as this. At American we design furniture that's more than just functional. It is ultra-comfortable — and good to look at. Check us out. And check in more guests. ☐ Send for our brochure, and see our entire line. Enclose 50c to Carolyn Langley, American of Martinsville, Martinsville, Va. Or visit our showrooms: New York, Chicago, San Francisco, Dallas, Atlanta, Martinsville, Va.
AMERICAN OF MARTINSVILLE
From our 16-piece Avanti group.

As stated in American Hospital Supply Buying Guide...

"Our quality built contract mattresses specify Perm-A-Lator grid to prevent coil-feel"

Bert Vonderahe, Product Manager, American Hospital Supply

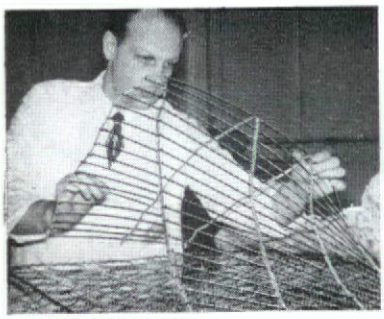
Copies of American Hospital Buying Guide may be obtained by writing to Perm-A-Lator or Bert Vonderahe, American Hospital Supply, Evanston, Illinois

Why Perm-A-Lator Grid?

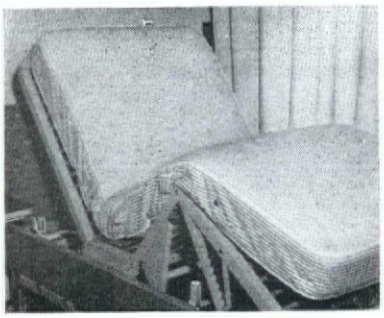
"The hospital mattress **must** supply the type of support and comfort that patients require and deserve. Inner construction must have the lasting qualities that mean true economy."

What does eliminating "coil-feel" mean to you? Quality mattresses. Customer satisfaction. Fewer "come-backs". Greater profits. And that's the name of the game.

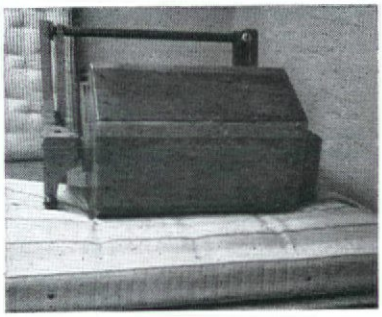
Here's how Perm-A-Lators contribute to comfort and true economy.



Perm-A-Lator is the only true insulator that prevents the padding from cupping into spring openings that cause "coil-feel". Fibrous material just cannot do this alone. Closely spaced flexible wires hold all padding materials up above the spring unit (or coils) with spring-back flexibility.



Perm-A-Lator Wire Grid allows sleeping surface to flex with body shape and movement. No comebacks from insulator failure and comfort does not diminish with use.



Federal VM 96d specification for innerspring units includes mattresses utilizing the Perm-A-Lator grid.

Write today for complete information on Perm-A-Lators for contract mattresses.

PERM·A·LATOR®
WIRE INSULATORS

Flex-o-lators, Inc.
Carthage, Mo.
Plants in Carthage, Mo., High Point, N. C.

Circle No. 35 on product card facing 3rd Cover

Circle No. 36 on product card

Creative Styling: an inherent quality of Azrock floors

For distinctive color and design . . . low cost installation . . . economical maintenance and longer life, Azrock vinyl asbestos tile provides today's best flooring value. Good example: The corridors, laboratories and offices in the Hoffmann-LaRoche research tower and administration building where floors in Azrock's Premiere Series compliment the attractive decor, provide comfort underfoot, make possible fast and easy cleaning. Before recommending floors to your clients, investigate all types for initial cost, low maintenance cost, life expectancy. Research will prove you can specify Azrock vinyl asbestos tile with confidence. Available in 12" x 12" modular size.

an original floor styling by **AZROCK®**

For an independent research report, write today for a free copy of the Wharton School of Finance and Commerce study, "The Economics of

Quick Change Partition System offers FASTER COMPLETION with economy!

You'll meet your completion promises with Quick Change* Movable Partitions. Our nationwide network of 70 installers — local people, working from local inventory — assures fast installation.

Movable partitions let you direct traffic, remodel with ease. Simple to install with a minimum of disturbance. Beautiful, economical Masonite Royalcote prefinished hardboard panels come in many colors or simulated wood panel surfaces. Factory finished to assure low maintenance and lasting beauty. Quick Change partitions may be selected in many sizes including low rail, cornice or ceiling height partitions, with or without glass inserts.

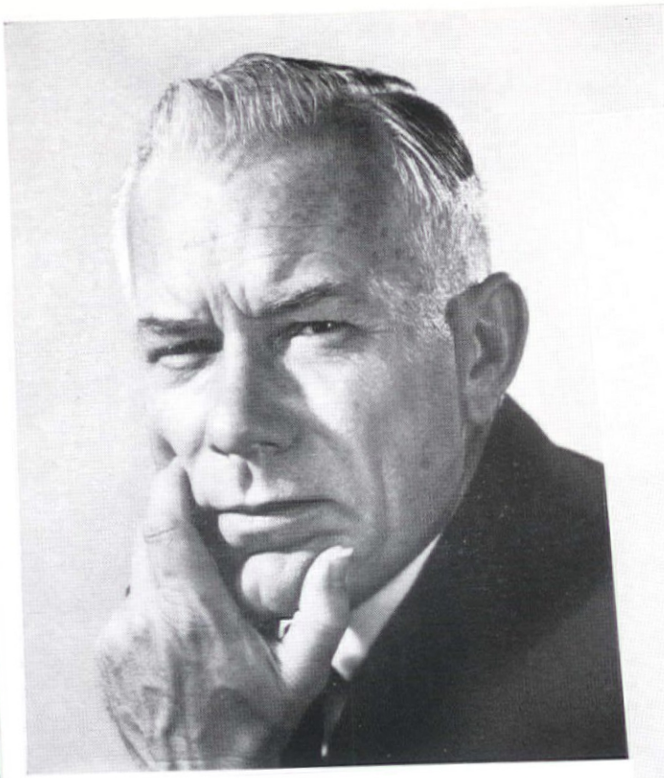
For details, see Sweet's Architectural File 13A. Or write to us. MASONITE CORPORATION, Dept. AR-1, Box 777, Chicago, Illinois 60690.

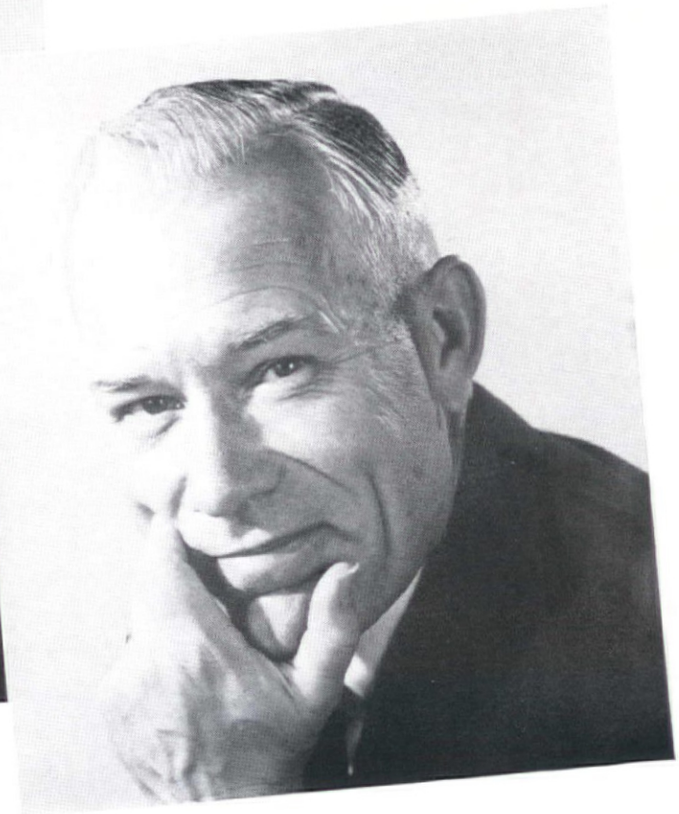
* Quick Change is a registered trademark of Glen O'Brien Movable Partition Company, Inc.

MASONITE CORPORATION

Masonite and Royalcote are registered trademarks of Masonite Corporation

Circle No. 37 on product card facing 3rd Cover





Tough customer?

Soften him up with VPI

Typical of the many VPI contract installations is the Miami (Fla.) Herald plant. Over a quarter-million square feet of VPI solid vinyl tile provide beautiful, yet practical floors in all offices and corridors, as well as in computer, shipping, press and composing rooms.

Floors of VPI tile have been pleasing contract customers for 20 years. Now, with the addition of a complete color-coordinated line of wall base, stair treads, and stringer material, VPI provides you with a single source for top-quality solid vinyl flooring materials: Micro-squared* solid-vinyl tile in a wide selection of contract patterns, colors, and gauges; cove and straight base in 10 decorator colors and a choice of heights and gauges for the perfect finishing touch; and stair treads in both heavy-duty commercial and domestic weights. Keep your toughest customers happy with floors of VPI solid vinyl. See Sweets Architectural file, or send for our color brochure. 51-192

*Trademark

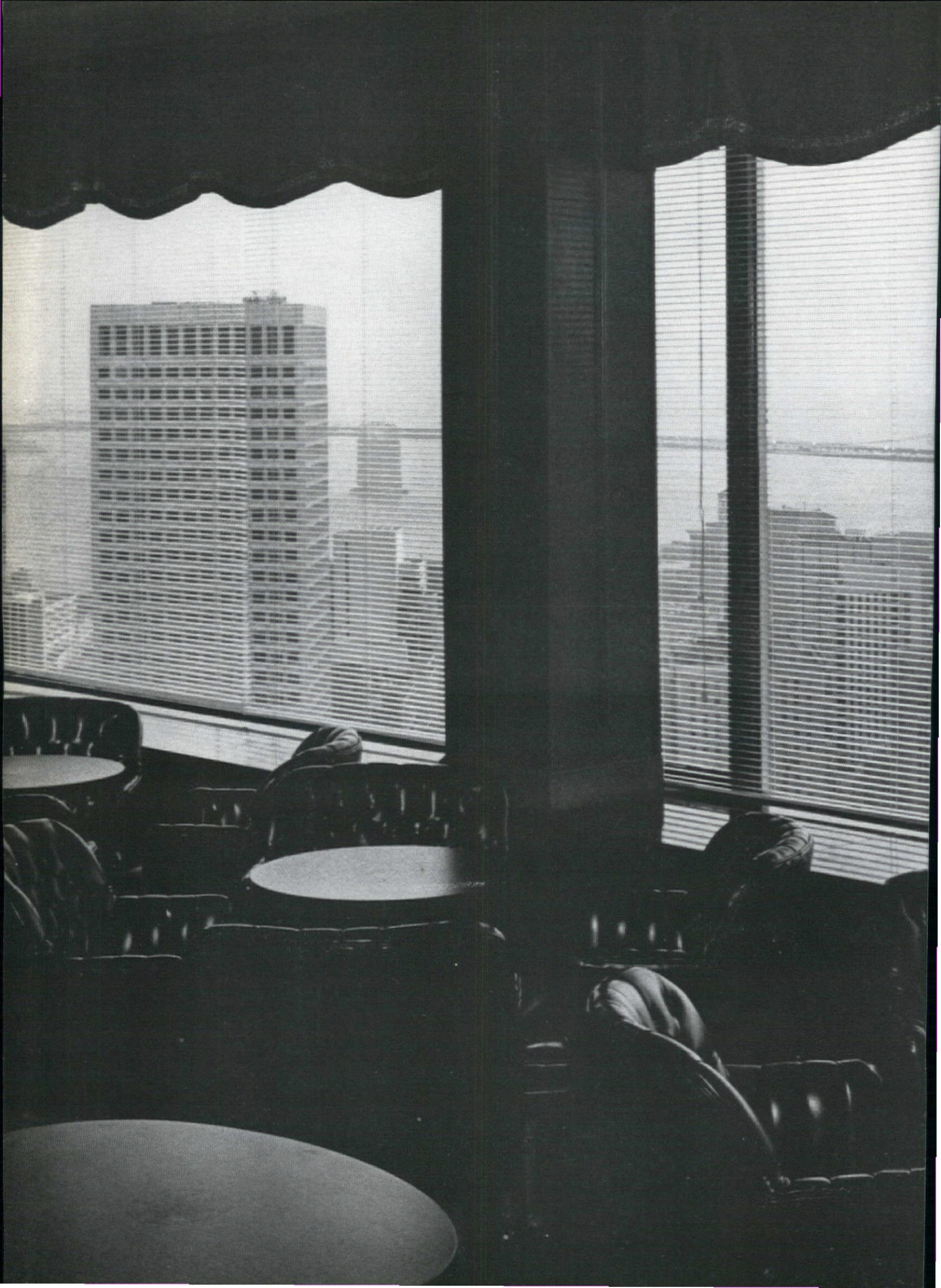
VPI

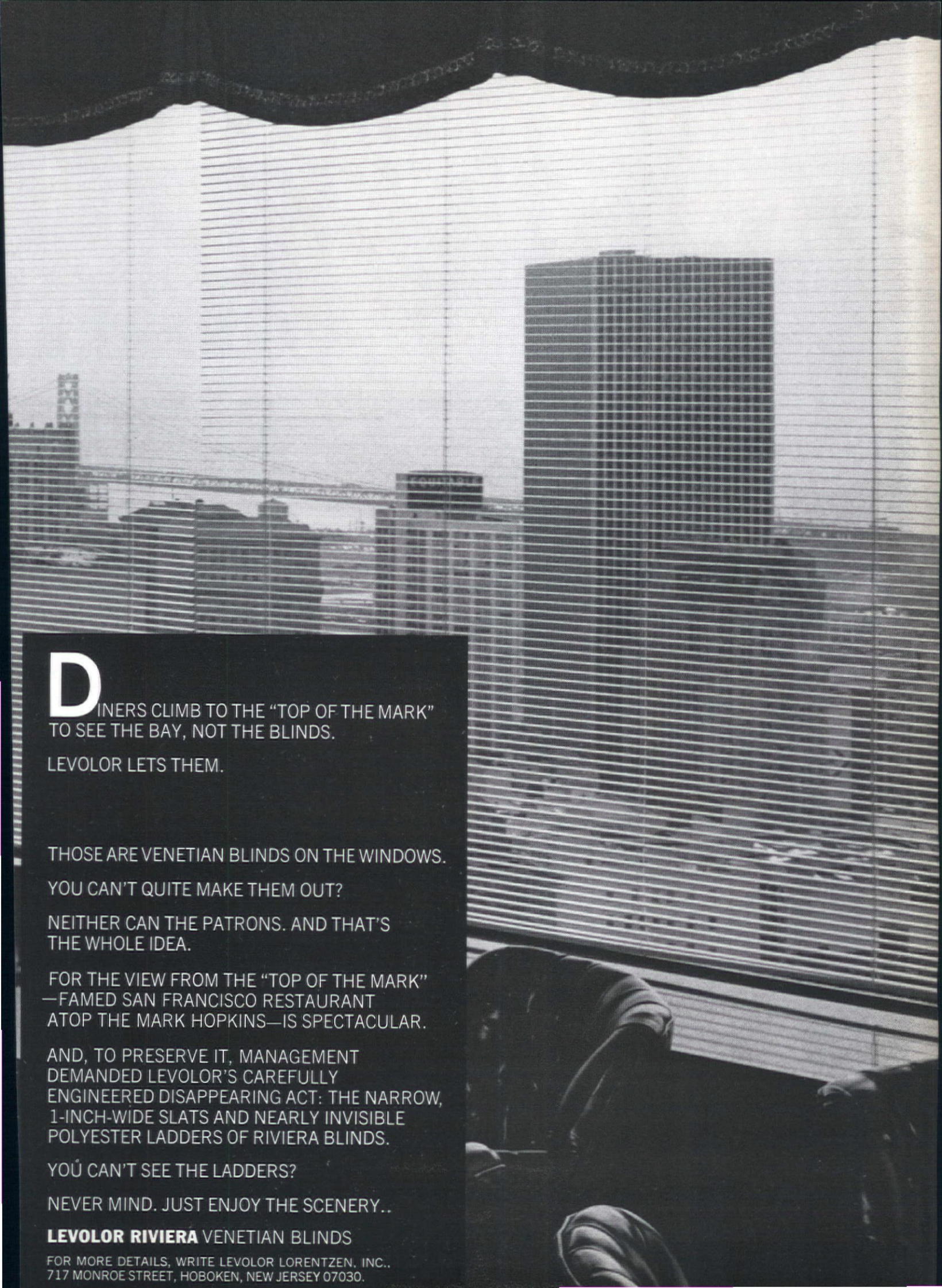
VINYL PLASTICS INC
SHEBOYGAN, WISCONSIN 53081

One of the nation's pioneer producers of solid vinyl flooring

Circle No. 38 on product card facing 3rd Cover

Circle No. 39 on product card Levolor Lorentzen →





DINERS CLIMB TO THE "TOP OF THE MARK" TO SEE THE BAY, NOT THE BLINDS.

LEVOLOR LETS THEM.

THOSE ARE VENETIAN BLINDS ON THE WINDOWS.

YOU CAN'T QUITE MAKE THEM OUT?

NEITHER CAN THE PATRONS. AND THAT'S THE WHOLE IDEA.

FOR THE VIEW FROM THE "TOP OF THE MARK" —FAMED SAN FRANCISCO RESTAURANT ATOP THE MARK HOPKINS—IS SPECTACULAR.

AND, TO PRESERVE IT, MANAGEMENT DEMANDED LEVOLOR'S CAREFULLY ENGINEERED DISAPPEARING ACT: THE NARROW, 1-INCH-WIDE SLATS AND NEARLY INVISIBLE POLYESTER LADDERS OF RIVIERA BLINDS.

YOU CAN'T SEE THE LADDERS?

NEVER MIND. JUST ENJOY THE SCENERY..

LEVOLOR RIVIERA VENETIAN BLINDS

FOR MORE DETAILS, WRITE LEVOLOR LORENTZEN, INC., 717 MONROE STREET, HOBOKEN, NEW JERSEY 07030.

EMPIRE STATE CHAIR

For contract seating. Over 4
selected chair style models
every period and geographi
decor. Also custom design
to your exact specificatio

"The specialist in pub
seating for over 40 yea

**EMPIRE STATE CHA
COMPANY, I**

Showroom & Offices: Fine Arts Build
232 East 59th St
New York, N.Y. 10
Factory: Haverstraw, N

REPRESENTATIVES & SHOWROOMS(*)

OREGON – WASHINGTON:
Mr. Robert Roller, Jr.
3236 Harvey
Milwaukee, Oregon

WASHINGTON – ALASKA
Robert Roller Co.
1806 N. W. Blue Ridge Drive
Seattle, Washington

NEW YORK STATE:
Mr. G. Warren Stark
204 Maple Drive
Fayetteville, N.Y.

MINNESOTA:
Wallahan Sales Agency
4421 Dunberry Lane
Minneapolis, Minn.

SOUTHERN CALIFORNIA – NEVADA:
Stage-Kolstad Associates*
8469 Melrose Place
Los Angeles, California

OHIO – W. PENNSYLVANIA – KENTUCKY – W. VIRGINIA:
Hubert Weiss & Associates*
4614 Prospect Avenue
Cleveland, Ohio

S. OHIO – KENTUCKY:
Mr. Howard Weiss
617 Central Trust Tower
Cincinnati, Ohio

DELAWARE – PENNSYLVANIA – NEW JERSEY:
Mr. Robert Ezickson
215 Ford Road
Bala Cynwyd, Pa.

MARYLAND – DISTRICT OF COLUMBIA – VIRGINIA:
Mr. Arthur Williams
10427 Edgewood Avenue
Silver Springs, Maryland

NORTHERN CALIFORNIA:
John Ferlin Associates*
855 Stevenson Street
San Francisco, California

CONNECTICUT – MAINE – VERMONT – MASSACHUSETTS – RHODE ISLAND – NEW HAMPSHIRE:
Mr. Arthur Pinsley*
510 Cambridge Street
Boston, Mass.

ALABAMA – ARKANSAS – LOUISIANA – MISSISSIPPI – TENNESSEE:
John Caudle & Associates*
1400 Wheaton Road
Memphis, Tenn.

MICHIGAN – INDIANA:
Mr. Walter Hirschberg
25861 Ivanhoe
Huntington Woods, Michigan

GEORGIA – N. CAROLINA – S. CAROLINA – FLORIDA:
Austin Hansen Associates, Inc.*
26 E. Andrews Drive N.W.
Atlanta, Ga.

ILLINOIS – INDIANA – IOWA – WISCONSIN:
Specialized Contract Interiors*
11-122 Merchandise Mart
Chicago, Illinois

TEXAS – OKLAHOMA:
Kershaw-Holbert Sales Agency
111 Continental Ave. Suite 11
Dallas, Texas

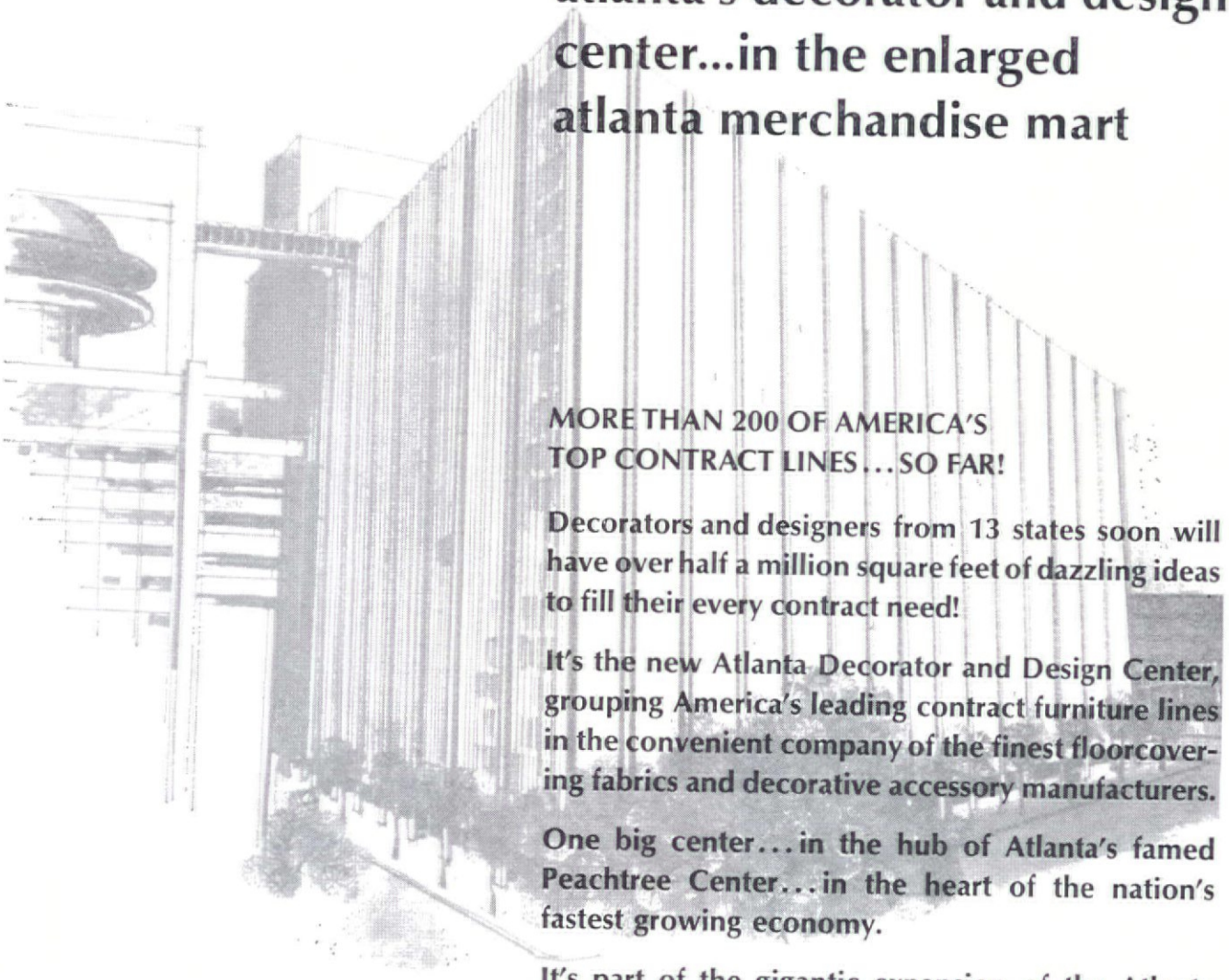
IOWA – KANSAS – NEBRASKA – MISSOURI:
Katzman-Grossman & Associat
P.O. Box 12507
St. Louis, Mo.
P.O. Box 6013
Shawnee Mission, Kansas

ARIZONA – COLORADO – IDAHO – MONTANA – NEW MEXICO – NORTH DAKOTA – SOUTH DAK UTAH – WYOMING:
PROFESSIONAL REPRESENTAT
4105 East Florida Avenue
Denver, Colorado
110 West Camelback Road
Phoenix, Arizona

convenient and complete

(in Fall '68)

atlanta's decorator and design center...in the enlarged atlanta merchandise mart



MORE THAN 200 OF AMERICA'S TOP CONTRACT LINES...SO FAR!

Decorators and designers from 13 states soon will have over half a million square feet of dazzling ideas to fill their every contract need!

It's the new Atlanta Decorator and Design Center, grouping America's leading contract furniture lines in the convenient company of the finest floorcovering fabrics and decorative accessory manufacturers.

One big center...in the hub of Atlanta's famed Peachtree Center...in the heart of the nation's fastest growing economy.

It's part of the gigantic expansion of the Atlanta Merchandise Mart...growing from one million to two million square feet...a total market place, all under one roof and surrounded by the finest hotels, restaurants, theaters, parking, and shops.

Atlanta: decorator and design center

MANUFACTURERS: MAKE YOUR PLANS NOW TO BE A PART OF THE ATLANTA DECORATOR AND DESIGN CENTER!

Contact Claude Petty, General Manager
THE ATLANTA MERCHANDISE MART
Suite 2115
230 Peachtree Street, N.W.
Atlanta, Georgia 30303

Circle No. 42 on product card facing 3rd Cover

Circle No. 41 on product card

Coleman

. . . quality manufacturers of residential, motel, hotel and apartment bedroom furnishings

Durable – Functional Contract Furniture created for the discriminating guest, demanding designer, and the profit minded innkeeper.

Coleman FURNITURE CORPORATION

MANUFACTURERS OF DINING ROOM AND BEDROOM FURNITURE

PULASKI • VIRGINIA

Circle No. 43 on product card facing 3rd Cover

Serve tufted carpets with prime performance characteristics

Specify JUTE primary and secondary backings

Best recipe for restaurants . . . also hotels, motels, offices, hospitals, schools, stores, etc. This is the back-up team for every tufted carpet . . . the only one that delivers all the benefits listed. Be sure *both* backings are Jute. Turn the carpet over to see the secondary backing. Then flex the carpet to check the primary backing through the pile. If both are Jute, serve *au confidence*.

- *Unequaled all-directional strength for full tension power-stretching (avoids re-stretching).*
- *Seaming virtually invisible, because Jute can take and hold smaller seams.*
- *Proven safety in high spillage risk areas.*
- *Easy tailorability, for better shaping on stairs and to irregular contours.*
- *Tested reliability for location or in-plant cleaning.*
- *Extra "body" that keeps area rugs lying flat.*

Informative literature available

1. New carpet installation method proven at Ford Motor Co., Dearborn, unexcelled for wheel and caster movement.
2. Opinions of leading professional installers on advantages of Jute, based on nationwide survey.

JUTE CARPET BACKING COUNCIL, INC.
25 Broadway • New York, N.Y. 10004

JUTE

Circle No. 44 on product card

American Industries, Inc. • Bemis Co., Inc. • C. G. Trading Corp. • Delca International Corp. • A. De Swaan, Inc. • Robert F. Fitzpatrick & Co. • Gillespie & Co. of New York, Inc. • Hanson & Orth, Inc. • O. G. Innes Corp. • Iselin-Jefferson Co., Inc. • Jute Industries, Ltd. • Lou Meltzer Co. • Pak-Am Inc. • William E. Peck & Co. of N. Y. Inc. • R. L. Pritchard & Co. • Revonah Spinning Mills • Stein, Hall & Co., Inc. • White Lamb Finlay Inc. • Willcox Enterprises, Inc.

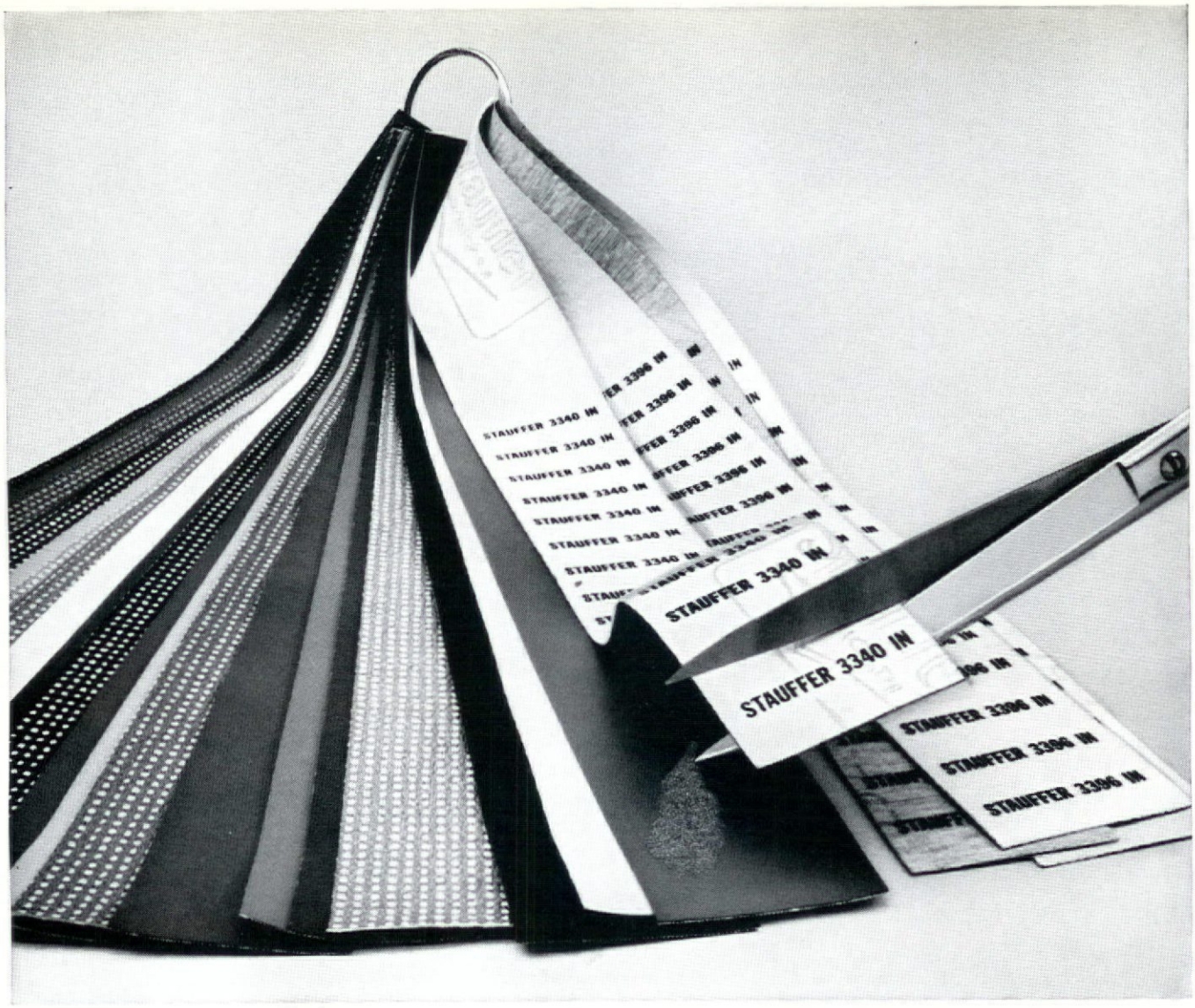
Circle No. 45 on product card facing 3rd Cover

Think about form and function. Bassick ball casters blend them both. Perfectly. Grace of form to enhance the finest furniture and complement your most distinctive interiors. Rugged functionalism with die-cast construction that lasts the life of the furniture. Enduring beauty, with electroplated finishes in polished or satin brass, polished or satin chrome, statuary bronze, or English antique. Time for reflection is over. Time to act. Write THE BASSICK COMPANY, Bridgeport, Connecticut 06602. *In Canada: Belleville, Ontario.*

MOVE IT BEST WITH BASSICK

Symbol of SW Excellence — THE BASSICK CO. A DIVISION OF STEWART-WARNER CORPORATION

Circle No. 46 on product card facing 3rd Cover



CUT YOURSELF A SLICE OF COLOR HARMONY

We'll provide the mix 'n match pattern and colors. In new Inverness, the breathable FABRILITE® vinyl upholstery that brings a new look to commercial furniture.

Just cut swatches from strips of coordinated colors . . . mix 'n match 'em with the basic Inverness tweed pattern on chair seat, arms and back as pleases you. Each color is numbered repeatedly on the back. Use swatch numbers when you order.

Write today for your free, sample Inverness color strips. Ten wonderfully compatible colors that offer an almost endless variety of pattern and color combinations. Write to Stauffer Chemical Company, Plastics Division, Newburgh, New York 12550.

STAUFFER CHEMICALS . . . at work everywhere

Stauffer CHEMICALS

Circle No. 47 on product card facing 3rd Cover

Circle No. 48 on product card facing 3rd Cove

Vintage
New textured silverplate in high fashion design, enhancing International's standard of durability.
HOTEL DIVISION THE INTERNATIONAL SILVER COMPANY MERIDEN, CONN.
Makers of the most complete line of silverplate and stainless steel, flatware and holloware. See Your Certified International Silver Dealer.

JB Colorail® System

New **Colorail** System brings to railing the beauty, durability and strength of vinyl plastic combined with aluminum. The plastic material strongly resists wear, weathering and corrosion. Choose from a range of colors and smart styles in plastic handrails and plastic-clad posts. Deck or fascia mounting is optional. JB **Carlstadt®** metal railing components also are interchangeable for still more versatility, including metal handrails on color posts. Glass stops and neoprene glazing channels are available for applying decorative panels. These systems of economical stock parts are available through local fabricators. Engineering data are provided. Ask for literature or see Sweet's Architectural File 3e/BL or Industrial File 3b/BL.

JULIUS BLUM & CO., INC., CARLSTADT, NEW JERSEY
THE MOST COMPLETE SOURCE FOR ARCHITECTURAL METALS
PHONES: CARLSTADT, (201) GE 8-4600; New York, (212) OX 5-2236; TELEX 1-25961; TWX 710-989-0112

Circle No. 49 on product card facing 3rd Cover

The list that grows and grows and grows:

Aldon
Barwick
Beattie
Berven
Cabin Crafts
Carolina
Chatham Carpet
Chickamauga
Commercial
Dan River
Evans-Black
Gulistan
Hollytex
Laurelcrest
Lees
Loomtex
Magee
Mand
Masland
Monarch
Monticello
Noxon
Painter
Patcraft
Philadelphia
Porter
Roxbury
Sequoyah
Summitcrest
Sweetwater
Thomas Pride
World
Wunda Weve
and others.

Just about everyone is joining the growing list of Poly Bac users. Poly Bac, the original primary backing woven of polypropylene yarn. It's growing fast enough for everyone's own good.

Poly Bac®

A product of
Patchogue Plymouth Co.
First and largest manufacturer of synthetic backings.

Circle No. 50 on product card facing 3rd Cover

NEVAMAR SLATE
reproduced actual size

SLATE

NEVAMAR SLATE . . . A NEW, TRULY SCULPTURED PLASTIC LAMINATE.

Nevamar Slate . . .
another Nevamar exclusive.
A laminate you'll have to see and feel to believe.

Not a printed pattern, but a handsome, sculptured three-dimensional surface exactly duplicating the natural cleft of quarried slate in every rich detail.

There the similarity ends.

Nevamar Slate won't break or chip. It's lightweight, stain and mar resistant, warm to the touch. Glues and fabricates with conventional techniques.

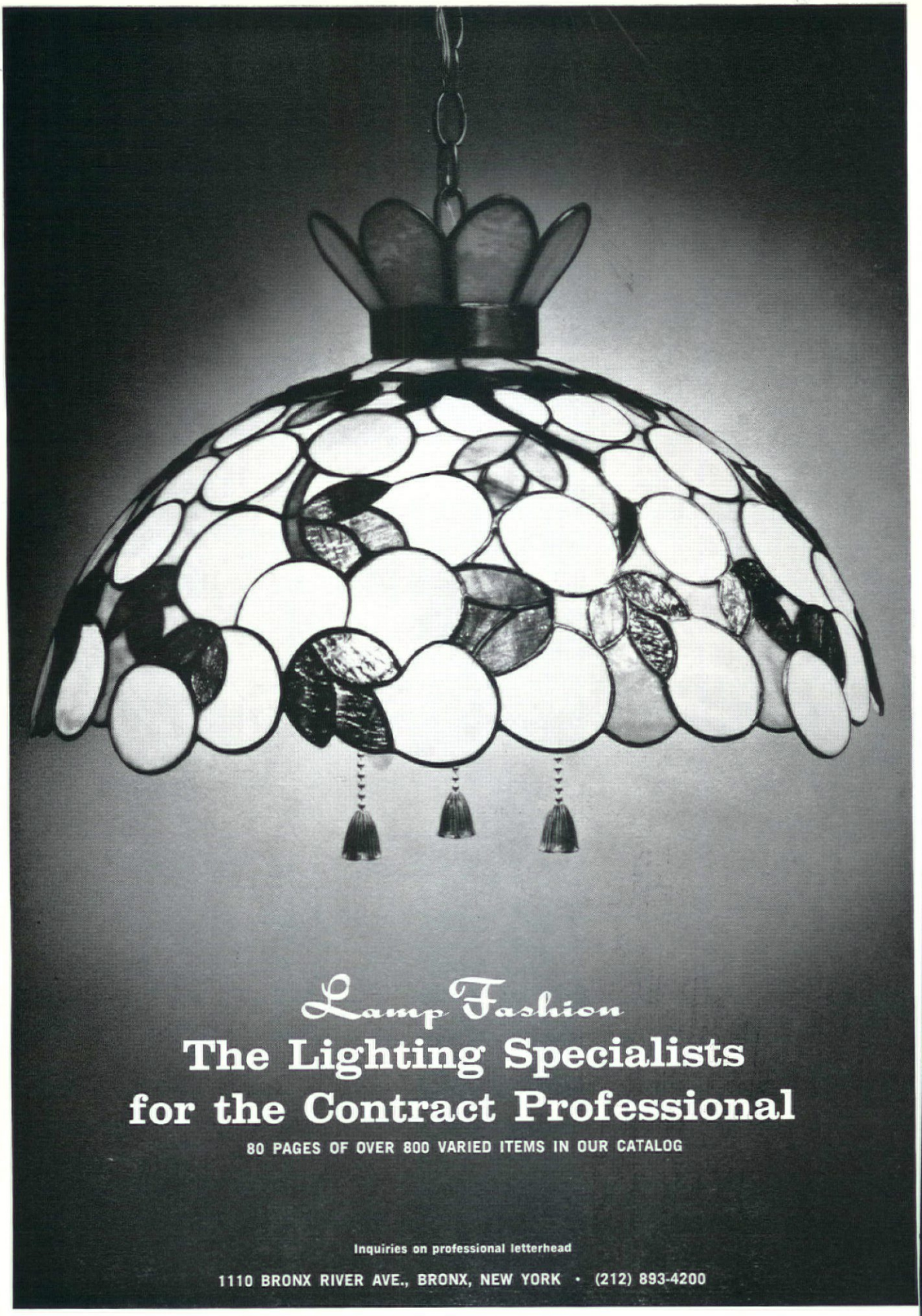
The laminate versatility of Nevamar Slate makes it practical and economical to use in a broad range of surfacing applications.

Send for a sample.

See and feel Nevamar Slate for yourself . . . then let your imagination run wild.

ENJAY
NEVAMAR
newest look in Laminates

MANUFACTURED BY ENJAY FIBERS AND LAMINATES COMPANY,
ODENTON, MARYLAND 21113—A Division of Enjay Chemical Company



Circle No. 52 on product card facing 3rd Cover

← Circle No. 51 on product card for Nevamar

MET GIVES THE LADY A LIFT

Chary of substitutes, Lady Fairly cold shoulders those so-called lift chairs. Loftily, she declares only a luxuriously upholstered Metropolitan could give her a lift.

One lingering look at those soft, inviting contours, so formfully fitted in stretch top-grain cowhide, tells you why. Could you descend to the bunny slopes of style and grace after you've seen the tops?

To send you streaking down the high trail of client-pleasing designs, we recommend a run through our new 1968 catalog. For a free copy, schuss your letterhead request to Metropolitan Furniture Corporation, 953 Linden Avenue, South San Francisco, California 94080.

METROPOLITAN
IMPORTED FROM SAN FRANCISCO

Showrooms: San Francisco, The Ice House; Los Angeles, 144 N. Robertson; Dallas, 500 Decorative Center; Chicago, 621 Merchandise Mart; New York, 232 E. 59th St.; Paris, Poin Care 9495; Seattle, 1703 E. Olive Way

OTOGRAPHED AT HEAVENLY VALLEY, STATELINE, CALIFORNIA

"Just leave 'em out here. They're J. R. Clark —guaranteed five years anywhere!"

It's true! Once these casuals by Clark are out of the carton they're the most care-free furniture that ever graced a patio in any climate — or a profit statement either! A fearless guaranty assures rust resistance for at least 5 years. Zinc plated, chromated, and epoxylated (how about *that!)*. And finished with a durable baked enamel.

One of the most important selling values you can offer your customers is this "no nonsense" guaranty coverage of the *Ames Aire* and *Rid-Jid* lines. Plus features including the sturdy stainless steel or cadmium-plated hardware . . . the weather-defying finishes . . . the resilient vinyl cord that laughs at rain, stain, and fading . . . the safety-tempered glass on table tops.

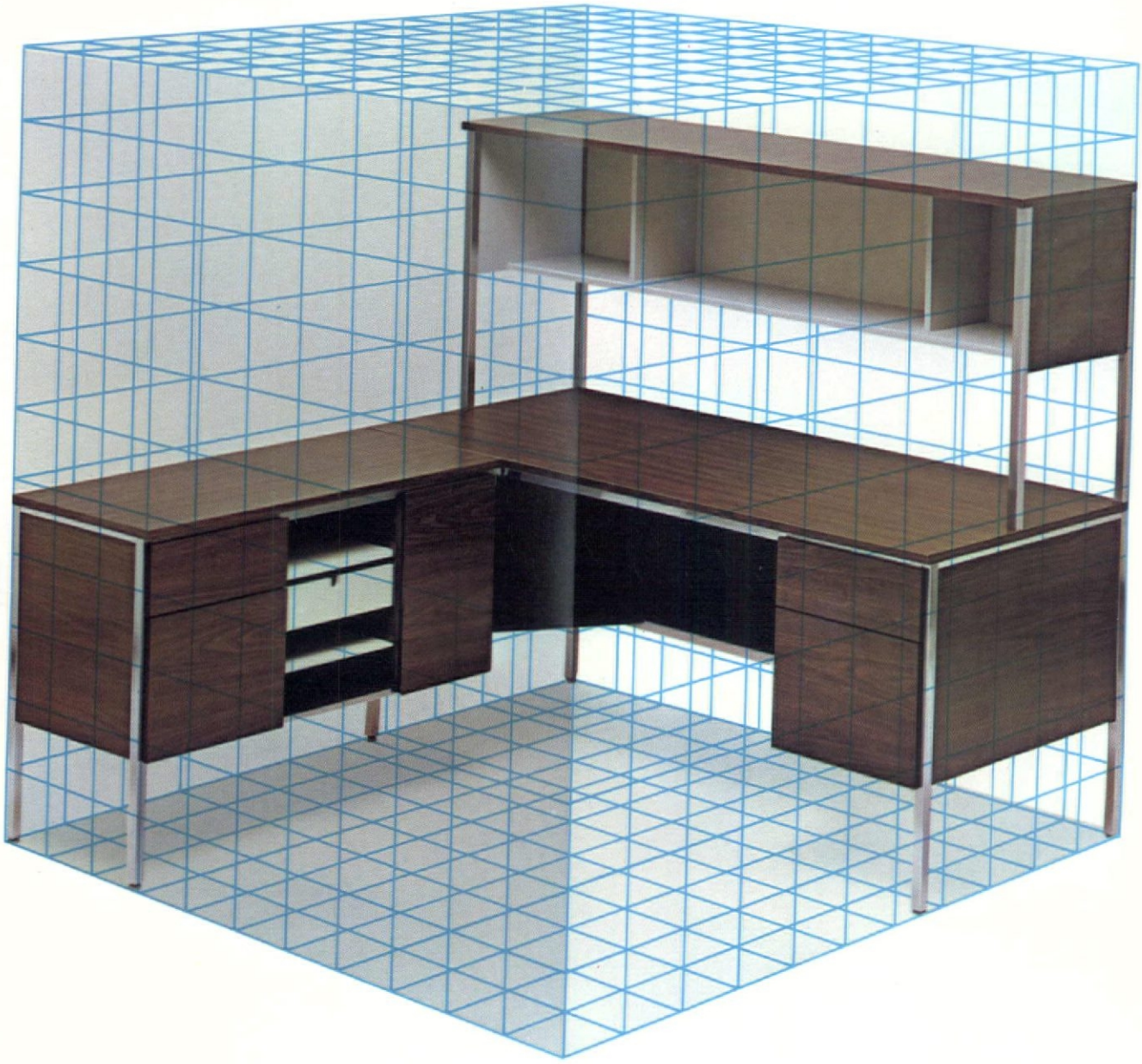
Here are casuals designed in good taste for year round use. Whatever the weather, the climate, the country. Write for the full-color brochures on both of these great Clark collections. We're a member of the Contract Manufacturers Center Association, with permanent display space, 1174, Merchandise Mart, Chicago, Ill.

CASUALS BY CLARK

The J. R. Clark Company Spring Park, Minnesota 55384

ARM CHAIRS • OCCASIONAL CHAIRS • STACKING CHAIRS • CHAISES • SUN LOUNGERS • COFFEE TABLES • UMBRELLA TABLES • PEDESTAL TABLES • SETTEES • SERVING CARTS

Circle No. 53 on product card facing 3rd Cover



VERTICAL SPACE PLANNING

William Sullivan's Vertical Space Planning forms a natural transition to the office landscaping concept, yet vitally improves established modular systems. The professional space planner is acutely aware of the acoustical, circulatory, human and economic factors resolved in Vertical Space Planning. VSP-II is of solid Fiberesin and steel, VSP-III of genuine walnut . . . special colors and woods available in contract quantities.

May we help you utilize both horizontal and vertical (free) space? Please write today for an illustrated brochure to Marble/Imperial Furniture Company, Bedford, Ohio 44146.

Marble|Imperial
A DIVISION OF DICTAPHONE CORPORATION

Circle No. 54 on product card facing 3rd Cover

Now, a carpet tile!

Ozite introduces the soft, warm, quiet tile that never needs waxing or polishing...because it's carpet!

Now get the benefits of a soft floor covering with the installation advantages of tile. New Ozite® Carpet Tiles are 12-inch squares of long-wearing Ozite Carpet, with a built-in rubber back for extra plushness. They're made of Vectra® olefin fiber . . . the fiber that won't absorb moisture . . . so it resists stains from food, drink, even household chemicals. ■ Ozite Carpet Tiles are colorfast. Won't rot or mildew. (Ideal for below-grade installations.) They bring new comfort, warmth, and quiet to offices, stores, schools, motels, hotels, restaurants. No costly waxing or polishing. Dense, firm surface resists soiling. Just vacuum clean. In case of accident, individual tiles can be easily replaced. ■ Ozite Carpet Tiles are simple to install with Ozite adhesive. They cut easily with a sharp knife or scissors. Can be installed in sections. No involved estimating. Minimum of waste. ■ 16 colors give unlimited designs. All colors are also available in broadloom widths. ■ Where will you use Ozite Carpet Tiles made of Vectra fiber? Use your imagination!

Good Housekeeping GUARANTEES

As advertised in LIFE magazine

Ozite® CARPET TILES made with Vectra® OLEFIN FIBER

Ozite® is the registered trademark of the Ozite Corporation—7-120 Merchandise Mart—Chicago, Illinois
Vectra® olefin fiber is manufactured by Enjay Fibers and Laminates Company, Odenton, Maryland, a division of Enjay Chemical Company. Enjay makes fiber, not carpets.

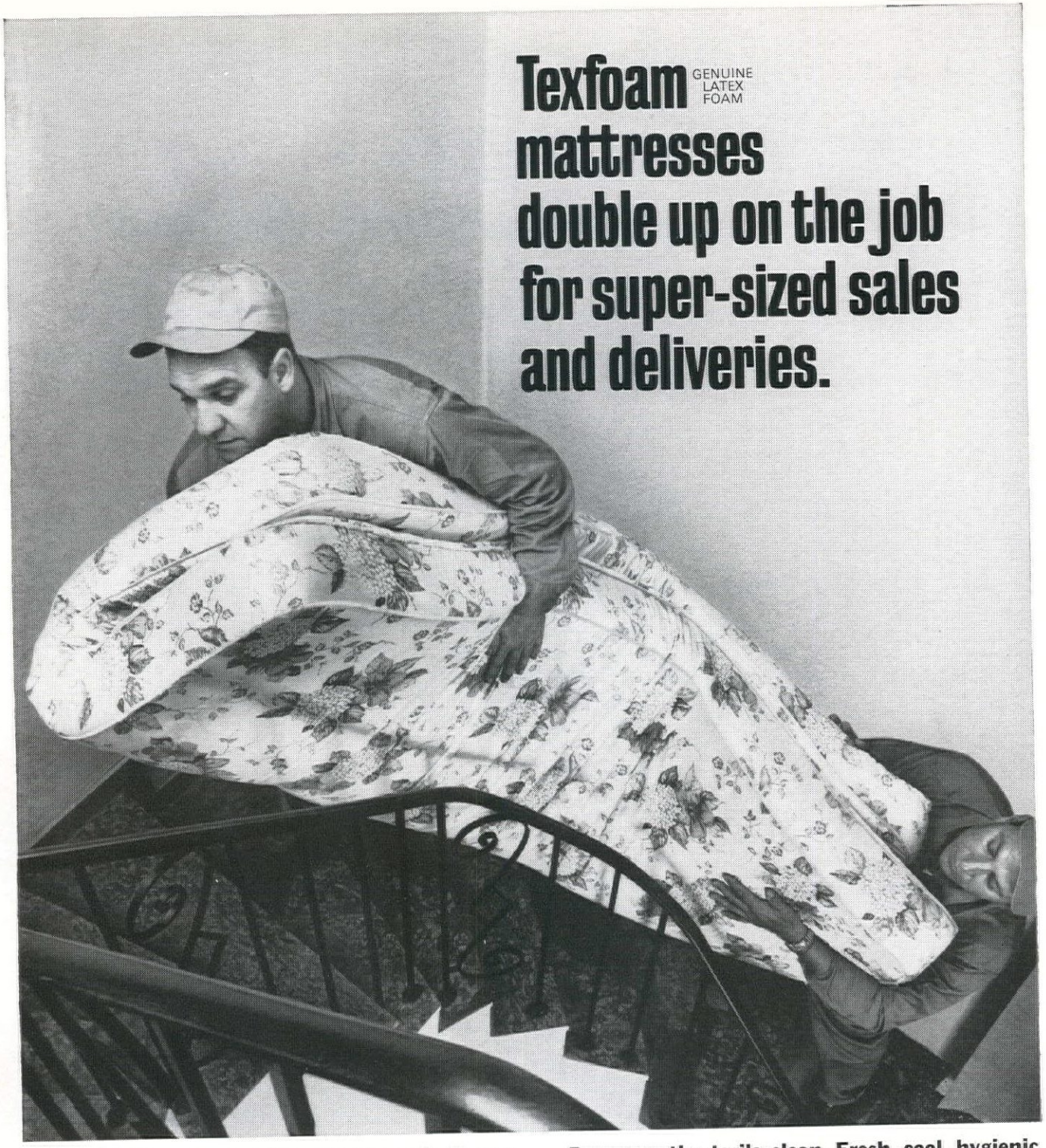
Circle No. 55 on product card facing 3rd Cover

Circle No. 56 on product card facing 3rd Cover

Stendig

410 East 62 Street, New York City 10021

Designer Eero Aarnio, the Ball Chair, and friend.



Texfoam folds, rolls, bends, twists to make it easy to move — on the sales floor and in deliveries.

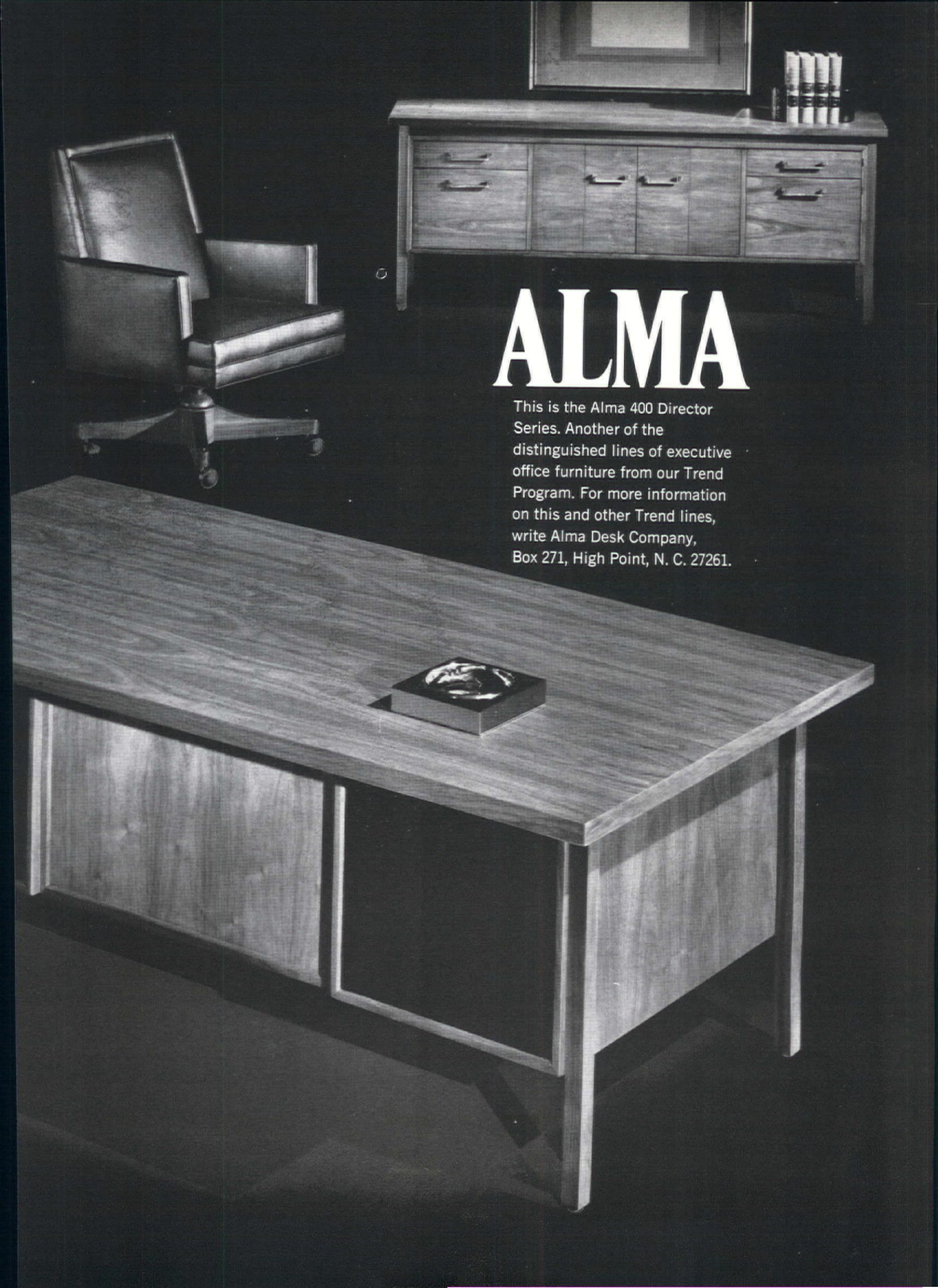
Texfoam is genuine latex foam. Lighter than old-style mattresses. Yet hefty enough to stay in place. With no springs, wires and ties, it's no problem to deliver. And although it never needs turning, it's completely reversible. Easy to flip over on a bed. Easy to move anywhere.

Permanently sterile-clean. Fresh, cool, hygienic . . . actually bacteria-retardant. Texfoam won't mildew or get to smelling musty. And it's completely non-allergenic. All good reasons why Texfoam sells easy, moves easy. For more good reasons, call your BFG representative. Or write The B.F.Goodrich Company, CPMD, 500 South Main Street, Akron, Ohio 44318.

Consumer Products Marketing Division **B.F.Goodrich**

Circle No. 57 on product card facing 3rd Cover

Circle No. 58 on product car


ALMA
This is the Alma 400 Director Series. Another of the distinguished lines of executive office furniture from our Trend Program. For more information on this and other Trend lines, write Alma Desk Company, Box 271, High Point, N. C. 27261.

Shelby Williams Industries, Inc. offers outstanding leadership in design, quality and service for today's total concept planning and purchasing . . . "ONE GREAT CONTRACT SOURCE" means single source convenience and complete furnishings selections for food service installations, public spaces, clubs, colleges, hotels, motels, medical care facilities, stores and offices.

Products designed to keep pace with today's requirements and meet any budget.

Shelby Williams and its subsidiaries maintain showroom displays across the country for your convenience.

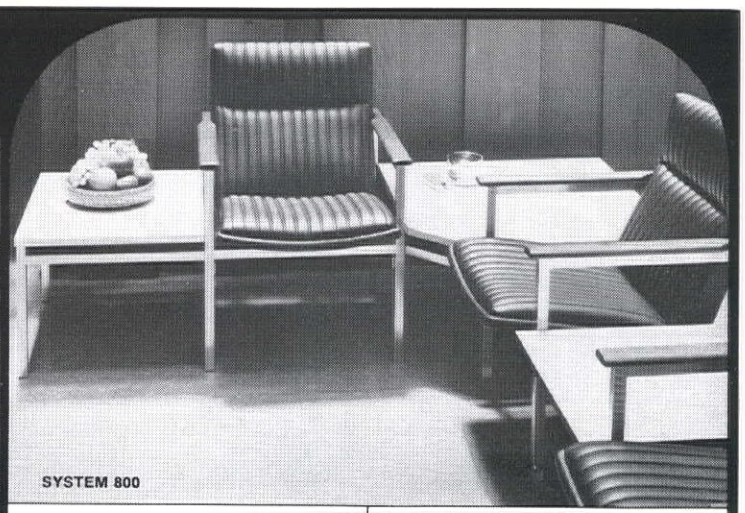
Hope you visit one soon.

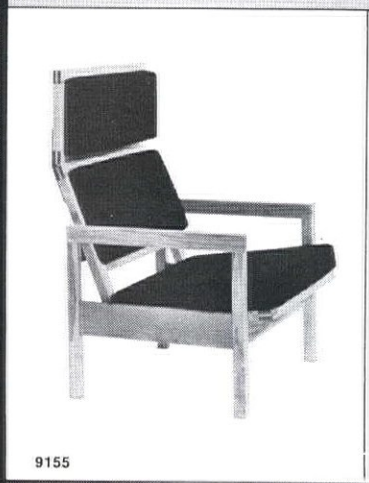
A PRODUCT OF 1 GREAT CONTRACT SOURCE Shelby Williams INDUSTRIES

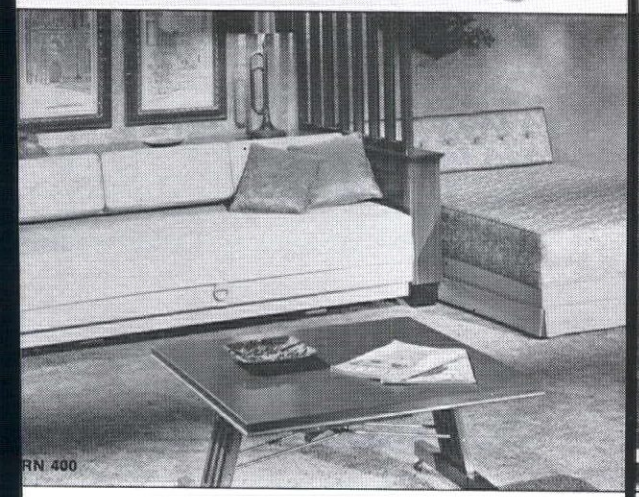
Shelby Williams

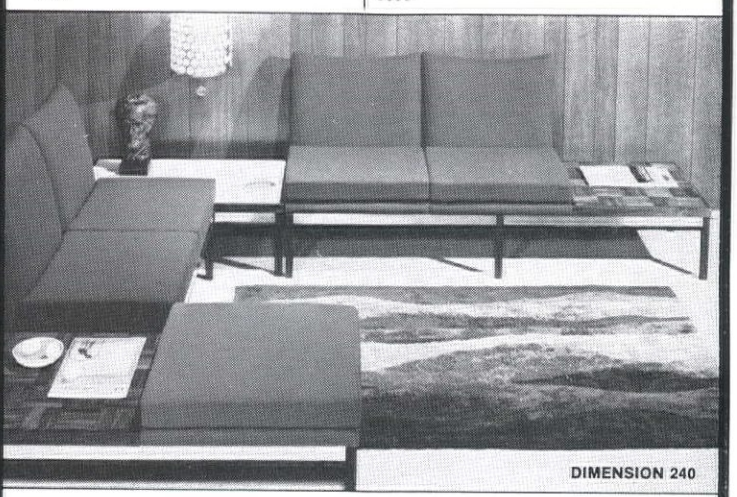
MERCHANDISE MART, CHICAGO, ILLINOIS 60654

Showrooms, Atlanta, Chicago, Dallas, Los Angeles, New York, San Francisco, Seatt









DUO BED® CORPORATION
Wichita, Kansas

Subsidiary of Shelby Williams Industries, Inc.
oms, Atlanta, Chicago, Dallas, Los Angeles, New York, San Francisco, Seattle.

MADISON
FURNITURE INDUSTRIES
Canton, Mississippi

Subsidiary of Shelby Williams Industries, Inc.
Showrooms, Chicago, Dallas, Los Angeles, New York, San Francisco, Seattle.

Circle No. 59 on product card facing 3rd Cover

When it came to what to burn CAESAR'S PALACE didn't fiddle around

For their mecca of pleasure in Las Vegas, they wanted their lamps massive. Really Roman. They wanted them unusual. Noticeably beautiful. They knew what they wanted all right, but where could they get them? Fortunately they knew about us. Quartite Creative. They knew we do what our name says we do. Create. So then there was "CAESAR'S PALACE," an exclusive group of table lamps, floor lamps, and chandeliers all made to the exacting specifications of The Maxwell Company, Inc., of Miami, Florida. All handsomely encompassing the drama of old Rome with the excitement of the new, swinging Caesar's Palace. But what's *your* particular problem? Quartite Creative can make light of it in next to no time. And there's no time like now to tell us about it. Call our salesman or come by our showroom. Quartite Creative. Totally now.

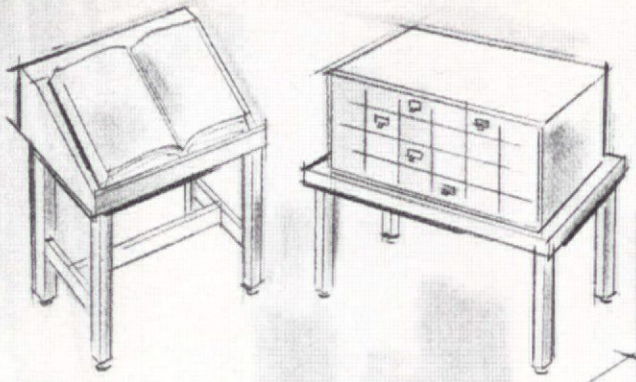
QUARTITE Creative Corporation • 236 Fifth Avenue • New York, N.Y. 10001

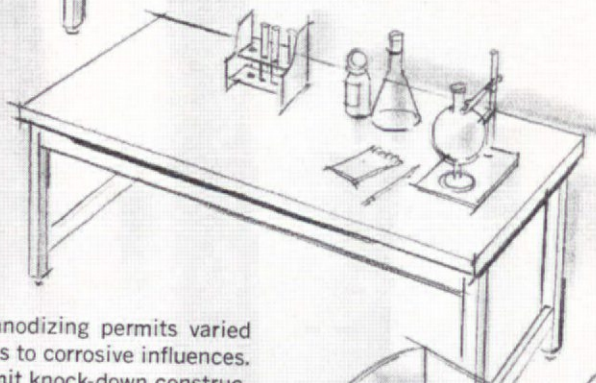
Showrooms in: New York; Chicago, Illinois; Dallas, Texas; Atlanta, Georgia; Los Angeles, California; Seattle, Washington; High Point, No Carolina

Circle No. 60 on product card facing 3rd Cover

Circle No. 61 on product card →

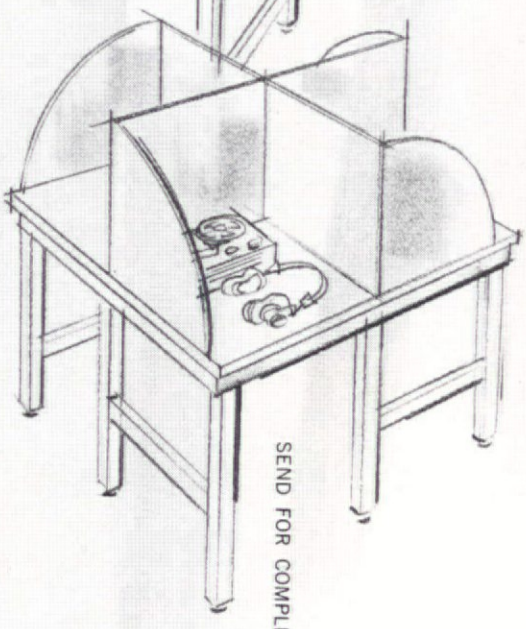
A reliable ONE-STOP SOURCE for furniture STRUCTURES and TRIM





Anodized aluminum components for heavy duty furniture structures

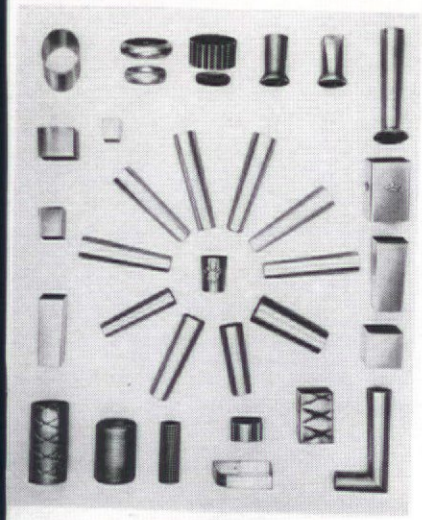
Here's a new universally applicable modular system for the construction of heavy duty frames and bases. This new system offers unmatched flexibility of design, yet through the use of standardized components eliminates cost premiums and protracted deliveries. Aluminum components are lightweight but completely rigid as structural members while anodizing permits varied color choice with scratch resistant surfaces impervious to corrosive influences. Sharp edges have been eliminated while all parts permit knock-down construction utilizing stainless steel cap screws. Tight tolerances assure that components for even the most complicated assemblies can be shipped direct to the assembly site with no need of a trial set-up.



LEGS WITH MOUNTING PLATES Mounting plates are 4" square, ¼" thick, with holes drilled and counter sunk for ⅜" machine screws. Leg is 1¼" square tubular, has ⅛" wall and round corners. Stretchers are solid. Tapped bottom plug for screw jack leveler glide.

STRETCHERS Leg to leg stretchers are ½" thick, 3" deep, cross stretchers ½", 2½" deep. Stretchers may be cross milled at any angle for interlocking connection and are supplied with threaded holes for connection to legs or other stretchers. Also available with counter bored holes for mounting cross stretchers.

ATTACHMENTS Tie down angles mounted with 8-32 machine screw for use on cross stretchers. Stub legs to be used with long cross stretchers to stiffen table tops.



We would be happy to quote to your prints and specifications . . . or work with you on unusual requirements.

Ferrules, Trim and Pulls

We also specialize in the custom manufacture of the unusual in furniture ferrules, trim, frames, structures and pulls fabricated from Brass, Bronze, Aluminum, Steel and pre-plated metals.

SEND FOR COMPLETE INFORMATION AND PRICES

- ☐ Please send Furniture Structure Brochure complete with prices
- ☐ Please send list of Structure Installations
- ☐ Please send Furniture Trim Brochure

Name

Title

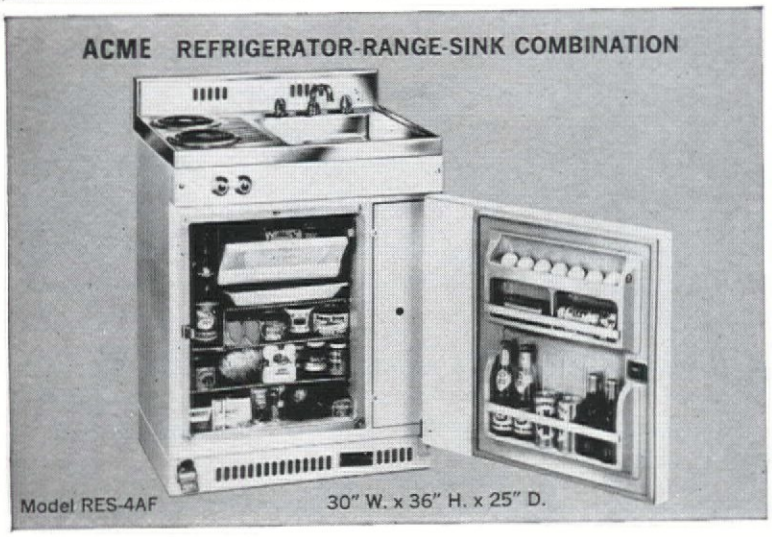
Company Phone

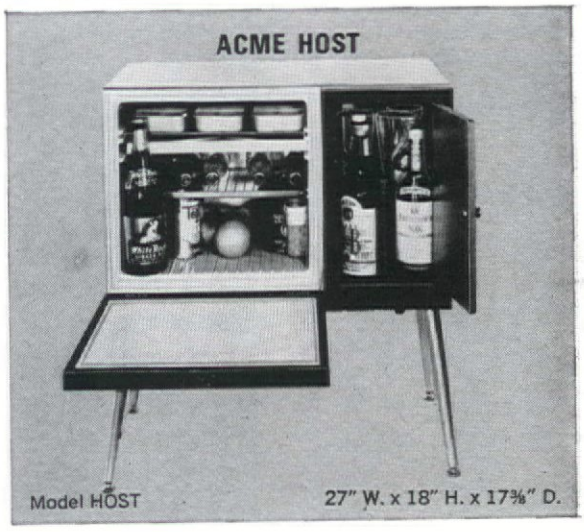
Address

City State Zip

FURNITURE COMPONENTS INC.

248 Pine Street, Pawtucket, R. I. 02862





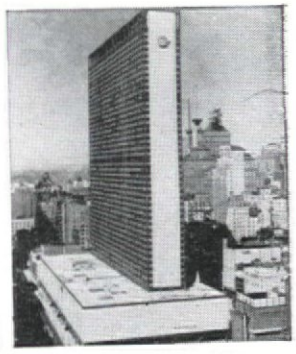
ACME compacts are chosen again and again

Acme—America's most complete line of compact kitchens
Made by the oldest and largest manufacturer of compact kitchens to the exacting standards required for rugged institutional use. Write for catalog, or

see our catalog in Sweet's S

DORAL COUNTRY CLUB
has 350 ACME Host Refrigerators

WASHINGTON-HILTON
has 1200 ACME Host Refrigerators



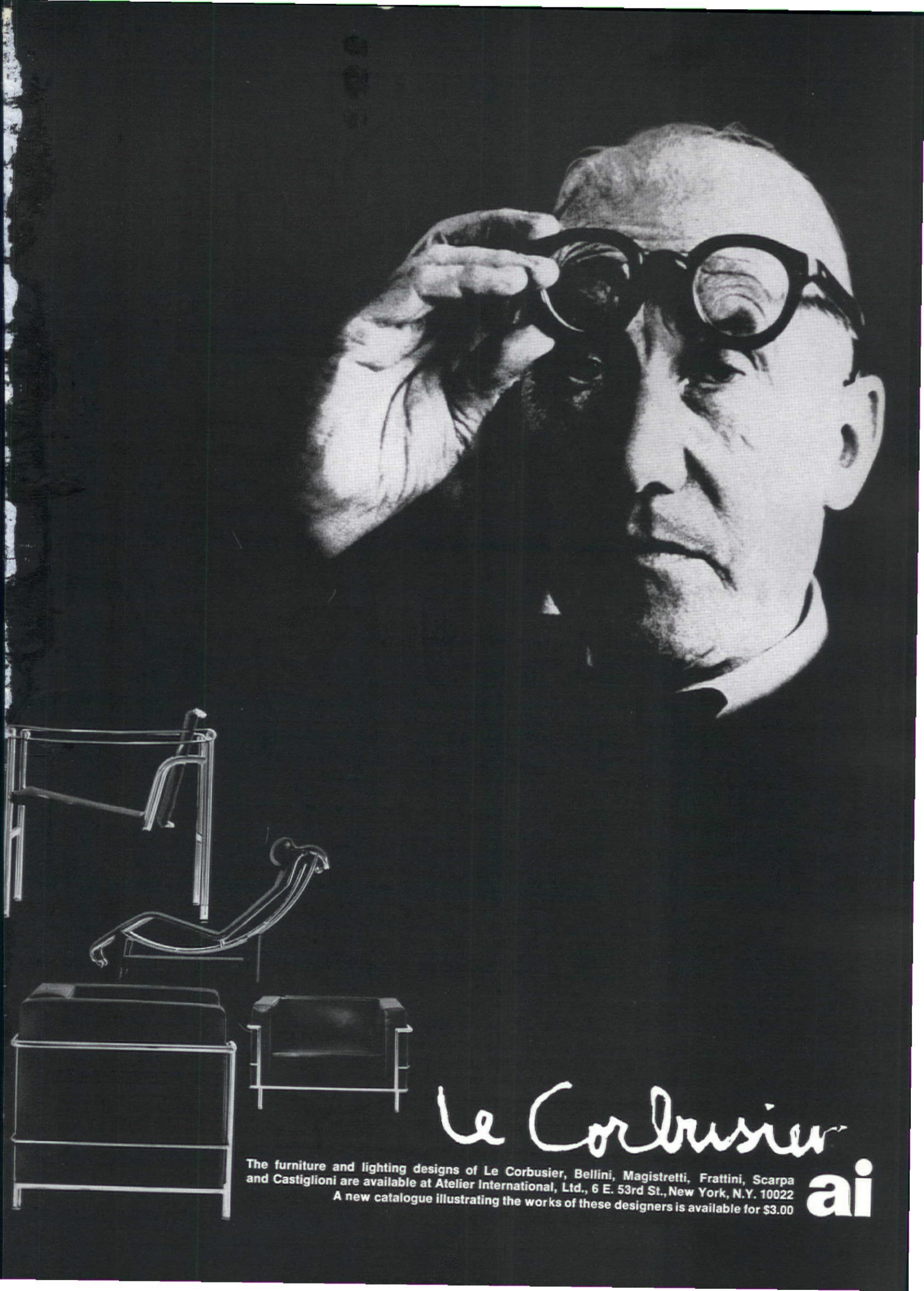
NEW YORK-HILTON
has 2352 ACME Automatic Ice Cube Makers

ACME - NATIONAL REFRIGERATION CO., INC.

Offices and Factory: 19-26 Hazen Street, Astoria, N.Y.
Mailing Address: P.O. Box 188, Astoria, N.Y. 11105

Circle No. 62 on product card facing 3rd Cover

Circle No. 63 on product card

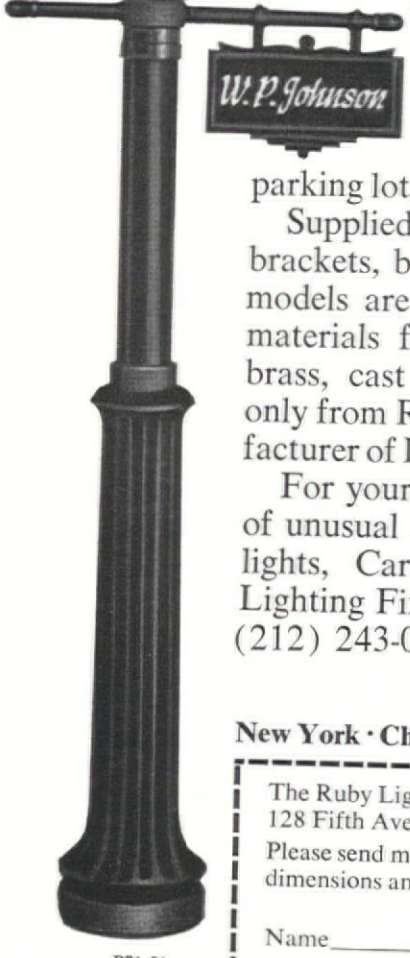

Le Corbusier
The furniture and lighting designs of Le Corbusier, Bellini, Magistretti, Frattini, Scarpa and Castiglioni are available at Atelier International, Ltd., 6 E. 53rd St., New York, N.Y. 10022
A new catalogue illustrating the works of these designers is available for $3.00
ai

From designs that are originally handcrafted in sterling, Oneida creates patterns to enhance the beauty of any setting. Each piece is faultlessly crafted for satin smoothness and satisfying weight. Oneida silverplate is designed to give you lasting beauty and long-range economy. Our exclusive, balanced plating process concentrates extra silver on points of greatest wear. Each surface is polished to a rich, deep, lustrous finish. Whether your decor is contemporary or traditional, you'll find an Oneida pattern to suit your needs and delight your customers. To best display your taste in any light, contact your Oneida distributor soon, or write: Oneida Silversmiths, Oneida, New York 13421.

Looks better in any light

Left to Right: Ballad, Croydon, Stardom, Bennington, Toronado in Extra Heavy Weight Hotel Plate by Oneida Silversmiths.

Post a warm welcome.™



P71-51
(Post & Sign)

These stately, durable lanterns provide atmosphere as well as safety for any driveway, or parking lot, any home, store, or hotel.

Supplied with adjustable posts or wall brackets, both gas-burning and electrified models are constructed of the very finest materials for outdoor use—copper, solid brass, cast aluminum—and are available only from Ruby, America's Largest Manufacturer of Lighting Reproductions.

For your free 104-page color catalogue of unusual American and European Postlights, Carriage Lanterns, Lamps, and Lighting Fixtures, send coupon or call (212) 243-0900.

Ruby®

New York · Chicago · Dallas · San Francisco

The Ruby Lighting Corporation, Dept. C-1
128 Fifth Avenue, N.Y., N.Y. 10011
Please send me 104-page color catalogue with dimensions and prices.

Name_____

Address_____

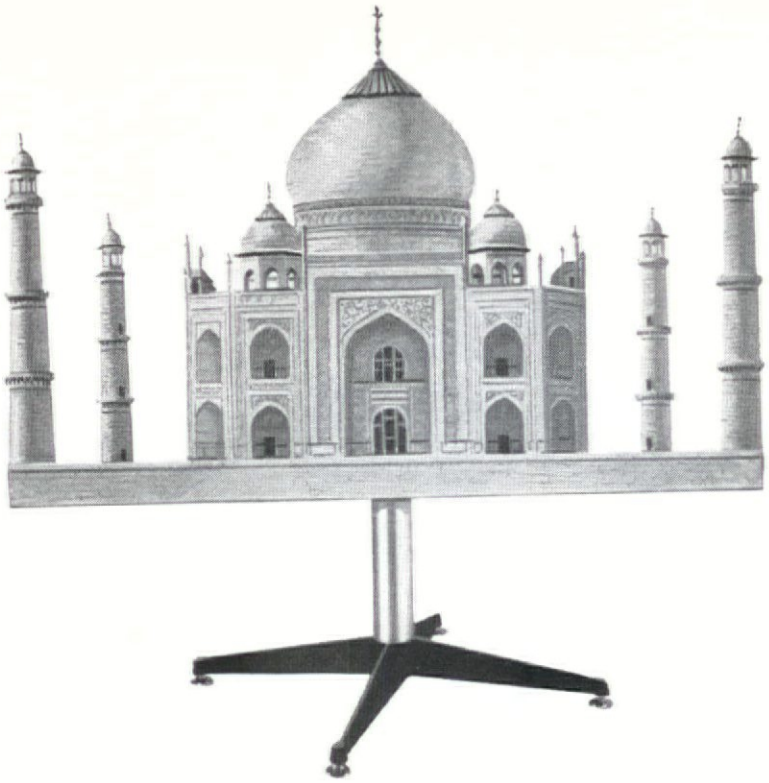
City_____

State_____ Zip_____

To see our entire collection, visit our showroom at 128 Fifth Avenue.
(Sales through dealers or decorators.)

Circle No. 65 on product card facing 3rd Cover

Circle No. 64 on product card



It's no "Wonder"

DIPLOMAT REGAL DERBY MONTY

creative designers choose Big-M bases

The "Wonder" of Big-M Base designs is the functional flexibility and eye-appeal that will add volume to your product's sales. Investigate the possibilities of Big-M Bases. Write for full details.

(All Big-M Bases are available KD)

LEAR SIEGLER, INC.

LSi®

MIDDLETOWN *MANUFACTURING DIVISION*

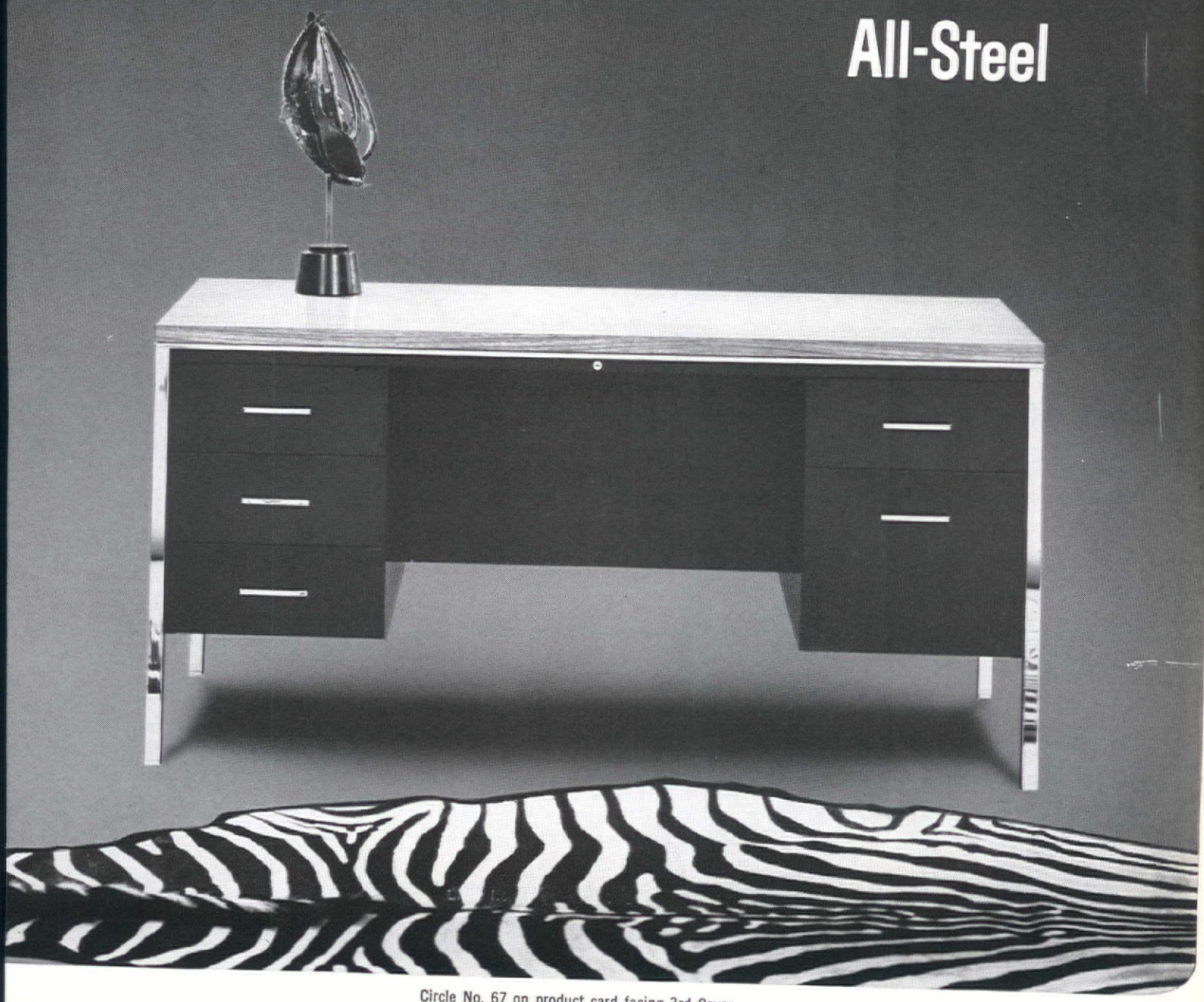
P. O. BOX 98 • SIMPSONVILLE, KY. 40067

Circle No. 66 on product card facing 3rd Cover

the all new 2000 contemporary furniture

Styled for tomorrow . . . crisp and bold with inherent qualities that are readily perceptible. See and specify this new series. The line is complete in size and models to meet requirements on your most demanding project. Complete catalog available on request. Write All-Steel Equipment Inc., Aurora, Illinois 60507.

All-Steel



Circle No. 67 on product card facing 3rd Cover

BOUSSAC HAS TAMED THE GRIFFINS! THEY, ALONG WITH 159 OTHE NEW DESIGNS AND COLORWAYS, ARE PATIENTLY AWAITING YOU ARRIVAL AT A BOUSSAC SHOWROOM. PLEASE DON'T DISAPPOINT THEI

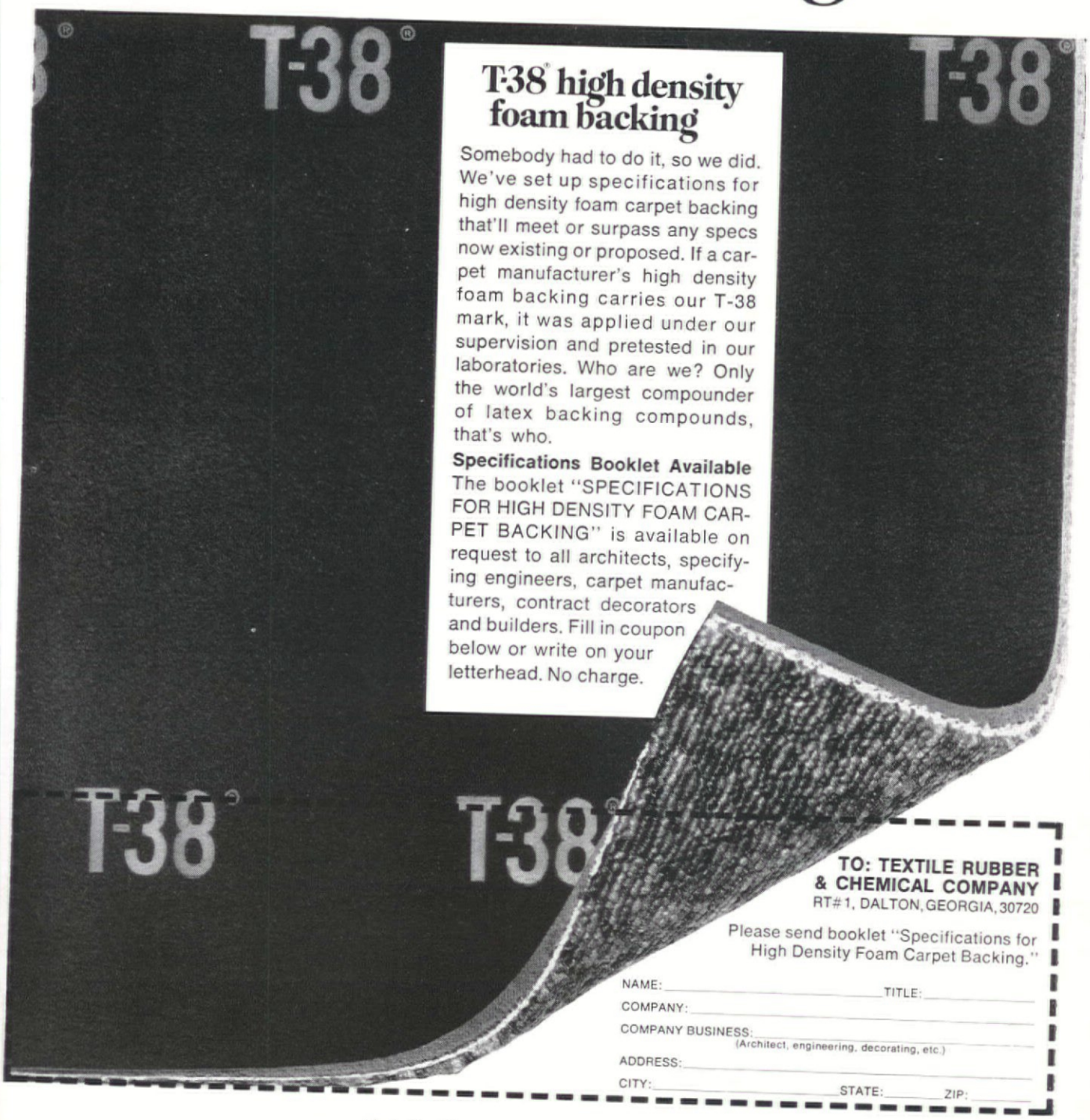
Showrooms: Atlanta: Robert Buckley & Co., 2800 Peachtree Road ▪ Chicago: Adornment's, Inc., 226 W. Kinzie St. ▪ Dallas: Castlebury-He 170 Decorative Center ▪ Los Angeles: Bob Mitchell Assoc., 8844 Beverly Blvd. ▪ Minneapolis: Douglas Daniels, 7017 Valley View Rd. ▪ New Yo Boussac of France, Inc., 979 Third Ave. ▪ Philadelphia: Joseph B. Croce, 1616 Walnut St. ▪ San Francisco: Zuckerman Fabrics, Inc., 445 Jackson

Circle No. 68 on product card facing 3rd Cover

Boussac of France, inc.

Decoration and Design Building, 979 Third Avenue, New York, New York 10022. Telephone 421-0534

now there are specifications for High Density Foam carpet backing!



T-38® high density foam backing

Somebody had to do it, so we did. We've set up specifications for high density foam carpet backing that'll meet or surpass any specs now existing or proposed. If a carpet manufacturer's high density foam backing carries our T-38 mark, it was applied under our supervision and pretested in our laboratories. Who are we? Only the world's largest compounder of latex backing compounds, that's who.

Specifications Booklet Available
The booklet "SPECIFICATIONS FOR HIGH DENSITY FOAM CARPET BACKING" is available on request to all architects, specifying engineers, carpet manufacturers, contract decorators and builders. Fill in coupon below or write on your letterhead. No charge.

TO: TEXTILE RUBBER & CHEMICAL COMPANY
RT#1, DALTON, GEORGIA, 30720

Please send booklet "Specifications for High Density Foam Carpet Backing."

NAME: _____ TITLE: _____
COMPANY: _____
COMPANY BUSINESS: _____
(Architect, engineering, decorating, etc.)
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____

Circle No. 69 on product card facing 3rd Cover

HOWELL

Furniture Designed with the Future in Mind

mark '70

A steel-shell chair has no right being this comfortable. But Howell gave it a contoured swivel seat, a flexing back, foam upholstery, 3 inches of height adjustment, plus the option of arms, a tilting device, and easy roll casters or glides. Result? A most exciting—and comfortable — new chair for office or institutional use.

Send for new Howell Brochure #29 showing the "Mark "70" and dozens of other style chairs, tables, etc.

435 South First St., St. Charles, Ill.

HOWELL
DIVISION OF interlake STEEL CORPORATION

Circle No. 70 on product card facing 3rd Cover

Circle No. 71 on product car

Neglect not the linens.

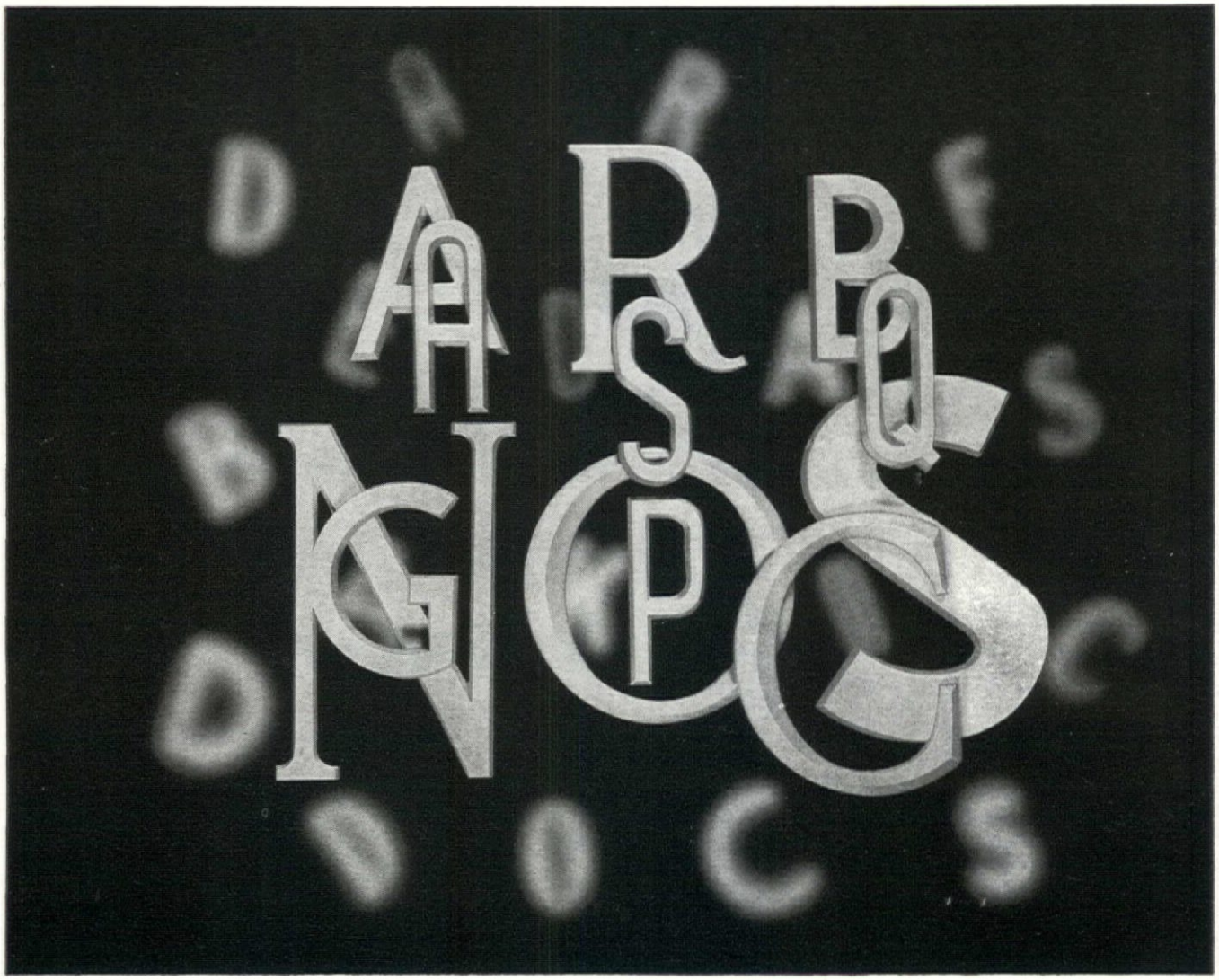
Neglected not the furniture, nor beautiful decor.

Neglected not by Artex, custom colors, prints galore.

Neglect not to call us, collect if you prefer; custom restaurant linens, just for your decor.

HIGHLAND, ILLINOIS 62249 Artex® INTERNATIONAL TELEPHONE 618 • 654 • 2113

Take a letter: *(Any letter by Knight.)*



. . . You'll see how you can add a distinctive final touch to any prestige interior.

To the architect and decorator, metal letters by Knight underscore the asthetic excellence of fine interior design.

For lobby directories, entranceways, office identification, Knight aluminum or bronze letters spell quality, are generally applied at less cost than hand-lettering, last a lifetime with minimum maintenance.

Knight letters come in fine striated satin finish or polished and buffed. You can also specify anodized and baked enamel finishes on aluminum, or oxidized bronze. A wide variety of modern faces, plus Knight custom-designs — including company signatures and trademarks.

Take a letter: To Knight — for FREE BULLETIN.

H.W. knight & son inc.
METAL LETTERS & FIGURES

70 LANE STREET, SENECA FALLS, N. Y. 13148

Circle No. 72 on product card facing 3rd Cover

Circle No. 73 on product card

Now, cushioned carpet baseboard won't scuff, streak, scratch!

We've invented carpet "baseboard" to act as a cushion against jars and bumps... to save you installation and maintenance costs... to make every carpet installation look better.

Modu/Base looks great and stays that way because it is so easy to maintain. No more expensive hand scrubbing labor... just vacuum the baseboard. Ideal for any place that wheels roll, feet scuff, chairs bump (like schools, stores, offices, supermarkets.) It's easy to install, costs less than old-fashioned baseboard.

Modu/Base is only one of CCC's carpet systems.
Get all the facts. Write today.

Modu/Base* by CCC

It's what you expect from CCC—world's largest manufacturer of commercial and institutional carpet systems

*CCC trademark

Commercial Carpet Corporation
10 West 33rd Street,
New York, New York 10001 Dept. C-1

Attention: Mr. Walter Brooks

☐ Please send a brochure on Modu/Base carpet systems.

☐ Please have a CCC consultant contact me.

Name_____

Title_____ Phone_____

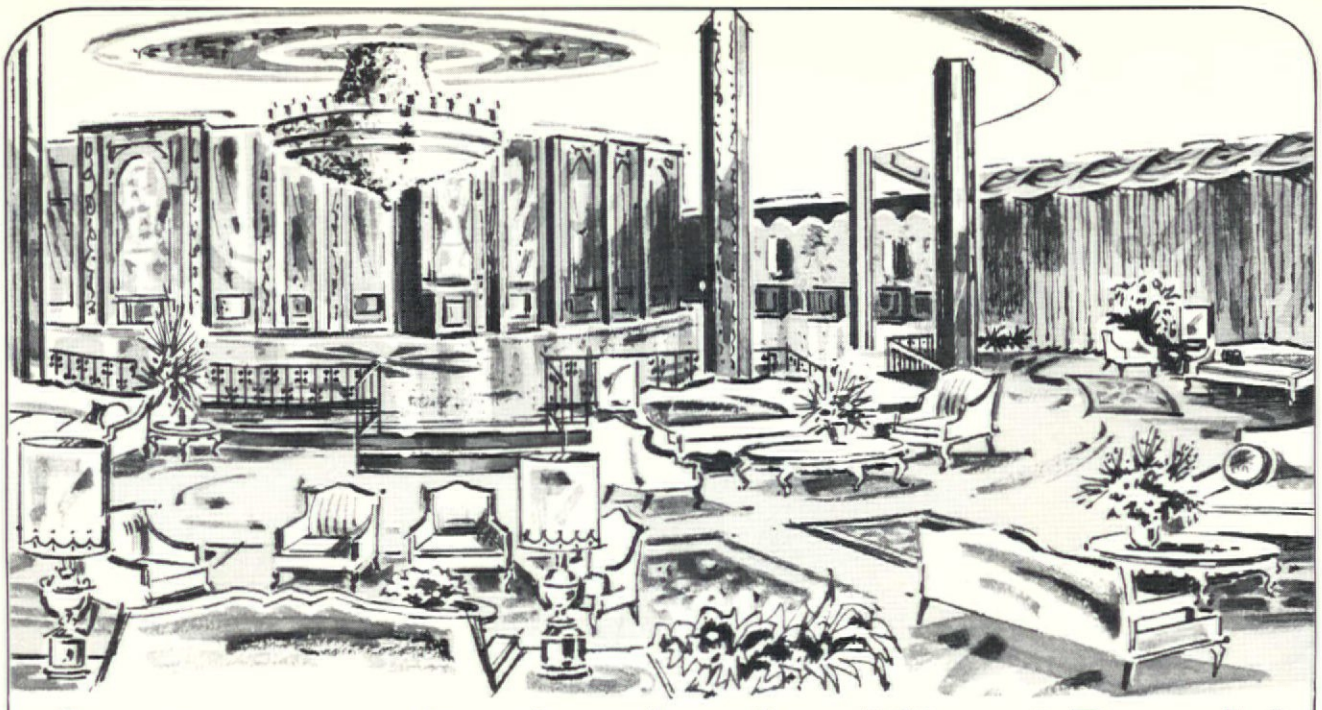
Organization_____

Address_____

City_____ State_____ Zip_____

See us at the American Library Association Midwinter Meeting. January 8-11. Americana Hotel, Bal Harbour, Fla. Space #306-307.

Circle No. 74 on product card facing 3rd Cover



A new era of splendor for Miami Beach!

Finger Contract Interiors of Houston, Texas is proud to have been selected by the new Hilton Plaza to design and furnish its interiors.

Every new project is given individual care to keep the particular client ahead in interior styling. **Finger's** large staff of **A.I.D.** and **N.S.I.D.** designers are the leaders in the commercial world. They give you the very latest and finest in furnishings and decor to meet your most exacting budget. **Finger's** has flexible financing plans to assist you. Each job is given complete attention and follow-through by a sales coordinator and an assigned designer . . . from initial discussions all the way down the line to supervised installation.

Finger Contract Interiors is a huge, complete operation that provides clients, worldwide, with everything from planning, designing, furnishing . . . to even the financing — if the client so desires.

The **Hilton Plaza Hotel** is evidence of the abilities of **Fingers.** Other important projects **Finger Contract Interiors** have completely designed and furnished are: the World famous **Astrodome,** Houston, Texas; over **60 Ramada Inns; Rodeway Inns; Borg-Warner,** Washington, West Va.; **Pan American,** Tulsa, Okla.; the **M. D. Anderson Hospital,** Houston, Texas; and, many others.

You are invited to be our guest and see our extensive showroom and complete displays of room settings in every style and decor.

serving the world with the finest in commercial furnishings . . .

May we serve you?

FINGER
CONTRACT
INTERIORS

QUALITY + SERVICE BEFORE AND AFTER THE SALE = FINGER CONTRACT INTERIORS

4001 Gulf Freeway; Box 263, Houston, Texas 77001 **For further information, call this number collect: 713-225-1371**

Circle No. 75 on product card facing 3rd Cover

This is it...

TECHFAB
Division of Alsco, Inc.

The long awaited, fresh dimension in seating! Vanguard . . . a uniquely styled group of individual, multi or modular seating with complementary tables. Available in a wide range of attractive colors to accent any decor.

When interior design dictates a vibrant, contemporary feeling . . . come to the leader in seating . . . VANGUARD by TechFab.

TECHFAB
4321 Semple Ave., St. Louis, Mo. 63120, Dept. C1V

Please send full-color catalog.

NAME_____
COMPANY_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____

Circle No. 76 on product card facing 3rd Cover

NEEDLELOOM
CARPETS

Needleloom presents the carpet that takes the public in stride. "Laureloc" of Zefkrome® E.S.P.*

*E.S.P: Engineered for Superior Performance.

The important new carpet for public places introduces the innovations of Zefkrome acrylic. ENGINEERED FOR SUPERIOR PERFORMANCE. Note the advantages in aesthetics and wear.

Color: Multichromes, a concept developed for greater richness.

Durability: Wear tests of 2 million footsteps or 54 years. Zefkrome is stronger than other acrylics by as much as 50%.

Cleanability: "Laureloc" returns to its original appearance after on-location cleaning better than any other acrylic carpet. Zefkrome does not lose its color in cleaning since the fiber is producer dyed and colored all the way through.

Color retention: Lasting color, safe in sunlight because the color is locked in when the fiber is made.

Dirt resistance: Zefkrome is a smooth circular acrylic fiber that doesn't hold dirt the way other trilobal acrylic fibers do. Moth and mildew proof.

DOW BADISCHE
ZEFKROME ACRYLIC

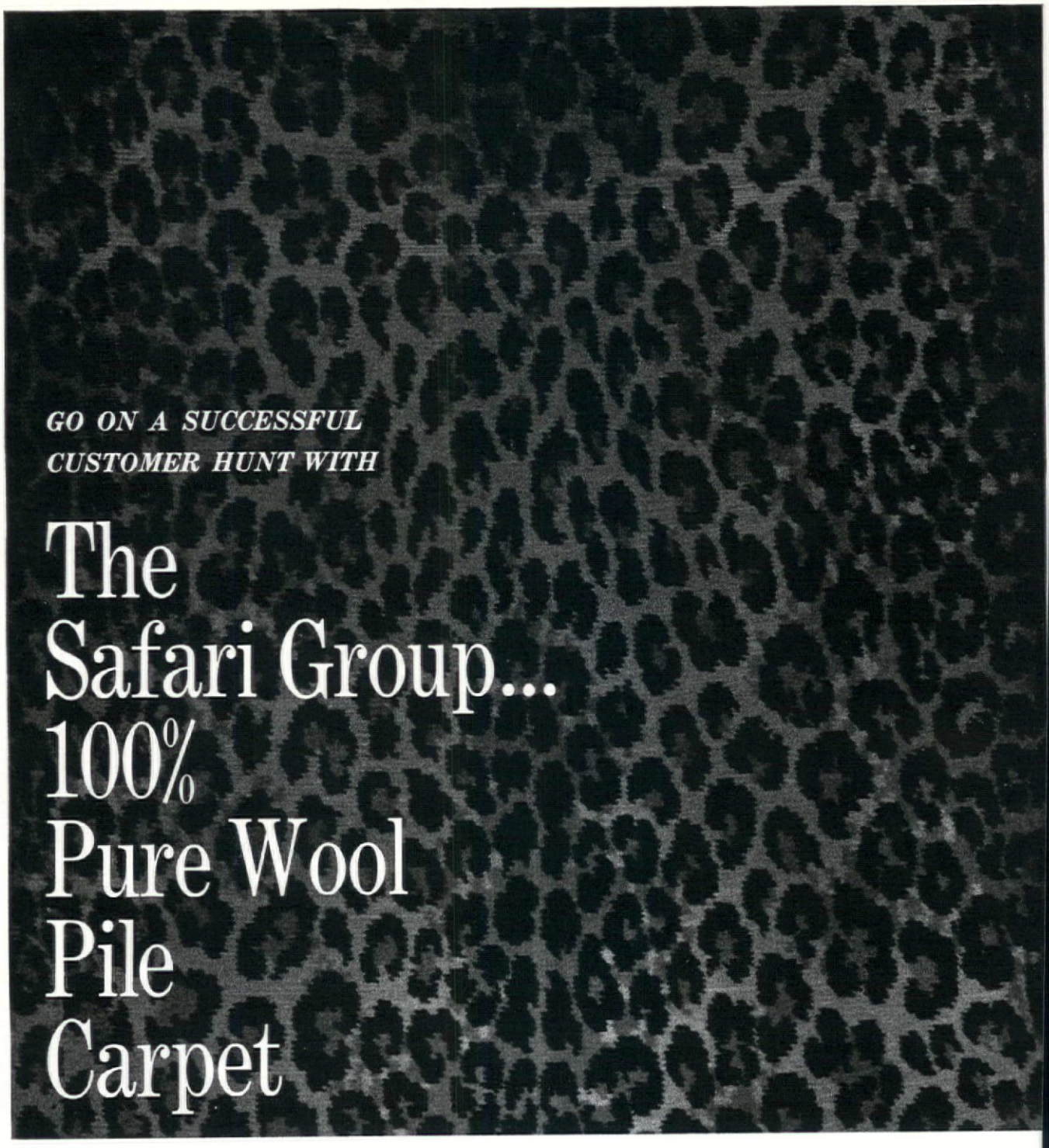
Specifications:
Line: Laureloc
Pitch: .216 (1/8 gauge)
Tufts per inch: 9.5
Height of Pile: .250
Tuft Bind: 15 lbs. pull
Primary Back: polypropylene
Secondary Back: jute
Face Yarn: quadratones 70% Zefkrome® acrylic, 30% modacrylic. Stock colors available in 12-foot width only. Stock colors available in 15-foot width for 600 sq. yds. per coloration.

Needleloom Carpets
Laurel Hill, North Carolina 28351
Gentlemen: Please send me details on colors and prices of "Laureloc".

Name _____
Address _____
City _____
State _____ Zip Code _____

Zefkrome® is a trademark of Dow Badische Company

Circle No. 77 on product card facing 3rd Cover



from HARDWICK CARPETS

Four handsome patterns to offer the man or woman with a taste for adventure—Leopard, Tiger, Zebra and Giraffe. All in durable, trouble-free 100% pure wool—nature's own miracle fibre. As an added distinction, this group bears the wool mark label . . . the mark of quality. Stocked in 27″ widths . . . also available in area rugs. Contact us *now*. Open season on profits starts the moment you do. Send for FREE color cards on other decorating patterns.

The wool mark is your assurance of quality tested carpets made of pure wool pile.

PURE WOOL PILE

HARDWICK & MAGEE COMPANY . . . *the compact mill*

Lehigh Ave. at 7th St., Phila., Pa. 19133 □ Chicago □ Dallas □ Denver □ Detroit □ Louisville □ New York □ San Francisco □ Los Angel

Circle No. 78 on product card facing 3rd Cover

Circle No. 79 on product ca

Trapped: Channeled water buffalo buckled around chrome steel.

Black water buffalo.
Brown water buffalo.
Tamed and soft.*

Chrome-alive and mirrored.
Trapped by Arne Norell of Sweden.
With a rugged contemporary feel.
A way of seating by DUX.

*Unique adjustable tension straps, back and bottom, help you control the hide. For comfort. The Ari Chair.

Showrooms: New York, Chicago, San Francisco, Los Angeles, Dallas, Atlanta, Miami, Sweden, Germany, Denmark, Republic of the Congo

DUX Incorporated, 5000 City Line Road, Newport News, Virginia 23607

DUX

Circle No. 80 on product card facing 3rd Cover

Circle No. 81 on product c

When you specify the fabric, specify the flame retardant—Du Pont "X-12"

In many places, the Fire Inspector can have the final word on the fabrics you may use if they are flammable.

But fabrics made from natural fibers or rayon and treated with Du Pont X-12* Flame Retardant will not burn when the source of flame is removed. They are self-extinguishing. And there's no afterglow.

And "X-12" won't affect the beauty of your fabrics. Compared with other flame retardants, Du Pont's "X-12" causes virtually no change in appearance, shade, color, or lightfastness. Only fire can tell the difference.

For effective, renewable flame retardancy on natural fibers or rayon, specify Du Pont "X-12". If you don't know a textile finisher who applies "X-12", just send the coupon to Du Pont.

*Du Pont's Trademark

Du Pont Company, Room 5207, Wilmington, Delaware 19898

☐ Please send names of textile finishers who apply Du Pont "X-12" flame retardant.

Name _____ Title _____

Company _____

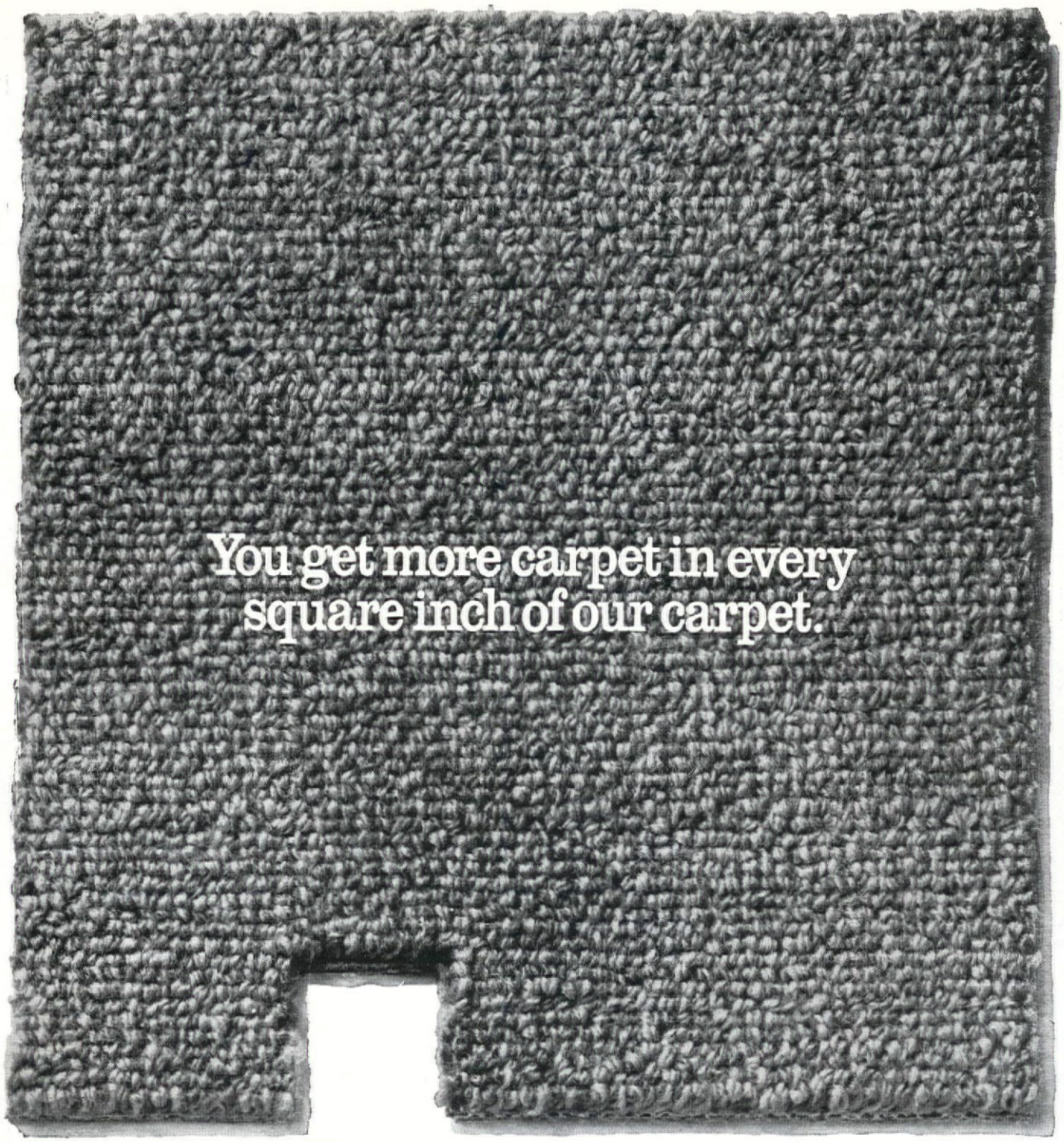
Street _____

City _____ State _____ Zip _____

Telephone _____

DU PONT

Better Things for Better Living
...through Chemistry



It's so dense, traffic lanes can't form. Dirt and grime can't sink in.

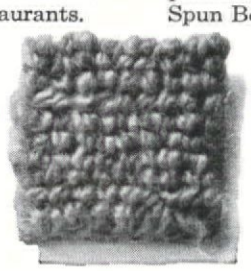
It costs less, too. Per square yard, it sells for a dollar or two less than the industry standard.

That's our Executive Line contract carpet.

Quiet, warm, comfortable. It's ideal for commercial installations. Schools. Hospitals. Restaurants. Lobbies. Any heavy traffic areas.

Maintenance? The minimum. Most spillage can be removed with a household detergent. Vacuuming removes soil quickly—completely.

How do we make this very special carpet? On our 1/10 gauge machine that produces 80 tufts to the square inch. With all-but-indestructible Acrilan® acrylic fiber (moth-proof, moisture-proof, practically stain-proof) tufted on a Spun Bond manmade backing for exceptional dimensional stability. And with an additional backing—either Rubber Loc or Dual Loc jute—whichever suits your need best.



It's obvious. You get more carpet in every square inch of our Executive Line—the most satisfactory contract carpet made. The one that saves you money. Shouldn't you specify Executive Line?

Write for your 3″ x 5″ sample. On request, we will send a copy of On Writing Carpet Specifications and Sweet's File Catalog Number 28E.

ACRILAN® Monsanto

Monarch Carpet Mills
CHAMBLEE, GEORGIA

Circle No. 82 on product card facing 3rd Cover

Circle No. 83 on product card

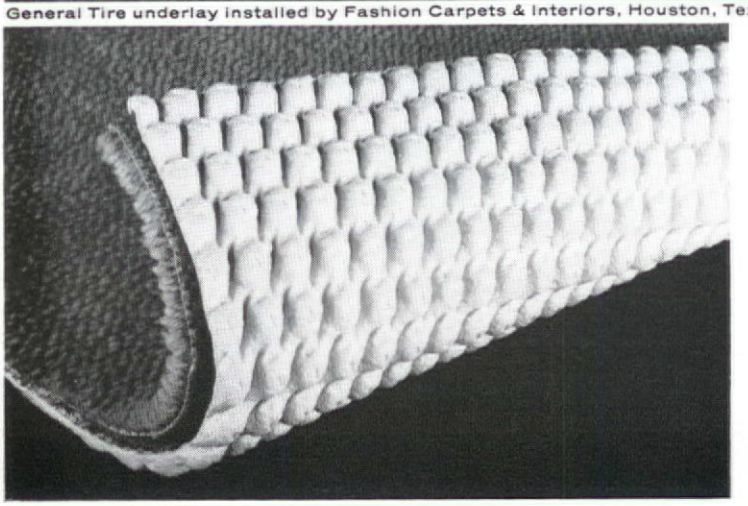
all,
ark, and
andsome

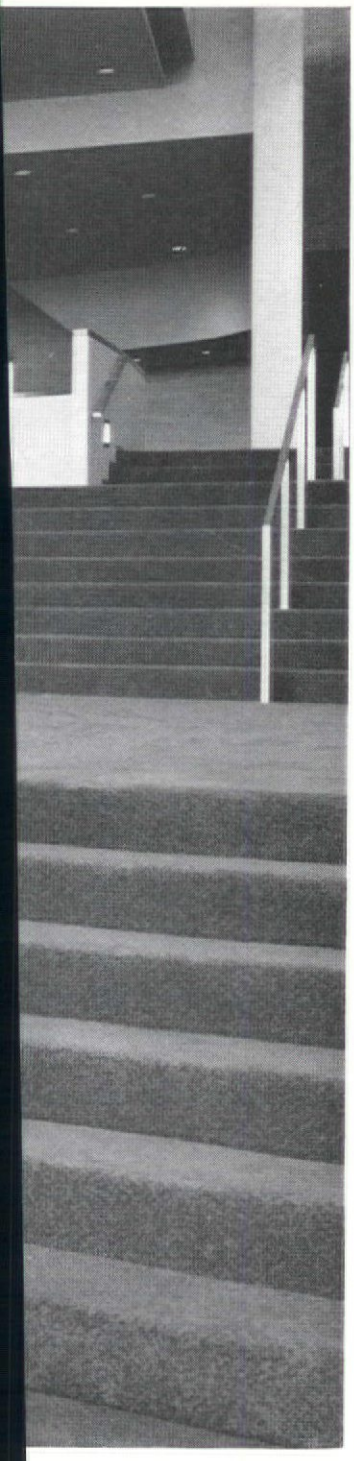
's one stunning contemporary room
could well serve as the beau-ideal of all.
ocal point . . . a wall. A very special wall of richly
ed teakwood panels...complete with its own wall-hung
ture to match. Other arrangements, for the best-looking
s or offices, might be designed in dramatic rosewood . . . or
t...or for lovers of the fair...light oak. The match-making possibilities
ndless. The results, enduringly beautiful, and space-saving in the extreme.

DESIGN POUL CADOVIUS **System Cado**

System, 1130 Third Ave., New York, N.Y. (212) 478-5400 / 2301 Chestnut St., Philadelphia,
90 Berkeley St., Boston, 325 N. Wells Street, Chicago. Other showrooms: Denver, Dallas,
San Francisco. In Canada: R. S. Associates Ltd.

General Tire underlay installed by Fashion Carpets & Interiors, Houston, Texas.





General Tire Sponge Rubber Carpet Cushion rates ovation at Houston's Hall of Performing Arts

The Jesse H. Jones concert hall is the 3001-seat showplace of Houston's new cultural complex. Its advanced architecture is complemented by superb interior design. Such as the 7000 square yards of luxurious General Tire Sponge Rubber Carpet Cushion underlying its elegant carpeting for ideal comfort and long service life. General Tire underlay is unmatched for applications like this. You can specify from nine quality grades to custom-fit any and all of your needs. For installations sure to give star performance in a supporting role, choose General Tire Sponge Rubber Carpet Cushion.

NATIONAL AGENTS:

AIR CREST PRODUCTS
2301 S. Paulina Street
Chicago 8, Illinois

ROWN PRODUCTS CORP.
2121 E. Wheatsheaf Lane
Philadelphia, Pennsylvania

GENERAL TIRE®

CHEMICAL/PLASTICS DIVISION
Jeannette, Pa.

Guaranteed Unconditionally

All qualities of Sponge Rubber Carpet Cushion manufactured by The General Tire & Rubber Company are guaranteed to provide satisfactory performance for the life of the original carpet. This guarantee applies to installations on grade and above grade, to include use over radiant-heated floors and cement floors. Any General Tire Sponge Rubber Carpet Cushion which does not render satisfactory service will be replaced and reinstalled without charge to the customer.

THE GENERAL TIRE & RUBBER COMPANY
CHEMICAL/PLASTICS DIVISION • JEANNETTE, PENNSYLVANIA

Circle No. 84 on product card facing 3rd Cover

progress...

THE HIGH POINT DESK
HIGH POINT FURNITURE INDUSTRIES

This is an executive and his secretary. They are busy at work. His collar is stiff and uncomfortable. So are their desks. The year is 1907. If we had been in business then this would not be so. We design and make practical desks. They are comfortable too. We make a roll-top desk like his. It goes with today's modern offices where executives and secretaries work. Our designers take the best of the old and make them the best of today. **THAT'S PROGRESS.**

Write for our color brochure.

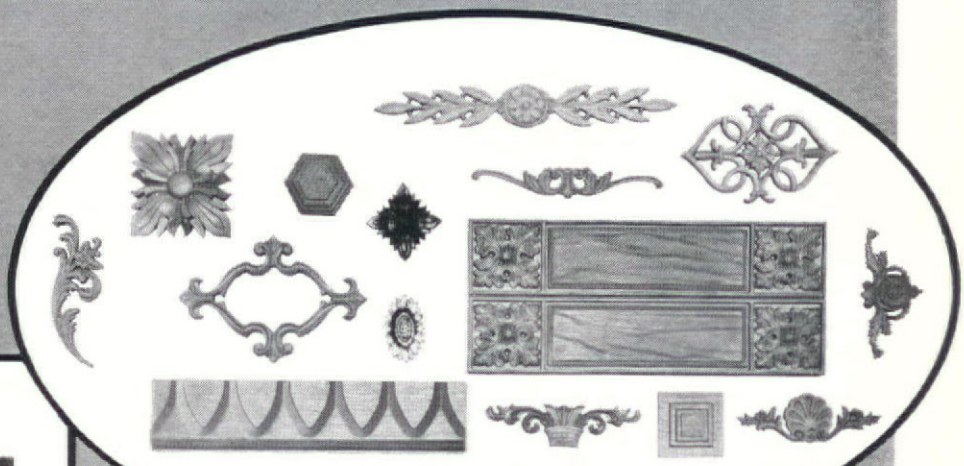
HIGH POINT FURNITURE INDUSTRIES, INC. • 1416 PROGRESS STREET • HIGH POINT, N.C. 27261

Circle No. 85 on product card facing 3rd Cover

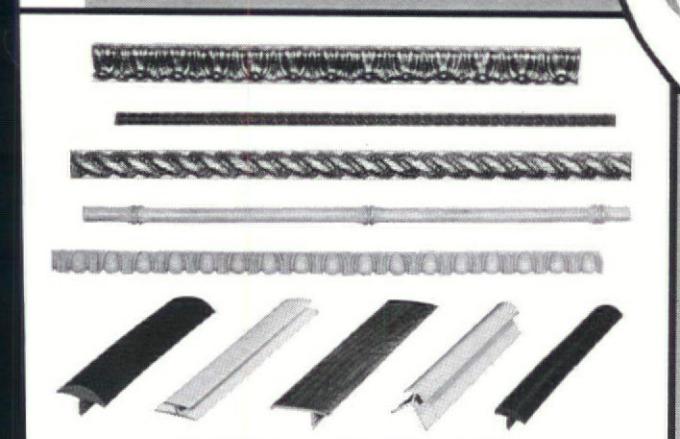
Circle No. 86 on product

PLASTIC HARDWARE, GLIDES & CAPS

SWIVEL & ADJUSTABLE GLIDES, FINIALS & FERRULES



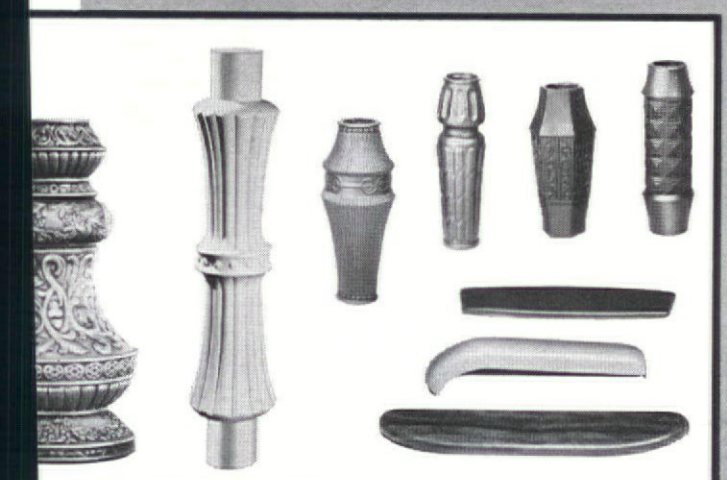
PLASTI-CARVINGS & PANELS



PLASTIC MOLDINGS, SOLID, WOODGRAINED & CARVED

ALL FROM ONE SOURCE...

the largest and fastest growing line of furniture parts in the world



PLASTI-COLUMNS, LEG SHEATHS & ARM RESTS

PLASTIGLIDE
MANUFACTURING CORPORATION

OFFICES AND PLANTS IN THE UNITED STATES, CANADA, ENGLAND, FRANCE AND AUSTRALIA
EXECUTIVE OFFICES: PLASTIGLIDE MFG. CORP. 1757 STANFORD ST./SANTA MONICA, CALIF. 90404 (213) GL 1-1681

WIN ...PLACE ...and SHOW

Here are three Patcraft carpets that belong in the Contract Carpet winners circle! "TIGHTUFT"—made from DuPont's cationic dyeable—Nylon approved "501". "XC-427"—100% Cyanamid's Creslan® Acrylic . . . and "ENTWINE"—made from Dow Badische Zefkrome Acrylic. All three tufted on 10th gauge (comparable to 270 Pitch in woven carpet construction) on primary back of Polypropylene which is impervious to moisture and mildew. These fabrics designed for maximum performance—up to 90 tufts per square inch—at budget prices. Their vibrant new colors and styling mark them as something special in the Contract Carpet field. Contact mill for contract folders. PATCRAFT MILLS, INC., Dalton, Ga.

First in Fashion
Patcraft
CARPETS OF DISTINCTION

Circle No. 87 on product card facing 3rd Cover

Circle No. 88 on product card

When Vidvar Hermanovski specifies folding tables for General Baking...

he can't afford to be wrong

"Every detail must be architecturally perfect," insists Vidvar Hermanovski, vice president and one of the creative heads of Designs for Business, New York City. "And that includes folding tables".

In the newly designed, flexible board room for General Baking Company, he specified Howe tables — for their contemporary lines and non-folding appearance.

Opened, you wouldn't believe the tables fold. Folded, they store compactly. (In less than 4").

With Howe folding tables in the hands of talented professionals, a multi-purpose area, be it used for training or conferences, becomes a thing of beauty. As well as function.

Ask for our catalog. Or call us. Your next multi-purpose room installation could make us both happy.

Howe

FOLDING FURNITURE, INC., 360 LEXINGTON AVE., NEW YORK, N.Y. 10017

purchased by
people paid to know
the difference

Circle No. 89 on product card facing 3rd Cover

Circle No. 90 on product card

Traditional *to* modern

Carolina Seating Company manufactures the world's most complete line of quality seating.

The story told by our sales people, people like John Schneider, is a story of quality people—skilled, dedicated craftsmen, imaginative, knowledgeable designers and sales representatives with training and ability in the institutional furnishings field. It takes capable people to recognize and answer the problems of industry. It is because of the Carolina Seating people that the company has developed and is recognized as the one source for seating units to suit your problem situation. It will serve you well to know our people.

CSC
CAROLINA SEATING CO.

EINSTEIN
Merchandise Mart, Chicago, Ill.
(Showroom & Warehouse)

DNER & ASSOC.
Lane, Long Beach, Miss.
W. Tenn., La., Miss., Ala.

UNTHER
Miami Ave., Miami, Fla.
pt Pensacola area (Showroom)

NBERGER
orn Rd., Randallstown, Md.
Ia., S. N. J., E. Pa., E. Md.

BILL HARRIS
119 S. Adams, Anaheim, Calif.
Calif., Ariz., Nev.
(Showroom and Warehouse)

JACK GRAYBEAL
875 Henkel Rd., Statesville, N. C.
N. C., S. C., Va.
(Showroom—High Point, N. C.)

JOHN SCHNEIDER & ASSOC.
109 S. Division, East Troy, Wis.
N. & S. Dakota, Minn., Wis.
Iowa (Warehouse)

LARRY DITONTO
CONTRACT ASSOC.
5254 Powell Rd.
Dayton, Ohio
Ohio, Ky.

HOWARD SHORE
P. O. Box 9135
2931 Ferawald Rd., Pittsburgh, Pa.
W. N.Y., W. Pa., W. Va., W. Md.

PAT LYONS
10715 W. 97th St.
Shawnee Mission, Kan.
Mo., Kan., Neb.

DAN KRSANAC & JOEL LEVY
16 E. 53rd St., New York, N. Y.
N. Y. City, N. N. J.
(Showroom & Warehouse)

AL ZIMMERMAN
21 Lamson Dr.
RFD 1
Nashua, N. Hampshire
New England

AMOS SHAFER
512 Brookshire Lane
Richardson, Texas
Texas, Okla., Ark., S. N. Mexico

BOB CRIPPEN
455 Whitmore Dr., N. W.
Atlanta, Ga.
Ga., E. Tenn.

TED KARES—CONTRACT ASSOC.
18488 Inkster Rd.
Detroit, Mich.
Mich., Ind.

TERRITORY OPEN—
Utah, Colo., N. N. Mexico, Wyo.

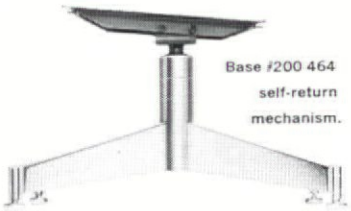
TERRITORY OPEN—
Wash., Ore., Mont., Idaho

CSC

For information, write:
CAROLINA SEATING CO.
P.O. Box 847
High Point, N.C. 27260

Let us balance your design

Our **new thin mechanism designs** now provide the smart contemporary look while retaining the traditional balance which is unique with Collier-Keyworth. Whatever the design of your chair it should be balanced to provide a sensitivity which responds to and supports the user's movements. If you manufacture office seating, you should take advantage of our ability to improve your balance. **MORE NEWS!** Now you can complement the appearance of your chairs with **new** bases specially designed for Collier-Keyworth by Keith Hutchinson Design. Available with appliques and in specifier's finishes.



CK *For details please write:*

COLLIER-KEYWORTH COMPANY / GARDNER MASSACHUSETTS / 01440 / 617·632·0120

Circle No. 91 on product card facing 3rd Cover

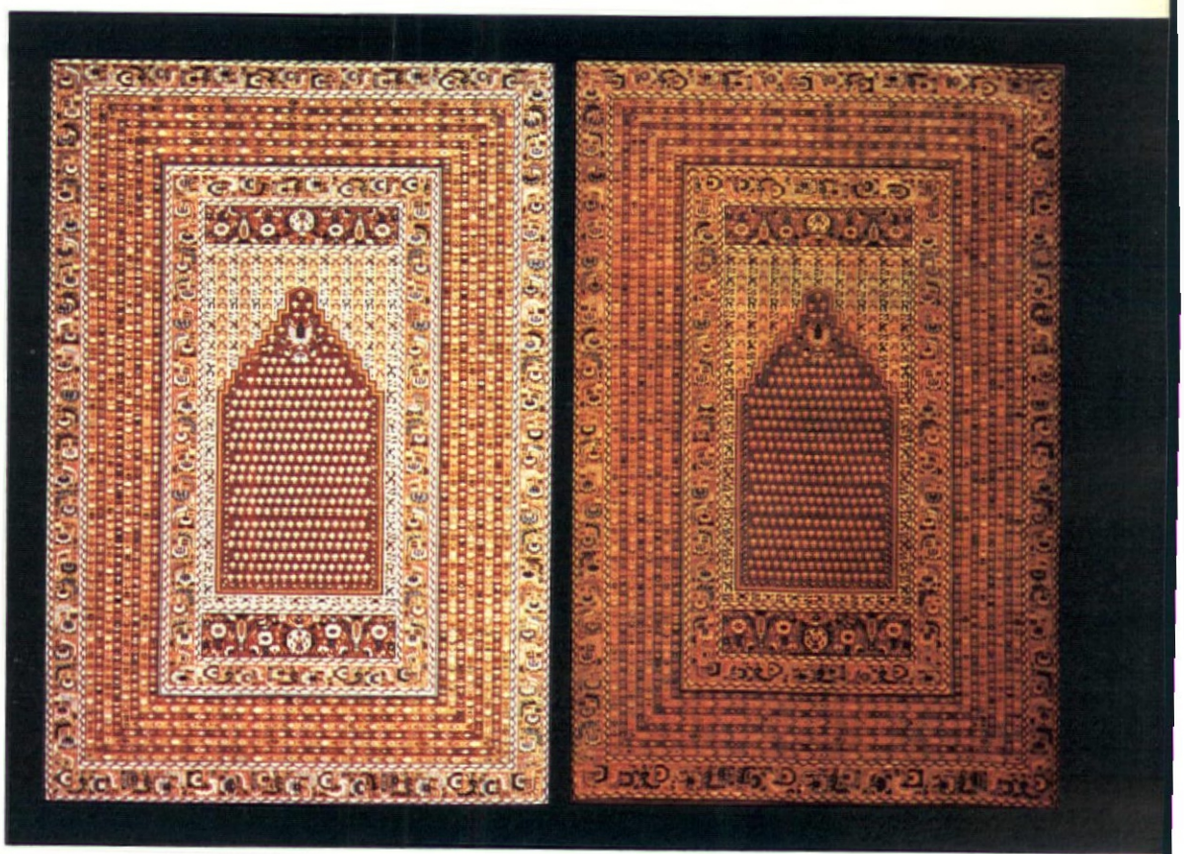
Circle No. 92 on product card

Announcing a Dylan Carpet Original

THE MOST IMPORTANT BREAKTHROUGH IN THE HISTORY OF ORIENTAL DESIGN RUGS

Machine Made Cultured Originals

Through a new technical development these rugs appear to have hundreds of years of Antique Patina.



Rugs & runners

Style No. 5848 Pattern 6601

Style No. 5844 Pattern 99

At the time this was written, a handful of our closest clients in the decorator field had seen these "CULTURED ORIGINALS". Without a single exception they were stunned, speechless, almost unbelieving when we told them that these were not mint condition handmade Orientals some hundreds of years old, **but new machine made rugs.** And without exception they agreed that it would be a mistake to call them reproductions, but to classify them as **machine made originals.**

■ These rugs have the patina and rich silken feel that up to now could only have come from antiquity.

■ They combine the faded appearance, the rich vibrant lustre, and distorted colorations which are common to the oldest and finest used handmades, yet they have the lushness and lack of frays, rips and worn spots of the most sought after, fully preserved, costly originals.

■ They are made from the choicest 100% virgin worsted wools.

Dylan Carpet has a combined experience of hundreds of years in the carpet business. If you know of us by experience or through others in the industry, you *may* believe what you have just read. If you don't know us, you may think we exaggerate.

Only one thing will prove the facts.

You must *see* these rugs. You must hold them in your hands. Then we believe you must agree with our description — hundreds of years of antique patina in Original New MACHINE MADE Oriental Rugs by ADOROS in West Germany.

Style No. 5969 Pattern 118

Style No. 5849 Pattern 522

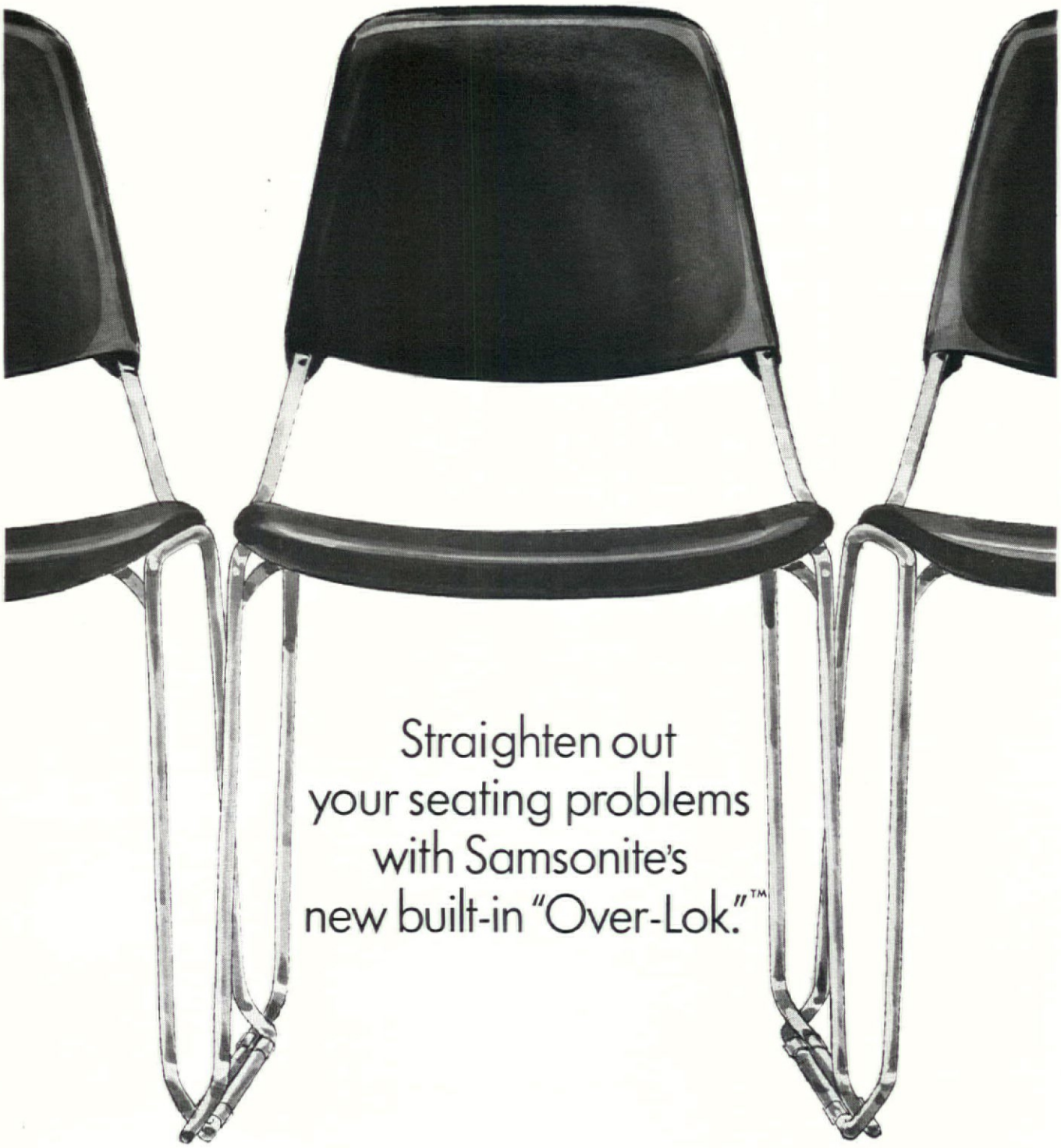
In all, over 200 patterns and colors are available.

The photograph you see here is an attempt to show the result of the new "culturing technique".

A special kit of ektachrome color slides and quality sample showing a diversified assortment of patterns and colors plus a built-in light box viewer is available at $25.00 plus postage. A 200 page 3-Volume Library of full color mounted lithographs plus sample carpet pieces is available at $25.00.

CHICAGO SHOWROOM
WATSON SMITH

DYLAN CARPET INC.



Chairs stack on the floor. Or 26 high on the dolly.

The #6900 Stacking Chair has the clean simple lines of tasteful furniture. The frame is formed with strong resilient chrome-plated steel rods. Designed with unique "Over-Lok" tiering to keep seats in line, whatever the number. The seat and back are formed of a grained lightweight molded plastic. And contoured for long-sitting comfort. (Colors: Blue, Pearl Grey, Red, Black.) Wheel in and out of any room with speed and ease. And maintenance is almost a thing of the past. Special wall-saver design prevents marring. Get straightened out with Samsonite's #6900. For price and delivery information, see your Samsonite Distributor listed in the Yellow Pages under "chairs."

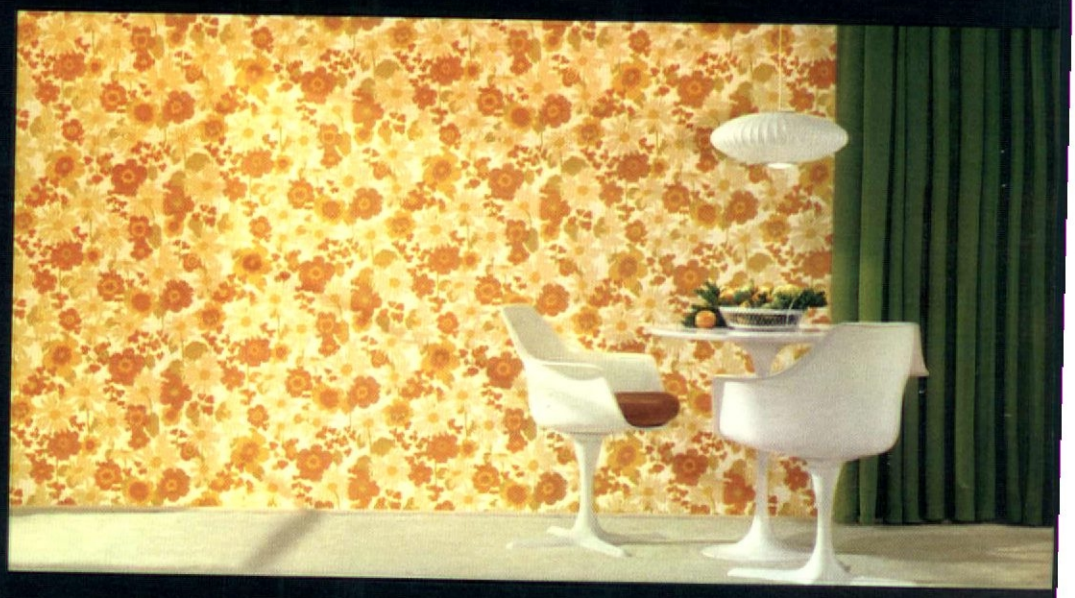
Yellow Pages

Samsonite® #6900 Stacking Chairs

Samsonite Corporation, Institutional Seating Division. Dept. G-3, Denver, Colorado 80217

Circle 93 on product card

Circle No. 94 on product card →



Hand Printed Wallcoverings

by United·DeSoto

Historic and contemporary elegance
for your most sophisticated clients

A regal collection of renowned patterns . . . superbly reproduced and color-dramatized from treasured originals at The Smithsonian Institution

DeSOTO HAND PRINTS are varied and versatile . . . a ready source of inspiration for Interior Designers.

The lavish range of patterns includes spirited adaptations as well as faithful replicas of historic originals. Also offered are original contemporary designs that have been created to complement the traditional feel. You have a choice of either conservative or courageous colors . . . or skillful reproduction of your own designs.

The ultimate proof of DeSOTO craftsmanship is in these remarkable hand prints. Every detail of design, every concept of color, is an example of masterly precision and care.

There are flocks, foils, silks . . . all on durable vinyl grounds. Strippable, easy to remove.

Whether your client is a dedicated traditionalist or determined contemporary, there is a DeSOTO wallcovering to suit his preference perfectly.

Examine HAND PRINTS by DeSOTO. You will recognize, instantly, the tremendous decorative scope.

Of course, you can order special colors . . . custom tones and shades, perfectly keyed to whatever effect you wish to achieve.

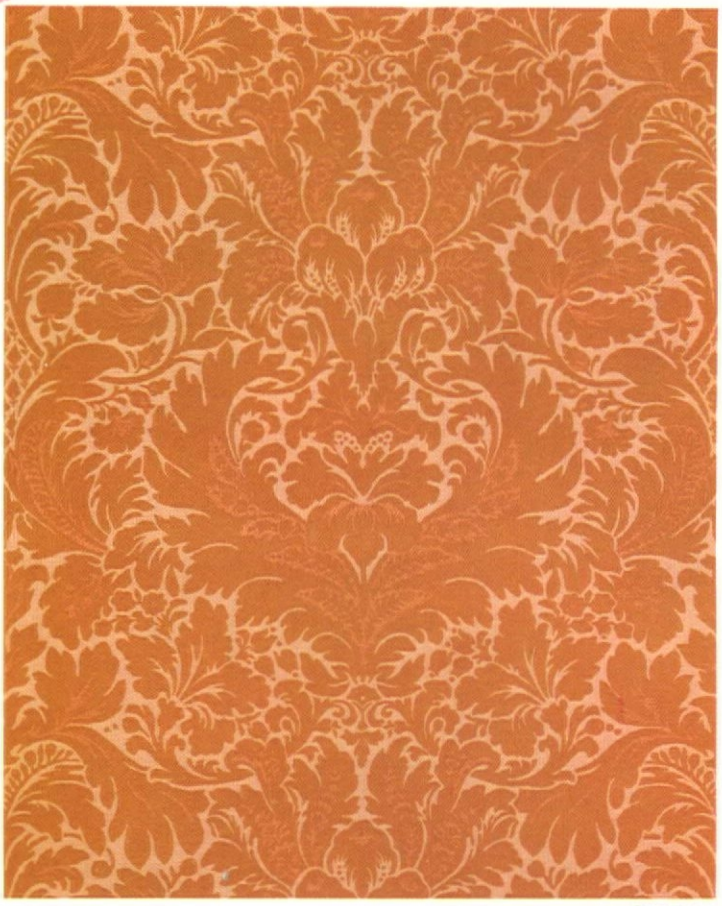
The selection is, indeed, tremendous . . . for homes, apartments, hotels, restaurants, clubs. The list is seemingly endless!

United · DeSoto

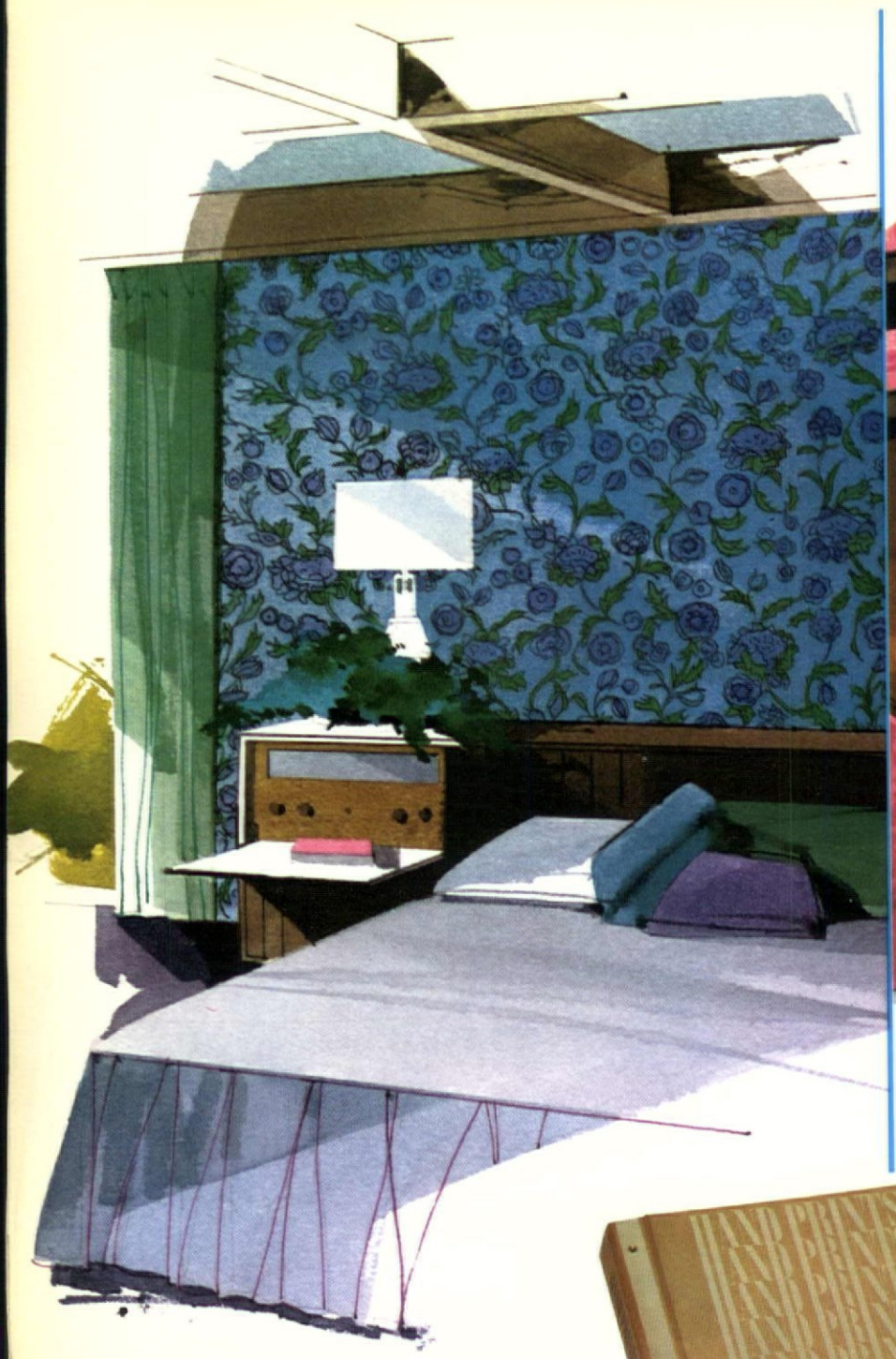
SCOTTSDALE

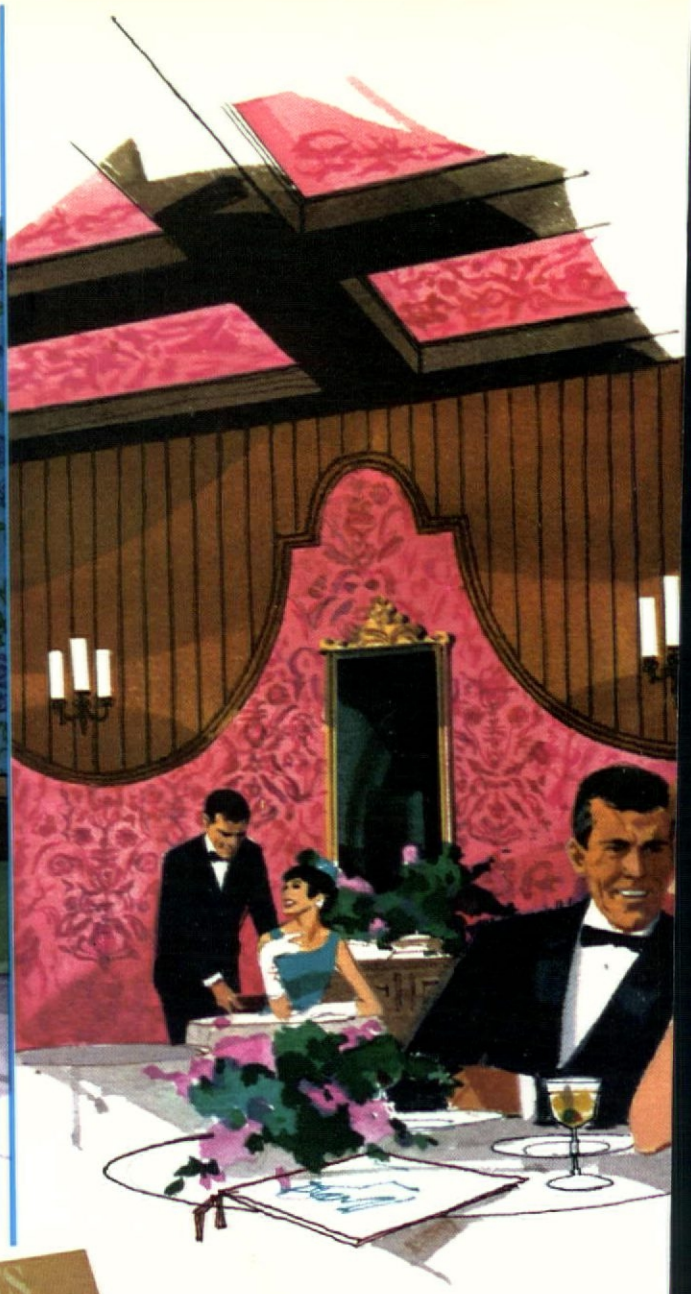
SHALIMAR

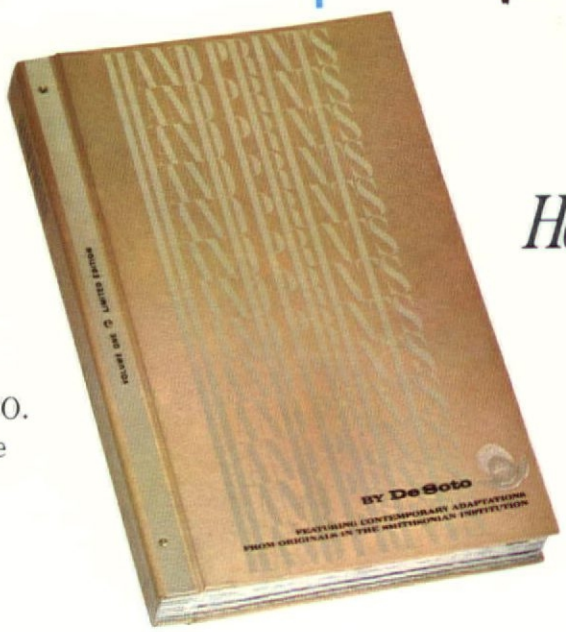
ISABELLA



CHATEAU







There is a wealth of ideas and information in HAND PRINTS by DeSOTO. You will find it an invaluable ally in delighting your most knowledgeable clients.

Hand Prints by DeSo

are shown by

DECORATORS WALK
New York—Chicago—Boston—Philadelphia—Washington

SEABROOK WALLCOVERINGS
Memphis—Charlotte—Miami—Dallas

SINCLAIR WALLCOVERINGS
Los Angeles—Santa Ana—San Diego—Fresno—Tucson

WALLPAPERS, INC.
San Francisco—Oakland—Portland—Seattle—Honolulu

Or write to

United·DeSoto

3101 South Kedzie Avenue, Chicago, Illinois 606

INSTITUTIONAL FURNITURE ?

Despite its ruggedness—Probber Oak Educational Furniture has a special warmth of character. It's not only easy to maintain, it's easy to live with. (We think the friendly setting above proves our point.) Can you honestly say this about other 'institutional' furniture?

We don't think so. We've asked around.

WRITE FOR INSTITUTIONAL CATALOG. HARVEY PROBBER, INC., DEPT. E-1, FALL RIVER, MASS. 02722

Circle No. 95 on product card facing 3rd Cover

*Our drapery linings stay at the best places

Rockland Industries produces the most complete line of Blackout, Fire Retardant, and Insulated Linings and Fabrics for the Contract Field available anywhere.

Send for brochure and complete information on how Rockland can solve your window problems — Write to Contract Division, Rockland Industries, Brooklandville, Md. 21022

*

Century Plaza, Los Angeles
designer: Western Service and Supply

*

Regency Hyatt House, Atlanta
designer: Ray Lang Interiors

*

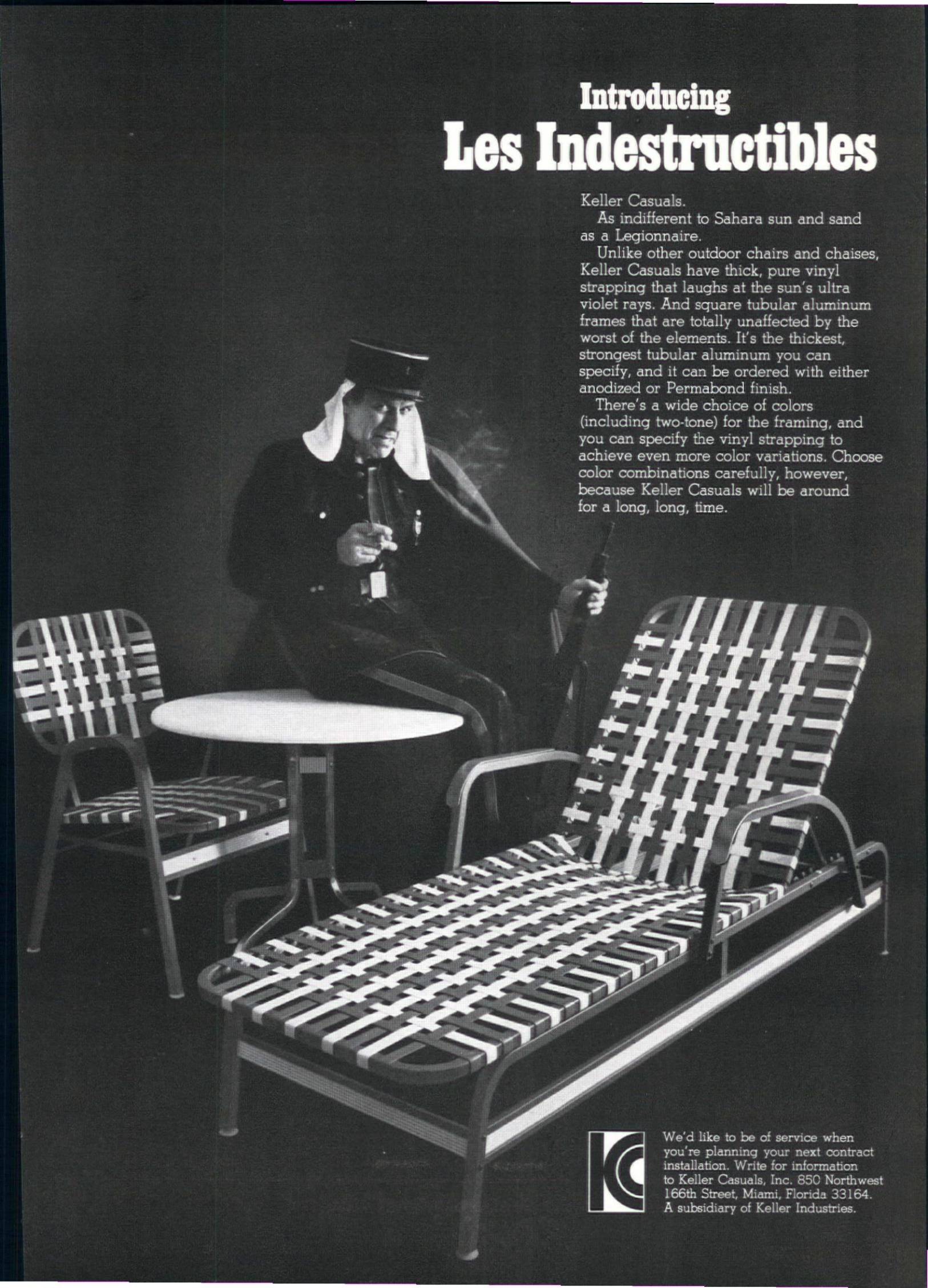
Statler Hilton, Baltimore
designer: H. Chambers, Inc.

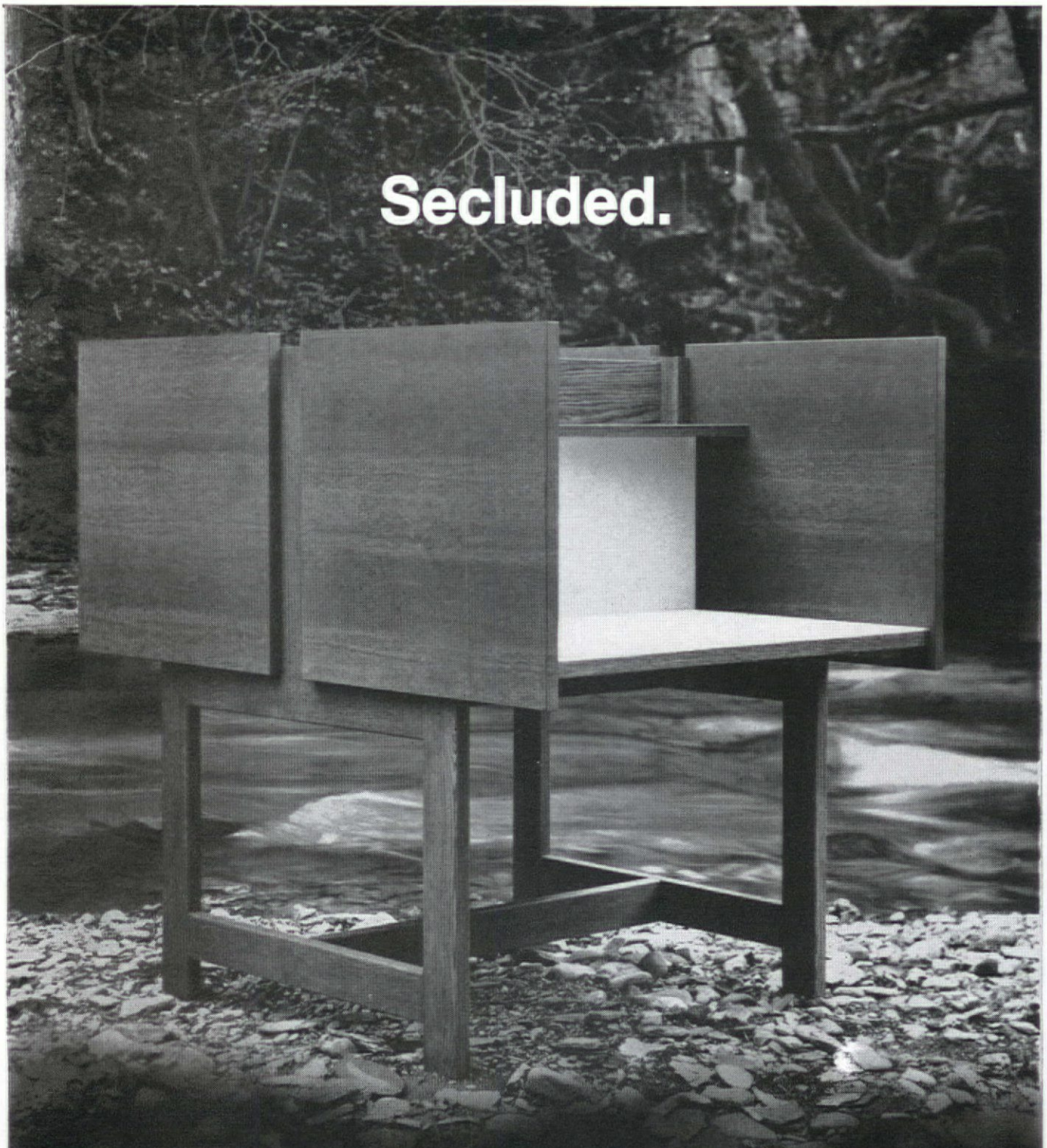
Rockland Industries

BROOKLANDVILLE, MARYLAND, 21022 • 347 FIFTH AVENUE, NEW YORK, NEW YORK 10016

Circle No. 40 on product card facing 3rd Cover

Circle No. 96 on product card →


Introducing
Les Indestructibles
Keller Casuals.
As indifferent to Sahara sun and sand as a Legionnaire.
Unlike other outdoor chairs and chaises, Keller Casuals have thick, pure vinyl strapping that laughs at the sun's ultra violet rays. And square tubular aluminum frames that are totally unaffected by the worst of the elements. It's the thickest, strongest tubular aluminum you can specify, and it can be ordered with either anodized or Permabond finish.
There's a wide choice of colors (including two-tone) for the framing, and you can specify the vinyl strapping to achieve even more color variations. Choose color combinations carefully, however, because Keller Casuals will be around for a long, long, time.
We'd like to be of service when you're planning your next contract installation. Write for information to Keller Casuals, Inc. 850 Northwest 166th Street, Miami, Florida 33164. A subsidiary of Keller Industries.



TEKTONIC™ 100 Carrel. This new and exciting concept in study aids is both eminently satisfying to use and pleasing to look at . . . a true marriage of physical comfort and the bold-look setting so favored in modern design. First there were human engineering studies of students' work habits. Then followed the classic proportions, meticulous detail and sturdy construction distinguishing the TEKTONIC 100 Carrel. Color coordination through a wide selection of materials and finishes provides visual harmonies and the opportunity to achieve a setting of your own unique expression. Ask your Library Bureau specialist for the complete story of our new exciting TEKTONIC series. You'll find him in your phone book under Remington Rand. Or write to us today.

LIBRARY BUREAU REMINGTON RAND OFFICE SYSTEMS DIVISION · 801 PARK AVE., HERKIMER, N.Y.

SPERRY RAND

Circle No. 97 on product card facing 3rd Cover

YOUR ONE RESOURCEFUL SOURCE FOR EVERY Contract Carpet Need

is more than a claim. It is a statement which reflects the preference of more and more Decorators, Designers and Architects—with perfectly logical reasoning.

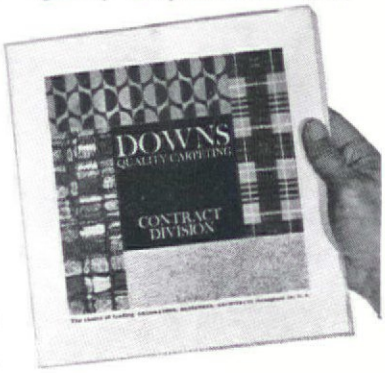
Our Contract Carpet Division provides them with a broad scope of creative talents and services to complement their own. It assists them in determining the correct type of carpet for the specific task . . . as well as in the selection of fibers, colors, textures and translating designs into product. Mood or setting is another characteristic which is given most careful study.

Then there are our two mills to produce this quality carpet in a manner more than justifying the preliminary thought and planning. One mill is devoted exclusively to wilton weaving, an always-new art in which we are the nation's leader. Another mill produces carpet via the newer tufted process. Together, there is a limitless variety which can be attained—regardless of whether it is carpet for public areas, a bank board room, or any installation in-between. And, most importantly, for every category of appropriation.

Truly, your confreres judge our resourcefulness equal to our complete capability. We can only suggest that you work with us for a demonstration of both.

DOWNS QUALITY CARPETS

DOWNS CARPET COMPANY, INC., Philadelphia, Pa. 19134 • Quality Carpets Since 1865



NEW! Colorful Contract Carpet Brochure. Please write our Contract Carpet Division for your copy.

Circle No. 98 on product card facing 3rd Cover

Picking a Guard vinyl fabric is like picking a wife.

Make sure you get one you can live with.

Wives and Guard vinyl fabric wall-coverings share the same potential problem. They're around for a long time.

So if you pick a Guard design in a hurry, or on impulse, you might end up with something you hate. But have to live with.

Here's our solution.

First, look at all our several hundred designs.

(Like wives, they come in different weights. From 8 to 33 ounces. There's Royal Guard, Queen's Guard, Prince Guard, and new Knight Guard, surfaced with Du Pont's Tedlar® PVF for super stain and abrasion resistance.)

Then, when you've narrowed your choice to two or three, put up swatches in a conspicuous place.

After a week or so, you should be able to decide which one you'd like to live with. On a permanent basis.

One more thing.

Unlike most wives, Guard resists staining, scuffing and tearing. It also meets Federal specifications CCC-W-408. And it's Underwriters Laboratory tested for flame-spread under ASTM-E-84.

For our free specification guide, or information on how our Design Center can help you, write:

Columbus Coated Fabrics, The Borden Chemical Company, P.O. Box 208, Columbus, Ohio 43216.

GUARD®

VINYL WALL-COVERING BY THE MAKERS OF WALL-TEX

COLUMBUS COATED FABRICS DIVISION OF BORDEN CHEMICAL

Circle No. 99 on product card facing 3rd Cover

Circle No. 100 on product ca

The Space Team

Introducing the executive members of our team: Hardwood House desks, credenzas and tables.

You spend maybe eight hours a day in the office. A third of your adult life with a desk, credenza and table. Looking at it. Leaning on it. And living with it. So it better be good.

That's the way we make office furniture.

Our accent series of desks and credenzas are designed with unlimited versatility of sizes and storage combinations.

Our conference tables are available in 3 designs, 5 shapes, and in standard lengths up to 24 ft.

The executive members of The Space Team feature wood or plastic laminate tops edged with solid walnut bandings.

Now that you've met a few members of the team, why not give them a try out.

For further information about The Space Team, write: *Hardwood House, 10 St. James Street, Rochester, New York 14606.*

from Hardwood House.

Imaginative New Styling! ***the VERANDAH group*** *Rugged New Comfort!*

by Meadowcraft

Grace, comfort and utility characterize this bold new chair and table grouping designed by Sheldon Rutter and superbly executed by the expert craftsmen of Meadowcraft.

The handsome chairs are wrought from ribbons of steel, fashioned for looks and seating ease. The contoured design takes full advantage of the natural springiness of the metal to provide true lean-back-and-enjoy comfort.

The matching, eye-catching table repeats the bold pattern with a sunburst of steel bands radiating from the center.

Available in a wide variety of the most popular colors with hand-rubbed antiqued finish . . . plus black and satin white.

Meticulously crafted to Meadowcraft's traditionally high standards of quality, each piece is guaranteed for ten full years against rust and corrosion.

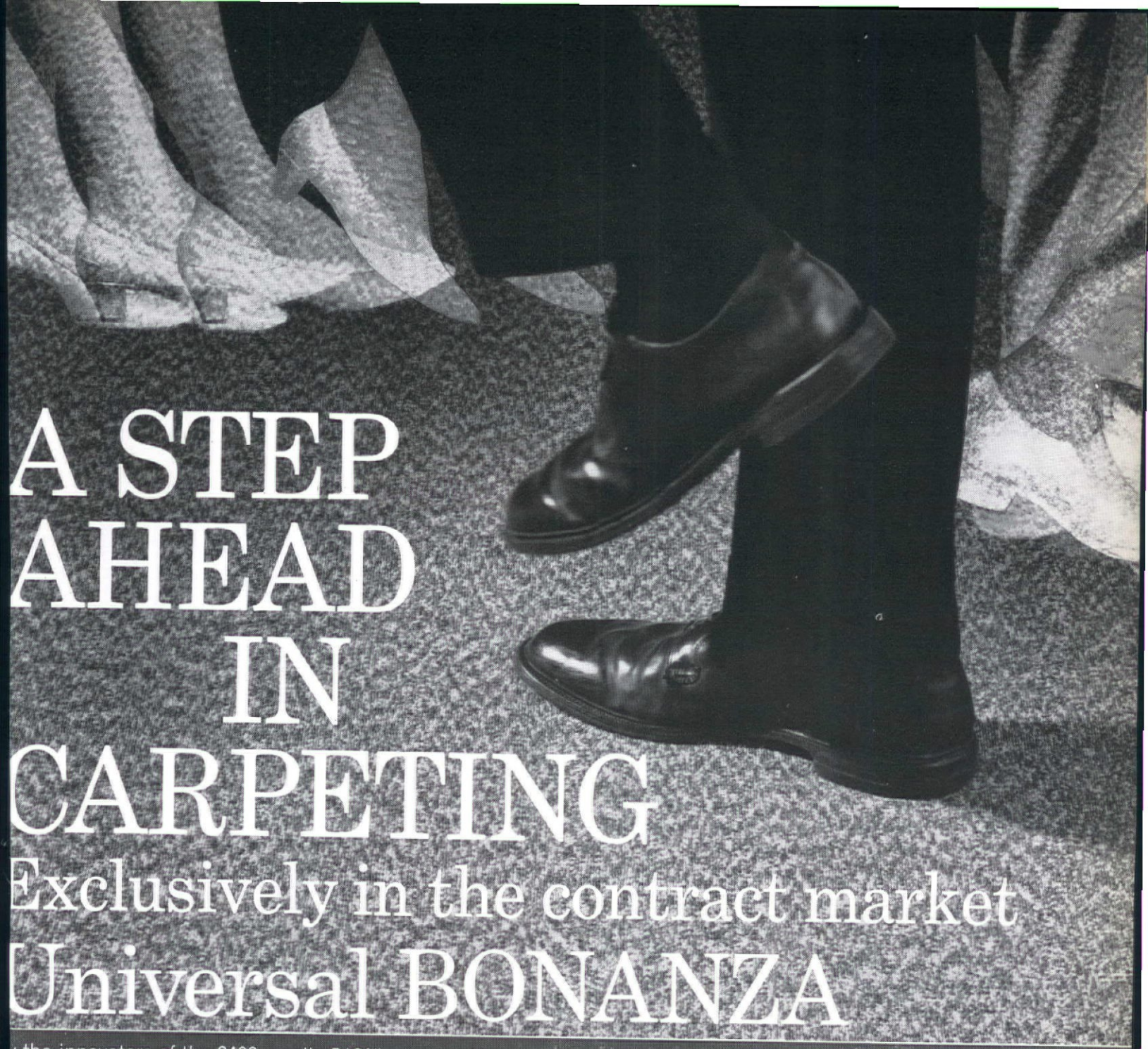
See the VERANDAH GROUP and other great Meadowcraft designs at Decoration and Design Building, 979 3rd Ave., NEW YORK • Rapids Furniture Co. Inc., 90 Canal St., BOSTON, or write to Birmingham Ornamental Iron Company for illustrated catalog.

Resources Council

Meadowcraft

BIRMINGHAM ORNAMENTAL IRON COMPANY, 4363 FIRST AVE., N., BIRMINGHAM, ALA.

Circle No. 101 on product card facing 3rd Cover



y the innovators of the 2400 needle 5/64" gauge tufting machine, BONANZA's a ghter, tougher contract carpet—with 42% more tufts per square yard than ost other carpets on the market!

ompare Universal BONANZA specifications with all others!

Backing: Hi-D foam rubber, Double Jute or inyl

00% yarn dyed continuous filament nylon

ufts per sq inch: 128

ufts per sq yard: 165,800

- Pitch: 345
- Gauge: 12.8
- Pile height: ⅛"

And Universal BONANZA exceeds these tests: FHA Surface Density: SUPERIOR (139,392); Compression: EXCELLENT; Pilling: A-1 RATING; Surface Burning: Fed. Spec. DDD-C-95 and ASTM E-84; Acoustical: A.S.T.M.-C423-65T.

Lucky Strike

BONANZA's variation! Excitement in design pattern, deeply color printed into the dense BONANZA tufting, with Hi-D foam or double jute backing. Samples of BONANZA and LUCKY STRIKE are available on request—or see your local distributor.

universal carpets inc. Ellijay, Georgia 30540 Phone: 404/635-2332

Circle No. 102 on product card facing 3rd Cover

the whole gorgeous show under one roof

Hathaway's new, happy collection of hand-prints is exquisitely printed on sheers. There are twelve design ideas which run the gamut from whimsy to geometrics to bold monotones and to the classically elegant. Some designs are panel and border ideas. The widths are 48" and 54". . . and the colors are charming enough to make the heart beat a little faster.

HATHAWAY FABRICS
Home Fabrics Division of Berkshire Hathaway, Inc.
261 Fifth Avenue, N.Y., N.Y. 10016 – ORegon 9-8626

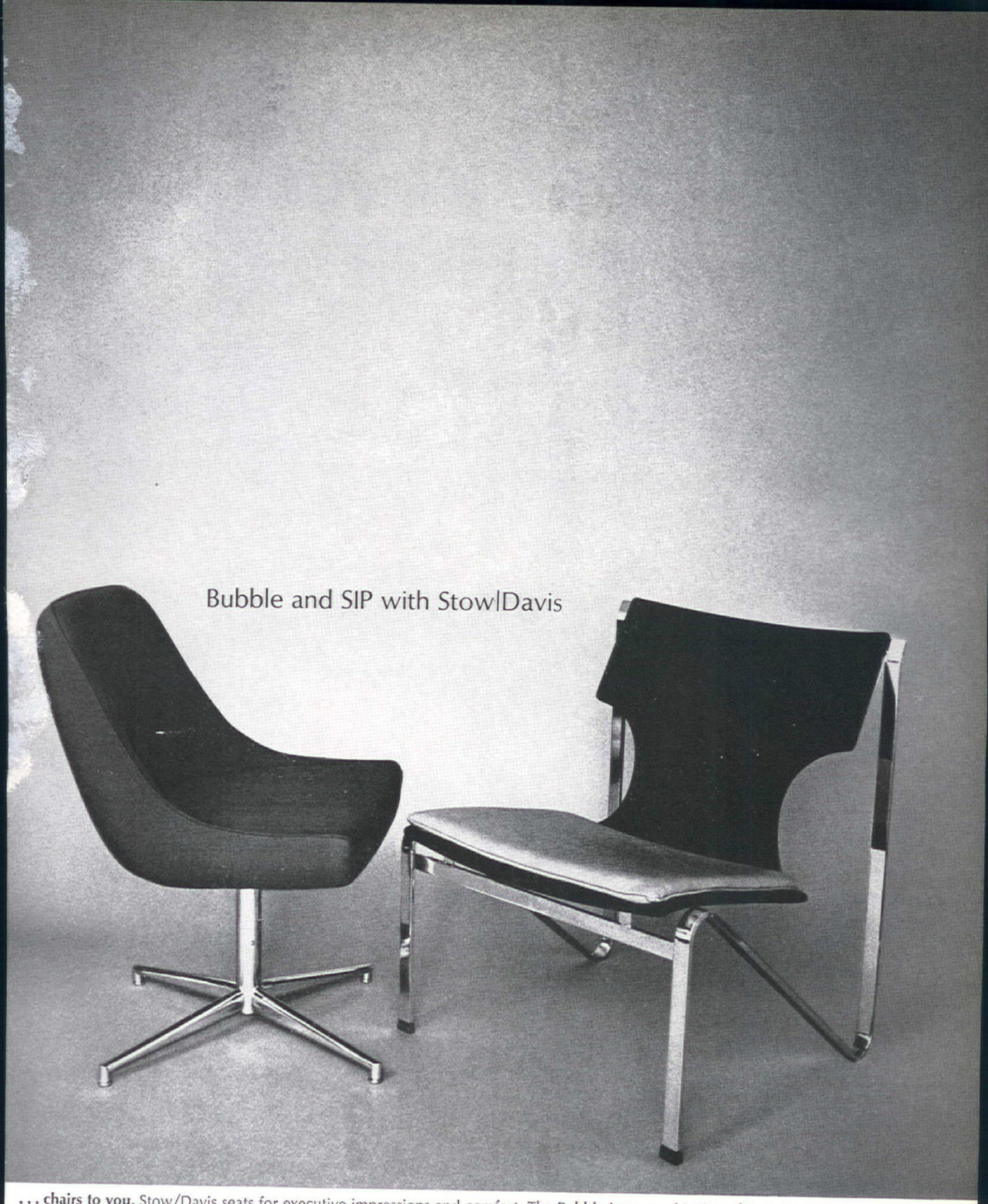
LOS ANGELES, CALIFORNIA 90015
Room 1343A, California Mart
110 E. 9th St. (213) 623-9276

ST. LOUIS, MISSOURI 63101
503 North Twelfth Street
(314) 621-7120

TORONTO 1, CANADA
100 Wellington Street, West
362-1311

CHICAGO, ILLINOIS 60654
Room 1311, Merchandise Mart
(312) 527-5923

Circle No. 103 on product card facing 3rd Cover



. . . chairs to you, Stow/Davis seats for executive impressions and comfort. The Bubble is covered in Stow/Davis Stretchwool from the newest collection of contract-oriented fabrics—a Stow/Davis story in itself. The S.I.P. is designed for Stow/Davis by noted Swedish architect and artisan, Sigurd Persson and executed in the impeccable Stow/Davis quality. For a designer's library of Stow/Davis, write on your professional letterhead to Stow/Davis, Grand Rapids, Michigan 49502, or visit one of our galleries. NEW YORK, 49 East 53 Street (212) 688-9410 • CHICAGO, 1181 Merchandise Mart (312) 321-0436 • LOS ANGELES, 8899 Beverly Blvd. (213) 878-3050 • DALLAS, 650 Decorative Center (214) 742-1661 • GRAND RAPIDS, 25 Summer Avenue, N.W. (616) 456-9681.

SD
STOW/DAVIS

Genuine Early Americans Came from Sturdy Stock
Astra Chairs are made from Solid Hard Rock Maple

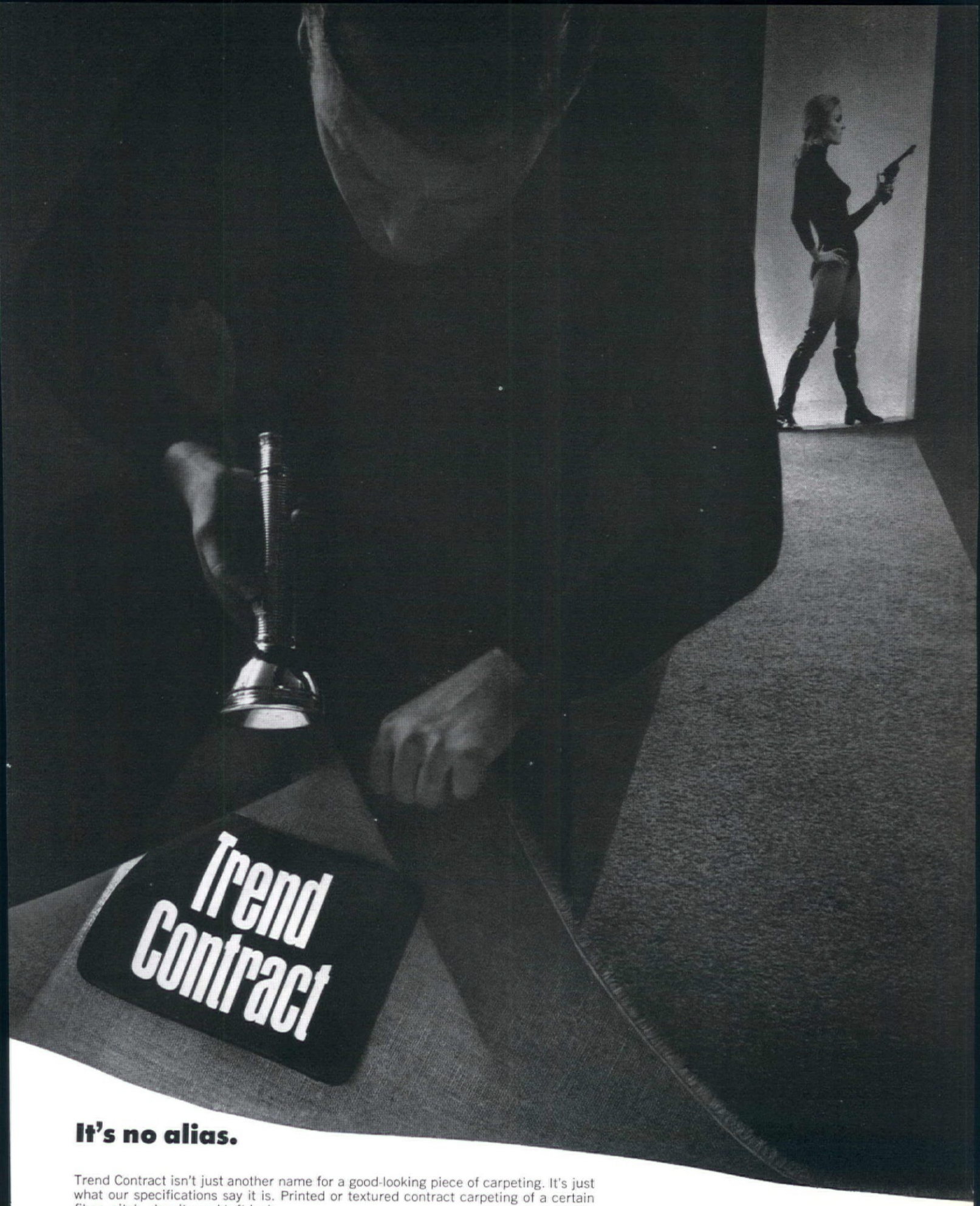
What could be sturdier?

The early Pilgrims had to be tough to weather the rugged New England winters. So was their furniture, much of it hewn from solid hard rock maple. Astra makes its chairs from this same hardy wood, grown in the rugged Vermont mountains where the winter temperatures fall below 40°. Astra hand-pegs and hand-wedges seats and steel-pins all joints to save you repair and replacement costs for years to come. For Early American that stands up and stands out above the rest - get the genuine article - Astra chairs. Catalog on request.

ASTRA BENT WOOD FURNITURE CO.
68 Maple Street, East Arlington, Vt. 05252

The hallmark of quality since 1905 · Showrooms in principal cities.

Circle No. 30 on product card facing 3rd Cover



It's no alias.

Trend Contract isn't just another name for a good-looking piece of carpeting. It's just what our specifications say it is. Printed or textured contract carpeting of a certain fiber, pitch, density and tuft-lock.

We sell Trend Contract by specifications. And we've sold enough to make us one of the top five in the business. The men who sell Trend Contract are specialists in contract — from specifications to maintenance and tax depreciation.

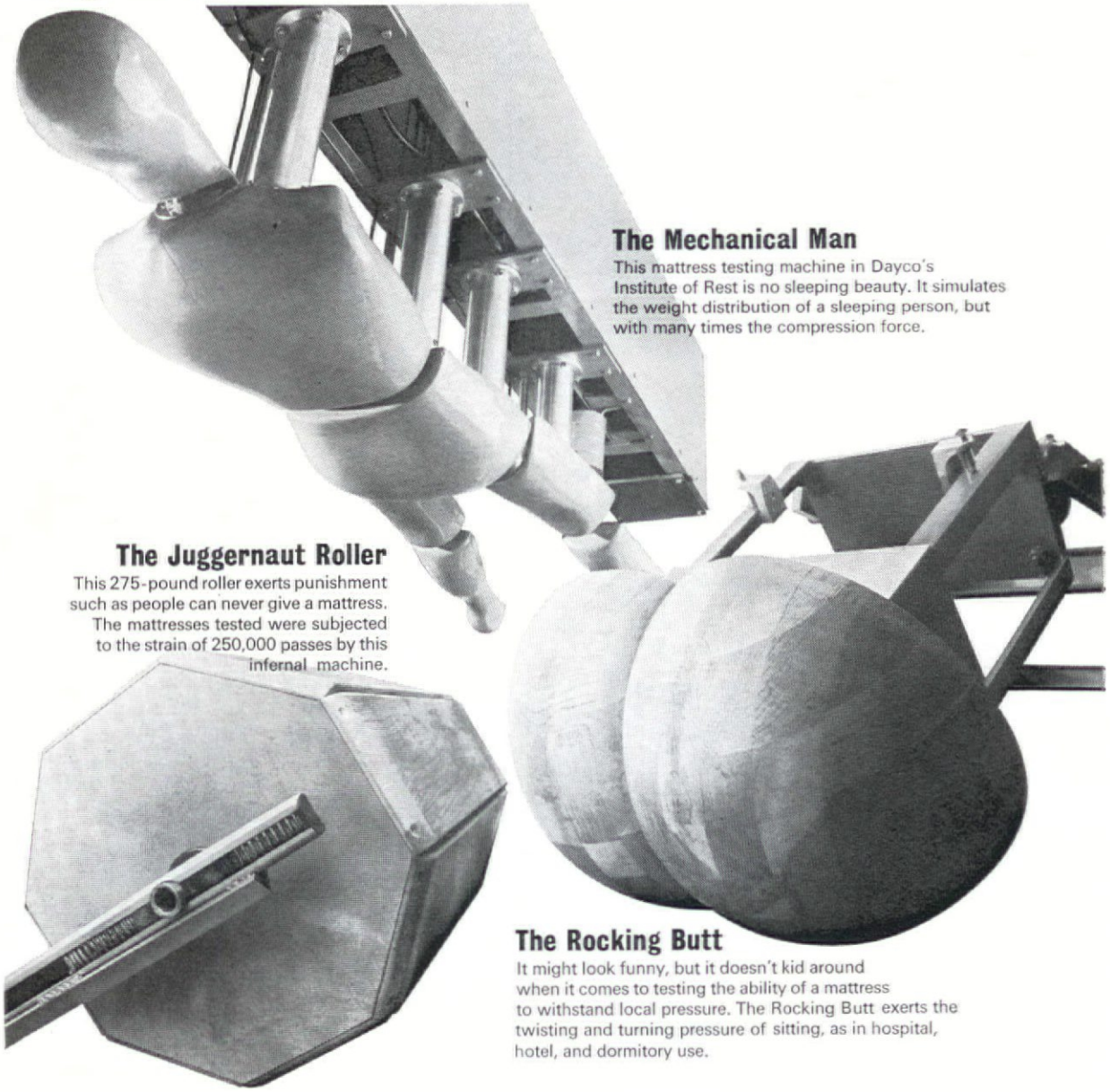
We compete on specifications and price. And you can't beat us on that. Call us by name, Trend Contract, when you want to get specific.

For your "Contract Carpeting Spy Kit and Specifications Guide", write on your professional letterhead, to: Trend Contract, Division of Trend Mills, Department C1 295 Fifth Avenue, New York, New York 10016

Circle No. 104 on product card facing 3rd Cover

These monsters torture mattresses.

Only Koolfoam® genuine latex foam can take it.



The Mechanical Man

This mattress testing machine in Dayco's Institute of Rest is no sleeping beauty. It simulates the weight distribution of a sleeping person, but with many times the compression force.

The Juggernaut Roller

This 275-pound roller exerts punishment such as people can never give a mattress. The mattresses tested were subjected to the strain of 250,000 passes by this infernal machine.

The Rocking Butt

It might look funny, but it doesn't kid around when it comes to testing the ability of a mattress to withstand local pressure. The Rocking Butt exerts the twisting and turning pressure of sitting, as in hospital, hotel, and dormitory use.

Doctors maintain that no more than 1 degree of spine deflection is conducive to proper sleeping posture. In the laboratories of Dayco's Institute of Rest, technicians test different types of mattresses to see if they can retain this correct support under extreme conditions.

The Mechanical Man, the Rocking Butt, and the Juggernaut Roller were designed to detect mattress' weaknesses. And three popuplar types of mattresses were tested: inner spring, polyurethane and Koolfoam latex foam.

After the testing machines had done their worst in identical test cycles on each mattress, the facts were clear. Only Koolfoam retained less than one degree of deflection.

It is testing equipment such as this that keeps Dayco's Koolfoam a leader in the latex foam industry. Other tests check out absence of odor, coolness, breathability of cell structure and purity. (Koolfoam mattresses have the protection of exclusive *Sanitaire* antibacterial compound.)

Air-conditioned®. Comfortable. Non-allergenic. Odor-proof. Bacteria-proof. Easy to handle. The qualities of latex Koolfoam go on and on.

And consumers are becoming more and more aware of these advantages.

It's to your profit advantage to specify mattresses with Koolfoam cores. They offer the finest support to your customers. And to your sales.

Koolfoam®

DAYCO CORPORATION FOAM PRODUCTS DIVISION WAYNESVILLE, N. C.; HAWTHORNE, CALIF.

©Copyright 1967 Dayco Corporation

Circle No. 105 on product card facing 3rd Cover

All the comfort of home... in bedroom furniture by THONET

Contemporary 230 Group
230-71 night stand, 230-67M bed,
230-31 desk, 230-11 dresser and chairs

Italian Provincial 250 Group
250-73 bedside chest, 7050 bed,
250-22 chest, 250-31 desk and chairs

et bedrooms are as close to
g homelike as possible. They don't look institutional.
of the furniture styles pictured here—Italian
ncial, Contemporary, Early American—can easily
dapted to nursing home, hospital or dormitory.

offers a choice of standard or adjustable bed,
-table or bedside cabinet and any of the various
of dressers, chests and desks shown here. The one
they all have in common is the Thonet hallmark.
ty materials and expert craftsmanship. Every
et piece is built to withstand hard, daily use and
to maintain its good looks. Year after year after year.

atter what kind of furniture you need—or where
go—school, restaurant, library, lounge or office,
mber Thonet: the most diversified selection in
stitutional field—at a single source. Visit
owrooms in New York, Chicago, Los Angeles,
rancisco, Miami and Atlanta.

ET INDUSTRIES, INC. at the "Top of One Park"
rk Ave., N.Y., N.Y. 10016 • Telephone: (212) MU 3-1230

ET—THE BEST KNOWN NAME IN CONTRACT FURNITURE

Circle No. 106 on product card facing 3rd Cover

Early American 240 Group
240-31 desk, 240-21 chest, 240-67M bed,
240-71 night stand and chairs

a new mark of excellence in the contract field

armorclad

seating, cabinetry and casework

for commercial, educational, institutional, professional & religious installations

NATIONAL INDUSTRIES, INC. / ODENTON, MARYLAND

Circle No. 107 on product card facing 3rd Cover

Circle No. 108 on product

ABOVE AND BEYOND

DAVIS FURNITURE INDUSTRIES, INC., HIGH POINT, NORTH CAROLINA 27261

Clean, crisp styling. Sigh-provoking comfort. Structural frames designed to meet institutional needs. Davis goes above and beyond the basic. Write on letterhead for colorful, informative brochure.

Showrooms: NEW YORK – INDIANAPOLIS – HIGH POINT – DALLAS

The Complete Furniture Line

WOOD CHAIRS

METAL CHAIRS

TABLES

COUNTER STOOLS

BAR STOOLS

These illustrations are just a few of the hundreds of different styles and designs which are available for every type of installation and decor — all quality constructed . . . to fit every budget.

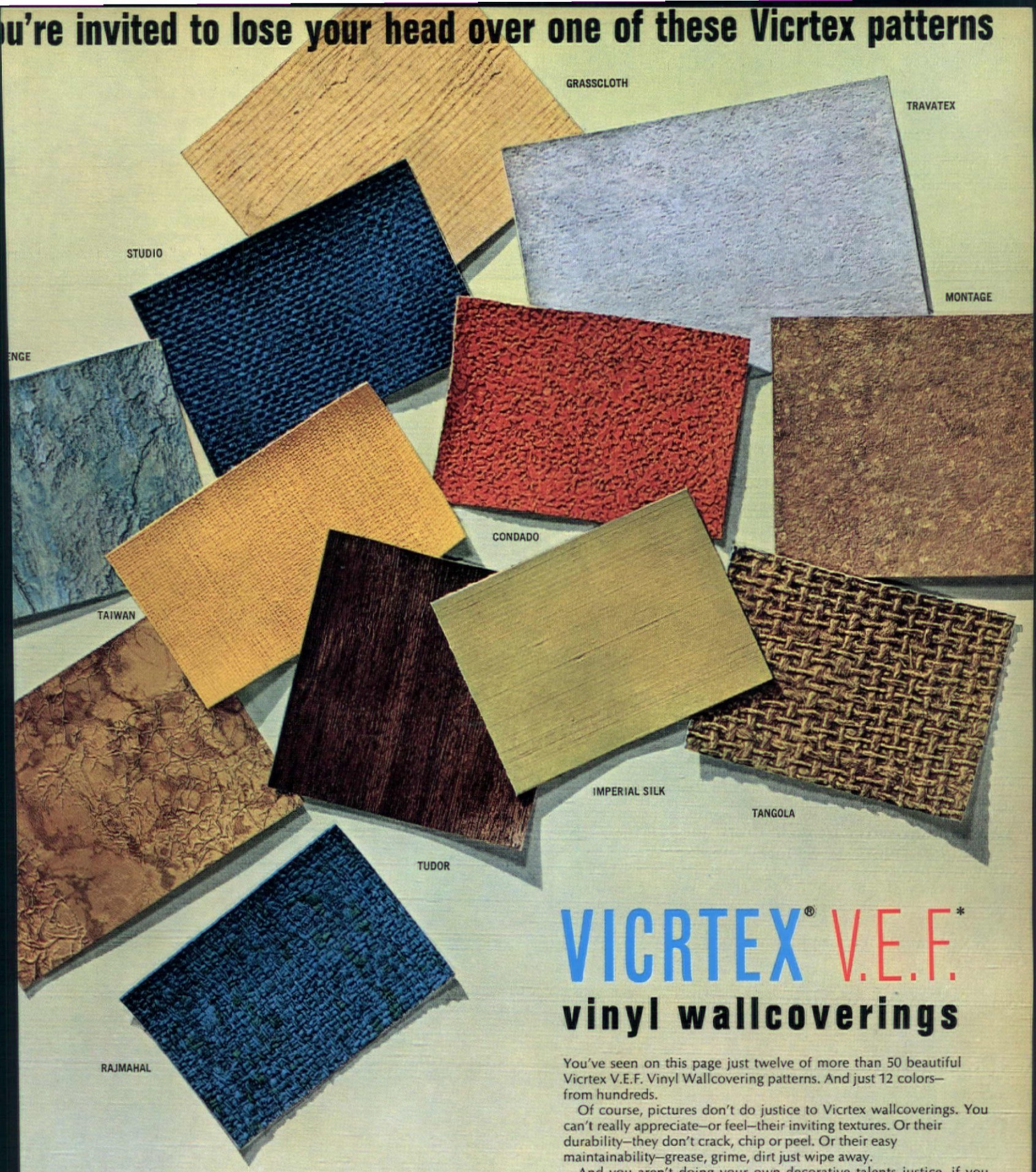
Write for complete information and literature - free for the asking!

L & B PRODUCTS CORP. 3247 Laconia Avenue • Bronx, New York 10469

Circle No. 109 on product card facing 3rd Cover

Circle No. 110 on product card

u're invited to lose your head over one of these Vicrtex patterns



VICRTEX® V.E.F.*

vinyl wallcoverings

You've seen on this page just twelve of more than 50 beautiful Vicrtex V.E.F. Vinyl Wallcovering patterns. And just 12 colors—from hundreds.

Of course, pictures don't do justice to Vicrtex wallcoverings. You can't really appreciate—or feel—their inviting textures. Or their durability—they don't crack, chip or peel. Or their easy maintainability—grease, grime, dirt just wipe away.

And you aren't doing your own decorative talents justice, if you don't know the whole Vicrtex story. You can get that story fast, and instructively—from our handsome new color Brochure illustrated with examples of installation.

Write today for your copy of the new Vicrtex V.E.F. Vinyl Wallcovering Brochure.

ronically fused Patterns© L. E. Carpenter & Co.

All Vicrtex Fabrics U/L Rated

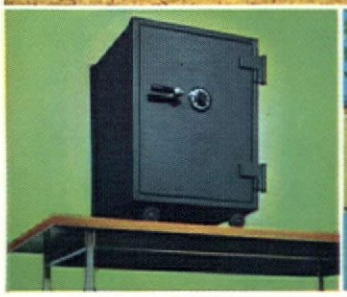
L. E. CARPENTER & COMPANY

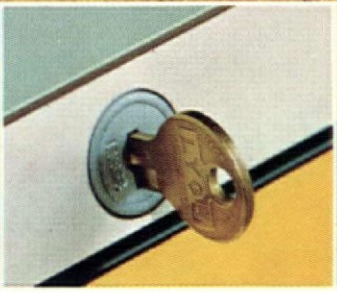
EMPIRE STATE BUILDING, NEW YORK 1, N.Y. LONGACRE 4-0080 • MILL: WHARTON, N. J.

In Canada: Shawinigan Chemicals Limited, Ste. Therese de Blainville, Que. and Weston, Ont.

D IN PRINCIPAL CITIES FROM HAWAII TO THE CARIBBEAN, BY: VICRTEX SALES CORP.: New York, Chicago, Detroit, Philadelphia, Los Angeles, San Francisco, Boston / DWOSKIN, INC.: ston, Dallas, Miami, Washington, Charlotte, Oklahoma City, St. Louis / HOWELLS PAINT CO.: Salt Lake City / RATTAN ART GALLERY: Hawaii / R. B. ADLER, INC.: Santurce, Puerto Rico

Lyon doesn't Stop with the most Versatile Design





The freedom to select and join components to fit your needs is a big advantage in itself. But wait'll you've pounded on our desk top and discovered it has *two* layers of steel, with a ribbed underside for extra strength. Wait'll you've thumped the back and end panels and felt the vault-like solidity of double-wall welded construction. Found sound deadeners *everywhere*—in the back panels, pedestals, and even the drawers. Tried the exclusive Lyon "lock-in-top" that controls *all* drawers. Learned that the *100% acrylic* finish will last with the furniture. *Then* you'll agree that Lyon is a better buy in *many* ways.
See your Lyon Dealer. Or, write: Lyon Metal Products, Inc., 132 Monroe Ave., Aurora, Illinois for our free color brochure.

LYON OFFICE FURNITURE

Showrooms: New York, Aurora, Los Angeles

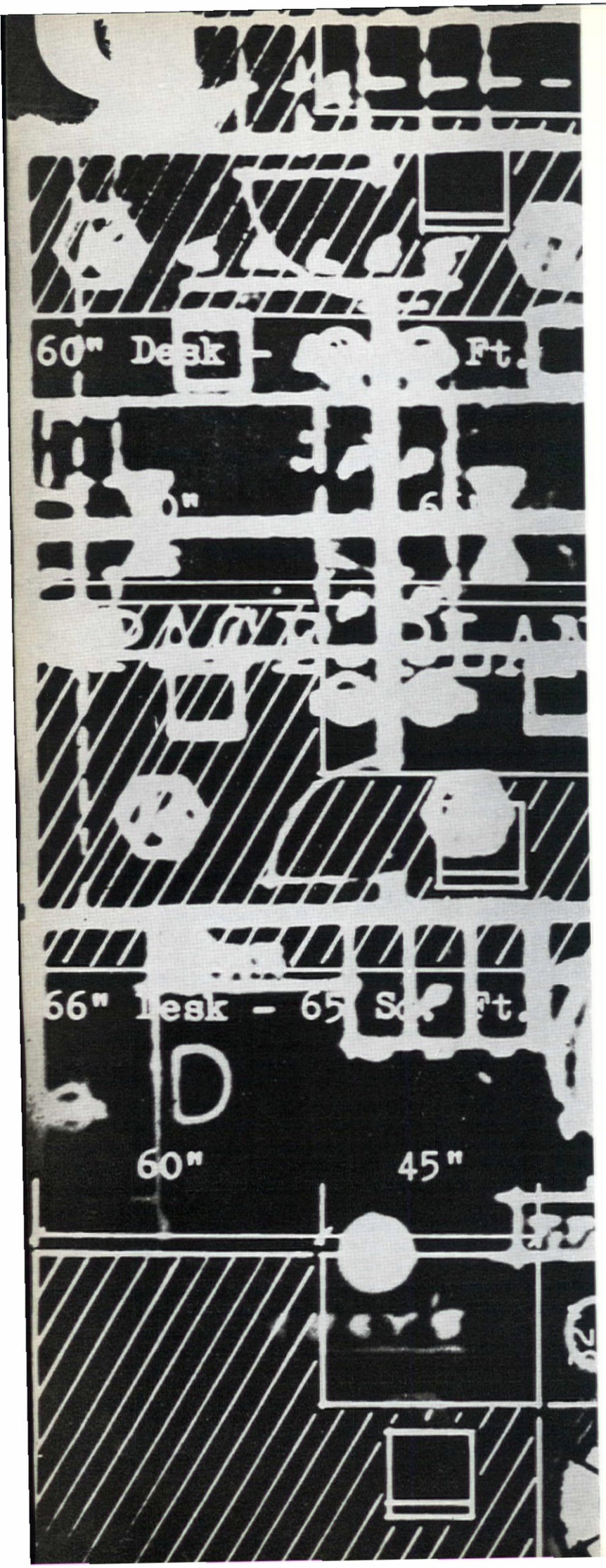
Circle No. 111 on product card facing 3rd Cover

BUSINESS BASICS FOR THE DESIGNER

What makes a good, creative contract design firm into a good, creative, and *profitable* design firm? A grasp of business basics most certainly is one important answer. The following feature section encompasses three important areas of business basics for the designer: good current practices, sophisticated techniques that are having great impact on the profession, and a close examination of the state of the entire contract market and two important segments of it. We have been selective in choice of subject matter to be covered, since a comprehensive presentation of business basics would require a thick textbook. Nevertheless, this section is a start, with other articles on business basics scheduled for other issues throughout the year. The Space Study, Graphics, Fees, Legal Contracts, and Personnel, as well as studies of the Critical Path Method, Office Landscaping, a Survey of the Office Design Market, and an analysis of the Hotel and Motel segments of the contract market are presented in this special section.

CLASSIFIED DIRECTORY

Following the Business Basics section is a carefully prepared and updated inventory of contract furnishings and service sources. The first part consists of a master alphabetical list of manufacturing sources, addresses, and telephone numbers. More than seventy product categories, many with subcodes, follow to provide fast, easy reference to manufacturers, service suppliers, and products. Important showrooms, mart buildings, and trade associations in all sections of the country are also listed. The directory is not compiled as, or meant to be, a reference of advertisers, but rather an all-inclusive and impartial source of information that covers all companies active in the commercial/institutional field. A completely updated directory, already in process of revision, will be published next year to serve the fast-growing contract market.



THE SPACE STUDY

AN INDISPENSABLE STEP IN OFFICE PLANNING: DETERMINING WHO CONDUCTS THE CLIENT'S BUSINESS, AND HOW; EVALUATING EXISTING SPACE UTILIZATION; PROJECTING FUTURE SPACE REQUIREMENTS; AND TAKING AN INVENTORY OF FURNISHINGS TO BE RETAINED OR REPLACED

LET'S assume that the AAA Corporation, a huge industrial entity, is compelled to move its main offices into new quarters, because of the spectacular growth it has enjoyed in the past decade. The shift will be laborious and expensive, involving the time and talents of many corporate officials and their staffs, so the whole operation must be planned well in advance and must take into account every one of AAA's major objections in making the move.

AAA wants functional offices for a broad range of diverse operations—buying, selling, accounting, record keeping, conferring, overall corporate planning, and so forth. AAA also wants assurance that its space requirements over the next ten, or perhaps twenty, years are provided for. AAA insists on getting the best value for its money in terms of real estate, and in addition it is very tough with its suppliers and sub-contractors.

These considerations, among others, must be translated by the space planner into a set of definite procedures, acceptable to AAA's strategy board. The space planner's concept must satisfy not only the idiosyncratic requirements of AAA's diversity of office operations, but must also conform to its budget, its perspectives for the future, and the whims of its management.

Initiating the workletter

How does the space planner proceed in fulfilling AAA's complex requirements? Ideally, the process is

initiated before the corporation signs a lease for its new quarters. The space planner first researches the proper office space for its client, then collaborates with client and landlord in developing the workletter—a document that makes explicit the respective responsibilities and obligations of landlord and tenant.

The workletter, when all parties concerned have revised and digested it, should leave no room for ambiguities. When subsequent problems in relationship of landlord and tenant arise, it becomes the "document of record" that decides the area of responsibility—for example, who shall be responsible for repair of an air-conditioning duct, or the expense of new partitioning.

Determining space requirements

Now, while the space planner is negotiating with the realtor, he is simultaneously investigating how his client, AAA Corp., conducts its business and how that business will affect the firm's space requirements. Basic to this space study is a list of all personnel in AAA, the kind of space they are now in, and the furniture and equipment they now use.

In the new quarters, will their present spaces be amplified or diminished, will their present equipment suffice, or does it have to be replaced. Every piece of furniture at AAA will be listed in the space planning firm's space study, along with a notation as to whether it is to be replaced immediately or whether it will continue in service.

In general, corporations today work on a five-year replacement basis for furniture and office equipment; many corporations, after examining the cost of moving equipment and furnishings and re-installation, elect to replace them with completely new materiel.

Analyzing space needs and work flow

The space planning firm's study of existing space, disposition of personnel, interrelationships of individuals and departments, and the furniture and equipment they now use, leads logically to what the character and extent of AAA's new office space should be, how this space should be related to the needs of communication between individuals and departments, and how the various departments (or types of business operations) should themselves be integrated within a context that will yield the best economic, functional, and human relationships.

At this stage, top management and department heads at AAA are consulted as to their operating requirements. There are bound to be dissatisfactions with existing space, equipment, and their accessibility to other departments. Suggestions and grievances of department heads and their staffs are carefully taken into account by the space planner, because he is very much aware that individual frustrations impair the general efficiency of the operation.

The flow of work between departments, which only an overall study can clearly discern and analyze, is another important phase of the space study, especially in making ultimate decisions as to which departments of AAA should be immediate neighbors and which do not require intimate daily contact.

Estimating visitor traffic and "conference loads"

Visitor traffic must also figure in the space study—frequently, a special survey of the number of visitors who come in daily and where they go within the office complex is advisable. Conference space, too, affects the overall plan; it is essential to estimate "total conference load," to see how many of the conferences occur more or less regularly, how many are the result of on-the-spot decisions to discuss a given problem, and how many require provision for special equipment, e.g., film projectors, tapes, display racks, etc.

There have been recorded cases where the visitor and conference track is so heavy (as with advertising agencies, for example) that it was deemed advisable by the space planner to estimate the conference load and then double it in order to provide ample time and space for unplanned meetings and future increases in present conference loads.

Projecting growth and acquisitions

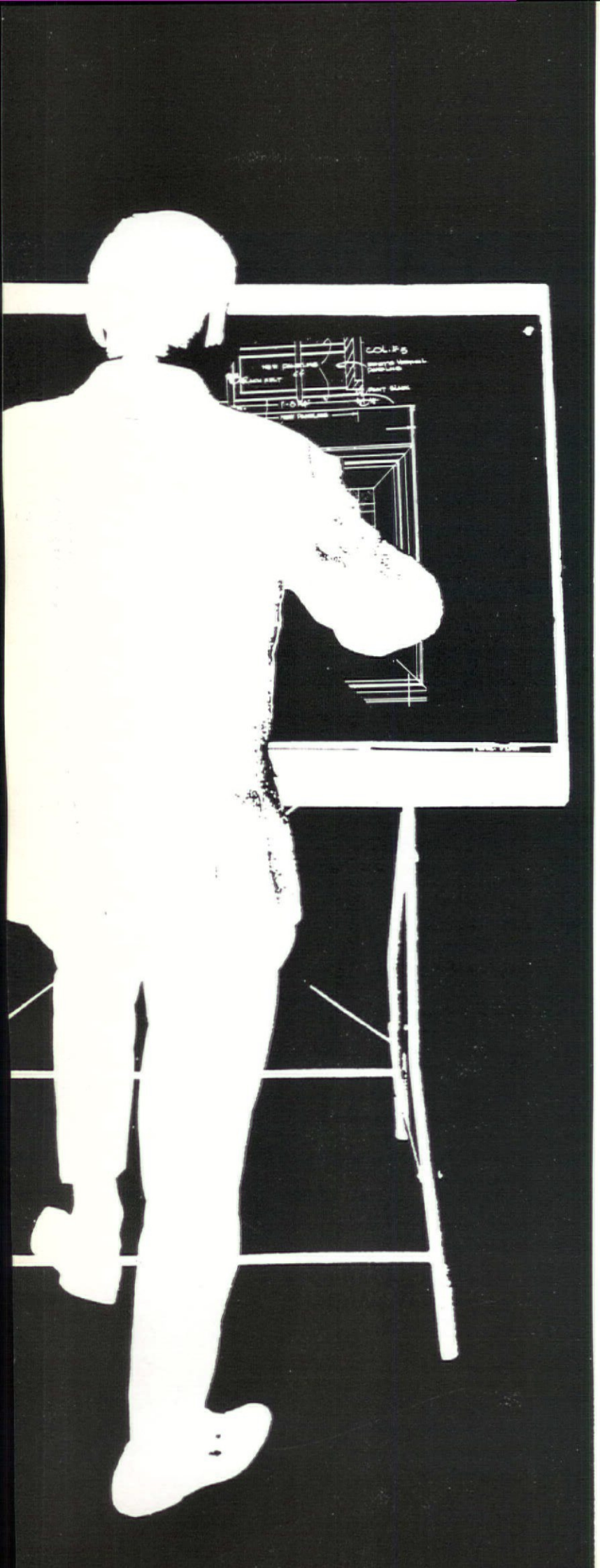
In addition to the foregoing, the space study must also achieve a realistic projection of AAA's growth. Expansion of physical plant is not simply a matter of square footage—growth may come from the addition of new divisions as well as from increased volume in existing business. It may involve the formation of completely new departments and the addition of new types of personnel and equipment, or even the accretion of utterly new operations resulting from the acquisition of other companies; remember that "conglomerates" are very fashionable nowadays.

Very often a company like AAA will rent extra space and sublet it for a period of five to ten years, in expectation of future expansion. Engineering modifications for the use of space to be added ten years hence can be included in the original space study, right down to such details as internal stairways. Most corporations with an average rate of growth expect to add more than 20 percent in new personnel in the next ten years, and their spatial requirements will correspond to this addition of staff.

Working up space needs and layouts

Once all the data collected during the course of space study have been analyzed and the necessary revisions have been made by both client and space planner, a so-called "theoretical" estimate of the space requirements must be developed, taking into account the space required for each staff member, his furniture and equipment, plus the space for aisles, doors, and other openings. From this results a block layout, which simply shows the approximate boundaries of each department, with work stations indicated but not detailed. The block layout is submitted to the client before the space planning firm goes ahead with a detailed layout, drawn precisely to scale.

The cost of space today is so high that dead or unproductive areas cannot be tolerated. Both for this reason and in order to achieve the greatest working efficiency for the corporate client, the space study must take fullest advantage of the new usable space, which is usually 15 to 25 percent less than the space that the client rents. **(C)**



PERSONNEL

AN OUTLINE OF THE PROFESSIONAL RESPONSIBILITIES OF PERSONNEL IN THE COMMERCIAL AND INSTITUTIONAL INTERIOR DESIGN COMPANY, INCLUDING THEIR TITLES, JOB DESCRIPTIONS, RANGE OF WORK, AND POSITION OF EACH IN THE INTERNAL STRUCTURE OF THE ORGANIZATION

PROFILE

TODAY'S typical contract planning and specifying firm has been evolving into a complex species—it offers a multitude of services, employs experts with a wide range of skills and experience, and is in constant contact with major corporations, institutions, governmental agencies, hotel chains, retail firms, and service companies of all types.

The intricacies of planning and completing a large assignment are such that it is difficult to isolate and characterize the design firm's personnel in terms of simple "job descriptions." Each individual's responsibilities are intimately related to and in some cases merge with those of others whose prime tasks vary in important respects from those of other staff members. The organizational plan printed on page 144 will help explicate the internal relationships of a typical contract planning and design organization.

Personnel categories and their functions

Without cutting it too fine or attempting to line up the essential jobs in absolute order of importance, the following will serve as a rough guide to the internal structure of the contract firm.

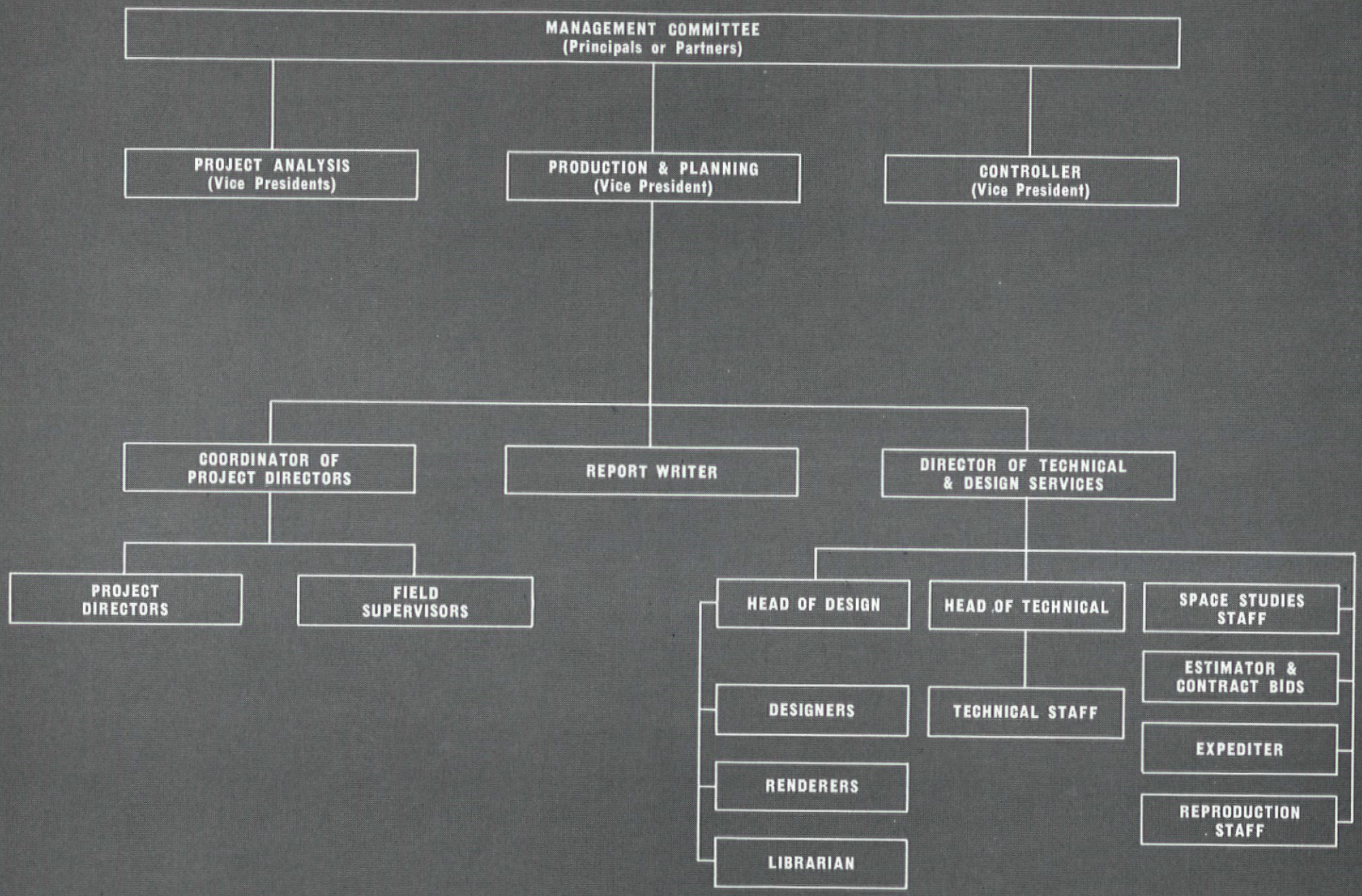
Project Director: The project director is a good man to lead off with, because he must be experienced in every phase of work required for a successful design office operation—draftsman, designer, estimator, field supervisor. His assignments do not call for him to do any of these things; he is basically the liaison between the design firm and the client. He gathers and transmits the information needed to design the proper environment for the commission. He also can be considered the "shepherd" in relation to other departments, although he exercises no actual authority over them, but acts, rather, as their consultant on the particular job. The project director must ensure that none of the functions in the client's operation will be inhibited in any way by the way the design department interprets the client's requirements. More positively, he must see to it that the work results in an efficient and pleasant environment for the client's operations and that every one of these operations is adequately provided for in the final design and in the premises that are delivered.

Project Director Supervisor: He is an executive with five to seven project directors under him. It is his responsibility to assign project directors to projects and to see to it that they follow prescribed procedures. The project director supervisor also acts as liaison man and trouble shooter in construction estimating, furnishings estimating, and field supervision. The latter usually involves problems with sub-contractors and tradesmen. The project director supervisor must have had experience in drafting, estimating, and project directing.

Head Designer: His function is that of esthetic and functional arbiter of the design department, as well as its administrative manager. In a large contract firm, this department is likely to be working on 20 to 30 projects simultaneously. The designers in the department are responsible for incorporating the information gathered by the project director into the proper visual and functional environment.

Space Planner: The work of the design department proceeds only after a careful space study has been made, based on the client's present operation and its projection into the future. Basically, the space planner has the responsibility for the schematic engineering of the project. The lines he puts on paper are not indicative of three-dimensional conditions, but merely of the placement and interrelationship of the departments within the client's operation, along with the proper allotment of square footage for each. The space planner's schematics are developed by the designer and modified in accordance with the needs of the detailed design solution.

Technical Head: Usually a licensed architect, the technical head has to translate the design ideas of the design department and the expressed preferences of the client into working drawings. The latter enable the subcontractor to submit competitive bids, providing him with detailed and precise information. The technical heads' working drawings include the design as visualized, along with furniture and equipment layouts, converting them into biddable documents. Like the head of the design department, the technical head also has administrative control over his own department, being responsible for the successful functioning of the draftsmen, as well as for the contents of the work-


MANAGEMENT COMMITTEE
(Principals or Partners)
PROJECT ANALYSIS
(Vice Presidents)
PRODUCTION & PLANNING
(Vice President)
CONTROLLER
(Vice President)
COORDINATOR OF
PROJECT DIRECTORS
REPORT WRITER
DIRECTOR OF TECHNICAL
& DESIGN SERVICES
PROJECT
DIRECTORS
FIELD
SUPERVISORS
HEAD OF DESIGN
HEAD OF TECHNICAL
SPACE STUDIES
STAFF
ESTIMATOR &
CONTRACT BIDS
DESIGNERS
TECHNICAL STAFF
EXPEDITER
RENDERERS
REPRODUCTION
STAFF
LIBRARIAN

ing drawings. All draftsmen in the design firm are under his control. It is also his job to file plans with the various city departments.

Draftsman: His responsibility is to create detailed working drawings from which sub-contractors can estimate and build.

Construction Estimator: The construction estimator's work consists of two main phases. Phase I is a preliminary estimate, based on round figures, of how much the general construction and architectural design will cost. These must not vary from the actual cost of the job by more than 5 to 10 percent. The design firm does not begin its design and planning work until this preliminary estimate has been approved by the client. Once this has been done, the construction estimator moves on to Phase II, the preparation of a detailed design estimate. This is in essence a breakdown of quantities and costs that accompanies the design presentation. It is an estimate of the cost of the actual design and materials that will be used once the design presentation has been accepted. The construction estimator must be completely familiar with the quality, prices, and quantities of materials required. His calculations are usually based on room by room situations, or by well-defined areas.

Furnishings Estimator: A home-grown professional, whose counterpart does not exist elsewhere, the furnishings estimator must be familiar with all the resources of the decorative and furnishings market. He must know how to locate every type of furnishings source, and contact the right people within the supplier organizations. He must know general price structures and operating methods of suppliers, as well as delivery schedules, freight charges, taxes, etc., and he must meet deadlines, so that furnishings arrive in complete coordination with move-in dates.

Materials Librarian: Like the furnishings estimator, his or her knowledge of sources must be comprehensive. His primary task is to keep the library supplied with everything produced on the market, and to keep it current.

Field Supervisor: The field supervisor works "on location," so to speak, seeing to it that the contractor and sub-contractor build in accordance with the details stipulated in the working drawings. The field supervisor also is there to ensure that the client gets his money's worth. Towards the completion of a project, it is the field supervisor's responsibility to take care of "punch-list" items, such as: touch-up paint work, hardware completion—closers, hinges, loose screws, etc.—so that the client's new space is completely ready for use.

Renderer: The renderer is responsible for visualizations of the way the finished job will look, including colors, textures, etc. He must be adept in all of the graphic techniques. Note: Typography is a design department responsibility, and never originates with the renderer. Similarly, there are no specifications writers. Specs emanate from the design department and are carefully reviewed by the project director.

Project Analyst: He explains the design firm's services to a prospective client and develops the contract with the client. The project analyst must be a graduate of all the previous departments. This is also the design firm's new business department, as a matter of practicality.

Report Writer: He must take a preliminary space planning report, for example, and convert it into a readable summary and documentation. His report is submitted to the client in advance of any detailed space study. The report writer editorializes the proposed design, providing an explanation of the function and operation of the proposed premises, which is subsequently used to develop standards for the design layouts. He also provides the client with a broad view of future expansion possibilities inherent in the design.

Accounting Controller: His functions are management of the company's profit and loss statements, cost analysis, monitoring the compensation for work performed for clients, monitoring of purchase orders, and other such duties. The controller takes time slips, converts them into bills, when the contract calls for payment in terms of time.

All of the aforementioned departments and department heads answer to the vice president of production, who is responsible for: 1. the establishment and monitoring of schedules on all projects; 2. assignment of personnel—with the collaboration of department heads; and 3. for hiring and firing.

The management group has as its responsibilities the creation of the firm's policies, their observance, as well as the operation of the entire company, including major policy decisions. Its influence extends also to the development of client presentations and to active intervention on a design project in order to keep it on course. (**C**)

INSIDE THE

In planning large commercial spaces, a sense of the organizational framework in which the designer is operating is essential.

What internal design procedure does Saphier, Lerner, Schindler use? This article takes an inside look at the creative process at work inside one of the country's largest contract design firms—the only one, in fact, with offices from coast to coast. Lawrence Lerner, its president, has kindly allowed us to reprint excerpts from a guide which he set down recently for the firm's design staff. In any group of contract professionals, the organizational back-up available to the individual designer is of supreme importance; at SLS, which plans, designs, specifies furnishings for millions of square feet per year, the job can very well stand or fall on the individual designer's sense of organization and his knowing use of the facilities and personnel available to him.

ESIGN ORGANIZATION

TO: Design Staff
FROM: Lawrence Lerner
SUBJECT: Graphic Techniques

ALTHOUGH we cannot preach esthetics or make you sensitive to color relationships, we can give you the benefit of our vast experience in the planning and design of large commercial spaces. We have, during the past twenty years, experimented with innumerable methods and techniques of drawings, sketching, modeling, tracing, overlaying, and other techniques, and we know their relative merits. It is the intention of this memo to set up a framework or guide by which our staff designers can work as a more productive and cohesive unit within this organization. The aim of this memo is not to frustrate, stymie, or regiment the free, creative soul of any designer, but rather to help provide him with a sense of organization which will enhance and multiply his innate abilities.

We assume that during your school years you were put through the necessary developmental exercises and that during your previous employment you got rid of the inclination toward rash experimentation that arises from an arbitrary desire to be different. At SLS you are collaborating with and for people who have had the most varied imaginable education and experience, and you can capitalize on their availability to you.

In working within the confines of a contract design situation, the need for effective communication is constant—communication between you as the staff designer and your superior in the department, communication between yourself and the project director, the drafting department, and last and second in importance, between you, the designer, and the client.

Now you may very well ask why the client is not *the* most important. The answer to that question is that the communication that takes place inside your mind and between you and the sheet of paper before you is the most basic form of communication; it is primary and irreplaceable. Our role is to extract from each designer the best of this self-communication and to integrate it into a methodology that will yield results that are both practical and artistic. This process of integration demands a painstaking series of procedures, techniques, and clearly marked channels of communication.

The basic procedure is an exploration of design possibilities. Since every design problem presents an infinite number of possible solutions, we seek to systematize the approach. When a problem enters the design department it is almost always in the form of a schematic plan which the client has approved. We say schematic because what the client has OK'd is a basic functional solution, fully aware that it will be subjected to many refinements and modifications. He expects that our design department will judicially explore all of the obvious and many of the not-so-obvious schemes into which the basic plan can be shaped.

SLS has reduced these explorations to a definite and concrete set of procedures. The first step is to put down on paper *all* of the variations you can extract from the plan before you.

STEP ONE: Functional Analysis

A. Draw freehand in ⅛″ scale the sketches that the plan suggests. Do this on a standard tracing pad—one variation of the schematic plan to a sheet. (See Figures 1-4, page 148.)

B. Number the sheets sequentially and staple them together.

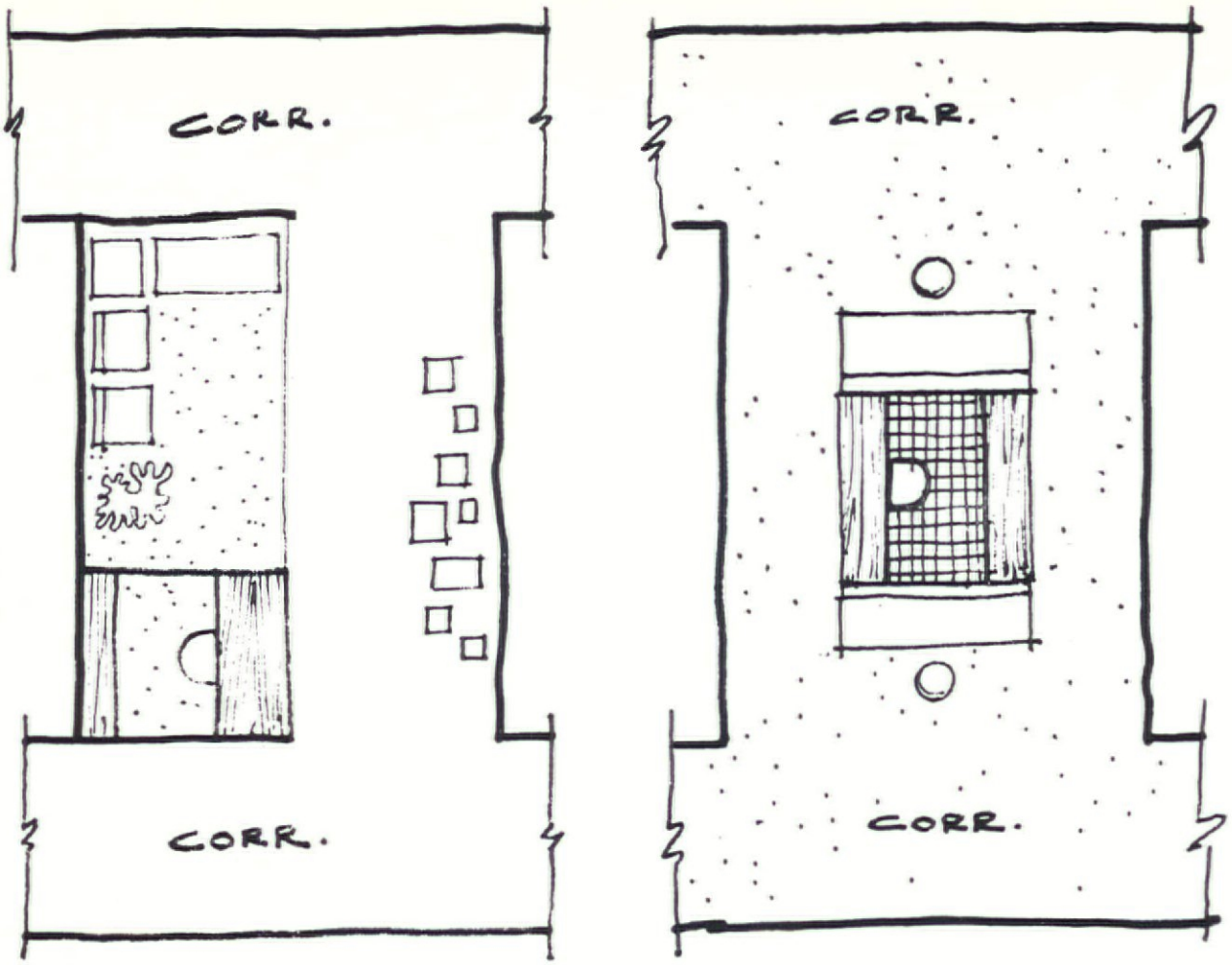
C. Review them with the head of the department at a scheduled "plan critique" session.

In the course of that session the best plan will be selected. If you have done the job well and have been able to explain your motivation to the other individuals involved in it, your confidence in the answer will go a long way to receiving a quick nod on the next step. In preparing for the plan critique session, don't limit your sketches to a mere two or three—remember that a room has four sides, plus floor, ceiling, two doors, and furniture, and that there can very easily be thousands or millions of effective design possibilities.

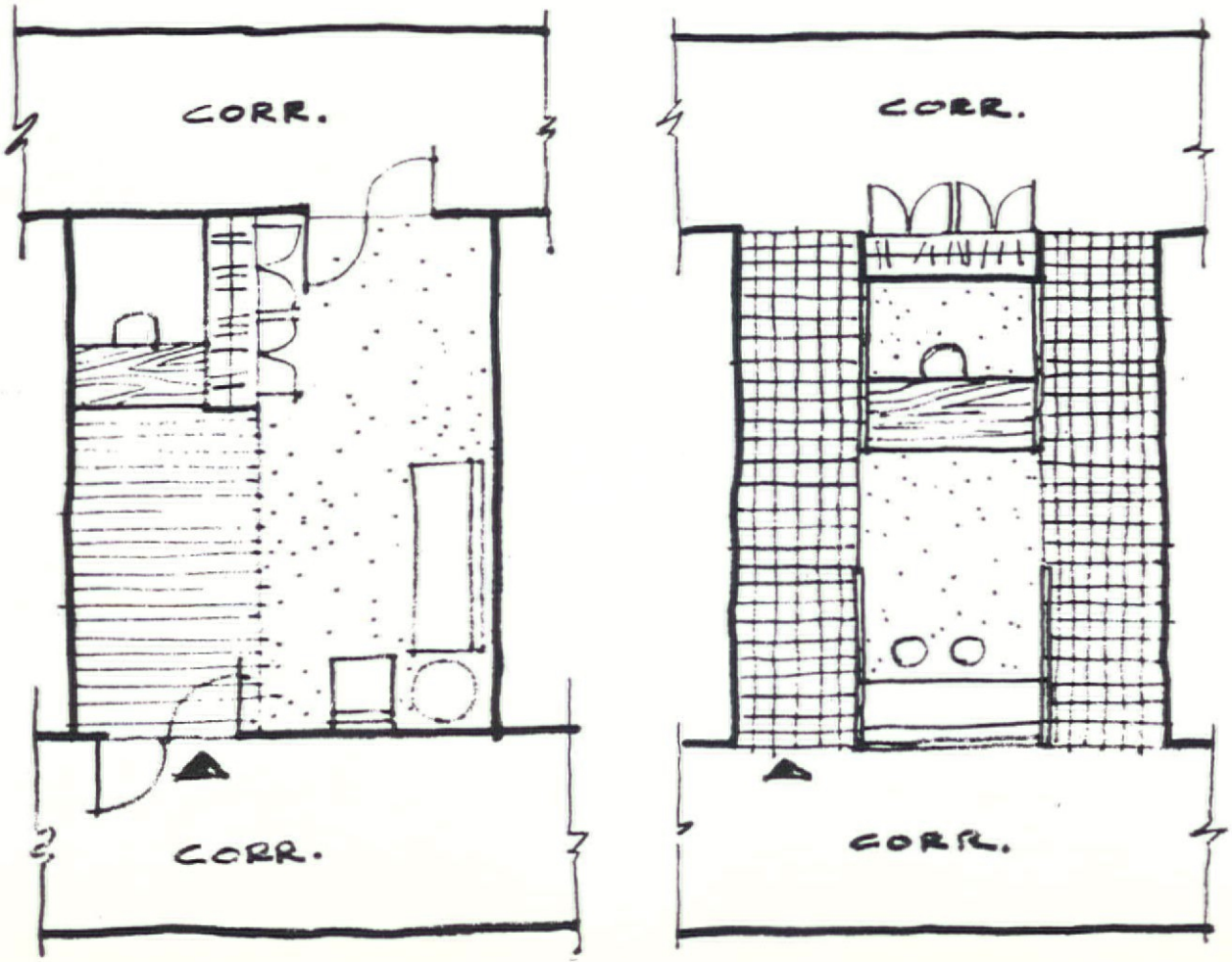
STEP TWO: Perspective Analysis

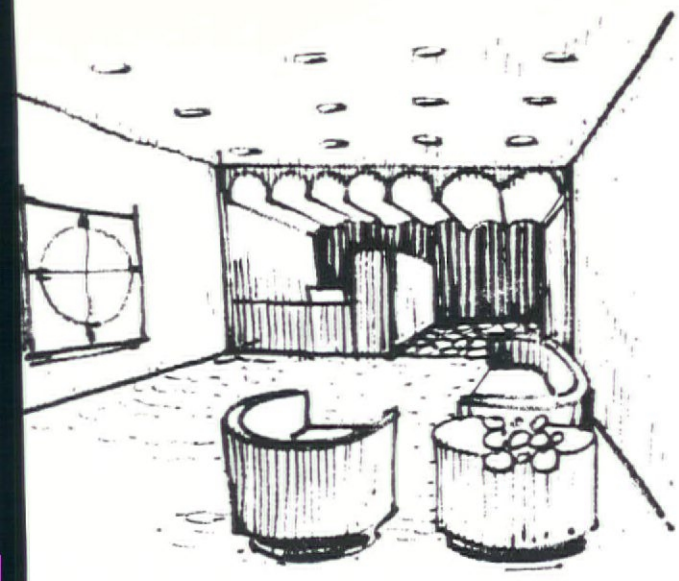
Drawing in perspective should be limited in size—we are not seeking details at this stage, but the basic relationships of mass, shape, and value. (See Figures 5-8, page 149.) Explore the plan in ten or fifteen variations before rotating the room 90 degrees, then make a number of sketches from the new vantage point. Once again a 90 degree rotation, and then once more. Each sketch should be sequentially numbered.

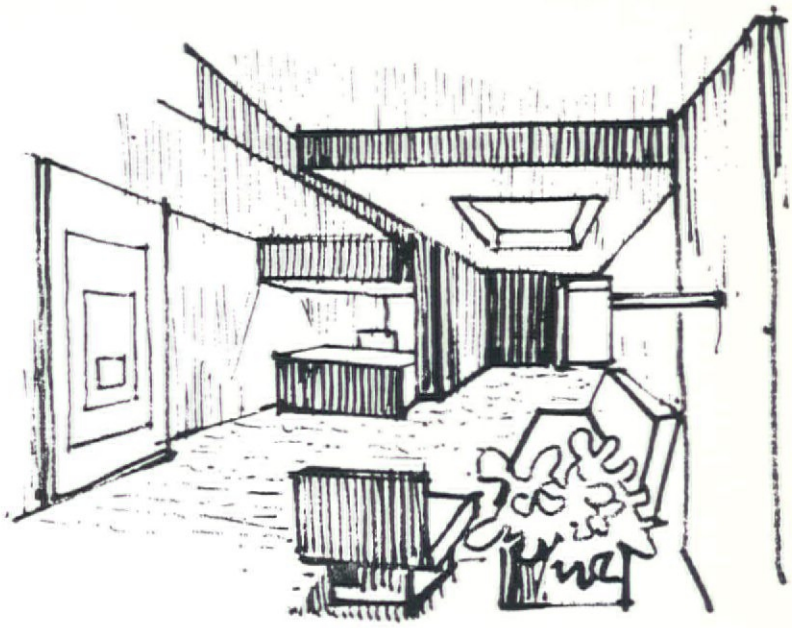
Incidentally, during this process of miniature perspective investigation, you may uncover some design



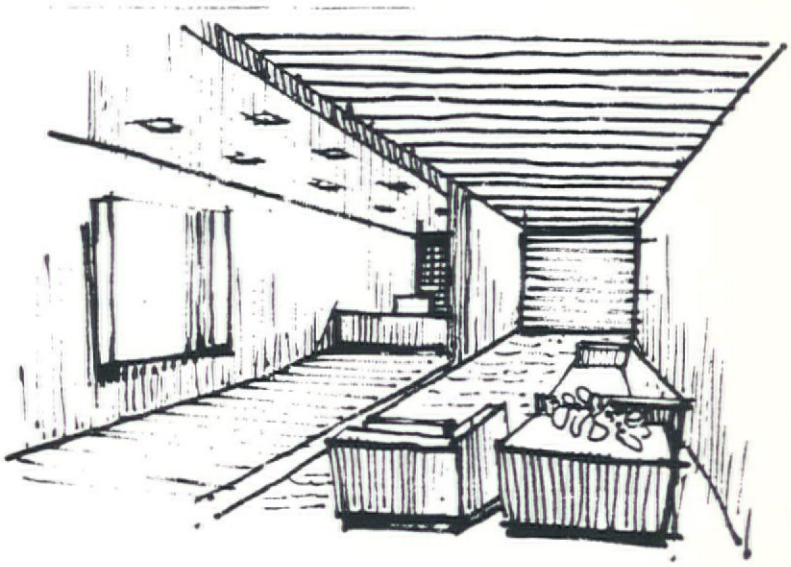
Figures 1-4: Step one, freehand drawings in ⅛" scale are done on standard tracing pad for review with head of department in critique session, where selection of best plan out of many submitted takes place in give and take session.







Figures 5-8: Step two, about 10 to 15 perspective drawings are prepared to establish relationships of mass, shape, and value. Designer rotates room 90 degrees and makes additional sketches, until perspectives cover every direction in depth, without detail. All sketches are purposely small; drawings on these two pages are reproduced at actual size.



relationship that will upgrade a rejected floor plan in your estimation. Hold on to it and test it with another perspective analysis.

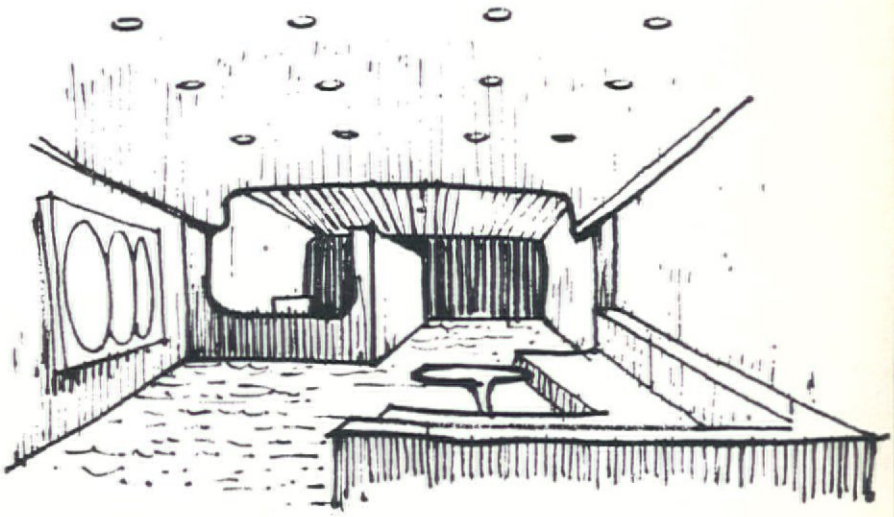
Remember that the less a designer draws, the less he sees and communicates. The more he draws, the further he will dig into his theme and the more he will have to say.

A word about miniaturization: The prime reason for it is that it is a developmental tool. It keeps basic concepts in the limelight without distracting the designer by commitment to details of any kind. If details suggest themselves powerfully, the designer should exercise a great deal of restraint to avoid being sidetracked at this early conceptual stage; just make a note of the detail and come back to it later.

The added advantage of miniaturization is speed. Besides its economic benefits, there is a far more important personal profit to the designer, because these small sketches reduce the destructive forces of boredom, loss of interest, and distraction. Nothing is worse than having to throw away a precise detailed drawing on which one has worked for days.

The small black-and-white perspective analysis should be reviewed with the head of the department at a critique session scheduled for this purpose. There should be a sufficient number of radically different approaches expressed in these drawings, so that the head of the design department will not feel that he has to make any further suggestions as to approach.

When you, the designer, have oriented him as to



the reasoning behind your various sketches and have indicated which you think is best, you can make your choice together and proceed to the next step.

STEP THREE: Conversion of Optimum Scheme to Color

There are no shortcuts to developing the right color relationships. Sketches of perspective views of two or three walls at a time, with dabs of color for the various elements of furnishing superimposed on the wall colors, must be done. Once again, identify your drawings sequentially. A large selection of sketches, each showing a different color combination, of each view, should be made. Then, a procedure similar to that of Step Two must be followed—rotating the drawing approximately 90 degrees. Following that, make new color sketches of the new perspective views. At this point, a consultation with the head of the design department should be held for further orientation, recommendation, and selection, repeating the same procedures followed in the previous steps.

STEP FOUR: Design Refinement

Actual furniture, fabric, wall finish, panel detail, and so on must be made at this point. The designer should collect and collate his notes and photos, referring to specifications for these installations. Alternative solutions must be searched out and the possibility of their use considered. If a designer is thoroughly familiar with his media, his techniques, his sources, and the job he is working on, he will proceed rapidly through these phases. Again, there should be a review of the selections and details with the head of the design department. When that is completed and the design solutions agreed upon, the rooms or areas that are to be rendered should be reviewed by the designer for commitment to specific detail.

STEP FIVE: Client Presentation

When a design reaches the stage where the design department is satisfied to present it to the client, the designer should retire to his office and review the freehand scale profiles and sections he has done. Any design more complex than a two-dimensional surface requires an explanation. The simplest of recessed bases or heads, or even a wood texture on the two-dimensional plane of a wall, requires an explanation. Such explanations, in the form of legends with arrows pointing to the details, will not only make life simpler for the draftsman who will detail the job sometime in the future, but will also protect a great deal of work done in job analysis prior to the final design procedure.

Quite often, a design concept will include different levels of walls, ceilings, floors, recessed and concealed lighting, channels, angles, pendants, projections, etc. There are many ways in which they can be interpreted and many ways they can be worked. In order to retain the identity of a design, certain pieces of information are indispensable. These elements of information, usually consisting of dimensions and finishes, should be included in the designer's simple freehand profile details for the use of the draftsman later on.

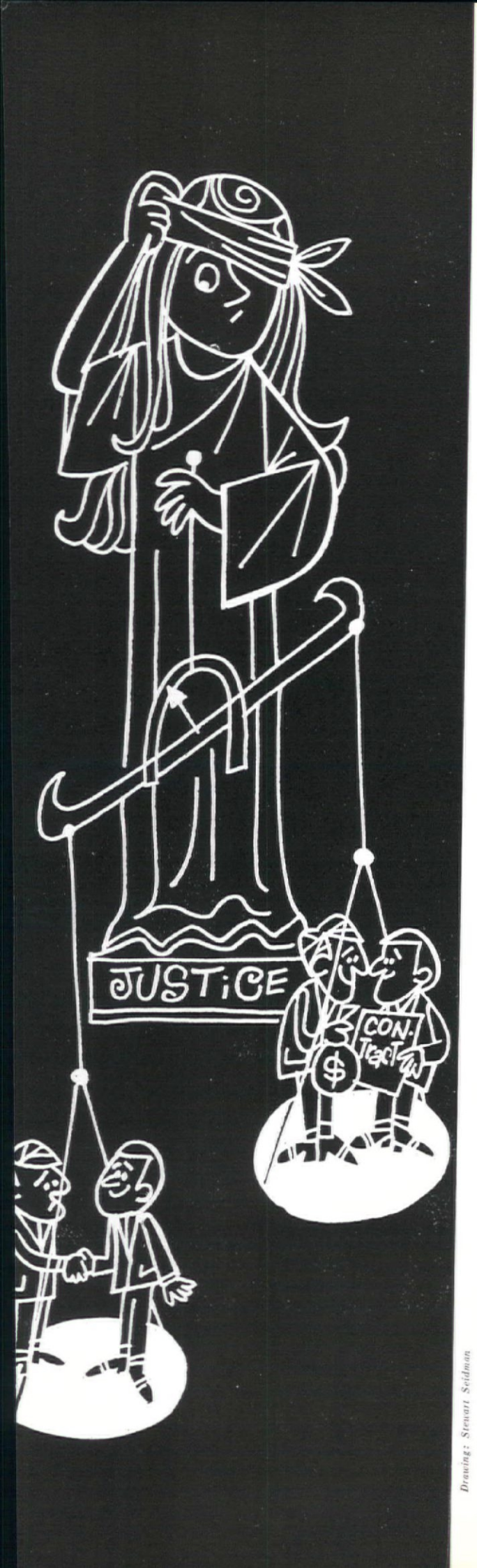
We all know—or should—that there are varying degrees of capability in detailing and even greater variations in the number of possibilities for the solution of each section of a given design. If we were to follow a typical cove lighting or storage cabinet detail from conception to final design, the typical conditions would be as follows:

A. The designer would ransack his mental inventory for the information needed to construct the materials and joinery essential for building the object that is being detailed. He would then dimension and label his drawing and pass it on to the technical department.

B. The draftsman in the technical department, whose job has been arrived at through a very different set of experiences from the designer's, would make subtle changes involving "behind-the-scenes" blocking, nailing, screwing, lathing, joining, and dadoing, and re-draw the details completely. Hopefully, the draftsman would retain the intent and spirit of the sketch the designer has submitted, of course.

C. When the contract has been awarded to a fabricator responsible for shop drawings, a third set of re-drawings is necessary. The cabinet shop, metal shop, or other special fabricator will take the drawings referred to in Item B directly above and redo them to suit the needs of his shop draftsmen.

In all these transformations, the designer should safeguard his designs and prevent subsequent drawings from going astray by supplying essential information in the form of written notes. The gaps between A, B, and C above are large, and you will find that explicating comments are worth supplying. (C)



Drawing: Stewart Seidman

THE CONTRACT AND THE CLIENT

A SELLER OF SERVICES IS AS MUCH SUBJECT TO THE LEGAL DOCTRINE OF CAVEAT EMPTOR AS THE BUYER . . . THE BEST REASON IN THE WORLD TO RECORD HOW MUCH GOES TO WHOM FOR WHAT IN A PRECISELY DETAILED CONTRACT

As Lee Epstein, well-known attorney for the design profession, pointed out at CONTRACT '67 last April, one of the chief virtues of a written contract is that it defines and clarifies the expectations of the parties to the contract. The mere drawing up of a contract eliminates some possible areas of misunderstanding, and at the same time makes the parties' commitments and responsibilities more specific. "The ideal contract," Epstein said, "is the one that is so detailed that there is no room for any interpretation and both sides know just what is expected of them and of each other."

The willingness to enter into a written contract is a sign of good will and intention to perform; reluctance to put it in writing usually reflects a reluctance to be held to an agreement. In other words,

it is bad business to do business "on a handshake." All too often, when the party of the second part lets go of your hand, you will find nothing in it. "Let your client put his pen where his mouth is," Epstein cautions.

If a contract is broken, it usually costs the violator money; the records are full of judgments against firms and people who thought that contracts could be broken with impunity. Although a contract need not have any specific form, the one reprinted here has been used for several years by a large and reputable contract design firm and it has found it a more than adequate safeguard. The reader should note that it not only defines in detail what the design firm will do, but that it also clearly states how they are to be compensated for their work. Furthermore, it provides for inspection after the job has been finished and free consultation for one year after completion.

Lastly and of great importance, it stipulates that any controversy or claim arising from or relating to the contract shall be settled by arbitration in accordance with the rules of the American Arbitration Association. Agreement on arbitration means that neither party can sue the other; the dispute *must* be arbitrated. And, as Epstein has pointed out, arbitration is quicker, cheaper, and easier than litigation. The arbitrator's decision is final—it cannot be appealed, and thus the dispute is settled fast. (**C**)

TYPICAL CONTRACT FORM

TO: ABC Corporation

To plan and design the offices to be located at:

999 Main Street, Capital City, USA.

Our design firm will meet with each of your Department Heads to discuss his operation and survey the work and traffic flow within all areas. We will then prepare preliminary space studies for your approval and will take a complete inventory of all presently owned or leased furniture and equipment to be used in your new space. After your approval of the space study and after discussing your design thoughts with you, we will—unless you have already established a budget—prepare a detailed budget estimate of all the costs involved. Upon your approval of this budget estimate, we will prepare a design presentation. It will illustrate in drawings, photographs, samples, etc., the design and decorative treatment of the aforesaid space, prepared within the framework of the approved budget.

When the design presentation has been completed and approved by you, we will:

1. **Prepare complete design details.**
2. **Prepare complete working drawings and all necessary plans including those for furniture, electrical work, telephone, cabinet details, etc., all for your approval by appropriate initialing, which approval shall be final.**
3. **Coordinate preparation of electrical and mechanical engineering plans (including air conditioning plans) to be done by the Building Engineers who are responsible for the functioning of the air conditioning system. Our responsibility in regard to such work is limited to that which concerns appearance: location of grilles, anemostats, lighting fixtures, switches, outlets, ceiling heights, etc.**
4. **Secure bids for all work to be done hereunder and complete estimate of costs for all furniture, furnishings, and equipment. Bids will be secured from reputable contractors known by us and from any other reputable firms you recommend (unless the owners of the building require use of their general contractor).**

After bids have been secured:

5. Contracts for construction work will be let by you after receiving our recommendations. Contracts for furniture, furnishings, and equipment will be let by us for your account after your written approval. Prices charged to you will reflect all trade discounts that accrue to us. Should you prefer to purchase any or all furniture yourself or through a third party, such cost will still be calculated as a cost of the job. You will pay all requisitions for fees and invoices for advances and disbursements upon receipt.

6. We shall observe all work done, including installation of furniture, furnishings and equipment, for its conformance with plans and specifications.

For all such work and services as above specified (including preparation of plans for building standard work, if any, to be done by the landlord under the terms of your lease) our fee shall be:

75¢ per square foot of area rented

Plus 20% of the net cost of the job (if cost is less than $25,000)
15% of the net cost of the job (if cost is more than $25,000)

Net cost of the job includes but is not limited to the cost of paneling, cabinetwork, furniture, furnishings, equipment, and all decorative and special fabrications and installations.

When files, steel desks, and swivel chairs are required for clerical areas, the quantities of each in excess of 12 shall be subject to a design fee of five percent (5%) instead of fifteen percent (15%).

Should this agreement be terminated for any reason prior to the completion of work hereunder, you shall pay us a fee computed according to the hourly rate schedule of our production personnel to the date of termination.

In addition, you shall reimburse us for out of pocket expenses: cost of reproduction of plans, specifications and other material, messenger service, filing fees, and authorized out of town travel.

You agree that we may requisition monthly progress payments against our total fee provided the total of said requisitions shall not exceed 90% of our final fee. Upon submission of our detailed bill you will pay the balance due within 10 days.

Time spent on any additional work caused by your changes to plans after you have approved them, will be billed to you according to the hourly rate schedule of our production personnel.

To assure you of our continuing interest, our design firm will conduct, without charge, an inspection of your premises one year after you have occupied your space, and in writing, report to you on the condition of furniture, furnishings, accessories, equipment, cabinetwork, air conditioning, lighting, etc. Should any faulty conditions be revealed or should there be any areas of space that are not properly utilized, such will be noted, and appropriate action for alleviating these problems will be suggested. Since this continuing service is rendered without charge, our obligation to perform same shall not delay your payment pursuant to this contract.

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by Arbitration in New York City in accordance with the rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any Court having jurisdiction thereof.

It is understood and agreed that this letter constitutes our entire agreement and that no charges shall be made except in writing.

BY: .....
(Design Firm)

Accepted and agreed:

.....

For: .....
(Client)

Date: .....

Drawing: Stewart Seidman

FEES:

IF THE SERVICE DELIVERED IS MEASURABLE, IT SHOULD BE PROFITABLE, A DESIRED OBJECTIVE THAT CLEARLY REQUIRES SHARP CALCULATION

THERE is *no one* way to establish fees for the services of the commercial/institutional interior designer, because there is *no one* way that the designer functions. Instead, there are a number of services—some unthought of, as yet—that must be accounted for in the determination of fair fees. Each designer function should command fair remuneration, because each is determinable, measurable, and therefore chargeable.

As in any business, a scientific approach is mandatory, since only by knowing every aspect of the job and the amount of time put into it can a designer arrive at fees that adequately compensate him. The "by guess and by-golly" method of fee determination inevitably works to the detriment of the designer, since he will have a tendency either to overestimate or underestimate. If he does the first, he either prices himself out of this or future jobs; if he does the latter he cheats himself or puts himself out of business.

Fair fees—adequate compensation—are the lifeblood of any service organization, particularly the interior designer/space planner of commercial and institutional interiors. The agonizing that goes with fair fee determination, however, does the profession an injustice. Years of apprenticeship, development, honing of the design technique, and creative effort must be compensated honestly and adequately. Anything less deludes either the designer, the client, or both.

Survey the installation

Knowledge is fee power, which starts with a comprehensive survey of all the functions for which the designer will be responsible, from the start of the project to finish. In effect, the precise services to be provided will determine for the client what he can reasonably expect from the designer and will define the parameters of service beyond which additional compensation must be paid.

If fees are to be charged on the basis of hour

PROFIT IS THE PAYOFF

assessment of overhead and labor time, an accurate cost accounting determination of overhead must be the start. This includes rent, secretarial help, heat and light, furniture and fixtures, depreciation, and other expenses that a good cost accountant will not forget to include, including his own fees. To this, of course, must be added profit, because that—not labor costs—is the objective. Both creative and supervisory labor must be taken into account, either as a part of overhead or as additional hourly costs determined by accurately kept records. In effect, all general and administrative overhead must be covered as a start.

In surveying the installation to determine accurately what costs will be involved, the designer has to nail down in detail how he will be involved: with the space planning design concept alone; with the specifying and selection of furnishings; lease negotiations; on-site supervision; coordination; etc.

Once this is done, several methods of compensation are available to the designer.

Percentage of purchases

Unlike the residential designer, who may take the discount off list price for furnishings as a fee (usually about 40-45 percent), the contract designer is dealing in multi-thousands of dollars when he has the responsibility for purchases, and, consequently, his percentage will be considerably less—an average of about 17 percent, more likely 15 percent.

Exactly what the percentage will be depends upon how the job breaks down, how much time will be involved with purchases, how big a budget is involved, how much time will be involved with creative design aspects, how much furnishing installation supervision will be required.

Joseph Rosen, interior designer for Allen Brothers, Los Angeles contract furnishing/design firm, operates on what amounts to a percentage of purchases, but feels that it is not the client's business to know what that percentage is. His design efforts are compensated for in the markup he receives from the furniture or furnishings manufacturer, but the amount his company realizes is neither to be determined by or made known to the client. Whatever it is, he points out, is an amount designed to adequately compensate the contract designer for interior design, specifications, and purchase of furnishings.

According to Hans Krieks, president, Hans Krieks Associates, interior designer/space planner of Boston and New York, the whole principle of percentage of furnishings is wrong, because it makes the designer actively interested in the cost of the furnishings. The higher their cost, the more the fee. This is basically not to the client's advantage or interest in his relationship with the designer, who must function as a completely independent consultant to the client in establishing budgets.

Flat fee

The designer, taking all that will be involved into consideration, simply sets a flat fee and performs for better or for worse, with complications that may or may not result. If the fee is high enough to cover all exigencies, the designer is the winner; if there are more unforseen complications than usual or expected, he is a loser. The flat fee generally is estimated at about 50 cents per square foot for the design effort.

This total fee can be broken down by parts of the job, if desired, by the client, simply by taking a percentage of the total job for each part according to the carefully estimated amount of time necessary for each.

Hans Krieks feels strongly that the designer should try to be remunerated on an hourly cost basis for principals and staff employees, between 2½ and 3 times payroll.

A recent AID study calls for interior designers to ascertain hourly rates by billing at three times payroll cost to cover such overhead expenses and assure that the designer realizes a fair profit.

If lawyers and accountants are able to work at established and recognized fees, Kreiks points out, there is no reason why designers shouldn't. A flat fee, based on hourly estimates, with an option to renegotiate because of unforseen contingencies, is as good a way as any to establish fees, and better than most.

Malcolm Nicholson, vice president, JFN Associates, New York space planning/design firm, points out that his organization prefers to bill on a straight time basis, 2½ to 2¾ times payroll. This, too, can be estimated at 50 cents per square foot. On a renovation job, the firm charges between 10 percent and 12½ percent of all costs.

Nicholson is not critical of flat fees, reasoning that

it all depends upon the project and the circumstances surrounding it. He is generally optimistic about fees, pointing out one recent major project in which four design firms submitted bids, all of which were structured almost exactly alike.

In calculating flat fees based on hours, the 2½ times payroll figure is based on one percent for overhead, one percent for labor, and one-half percent for profit, the latter usually disappearing in most fee discussions with clients.

Most commercial/industrial interior design firms prefer to use a combination of flat fee and percentage of furnishings to establish total remuneration.

Standard fee and percentage of purchases combined

The designer's creativity must be reflected in his fee setting schedule, since clients who balk, for one reason or another, at setting of a percentage fee, may not object at all if a flat fee for design effort is combined with a smaller fee for furnishings specification, purchase, and installation supervision. Consequently, the designer arrives at a fair fee regardless of the client's preconceived notions about how to calculate it.

Cost-plus

Actual costs incurred plus a percentage of that figure calculated as a fee is another less commonly used technique, which does not take into account extra time spent on the job by the designer and members of his staff. This system often is used where the designer does the specifying, purchasing, and financing of the installation, including all design work, renderings, and drafting.

Clients often balk at this method, since it sets no limit on the designer's fee, which can go up unjustifiably for any degree of staff incompetency.

Open-ended multiple-of-payroll

This method, according to Lawrence Lerner, president of Saphier, Lerner, Schindler, Inc., New York-based space planning/interior design firm, is an overall umbrella, protecting against all procedural deviations. It covers the design firm for all work done, but is unpopular with the client, as noted earlier, since it imposes no limit on the designer's fee and protects the designer for any inefficiency that might exist in his organization.

With adequate records, Lerner points out, an analysis of costs should provide the designer with sufficient information that permits the job costs to be unitized, by converting them to a price per square foot per phase of work or by projecting the entire project to an outside fixed fee and then subdividing it into percentages of that total, phase by phase.

From previously cost accounted jobs, estimates of new jobs should be routine on a square foot basis, provided the cost accounting has been accurate.

One of the country's leading architectural firms, Edward Durell Stone, establishes the time required to perform the interior design work, according to John Raney, then bills at three times cost. While the company does not purchase furnishings, it does specify them.

Raney explains that he normally takes off the cost of furnishings in his own mind so that he knows that he is not underestimating the job, figuring the percentage that he would take if the company did the purchasing. Stone relies on the client to do his own purchasing from specifications and drawings done by the firm. Should there be a delay in the job and the fee begins to approach the maximum, the client is notified accordingly.

Maximum fee guarantee

In this system, both the client and the designer share the risk. The designer guarantees a maximum fee regardless of changes in the nature of the job. This, according to Lerner, can be either a single percentage of cost or a series of percentages, varying from phase to phase of the work. The latter may consist of a 20 percent fee on the cost of furnishings, 15 percent of special fabrication work, and other percentages for other functions.

Yearly retainer

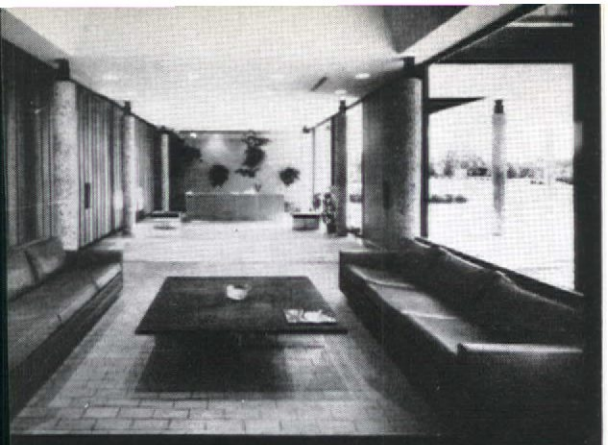
Some firms work with a fixed fee—a yearly retainer—providing needed design services as they are required throughout the year. In the case of one design firm, the yearly retainer is only one part of a three part compensation basis. Because the design firm does no furnishing, restricting its activities exclusively to service (design and specification), it works on a flat fee basis; or a time-rate basis calculated at 2½ times employee payroll, plus a fixed rate for the principal, plus expenses; or the retainer.

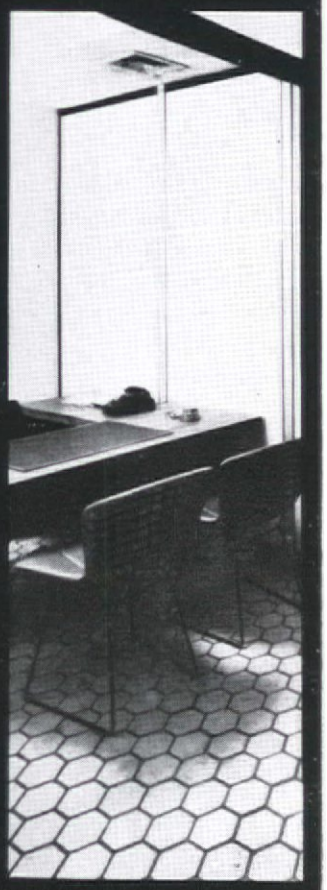
The principal says that he prefers the time rates, even though they are not the most beneficial. He contends that a flat fee basis can net more return, if the work goes fast and things fall into line easily. This, of course, presupposes a confidence in his own firm's efficiency.

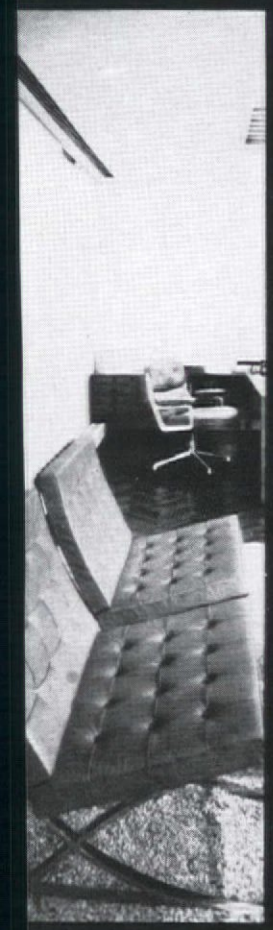
Assuring the fee

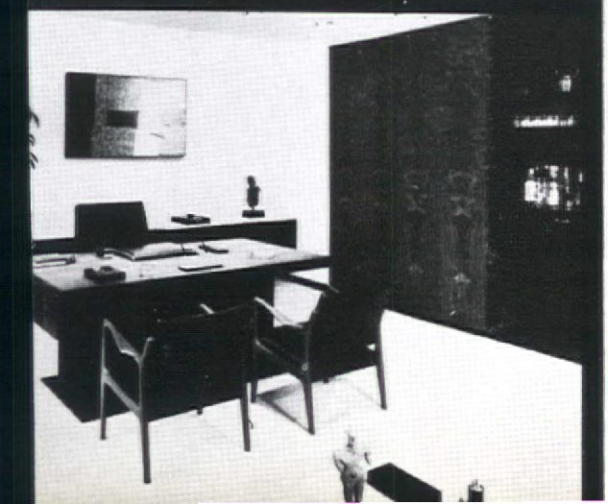
In the final analysis, care must be taken in assuring the designer that his fee is met. Whenever possible, a written contractual agreement is warranted, prepared by an attorney who understands the vagaries of the commercial/institutional interior design field.

These agreements, of course, should be drawn up considering all aspects of the job, including both creative time spent by the designers and clerical time that is easily ascertainable by time card records. In every case, the fee charged may be tempered by such intangibles as the client's wish to buy quality, the name of the designer, price, protection, or whatever. Whom one competes against in bidding, likewise, will influence the fee schedule, but in every case, it must be a fair fee to both the designer and the client and it must be based on realistic and carefully calculated costs and include a fair profit, as well. (**C**)









HUGE DESIGN MARKET BARELY TAPPED

DESIGNS FOR BUSINESS SURVEY REVEALS GREAT NUMBER OF COMPANIES RELOCATING OR RENOVATING OFFICES WITH LESS THAN HALF RETAINING PROFESSIONAL DESIGNERS/PLANNERS

By Maurice Mogulescu, President, DFB

A GREAT majority (70 percent) of companies responding to a survey on expansion and relocation we recently conducted have indicated that they have either relocated or expanded their offices during the past five years. Less than half of these firms retained professional consultants to handle space utilization, work flow studies, furnishings and decorations specifications.

We surveyed 500 companies, asking several searching questions about expansion and relocation programs. The fact that 118 of these companies answered indicates that the survey touched a vital nerve in corporate planning. It also hammered at a vital nerve in the interior design and office planning scheme of things, since the majority of these companies made their relocation or expansion without retaining professional consultants in interior design areas.

The challenge to the entire contract industry is obvious: We must simply try harder. We must make every effort to tell our story to top management, since the potential is there and it is up to us to achieve it.

Other significant findings emerging from the survey were these:

- Many companies that both relocated and expanded did so in a major way. 48 percent increased their space by 25 percent or more.
- Most completed their relocations and expansion

within the pre-established budgets, and on schedule as well.

- Many plan to relocate or expand within no more than two years.
- Most retained consultants to prepare architectural plans and specifications, *but did not retain consultants to make work flow and space utilization studies, or to handle decoration and furnishings.* 73 percent used architects; but well under half used consultants for other purposes.
- Most firms were satisfied with their moves and the way they handled them. But, such satisfaction is far from unanimous.

The one idea that continually appears among those firms that would do things differently is the need for careful advance planning, especially of space re-

TABULATION OF DFB SURVEY

1. Has your firm relocated or made a major expansion within any of these periods?

   In the last 10 years—22%
   In the last five years—42%
   In the last year—28%
   Did not relocate or expand in these periods—8%

2. Was the relocation accomplished within pre-established budgets?

   Yes—72% No—19% No answer—9%

3. Was the relocation accomplished on schedule?

   Yes—77% No—10% No answer—13%

4. Was the relocation supervised by one executive or by a committee?

   By one executive—55% By a committee—35%
   No answer—10%

5. Were all executives and department heads consulted about their needs?

   Yes—87% No—7% No answer—6%

6. Did professional consultants prepare architectural plans and specifications?

   Yes—73% No—23% No answer—4%

7. Did professional consultants make space utilization and work flow studies?

   Yes—24% No—46% No answer—30%

8. Did professional consultants handle furnishings and decorating?

   Yes—43% No—49% No answer—8%

9. If you used professional consultants, did you use one firm or more than one?

   One firm—33% More than two firms—18%
   Two firms—17% No answer—32%

10. If, in relocating, you expanded, by how much did you expand?

    By 10%—12% By more than 25%—28%
    By 15%—13% No expansion or no answer—27%
    By 25%—20%

11. Is your company planning to relocate or expand its office facilities?

    This year—37% Within two years—20%
    Next year—10% Nothing planned—33%

12. If you were planning another move or expansion, would you handle it the same way as you did your last one?

    Yes—53% No—6% No answer—41%

quirements. One New York City company relocated within the past five years and enlarged its space by 10 percent. Within three years, it found it had not enlarged its quarters nearly enough. Several other firms in New York, Connecticut, Manchester, N.H., Great Falls, Mont., and elsewhere indicated they will also allow more room for growth if and when they relocate again.

The New Hampshire firm increased its space by 25 percent. "But," says one of its executives, "it wasn't enough. Our business doubled in five years, and we could already use 30 percent more space. Next time, we'll allow more room for growth."

● The general feelings of the polled firms are summed up by this observation from an executive of a Reno, Nev., company: "Good advance planning is essential to the success of any office move or expansion. Our plan seemed—and largely was—adequate. Even so, we had to make many minor changes in order to attempt to solve last-minute problems."

If relocation and expansion plans of some firms went awry, the blame can probably be put on top management. In most of the polled firms, a top officer oversaw the program.

Maurice Mogulescu, president, Designs for Business, Inc., New York City interior design/planning firm, is shown looking over tabulation results of survey of business firms that indicated the number that have moved and projections of those that will within the next few years.

Color the collar white

Based on these survey findings, we offer the following observations:

For a long time, America has been gradually switching from an economy dominated by blue collar workers to one dominated by white collar workers. This switch has had several important effects on business. Among them is this one: The need for more office space is increasing because the number of office workers is increasing. This means more firms must pay more attention to the possibility that they will have to move, expand, or both.

It also means they will have to pay more attention to providing comfortable office space. Why? Because competition for employees is bound to be affected by the quarters a company has. Then, too, comfortable, well-structured offices mean more efficient workers and more work accomplished. Any company wants this.

So, one of the main things it should do in building new offices or refurbishing old ones is: avoid monotony. A monotonous office can make work seem tedious and create subtle tension.

How to avoid monotony? The key, obviously is to provide some variation. Rooms can vary in size. So can wall colors. So can furnishings. Anyone with imagination can expand the list.

Technical considerations

There are three factors every company must give consideration to if it wants to improve its working conditions when it moves or expands.

First: Good air conditioning and ventilation. No office is going to be satisfactory without both.

Second: The number and placement of telephones and electric outlets. Planning for these has always been important. It's going to become more so as we get more automation and high-speed communication.

Third: Flexibility. An office must contain built-in flexibility for maneuver and growth. This will enable a company to increase or decrease the size of any given department without having to tear its whole operation apart.

What about cost?

Costs vary in different parts of the country. They vary right within New York City, if only because corporate tenants and landlords bargain over them. But, generally speaking, it's cheaper to move into a new building than modernize an old one.

In New York City, it costs from $12 to $15 to modernize one square foot of old office space. It costs only $8 or $9 to prepare one square foot of new space. The landlord will pay about $6 of this $9, putting in air conditioning, ceiling, lighting telephones, and so forth, where his prospective tenant wants them. The tenant will pay the rest for his own special requirements.

All this is not to say that all firms that need larger quarters should move rather than modernize. A lot of factors have to be considered—the prestige and other values of a company's current address among them. Also, some landlords are paying some of the costs of modernizing these days. All of which means that a firm needing more space should carefully compare the costs of modernizing and moving before deciding on one or the other. (**C**)

Critical Path Method

Flow chart lists every step from preliminary surveys to premises-delivery in graphic portrayal of the total job.

If one is old enough to recall, "You press the first valve down and the music goes 'round and 'round and it comes out here." That was fine for creating music, but creating design music involves a somewhat more complex procedure, something like this: You press the first button down and the designers, specifiers, interior architects, secretaries, sources, renderers, draftsmen, principals, and others go 'round and 'round and the job comes out here, hopefully on time. The "on time" aspect of it now is being controlled to a great degree, despite the numerous activities that go on simultaneously, with a critical path method chart that takes the guesswork out of work flow at Ford & Earl Design Associates, Detroit. Walter B. Ford II, explains the system for CONTRACT readers in this article.

TIMETABLE FOR DESIGN

To blend all the elements of interior space design—everything from acoustical control to good graphics—into a beautiful and highly functional space, with a minimum of complications and on time delivery, Ford & Earl utilizes the Critical Path Method. Developed by the aerospace industry, the CPM network is a graphic picture of the entire interior design program, which shows the sequence of activities and events; the participation of architect, owner, and other parties; the timing. It is a graphic portrayal of the total interior design process, showing exactly how the interior designer will work with the architect and the owner. As plans change, the CPM chart will have to be updated, but the pattern of events is established and the input of architect, owner, and interior designer is clearly defined.

Basically, the CPM is a control technique that is used increasingly in interior design projects where closely coordinated efforts are required among owner, architect, general contractor, and interior designer.

Specifically, a network consisting of nodes and activity arrows is developed to:

1. Show the numerous activities that must be performed sequentially and/or concurrently.
2. Define responsibility.
3. Compute time schedules.
4. Project manpower requirements.
5. And possibly estimate the design budget.

Through the project, period progress review is held between the various responsible participants to evaluate actual progress against projected estimates. Updating of the network, of the time estimates, and of the computer run is done periodically to keep the network current. The interior designer, because he is a member of the project team, should have a working knowledge of CPM to participate intelligently in these discussions.

However, before a CPM network can be worked out for a client, a great deal of research must be done. This research generally involves all facets of a company—the nature of its business, its client, the intra-working relationship of its employees, it needs, its operational procedures, and in general, the who, why, when, where, and how (or the space study). Work flow studies, block plans, detailed equipment layouts, and engineer plans, of course, are primary ingredients of interior design efforts that must be incorporated into the CPM network.

From this data, Ford & Earl is able to expose the inter-action that occurs in the client's business and then proceeds to design spaces that cover all aspects of the client's needs. The end result—an interior that functions as economically and efficiently as possible, and most importantly, an interior with human values and dimensions—starts with a CPM chart.

In the Ford & Earl operation, heavy emphasis is placed on allowing the client to see how the space will look and function in the actual working situation. That is why full-scale mock-ups are an integral part of the approach. This, however, must be planned into the overall job, so that time tables will be adhered to. In the CPM chart (page 162), this phase would occur at about Step 20.

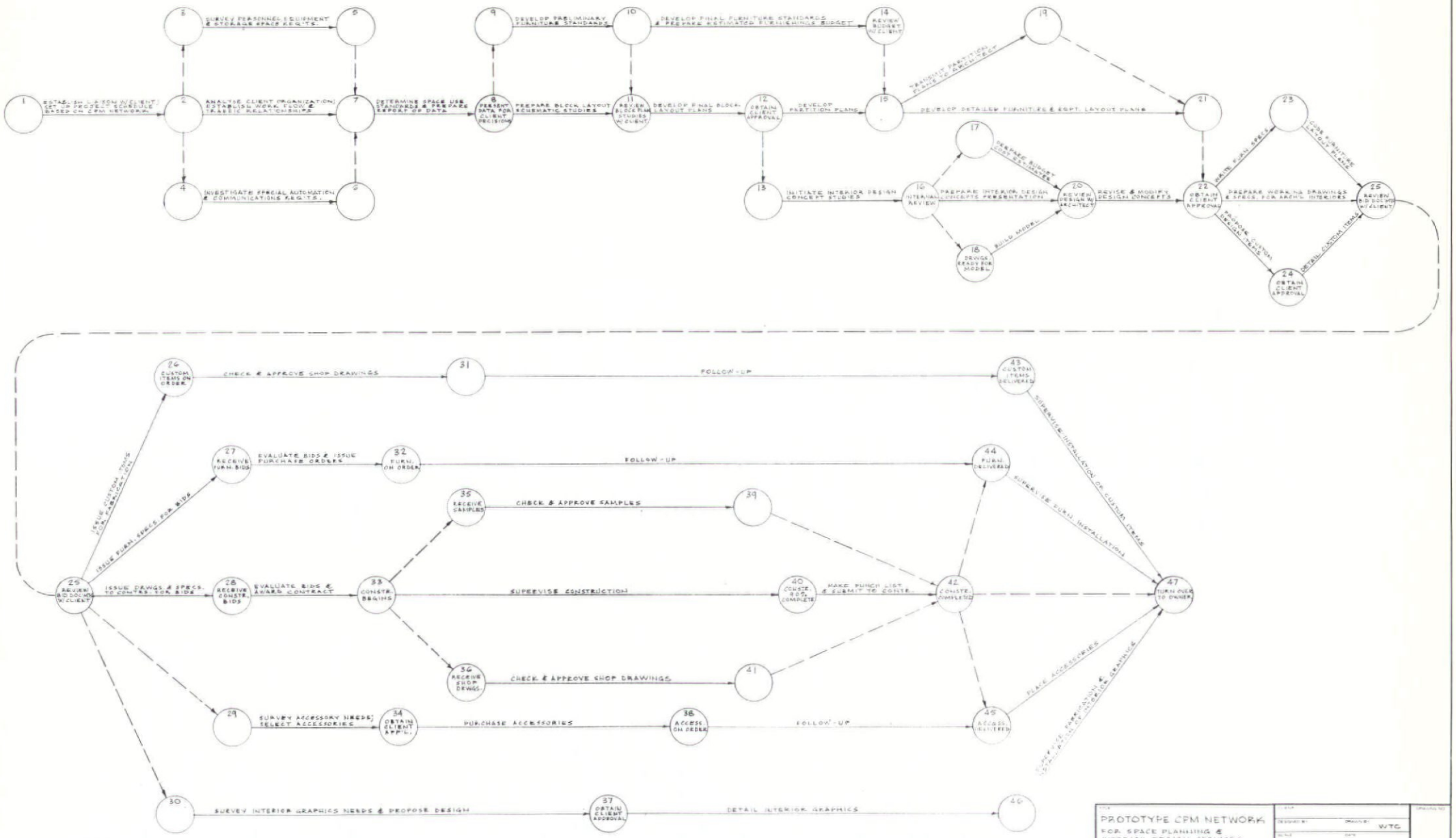
Another facet of the interior designer's role is the creation of a space that is functional not only this year, but also for many years to come. This involves designing, as effectively as possible, in terms of future technological developments and company growth and expansion. Research and investigation are conducted on this basis, and the design is projected into the future.

This effort may be tied into a number of chart areas, anywhere from Steps 2 to 22 on the network. In effect, such design effort may evolve out of an analysis of the client's organization and projected space use, with investigation of special materials needed and scheduled in connection with furnishings specifications.

On the question of automation and communication techniques as they influence interior designing and the specifying of such equipment, this gets into the area of the management consultant specialists determining whether or not such procedures are really valuable to the client's operation. Certainly, when a company is building new facilities or renovating old, investigation should be made either by the company itself, if it has qualified personnel, or by an outside consultant as to the latest procedures and equipment available. By referring to the chart again, Steps 4 and 6 determine the time needed and allowed for this type of study.

How the CPM chart works

By tracing the steps in the chart, a graphic picture of the entire design effort comes into clear focus. By assigning deadline dates at each step, and by making revisions where necessary as the job pro-



PROTOTYPE CPM NETWORK
FOR SPACE PLANNING &
INTERIOR DESIGN SERVICES

DESIGNED BY: DRAWN BY: WTG

FORD & EARL DESIGN ASSOCIATES

gresses, the entire design effort is kept in proper perspective.

Once the liaison has been established with the client and the CPM network set up (Step 1), the research effort (Steps 2, 3, 4) are started. Stations 5, 6, and 7 would indicate completion dates. From this base, preliminary furniture standards are prepared, final standards are developed, and an estimated furnishing budget is prepared for review with client (Steps 8, 9, 10, 14, 15).

Simultaneously, block layouts and schematics are prepared and reviewed with the client and the entire job progresses, first steps being taken as they logically should according to the chart. By Step 25, specifications for custom items and furniture bidding are issued and the whole purchase and delivery process gets underway. Steps 29 and 30 involve a survey of accessory needs and a survey of interior graphics needs, respectively, with these efforts progressing parallel to all the others on the chart.

By Steps 42, 44, and 45, the construction is completed, the furniture is delivered, the accessories are delivered, everything is installed, and then everything else on the plan culminates in Step 47, where the completed installation is turned over to the client—on schedule. How satisfactory the end result is, of course, depends on the design effort.

Utilization of the CMP in the commercial and institutional interior design area is in many respects much like that in the home building industry, whose practitioners claim that it is a "problem" business. What business isn't? Any business involved with meeting deadlines is of necessity a "problem" business. But a business that deals with as many variables as to be encountered in the design field is especially vulnerable to problems, as such.

Looking at CPM from the project management point of view, the project superintendent must accomplish his goals through the efforts of many separate organizations, most of which exercise their own controls. These may include architects, furniture manufacturers, fabric people, and any number of subcontractors, in addition to his own staff.

Since all of the people being dealt with are involved in their own details, all with the objective of meeting their own deadlines, the project director's primary task is to see to it that all of the parties are coordinated toward reaching the major objective: the delivery date. The master plan, CPM network, records in detail all of the activities, including all that are critical and could delay activity in other areas, if a deadline is not met.

When all aspects of a job are charted, it becomes apparent that only certain critical jobs can be speeded up, if need be, to meet a deadline—those in the critical path. Putting more time and effort into functions that are not in the critical path results only in extra, unneeded costs, since paying overtime, for example, may serve only to speed up a job that does not effect other functions or contribute to finishing the job faster. It is the designer that must of necessity make decisions affecting the speed of a job, not the chart, which functions only as a map or "battle plan," depending upon how smoothly things generally go.

In a word, a CPM network adds up the time required for each element of a job to establish the time parameters within which a job must be started and completed. The parameter simply outlines the latest possible starting date for the job and the latest allowable completion date. Then, all functions are tied together in the plan to establish the critical path.

What the CPM network is, basically, is a projected time and motion study. Industrial engineers have charted functions for years to ascertain the best possible way to do a job within a given period of time. In the case of interior design, detailing, and furnishing, the charting simply extends to the entire job, rather than detailed analysis of each of the sub-sub-functions.

The interior designer makes and controls the interior environment, which can be functional, efficient, sensitive to human use, or it can be non-functional, inefficient, and insensitive. The Critical Path Method and all other facets of space planning are vitally important. They are the building blocks which determine whether or not the other elements will be valid and function efficiently.

However, CPM, computers, charts, and other objective data do not insure good design. The essense of good interior designing is intelligent analysis, good judgment, a creative spark, and good taste—some of which can be learned through experience and some that is inherent from the beginning. CPM is but one important tool, albeit an important one, in the designer's inventory of techniques. **(C)**

Walter B. Ford II, of Ford & Earl Design Associates, illustrates CPM with the prototype chart (opposite).

THE OFFICE LANDSCAPE:

The originators of the Office Landscape concept, Hans J. Lorenzen and Dieter Jaeger of the Quickborner Team for Planning & Organization, provide in this article a more detailed understanding of the systems (cybernetical) approach and answer criticsm leveled at office landscaping in previous issues of CONTRACT. The editors welcome this presentation as part of CONTRACT's continuing policy of presenting both sides to this controversial concept. Lorenzen is managing partner of Quickborner and is a co-founder of this management consultant company, heading activities of the Team in the United States and Canada. He has worked on office landscaping projects for E. I. DuPont de Nemours & Co., Wilmington, Del.; Eastman Kodak, Rochester, N.Y.; and Corning Glassworks, Corning, N.Y. Jaeger is also a partner in the organization, which has its U.S. headquarters at 18 South Orange Ave., South Orange, N.J., and has worked on a numbe of projects in Europe, as well as on the U.S. projects mentioned. He is currently conducting planning projects for Hancock Insurance Co., and Ginn & Co., Boston, Mass.

A "SYSTEMS" CONCEPT

By HANS J. LORENZEN and DIETER JAEGER

OFFICE landscape systems were developed by the Quickborner Team and implemented for the first time in Germany in 1960. Today, after many years of experience gathered in a great number of such installations, this new concept is an overwhelming success. This is readily confirmed by every company which has experienced the many advantages offered by this office system.

While much criticism has been leveled at the system, we find, in most instances, that these critics have never even seen this office system in operation. It is hardly necessary to stress that such opinions, devoid of knowledge and based on hearsay, carry little weight.

What are office landscape systems and what is their aim? To begin with, we stress that each and every one of them evolved from a complex planning approach in which systems, analysts, architects, and interior designers plan, as a team, the optimum layout and work environment for an organization. Team, as understood in this context, is the simultaneous working together of various specialists with the possibility of instantaneous face-to-face communication before ideas freeze in any specialist's mind to the undue limitation of another team member's problem-solving ability.

Each specialist has to learn to understand the "special language" and special viewpoint of his team members and must be willing and able to explain his own proposals, accept criticism prompted by a different perspective, and be ready to re-work his own contribution, so as to minimize the objections of the other specialists, while still reaching his own objective.

Team work does not mean that a number of people work "nicely" together; rather, it means challenging and stimulating each other constantly to arrive at new and better solutions. Only through this kind of planning effort can the great number of different aspects be integrated in the complex problem of planning an office building and office layout. The Quickborner Team is the catalyst and organizer for this kind of complex interdisciplinary planning.

When Marvin Affrime, in the October issue of CONTRACT (The Office Landscape: Some Unanswered Questions, pp. 124-126), tried to uphold the "design approach" to office planning, and especially, the "broad freedom of contemporary American space planning," we ask: Doesn't the innovation of the Office Landscape concept give the designer even more freedom and opportunity within his own area of responsibility?

It is, however, accepted today by most "space planners" (a term often used for designers who specialize in offices) that this actually is not enough and that "buildings must be planned from the inside out." From where we—as management consultants—sit, this is little more than lip service. It is understandably so, and this observation should not be construed as criticism since the background, the experience, and the vocational emphasis is very different from our own.

Be this as it may, we have today a consensus on the need to get the most of any investment in a new office building and all operating expenses connected with it. Designing beautiful facades, impressive entrance halls, and luxurious executive suites is not enough. In the October and November issues of CONTRACT, the Quickborner Team's system was chastized by our critics for having "fixed rules" and "oversimplified panaceas," all of which then lead to the "catchy, but suspicious term: Office Landscape." The term "Office Landscape" is, in fact, catchy—but it focuses only on the visually perceptible result of a very complex planning approach. Whoever can coin a better name may still win a prize.

The "rigid rules" so harshly criticized are nothing but principles grown out of experience, which enable the "inhabitants" of the Office Landscape to maintain and use this highly flexible and efficient system to maximum advantage. Unfortunately, in conventional office planning, such "operating rules" are lacking. Maybe, this is the reason why the original design concept often finds itself almost buried by the operational activities in such office space after a small passage of time.

Improving office efficiency

The Quickborner Team's professed aim is to plan office buildings which not only meet fully the requirements of office procedures, but also environmental and "work-needs" of the office personnel—not only for today, but for the entire life span of the building. We do this by drawing, in a systematic way, on all applicable knowledge available. There exists no single technique which can or should be applied. Each office building planned by the Quickborner Team—and the system which is "built into

it"—differs from all other previous solutions. This is necessarily so because each is tailor-made for the client. Perhaps for those who simply visit imitated copies of these solutions, the truth of this observation is not yet clear. The companies which are using this system, however, recognize it readily and bear witness to it.

The most decisive effect to be achieved by such office planning is the improvement in office efficiency. We are not just thinking here of routine work, but even more of decision making processes. Traditional "space planners and designers" are insufficiently equipped to cope with this task. Traditional management consultants, on the other hand, have failed to realize that their knowledge is highly essential if optimum solutions are to be achieved in this field. The Quickborner Team, as management consultant, was successful in filling this gap. We realized that the office building is, in effect, management's most important tool.

Our consulting work in Sweden, Belgium, Holland, Germany, and the U.S.A. as well, enables us to compare administrative practices from an objective point of view. In our experiences, generally speaking, managerial functions, the administrative practices, and corporate rituals are all quite similar in the majority of companies in these countries. They smack more of the 19th century than of the 20th. In fact, from our world-wide experience, we assert that the number of firms that perform their administrative activities along lines of modern management concepts is indeed small. The scientific knowledge—developed mostly in the U.S.A.—that is published and available unfortunately is very rarely applied.

The cybernetical view of office work

In planning office buildings, the architectural and design approach is well known and practiced with very few exceptions. This approach puts the main emphasis on design aspects and involves the different specialists subsequently in the planning process.

Terms like "we intend to reflect the corporate image in this building," "we are building a landmark," "we will produce a careful blend of woodland screening and rolling lawns," dominate this planning approach. The planning methods of the Quickborner Team differ considerably from conventional office planning. It puts its main emphasis on the cybernetics of organization—on the information processes which have to be carried out in the business

Hans J. Lorenzen (near right) and Dieter Jaeger, partners of Quickborner Team. The office landscape concept was employed in two European installations (acrosspage and above). Note use of low, curved partitions, very simple furniture, baffled ceilings, and carpeting—all employed to aid acoustics.

organization, which can be regarded as an information processing center. The space to house the elements of this information processing system—people and office machines—is provided in an office building and the effective functioning of the organization is decisively determined by the type of office building and/or office layout used.

The office building is the main tool for our administrative work and decision making process. As of today, it is more costly and affects more people than even the computer. The cybernetical methods with which business organizations are analyzed identify these information processes as paper flow and processes of oral communication (personal visits and telephone calls). All these processes are "linking functions," which gives rise to the question: why are the majority of office buildings today built to separate personnel by placing them in different stories of high-rise buildings, as well as isolating them by means of walls in a multitude of individual rooms or cubicles?

Hierarchy versus functions

Obviously, the organization chart of a company has decisively influenced building planning. As such the designer is always convinced that his work has a truly "functional basis."

In general, communication is triggered by the following conditions:

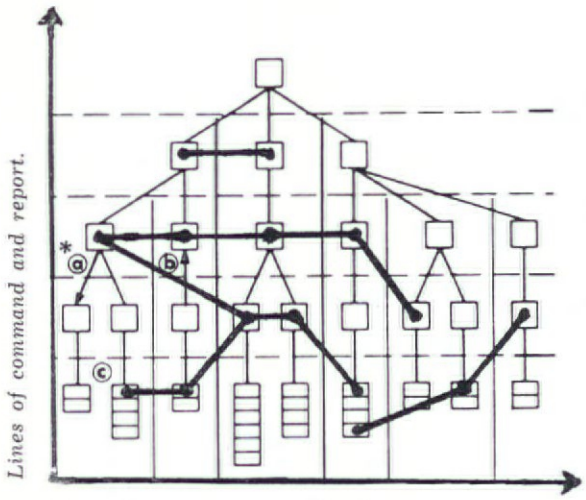
1. Basic information for decision making processes must be communicated to all members of the organization.
2. The decision making process must be influenced.
3. Decisions must be communicated to external organizations.
4. The results of the decision making process must be put into practice.
5. The paper flow process must be organized.
6. Mistakes and disruptions must be eliminated.

Anyone using an organization chart, which illustrates the devisive more than the unifying character of the organization, as basis for an office layout, is completely on the wrong track.

The lines of frequent communications seldom follow the lines of command in an organization chart. Although the planned structure provides for a flow of information between superior and subordinate, the daily activities mentioned require frequent and instant communication between positions of equal and/or unequal rank within the work group or depart-

ment, as well as across group or departmental borders.

To clarify these interactions we have to look at our organization chart as being a matrix. The thick lines, which show the most frequent communications, are usually not known by the organization, and are not analyzed because the designer is not aware of



Lines of frequent communication.

them. The organization appears, from this point of view, as a black box, where information flows in one end and out the other, with no clearly defined lines of information flow.

The hidden processes of information processing must be made visible.

When studying the flow of information into a company, two distinct types of information are apparent. There is precisely defined information, which enters the system on paper—orders from customers—and which is processed according to a fixed rule. And there is a great deal of information which is not precisely defined and where there are no fixed rules for handling it. The processing of such varied information input must be analyzed separately to insure that the spatial arrangement of working places will make possible the most efficient information processing for each type.

These processes take place primarily between people. The growing use of computers shows that the exchange of information between man and machines will, however, be of continually increasing importance in the future.

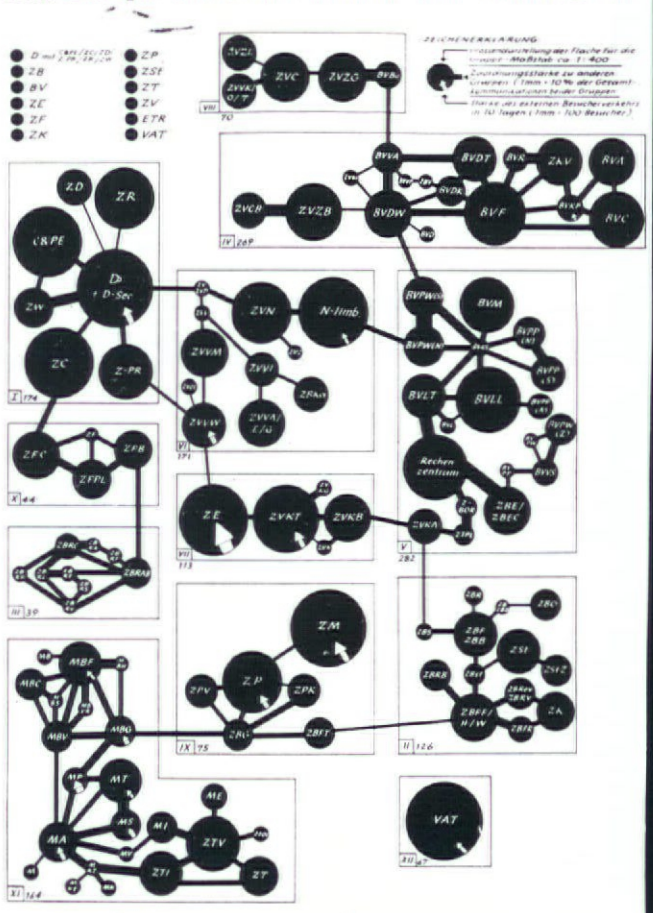
Information flow in a company corresponds to material flow in a factory or in a warehouse. These processes demand that the paths of transport be as short as possible, that transit time be held to a minimum, that there be a minimum of working stations for the loading and unloading of material, and that the material be easily accessible. All such demands are just as valid for information flow.

The office building—a tool

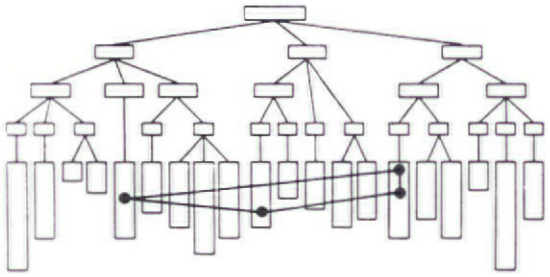
The office building should make possible the optimal cooperation of the system's elements (man and machines). By doing this the office building becomes a decisive tool for the organization. The productivity of the organization is affected by spreading personnel over many stories of a building, by having many individual rooms and offices. On the other hand, by bringing personnel together in one undivided space, more efficiency can be achieved.

The speed with which the goals are met, the relationship of the employees to each other, the preparation of information for decisions, as well as the way in which the business is managed, are all decisively influenced by the office space layout of the building.

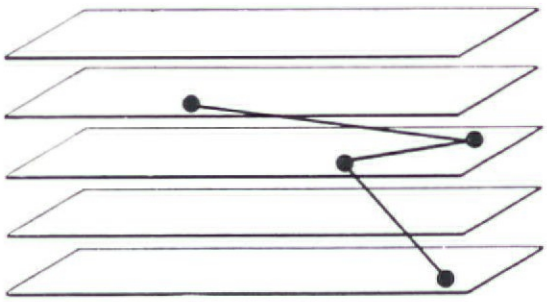
The office building should be a tool which not only meets the needs of today, but also all changes as the organizational structure and operating processes change, without requiring construction changes in a building. The sketches show the effect on the allocation of personnel in a five-story building, when distribution is based on an organization chart. Groups in three key departments—which, an analysis showed, communicate heavily with each other—were located on three different floors in the building. Each floor was occupied by the major segment of a department. This example shows how in most office buildings to-



Correlation diagram according to communications.



Hierarchy and communication.

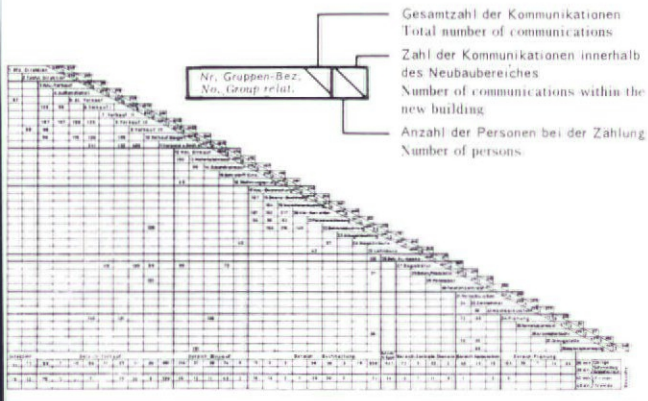


Topography and communication.

day the floor layout corresponds to an hierarchical orientation and not to the needs of the functions of the organization.

Communication analysis: a typical example

The Quickborner Team developed methods of analysis of paper flow and oral communications. The latter, often neglected, is a vital factor in the evaluation of the space program. For organizations with more than approximately 600 people, computers are used as a planning tool, especially in the field of optimization. The matrix and the correlation diagram reproduced below show the complexity of this approach.



Matrix and correlation diagram.

A correlation diagram gives us an abstract layout for the arrangement of the groups according to their communication needs. The following example shows what would have happened, if this cybernetical approach had not been used.

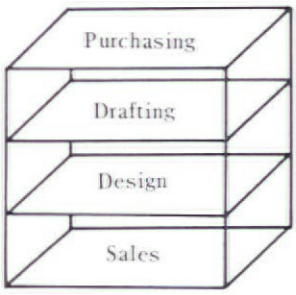
The major departments of the organization concerned were:

Purchasing Dept.	Drafting Dept.	Design Dept.	Sales Dept.

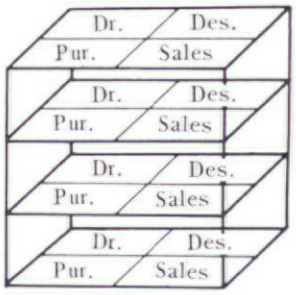
According to the organizational set up (divisional set up by functions), each department would have been placed in one floor of a four-story building. Analyzing the actual flow of communication revealed that very few communications took place between groups organized by products (excavating machines, conveyor equipment, crushing machines, etc.) within a department. The high frequencies of communications were found to be with one product line and crossing from one department to another.

The spatial arrangement has to follow the lines of communications, not the lines of subordination, thus breaking up the organizational units. Coordination does not mean subordination.

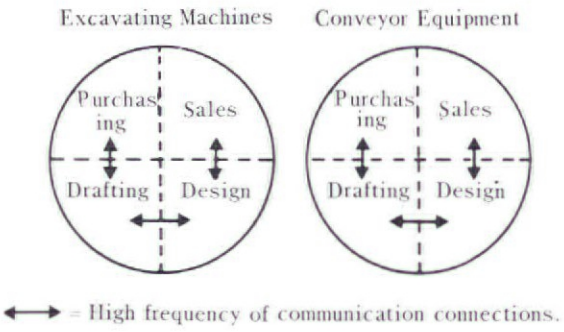
The foregoing described one of the basic philosophies of modern management which the Quickborner Team tries to implement through functional layout planning. In our example, this means that the spatial arrangement has to follow the product line, breaking up the organizational entity.



Layout solution following organizational setup.



Layout based on analyzed frequency of communications.



Paper flow analysis

Layout of individual work places requires further analysis. The line of communication between individual work places is strongly determined by paper flow. A paper flow analysis should encompass the following areas.

a.) Total input of written information into the organization.

b.) Most frequent types of documents.
c.) Distribution of documents among the system's groups.
d.) Connection of individual work places by exchange of documents.
e.) Type of documents that emerge.

Paper flow is characterized by the frequency and quantity of documents processed, by the number of work stations involved, and the total cycle time.

The total cycle time consists of the sum total of:
a.) processing time per work station.
b.) travel time from work station to work station.
c.) storage time.

Paper flow is only effective when it is continuous, without intermittent storage.

To achieve this flow through the office is another basic demand and aim of the cybernetical approach. It may be astonishing to the layman that the storage time in most repetitive work flow is responsible for the slowness with which many transactions are completed.

Two solutions to this problem are:

1. A new, basic concept for the divison of labor in offices has to be implemented. The Quickborner Team proved that the far reaching subdivision of labor in factory work, which was adapted to office work, is not the most effective way. (Within the limits of this article we cannot dwell further on this interesting problem.)

2. Work stations should be arranged in such a manner that paper work flows without piling up.

The following example shows the importance of storage time in noncontinuous paper flow, as it is forced upon us in conventional buildings.

Comparison of continuous paper flow and paper flow with piling up of documents: In this example of work process, we let x represent the number of work stations. The processing time per work station is expressed as t. In this simple example, t=10 minutes and x=3.

Total processing time (tp) is expressed as

$$tp = x \cdot t = 3 \cdot 10 = 30 \text{ minutes}$$

In this example, transport time is assumed to be of no importance.

Continuous paper flow: The total cycle time of a pile is expressed as y. In this example y=papers, each of which will be passed on after its processing. The formula is expressed as: Total cycle time (t_c)

$$t_c = t_p + [(y-1) \cdot t] = 30 + (5 \cdot 10) = 80 \text{ minutes}$$

Paper flow with piling: The total cycle time is considerably prolonged if all 6 papers are passed on to the next work station together after processing:

$$\text{Total cycle time } t_c = t_p \cdot y = 30 \cdot 6 = 180 \text{ minutes}$$

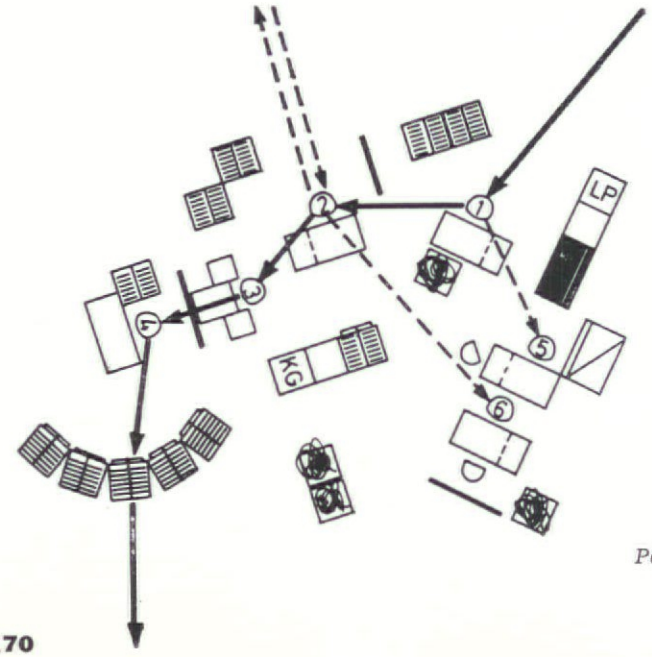
Paper flow with piling requires 100 minutes more time than continuous paper flow. Storage time is 125 percent of the processing time.

This example shows the time losses when continouous work processing resulting from the efficient arrangement of work places is impossible.

Compared to oral communication, paper flow is quite stable, because the process is planned and rules are established. A change of processing rules, however, can mean that the location of work places have to be changed. The space concept must allow for these changes without any structural alterations. Carrying out such organizational demands in an office building can only be accomplished in large spaces.

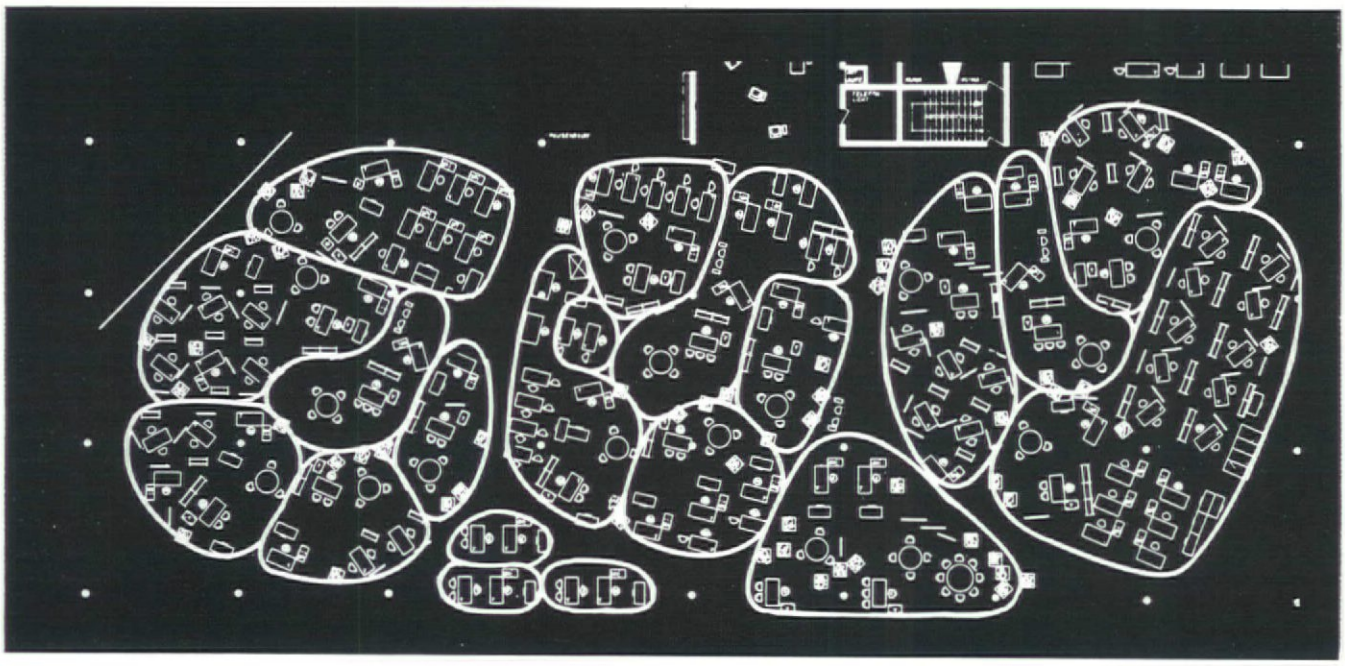
Office buildings—tools for tomorrow

Most existing office buildings, modern as they might appear when judged by their facades, represent administrative practices of the past. The monument of a high-rise building with limited usable space per floor represents historical continuity. Corridors with single rooms in a row reflect the hierarchical structure of an organization and the status of some executives, not the actual functional needs of the company. These characteristics of an office building might have been of some value when getting information was difficult, when the size of administrations was small, when competition was light, and when maintenance of status was more important than efficiency. But this need not be true today.



Paper flow in an order processing department.

Typical floor plan, devoid of interior modules, exemplifies the office landscape arrangement of working groups according to their communication and working places, as governed by paper flow.



Interior flexibility

The spatial arrangement of a building has a decisive influence on the speed at which business is carried out. It affects the relationship of the employees to each other, and the method of adjusting the organizational system to changes in workflow and procedures.

Office areas should be divided by as few permanent walls as possible. To ease and facilitate communications, all departments and work groups with frequent contact with each other should be located on as few floors as possible, without being separated by fixed walls. For office landscape concepts there have to be planned undivided areas of at least 100 by 100 feet. The use of office space should provide the same conditions of lighting, air conditioning, and acoustics. A floor system for electricity and telephone supply in a grid of 5 by 5 feet allows work places to be located at any position. The arrangement of columns should not divide and hinder workplaces layed out according to functional and sociological requirements.

Office landscape systems were developed by the Quickborner Team to establish flexibility and to avoid expenditures of hundreds of thousands of dollars continuously spent for structural changes today. During one consulting job, it was discovered that one company had changed 50 percent of all walls within 5 years.

Today, we are confronted with an overflow of information and with new administrative methods and techniques. Growth in business requires more and more personnel. Recent research indicates that the office working force in the U.S.A. is growing at the rate of 850,000 per year. An office building, housing a very complex system consisting of individuals and machines, has to last for the next 30 to 50 years.

A major planning step involves asking the question: How do we provide space for the future and to what extent? Analyses of projected increase of personnel and of business growth determine the amount of office space needed in the future. The building has to be planned in such a way that it can be expanded in economic steps and still remain an operational unit. There is also the possibility, mostly used in the U.S.A., of building a larger building and leasing part of it to other companies on short and long term basis.

More and more companies move to the suburbs not only because of lower taxes, but also because there is a lack of available horizontal space in the city and expansion of a building becomes a problem.

Aspects of the work environment

The work environment is determined by the technical fixtures and fittings, the interior decoration, and the arrangement of movable furniture. Technical fixtures and fittings here mean: heating and air conditioning, artificial lighting, acoustical materials. These should provide visual and acoustical privacy. Also, the work environment should be sufficiently stimulating.

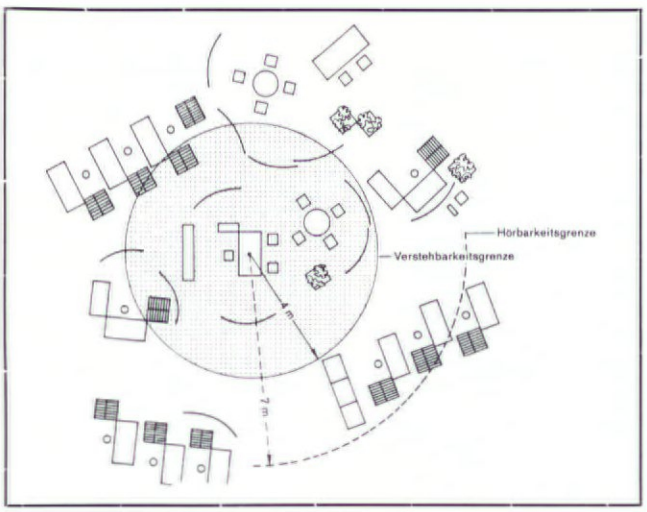
The following conditions must be strictly observed:

1. Wall-to-wall carpeting throughout.
2. Good sound absorption on both ceiling and walls.
3. The proper positioning of sound absorbing partitions.

It also must be kept in mind that all fairly large ceiling, wall, and window areas, unless acoustically treated, are noise reflecting.

Audible and visual elements in the office environment are of the greatest importance. All the disturbing noises caused by people and machines must so merge into the general noise level that individual sounds are no longer disturbing beyond 13 to 16 feet. This can be achieved, however, when a variety of sounds occur in the room and a minimum of 80

people work there. This will result in a uniformly low noise level of 50 decibels.



Distance of understandability and audibility.

As desks are no longer arranged along the windows there must be sufficient non-glare, artificial lighting for every person in the office. Windows are necessary merely to maintain contact with the exterior environment. Colors and furniture arrangement must create a certain intimacy for people who spend more time at the office working together than at home. It enables them to get through the working day without too great a falling off in efficiency and helps them to successfully do work that is often boring. Thus the layout of office landscapes need be neither disturbing nor rigid. Subjective spaces created by partitions and planters provide privacy and also provide a private environment for the creative office worker.

When we point out that communication and paper flow must be a basis for office planning, we again emphasize that this aspect can be too narrow, just as the design approach alone can be too narrow. We are dealing primarily with human beings. The attitudes of personnel toward each other, toward the work they perform, toward the office environment, as well as toward the layout of individual work places and groups, have a decisive influence on performance. The term "subjective space" was credited by the Quickborner Team to describe the main difference between conventional open office layout and the office landscape concept we developed.

"Subjective" space created by partitions and planters provides a degree of privacy within the open scheme.

Subjective spaces are the basic units of an office landscape. They may comprise individual work places as well as work groups. We must abandon the idea that the arrangement of an office must show visible order to the outsider.

We believe that it is not right to apply the "architectural approach," which is that only of a spectator, to office planning. The office layout has to satisfy the user and not the spectator who comes to visit.

In the office landscape, the desire for a pleasant environment is as legitimate as the need for a highly efficient layout. The layout has to solve the problem of such an environment, as well as provide an environment which supports the need for "group belonging" and thus support "group performance." As much as we are concerned with the productivity of individuals, we also have to recognize their need for relaxation.

Every employee needs several breaks throughout the day. Sitting at his desk all day long, the employee cannot relax properly since he is constantly exposed to visitors and telephone calls. If the employee does not get necessary work breaks, he will spend a great deal of time on so called "hidden pauses," doing either nothing at all or pretending to be busy. Special lounge areas are thus planned for employees. Refreshments and snacks are provided in these areas, together with a change in environment.

Work place equipment and space requirements

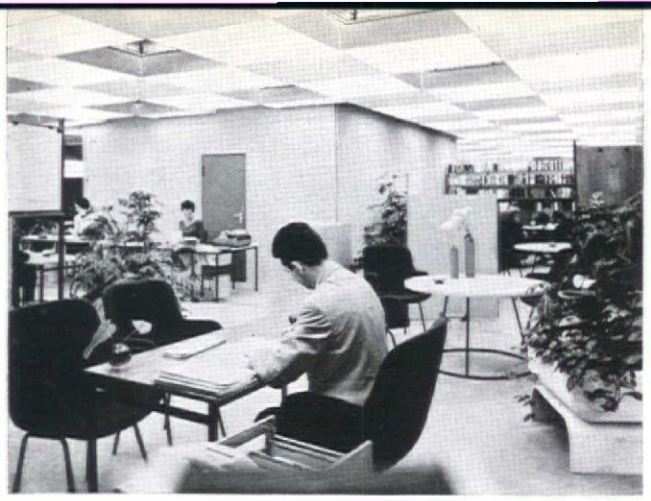
Detailed investigations of the needs of each work place determine future space requirements. There is a decisive relationship between office equipment, speed in which office functions are performed, and the amount of space which is needed. Investigations in offices show that there are an average of from 15 to 18 feet of files per person.

At this point, we differ from the conventional approach by not providing equipment and space for that type of storage. We question the necessity of the material. The volume of paper used is excessive for efficiency at the individual work places and requires too large a portion of valuable space.

There are certain factors leading to this:

1. The type of equipment used provides excessive file capacity at most work places.

2. There is no established system to provide continuous flow of obsolete material to a central archive or for regular destruction. In most cases, the "clean-out" of files is just an annual event.



Typical work space in a European office project.

For the ever-popular coffee break—a special lounge.

3. Active and inactive material is mixed within the same file.

4. Duplicate information is filed by different groups.

We, as consultants, consider it our task to identify and solve such problems with new systems and methods before we begin to plan space.

New furniture concepts

The acoustical conditions are better in an office landscape than in small, conventional offices with sound diffused, low, and uniform, so that it does not disturb work in the office, but forms a rather pleasant acoustical background.

New furniture programs were developed in cooperation with designers, limiting storage capacity to the necessary amount for active files and providing flexibility for arrangement and use. Access to active information is speeded up and facilitated.

New filing systems allow a continuous flow of inactive files into archives and retrieval of needed information within minutes when the files become active again.

This represents one example of various factors that can be improved to save space and ease operations.

Building planning—a rare chance for comprehensive improvement

Even though we, ourselves, emphasize the systems concept, great efforts have been made to improve environmental conditions for *all employees*. This, while also facilitating information flow and decision making, also insures overall flexibility. New cybernetical, psychological, and technical factors are taken into account.

As a result not only better office buildings were designed, but also improvements in the organizational system were implemented. The latter is of paramount importance, because it makes no sense to put an obsolete system into a new building. In one case, an analysis of workflow and office procedures revealed that 200 employees could be released with proper reorganization.

In planning new office space, we should not neglect this chance to change systems for the better and to consciously aim for as many "fringe benefits" as possible under a new office system.

The advantages of the office landscape system

The following is a summary of advantages achieved in office installations planned with the complex planning approach of the Quickborner Team.

Functional Advantages: It is possible to build a system of highly efficient work flow, consisting of continuous flow of documents and efficient information processing. Unnecessary formalities are reduced and communication is improved. This, in turn, accelerates the exchange of information. General service functions, such as internal mail distribution centers, copying centers, typing pools, etc., are situated closer to work areas and are, thus, more accessible.

There is an optimum of orderliness at each desk and throughout the entire office.

Communication lines within the office are considerably shortened.

Special lounge areas are available for breaks, which can be taken freely at any time. Such breaks are thus taken consciously and are less time consuming and, consequently, more effective.

Sociological Advantages: The office landscape office increases the personal feeling of involvement in the work of an organization. Seeing the work and performance of others is stimulating and reduces over-intense, negative group thinking.

Intrigues are reduced. Better, more businesslike contact results between superiors and other office workers.

Punctuality and self-discipline are encouraged.

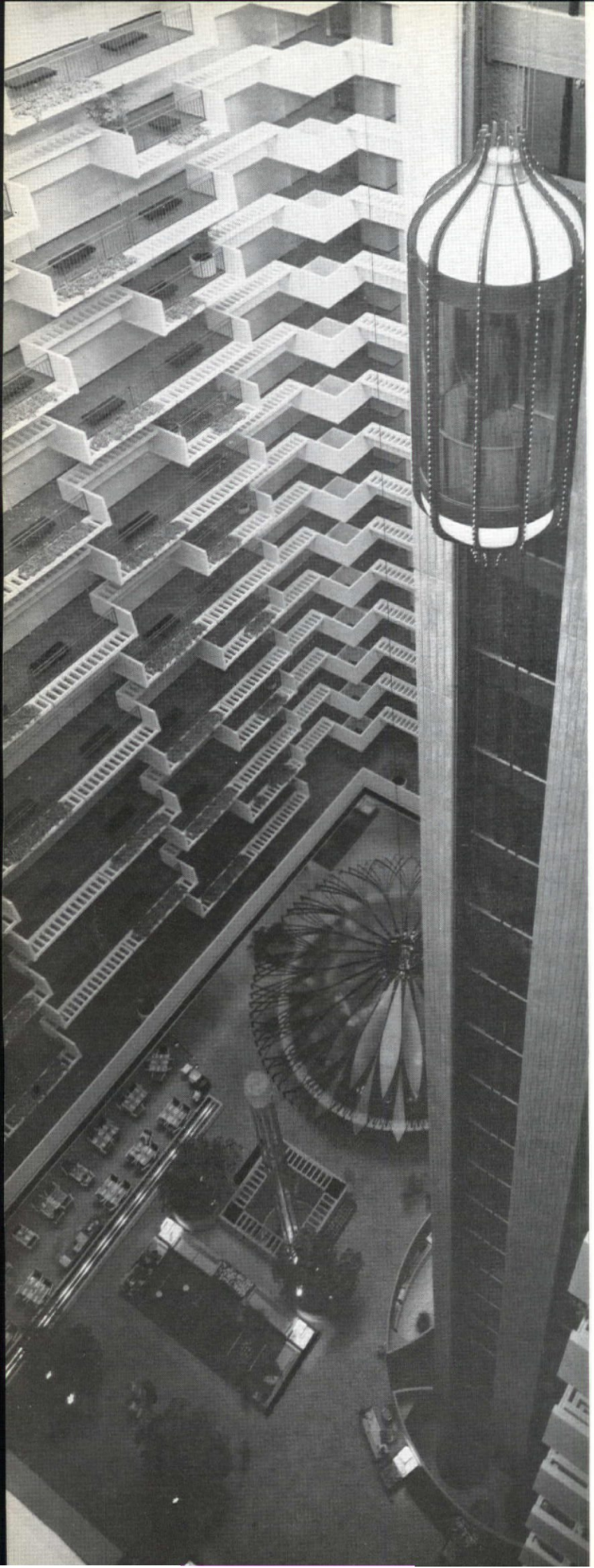
Economical Advantages: Areas available for work places and work groups can be varied. Work places, work groups, and departments can be arranged easily and rapidly.

Because traffic lanes and movable partitions can be changed, the administrative structure is not determined rigidly in advance.

Construction expansion of the building is possible. This is of the utmost importance, because the growth of a business cannot be forecast precisely for long periods of time.

Building costs and running costs are lower than those of comparable conventional buildings.

The furniture used is less costly than conventional furniture. The space utilization is improved by 10-15 percent. There are no future costs for interior building alterations, other than rearrangement. **(C)**



THE CONTRACT

An analysis of merchandising problems in the commercial/institutional furnishings field from the supplier's point of view and a close examination of two important segments of it: the hotel and the motel markets.

This article is an excerpt from a forthcoming book by Sidney Schwartz, entitled "Selling to the Contract Market," which is scheduled for publication in mid-1968. Currently general manager of Trend Contract, a division of Trend Mills, a major producer of carpeting for the contract market, Schwartz has been active in the field for the past 12 years, and has established contract departments for leading producers of furniture, seating, and carpeting. The new book will analyze the characteristics of the major segments of the market—motels, restaurants, banks, religious facilities, educational institutions, government, stores and shopping centers, geriatric housing, and others. It also will define the roles of the diverse types of organizations and individuals serving the contract market—the manufacturer, the contract dealer, the jobber, the specifier, and the retailer. Overall, the book will be concerned with sales techniques, financing, advertising and sales promotion, and the personnel required for selling to the contract furnishings market. Schwartz's book will be the first of a series on the contract field, all of which will be under the general editorship of Ben Hellman, publisher of Contract Magazine.

MARKET DEFINED By Sidney Schwartz

PART I: Better-Than-A-Billion-Dollar Business

THE word "contract" means so many things to so many people it often is used as a non-word, to convey an idea of what *isn't* rather than what is. How often have we heard the expression "That isn't a regular sale—it's a contract sale"?

What we are attempting here is a no-nonsense practical approach to doing business. We would like to skip the statistics, the graphs, the complex surveys, and marketing prognostications and get down to the meat.

Define contract any way you like. Include or exclude any specific category. Anyway you look at it, contract is big business. Big, fast-moving business. It is growing at an impressive rate, regardless of the particular set of statistics you use to analyze it.

It used to be that contract was a home furnishings bellwether. When business was good not too many merchants, retail or wholesale or even manufacturers, bothered with it. When regular business slipped, the entire home furnishings industry suddenly discovered contract. Today, so much of the industry has some experience with at least one phase of this market, and everyone has heard so much about it, that it seems to hold a fascination that transcends the usual business cycles. It is a source of supplementary business, particularly large volume, fast-moving business. It's pretty heady stuff.

When we talk about the contract business, we are referring to all business that does not involve the resale of the home furnishings product to the individual consumer for his or her home. If the carpet she is buying is going to be used in her bedroom, it's not contract. Nor is the amount of carpet purchased important. Quantity per se is not a valid criteria. Nor is price, style, or ambiguous trade classifications. The purchaser and the use of the merchandise determine whether it is or is not a contract sale.

No one really knows how much contract furnishings business is done annually, nor do they know how much of it is done by non-professionals—people who do not specialize in the contract furnishings business. If we are talking about a better-than-billion-dollar market, it would seem safe to estimate that between one-third and one-half of all furnishings products (and services) are currently supplied by individuals or firms that do *not* specialize in this business. Despite the occasional professional disdain for such suppliers, they are not necessarily an adverse influence on the standards or methods of the industry. If the product or service offered is in the best interest of the buyer, the supplier fills a basic and valid need. Frequently, the experience of other industries, particularly allied industries, contributes fresh approaches vital to a burgeoning industry and amplifies the range of merchandise available to it.

Consequently, the entire home furnishings industry —manufacturers of furniture, carpet, hard floor coverings, fabric, draperies, bedding, wallcoverings, paneling, and decorative products of all types, as well as wholesalers, jobbers, retailers, designers, and decorators, plus service people of all types—all have definite potential stake in this growing market. But in every case they must first honestly and individually evaluate if, where, and how their particular product or service fits, and then, how to get the business.

Two important segments of this huge market, motels and hotels, frequently are credited with representing more than one-fifth of the entire contract market for furnishings. They are examined here in more detail, for a better understanding.

PART II: The Motel Market

In a typical year in the sixties, it can be estimated that the motel industry alone consumed in new construction more than five million yards of floor coverings, half a million beds, a quarter of a million television sets, three quarters of a million lamps, three quarters of a million chairs, twenty million square yards of wall surfacing, ten million square feet of window coverings, and half a million pictures. In short, the motel industry uses lots of furnishings products and probably is the largest and most accessible single contract market.

These figures make it self-evident that to most home furnishings sellers the motel market is still the largest single outlet for their products and will probably remain the largest potential contract customer in the near future. In terms of immediate dollar potential, ease of penetration, speed of conversion, type of merchandise, cost of sale, and product service the motel market still offers the greatest opportunity for rapid results. The growing proportions of centralized chain purchasing, franchise restrictions and tricky financing have been over-publicized and

over-dramatized. While circumscribing the market somewhat, it has not yet been a serious limitation to the aggressive contract merchant, and probably will not be in the near future.

There are three basic categories of motel organizations to consider:

1. Chain Operations
2. Franchise Groups, Co-ownerships, and Referral Groups
3. Independents

This simple form of classification conceals many cross-overs, which will be described subsequently. The purpose of these classifications is to help you understand the market and its normal operating methods and to help you develop your marketing approach.

1. Chain Operations: refers to a motel operation where a central management owns and operates its own properties. The number of operating motels should be less of a yardstick in determining whether an operation is a chain than the over-all size in terms of rental units and facilities and nature of the operation. For our purpose, we will consider a chain operation a group of properties where centralized management makes the purchasing decisions for the group. We are not concerned with the methods in which they purchase expendables, which frequently will be more locally purchased than are furnishings. Even some furnishings may be purchased locally. What we are concerned with is the manner in which they purchase major furnishings.

It seems practical to further classify these chains into two groups. For our purpose, purchasing technique is a better classification yardstick than size. Chains that employ full-time internal purchasing and /or specifying personnel are, for our purposes, *major chains*. Those that do not are *local chains*.

The history of success in the motel industry is leading to an extension of multiple operations. The number of properties that are owned by individuals and groups that have interests in more than one property is substantial and growing, particularly in the area of national franchises. One good property just seems to lead to another. This increased experience, however, does not necessarily lead to more sophisticated or professional management or purchasing practices.

The major chains can be further divided into *national chains*—those that operate throughout the country—and *regional chains*—those that have confined themselves to specific sections of the country. In some cases regional chains can be large and more significant than national chains. The purpose of this classification is to evaluate their methods of operation and ease of coverage.

All national chains purchase centrally. Some regional chains purchase centrally. Even some local chains do the same. In many cases, local chains that are not equipped to purchase centrally try to do so with varying success. Although most chains prefer to purchase all furnishings products directly from the manufacturer, they are not all equipped to do so efficiently or successfully.

The more sophisticated chains selectively purchase products and services from the source that provides them with the best products and services for the price—or the best value—regardless of whether that source is a manufacturer, wholesaler, jobber, contract dealer, or retailer. Many of the local chains are much less sophisticated, do not employ professional purchasing personnel, and occasionally are ego-dominated by owners who insist upon buying "direct" at any cost. The prudent supplier will ignore those "direct" buyers, who usually end up skinned but self-satisfied, and concentrate upon those who are seeking valid services and products.

Everyone who has tried to sell motels has come across the phony buying office designed to buy "direct." When dealing with the "phony," the manufacturer should consider carefully the competence and ability of the "paper tiger" as well as his normal distribution pattern. In the case of carpet, for example, will this phony dealer assume normal responsibilities for installation, cutting, and adjustments? Or will it become the manufacturer's problem as soon as a difficulty arises? If so is this built into the price?

In actual practice; there is a large enough legitimate market to obviate the necessity of working with the back-door operators, and surprisingly enough, there are specialists who take pretty good care of this market.

The need for design, service, product coordination, financing, installation, and similar services frequently makes it desirable for the chains to deal with distributors, dealers, and similar specialists, as well as with the prime manufacturer. The tendency, however, is for the chain with centralized purchasing to talk directly to the manufacturer. Where the manufacturer is interested in chain business, he will deal with the legitimate chain directly and will make individual and specific evaluations and determinations of the best way to supply the product and services required. The dealer, wholesaler, jobber, distributor, and retailer, too, must make this type of specific evaluation regarding each "chain" situation.

Realistically, the age of artificial protection, confining merchandise to distributors who do not provide a real service, is a thing of the past, as it applies to the legitimate national chains. The basic criteria in dealing with professional chain purchasing are value and reliability. The basic tactic in covering the chains is direct coverage by someone who understands your product and service completely, who can translate your capacity to their customer's needs thoroughly, who can appreciate both the nature of the business and the highly professional nature of the people on whom he is calling.

2. Franchise Groups: here the motel owner buys a national franchise name that provides an assortment of services as well as requiring adherence to specific furnishings standards and/or specifications. The motel buying this service may be independently oper-

ated, chain operated, or a co-ownership in partnership with the franchise group. It also may be a chain motel, owned completely by the franchise.

In all cases, the franchise groups provide centralized purchasing services. In some cases, they provide furnishings standards that allow considerable latitude to the franchisee within these standards. In other cases, they provide explicit specifications, which require rigid compliance. Some chains even specify suppliers of services and manufacturers of products by name, in the form of a list of approved suppliers.

The most rigid specifications for motels are those of Howard Johnson, which specifies products and approved suppliers and manufacturers specifically, in addition to providing complete furnishing and design services through its subsidiary, Landmark Supply Co. Travelodge operates almost as restrictively, with detailed specification and its own supply house, Balboa Supply.

Recently there have been attempts by franchise groups to make purchasing through the chain supply company a requisite for franchise, but there is a serious question about the legality of the practice and it is not widespread.

All of the franchise chains accompany their furnishings and supply services with some sort of a charge. In its most minimal form this charge is in the form of percentage surcharge over cost, varying from cost plus 5 percent up. Quality Courts and Best Western/Best Eastern are examples of this type of pricing.

Other franchise buying organizations sell their products competitively to their own membership as well as non-member motels. Innkeepers Supply Co., division of Holiday Inns of America, is an example of this practice. In some cases, Innkeepers offer completely proprietary products made to their detailed specification and contracted for annually. In fact, some of their products are manufactured by facilities owned by the parent company. All of the franchise groups profess to pass on to their membership the advantages of buying know-how and mass purchasing power.

In most cases, the individual motel owner, even though affiliated with a franchise or referral group, makes his own evaluation of the products and services offered, as well as of the supplier and his representative. He then compares the value and service with that supplied by the franchise organization. The franchise group that rigidly insists upon tight specifications circumscribes the owners purchasing leverage. The ability of the individual owner to exercise his option of ownership in purchasing depends directly upon his strength in relationship to the franchise group. This owner option should not be overlooked by the furnishings supplier.

About $16 million went into construction and furnishing of Atlanta's Regency Hyatt House, designed by John Portman of Edwards & Portman, Atlanta architectural firm.

The manufacturer and dealer who has a product or service that can meet the franchise group's standards and specifications should approach both the chain and the individual owners as prospects. The creation of standards and specifications is dependent upon exposure of products and services to franchise authorities, centralized purchasing experts, and the individual operators.

In all cases it is most beneficial to the seller to understand the specific nature of the franchise group he is considering, its standards and specifications, the specific installation, and the latitude available to the owner. Generalizations about the buying habits of franchise groups are apt to be wrong. Each situation should be approached separately. This does not imply that every franchise motel is a potential customer, but they should not be written off without a careful analysis of the specific situation.

The major referral groups also have national standards and centralized purchasing. Their influence on a specific purchase, however, is considerably less than the franchise group. However, they do provide the ability to reach their membership and should not be neglected as a sales factor.

3. The Independent Motel Owner: who has no franchise affiliation, is the best short-term prospect. Even if he has some affiliation with a referral chain he is the best immediate prospect. Some owners operate their properties personally and independently, at the same time they are affiliated with franchise groups.

Despite the proliferation of franchise motels, most of the motels in this country still are independently owned and operated. In fact, most of the motels being built right now are independently owned and operated. In many cases, independent owners use franchise as shelter programs but do not let them interfere with independent operation. Of the 61,000 motels in operation today, more than 54,000 operate less than 60 rental units. Approximately 1.5 million rental units are concentrated in motels under 60 units in size, representing approximately 65 percent of the total market in units.

Of these same 61,000 motels, less than 6,500 are chain owned, franchise affiliated, or co-ownerships. Consequently, it should be clear that at the heart of the motel industry is the independent operator and the small (less than 60 rental units) operation. Thinking in those terms, this part of the motel market requires a direct sales effort designed to reach a multitude of small businesses and many individual entrepreneurs.

The picture is somewhat different if we consider

room counts instead of motel units: the chain and franchise units represent the large properties outdistancing the smaller properties in buying power today. Holiday Inns represent more beds than Sheraton and Hilton combined.

The next significant realization is that it is the owner and the manager of most motels who must be sold. Designers, decorators, architects, and consultants all play an important role in this, but the most basic rule in the entire process is: Sell the owner—and after him the manager. The larger the operation, however, the more significant is the influence of the designer, decorator, architect, and consultant.

In summarizing the motel market, we arrive at these conclusions:

1. It is a large furnishings market, probably the largest single area of contract furnishings sales.
2. It is a market for all furnishings products.
3. There are a limited number of chains, franchise groups, co-ownerships, and referral groups that buy centrally to get the best price and service.
4. The major buying factor is the independent owner (and his manager).
5. The motel buyer will deal with anyone who provides the products and services he needs: manufacturers, dealers, wholesalers, distributors, or retail stores.
6. The phony buying office is a waste of time.
7. The motel buyer's dependence upon designers, architects, staff or consulting, for furnishings is proportionate to his size: the larger his operation, the greater the influence of professionals.
8. The motel market is seasonal only to the extent that every operator would like to make installation in new as well as refurbished units when they are empty.
9. Refurbishings and refurnishings are significant, continual processes, usually done a few units at a time, by the owner and/or manager. Major face-lifting projects are the exception.
10. The motel is the No. 1 contract market for the non-specialized furnisher of goods and services.

PART III: The Hotel Market

To some, the difference between hotels and motels is academic. The service and size of both overlap just as frequently as do the road signs and property names. Yet, there is a difference to the seller of furnishings and it should be considered, regardless of semantics.

Hotels are the traditional form of transient housing in this country and probably still account for the majority of guestrooms in service, although they are being outdistanced by motels in new construction. Other than resort hotels, which require separate consideration, hotels are generally found in the center of metropolitan areas of all sizes. The hotel is designed to provide lodging, dining, and supporting services to the transient and the community.

Most hotels have food service operations proportionate to the size of the establishment and consistent with the particular needs of the community. Dining, banquet facilities, meeting rooms, room service, parking, and personalized service are the trademarks of the hotel. Auxiliary guest services such as shops, airline and transportation services, stenographers, and even stock brokerages are frequently available.

The hotel, therefore, usually is a larger, more extensive business operation, more profesionally operated, located in higher land cost areas, and built and operated at higher cost than the motel. Those motels or motor hotels that have hotel services and locations can be classified as hotels for our purposes.

The key points in considering hotels as a market are: high cost of construction, high operating costs, and professional management. These factors tend toward bigness and professional chains, which are the hallmarks of the modern hotel industry. In the past fifteen years the hotel industry has outbuilt the preceding 50 years, and the major hotel chains that dominate our domestic and foreign markets are surprisingly young. Hilton, Hilton International, Sheraton, Intercontinental, Hotel Corp. of America, Western International are all products of the past 50 years or so. The third largest chain in the country, Loew's Hotels, was founded by the extraordinary Tisch brothers shortly after World War II, starting with one small resort property.

The major operators in this field are professional owners and operators with large business interests. They represent a completely different furnishings market than the operators of motels, even those affiliated with large franchise groups or chains.

For our purposes, the hotel market should be classified into new construction and refurbishing. The new construction market, though large and alluring, is tough. The cost of land, building, and operating, per unit, is considerably higher than motel construction. Major new construction, today, usually is undertaken only by the major chain operations.

This means that the sale must be made to a small group of experienced and professional buyers with exceptionally large purchasing power, whose responsibilities include accountability for the furnishings. In this market, Ma doesn't pick the draperies while Pa buys the lawn mower, nor does a board of dentists, promoters, builders, or an "instant manager" select the furniture and carpet. These are the pros, and so are their managers, their designers, and their staffs. Usually, construction is more substantial, guestrooms are smaller, taste is better, elegance is more desirable, and longevity more important to this market than to the motel market.

The chains that operate both hotel and motel properties usually do not use the same chairs, draperies, carpeting, or accessories, or even casegoods in both types of properties. Also note the difference in the

proportion of public areas—dining, meeting, entertainment, service—significant factors in furnishing.

New construction and obsolescence, as well as motel competition, has created an important refurbishing market. To compete and refurbish or to give up have become the choices of the older and smaller hotel properties. Some cannot afford to compete and convert to residential hotels, apartments, housing for the aged. Some give up completely. Most add services, sharpen the pencil, and refurbish.

Rooms are small and money is tight. These people are professional operators, though, and know what they need. Usually, they convert a few areas at a time—with relatively small purchases. Their managers and housekeepers are important advisers regarding furnishings. They require fast service and frequently demand installation with a minimal loss of room rentals, while the hotel is in operation. Financing and leasing are important. A furnishing-financing package is most desirable.

Many talk about this market but few really service it. It takes direct contact, packaging, financing, local coverage—in short, service. It isn't the area of big deals (usually) but the place for patient service.

While the new construction market usually requires a direct sell from producer to the chain or the designer, and only occasionally a dealer (and then, one of the few large dealers!), the refurbishing market definitely is a dealer market, a local market, and a replacement market. The tendency on the part of hotels is to take slower or longer depreciations than motels. They are less speculative and more permanent, characteristics reflected in their choice of furnishings, with emphasis on durability, maintenance, function.

There are many different estimates regarding the size of this market. The cost of modernization of hotel units has been estimated conservatively at $345 per room per year, including repairs and maintenance. Of this, $130 is estimated for replacements, improvements, and additions, and $215 for repairs and maintenance. The total annual modernization expenditure far exceeds the minimum estimate of $352,245,000. These figures are averages, and are worthless unless analyzed into specifics. Translated into specific products we can estimate the furnishings buying power of the hotel industry as follows:

ITEM	REPLACEMENT (approx.)	NEW (approx.)
Beds	140,000	36,000
Bedspreads	350,000	30,000
Carpeting (yds)	5,500,000	750,000
Lounge chairs	300,000	40,000
Desk chairs	200,000	25,000
Case pieces	150,000	25,000
Mattresses	200,000	40,000
Pictures	250,000	50,000
Drapery fabric (yds)	1,900,000	250,000
Drapery lining (yds)	1,000,000	125,000
Bath mats	500,000	35,000
Blankets	400,000	50,000
Sheets	7,000,000	150,000

Ellen Lehman McCluskey, FAID, designed the interiors of this Howard Johnson Motor Lodge in Pittsburgh's Golden Triangle, which represents a huge aggregate market.

In considering these products, remember, the major purchasing influence is the hotel manager, his staff, and the chain purchasing agents. These are the buyers of most replacement merchandise and an important influence in the purchasing of new products. Every major chain, and most smaller hotel chains have some form of centralized purchasing, which must be approached directly. In all cases direct contact with the hotel manager is desirable. In new construction and chain refurbishing the contact is the centralized purchasing organization and the designer—either staff or independent.

There are numerous small chains, local chains, and groups of hotels. A complete listing can be obtained from American Hotel & Motel Association, 221 West 57 Street, New York, New York 10019.

In our consideration of hotels, we should not forget that their involvement in food service is substantially greater than motels and that their feeding operations, particularly those of the major chains, are as substantial as their lodging operations. The Sheraton Corp., for example, shows 1/3 of its volume in lodging billings and 36 percent in food and beverage. Hilton shows 45 percent in rooms and more than 43 percent in food and beverage sales, while Hotel Corp. of America registers 38.6 percent in room sales and 35.1 percent in food and beverage sales. Holiday Inns, however, shows 39 percent of sales in rooms and 25 percent in food and beverage; Ramada Inns totals 44 percent in rooms and 31 percent in food. Beverage and feeding operations are even less significant in many of the other motel operations.

The obvious significance of these comparisons is to underline the larger market for restaurant furnishings in the hotel marketplace. Of course, both the motel and the hotel are substantial operators of restaurants and significant users of restaurant furnishings. Their specific requirements vary depending upon the amount of space allocated for food service, the type of food service, and the amount of convertible space required. In any event, the motel and the hotel—and the hotel in particular—should be considered a key market for restaurant furnishings. (C)

Some windows give tenants photophobia.

Put up this Comfort Shade and remove the phobia.

Strange disease, photophobia. It's fear of glaring sunlight. And there's another. Acrophobia. Fear of falling from high places. Who gets them? People who live or work in glass cubicles high above the street. Here's the cure to make them fearless. Joanna Comfort Shades. A new concept in window shades.

The vinylized fiber glass mesh of Comfort Shades blocks the glare, controls heat and light. And gives hi-rise dwellers a feeling of security and balance *without* obscuring the view...because Comfort Shades have good see-through visibility.

A brave new world...for the people who live or work in glass houses.

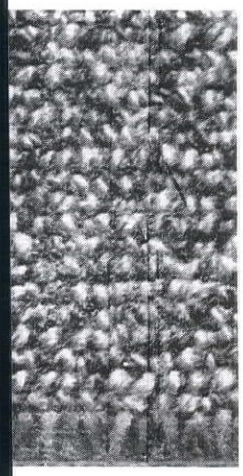
For further information and free samples, write Contract Sales.

JOANNA Western Mills Co.
2141 S. Jefferson, Chicago 60616
Western distributor: Wm. Volker Co.

Circle No. 112 on product card facing 3rd

What heels will your carpets meet?

Philadelphia has the contract grade to take them in stride.



Not everybody runs up against the same heels (and the things they track in). That's why Philadelphia has so many in-stock lines —so varied in construction, color and style ranges—to meet every contract requirement. And the specialized counseling that makes sure the right carpet goes in the right place.

Take GLENCOVE carpet (shown), for example. It is true luxury, has the remarkable resilience and texture retention of lavishly used Acrilan® acrylic—with a tight pile that repels dirt so it has no place to go but up into the vacuum.

ACRILAN® acrylic fiber by Monsanto

Nine decorative 3-color moresque effects—priced lower than you think for fine quality.

Swatch books available to registered architects, A.I.D., N.S.I.D. members

MAIL THIS COUPON

PHILADELPHIA Carpet Company
P.O. Box 2225, Philadelphia, Pa. 19103
Please send "Glencove" Acrilan® swatch book to:

NAME _____

ORGANIZATION _____

TITLE _____

ADDRESS _____

CITY, STATE, ZIP _____

In contract carpets, the choice is PHILADELPHIA Carpet Company

General Offices: Cartersville, Ga. 30120 • Showrooms: Chicago, New York, Los Angeles, San Francisco, Dallas, Crawford & Thompson in Atlanta, High Point, No. St. Petersburg

Circle No. 113 on product card facing 3rd Cover

An all-around source of office furniture planning

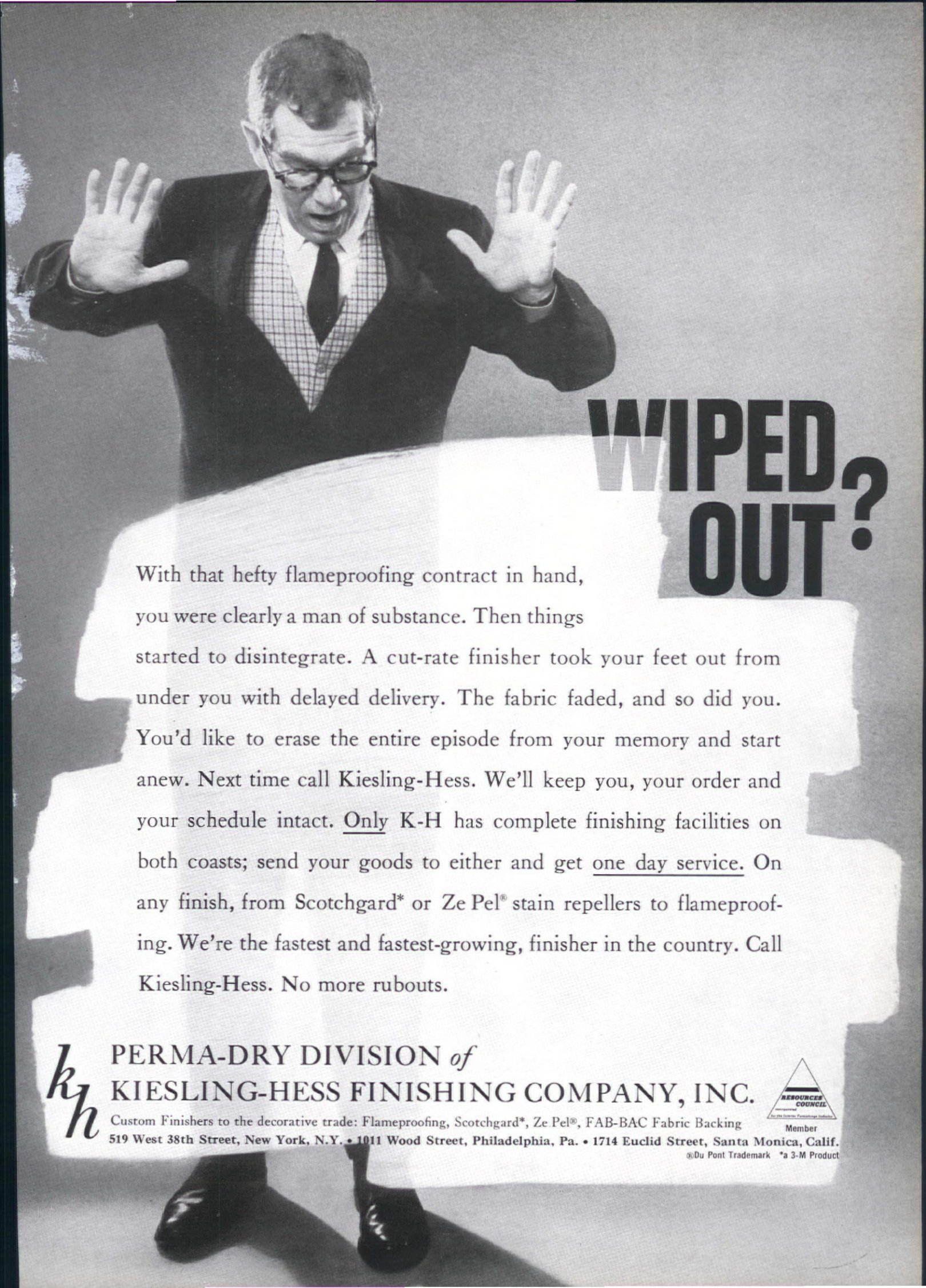
Banks · Institutions · Offices · Boardrooms

FRANK SCERBO & SONS Incorporated, 140 PLYMOUTH STREET, BROOKLYN, N. Y

From Draftsman to Craftsman... Your Plans Are in Skilled Hands

Circle No. 114 on product card facing 3rd Cover

Circle No. 115 on product card


WIPED OUT?
With that hefty flameproofing contract in hand, you were clearly a man of substance. Then things started to disintegrate. A cut-rate finisher took your feet out from under you with delayed delivery. The fabric faded, and so did you. You'd like to erase the entire episode from your memory and start anew. Next time call Kiesling-Hess. We'll keep you, your order and your schedule intact. Only K-H has complete finishing facilities on both coasts; send your goods to either and get one day service. On any finish, from Scotchgard* or Ze Pel® stain repellers to flameproofing. We're the fastest and fastest-growing, finisher in the country. Call Kiesling-Hess. No more rubouts.
kh
PERMA-DRY DIVISION of
KIESLING-HESS FINISHING COMPANY, INC.
Custom Finishers to the decorative trade: Flameproofing, Scotchgard*, Ze Pel®, FAB-BAC Fabric Backing
RESOURCES COUNCIL
Member
519 West 38th Street, New York, N.Y. • 1011 Wood Street, Philadelphia, Pa. • 1714 Euclid Street, Santa Monica, Calif.
®Du Pont Trademark *a 3-M Product

Soften a room today.

Start by covering a dull, drab wall with B.F.Goodrich Koroseal vinyl wall covering. And presto—you have a warm, inviting wall. Koroseal comes in 26 patterns, many textures, over 500 warm colors.

A chair should be soft and supple, as well as attractive, right? Then cover it with Koroseal vinyl upholstery fabric. It lasts longer and won't fade or discolor.

If you agree that a lumpy, saggy pillow is a nightmare, get B.F.Goodrich pure latex foam pillows. They're sheer comfort. And nothing but sweet dreams.

For real deep-seated comfort, get B.F.Goodrich Texfoam molded foam cushions. They're firm but comfortable. And won't bottom out or sag.

People have enough problems, so don't make them sleep on one. Give them a mattress that's firm but comfortable. Non-allergenic, too. In other words, a B.F.Goodrich Texfoam mattress. It's 100% latex, 100% relaxing.

The minute someone steps into a room, floor them with softness. B.F.Goodrich carpet cushion softness. It's natural rubber, so it's always soft, but not mushy. It adds years to carpet life. And always feels good underfoot. If you'd like more details on the B.F.Goodrich line of soft products, contact B.F.Goodrich Consumer Products, Akron, Ohio 44318. We'll send out a contract furnishings specialist to help you soften any tough decorating jobs you may have.

B.F.Goodrich

Circle No. 116 on product card facing 3rd Cover

CONTRACT

Directory Issue, January 1968

CLASSIFIED LISTINGS

INDEX TO CLASSIFIED LISTINGS

CONTRACT MANUFACTURERS 188
ASSOCIATIONS & SOCIETIES 199
MARTS & PERMANENT TRADE EXHIBITS 199
SHOWROOMS 200

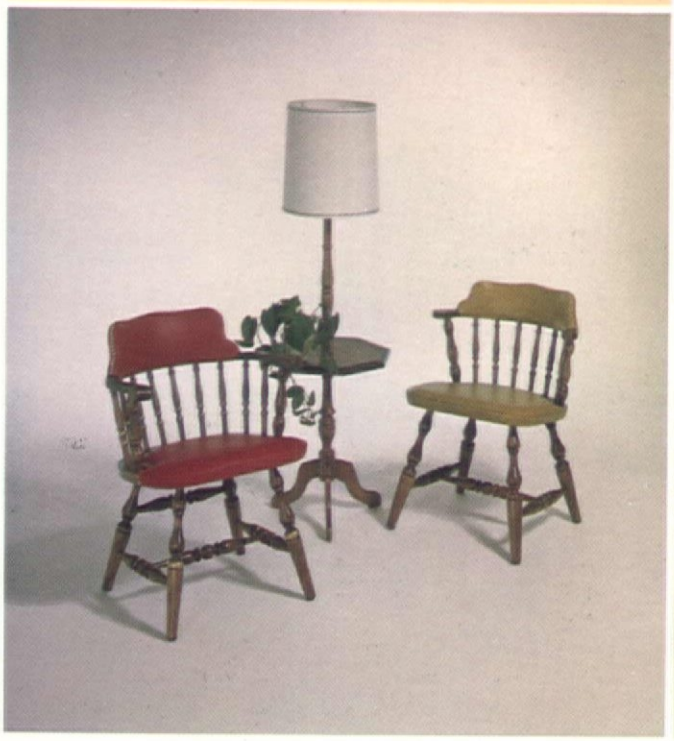
CLASSIFIED PRODUCT LISTINGS

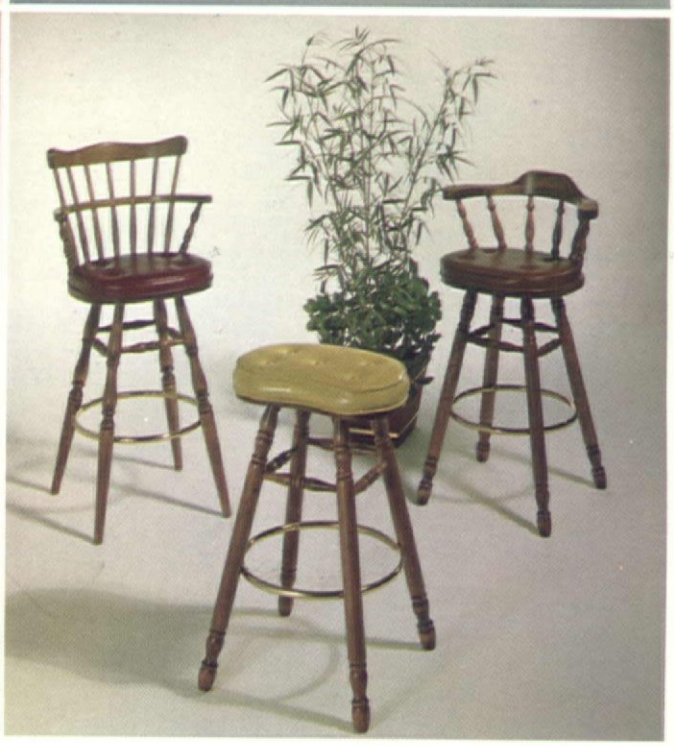
ACOUSTICAL MATERIALS 214
AIR CONDITIONING SYSTEMS 214
ARCHITECTURAL & CUSTOM WOODWORK 214
ART OBJECTS & ACCESSORIES 214
ASH RECEIVERS 216
BARS & BAR FURNITURE 217
BATH ACCESSORIES, EQUIPMENT 218
BEADS 218
BEDDING 219
BEDS 220
BOOKCASES 220
BOOTHS & BANQUETTES 222
CARPETS & RUGS 222
CARPETS, INDOOR/OUTDOOR 223
CARPET PARTS 224
CHAIRS 225
CHESTS & DRESSERS 230
CLOCKS 231
COAT RACKS & WARDROBES 231
DESKS 232
DESK ACCESSORIES 235
FABRICS 235
FABRIC PARTS & SERVICES 237
FIBERS 238
FLOORING, HARD 238
FLOORING, POURED 239
FLOORING, RESILIENT 239
FOLDING DOORS & WALLS 239
FOUNTAINS, DECORATIVE 240
FURNITURE, CASUAL & OUTDOOR 240
FURNITURE, CHURCH 242
FURNITURE, CLASSROOM 242
FURNITURE, DORMITORY 243
FURNITURE, FUNCTION ROOM 244
FURNITURE, GUESTROOM 245
FURNITURE, LIBRARY 246
FURNITURE, OFFICE 247
GLASS 249
HARDWARE 250
KITCHEN UNITS, COMPACT 250
LAMPS 251
LIGHTING 252
LUGGAGE RACKS 253
MAINTENANCE SERVICES 254
MATS, MATTING, STAIR TREADS 254
MIRRORS & FRAMES 254
MURALS, CUSTOM 255
OFFICE EQUIPMENT 255
PANELS & PANEL MATERIALS 256
PARTITIONS & DIVIDERS 257
PLANTS 258
PLASTIC LAMINATES 258
RAILINGS & RAIL SYSTEMS 258
REFRIGERATORS, COMPACT 258
RUGS, AREA 259
SCREENS, PORTABLE 260
SEATING, MULTIPLE 260
SHELVES & SHELF SYSTEMS 262
SIGNS & GRAPHICS 263
SOFAS, SECTIONALS, COUCHES 263
STANDS 265
STORE EQUIPMENT 265
TABLE PARTS, ACCESSORIES 266
TABLES 267
TABLEWARE 27
TILE 27
TV & SOUND SYSTEMS 27
WALLCOVERINGS 27
WALLPAPER PROTECTION 27
WINDOW SHADES & BLINDS 27
MISCELLANEOUS PRODUCTS 27

Circle No. 117 on product card facing 3rd Co

Only GEORGE B. BENT says Early American in so many ways

the world's most complete selection of rockers, occasional pieces and accessories





Ideal for restaurants, clubs and cocktail lounges . . . these distinctively-styled stools and chairs are designed and constructed to stand up to rugged commercial use.

Choose wood or upholstered bar stool seats with either stationary or swivel design. Naugahyde seats are available in a handsome selection of colors that blend perfectly with all the available finishes.

The GEORGE B. BENT CO., INC.

GEORGE B. BENT COMPANY, INC. Contract Division
GARDNER, MASSACHUSETTS 01441

☐ Please send full specifications on your Bar Stool line.

NAME_____

STREET_____

CITY & STATE_____ ZIP_____

*ADVERTISED IN: HOUSE BEAUTIFUL, HOUSE & GARDEN, BETTER HOMES & GARDENS HOME FURNISHINGS IDEAS, BRIDES MAGAZINE, HOUSE BEAUTIFUL HOME DECORATING, BUDGET DECORATING, HOUSE & GARDEN DECORATING GUIDE, NEW YORK TIMES

CONTRACT MANUFACTURERS

A

A & G Quilting Co., 231 S. Santa Fe Ave., Los Angeles, Cal. 90021
Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles, Cal. OL 6-7322
Accessories for Interiors Co., Walldecor Div., 944 Third Ave., New York, N.Y. 10022 753-2161
Acco, 5150 N. NW Highway, Chicago, Ill. 282-6800
Acme National Refrig. Co., 19-26 Hazen St., Astoria, N.Y. 721-5510
Hugh Acton Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 631-2880
Acushnet Process Co., Belleville Ave., New Bedford, Mass.
Adamo Galleria d'Arte, Ltd., 244 Fifth Ave., New York, N. Y. 10001 685-1337
Adams Leathers & Vinyls, Inc., 50 Amor Ave., Carlstadt, N.J. 933-7373
Adams-Rite Mfg., Architectural Products Div., 1425 Grand Central, Glendale, Cal. 246-8381
Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y. 14701 483-1551
Admiral Corp., 3800 W. Cortland St., Chicago, Ill. 60647 292-2600
Aeroshade Co. Inc., P. O. Box 359, Waukesha, Wis. 53186 547-2101
Airco Chemicals & Plastics, 681 Main St., Belleville, N. J. 07109 759-3800
Airlite Products Co., Div. Baylis Industries, Inc., 470 W. First Ave., Roselle, N. J. 07203 241-5300
Airtemp Div., Chrysler Corp., 1600 Webster, Dayton, Ohio 461-5100
Air Wall Div., Hupp Corp., P.O. Box 545, Paramount, Cal. ME 4-3116
Alamo Industries, Inc., 1120 Ave. of Americas, New York, N. Y. 10036
Alanco Industries, Div. Odell, Inc., 261 Fifth Ave., New York, N.Y.
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017 PL 7-5887
Edward Alden Studios, 7600 Russell, Detroit, Mich. 871-8888
J. Alden Studios Inc., 19 W. 26 St., New York, N.Y. 10010 OR 9-4710
Aldon/Contract Carpet Engineering, Div. A.R.M. Industries, Inc., Lenni, Pa. 19052 459-1600
Allen Industries, Inc., 1927 Leland, Detroit, Mich. 48207 TE 2-5656
Allied Chemical Corp., Fibers Marketing Dept., 1 Times Square, New York, N.Y. 10036 422-7300
All Points, 13218 Community St., Sun Valley, Cal. 91352
All State Carpet Service, Inc., 1036 N. Miami Ave., Miami, Fla. 33136
All-Steel Equipment Inc., Aurora, Ill. 60507 896-0851
Alma Desk Co., Box 271, High Point, N. C. 27261 885-4101
Aluminum Co. of America, 1706 K Alcoa Bldg., Pittsburgh, Pa.
Alva Museum Replicas Inc., 140 W. 22 St., New York, N.Y. OR 5-8574
Amana Refrigeration Inc., Amana, Iowa 622-5511
Amerada Glass Corp., 2001 Greenleaf Ave., Elk Grove Village, Ill.
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica, N.Y. OL 7-2000
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. 53082 457-5027
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612 826-1260
American Cyanamid Co., 599 North Ave., Wakefield, Mass. 245-9500
American Desk Mfg. Co., P. O. Box 429, Temple, Tex. 76501 773-4575
American Drapery & Carpet Co. Inc., 184 Fifth Ave., New York, N.Y. AL 5-8600
American Enka Corp., 350 Fifth Ave., New York, N.Y. 10001 PE 6-2300
American Fiber Co., Coleman St., Gardner, Mass. 01440
American Fixture Inc., 15th & Schifferdecker, Joplin, Mo. SU 1-1611
American Floor Products Co., 4922 Wisconsin Ave. N.W., Washington, D.C. 20016 363-0088
American Furniture Accessories, 6603 W. Wilson Ave., Los Angeles, Cal. 90001
American Lantern, P.O. Box 159, Newport, Ark. 72112 JA 3-2705
American Leather Mfg. Co., 250 Passaic St., Newark, N.J. 07104 482-4391
American of Martinsville, Contract Div., Martinsville, Va. 632-9843
American Mat Co., Dept. I, 400 Park St., Wapakoneta, Ohio 45895 738-2158
American Novawood Corp., 2432 Lakeside Dr., Lynchburg, Va. 239-8762
American Olean Tile Co., Lansdale, Pa. 19446 855-1111
American Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn. 245-3121
American Sanitary Partition Corp., 37-03 21 St., Long Island City, N.Y. 11101 784-5987
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. 49502 459-0171
American Standard Inc., 40 W. 40 St., New York, N. Y. 695-5600
American Viscose Corp., 350 Fifth Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn
American Window Shade Mfg. Co., 323-325 Rockaway Ave., Brooklyn 33, N.Y DI 5-4222
Amerock Corp., 4000 Auburn St., Rockford, Ill. 61101 963-9631
Amsterdam Corp., 41 E. 42 St., New York, N.Y. 10017 OX 7-3300
Amtab Mfg. Co., 1747 W. Grand Ave. Chicago, Ill.
Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N. J. 08607 396-4533
Winn Anderson Fabrics, 232 E. 59 St., New York, N. Y. 674-3993
Angelica Uniform Co., 700 Rosedale Ave., St. Louis, Mo. 63112 863-0500
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. 90034 UP 0-7533
Architectural Signing Inc., 2906 Colorado Ave., Santa Monica, Cal. 90406 870-4748
Archi-Tex Fabrics Corp., 38 E. 29 St., New York, N.Y. 10016 532-2433
Aristocrat Furniture Co., 1120 Leggett Ave., Bronx, N.Y.
Ark Laboratory, 114 Higgins Rd., Park Ridge, Ill. 60068 763-6600
Arlington House, Div. Plantation Patterns, Inc., 4061 Airport Hwy., Birmingham, Ala. 35222 595-8355
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa. 17604 397-0611
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va. 267-8916
Arneff Furniture Corp., 306 E. 61 St., New York, N. Y. 10021 838-8970
Arrow Lock Corp., 4900 Glenwood Rd., Brooklyn, N. Y. 11234 253-6500
Art Foundry, 733 Third Ave., New York, N. Y. 10017 661-4477
Art Metal Lighting, Div. ITT Wakefield Corp., 1814 E. 40 St., Cleveland, Ohio 44103 431-2234
Art Metal Inc., Jamestown, N. Y. 14701 483-1151
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. 10463 KI 8-5000
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex. RI 8-3306
Artex International, 1405 Walnut St., Highland, Ill. 62249
Artini Arts, Inc., Structural Development Div., 1717 W. Farms Rd., Bronx, N. Y. 10460 542-4661
Artolier Div., Emerson Electric Co., 141 Lanza Ave., Garfield, N.J. 772-7800
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y. PI 1-4040
Associated Draperies, National Sales Div., Field Station Box 4701, St. Louis, Mo. 63108 361-8953
Astra Bent Wood Furniture Co., East Arlington, Vt. 05252 375-2566
Atelier International, Ltd., 6 E. 53 St., New York, N. Y. 10022
Athol Manufacturing Div. of Emhart Corp., Butner, N.C. 27509 LI 2-3626
Atlas Tile Mfg. Co., 264 W. Spazier Ave., Burbank, Cal. 849-4527
Auralume, 326 Main St., Lodi, N.J. 778-0699
Aurora Steel Products Div., Hupp Corp., 153 Third St., Aurora, Ill. 60507
Austin Productions Inc., 1615 62 St., Broklyn, N.Y. 837-0040
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. 678-9201
Avard Inc. 353 E. 62 St., New York, N.Y. 10021 838-2364
Avis Products Div., Avis Industrial Corp., 2820 W. Maple Rd., Troy, Mich. 48084 642-9600
Awandi International, 9001 Beverly Blvd., Los Angeles, Cal. 90048
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N. Y. 433-3434
Azrock Floor Products, P.O. Box 531, San Antonio, Tex. 78206 CA 2-9641

B

Baker Furniture Inc., 35 Milling Rd., Holland, Mich. 392-3181
Baldwin-Ehret-Hill Inc., 500 Breunig Ave., Trenton, N.J. 08602 396-4571
Bangkok Industries Inc., 1545 W. Passyunk Ave., Philadelphia, Pa. 19145 334-1500
Barclay Mfg. Co., 770 Lexington Ave., New York N.Y. TR 6-3500
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich.
Barrier Corp., P.O. Box 579, Mineral Wells, Texas 76067 FA 5-2536
E. T. Barwick Mills, 5025 New Peachtree Rd., Chamblee, Ga. 451-4761
Bassett Furniture Industries, Bassett, Va. 629-2531
Bassett McNab Co., 1032 Arch St., Philadelphia, Pa. 19107 922-8717
Bassett Mirror Co. Inc., Bassett, Va. 629-2547
Bassett & Vollum Inc., 217 N. Main St., Galena, Ill. 61036 777-2460
Bassick Co., 960 Atlantic St., Bridgeport, Conn. 06602 366-3671
Bates Fabrics Inc., 112 W. 34 St., New York, N.Y. OX 5-3400
Baumgarten's Exclusive Imports Inc., 1000 Virginia Ave., N.E., Atlanta, Ga. 30306 874-7675
Bauhritter Corp., 205 Lexington Ave., New York, N.Y. 10016 MU 3-5000
B-C Mfg. Corp., 1746 N. 30 St., Tacoma, Wash.
Bead Art by Kenbury, 205 W. 19 St., New York, N.Y. 10011
Bead Decor Inc., 650 N. Robertson Blvd., Los Angeles, Cal. 90069 652-5703
Bead Design Studio, 223 E. 58 St., New York, N.Y. 753-3090
beattie Mfg. Co., 242 Main St., Little Falls, N.J. 255-4500
Beaunit Corp. Fibers Div., 261 Madison Ave., New York, N.Y. 661-8400
Beauti-Glide Co., Div. Seymour Industries Inc., Chestnut & Ninth Sts., Seymour, Ind. 47274 522-3509
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147
beauty Tuft Carpet Co., P.O. Box 789, Rossville, Ga.
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731 443-0121
Beemak Inc., P. O. Box 48727, 509 N. Robertson Blvd., Los Angeles, Cal. 90048 278-4051
Bela Seating Co., Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628 WA 8-1000
Belding Hausman Fabrics Inc., 6 E. 32 St., New York, N.Y. 10016 684-2320
Belilah Chair Co., Div. Karl M. Bloom Co., Barto, Pa. 19504 845-2961
Bendix Mouldings Inc., 1112 E. Tremont Ave., Bronx, N. Y. 10460 597-6666
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 EL 5-0785
George B. Bent Co. Inc., 424 Main St., Gardiner, Mass. 632-8400
Bentley Products Co., 2120 Colorado Ave., Santa Monica, Cal.
Bentson Mfg. Co., P. O. Box 1347, Aurora, Ill. 60507 897-9237
Bergamo Fabrics Inc., 969 Third Ave., New York, N.Y. 10022 PL 1-0470
B. Berger Co., 1608 E. 24 St., Cleveland, Ohio 44114 241-5257
Berkshire Hathaway Inc., 261 Fifth Ave., New York, N.Y. 10016 OR 9-8626
Benjamin Berman Inc., 120 Moonachie Ave., Moonachie, N.J. 07474 876-6400
Berven of California, 2600 Ventura Ave., Fresno, Cal. 233-7363
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill. DA 8-4254
BHR, Inc., 2100 Signal St., San Pedro, Cal. 775-2529
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo PR 3-2828
Bigelow Sanford Inc., 140 Madison Ave., New York, N.Y. 10016 OR 9-3000
Birge Co. Inc., The, 390 Niagara St., Buffalo, N.Y. 14240 852-4130
Birge Designs Inc., 95 Cedar Ln., Englewood, N. J. 07631 569-1426
Birmingham Ornamental Iron Co., P. O. Box 1911, Birmingham, Ala. 35201
Black Mfg. Co., P. O. Box 259, Fort Payne, Ala. 35967 845-0346
Blisscraft of Hollywood, P. O. Box 1546, Gardena, Cal. 90249 321-3007
Charles Bloom Inc., 15 E. 26 St., New York, N.Y. MU 3-8900
Julius Blum & Co. Inc., P. O. Box 292, Carlstadt, N. J. 07072 438-4600
Boling Chair Co., Box 409, Siler City, N.C. 27344 742-2121
Bonnie Looms Ltd., 275 Fifth Ave., New York, N.Y. OR 9-1922
Bonniers Inc., 605 Madison Ave., New York, N.Y.
Borg Fabrics, 104 W. 40 St., New York, N.Y. 10018 736-6060
Borroughs, Div. of Amer. Metal Products, 3000 N. Burdick St., Kalamazoo, Mich. 49003 342-0161
Boss Co, Box 158, Amboy, Ill. 857-3634
John Boulton Signature Music Systems, 663 Fifth Ave., New York, N.Y. 10022
Boussac of France, 979 Third Ave., New York, N.Y. 421-0534
Louis W. Bowen Inc., 979 Third Ave., New York, N. Y. 10022 392-5810
Bradley Mfg. Co., 412 N. Orleans St., Chicago, Ill. 60610 337-4665
Bradston Rattan Products, Inc., P. O. Box 476, 840 W. 19 St., National City, Cal. 92050 474-6656
Brancusi, 1001 First Ave., New York, N. Y. 10022
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. 494-1074
Breneman, Inc., 1133 Sycamore St., Cincinnati, Ohio 45210 721-5665
Bridgeport Brass Co., H/D Products, 30 Grand St., Bridgeport, Conn. 334-1182
Bright Chair Co., Inc., 34 Mill St., Middletown, N.Y. 10940 DI 3-2196
Brinton Carpets Ltd., Box 509, Peterboro, Ont., Canada 743-4761
Brite Lite Lamps Corp., 30 Prince St., Brooklyn, N.Y. 11201
Broadloom Imports, Inc., 34 E. 29 St., New York, N.Y. MU 5-6820
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639 889-6000
Bronx Window Shade Co., 372 E. 162 St., New York, N. Y. 10451
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville, S.C. 29608 232-3895
Brookpark/Royalon Inc., 1573 Merchandise Mart, Chicago, Ill. 337-3474
Brower Furniture Co., 1801 Turner Ave., N.W., Grand Rapids, Mich. 49502 363-4873
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. 91734 443-8971
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. FA 1-6123
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. PE 3-1221
Broyhill Contract, Div. of Broyhill Furn. Factories, Lenoir, N.C. 754-3421
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn. 38101 527-9371
Brunschwig & Fils Inc., 979 Third Ave., New York, N.Y. TE 8-7878
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003 349-1521
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901 235-5890
Budoff Outdoor Furniture, Old Route 17, P.O. Box 530, Monticello, N.Y.

TIRADOR...
Cohyde's new contract vinyl wall covering

Interchem's Cohyde vinyl wall coverings are designed specifically for the contract market. They are versatile and beautiful. They are durable and easily maintained, no repainting, repapering, re-anything. Cohyde's low installation cost makes it ideally suited for both original and re-furbishment installations. Architects specializing in contract installations are singling out Cohyde's new Tirador pattern.* Designers and decorators tell us that the new Tirador is a fine cork reproduction, and it coordinates beautifully with Cohyde's vinyl upholstery fabrics. We'd like to send you a sample of Tirador, along with our color brochure featuring other contract-oriented patterns. Write us today. Most Cohyde patterns are available with Tedlar.

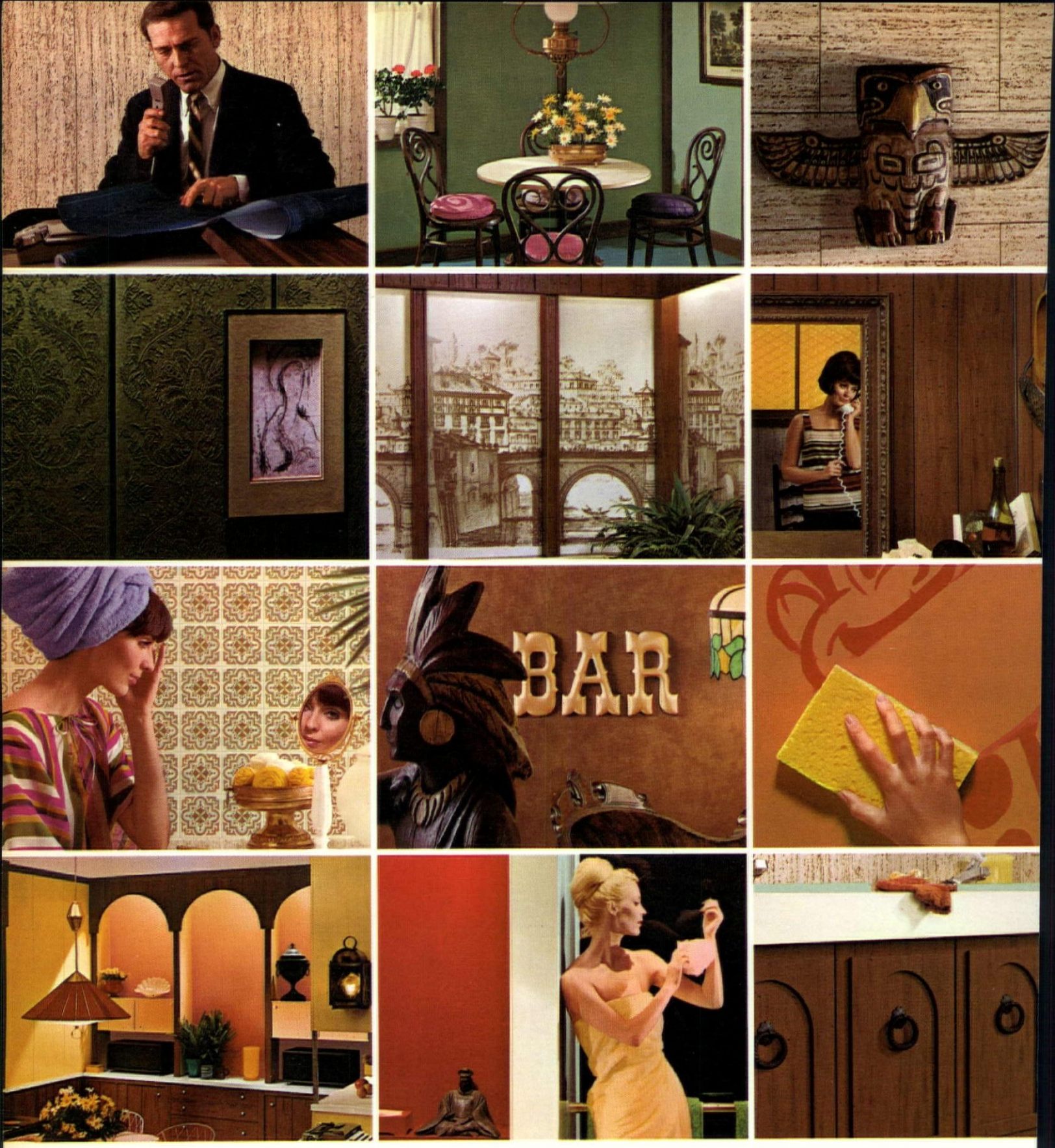
Interchem

Coated Fabrics

INTERCHEMICAL CORPORATION, COATED FABRICS DIVISION, TOLEDO, OHIO 43601

*U/L rated, with physical properties that equal or exceed Federal specifications.

Circle No. 118 on product card facing 3rd Cover



The right place for Marlite paneling is where you decide to put it.

Homes, apartments, schools, business interiors. Walls, ceilings, counters, doors, partitions. Wherever your plans call for soilproof beauty with next-to-nothing maintenance, that's the place for Marlite Decorator Paneling.

You can get great ideas just looking at Marlite. No other prefinished hardboard paneling offers such a stunning selection of deep-embossed textures, distinctive woodgrains, rich colors, unusual patterns and designs. (More than 70 in all, last time we counted.)

And when your job is done, Marlite keeps on pleasing your customers. Its rugged, baked plastic finish shrugs off heat, moisture, stains and dents—stays clean as new with just a damp cloth wiping.

So put Marlite in its place: your next bu ing project. See our 1968 line in Swe File or write Marlite Division of Maso Corporation, Dept. 1179, Dover, Ohio 44

MASONITE CORPORATION

Marlite
plastic-finished paneling

MARLITE BRANCH OFFICES AND WAREHOUSES: 1721 Marietta Blvd., N. W., Atlanta, Georgia 30318 • 57 Smith Place, Cambridge, Mass. 02138 • 4545 James Place, Melrose Park (Chicago), Illinois 60160 • 1199 Great Southwest Pa Grand Prairie (Dallas), Texas 75050 • 777-139th Ave., San Leandro, Cal. 94578 • 16222 Phoebe Ave., LaMirada (Los Angeles), Cal. 90638 • 39 Windsor Ave., Mineola, L. I. (New York) 11501 • 2440 Sixth Ave. South, Seattle, Wash

Bunting Co., Inc., 18 St. & Allegheny Ave., Philadelphia, Pa. 19132 226-2700
Burco Products Inc., 1100 High Ridge Rd., Stamford, Conn. 322-7667
Burkart, 4900 N. Second St., St. Louis, Mo. 63147 GA 1-3500
Burkart-Schier Chemical Co., Sub. General Aniline & Film Corp., 1228 Chestnut St., Chattanooga, Tenn. 37402
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex. ME 1-2880
Burke Rubber Co., 2250 S. 10 St., San Jose, Cal. 95112 297-3500
Burlington House Fabrics, Burl Crest Div., 666 Fifth Ave., New York, N.Y. 554-5015
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. 60608 CA 6-6400
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill. 60610 944-2171
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048 272-9512
Buxbaum Co., 1212 Seventh St., S.W., Canton, Ohio 44701 456-4543

C

C-Line Products, Inc., 1530 E. Birchwood Ave., Des Plaines, Ill. 60018 827-6661
Cabin Cratts, Inc., Dalton, Ga. 278-1100
CAH Industries, Inc., 10245 Pacific, Franklin Park, Ill. 678-7975
Cal-Craft Wood Fabrics, Shades, Inc., 80 Tehama St., San Francisco, Cal.
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Calif-Asia Co. Ltd., 6818 Avalon Blvd., Los Angeles, Cal. 90003 753-1407
California Woven Fabrics Co., 2117 Pontius Ave., Los Angeles 25, Cal. GR 3-7333
California Wrought Iron Co., Div. Brown-Jordan, 9860 Gidley St., El Monte, Cal. 91734 283-6671
Callaway Mills, LaGrange, Ga. 883-5511
Henry Calvin Fabrics, 412 Jackson St., San Francisco, Cal. 982-5411
Camoridge Tile Mfg Co., P.O. Box 15071, Cincinnati 15, Ohio 821-4180
Campbell Custom Craft Inc., 2023 W. Carroll, Chicago, Ill. 60612
Canadian Wallpaper Manufacturers Ltd., 222 Seventh St., Toronto 14, Ont., Canada 255-3441
Cannon Products Inc., Elwood, Ind. 46036 552-2112
Carlton Carpets Inc., 295 Fifth Ave., New York, N. Y. 10016 683-1155
Carlton Products, 344 Palisade St., Pasadena, Cal. 91103 MU 1-5667
Carnegie Fabrics Inc., 15 East 22 St., New York, N.Y. 674-5582
Carolina Carpet Mills Inc., P. O. Box 461, York, S.C.
Carolina Forge, P. O. Box 1158, Salisbury, N. C. 28144 633-0366
Carolina Mirror Corp., N. Wilkesboro, N.C. 28659 838-2151
Carolina Seating Co., P. O. Box 847, High Point, N. C. 27260 476-7766
L. E. Carpenter & Co., 350 Fifth Ave., New York, N.Y. LO 4-0080
Carpet Distributors, 342 Madison Ave., New York, N.Y. 10017 YU 6-8360
Carpet Salesmen Inc., 524 W. 23 St., New York, N. Y. 10011 255-8790
Carr Lighting Co., Inc., P.O. Box 3894, Term. Annex, Los Angeles, Cal. 90054
Carriker Church Furniture Co., Box 220, Monroe, N.C. 283-6741
Carroll Chair Co., Inc., 1508 W. Carroll Ave., Chicago, Ill. 60607 829-3396
Carter Bros. Inc., Chattanooga, Tenn. 37405 266-7183
E. C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y. WE 9-2410
Cartier Mills, Inc., Div. David & Dash, 2445 N. Miami Ave., Miami 37, Fla.
Jack Cartwright, Inc., 319 E. Grimes St., High Point, N.C. 883-6723
Henry Cassen Inc., 979 Third Ave. ,New York, N.Y. 10022 HA 1-3630
Casual Furniture Industries Inc., 6300 N.E. Forth Ct., Miami, Fla. 33138
Casual Furniture Mart, One Park Ave., New York, N.Y. 684-4434
Cavallon Associates Inc., 979 Third Ave., New York, N. Y. 10022 753-3377
Cavrok Sales Inc., 55 High St., Hartford, Conn. 06103 525-2163
Celanese Corp., 522 Fifth Ave., New York, N. Y. 867-2000
Celotex Corp., 1500 N. Dale Mabry, Tampa, Fla. 33607 872-3111
Central-Irvel, 89-05 138 St., Jamaica, N. Y.
Central Shippee Inc., 24 W. 25 St., New York, N.Y. CH 3-5415
Century Fabrics Inc., 345 W. Chicago Ave., Chicago, Ill. 60610 DE 7-5600
Century Industries Inc., 1513 W. 35 St., Chicago 9, Ill. VI 7-1122
Century Lamp Co., 2436 E. 12 St., Los Angeles 21, Cal. MA 7-3496
Century Lighting Inc., 3 Entin Rd., Clifton, N.J. 07014 472-7777
Ceralon Mfg. Co., 320 Manida St., Bronx, N. Y. 10474 589-2205
Cervitor Kitchens Inc., 1500 N. Tyler, S. El Monte, Cal. 443-0184
Chairman of the Board Co., P. O. Box 18513, Oklahoma City, Okla. 842-8881
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. CY 2-0600
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson, N. J. 07503 274-7440
Champion Mfg. Co. Inc., 450 W. 28 St., Hialeah, Fla. 33010 888-4501
Chancellor Chair Co., Drawer 15, Midland, Tex. MU 3-5541
Chapman Mfg. Co., 481 W. Main St., Avon, Mass. 588-3200
Charles Co. Inc., 1349 S. Main St., Los Angeles, Cal. 90015 749-0259
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich. 543-4210
Charlton Co. Inc., Contract Div., Fitchburg, Mass.
Charter Carpet Corp., N. Industrial Blvd., Calhoun, Ga.
Chatham Carpet Mills, 1400 Key St., Dalton, Ga.
Chelsea Clock Co., 284 Everett Ave., Chelsea Mass. 02150 884-0250
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. MU 9-7786
Chicago Hardware Foundry Co., Commonwealth Ave., N. Chicago, Ill. 60064 336-5700
Chicopee Mfg. Co., Cornelia, Ga. 30531
Chicopee Mills Inc., 1450 Broadway, New York, N. Y. 10018 947-7000
Children's Workbench, 217 E. 51 St., New York, N. Y. 10022 688-6860
Chris-Craft Industries, 1980 E. State St., Trenton, N. J. 587-1400
S. Christian of Copenhagen, 225 Post St., San Francisco Cal. 94108 EX 2-3394
Chro Modern Chair Co., 4920 S. Soto, P. O. Box 58347, Los Angeles, Cal. 90058 583-2323
Chromcraft Inc., 1 Quality Ln., Senatobia, Miss. 38668 562-8203
C.I. Designs, 230 Clarendon St., Boston 16, Mass. 536-1058
City Knickerbocker Inc., 781 Eighth Ave., New York, N.Y. 10036 JU 6-3939
Clapper Mfg Co., P.O Box 8, Meyersdale, Pa. 634-7081
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 60644 261-1901
J. R. Clark Co., Furniture Div., Spring Park, Minn. 55384 471-8466
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 753-7368
Clay Design, Div. of Sazco Mfg. Co., 1620 E. 25th St., Los Angeles, Cal. 90011
Cle-land Partition Co., 3000 E. 55th St., Cleveland, Ohio 44127 641-9191
Cleveland Products Co., Box P, Grover, N.C. 937-5311
Clover Lamp Co., First Ave., Royersford, Pa. MA 7-4524
Coast to Coast Sales, Inc., 295 Fifth Ave., New York ,N.Y. 10016 MU 4-4630
Coating Products, Inc., 101 W. Forest Ave., Englewood, N.J. LO 8-0610
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Cochran Chair Co., Inc., P.O. Box 269, Aurora, Ind. 47001 141
Cohn-Hall-Marx Co., 214 Madison Ave., New York, N.Y. MU 5-0300
Colamco, Inc., 812 W. Santa Anita St., San Gabriel, Cal. 91776 283-0634
Coleman Furniture Corp., Pulaski, Va.
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. TE 8-6200
Collier-Keyworth Co., Gardner, Mass. 01440
Collins & Aikman, 210 Madison Ave., New York, N.Y. MU 9-3900
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610 321-9585
Colorguard Corp., 126 E. 38 St., New York, N. Y. 10016
Coltra Marketing Inc., 216 N. Washtenaw Ave., Chicago, Ill. 60612 638-1460
Columbia-Hallowell, A Div. of Standard Pressed Steel Co., Hatfield, Pa. 19440 723-6011
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio 299-2112
Columbus Mills, Inc., River Rd., Columbus, Ga. 324-5465
Comark Plastics Div., United Merchants & Mfrs. Inc., 1407 Broadway, New York, N.Y.
Commercial Carpet Corp., 10 W. 33 St., New York, N.Y. OX 5-2323
Commonwealth Mfg. Co., 158 Main St., Gardner, Mass. 01440 632-1562
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles, Cal.
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J. 991-1000
Connoisseur Wallcoverings Inc., 979 Third Ave., New York, N.Y. 759-5860
Conolite, Div. of Woodall Indus. Inc., 425 Maple Ave., Carpentersville, Ill. 60110 426-6781
Conrad Imports, 714 Jansome St., Jackson Sq., San Francisco, Cal. 94111 DO 2-5894
Consolidated Canvas Co., Div. Jensen-Lewis Co., 156 Seventh Ave., New York, N.Y. 10011 WA 9-4880
Consolidated Furniture Industries, Contract Div., Lenoir, N. C. 28645 728-6741
Consoweld Corp., 700 Hooker St., Wisconsin Rapids, Wis. 423-2900
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. 427-7447
Contemporary American Furniture Inc., 1821 W. Berteau, Chicago, 13, Ill.
Continental Felt Co., 22 W. 15 St., New York, N.Y. 10011 WA 9-5262
Continental Furniture Corp., 148 Liberty Ave., Jamaica, N. Y.
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144 843-2600
Continental Lamp Co., 5700 N.W. 35 St., Miami, Fla. 633-0224
Continental Metal Furniture, 14812 Calvert, Van Nuys, Cal. 91401
Contract Carpet Corp., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
Contract Fabrics, 175 E. 87 St., New York 28, N.Y.
Conwed Corp., 332 Minnesota St., St. Paul, Minn. 633-8660
Dan Cooper Design Corp., Effingham Falls Center, Ossipee, N.H. 03814
Frederick Cooper Lamps, 466 W. Superior St., Chicago, Ill.
Coopercraft of California, 2260 Centinela, W. Los Angeles, Cal. 90064
Coppes, Inc., Nappanee, Ind.
P. & F. Corbin, Div. of Emhart Corp., 102 Washington St., New Britain, Conn. 06050 225-7411
Corco, Inc., 2956 W. Peterson Ave., Chicago, Ill. 60645
Cornell-Newton Inc., 9885 Charleville Blvd., Beverly Hills, Cal. 90212 272-0072
Coronet Carpets, Div. of Coronet Industries Inc., P.O. Box 1248, Dalton, Ga. 30720 278-1255
Coronet Chandelier Originals, 1156 Suffolk Ave., Brentwood, L.I., N.Y. 11717 273-1177
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 668-5281
Cory Coffee Service Plan, Inc., 3200 W. Peterson Ave., Chicago, Ill. 60645
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. 535-2231
Cottage Crafts, Box 212, Chester, N.J. 425-9505
Coughlin Flooring, Inc., 101 Park Ave., New York, N. Y. 10017 532-8770
Courtaulds North America, 104 W. 40 St., New York 18, N.Y. LW 4-1600
Craft Associates, Inc., 1212 Scott Street, Wilkes-Barre, Pa.
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105 621-6700
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632 LA 3-2900
Creative Looms, Inc., 231 E. 51 St., New York 22, N.Y. 688-2863
Creative Metal Products, 68 Fleet St., Jersey City, N.J.
Creative Woodworking Co. Inc., 1370 Ralph Ave., Brooklyn, N.Y. 11236 GL 1-0460
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C.
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La. 822-1800
Crest Custom Upholstery, 1126 N. Citrus, Los Angeles, Cal. 90038 466-6348
A. T. Cross Co., Lincoln, R.I.
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603
Crown Decorative Prod. Mfg. Corp., 150 E. 57 St., Los Angeles Cal. 90011 AD 1-4315
Crown Products Div., General Felt Industries, 295 Fifth Ave., New York, N.Y.
Crown Rubber Co., 1615 Croghan St., Fremont, Ohio 332-5531
Crown Tile Corp., 125 Walnut Rd. S.E., Massillon, Ohio TE 3-3123
Crown Tuft Carpet, Inc., Contract Div., 444 N. Hamilton St., Dalton, Ga. 30720 278-6454
Crown Wallcovering Corp., 979 Third Ave., New York, N.Y. 421-6550
Croyden Decorator Fabrics Inc., 1926 Arch St., Philadelphia, Pa. 19103 LO 4-2196
Crystal Mart Co., 34 W. 27 St., New York, N. Y. 291-3633
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Curtis Partition Corp., 590 Belleville Tpk., Kearny N.J. 998-2062
Curtis Products, 495 Ball St., Coburg, Ont., Canada 372-2184
Custom Marble Co., Box 808, Morganton, N.C. 28655 437-8870
Customwood Mfg., 3620 High St., N.E., Albuquerque, N.M. 344-1691
Cypress Furniture Industries Inc., 790 N.W. 72 St., Miami, Fla. 757-0341

D

Daglee Seating Co., 21 St. & Godfrey Ave., Philadelphia, Pa. 19138 549-9090
Dain-Schiff Inc., 1018 Madison Ave., New York, N.Y. LE 5-1566
Dale Chemical Co., 4044 Park Ave., St. Louis, Mo. 63110 PR 2-2822
Dancker & Sellew, Inc., 267 Broadway, New York, N.Y. 10007 DI 9-0616
Danlite Inc., 187 Church St., Poughkeepsie, N. Y. 12601 471-6910
Dan River Carpets Co., P. O. Box 1089, Greenville, S. C. 29602 239-8478
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232 SO 8-4939
Darnell Corp. Ltd., 12000 Woodruff Ave., Downey, Cal. 90241 862-2121
David & Dash Inc., 2445 N. Miami Ave., Miami 37, Fla. FR 1-2665
daVinci, P. O. Box 636, 123 W. 23 St., Hialeah, Fla. 33011 887-8265
Davis Furniture Industries, Inc., P. O. Box 1864, 602 W. Linden Ave., High Point, N. C. 27260 885-5004
Davis Products Co., 111 Beeson St., Dowagiac, Mich. 49047 782-5188
Reese B. Davis, 800 Forest Park Blvd., Ft. Worth, Tex. 76102 332-4441
Dawbarn Div., W. R. Grace Co., Box 460, Waynesboro, Va. 22980 942-1101
Dayco Corp., 333 W. First St., Dayton, Ohio 45401 461-3700
Daystrom Furniture, Sinai Rd., S. Boston, Va. 572-3981
Dazian's Inc., 40 East 29 St., New York, N.Y. 686-5300
Dazor Manufacturing Corp., 4455-99 Duncan Ave., St. Louis, Mo. 63110 OL 2-2400
Dearborn Glass Co., 6600 S. Harlem Ave., Bedford Park, Ill.
Decar Plastic Corp., 2600 Washington Blvd., Bellwood, Ill. 60104 547-9310
Decorative Imports, 408 Jackson St., San Francisco, Cal. DO 2-0196
Deering Milliken Inc., Milium Div., 1045 Ave. of Americas, New York, N.Y. OX 5-1200
Defiance International Ltd., 108-16 Merrick Blvd., Jamaica, N.Y. 11433
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 TE 8-7575
J. C. DeJong & Co. Inc., 105-21 Union Hall St., Jamaica, N.Y. 11433 AX 7-6650
Dellinger Inc., P.O. Box 273, Rome, Ga. 232-4447

Del Mar Co., 1640 Molino Ave., Long Beach, Ca. 90804 433-0441
Delmonico International Corp., 50-35 56 Rd., Maspeth, N.Y. 11378 EX 2-7100
Delphic Arts, 929 Park Ave., New York, N.Y. 10028 249-3800
Deltox Inc., 35 Wisconsin St., P.O. Box 260, Oshkosh, Wis. 54902 231-7700
Deluxe Fabricators Co., 150 Bruckner Blvd., Bronx, N.Y. 10454 993-7500
Jack Denst Designs, Inc., 7355 S. Exchange Ave., Chicago, Ill. 60649 721-5515
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124
Design-A-Sign Co., Inc., 2 W. 46 St., New York, N.Y. PL 7-8428
Design/400, 230 Fifth Ave., New York, N.Y.
Design Aid, 811 Cory Dr., Inglewood 3, Cal.
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051 643-2645
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302 442-0741
Design-Technics, 160 E. 56 St., New York 22, N.Y. EL 5-3183
Design Tex Inc., 19 W. 24 St., New York, N.Y. 924-5880
Designcraft Metal Mfg., Kero Rd., Carlstadt, N.J. 933-4000
Designed Wood Flooring Center Inc., 137 E. 57 St., New York, N.Y. 10022 421-6170
Designers Flooring Co., 6812 S. W. 81st St., Miami, Fla. 33143 661-1550
Wm. L. Designs, Inc., 979 Third Ave., New York, N.Y. 10022 355-3342
Desks Inc., 71 Fifth Ave., New York, N.Y. AL 5-5454
DeSoto Chemical Coatings, Inc., United Wallpaper Div., 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
Devco Engineering Inc., 36C Pier Lane W., Fairfield, N.J. 228-0321
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 751-4870
A. L. Diament & Co., 969 Third Ave., New York, N.Y. 10022
Diamond Designs, Inc., 30 E. 21 St., New York, N.Y.
Diamond Lighting Fixture Corp., 307 Richardson St., Brooklyn 22, N.Y. 388-0031
Dimensional Plastics Corp., 1065 E. 26 St., Box 337, Hialeah, Fla. 33013
Dimensional Products, P.O. Box 33, Center Line, Mich. 48015 891-6546
Directional Contract Furniture Corp., 979 Third Ave., New York, N.Y. PL 1-3350
Dirilyte Co. of America Inc., 1142 S. Main St., Kokomo, Ind. 452-5688
Displaycraft, 56 W. 45 St., New York 36, N.Y. YU 6-4955
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J. 356-4210
Dodge Cork Co., 11 Laurel St., Lancaster, Pa. 17604 394-7111
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Domore Office Furniture, Inc., 2400 Sterling, Elkhart, Ind. 524-0990
Door Store, 210 E. 51 St., New York, N.Y. 10022
Douglas Crestlyn International Inc., 3521 V St., N.E., Washington 18, D. C. 526-8145
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. 735-0500
Dow Badische Company, 350 Fifth Ave., New York, N.Y.
Dow Corning Corp., Midland, Mich. 48640 636-8000
Dowden Inc., Prairie City, Iowa 4661
Downs Carpet Co. Inc., Indiana Ave. & A Sts., Philadelphia, Pa. 19134 RE 9-5500
Drape-It, Div. of Combined Crafts, Inc., 201 E. 56 St., New York, N.Y. 10022
Drapery Corp. of America, 30 N. Dean St., Englewood, N.J.
Draw-Matic Engineering, 13025 W. McNichols Rd., Detroit, Mich. 48235 UN 4-1330
Drexel Enterprises Inc., Contract Div., Drexel, N.C. 437-2311
duCor, 250 W. 24 St., P.O. Box 636, Hialeah, Fla. 33011 888-8441
DuKane Corp., Communications Systems Div., St. Charles, Ill. 60174 584-2300
DuKane Textiles, Inc., 444 Broadway, New York 13, N.Y. WO 4-1554
Duk-It McDonald Products Corp., 721 Seneca St., Buffalo, N.Y. 14210
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. BE 2-2111
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Calif. 753-2421
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. AM 5-5271
E. I. DuPont de Nemours & Co., Product Information Sec., Wilmington, Del. 19898
Duraclean International, 839 Waukegan Rd., Deerfield, Ill. 60015 945-2000
Duralee Fabrics Ltd., 979 Third Ave., New York, N.Y 10022 PL 2-4040
Duralite Co., Inc., 1 Park Ave., Space 714, New York, N.Y. 10016 947-7064
Duraloom Carpet Mills, Inc., Lehighton, Pa. 18235 377-1000
Durastyle Inc., Div. Wilkenson Mfg. Co., 2833 W. Lake St., Chicago, Ill. 60612 632-2645
Durawall Inc., 979 Third Ave., New York, N.Y. 10022 355-2840
Durkan Carpet Corp., 208 E. 60 St., New York, N.Y. 10022 752-2520
Duro Test Corp., 2321 Kennedy Blvd., North Bergen, N.J. 867-7000
Dux Inc., 5000 City Line Rd., Newport News, Va. 826-4707
Dwyer Products Corp., Calumet Ave., Michigan City, Ind. TR 4-5236
Dylan Carpet Inc., 140 E. 55 St., New York, N.Y. 688-0345

E

E. & B. Carpet Mills, 8888 Governors Row, Dallas, Tex. 75247 631-4060
Eagle Ottawa Leather Co., Grand Haven, Mich. 842-4000
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass. 249-4545
Eastern Products Corp., 1601 Wicomico St., Baltimore, Md. 21230 837-6700
Eastman Chemical Products, Fiber Div., 260 Madison Ave., New York, N.Y. OR 9-1820
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 688-0335
Edmund Scientific Co., 101 E. Gloucester Pike, Barrington, N.J. 08007 547-3488
Edson, Inc., 2750 S. Kedzie, Chicago, Ill. 60623
E.E.E. Co., 44 E. Old Country Rd., Hicksville, L.I., N.Y. GE 3-3300
Electro-Motive Industries, 2529 Matthews St., Memphis, Tenn. 38108 324-7366
Elenhank Designers Inc., 347 E. Burlington Rd., Riverside, Ill. 60546 BI 2-2678
E-lite Co. Inc., 115 Fifth Ave., New York, N.Y. 10003 677-5070
Elite Custom Creations, 12916 Athens Way, Los Angeles, Cal. 90061
Elkay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. 60153 681-1880
Elkirt Vertical Inc., P.O. Box 284, Des Moines, Iowa 50301 244-6248
Elko Textile Co., 150 E. 56 St., New York, N.Y. 621-3211
Elon Imports, 246 E. 53 St., New York, N.Y. 10022 759-6590
Embassy Handprints Inc., 979 Third Ave., New York, N.Y. 10022 HA 1-5757
Emeco Corp., Elm Ave., Hanover, Pa. 637-5951
Emjay Imports Inc., 270 Madison Ave., New York 16, N.Y. MU 3-0707
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd., Coral Gables, Fla. 448-7405
Empire State Chair Co., 232 E. 59 St., New York, N.Y. 421-9470
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill. 60654 944-6700
Enjay Fibers & Laminates Co., Odenton, Md. 21113
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. 878-2755
Erbun Fabrics Corp., 111 Fifth Ave., New York, N.Y. 10003 LF 3-5151
Erickson Mobile & Folding Products Div., Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis. 793-1121
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360 476-7751
Etcetera, P.O. Box 608, Ashland, Va. 798-7438
Etchings International, 200 E. 58 St., New York, N.Y. 10022 752-5434
Everthine, 7960 W. Third St., Los Angeles, Cal. 90048
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. 47302 289-2451
Exclusive Carpets, Inc., 102 Madison Ave., New York, N.Y. 683-9850
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. AX 5-8221

F

Fabrikona, Inc., E. Taunton, Mass. 02718 822-7904
Fabrovin Corp., 165 Ward St., Paterson, N.J. MU 4-1324
Falcon Products Inc., 2130 Schuetz Rd., St. Louis, Mo. HE 2-4300
Far Eastern Fabrics Inc., 171 Madison Ave., New York, N.Y. MU 3-2623
Fashion Craft Inc., 2285 University Ave., S.E., St. Paul, Minn. 646-2674
Faultless Caster Corp., 1427 N. Garvin St., Evansville, Ind. 47717 425-1011
Murray Feiss Lamp Corp., 230 Fifth Ave., New York, N.Y. 292-2024
Feldman Co., 612 S. Wall St., Los Angeles, Cal. 90014 627-6731
Felters Co., 393 Seventh Ave., New York, N.Y. LA 4-2200
Fiberesin Plastics Co., Oconocowoc, Wis. 53066 567-4427
Fibre-Metal Products Co., 5th & Tilghman Sts., Chester, Pa. 876-8104
Ficks Reed Co. 4900 Charlemar Dr., Cincinnati 27, Ohio 271-9011
Edward Fields Inc., 232 E. 59 St., New York 22, N.Y. 759-2200
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Calif. 90250 PL 7-5141
Fima International, Inc., 440 Park Ave. S., New York, N.Y. 10016
Fine Art Lamps Ltd., 230 Fifth Ave., New York 1, N.Y. LE 2-1772
Fine Art Wallpapers Co., 979 Third Ave., New York, N.Y. 753-7513
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502 456-5324
Finer Chrome Products Co., Inc., 499 E. 163 St., Bronx, N.Y. 10451 292-4900
Finesse Originals, Contract Sales Corp., 35-11 Ninth St., Long Island City, N.Y. 11106 YE 2-4466
Finger Contract Supply Co., 4001 Gulf Frwy. Houston, Tex. 224-1371
Finkel Outdoor Products, Inc., 141 Lanza Ave., Garfield, N.J.
Firestone Rubber & Latex Products Co., 1 Firestone Ave., Fall River, Mass
Firestone Synthetic Fibers Co., 45 Rockefeller Plaza, New York, N.Y. 245-8450
Firth Carpet Co., 295 Fifth Ave., New York, N.Y. 10016 MU 9-8224
Fixtures Mfg. Corp. 1641 Crystal, Kansas City, Mo. 64126 CH 1-4500
Flex-O-Lators, Inc., Carthage, Mo.
Flexsteel Industries Inc., Waxahachie, Texas 75165 937-1010
Flintkote Co., 480 Central Ave., E. Rutherford, N.J. 07073 438-2800
Floating Floors & Environment Control Div., National Lead Co., 111 Broadway, New York, N.Y. 10006
Florentine Craftsmen, 479 First Ave., New York 16, N.Y.
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla.
Florentine Furniture Ind., 5035 N.W. 37 Ave., Miami, Fla.
Florestone Arts Inc., 618-20 Marshall Ave., Memphis, Tenn. 38103 527-8389
Florida Lamp Co., 1038 27 St., Hialeah, Fla. 33013
Flowerental Service Co., 43 W. 16 St., New York, N.Y. 242-1104
Flowers Unlimited Inc., 1140 Third Ave., New York 17, N.Y.
FMC Corp., American Viscose Div., 350 Fifth Ave., New York, N.Y. 524-7200
Foil Fashion, Inc., P.O. Box 12482, Philadelphia, Pa. 19151 878-1666
Ford Fabrics, 151 Lafayette St., P.O. Box 128, Mt. Clements, Mich. 48044 468-2681
Forecast House, Inc., 979 Third Ave., New York, N.Y. 10022
Formatron Corp., 125 Fifth Ave., New York, N.Y. 673-4646
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio 541-3670
Forms & Surfaces, P.O. Box 5215, Santa Barbara, Calif. 93103 969-0916
Fortuny Inc., 509 Madison Ave., New York, N.Y. 10022 PL 3-7153
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 626-2188
Founders Furniture Co., Pleasant Garden, N.C.
Four Walls Inc., 227 E. 56 St., New York, N.Y. PL 2-0385
France Voiles Inc., 509 Madison Ave., New York, N.Y. PL 2-5970
Franciscan Fabrics Inc., 938 Harrison St., San Francisco, Calif. 94107 421-0325
Frankel Assoc., Inc., 1122 Broadway, New York, N.Y. MU 7-3434
Franklin Metal Products, 217-221 N. Jefferson St., Chicago, Ill. 60606
Frew-Lubben Corp., 2400 E. Oakland Pk. Blvd., Ft. Lauderdale, Fla. 564-3209
Froelich Leather Craft Co., 43 W. 16 St., New York, N.Y. 10011
Fulton Cotton Mills, P. O. Box 1726, Atlanta, Ga.
Functional Fabrics Inc., 261 Fifth Ave., New York 16, N.Y. OR 9-6090
Furniture Accents Inc., P.O. Box 23, Knickerbocker Sta., New York, N.Y. 10002 473-4590
Furniture City Upholstery of Grand Rapids, 140-208 Front St., Grand Rapids, Mich. 459-3548
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862 725-6240
Furniture Dynamics Inc., P.O. Box 426, Richardson, Tex. 75080 235-5201
Fusecolor Corp., 270 Lincoln Blvd., Middlesex, N.J. 356-9500
Futorian Mfg. Corp. of NY, American Furniture Mart, 666 N. Lake Shore Dr., Chicago 11, Ill. MI 2-5604

G

Galax Mirror Co. Inc., P.O. Box 690, Galax, Va. 24333 236-2961
Bill Gallien Associates, 19720 Ventura Blvd., Woodland Hills, Cal. 347-9471
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237 967-8000
Galon Fabrics Inc., 281 Fifth Ave., New York 16, N.Y.
Galway Inc.—Contract Div., 320 W. Ohio St., Chicago, Ill. 944-2171
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. WH 3-5070
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio 44505 759-2234
Gem Industries Inc., 314 Main St., Gardner, Mass 01441 632-6800
General Ceilings Corp., 406 W. 109 St., Chicago, Ill. 60628 928-2626
General Drapery Services, Inc., 135 W. 17 St., New York, N.Y. 10011 242-2607
General Electric Co., Laminated Products Div., Coshocton, Ohio 43812 622-5310
General Electric, Lamp Div., Nela Park, Cleveland, Ohio 44112 266-2121
General Electric, Silicone Products Dept., 134 Evergreen Pl., East Orange, N.J. 07018
General Felt Products, Div. General Felt Industries, Inc., 2301 S. Paulina St., Chicago, Ill. 60608 847-7600
General Felt Products of California, 6025 E. Randolph St., Los Angeles, Cal. 90022 723-9301
General Fireproofing Co., Youngstown, Ohio, 44501 746-7271

Major national showrooms begin on page 200.

May we send you brochures on contemporary, traditional and ultramodern wood office furniture?

jofco

DEPT. 61, JASPER, INDIANA

SHOWROOMS: Los Angeles, Raub & Robinson, 1608 East 15th Street • Fort Worth, L. H. McDaniel & Son, 420 So. Ballinger • New York, Jofco, 16 E. 53rd, Chicago, Jofco, 1109 Merchandise Mart.

Circle No. 120 on product card facing 3rd Cover

General Lamp Co., 54 Bayview Ave., Inwood, N.Y. OL 9-4356
General Plastics, 1400 N. Washington, Marion, Ind. 46953 664-6221
General Tire & Rubber Co., Chemical Plastics Div., 1708 Englewood Ave., Akron, Ohio 44309 733-6311
General Tire & Rubber Co., Chemical Plastics Div., Chambers Ave., Jeannette, Pa. 15644 523-5441
Geneva Industries Inc., 201 S. Eighth St., Geneva, Ill. 232-2620
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 657-3511
Georgia Art Metal Co., Box 325, Lawrenceville, Ga. 963-6221
Georgia Marble Co., 11 Pryor St., S.W., Atlanta, Ga. 30303
Georgian Art Lighting, Box 325, Lawrenceville, Ga.
Georgia-Pacific Corp., P.O. Box 311, Portland, Ore. 97207 CA 2-5561
M. Gerber Construction Co., Inc., 56-01 Maspeth Ave., Maspeth 78, N.Y. WH 3-6200
Otto Gerdau Co., 82 Wall St., New York, N.Y. 737-4550
Geringer & Sons Mfg. Corp., Peekskill, N.Y. 10566 OR 4-0088
Gibbs & Company, 104 E. 25 St., New York, N.Y. PI 4-5621
Gibson Refrigerator Div., Hupp Corp., Greenville, Mich. YU 9-1785
Gift-Craft Leather Co., 7 W. 22 St., New York, N.Y. 10010 532-8696
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y. 856-3066
Gilded Mirrors, Inc., Rte. 4, Maryville, Tenn. 37803 MU 9-5600
Gilford Inc., 387 Park Ave. S., New York, N.Y. 10016 PL 1-7130
Harry Gitlin Lighting, 917 Third Ave., New York 22, N.Y. EV 4-6200
Glassland, Div. Glimex Products Inc., 25 Montrose Ave., Brooklyn, N.Y. 11206 681-5108
Glenn of California, 130 N. First Ave., Arcadia, Cal. 856-3066
Glidden Co., Architectural Products Div., 1510 Huber St., N.W., Atlanta, Ga. 888-4595
Globe Furniture Co., High Point, N.C. **454-0833**
Globe Lighting Products, Valmont Industrial Park, Hazleton, Pa. 542-7800
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 525-8251
Gold Bond Mattress Co., 801 Windsor St., Hartford, Conn. 637-5677
Gold Medal Folding Furn. Co., 1700 Packard Ave., Racine, Wis. 53403
Goodall Fabrics, Dept. Burlington Ind., 1430 Broadway, New York, N.Y. 10018 554-6228
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610 337-7729
B. F. Goodrich Consumer Products, 500 S. Main St., Akron, Ohio 44318 379-2000
Goodyear Tire & Rubber Co., Flooring Div., Plant C, Dept. 724, Akron, Ohio 794-4000
Goshen Mfg. Co., Goshen, Ind. 46526 533-1141
Gotham Lighting Corp., 37-01 31 St., Long Island City, N.Y. 11101 937-1500
Gotham Materials Inc., 91 Weyman Ave., New Rochelle, N.Y. NE 3-8700
Graber Co., Graber Rd., Middleton, Wis. 53562 836-1011
W. R. Grace & Co., Dawbarn Div., Waynesboro, Va.
C. R. Gracie & Sons Inc., 979 Third Ave., New York, N.Y. 10022
Grant Pulley & Hardware Corp., 181 High St., West Nyack, N.Y. 10994 EL 8-4400
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. PL 2-3320
Greeff Fabrics Inc., 150 Midland Ave., Port Chester, N.Y. 10573 WE 9-6200
Dan Greenblat Co., 979 Third Ave., New York, N.Y. 10022 421-5970
Greene Bros. Inc., 1059 Third Ave., New York, N.Y. PL 3-2507
The Greenhouse, 254 E. 51 St., New York, N.Y. PL 9-5543
Morris Greenspan Co. Inc. of Pa., 230 Fifth Ave., New York, N.Y. MU 3-4693
Gregson Mfg. Co., Liberty, N.C. 27298 622-2201
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 685-5070
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513
Grotfeld House Inc., 315 E. 62 St., New York 21, N.Y. EL 5-3227
F. Grote Clock Co., 14 Edgewood Ave., Glen Head, N.Y. OR 6-7870
P. E. Guerin Inc., 23 Jane St., New York, N.Y. 10014 243-5270
Guilford Mills Inc., Winston Rd., Greensboro, N.C.
W. H. Gunlocke Chair Co., Wayland, N.Y. 14572 728-5111
Gurian Fabrics, 11 E. 33 St., New York, N.Y. MU 9-9696
Edwin F. Guth Co., 2615 Washington Blvd., P.O. Box 7079, St. Louis, Mo. 63177 JE 3-3200

H

Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 759-0922
Hadco Products, Inc., Box 128, Littlestown, Pa. 359-5145
Haeger Potteries, Inc., 7 Maiden Ln., Dundee, Ill. 60118 426-3441
Hale Industries Inc., Herkimer, N.Y. 13350 866-4250
Hall China Co., E. Liverpool, Ohio 43920 385-2900
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. 10022 HA 1-3140
Hallmark Chemical Corp., Div. of Nat'l Chemsearch Corp., P.O. Box 10723, Dallas, Tex. BL 3-4141
Halo Lighting Div., McGraw-Edison Co. 9301 W. Bryn Mawr Ave., Rosemont, Ill. 60018 678-4750
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066 452-3620
H. B. Hamilton & Co., Inc., 103 Park Ave., New York, N.Y. 10017 563-7160
Hamilton Humidity Inc., 3757 W. Touhy Ave., Chicago, Ill. 60645 761-3300
Hamilton Mfg. Co., Two Rivers, Wis. 54241 793-1121
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 MU 6-1491
Handicrafts by Wilson, 550 Fifth Ave., New York, N.Y. 10036 PL 7-6454
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 838-3225
Paul Hanson Co. Inc., Commercial Ave., Carlstadt, N.J. 07072 933-4873
Hardware Design Ltd., 1119 E. 63 St., Los Angeles, Cal.
Hardwick & Magee Co., 650 W. Lehigh Ave., Philadelphia 33, Pa. RA 3-2000
Hardwood House, Inc., 10 St. James St., Rochester, N.Y. CL 4-0600
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. MU 9-6680
Harmony Carpet Corp., 979 Third Ave., New York, N.Y. 10022 355-7131
Harpers of California, 2727 Maricopa St., Torrance, Cal.
Harris-Hub Co., Inc., 15600 S. Commercial Ave., Harvey, Ill. 60426 928-8585
Lee Harris Hand Prints, 3440 N. Miami Ave., Miami, Fla. FR 1-6441
Harter Corp., Prairie Ave., Sturgis, Mich. 49091 651-3201
Harvard Mfg. Co., 24300 Solon Rd., Bedford Heights, Ohio 44146 439-1200
Harvey Design Workshop Inc., 74 N. Prospect Ave., Lynbrook, N.Y. LY 3-5131
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. 828-6000
E. F. Hauserman Co., 5711 Grant Ave., Cleveland, Ohio 44105 883-1400
Haydock Caster Co., 8020 N. Austin Ave., Morton Grove, Ill. 60053 966-9190
Heifetz Co., Clinton, Conn. 06413 669-8218
Hein & Kopins Inc., 231 E. 51 St., New York 22, N.Y. PL 9-1080
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. MU 8-3910
Henrose Co. Inc., 115 E. 23 St., New York, N.Y. 10010 677-0022
Hercules Inc., Fibers & Film Dept., 910 Market St., Wilmington, Del. 19899 656-9811
Heritage Carpets, P.O. Box 1524, Dalton, Ga. 30720 278-2338
Heritage Furniture, Inc., 1690 English, High Point, N.C.
Hermsdorf Fixture Mfg. Co., Inc., 108 Franklin St., Manchester, N.H. 623-8833
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio 44114 771-0146
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. 01440 632-2300
Hickory Mfg. Co., Hickory, N.C.
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal FA 1-0776
High Point Furniture Industries, 1416 Progress St., High Point, N.C. 27261 885-4146
Hightstown Rug Co., Princeton Rd., Hightstown, N.J. 448-3500
Hillside House of Originals, 2801 W. Olive St., Burbank, Cal.
J. B. Hirsch Co., 56 Vanderbilt Motor Pkwy., Commack, L.I., N.Y. 11725 543-2400
S. A. Hirsh Co., 8051 N. Central Park Ave., Skokie, Ill. 60076 267-6777
Hitchcock Chair Co., Contract Div., Riverton, Conn. 379-8531
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind. 46203 ST 4-2444
Holland Shade Co., 306 E. 61 St., New York, N.Y. PL 1-1420
Holland Wire Products Inc., 955 Brooks Ave., Holland, Mich. 49423 392-8505
Hollytex Carpet Mills, 300 N. Baldwin Pk. Blvd., City of Industry, Cal. 962-3661
Hollywood Lighting & Fixtures, 622 N. Western Ave., Los Angeles, Cal. 469-1464
Holman Mfg. Co. Inc., Box 869, Pittsburgh, Tex. 75686
Holophane Co. Inc., 1120 Ave. of Americas, New York 36, N.Y. MU 2-5320
Home Comfort Products Co., Box 68, Princeville, Ill. 61559
Home Leather Products, Contract Div., 23 E. 21 St., New York, N.Y. 10010 AL 4-2563
HON Co., Third & Oak Sts., Muscatine, Iowa, 52761 263-8311
Hooker Chemical Corp., Niagara Falls, N. Y. 14302
Hooker Furniture Co., Contract Div., Martinsville, Va. 632-2136
Hoosier Desk Co., P.O. Box 149, Jasper, Ind. JA 123
Richard W. Horenstein, 1520-22 Sansom St., Philadelphia, Pa. PE 5-1419
Horness Inc., North Elm St., Three Oaks, Mich.
Hotel & Theatre Carpet Corp., 41 E. 57 St., New York 22, N.Y. PL 2-6930
Hough Mfg. Corp., 1029 S. Jackson, Janesville, Wis. 53545 754-4461
House of Spain, 876 Lexington Ave., New York, N.Y. CH 3-4655
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017 TN 7-4460
Howell Co., 436 S. First St., St. Charles, Ill. 584-0094
H. W. Hull & Sons, 19720 Ventura Blvd., Woodland Hills, Cal.
Hunt Country Furniture, Inc., Wingdale, N.Y. 12594 832-3661
Hunter Office Furniture Co., 42-20 55 Ave., Maspeth, N.Y. EX 2-4900
Huntington Products Co. Inc., 200 Merrimack St., Lawrence, Mass. MU 6-9531
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. ST 7-2242
Hyalyn Porcelain Inc., Box 2068, Hickory, N.C. 28601 345-3142

I

I. D. Fabrics, 979 Third Ave., New York, N.Y.
Illinois Shade Div., Slick Corp., 17 St. & Union Ave., Chicago Heights, Ill. SK 4-2600
Imperial Carpet Mills, Inc., Dalton, Ga.
Imperial Craftsmen, 319 E. 53 St., New York, N.Y. PL 3-0510
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville, Ind. 47707 424-7951
Imperial Industries, Box 646, Batesville, Miss.
Imperial Textile Co. of N.Y., Inc., 255 Fifth Ave., New York, N.Y. 686-5700
Imperial Wallpaper Mill Inc., 3645 Warrensville Ctr. Rd., Cleveland, Ohio 44122 991-7100
Indiana Cash Drawer Co., Shelbyville, Ind. 46176 398-6643
Indiana Chair Co., P.O. Box 70, Jasper, Ind.
Indiana Desk Co., 1224 Mill St., Jasper, Ind.
Indiana Glass Co., Dunkirk, Ind.
Ingersoll-Humphreys Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. 775-6288
Institutional Products Inc., "I" & Venango Sts., Philadelphia, Pa. 19134 426-5815
Insul-Flex Co. Inc., 601 Olympic Blvd., Montebello, Cal. 90640
Interboro Time Clock Corp., 823 Sixth Ave., New York, N.Y. 524-7766
Interchemical Corp., Coated Fabrics Div., 837 Buckingham St., Toledo, Ohio 43601 243-3121
Interior Crafts, Inc., 1321 S. 55 St., Cicero, Ill.
Interiors Import Co., 208 E. 52 St., New York, N.Y. PL 1-4740
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. PL 2-5870
International Crating & Container Corp., 45-55 Pearson, Long Island City, N.Y.
International Pipe & Ceramic Corp. (Interpace), 2901 Los Feliz Blvd., Los Angeles, Calif. 90039 663-3361
International Silver Co., Hotel Div., 500 S. Broad St., Meriden, Conn. 06450 235-1671
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 321-1112
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 54220 682-4601
Irimaru Co. Inc., Decorative Plywood Div., 1054 Wilshire Blvd., Los Angeles, Cal. 90017 481-3850
Irwin Seating Co., 1480 Buchanan S.W., Grand Rapids, Mich. 49502 243-3666
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022 752-8045

J

J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Jackson Co., 1879 Mt. Vernon Ave., Pomona, Cal. 91766 622-5440
Jackson China Co. Inc., 212 Fifth Ave., New York, N.Y. 10010 OR 9-5678
Jacqui of California, P.O. Box 336, Glendora, Cal. 91740 963-2523
Jaegar Corp., Sea Girt, N.J. 08750 449-6650
Ja-El Fabrics, 41 E. 11 St., New York, N.Y.
Jaff Bros. Woodworks Inc., 41-43 37 St., Long Island City, N.Y. ST 4-1477
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y
James Metal Products Co. Inc., 2905 N. Oakley Ave., Chicago, Ill. 60618 GR 2-2611
Janal Artwares, 5706 Colbath Ave., Van Nuys, Cal., 91401 ST 2-6682
Jansko Inc., P.O. Box 1751 Ft. Lauderdale, Fla. 522-6791
Jasper Chair Co., P.O. Box 311, Jasper, Ind. 47546 JAsper 39
Jasper Desk Co., P.O. Box 111, Jasper, Ind., 47546 101-1146
Georg Jensen, Inc., Wegner Div. (see Frederik Lunning)
Jensen-Lewis Co. Inc., 156 Seventh Ave., New York, N.Y. 10011 WA 9-4880
Joan Fabrics Corp., 350 Fifth Ave., Rm. 5115, New York, N.Y. 10001 WI 7-2325
Joanna Western Mills Co., 2141 S. Jefferson St., Chicago, Ill. 60616 CA 6-3232
Jofco, 13 & Vine Sts., Jasper, Ind.
B. F. John Furniture Corp., 5200 S. W. Macadam Ave., Portland, Ore. 97201 223-6263
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016 LE 2-7600
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654 695-1242
Johnson Industries, Inc., 374 Summit St., Elgin, Ill. PL 5-4900
L. Jones & Co Inc 19 E. 53 St., New York 22, N.Y. 998-8646
Jorges Carpet Mills, 420 W. Lake Ave., P.O. Box 698, Rossville, Ga. 30741
J. Josephson, Inc., 47-09 36 St., Long Island City, N.Y. MU 5-4182
Justema Wallpatterns, 136 E. 31 St., New York, N.Y.

K

Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y. LE 5-7788
Paul Kaiser Associates Inc., 4100 N. Miami Ave., Miami, Fla. 754-8667
Karastan Rug Mills, 295 Fifth Ave., New York, N.Y.
Herman Kashins, 225 Fifth Ave., New York, N.Y. 10010 LE 2-4724
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. OL 4-5656
Katzenbach & Warren, 575 Madison Ave., New York 22, N.Y. PL 9-5410
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101 642-2100
Keller Casuals, Inc., Div. Keller Industries, 850 N.W. 166 St., Miami, Fla. 33164
Keller Mfg. Co., Corydon, Ind. RE 8-1000
Keller Products Inc., 41 Union St., Manchester, N.H. 03103 627-7687
Kenbury Glass Works, 205 W. 19 St., New York 11, N.Y. 924-3186
Kenlin Enterprises, Inc., 1530 Old Skokie Rd., Highland Park, Ill. 60035 831-2300
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y. 10021 TE 8-3120
Kentile Floors Inc., 58 Second Ave., Brooklyn, N.Y. SO 8-9500
Kerrco, Inc., P.O. Box 29178, Lincoln, Neb. 434-8311
Kervan Co. Inc., 119 W. 28 St., New York, N.Y.
Kessler Industries, Inc., 8600 Gateway E., El Paso, Tex. 79907 591-1441
Warren Kessler Inc., 225 E. 57 St., New York, N.Y. 10022 753-6236
Kiesling-Hess Finishing Co. (See Perma-Dry)
C. Kind & Co. Inc., 100 W. 28 St., New York, N.Y. AL 5-4565
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. 635-3066
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 27, N.Y. 897-2200
Kirk-Brummel Wallpaper Co., 979 Third Ave., New York, N.Y. 10022
Kirsch Co., 309 N. Prospect St., Sturgis, Mich. 49091 651-2311
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. 14207 876-3010
Kliegl Bros., 32-32 48 Ave., Long Island City, N.Y. 11101 ST 6-7474
KLN Steel Products, Perrin-Beitel Rd., Rt. 13, Box 684D, San Antonio, Tex. 78209 OL 5-4020
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal YU 2-4094
Knight Bros. Inc., 425 Lakeside Ave. N.W., Cleveland 13, Ohio 621-2974
H. W. Knight & Son Inc., 70 Lane St., Seneca Falls, N.Y. 13148 568-6515
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022 MU 8-7900
Koch & Lowy Inc., 940 Third Ave., New York, N.Y. 10022
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla. 927-3303
Koehler Mfg. Co., Marlboro, Mass. HU 5-1000
Korngold Bros. Inc., 258 E. 139 St., New York, N.Y.
Kosuga Furniture Inc., 2260 Palou Ave., San Francisco, Cal. 94124
Kraftware Corp., 225 Fifth Ave., New York, N.Y. 10010 OR 9-8168
Kravet Fabrics Inc., 201 E. 56 St., New York, N.Y. 10022 921-8411
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. EN 2-6049
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. BI 2-1156
Boris Kroll Fabrics Inc., 979 Third Ave., New York, N.Y. 10022 755-6200
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis. 432-3245
KSH Plastics Inc., 10212 Manchester Rd., St. Louis, Mo.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind. 46202 ME 5-3787
Kwik-Wall Co., P.O. Box 319, Springfield, Ill. 522-5553

L

L&B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal., 90404 870-5771
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 882-5400
L.S.M. Corp., 336 W. Main St., Stamford, Conn. 06902 325-0094
LaBarge Mirrors Inc., 104 Colonial, Zeeland, Mich. 49464 772-2149
Edward Lacey Mills, Inc., Atlanta Merchandise Mart, Atlanta, Ga. 30303
Lackawanna Leather Co., Hackettstown, N.J.
La France Industries, Div. Riegel Textile Corp., 145 E. 32 St., New York, N.Y. 10016 MU 5-1622
La France Precision Casting Co., Cultured Marble Div., Enterprise & Executive Aves., Philadelphia, Pa. 19153 SA 4-2500
Lamar Lighting Co., Inc., 80 Albany Ave., Freeport, N.Y. 11520 379-4200
Lambert Furniture Corp., 24 Arnet Ave., Lambertville, N.J. 18530
Laminated Veneers Co., Inc., 115-02 15 Ave., College Point, L.I., N.Y. 11356 762-3500
Laminating Services Inc., 4700 Robards Ln., Louisville 1, Ky. 40218 458-2614
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill 722-4343
Lamp Fashion, 1110 Bronx River Ave., Bronx, N.Y. TY 3-4200
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla. 377-2046
Landes Mfg. Co., P.O. Box 2197, Gardena, Cal. 327-1777
Langhorne Carpet Co., Inc., P.O. Box 175, Penndel, Bucks County, Pa. 19047 757-5155
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767 894-4156
Larand Corp., 2099 Park Rd., Pembroke Park, Hallandale, Fla. 33009 987-7950
Jack Lenor Larsen Inc., 232 E. 59 St., New York, N.Y. OR 4-3993
Latco Products, 3371 Glendale Blvd., Los Angeles, Cal. 90039 NO 4-1171
Laue Bros Inc., 979 Third Ave., New York, N.Y HA 1-0970
H. E. Lauffer Co., Inc., 11 E. 26 St., New York, N.Y. 10010 MU 3-5790
Laurel Lamp Mfg. Co., 230 Fifth Ave., New York, N.Y. OR 9-4327
Lawnlite Co., Box 97, Miami, Fla. 33147 635-0665
Lawrence Metal Products, Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y. 11563 593-9001
Lear Siegler, Inc., Middletown Div., P.O. Box 98, Simpsonville, Ky. 40067 722-8811
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y.
Leather Tile Industries, 441 Pine St., Hanover, Pa. 637-8800
Ledu Lamp Corp., 467 Connecticut Ave., South Norwalk, Conn. 06855 866-1689
Arthur H. Lee & Sons, Inc. 351 Park Ave., S., New York, N.Y. 10010 889-3900
Lee Limited Furniture, 1610 N. Campbell Ave., Chicago 47, Ill 342-3737
Lees Carpets, Bridgeport, Pa. 19405 272-2600
Leewood Corp., 360 Merrimack St., Lawrence, Mass. 686-9311
Leg-O-Matic Co., Bridgeport, Conn. 06605
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017 755-2045
Lehigh Products, Inc., Coopersville, Mich. 49404 837-8141
H. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y. SP 7-5900
Leigh Products, Inc., Coopersville, Mich. 49404 837-8141

Complete classified product listings start on page 211.

Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. 585-3993
Leopold Co., Div. of Litton Industries, 914 Osborn, Burlington, Iowa 52601 752-6325
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Lewittes Furniture Enterprises, 171 Madison Ave., New York, N.Y. 10016 MU 4-2255
Libbey-Owens-Ford Glass Co., 811 Madison Ave., Toledo, Ohio 43624 242-5781
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532 888-2300
Library Concepts Inc., 892 Broad St., Newark, N.J. 643-2645
Lighting-Accessories, Inc., 415 Fernando Ct., Glendale, Cal. 245-8864
Lighting Associates, Inc., 351 E. 61 St., New York, N.Y. 10021
Lighting Fabricators Inc., 343 E. 104 St., New York, N.Y. 10029 427-2121
Lighting Services Inc., 77 Park Ave., New York, N.Y. 683-6191
Lighting Showplace Inc., 306 E. 61 St., New York, N.Y.
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N.J. DI 9-3100
Litecontrol Corp., 36 Pleasant St., Watertown, Mass. 02172 924-0505
Lithonia Lighting, Inc., Box A, Conyers, Ga. 483-8731
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal AD 3-8156
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. 49858 863-6453
W. H. S. Lloyd Co. Inc., 425 E. 53 St., New York 22, N.Y. EL 5-5300
Hank Loewenstein Inc., P.O. Box 12383, Dallas, Texas 75225 363-9096
Loma Loom Carpet Co., 101 Park Ave., New York, N.Y. MU 3-6321
London Lamps, 2651 Manhattan Beach Blvd., Redondo Beach, Cal. 90278 772-1401
Loom Art Inc., 5017 Exposition Blvd., Los Angeles, Cal. 90016 735-5667
Loomtex Mills Inc., Box 1205, Dalton, Ga.
Loomweve Carpets, 85 Manchester, Lawrence, Mass. 686-6143
Los Angeles Period Furniture Mfg. Co., 1755 E. Santa Barbara Ave., Los Angeles, Cal. 90058 AD 1-2111
Louma Fabrics, Inc., 938 Harrison St., San Francisco, Cal. 94107 421-0325
Loumac Supply Co., 327 E. 103 St., New York, N.Y. 10029 AT 9-5374
Louverdrape Inc., 1710 22 St., Santa Monica, Cal. 90404 451-1441
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y.
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137 758-0261
Ludlow Corp., Floor Covering Div., 295 Fifth Ave., New York, N.Y. 10016 588-7141
Ludowici-Celadon Co., 75 E. Wacker Dr., Chicago, Ill. 60601 RA 6-6740
Lundstrom Labs, Inc., 137 W. Smith, Herkimer, N.Y. 13350 866-2930
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. PL 1-2400
Lusterock International, Inc., 4125 Richmond Ave., Houston 27, Texas 667-9457
Lutron Electronics Co., Sixth & Minor Sts., Emmaus, Pa. 965-9081
Luxo Lamp Co., Dock St., Port Chester, N.Y. 10574 937-4433
Kenneth Lynch & Sons, Wilton, Conn. 762-3400
J. M. Lynne Co. Inc., 149 Sullivan Ln., Westbury, N.Y. 11590 333-2461
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507 897-8421

M

Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 962-3645
Madison Furniture Industries, Canton, Miss. 859-3771
Magee Carpet Co., 295 Fifth Ave., New York, N.Y. 10016 MU 6-3150
Magna Furniture Corp., 307 Fifth Ave., New York, N.Y. 10016 686-3663
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind. 743-9721
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y. JU 2-3500
L. Anton Maix Inc., 330 E. 59 St., New York, N.Y. 753-1981
Majestic Silver Co., 241 Wolcott St., New Haven, Conn. 06513 562-5171
Mallin Co., Inc., 2335 E. 27 St., Los Angeles 58, Cal. 589-6591
Mand Carpet Mills, 2310 E. 32 St., Los Angeles 58, Cal. LU 9-6901
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y. MU 8-7700
Manhasset Wallpaper, 1665 Northern Blvd., Manhasset, N.Y.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. 49660 723-2440
Mann Draperies, 6163 Sepulveda Blvd., Van Nuys, Cal.
Karl Mann Associates, 232 E. 59 St., New York, N.Y. 10022 MU 8-7141
R. A. Manning Co. Inc., 1810 North Ave., Sheboygan, Wis. 53081 458-2184
Mannington Mills Inc., Salem, N.J. 935-3000
Mantua Mfg. Co., 7055 Krick Rd., Bedford, Ohio 232-8866
Manufacturing Specialties Co., 141 E. 157 St., Gardena, Cal. 321-8070
Manuscreens Inc., 113-03 Queens Blvd., Forest Hills 75, N.Y. BO 1-8900
Marble/Imperial Furniture Co., Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146 232-0100
Marble Industries, 12237 Turner Ave., Detroit, Mich. 48204 933-7863
Marble Internationale Ltd., 101 Park Ave., New York, N.Y. 10021 MU 3-6896
Marblecraft Co., Div. Rexall Drug & Chemical, Mapleville, R.I. 568-2575
Marbro Lamp Co., 1625 S. Los Angeles St., Los Angeles, Cal. RI 9-2116
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626 561-5832
Marlite Division of Masonite Corp., Dover, Ohio 44622 343-6621
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017
Marshall-McMurray Co., 1238 W. First St., Los Angeles, Cal. 629-3595
Marshall Studio Inc., Veedersburg, Ind. 294-2211
William L. Marshall Ltd., 450 Park Ave. S., New York 16, N.Y. MU 4-3600
Mar-Shell Products, Inc., 1425 Piedmont Ave. N.E., Atlanta, Ga. 30309 876-1466
Martin Clock Makers, Stone St., Gardner, Mass. 01440 632-1761
Marvel Industries Inc., P.O. Box 388, Sturgis, Mich. 651-5491
Marvin Electric Mfg. Co., Div. Lighting Corp. of America, 6100 Wilmington Ave., Los Angeles, Cal. LU 3-6551
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022 753-9166
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y MU 9-0934
Masland Duraleather Co., Amber & Willard Sts., Philadelphia, Pa. 19134 GA 5-3053
Masonite Corp. 29 N. Wacker Dr., Chicago Ill. 60606 FR 2-5645
Masterpiece Mirror, Div. Holiday Inns of America, 1035 E. North St., Bradley, Ill. 933-1601
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307 535-6121
Mayer China Co., P.O. Box 561, Beaver Falls, Pa. 846-3300
Mayfair Industries, Inc., 230 Park Ave., New York, N.Y. 10017 MU 9-5885
M/B Designs, 737 Second St., Oakland, Cal. 835-2080
McCanless Custom Fabrics, Inc., P.O. Box 1447, Salisbury, N.C. 28144
McCordi Corp., 707 Fenimore Rd., Mamaroneck, N.Y. OW 8-6760
McDonald Products Corp. (See Duk-It-McDonald)
Gene McDonald Inc., 969 Third Ave., New York, N.Y. 10022 PL 3-2867
McDowell-Craig, 13146 Fireston Blvdv., Norwalk, Cal. 986-5776
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. YU 6-5776
McInnis & Co. 225 W. Hubbard St., Chicago 10, Ill. 467-5645
McNeff Industries Inc., P.O. Box 10626, Dallas, Tex. 75207 FE 9-9328
Mead Corp., Technical Papers Div., South Lee, Mass. 01260
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. 60607 337-5627
Medallion Corp. of Florida, P.O. Box 427, 29000 N.W. 77 Ct., Miami, Fla. 33144 885-3461
Melamite Corp., 300 Canal St., Lawrence, Mass. 01840 686-3991
Robert Memmel Co., 740 N. Jefferson St., Milwaukee, Wis. 53202

Menell Associates, Inc., 30 E. 42 St., New York, N.Y. 10017 682-3452
Metalcraft Seating Co., 2531 E. 115 Pl., Los Angeles, Cal. 90059 569-7193
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. OR 3-5300
Metlon Corp., 432 Park Ave. S., New York, N.Y. 10016 MU 3-5962
Metro Mosaics, 37 Commercial St., Plainview, N.Y. 681-8700
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. 871-6222
Metropolitan Furniture Adjusters, 1400 E. L. Grant Hwy., Bronx 52, N.Y.
Metropolitan Lighting Fixture Co., 1010 Third Ave., New York, N.Y. OR 9-7979
Metwood Hanover, North Forney Ave., Hanover, Pa. 17331 673-5996
Miami-Carey Div., Philip Carey Mfg. Co., 203 Garver Rd., Monroe, Ohio 45050 539-8441
Michaels Art Bronze Co., P.O. Box 668, Covington, Ky. 41012 341-5400
Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y. LO 1-0644
Middletown Industries Div., Georgia-Bonded Fibers, 15 Nutman St., Newark, N.J. 07103
Middletown Leather Co., 500 Valentine St., Hackettstown, N.J. 07840 852-6400
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill. 666-3366
Midwest Tropi-Lite, 401 W. St. Charles Rd., Lombard, Ill.
Ralph A. Miele Inc., 979 Third Ave., New York 22, N.Y. TE 8-1777
Mi Ka Ra Inc., 1641 W. 33 Pl., Hialeah, Fla. 33012 821-0171
Miller Co., 99 Center St., Meriden, Conn.
Herman Miller, Inc., Zeeland, Mich. 49464 772-2161
Howard Miller Clock Co., 860 E. Main, Zeeland, Mich. 49464 772-2187
Mills Co., 965 Wayside Rd., Cleveland 10, Ohio
Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 654-3930
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill. 60651 261-8200
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 654-3930
Milwaukee Metal Stamping Corp., 800 S. 72 St., Milwaukee, Wis. 476-2400
Mine Safety Appliance Co., 201 N. Braddock Ave., Pittsburgh, Pa.
Minnesota Mining & Manufacturing, 2501 Hudson Rd., St. Paul 19, Minn.
Miraplas Tile Co., 980 Parsons Ave., Columbus 6, Ohio 443-9701
Mississippi Glass Co., Angelica St., St. Louis, Mo.
Bob Mitchell Designs, 3555 Hayden Ave., Culver City, Cal. 90231 870-0441
Mitchell Mfg. Co., 2740 S. 34 St., Milwaukee, Wis. 53246 645-8140
Mitten Designer Letters, 39 W. 60 St., New York, N.Y. 757-6730
M. Mittman Co. Inc., 316 E. 53 St., New York 22, N.Y. PL 3-6390
Mo Vac International, La Grange, Ky. 279-5495
Modeline Co. of California, 110 N. Beaudry Ave., Los Angeles, Cal. 90012 624-8312
Modern Art Products, 1530 Locust St., Kansas City, Mo. 842-3464
Modern Furn. Uph. Co. Inc., 74 Sand St., Gardner, Mass. 01440 632-4700
Modern Partitions Inc., 545 E. 32 St., Holland, Mich. 49423 396-2305
Moderncote, Inc., Div. New Castle Products Inc., Box 310, New Castle, Ind. 47362 JA 9-1450
Modernfold Div., New Castle Products Inc., P.O. Box 310, New Castle, Ind. 47362 529-1450
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y. MU4-4210
Modernize/Dean Inc., Pontotoc, Miss. 489-2131
Modernwood Co., P.O. Box 360, Clinton, S.C. 833-0450
Modulaire Creations, Inc., 46 Oliver St., Newark, N.J. MI 2-2124
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440 726-5088
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill.
Mohawk Carpet Mills, Div. Mohasco Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 751-3788
Monarch Carpet Mills, 5025 New Peachtree Rd., Chamblee, Ga. 451-4761
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261 454-1131
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012 CA 6-3577
Monroe Table Co., 61 Church St., Colfax, Iowa 50054 674-3511
Monsanto Co., Dept. 804, Building Products Dept., 800 N. Lindbergh Blvd., St. Louis, Mo. 63166 WY 3-1000
Moray Carpets, Torresdale Ave. & Orchard St., Philadelphia, Pa. 19124 535-8269
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. 90804 439-6881
Morphy-Richards, Inc., 128 Ludlow Ave., Northvale, N.J. 07647 768-8890
Morris Bedding Co., 6665 W. Vernor, Detroit, Mich. VI 2-1010
Morrison, 347 Fremont, San Francisco, Cal. 94105 397-0646
Mosaic Tile Co., 39 S. LaSalle St., Chicago, Ill. 60603
Motif Furniture Industries Inc., 2300 S. Central Ave., Chicago, Ill. 60650 521-2100
Mottahedeh, 225 Fifth Ave., New York, N.Y. MU 5-3050
Mount Airy Furniture Co., Mount Airy, N.C.
Movable Walls Corp. 565 E. Edna Pl., Covina, Cal. 91722
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502 451-2739
Multicolor Corp., Florence, Mass. 584-4413
Multiplex Display Fixture Co., Warne & Carter Aves., St. Louis, Mo. 63107
Murals & Wallcoverings, Inc., 136 E. 57 St., New York, N.Y. 10022 421-4730
Murphy Bed & Kitchen Co., Inc., 4 E. 44 St., New York, N.Y. MU 2-8936
Murphy & Orr Co., 564 Main St., Forest Park, Ga. 30050 366-2537
Museum Print Editions, 191 Hudson St., New York, N.Y. 10013
R. C. Musson Rubber Co., 1318 E. Archwood, Akron, Ohio 44306 773-7651
Mutschler Bros., Madison & Randolph Sts., Nappanee, Ind. 773-3111
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 885-4021

N

Naco Fabrics, 291 Grand St., New York, N.Y. WA 5-9940
Nagel-Chase Mfg. Co., 2811 N. Ashland Ave., Chicago, Ill. 60657 LA 5-7825
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y. 10021 TE 8-3810
Nassau Flooring, 215 Grand Blvd., Westbury, N.Y. 334-2327
National Folding Wall Corp., Fairhurst Div., P.O. Box 174, Old Bridge, N.J. 08857
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705
National Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202 852-5880
National Import Products, 3026 E. Olympic Blvd., Los Angeles, Cal. 90023
National Industries Inc., Odenton, Md. 21113 969-0111
National Lock Co., 1902 Seventh Ave., Rockford, Ill. 61101 968-0011
National Products Inc., 900 Baxter Ave., Louisville, Ky. 40204 583-0206
National Steel Partition Co. Inc., Box 217, Hauppauge, L.I., N.Y. 234-4000
National Theatre Supply, 411 Sette Dr., Paramus, N.J. 07652 265-2700
Hugh Nelson-Columbia Carpet Mills Inc., 295 Fifth Ave., New York, N.Y. 10016 MU 3-0090
Nessen Lamps Inc., 3200 Jerome Ave., Bronx, N.Y. 10468 295-0220
Nettle Creek Industries, Peacock Rd., Richmond, Ind. 47374 962-1555
New Dimensions Lighting, 2030 E. Byberry Rd., Philadelphia, Pa.
N. J. Aluminum Extrusion Co., 1007 Jersey Ave., New Brunswick, N.J.
New Metal Craft, Inc., 812 N. Wells St., Chicago, Ill.
NFF, Inc., 1269 Techwood Dr., N.W., Atlanta, Ga.
Nichols & Stone Co., 232 Sherman St., Gardner, Mass. 632-2770
N. L. Corp., 14901 Broadway, Cleveland 37, Ohio 662-2080
Noel Inc., 603 Waters Bldg., Grand Rapids, Mich. 49502 451-2738
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y. IV 1-9360
Norco Mfg., 1045 Terminal Way, San Carlos, Cal. 593-7609
Norcold Inc., 1501 Michigan St., Sidney, Ohio 492-1111
Norman's Contract Div., P.O. Box 216, Salisbury, N.C. 636-7900
Norquist Products, Inc., 415 Chandler St., Jamestown, N.Y. 485-1171
North American Electric Lamp Co., 1520 N. 13 St., St. Louis, Mo. 63106 231-2585
North American Import Bedding, 487 Broadway, New York 13, N.Y. CA 6-4779
North American Van Lines, Inc., P.O. Box 988, Ft. Wayne, Ind. 46801 742-5451
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Norton Door Closer, Div. Eaton Yale & Towne, Inc., 372 Meyer Rd., Bensenville, Ill. 60106 776-6100
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. 48203 366-9210

O

Oakland Foundry Co., 689 Glen Cove Rd., Glen Head, N.Y. 11545 676-4900
Ohio Chair Co., 4021 Mahoning Ave., Youngstown, Ohio 44509 799-6073
Oken Fabrics Inc., 938 Third Ave., New York, N.Y. MU 6-3628
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 342-3316
Omni Div., Aluminum Extrusions Inc., Charlotte, Mich. 48813 543-2010
Oneida Silversmiths, Oneida, N.Y. 13421 363-3000
Orinoka Mills, 1 Park Ave., New York, N.Y. 10016
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. CH 2-1800
Owens-Corning, 717 Fifth Ave., New York, N.Y. PL 9-3810
Oxford Filing Supply Co., 15-3 Clinton Rd., Garden City, L.I., N.Y. PL 1-3200
Oxford Metal Products Co. Inc., 2629-33 Belgrade St., Philadelphia, Pa. 19125 RE 9-5000
Oxford Mills Inc., E. Main St., Ware, Mass. 967-5981
Ozite Corp., 7-120 Merchandise Mart, Chicago, Ill. 60654 644-7252

P

Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. TE 8-0331
Pacific Drapery Walls, 2235 S.E. 11 Ave., Portland, Ore. 97214 233-4661
Packard Industries, Inc., Sheffield Ave., Niles, Mich. 49120 684-2550
Painter Carpets, Smith Industrial Blvd., Dalton, Ga. 30720 278-1722
Palette Prints, Inc., P.O. Box 401, Bala Cynwyd, Pa. 664-6048
The Palmer Furniture Co. Inc., Magnolia Ave., Denmark, S.C. 797-3321
Pamarco, Inc., Roselle, N.J. 07203
Panelart, Inc., 36 E. 23 St., New York, N.Y. 10010 GR 7-4390
Panelboard Mfg. Co., 222 Pacific St., Newark, N.J. 07114 623-8368
Panelfold Doors Inc., 1090 E. 17 St., Hialeah, Fla. 33010 887-1503
Panoramic Studios Inc., 179 W. Berks St., Philadelphia, Pa. 19122 GA 3-6650
Paoli Chair Co., Paoli, Ind. 723-2791
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y. 10003 777-8787
Paris Mfg. Co., South Paris, Me. 04281 734-8911
Park Silk Co., 2 Park Ave., New York, N.Y.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass. 01880 245-8100
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022 421-6172
Albert Parvin & Co., 120 N. Robertson Blvd., Los Angeles, Cal. 90048 652-5760
Patchogue Plymouth Co., 295 Fifth Ave., New York, N.Y. OR 9-1630
Patcraft Mills Inc., P.O. Box 1087, Dalton, Ga. 30720 278-2134
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. 27261 882-4016
Patterson Furniture Co., 701 Yunker Ave., McKees Rocks, Pa. 15136 771-0600
Myron Paul Originals, 415 S. Sharp St., Baltimore, Md. PL 2-3293
Payne & Co, 3500 Kettering Blvd., Dayton, Ohio 293-4121
Peabody Seating Co., N. Manchester, Ind.
Peacock Wallpaper Collection, 979 Third Ave., New York, N.Y. 10022 421-3328
Peerless Electric Co., 576 Folsom St., San Francisco, Cal. 94105 392-8553
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111 745-0100
Pegasus International Corp., 41 W. 57 St., New York, N.Y. 10019 758-2790
Penberthy Architectural Prods., 5800 S. Boyle Ave., Los Angeles, Cal. 90058 533-4511
Pennwod Numechron Co., 7249 Frankstown Ave., Pittsburgh, Pa. 15208 371-4200
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal. 90745 834-6439
Period Inc., P.O. Box 578, Henderson, Ky. 42420 826-3937
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 519 W. 38 St., New York, N.Y. 10018 524-0266
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 1011 Wood St., Philadelphia, Pa. 19107 922-5686
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 1714 Euclid St., Santa Monica, Cal. 90404
Perma-Grass Inc., 649 Bergen Blvd., Ridgefield, N.J. 943-5444
Perma Power, 5740 N. Tripp, Chicago, Ill. 60646 539-7171
Permasteel, 655 Atkins Ave., Brooklyn, N.Y.
Norman Perry, Inc., Plymouth, N.H. 03264 536-2064
PHD Products Inc., 327 E. 103 St., New York, N.Y. AT 9-5554
Philadelphia Carpet Co., Allegheny Ave. & C St., Philadelphia, Pa. 19134 GA 5-5830
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa. 443-6000
Phillips Fine Arts, 271-273 Minna St., San Francisco, Cal. 94103 982-1057
Phil-Mar Corp., 1100 E. 222 St., Cleveland, Ohio 44117 531-8800
Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal. 849-5649
Photo-Scan International, 6380 Wilshire Blvd., Los Angeles, Cal. 90048
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 683-5785
Pictures for Business Corp., 979 Third Ave., New York, N.Y. 10022 PL 2-3545
Piedmont Papers, Div. Provincetown Printers, 227 E. 56 St., New York, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue.

Pieri Creations, 100 W. Oxford St., Philadelphia, Pa. 19122 NE 4-0700
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn. 55408 827-5481
Pioneer Plastics Corp., 355 Lexington Ave., New York, N.Y. 10017 MU 7-9150
Piopin Papers, 969 Third Ave., New York 22, N.Y. PL 1-2536
Pittsburgh Corning Corp., 1 Gateway Center, Pittsburgh, Pa. 15222 AT 1-5100
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh, Pa. 15222 AT 1-5100
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. NE 3-2533
Plan Hold Corp., 21611 Perry St., Torrance, Cal. 775 6711
Plastics Mfg. Co., 4700 S. Westmoreland, Dallas, Texas 75224 FE 1-5435
Plastic-View Transparent Shades, P.O. Box 25, Van Nuys, Cal.
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal.
Plymwood Furniture Co., Sugar Hill Pine, Lisbon, N.H.
J. Pocker & Son, Inc., 824 Lexington Ave., New York, N.Y. 833-5488
Polar Mfg. Co., 900 W. Russell St., Philadephia, Pa. 19140 BA 9-7445
Poloron Products, Inc., 165 Hugenot St., New Rochelle, N.Y. 636-5300
Polrized Corp. of America, 8921 Quartz Ave., Northridge, Cal. 91324 341-0300
Polyplastex United Inc., 870 Springfield Rd., Union, N.J. 07083 688-2500
Pomona Tile Mfg. Co., 216 S. Reservoir St., Pomona, Cal. 91766 623-5221
Poraflor Inc., 25-29 50 St., Woodside, N.Y. 11377 RA 8-5800
Porter Carpets, P.O. Box 333, Cartersville, Ga. 382-3216
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55424 920-2525
Precision-Posturect Chair Corp., 3100 W. Carroll Ave., Chicago 12, Ill. 533-2685
Prescolite Mfg. Corp., 1251 Doolittle Dr., San Leandro, Cal.
Thomas Pride Mills, Inc., Line St., Calhoun, Ga. 30701 629-2811
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 838-8040
Progress Lighting, Div. Lighting Corp. of America, Erie Ave. & G St., Philadelphia, Pa. 19134
Promdek Div., Selby Battersby & Co., 5220 Whitby Ave., Philadelphia, Pa.
Protasil, Inc., 118-21 Queens Blvd., Forest Hills, N.Y. 11375 544-4477

Q

Quaker Fabric Corp., 205 Lexington Ave., New York, N.Y. 10016 679-6390
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. 679-9111

R

RCA Broadcast & Communications Products Div., Front & Cooper Sts., Camden, N.J. 08102 963-8000
R/K Laminated Products Inc., 2929 Mobile Dr., Elkhart, Ind. 46514 264-9515
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis. 457-7726
Rachlin Furniture Inc., 628 Columbia Ave., Sinking Spring, Pa. 19608
Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y. 11101 EX 2-6888
Rambusch Inc., 40 W. 13 St., New York, N.Y. OR 5-0400
Ramsona Fabrics, Ltd., 146 E. 56 St., New York, N.Y. 10022 688-0374
Rancocas Fabrics, Fairview St., Riverside, N.J. HO 1-5448
Randall Co., 801 W. Eighth St., Cincinnati, Ohio 45203 762-4940
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich., 396-5246
Readco Industries, 95 Hemingway St., Winchester, Mass.
Reale Mirror Mtg. Co. Inc., 18 E. 12 St., New York, N.Y. AL 5-8740
Reflector-Hardware Corp., 1400 N. 25 Ave., Melrose Park, Ill. 60160 345-2500
Regal Specialty Mfg. Co., Div. Majestic Silver, 241 Wolcott St., New Haven, Conn. 562-5379
Reiss Associates, Reiss Ave., Lowell, Mass. 454-7764
Remark Mfg. Co. 1229 Belmont Ave., Philadelphia, Pa. GR 3-8100
Remington Rand Library Bureau, 801 Park Ave., Herkimer, N.Y. 13350 866-1330
Replogle Globes, Inc., 1901 N. Narragansett Ave., Chicago, Ill. 60639 622-5500
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill. 267-8350
Resistane Coating Corp., 966 Nepperhan Ave., Yonkers, N.Y.
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill 60611 787-9694
Revere Lighting Co., Inc., 175 Fifth Ave., New York, N.Y. 10010
Rheiner Fabrics Inc., 381 Park Ave. S., New York, N.Y. MU 9-2294
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y. YO 8-5492
Richter Artcraft Inc., 1105 Dorr St., Toledo 7, Ohio 241-5168
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 MU 8-0030
Riverdale Drapery Fabric, 295 Fifth Ave., New York 16, N.Y. OR 9-3636
Ro-Ames Inc., 1010 Fulton St., Farmingdale, L.I., N.Y. 249-3316
Robbins Brothers Inc., 281 Fifth Ave., New York, N.Y. 10016 MU 9-3612
Robbins Products Inc., Tuscumbia, Ala. 383-3321
H. Robert Industries Inc., 4916 Shaw Ave., St. Louis, Mo. 63110 PR 3-6966
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123 923-2233
Roberts Consolidated Industries, 600 N. Baldwin Park Blvd., City of Industry, Cal.
Robertson Factories Inc., 1301 Merchandise Mart, Chicago, Ill. 60654
Robertson Furniture Co., Inc., Box 66, Locust Grove, Ga. 30248 956-3966
H. H. Robertson Co., 2 Gateway Center, Pittsburgh, Pa. 15222
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga.
Rockaway Metal Prod. Corp., 175 Roger Ave., Inwood, N.Y. 11696 CE 9-1000
Rockland Mills Inc., Brooklandville, Md. 21022 823-3770
Rodisco Inc., Div. Heifetz Co., Clinton, Conn. 669-8218
Julius Roehrs Co., 375 Paterson Ave., E. Rutherford, N.J.
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. PL 3-4252
Rohm & Haas, Independence Mall W., Philadelphia, Pa. 19105 592-3000
Roland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204 521-5333
Rol-Fol Sales Co., 14876 Raymer St., Van Nuys, Cal. 873-2741
Rolscreen Co., 100 Main, Pella, Iowa 50219 MA 8-4121
Roman Fountains Inc., 7251 N. Varna Ave., N. Hollywood, Cal. 91605 875-2383
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021 TE 8-1900
Rondo-Antel Fabric Corp., 7 W. 22 St., New York 10, N.Y.
Ben Rose, Inc., 11-123 Merchandise Mart, Chicago, Ill. 60654 467-6253
Rosemont Partitions Inc., 9834 James Circle S., Minneapolis, Minn. 55431
Janet Rosenblum Inc 315 E. 62 St., New York 21, N.Y. TE 8-1630
Gustave Roth, 76 Ninth Ave., New York 11, N.Y. WA 9-6760
Rowen Inc., 127 W. 25 St., New York, N.Y. PL 3-3990
Roxbury Carpet Co., 2 Central St., Framingham, Mass. 01701 877-5540
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill.
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010 885-1427
Royal Lounge Co., 15 E. 32 St., New York, N.Y.
Royal System Inc., 5708 39 Ave., Woodside, N.Y. 478-5400
Royaline Furniture, 595 E. 10 Ave., Hialeah, Fla.
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016 686-3500
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. TA 9-3750
The Ruberoid Co., 733 Third Ave., New York, N.Y. 10017 YU 6-2500
The Ruby Lighting Corp., 128 Fifth Ave., New York, N.Y. CH 3-0900
Rugcrafters Inc., 295 Fifth Ave., New York, N.Y. 10016 MU 4-6760
Don Rumsey Associates, 472 Jackson St., San Francisco, Calif. 94115 982 0943
Russwin, Div. Emhart Corp., 41 E. 42 St., New York, N.Y. 10017 MO 1-0640
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. 457-4833

S

S & W Foamers, Inc., 11 Ave., Box 1068, Dalton, Ga. 278-4629
Satran & Glucksman, 8 W. 30 St., New York 1, N.Y. MU [illegible]
Saint Denis Studios, Box 473, 3349 N. Whitehall Rd., Muskegon, Mich. 766-3345
St. Regis Paper Co., 150 E. 42 St., New York 17, N.Y. OX 7-4400
Sallee Carpets, 144 N. Robertson Blvd., Los Angeles, Cal. 90048 655-5017
John B. Salterini, Div. of Walter Kidde & Co., 216 N. Main St., Freeport, N.Y. 11520 378-0470
Samsonite Institutional Equipment Div., Samsonite Corp., 1050 S. Broadway, Denver, Colo. 80217 744-1701
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004 389-0066
Sanymetal Products Co., Inc., 1701 Urbana Rd., Cleveland, Ohio 531-1600
Sargent & Co., 100 Sargent Dr., New Haven, Conn. 06509 562-2151
Walter P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y. SI 4-5400
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa. 368-2424
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa. 563-8724
Scalamandre Silks Inc., 977 Third Ave., New York, N.Y. 361-8500
John Scalia-Schmieg & Kotzian Inc., 521 E. 72 St., New York 21, N.Y. BU 8-8165
Scandia Craft Enterprises, 155 E. 30 St., New York, N.Y OR 9-2333
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. 90631 TE 2-2651
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. PL 5-6078
Scandinavian Marketing Assoc., 295 Fifth Ave., New York, N.Y.
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. PL 2-6090
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. UL 2-5959
Schafer Bros., Inc., 1123 N. McCadden Pl., Los Angeles, Cal. 90038 464-8173
Burton Scherer Floor Coverings, 227 E. 56 St., New York, N.Y. 10022 355-3365
Schiller Bros., 200 S. Newman St., Hackensack, N.J. 07601 489-4500
Schlage Lock Co., 2201 Bayshore Blvd., San Francisco, Cal. 467-1100
F. Schumacher & Co., 939 Third Ave., New York, N.Y. 10022 565-5700
Schwarzenbach Huber Co., 470 Park Ave. S., New York 16, N.Y.
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. PL 2-9010
Scroll Inc., 800 N.W. 166 St., P.O. Box B, Miami, Fla. 33164 NA 1-0561
Sculptsmith, 1023 Third Ave., New York, N.Y. 10021
Sculpture Studio Inc., William Bowie, 202 E. 77 St., New York, N.Y. 10021 861-8480
Seaty Inc. Contract Div., 666 N. Lake Shore Dr., Chicago, Ill. WH 4-1915
Seamless Systems Inc., 328 Hanley Industrial Ct., St. Louis, Mo. 63144 MI 4-1000
Seamloc-Loma Loom Carpet Co., 101 Park Ave., New York 17, N.Y. 683-6321
Silas Seandel Studios, 979 Third Ave., New York, N.Y. 10022 989-4120
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007 749-8862
James Seeman Studios, Inc., 136 E. 57 St., New York, N.Y. 10022 421-4730
Segura Studios Inc., 610 W. 18 St., Hialeah, Fla. 33010 887-1011
Selby Battersby & Co., 5220 Whitby Ave., Philadelphia, Pa. 19143 GR 4-4790
Selby Furniture Hardware Co., 17 E. 22 St., New York, N.Y. OR 3-4097
Selig Mfg. Co., 54 Green St., Leominster, Mass. 534-4941
Seneca Textile, 4 E. 34 St., New York, N.Y. MU 6-6200
Seng Co., 1450 N. Dayton, Chicago 22, Ill. MO 4-0920
Serta Associates Inc., 666 Lake Shore Dr., Chicago 11, Ill.
Servicemaster, 2300 Warrenville Rd., Downers Grove, Ill.
Seton Name Plate Corp., 592 Boulevard, New Haven, Conn. 06519
Seymour Fabrics Inc., S. Service Rd., L. I. Expressway, Westbury, N.Y. 11591 333-8822
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 PA 2-7211
Shawnee-Penn Mfg. Co. Inc., Saucon Park Rd., #5, Bethlehem, Pa. UN 7-5081
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654 527-3500
Shelves Unlimited, 1134 First Ave., New York, N.Y. 10021 TE 8-5012
Shenango Ceramics Inc., P.O. Box 120, New Castle, Pa. 16103 652-6661
Shepherd Casters Inc., P.O. Box 209, Benton Harbor, Mich. 49022 927-2456
Shock Proof Corp., P.O. Box 4455, Ft. Lauderdale, Fla. 33304 564-6771
Showerfold Door Corp., 5858 N. Pulaski Rd., Chicago [illegible]
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y. OR 9-1550
Sico Inc., 5215 Eden Ave., S., Minneapolis, Minn. 55436 929-4663
Siesta Mfg. Co. Inc., P.O. Box 574, Sarasota, Fla. 33578
Signal Mfg. Co., 4041 Whiteside St., Los Angeles, Cal.
Signaltron Corp., 82-16 31 Ave., E. Elmhurst 70, N.Y. 446-5177
Signature III, 3030 Ashby Ave., Berkeley 5, Cal. 843-0374
Signature Floors Inc., 979 Third Ave., New York, N.Y 10022 PL 9-1830
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 654-3930
Silent Gliss Div., Newell Mfg. Co., 916 S. Arcade Ave., Freeport, Ill. 233-4171
Silvray-Litecraft Corp., 100 Dayton Ave., Passaic, N.J. 07055 472-5800
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. 60654 644-4060
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 235-2301
Simpson Timber Co., 2000 Washington Bldg., Seattle, Wash. 98101 MU 2-2828
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612 632-4545
Sleeper Lounge Co., 3279 Wilshire Blvd., Los Angeles 5, Cal. 385-1497
Sligh-Lowry Contract Furniture Co., 174 E. 11 St., Holland, Mich. EX 6-4618
Slip-X Safety Treads Co., 1015 E. Adams, Springfield, Ill. 62705 528-9663
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 924-3166
Alexander Smith Carpets, Div. Mohasco Industries Inc., 295 Fifth Ave., New York, N.Y. 10016 MU 9-1300
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo 7, N.Y. TR 3-3083
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis, Minn. 55414
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203
Wilmer Snow, 219 W. Chicago Ave., Chicago, Ill. 60610 337-6083
Solar Light Mfg., 1990 N. Manheim Rd., Melrose Park, Ill.
Somerset Craftsman, 155 E. 23 St., New York, N. Y. 10010
Sonneborn Building Products, Sub. DeSoto Chemical Coatings, 1700 S. Mt. Prospect Rd., Des Plains, Ill. 345-7161
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601 345-7161
Southern Spring Bed Co., 290 Hunter St. S.E., Atlanta, Ga.
Souveran Fabrics Corp., 509 Madison Ave., New York 22, N.Y. PL 2-5515
Spanish Trading Center, 979 Third Ave., New York, N.Y. 421-6850
Spanjer Sign Co. 189 Chrystie St., New York N.Y GR 3-2507
Sparta Furniture Div., Extensole Corp., Sparta, Mich. 49345
Spectrum Fabrics Corp., 261 Fifth Ave., New York, N.Y. 10016 MU 4-7100
Spinning Wheel Rugs, 295 Fifth Ave., New York, N.Y. 10016 MU 5-0177
Springs Mills, Inc., Morgan-Jones Products, 104 W. 40 St., New York, N.Y. 10018 556-6144
Springer-Penguin Inc., 11 Brookdale Pl., Mount Vernon, N.Y. 10550 OW 9-3200
Stacor Corp., 285 Emmet St., Newark, N.J.
Stakmore Co., Inc., 200 Lexington Ave., New York, N.Y. 10016 MU 3-7544
Dick Stambaugh Inc., 513 N. Main St., Ada, Ohio 634-5971

Stamford Wallpaper Co., 153 Greenwich Ave., Stamford, Conn. 323-1123
Standard Coated Products Inc., Buchanan, N.Y. 10511 PE 7-0580
Standard Furniture Co., Box 471, Herkimer, N.Y. 13350 866-1000
Standard Tapestry Co., 4434 Penn St., Philadelphia, Pa. PI 3-5151
Standard Trimming Corp., 1114 First Ave., New York, N.Y. 10021 755-3034
Stanley Furniture Co., Stanleytown, Va. 629-2575
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
Star Industries, 213 Cutler St., Spring Lake, Mich. 842-1852
Stark Carpet Co., 979 Third Ave., New York, N.Y. 10022
State of High Point, 192 Lexington Ave., New York, N.Y. MU 6-7996
State of Newburgh, Inc., 192 Lexington Ave., New York, N.Y. MU 6-7996
Stauffer Chemical, 380 Madison Ave., New York, N.Y.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich. 241-2681
Steelcraft Mfg. Co., 9017 Blue Ash Rd., Cincinnati, Ohio 45242 791-8800
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Stelzer Moldings, Inc., 23184 Keller St., South Bend, Ind. 46628 232-1491
Chester B. Stem Inc., Grant Line Rd., New Albany, Ind. 47150
Stempel Mfg. Co., 2830 Roberta St., Dallas, Tex. 75203 WH 2-8413
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 838-6050
Stephen-Leedom Carpet Co. Inc., 295 Fifth Ave., New York. N.Y. 10016 MU 4-2000
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. 483-1555
Stevens/Gulistan Carpet Div., J. P. Stevens & Co., Inc., 295 Fifth Ave., New York, N.Y. 10016 OR 9-1220
Stewart Iron Works Co., P.O. Box 239, Cincinnati, Ohio 45201
Stiffel Co., 700 N. Kingsbury St., Chicago 10, Ill.
Stockwell Wallcoverings, 320 N. Madison Ave., Los Angeles, Cal. 90004
Stone & Phillips, 1625 S. Magnolia Ave., P.O. Box 539, Monrovia, Cal. 91016
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio 452-7441
Russ Stonier Designs Inc., 1375 Merchandise Mart, Chicago 54, Ill. 644-0772
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610 337-4738
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016 689-5577
Stow/Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. 49506 456-9681
Thomas Strahan Co. Heard & Maple, Chelsea 50, Mass. 884-6220
Stratton Industries, Inc., 1270 Ave. of Americas, New York, N.Y. 10020
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 DE 7-0361
Stroheim & Romann. 155 E. 56 St., New York, N.Y. MU 4-3100
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. 993-2828
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022 HA 1-1200
Sturgis Co., P.O. Box 100, Sturgis, Mich. 49091 651-5461
Stylex Inc., Delanco, N.J. 08075 829-5045
Stylon Corp., 136 Newbury St., Boston, Mass. 02116 262-2520
Stylume Products Inc., 14475 N.W. 26 Ave., Opa Locka, Fla. 33054
Sub-Zero Freezer Co. Inc., 4717 Hammersley Rd., Box 4130, Madison, Wis. 53711 233-5396
Sullivan Distinctive Walls & Fabrics Inc., 5428-30 Devon Ave., Chicago, Ill. 60646 RO 3-0373
Summitville Tiles Inc., Summitville, Ohio 223-1211
Sundial Lamps, Inc., 417 S. Wrenn St., High Point, N.C.
Superior Electric Co., 383 Middle St., Bristol, Conn. 06010 582-9561
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill. HU 8-4044
Superior Wall Products, 4401 N. American St., Philadelphia, Pa. 455-2200
Supreme Steel Equipment, 170 53 St., Brooklyn, N.Y. 11232 492-7777
Suval Industries, Cantiague Rd., Westbury, N.Y.
Sweetwater Rug Co., 309 Fifth Ave., New York, N.Y. 679-8500
Swiss Holma Bedding Co., 487 Broadway, New York, N.Y. 10013 CA 6-4779
Swivelier Co. Inc., 33 Route 304, Nanuet, N.Y. NA 3-3471
Sylvania Electric Prod., Lighting Products Div., 60 Boston St., Salem, Mass. 745-4500
Synthetics Finishing Co., 462-70 N. Eighth St., Philadelphia 23, Pa. MA 7-8282
Syracuse China Corp., 2900 Court St., Syracuse, N.Y. 13201 HO 8-1681
Syro Industries, Inc., 813 N. Franklin St., Chicago, Ill. 60610
Syroco, Contract Div., Syracuse, N.Y. 13201 635-9911
Sy-Shelves, 1719 W. Reid Dr., Appleton, Wis. 54911
System Cado, 1130 Third Ave., New York, N.Y. 10021 478-5400

T

Tableware, Inc., 11 E. 26 St., New York, N.Y. 10010 MU 3-5790
George Tanier Inc., 305 E. 63 St., New York, N.Y. EL 5-6461
Tapiflex Div., The Felters Co., 22 West St., Millbury, Mass. 865-4401
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich. 453-2421
Shirley Tattersfield Associates Inc., 233 N. 23 St., Phladelphia, Pa. 19103 LO 3-6340
Taylor Chair Co., 75 W. Taylor Rd., Bedford, Ohio 44146 232-0700
N. A. Taylor, Inc., W. Ninth Ave., Gloversville, N.Y. 12078 455-0681
TechFab, 4321 Semple Ave., St. Louis, Mo. 63120 EV 2-5590
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484 929-5311
Harry Tehan Associates Inc., P.O. Box 22046, Greensboro, N.C.
Telescope Folding Furniture Co. Inc., Granville, N.Y. 642-1100
Tenex Corp., 1850 E. Estes Ave., Elk Grove Village, Ill. 60007 439-4020
Tennessee Fabricating, 2366 Prospect, Memphis, Tenn. 38106 948-3354
Tennsco Corp., Dickson, Tenn.
Terra, 8201 Beverly Blvd., Los Angeles, Cal. 90048 657-7342
Terrafino Co., Div. of Lancaster Chemical Corp., P.O. Box 52, Carlstadt, N.J. WE 3-1100
Textile Fabric Associates, Inc., 373 Park Ave. S., New York 16, N.Y. MU 9-5515
Textile Rubber & Chem. Co., Route 1, Dalton, Ga. 30720 278-1300
Textureflex Inc., 502 E. 164 St., New York, N.Y. 10456 CY 2-3114
Thaibok Fabrics Ltd., 969 Third Ave., New York, N.Y. 10022 688-7368
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 27262 883-0111
Richard E. Thibaut Inc., 206 E. 58 St., New York, N.Y. 10022 989-9800
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. 92705 545-8296
Thomas-Davis Mfg., 11008 Childs St., Silver Springs, Md. 20901
Thomas Industries, Benjamin Div., 207 E. Broadway, Louisville, Ky. 582-3771
Seth Thomas, Div. General Time Corp., 135 S. Main St., Thomaston, Conn. 06787 283-4323
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016 MU 3-1230
Thorco Ltd., 113-06 101 Ave., Richmond Hill, N.Y. 11419 441-6622
J. H. Thorp & Co. Inc., 425 E. 53 St., New York, N.Y. 10022 EL 5-5300
Thortel Fireproof Fabrics, 51 Madison Ave., New York 10, N.Y. MU 4-2426
Three Centuries, 202 E. 56 St., New York, N.Y. 10022 PL 5-3214
Tiffany Lighting Corp., 16130 Stagg St., Van Nuys, Cal. 782-0210
Timbertone Decorative Co., 979 Third Ave., New York, N.Y. PL 8-1160
E. F. Timme & Son Inc., 200 Madison Ave., New York 16, N.Y. MU 3-2580
Tintawn Inc., 281 Fifth Ave., New York, N.Y. MU 4-3613
David J. Tirpak, 1355 Market St., San Francisco, Cal. 94103 863-1090
Titian Enterprises, Inc., 544 Sixth Ave., New York, N.Y. 675-6733
Tolland Fabrics, 1114 First Ave., New York, N.Y. 10021 755-3034
Tomlinson of High Point, 305 High Ave. W., High Point, N.C. 27261 888-4521
Topp Appliances Inc., 4201 N.W. 77 Ave., Miami, Fla. 33166
Torginol of America, Inc., 1708 Gage Rd., Montebello, Cal. 724-1700
Torjesen Inc., 209 25 St., Brooklyn, N.Y. SO 8-1020
Toujay Designs, Inc., 146 E. 53 St., New York, N.Y. 752-2354
Town & Country Reproductions, 69-19 Metropolitan Ave., Middle Village, N.Y. 11379
Townehouse Home Products, Inc., 624 S. Vail Ave., P.O. Box 33, Montebello, Cal. 90640 724-2923
Toyo Rug Co. Ltd., 2821 E. Pico Blvd., Los Angeles, Cal. 90023 269-7555
Traditional Reproductions, 208 E. 60 St., New York, N.Y. 10022 PL 5-2680
Tree Time, Inc., 771 S. 16 St., Newark, N.J. 07108 371-6868
Ernest Treganowan, Inc., 306 E. 61 St., New York, N.Y. PL 5-1050
Trend Industries, 2911 W. Carroll Ave., Chicago, Ill. 553-8611
Trend Mills, P.O. Box 162, Rome, Ga. 234-9461
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032 223-1201
Norman Trigg Inc., 209 E. 56 St., New York 19, N.Y. 333-1551
Tri-Lo Products, 3137 W. Lake, Chicago, Ill., KE 3-4946
Tri-Mark Designs, 1006 Arch St., Philadelphia, Pa. 19107 627-7670
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005 457-3548
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago, Ill. 60639 AR 6-3340
Tropi-Cal Co., 5731 S. Alameda St., Los Angeles, Cal. 90058 583-6481
Tropical Sun, 80 S. Raymond Ave., Pasadena, Cal. 681-6313
Tropicraft of San Francisco, 568 Howard, San Francisco, Cal. 94105 982-4157
Tropitone Furniture Co., Commerce Blvd., N. Highway 301, P.O. Box 3.97, Sarasota, Fla. 33578 355-3715
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172 926-2520
Troy Sunshade Co., 612 Grand St., Troy, Ohio FE 2-1281
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. 60623 CR 7-8800

U

U-Line Corp., 811 E. Vienna Ave., Milwaukee 12, Wis. 962-5940
Unika-Vaev Corp., Suite 1603N, 979 Third Ave., New York, N.Y. 10022 838-4418
Uniline Corp., 420 Alabama, N.W., Grand Rapids, Mich. 49504 458-1564
Union Carbide Corp., Fibers & Fabrics Div., 979 Third Ave., New York, N.Y.
Unique Headboard Co., Inc., 68 Clifford St., Newark 7, N.J. 622-8261
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 247-5060
United Chair Co., 3315 First Ave. S., Leeds, Ala. 35094 699-2271
United DeSoto, 3101 S. Kedzie Ave., Chicago, Ill. 60623 254-0700
U.S. Bronze Sign Co., Inc., 101 W. 31 St., New York, N.Y. 10001 563-5670
U.S. Caster Corp., 9999 W. 75 St., Overland Park, Kan. 66204 ME 1-4900
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio 455-7001
U.S. Fluorescent, 191 St. & Biscayne Blvd., Miami, Fla. 945-2643
U.S. Mineral Products, Stanhope, N.J. 07874
U.S. Plastics, 750 W. 18 St., Hialeah, Fla.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y. 935-3500
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y. 10036 CO 5-1865
U. S. Vinyl Products Corp., Tenth & Ontario Sts., Philadelphia, Pa. 19100
Universal Carpets, Inc., Ellijay, Ga. 30540

V

Valco Co., 1311 Ann Ave., St. Louis, Mo. 63104
Valdese Weavers Inc., P.O. Box 70, Valdese, N.C. 28690 874-2181
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. LE 9-8800
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451 665-3800
Albert Van Luit & Co., 4000 Chevy Chase Dr., Los Angeles 39, Cal. 245-5106
Van Rijn Industries Inc., 16 E. 18 St., New York 3, N.Y. 929-2751
Vanderlaan Tile Co., Inc., 103 Park Ave., New York, N.Y. 10017 LE 2-0362
Vandy-Craft, 14-105 Merchandise Mart, Chicago, Ill. 60654 644-1423
Vaugh Walls, Inc., 11681 San Vicente Blvd., Los Angeles, Cal. 90049 879-0840
Clarence Veit, 175 E. 87 St., New York, N.Y. 10028
Veit Furniture Corp., 133 Broadway, Hanover, Pa. 17331 637-4192
Velvetex Industrial Corp., P.O. Box 545, Columbus, Texas 78934
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016 MU 5-3080
Verde Contract Industries Ltd., 979 Third Ave., New York, N.Y. 10022 PL 3-0740
Vermont Marble Co., 61 Main St., Proctor, Vt. 05765 459-3311
Verticals Inc., 621 E. 132 St., Bronx 54, N.Y. CY 2-6500
Verti-Color Blinds Inc., 64 E. 55 St., New York, N.Y. 10022 PL 5-6640
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 683-1313
Vicrtex Sales Corp., 40 E. 53 St., New York 22, N.Y. PL 1-3565
Victor England Agencies, 420 Market St., San Francisco 11, Cal.
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala. 36101 269-1451
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill. 60647 252-2000
Viking Carpets, 10 W. 33 St., New York, N.Y.
Vikon Tile Corp., Washington, N.J.
Vinylan, 34 E. 29 St., New York, N.Y. 10016 MU 5-6820
Vinyl Fabric Corp., P.O. Box 1004, Dalton, Ga. 278-2001
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis. 458-4664
Vinyl-Tex Co., 165 Ward St., Paterson, N.J.
Virco Mfg. Corp., P.O. Box 44846, Hancock Sta., Los Angeles, Cal. 90044 321-3400
Virden Lighting, Div. of The Scott & Fetzer Co., 6103 Longfellow Ave., Cleveland, Ohio 44103 431-3618
Virginia Metal Products Div., Gray Mfg. Co., Orange, Va. 22960 OR 2651
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980 942-8205
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. 90221 774-2770
Vista Furniture Co., 4655 Illinois Ave., Louisville, Ky. 40213 451-7656
Vogel-Peterson Co., Rt. 83 & Madison, P.O. Box 90, Elmhurst, Ill. 60126 279-7123
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky.
Vomar Products, Inc., 2807 Empire Ave., Burbank, Cal. 91504 842-2022
VSoske, 155 E. 56 St., New York, N.Y. MU 8-1150

W

Waco Products Co., 450 N. Levitt St., Chicago, Ill.
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Charles Wagner Mfg. Co., 131 Middletown St., Brooklyn, N.Y. 11206 EV 7-0722
Sherle Wagner, 125 E. 57 St., New York, N.Y. PL 8-3300
William J. B. Waite Co., 560 Western Merchanidse Mart, San Francisco, Cal. 94103 UN 1-3494
Waldvogel Bros. Inc., 240 Madison Ave., New York. N.Y. MU 2-0680
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. WA 5-9945
Wall Panels, Inc., 852 Logan St., Brooklyn, N.Y. 11208

Wall Trends International, 979 Third Ave., New York 22, N.Y. PL 3-0430
Wall Tube & Metal Products Co., P.O. Box 330, Newport, Tenn. 623-2391
Wallingford Steel Co., Wallingford, Conn. 269-3361
Wallpaper Facades, 980 Second Ave., New York, N.Y. 10022 PL 3-6083
Walls Today Inc., 979 Third Ave., New York, N.Y. PL 9-3165
Wara Intercontinental Co., 20101 W. Eight Mile Rd., Detroit, Mich. 48219
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 688-2233
James Ware Associates, 979 Third Ave., New York 22, N.Y. LO 3-0336
Warner Co., 108 S. Desplaines St., Chicago, Ill. FR 2-3540
Warner Co., 108 S. Desplaines St., Chicago, Ill. 60606 FR 2-3540
Waverly Fabrics, Div. F. Schumacher & Co., 939 Third Ave., New York, N.Y. 10022 565-5700
Wear Proof Mat Co., 2156 Fulton St., Chicago, Ill. SL 3-4570
David R. Webb Co., Architectural Veneer Dept., 49 E. 53 St., New York, N.Y. 684-0727
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Calif. 91103 GA 6-6364
The Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.
Weis-Fricker Mahogany, P.O. Box 391, Pensacola, Fla. 679-7950
Beth Weissman Co. Inc., 260 Smith St., East Farmingdale, L.I., N.Y. 567-2620
Wellington Electronics Inc., 55 Honeck St., Englewood, N.J. 07631 872-2100
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360 249-1140
Leif Wessmann Associates Inc., 301 E. 64 St., New York, N.Y. 10021 897-8458
Western Mfg. Co., Dept. CD 7, 536 N. Highland Ave., Aurora, Ill. 484-3329
Westin-Nielsen Corp., 3752 N. Dunlap St., Arden Hills, St. Paul, Minn. 55112
Westinghouse Electric Corp., Architectural System Div., 4300 36 St., S.E., Grand Rapids, Mich. 49508
Westinghouse Electric Corp., Commercial/Institutional Products Div., Rt. 27, Edison, N.J. 08817
Westinghouse Electric Corp., Decorative Micarta Div., Hampton, S.C. 943-2311
Westmoland Metal Mfg., Milnor St. & Bleigh Ave., Philadelphia 35, Pa. DE 3-3300
Westwood Industries, Inc., 230 Fifth Ave., New York, N.Y. LE 2-2086
M. G. Wheeler Co. Inc., 15 Village Sq., Greenwich, Conn.
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla. 757-3407
John Widdicomb Co., 205 E. 58 St., New York, N.Y. 10022 HA 1-1200
Marion Wieder Inc., 969 Third Ave., New York, N.Y. 10022 PL 5-6011
Wilkenson Mfg. Co., 4950 S. Kilbourn Ave., Chicago, Ill. 60632 767-2340
John D. Wiliams Co., 737 N. Michigan, Chicago, Ill. 60611 337-4231
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 DE 5-0807
Wilmar Co. Inc., 230 Fifth Ave., New York, N.Y. MU 3-5487
Ralph Wilson Plastics, 600 General Bruce Dr., Temple, Tex. 76501 PR 8-2711
Window Modes Inc., 240 E. 56 St., New York, N.Y. PL 2-1140
Winfield Design Associates, 2690 Harrison, San Francisco, Cal. 94110 647-6787
Gordon Winslow, Ltd., 979 Third Ave., New York, N.Y. 10022 753-7467
Winzeler Stamping Co., 129 Wabash Ave., Montpelier, Ohio 43543 485-3147
Witco Inc., 802 N. First St., Mt. Vernon, Wash. 336-6127
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky. EM 3-3531
Wood-Plastic Inc., 9549 Penn Ave., S., Minneapolis, Minn.
Lee L. Woodard Sons, Inc., Owosso, Mich. 725-7115
Woodson Wallpapers Inc., 979 Third Ave., New York 22, N.Y.
Worden Co., 200 E. 17 St., Holland, Mich. 396-7010
Workwall Div., L. A. Darling Co., Box 130, Bronson, Mich. 49028
World Carpets Inc., P.O. Box 1448, Dalton, Ga. 278-8800
World Wide Design House, 969 Third Ave., New York, N.Y. 10022
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022 HA 1-1690
Wunda Weve Carpet Co. Inc., P.O. Box 167, Greenville, S.C. 29602
Wycombe, Meyer, Co. Inc., 425 E. 53 St., New York, N.Y. 753-2010

X-Y-Z

Yale & Towne Mfg. Co., Towne Hardware Div., 144 E. 44 St., New York, N.Y. 687-2016
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. FA 8-1010
Yorkraft, Inc., Contract Dept., 550 S. Pine St., York, Pa. 17405
Robert Aaron Young, 244 E. 58 St., New York, N.Y.
Zenith Radio Corp., 1900 N. Austin Ave., Chicago, Ill. 60639 745-2000
C. Zimet Corp., 10 Quincy St., Brooklyn, N.Y. NE 8-0057
Zina Lamp Co., Box 469, Woodacre, Cal. 94973 454-6548

ASSOCIATIONS AND SOCIETIES

Acoustical Materials Association, 335 E. 45 St., New York, N.Y. 10017 MU 5-1940
Air-Conditioning & Refrigeration Institute, 1815 N. Ft. Myer Dr., Arlington, Va. 22209 524-8800
American Carpet Institute, Inc., 350 Fifth Ave., New York, N.Y. 10001 736-2043
American Hardboard Association, 20 N. Wacker Dr., Chicago 6, Ill. 236-8009
American Hardware Manufacturers Association, 342 Madison Ave., New York, N.Y. 10017 MU 7-5363
American Hospital Association, 840 N. Lake Shore Dr., Chicago, Ill. 60611 645-9400
American Hotel & Motel Association, 221 W. 57 St., New York, N.Y. 10019 CO 5-4506
American Institute of Architects, 1735 New York Ave. N.W., Washington, D.C. 20006 EX 3-7050
American Institute of Interior Designers, 730 Fifth Ave., New York, N.Y. 265-2090
American Library Association, 50 E. Huron St., Chicago, Ill. 60611 WH 4-6780
American Society of Landscape Architects, 2000 K St. N.W., Washington, D.C. 20006 FE 8-8200
American Society for Testing & Materials, 1916 Race St., Philadelphia, Pa. 19103 LO 3-5315
American Walnut Mfrs. Association, 666 N. Lake Shore Dr., Chicago, Ill. 60611 944-6162
Architectural Woodwork Institute, 1808 West End Bldg., Nashville, Tenn. 37203 242-2439
Asphalt & Vinyl Asbestos Tile Institute, 101 Park Ave., New York, N.Y. 10017 MU 6-3937
Belgian Linen Association, 280 Madison Ave., New York, N.Y. MU 4-7147
Church Furniture Manufacturers Association, 666 N. Lake Shore Dr., Chicago, Ill. 60611 944-5566
Contract Manufacturers Association, 11th Floor, Merchandise Mart, Chicago, Ill. 60654 944-6958
Copper Development Association, Inc., 405 Lexington Ave., New York, N.Y.
Decorative Furniture Manufacturers Association, Inc., 521 Fifth Ave., New York, N.Y. 10017 682-4372
Educational Facilities Laboratories, Inc., 477 Madison Ave., New York, N.Y. PL 1-6214
Fine Hardwoods Association, 666 Lake Shore Dr., Chicago, Ill. 60611 944-1252
Illuminating Engineering Society, United Engineering Center, 345 E. 47 St., New York, N.Y. 10017 PL 2-6800
Industrial Designers Society of America, 60 W. 55 St., New York, N.Y. 10019 246-5050
Institute of Business Designers, 740 Investment Bldg., Washington, D.C. 20005 638-5087
Institutional Research Council, Inc., 221 W. 57 St., New York, N.Y. 10019 CO 5-4506
Jute Carpet Backing Council, Inc., 25 Broadway, New York, N.Y. 10004 344-8906
Lamp & Decorative Accessory Association, P.O. Box 1293, High Point, N.C.
Mahogany Association, Inc., 333 N. Michigan Ave., Chicago, Ill. CE 6-0633
Man-Made Fiber Producers Association, Inc., 350 Fifth Ave., New York, N.Y. 10001 LO 3-4671
Marble Institute of America, 546 Pennsylvania Bldg., 425 13 St., N.W., Washington, D.C. 20004 628-0214
National Association of Bedding Manufacturers, 724 Ninth St. N.W., Washington, D.C. 20001 ST 3-0733
National Association of Display Industries, 207 E. 37 St., New York, N.Y. 10016 682-0447
National Association of Educational Buyers, 1461 Franklin Ave., Garden City, N.Y. 747-0350
National Bureau of Standards, U.S. Dept. of Commerce, Washington, D.C. 20234 921-1000
National Cotton Council of America, P.O. Box 12285, Memphis, Tenn. 38112 276-2783
National Electrical Manufacturers Association, 155 E. 44 St., New York, N.Y. 10017 MU 2-1500
National Institute of Governmental Purchasing, 1001 Connecticut Ave., N.W., Suite 922, Washington, D.C. 20036 347-9357
National Institute of Rug Cleaning, Inc., 1815 N. Ft. Myer Dr., Arlington, Va. 22209 524-8120
National Office Products Association, 740 Investment Bldg., Washington, D.C. 20005 638-5087
National Paint, Varnish & Lacquer Association, Inc., 1500 Rhode Island Ave., N.W., Washington, D.C. 20005 462-6272
National Restaurant Association, 1530 N. Lake Shore Dr., Chicago, Ill. 60610 787-2525
National School Supply & Equipment Association, 79 W. Monroe St., Chicago, Ill. 236-6970
National Society of Interior Designers, Inc., 157 W. 57 St., New York, N.Y. 10019 JU 2-1421
Resources Council, 979 Third Ave., 9th Floor, New York, N.Y. 10022
Robertson Center Association, 410 N. Rossmore, Los Angeles, Cal. 90004 464-2839
Southern Furniture Manufacturers Association, High Point, N.C. 885-5065
Summer & Casual Furniture Manufacturers Association, Room 1727, 666 Lake Shore Dr., Chicago, Ill. 60611 944-5566
Tile Council of America, Inc., 800 Second Ave., New York, N.Y. 10017 OX 7-9269
Tufted Textile Manufacturers Association, 208 W. Cuyler St., P.O. Box 8, Dalton, Ga. 30720 278-3176
Two-Thirty Fifth Avenue Lamp & Shade Association, 230 Fifth Ave., New York, N.Y. 682-6565
Vinyl Fabrics Institute, 60 E. 42 St., New York, N.Y. 10017 MU 7-0677
Vinyl & Rubber Flooring Div., Rubber Mfrs. Assn. Inc., 444 Madison Ave., New York, N.Y. 10022 PL 5-9200
Wallcoverings Council Inc., 969 Third Ave., New York, N.Y. 10022 759-0950
Window Shade Manufacturers Association, 341 Madison Ave., New York, N.Y. 10017 MU 6-2090
Wool Carpets of America, 360 Lexington Ave., New York, N.Y. 10017 YU 6-6222

MARTS AND PERMANENT TRADE EXHIBITS

American Furniture Mart, 666 Lake Shore Dr., Chicago, Ill. 60611 SU 7-4100
Architectural Materials Center, 101 Park Ave., New York, N.Y. 10017 MU 3-1400
Atlanta Merchandise Mart, Peachtree Ctr., 240 Peachtree St. N.W., Atlanta, Ga. 688-8994
Better Heating-Cooling Council, 393 Seventh Ave., New York, N.Y. 10001 947-9077
Contract '68 Convention & Exposition, 14 W. 40 St., New York, N.Y. 564-8714
Contract Manufacturers Center Association, 11th Floor, Merchandise Mart, Chicago, Ill. 60654
Dallas Market Center, 2100 Stemmons Frwy., Dallas, Tex. 75207 748-6832
Decoration & Design Building, 979 Third Ave., New York, N.Y.
Decorative Building Materials, 425 E. 53 St., New York, N.Y.
Design Center Building, 8899 Beverly Blvd., Los Angeles, Cal. 90048 BR 2-6523
Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
Home Furnishings Mart, 205 Lexington Ave., New York, N.Y. LE 2-7510
Intercon I, Merchandise Mart, Chicago, Ill. 527-4141
International Design Centre of Miami, 4141 N. Miami Ave., Miami, Fla. 759-4471
Los Angeles Home Furnishings Mart, 1933 S. Broadway, Los Angeles, Cal. 90007 749-7911
Merchandise Mart, Chicago, Ill. 60654 527-4141
Merchandise Mart of Cleveland, 420 Prospect Ave., Cleveland, Ohio 44115 771-5566
Midwest Merchandise Mart, 800 Washington Ave. N., Minneapolis, Minn. 339-8788
National Design Center, Marina City, 330 N. State St., Chicago, Ill. 60610 222-1154
National Design Center, 415 E. 53 St., New York, N.Y. 10022 688-5200
National Furniture Mart, 215 Lexington Ave., New York, N.Y. 10016 532-7510
National Hotel & Motel Exposition, 141 W. 51 St., New York, N.Y. 10019 247-0800
National Interior Design Show (Southex), Queen Elizabeth Bldg., Exhibition Park, Toronto, Ont., Canada 534-9592
New York Coliseum, Columbus Circle, New York, N.Y.
New York Furniture Exchange, 200 Lexington Ave., New York, N.Y. OR 9-9500
Robertson Plaza, 8900 Beverly Blvd., Los Angeles, Cal. 90048 273-4555
San Francisco International Market Center, 1300 Sansome St., San Francisco, Cal. 94111 391-2211
Two Twenty-Five Fifth Avenue, 225 Fifth Ave., New York, N.Y. 685-6377
Western Merchandise Mart, 1355 Market St., San Francisco, Cal. KL 2-2311

SHOWROOM LISTINGS

Acme National Refrigeration Co.
Chicago: 7-109 Merchandise Mart
Houston: Prudential Bldg.
Miami: DuPont Plaza Center
New York: 101 Park Ave.
Alanco Industries, Div. of Odell, Inc.
New York: 261 Fifth Ave.
Edward Alden Studios
Atlanta: Deane Taylor & Associates, 610 Atlanta Merchandise Mart
Chicago: Edward Alden, 1284 Merchandise Mart
New York. Henry Underberg, 225 Fifth Ave.
San Francisco: Ruth Ellis, 432 Jackson Sq.
Aldon/Contract Carpet Engineering, Div. A.R.M. Industries Inc.
Chicago: 13-148 Merchandise Mart
Dallas: 3622 Dallas Trade Mart Bldg.
Los Angeles: 2939 E. Washington Blvd.
New York: 295 Fifth Ave.
Allen Industries
Chicago: Merchandise Mart
New York: 295 Fifth Ave.
All-Steel Equipment Inc.
Chicago: 1177 Merchandise Mart
Los Angeles: 2206 S. Hill St.
New York: 437 Madison Ave.
Alma Desk Co.
Chicago: Merchandise Mart
Dallas: 3720 La France, P.O. Box 455
High Point: Southern Furniture Exp. Bldg.
Los Angeles: 1427 E. Fourth St.
San Francisco: 2 Bryant St.
American Chair Co. Inc.
Atlanta: 351 Peachtree Hills Ave. N.E.
Chicago: 11-100 Merchandise Mart
Dallas: 3118 Swiss Ave.
Miami: 90 N.E. 39 St.
New York: 1 Park Ave.
San Francisco: 1 Jackson Pl.
American of Chicago, Inc.
Chicago: American Furniture Mart
Los Angeles: Los Angeles Furniture Mart
New York: N. Y. Furniture Exchange
San Francisco: Western Merchandise Mart
American Novawood Corp.
New York: Architectural Materials Center
American Olean Tile Co.
Chicago: 1322 Merchandise Mart
New York: 101 Park Ave.
Amtico Flooring Div., American Biltrite Rubber Co., Inc.
Chicago: 13-179 Merchandise Mart
Los Angeles: 310 N. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 560 Pacific Ave.
Arlington House, Div. Plantation Patterns, Inc.
Chicago: 1225 American Furniture Mart
High Point: Furniture Displays Bldg.
Los Angeles: 512-A Home Furnishings Mart
New York: 1603 National Furniture Mart
San Francisco: 969 Western Furniture Mart
Armstrong Cork Co.
Chicago: 13-136 Merchandise Mart
New York: 60 W. 49 St.
San Francisco: Western Merchandise Mart
Armstrong Furniture Co.
Chicago: 6th floor, Exhibitors Bldg.
High Point, N. C.: 6th floor, National Furniture Mart
Arreff Furniture Corp.
Chicago: 1250 Merchandise Mart
Artes de Mexico Internacionales, Inc.
Chicago: Rees & Orr Inc., 230 W. Kinzie St.
New York: 225 Fifth Ave.
San Francisco: 435 Jackson Sq.
Artini Arts, Inc., Structural Development Div.
New York: 225 Fifth Ave.
Art Metal Inc.
Boston: 470 Atlantic Ave.
Chicago: 29 N. Wacker Dr.
Los Angeles: 8944 Beverly Blvd.
New York: 41 E. 42 St.
Philadelphia: 1808-16 Philadelphia Nat'l Bank Bldg.
Astra Bent Wood Furniture Co.
Chicago: Midwest Agents, Inc., 7-105 Merchandise Mart
New York: Chicago Hardware Foundry, 205 Lexington Ave.
Cincinnati: Harlow C. Stahl Co., 2213 Central Pky., W.
Cleveland: Harlow C. Stahl Co., 1276 W. Third St.
Detroit: Harlow C Stahl Co., 2940 E. Eight Mile Rd.
Austin Productions Inc.
Atlanta: Lee Kennedy & Assoc., 614-15 Atlanta Merchandise Mart
Dallas: B. J. Strong, 1222 Dallas Trade Mart
Los Angeles: Burton S. Klein, 316 S. Robertson Blvd.
Authentic Furniture Products
Chicago: 1548 American Furniture Mart
Dallas: 4218 Dallas Trade Mart
Los Angeles: 1249 Los Angeles Home Furnishings Mart
New York: 310 New York Furniture Exchange
San Francisco: 786 Western Merchandise Mart
Baker Furniture Inc.
Chicago: 614 Merchandise Mart
Dallas: 110 Decorative Center
Los Angeles: 8850 Beverly Blvd.
New York: 305 E. 63 St.
Bangkok Industries Inc.
Chicago: Thailand Teakwood Inc., 645 N. Michigan Ave.
New York: Designed Wood Flooring Inc., 137 E. 57 St.
Philadelphia: Rittenhouse Carpet Center, 1712 Walnut St.
Barnard & Simonds Co., Inc.
Chicago: Knapp & Tubbs, Inc., 6th Floor, Merchandise Mart
Dallas: David Northrop, 1325 Trade Mart
Los Angeles: Jane Ellis Home Furnishings, 714 La Cienega Blvd.
New York: Knapp & Tubbs, Inc., 979 Third Ave.
San Francisco: Knapp & Tubbs, Inc., 737 Sansome St.

E. T. Barwick Mills, Inc.
Atlanta: 923 Merchandise Mart
Chicago: 10-132 Merchandise Mart
Dallas: 3616 Trade Mart
Los Angeles: 340 Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 438 Merchandise Mart
Bassett Mirror Co.
Chicago: 722 American Furniture Mart
Los Angeles: Los Angeles Furniture Mart
New York: Space 1401, 200 Lexington Ave.
San Francisco: Western Merchandise Mart
Baumgarten's Exclusive Imports Inc.
Atlanta: 631 Atlanta Merchandise Mart
Chicago: Zangs Co., 1594 Merchandise Mart
Bead Decor Inc.
Chicago: Adornments Inc., 226 W. Kinzie St.
New York: World-Wide Design House Ltd., 969 Third Ave.
San Francisco: Don Rumsey Assoc., 472 Jackson St.
Beattie Mfg. Co.
Atlanta: 1014 Atlanta Merchandise Mart
Chicago: 1806 Merchandise Mart
Dallas: 3234 Dallas Trade Mart
Los Angeles: Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 393 Western Merchandise Mart
Beemak Inc.
Chicago: John Strauss Showroom, 160 E. Erie St.
Los Angeles: 501 N. Robertson Blvd.
New York: Luten-Clarey-Stern, 1059 Third Ave.
San Francisco: Decorative Imports, 408 Jackson Sq.
Seattle: Paul Siegel, 1707 Olive Way
Bela Seating Co. Inc.
Chicago: 9505 S. Prairie Ave.
Los Angeles: J. Robinson Co., 1608 E. 15 St.
New York: Jerry Lifton, 1265 Broadway
Bergamo Fabrics Inc.
Chicago: Meldan Co., 619 Merchandise Mart
Los Angeles: Jay Clark, 110 S. Robertson Blvd.
San Francisco: Edwin Turrell, 831 Montgomery St.
Washington, D.C.: Decorators Showroom, 1909 M St. NW.
B. Berger Co.
Chicago: 1250 Merchandise Mart
Los Angeles: El Merriam Inc., 112 S. Robertson Blvd.
San Francisco: McCune Showroom, 42 Hotaling Pl.
Washington, D. C.: Decorators Showroom, 1909 M St., N.W.
Berkshire Hathaway
Chicago: 1311 Merchandise Mart
Los Angeles: 110 E. Ninth St.
Toronto: 100 Wellington St
Berven of California
Chicago: 1871 Merchandise Mart
Dallas: 2100 Stemmons Freeway
Los Angeles: 1915 S. Olive St.
Miami: 53 N.E. 40 St.
New York: 155 E. 56 St.
San Francisco: 645 Battery St.
Seattle: 220 Ninth Ave., N.
Bianco Mfg. Co.
Chicago: 929 Merchandise Mart
Dallas: 2600 Stemmons Freeway
Seattle: 2103 Western Ave.
Bigelow-Sanford Inc.
Atlanta: Atlanta Merchandise Mart
Boston: 38 Chauncy St.
Chicago: Merchandise Mart Plaza
Dallas: Dallas Trade Mart
Los Angeles: Los Angeles Furniture Mart
New York: 140 Madison Ave.
Seattle: Pacific Northwest Furniture Mart
Birge Designs Inc.
New York: 979 Third Ave.
Charles Bloom Inc.
Boston: 99 Chauncy St.
Chicago: 1310 Merchandise Mart
Los Angeles: 815 Santee St.
San Francisco: 575 Mission St.
Julius Blum & Co., Inc.
New York: Architectural Materials Center, 101 Park Ave.
Boling Chair Co.
High Point, N.C.: 1103 Southern Furniture Exposition Bldg.
Boussac of France
Atlanta: Robert Buckley & Assoc., 2800 Peachtree Rd. N.E.
Chicago: Adornments Inc., 226 W. Kinzie St.
Dallas: Castlebury-Held, 170 Decorative Center
Los Angeles: Bob Mitchell Assoc., 125 N. Robertson Blvd.
San Francisco: Zuckerman Fabrics Inc., 445 Jackson St.
Louis W. Bowen Inc.
Chicago: T. V. Betterman, 611 Merchandise Mart
Los Angeles: Clinton F. Peets, 109 S. Robertson Blvd.
Miami: Robert S. Collins, 120 N.E. 39 St.
San Francisco: Fairman & Dillingham, 460 Jackson Ave.
Breneman Inc.
Chicago: 1410 Merchandise Mart
Dallas: 2500 Good-Latimer Expressway
Los Angeles: 1410 S. Flower St.
B. Brody Seating Co.
Chicago: 1175 Merchandise Mart
Cleveland: Frank Kesselem, 14728 Lake Shore Blvd
Dallas: Charles Miller, 2624 Freewood Dr.
New York: Joseph Durkin, 200 E. 61 St.
San Francisco: Tony Dedier, 1355 Market St.
Brookpark/Royalon Inc.
New York: 1107 Broadway
Brown-Jordan Co.
Atlanta: 350 Peachtree Hills Ave. N.E.
Chicago: 11-112A Merchandise Mart
Dallas: E. C. Dicken Inc., 480 Decorative Center
Los Angeles: 101 S. Robertson Blvd.
Miami: 131 N.E. 40 St.
San Francisco: Damron-Kaufmann, 440 Jackson Sq.

That extra touch of professional advice...recommend Duraclean®

Airborne soil and improper cleaning can dim the elegance of the furnishings you specify. Your studied selection of carpets and upholstered furniture deserves the finest in follow-up service. Safeguard your client's investment and retain his confidence by recommending the safe, gentle Duraclean Process for care and cleaning of fine furnishings.

Six Duraclean Services add longer life and preserve the beauty of upholstery and floor coverings

Your Duraclean Specialist is trained to render a comprehensive service to please all of your clients with a better on-location cleaning service.

DURACLEAN—Tested and proved best by independent laboratories. It's recommended by leading fabrics and carpet mills.

DURASHIELD—The modern soil retardant that seals fibers to make regular cleaning easier—keep furnishings new-looking longer.

DURAPROOF—The most effective moth-proofing service—guaranteed to protect against moth damage for six years.

DURAGUARD—Flame retarding service especially recommended for theaters, hotels, restaurants, clubs.

SPOTCRAFT—Professional spot removal service that solves problems of hard-to-remove spots and stains.

TUFTCRAFT—Expert repairing of cigarette burns, pulled tufts and minor tears.

The *one* professional cleaning method that removes *more* soil—gently, safely

Gently, extra-dry Duraclean Foam loosens and absorbs greasy surface soil without soaking, without harsh mechanical scrubbing. Colors brighten, fabrics and carpet pile are enlivened, because Duraclean *removes* the soil . . . doesn't just scrub it in deeper. Your clients stay happy because their furnishings stay beautiful and new-looking longer. Call your local Duraclean Specialist for a free demonstration. Or send the coupon for your nearest Specialist.

Duraclean®
flower-fresh Cleaning for Rugs-Upholstery

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

AMERICAN RESEARCH & TESTING LABORATORY TESTED CERTIFIED

DURACLEAN INTERNATIONAL
8-M81 Duraclean Bldg., Deerfield, Ill. 60015

Please send me more information about the Duraclean process along with the name of the Duraclean Specialist in my area.

Name_____

Address_____ State_____

City_____ Zip_____

Circle No. 121 on product card facing 3rd Cover

What qualities do you want in a wall covering... **BEAUTY? DURABILITY? WASHABILITY? ECONOMY?**

Sanitas and Wallclad vinyl woven fabric wall coverings fill every exacting specification you may require. There are hundreds of exciting and practical new patterns to choose from in the new Sanitas and Wallclad collections that cover the entire range of decorator styling including the traditional, contemporary or unique: foils, flocks and fashionable finishes. Write on your letterhead for samples and brochure of specifications or call your regular supplier.

VINYL **Sanitas & Wallclad** VINYL

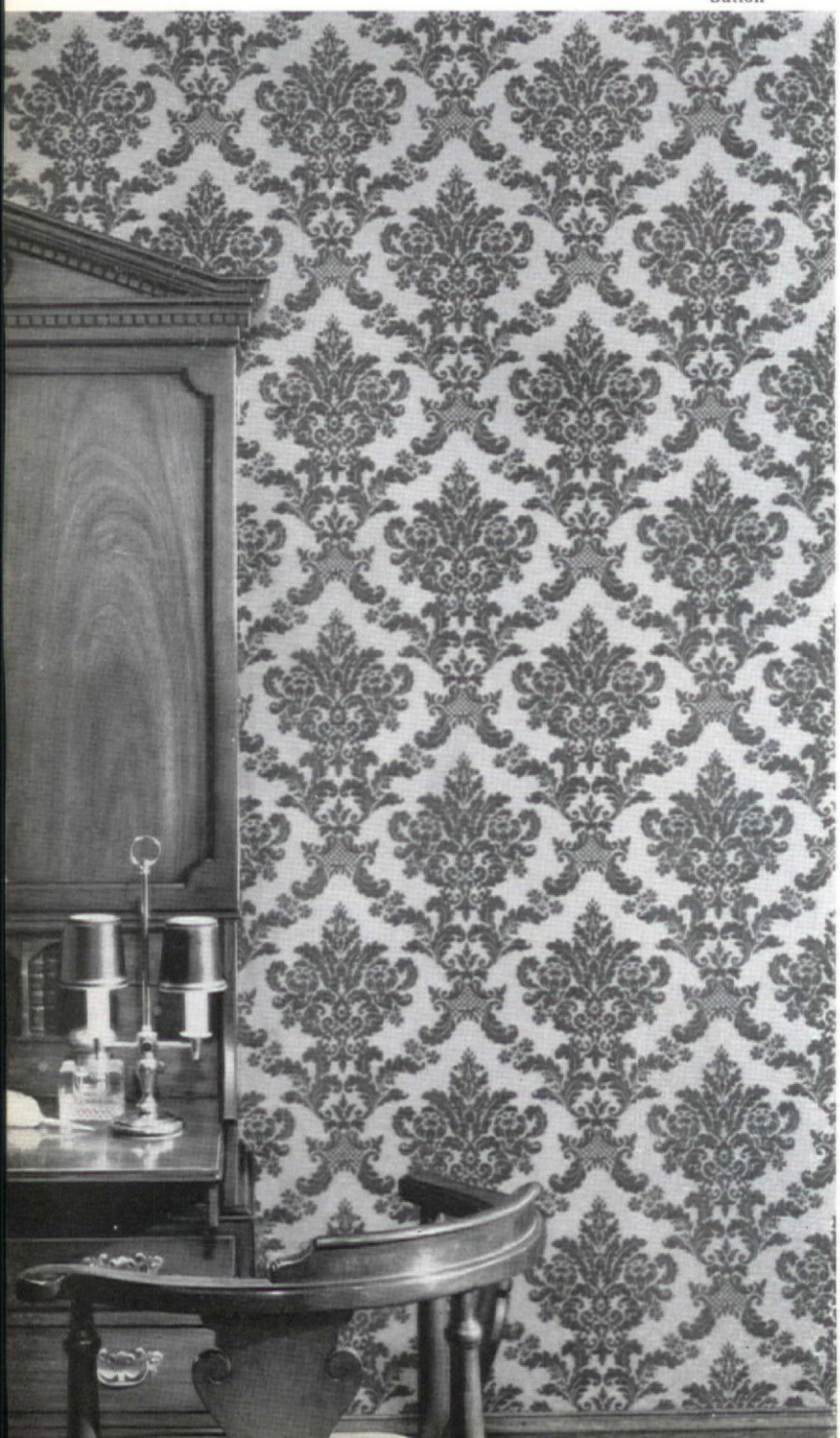
WOVEN FABRIC WALL COVERINGS

Two Of The Fine Interior Decorating Products Manufactured By

STANDARD COATED PRODUCTS INCORPORATED

DEPT. 28, BUCHANAN, NEW YORK 10511

Sutton



SHOWROOMS—continued

Browne-Morse Co.
Chicago: 11-116A Merchandise Mart
Dallas: 3720 LaFrance
Los Angeles: 702 E. 17 St., Santa Ana
New York: 440 Park Ave. S.
Broyhill Furniture Factories
Chicago: 422 American Furniture Mart
Los Angeles: 12 Home Furnishings Mart
New York: N.Y. Furniture Exchange
San Francisco: Western Merchandise Mart
Brunschwig & Fils Inc.
Boston: E. Wells McLean, 420 Boylston St.
Chicago: John G. Binnie, 6-168 Merchandise Mart
Dallas: C. Robert Morton, 220 Decorative Center
Los Angeles: 114 N. Robertson Blvd.
San Francisco: Regency House, 407 Jackson Sq.
Brunswick Corp., Commercial Furniture Div.
Chicago: 325 W. Huron
Dallas: 4303 Dallas Trade Mart
Los Angeles: 11277 Santa Monica Blvd.
New York: 160 E. 56 St.
San Francisco: 590 Western Merchandise Mart
Buckstaff Co.
Chicago: 1119-1119A Merchandise Mart
Dallas: 1531 Edison
Burke Rubber Co.
New York: 101 Park Ave.
Cabin Crafts Inc.
Atlanta: 1025 Merchandise Mart
Chicago: 1846 Merchandise Mart
Dallas: 3242 Dallas Trade Mart
Los Angeles: 643 S. Olive St.
New York: 7 E. 35 St.
San Francisco: Western Merchandise Mart
California Wrought Iron Co., Div. Brown-Jordan
Atlanta: 350 Peachtree Hills Ave. N.E.
Chicago: 11-112A Merchandise Mart
Dallas: E. C. Dicken Inc., 480 Decorative Center
Los Angeles: 101 S. Robertson Blvd.
San Francisco: Damron-Kaufman Inc., 440 Jackson Sq.
Campbell Custom Craft Inc.
Chicago: Merchandise Mart
Carlton Carpets Inc.
Chicago: 1082 Merchandise Mart
San Francisco: Western Merchandise Mart
Carolina Carpet Mills Inc.
Chicago: 13-122 Merchandise Mart
Los Angeles: 254 L. A. Home Furnishings Mart
New York: 295 Fifth Ave.
Carolina Forge
Chicago: 1659 Merchandise Mart
Los Angeles: Los Angeles Home Furnishings Mart
New York: 979 Third Ave.
Carolina Mirror Corp.
Chicago: 1523 Merchandise Mart
Carolina Seating Co.
Chicago: 11-116A Merchandise Mart
High Point, N. C.: Merchandise Mart
Miami: 4111 N. Miami Ave.
New York: 16 E. 53 St.
Carter Bros. Inc.
New York: 295 Fifth Ave.
E. C. Carter & Son Inc.
Boston: 420 Boylston St.
Chicago: 6-125 Merchandise Mart
Los Angeles: 135 N. Robertson Blvd.
New York: 155 E. 56 St.
San Francisco: 617 Sansome
Cartier Mills Inc., Div. David & Dash
Atlanta: Rudy Denard, 919 Chattahoochee Ave. N.W.
Chicago: 1365 Merchandise Mart
Dallas: Castlebury-Held, 170 Decorative Center
Los Angeles: Ben Stanton, 474 N. Robertson Blvd.
Miami: 2445 N. Miami Ave.
New York: Jay Dash, 201 E. 56 St.
San Francisco: Fred Bruns, 804 Montgomery St.
Seattle: Wallpapers, Inc., 1705 E. Olive Way
Century Fabrics, Inc.
Chicago: 345 W. Chicago Ave.
Charlotte Chair Co.
Chicago: 11-122 Merchandise Mart
New York: John Stuart Inc., 205 E. 58 St.
Chro Modern Chair Co.
Los Angeles: Home Furnishings Mart
San Francisco: Furniture Mart
Chromcraft Inc.
Atlanta: 1825 Atlanta Merchandise Mart
Chicago: 927 American Furniture Mart
Los Angeles: 930 Los Angeles Home Furnishings Mart
San Francisco: 537 Western Merchandise Mart
C.I. Designs
Boston: 230 Clarendon St.
New York: 156 E. 52 St.
I. R. Clark Co.
Chicago: American Furniture Mart
Dallas: Dallas Home Furnishings Mart
Los Angeles: Los Angeles Home Furnishings Mart
New York: 192 Lexington Ave.
San Francisco: Western Merchandise Mart
Cohn-Hall-Marx Co.
Boston: 99 Chauncy St.
Chicago: 1336 Merchandise Mart
Los Angeles: 742 S. Hill St.
New York: 214 Madison Ave.
San Francisco: 604 Mission St.
Seattle: 812 Terminal Sales Bldg.
Colonial Art-Mex Co.
Chicago: 435 N. LaSalle St.
Dallas: 2125 Trade Mart
New York: 1 Park Ave.
Columbia-Hallowell, Div. Standard Pressed Steel Co.
New York: 575 Madison Ave.
Columbus Mills, Inc.
Atlanta: 819 Atlanta Merchandise Mart
Chicago: 13-126 Merchandise Mart
New York: 295 Fifth Ave.

← Circle No. 122 on product card

Congoleum-Nairn Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: Merchandise Mart
Dallas: Dallas Trade Mart
New York: 666 Fifth Ave.
San Francisco: 50 Maiden Lane
Frederick Cooper Lamps
Chicago: 1279 Merchandise Mart
New York: 225 Fifth Ave.
Corry Jamestown Corp
Chicago: 1126 Merchandise Mart
New York: 400 Park Ave.
Cramer Industries Inc.
Dallas: Jess Musgrave Co., 1710 Hi-Line Dr.
Los Angeles: Business Equipment Dist., 4735 District Blvd.
Crown Decorative Products Mfg. Corp.
Los Angeles: 567 Los Angeles Home Furnishings Mart
San Francisco: 536 Western Merchandise Mart
Crown Products Div., General Felt Industries
Chicago: 13-182 Merchandise Mart
Crown Tuft Carpet Inc., Contract Div.
Atlanta: 1032 Merchandise Mart
Chicago: 1094 Merchandise Mart
New York: 295 Fifth Ave.
San Francisco: 372 Merchandise Mart
Croyden Decorator Fabrics Inc.
Boston: Henry Glazer, 420 Boylston St.
Chicago: Bertil Thurne Wall Coverings, 6-118 Merchandise Mart
Los Angeles: Stuart Scott, Inc., 405 N. Robertson Blvd.
New York: Croydon Dec. Fabrics Inc., 979 Third Ave.
San Francisco: Stahl & Stahl, 325 Ninth St.
Cypress Furniture Industries
Miami: Al Nason, 1 N.E. 40 St.
Dan River Carpets Co.
Atlanta: 913 Merchandise Mart
Chicago: 13-123 Merchandise Mart
Dallas: 3402 Dallas Trade Mart
Los Angeles: 364 Los Angeles Home Furnishings Mart
New York: 295 Fifth Ave.
David & Dash Inc.
Boston: Lo Paine, 420 Boylston St.
Chicago: Nicholas P. Karas, 1365 Merchandise Mart
Dallas: Castlebury-Held, 170 Decorative Center
Los Angeles: Ben Stanton, 474 N. Robertson Blvd.
New York: 201 E. 56 St.
Reese B. Davis
Chicago: 6-171 Merchandise Mart
Los Angeles: 100 N. Robertson Blvd.
New York: Thaibok Fabrics, Ltd., 969 Third Ave.
Davis Furniture Industries, Inc.
New York: 1 Park Ave.
Dazian's Inc.
Boston: 420 Boylston St.
Chicago: 400 N. Wells St.
Dallas: 2014 Commerce St.
Los Angeles: 318 S. Roberston Blvd.
Decorative Imports
Chicago: John Straus, 160 E. Erie St.
New York: Luten, Clarey, Stern, Inc., 1059 Third Ave.
Los Angeles: Brian Barlow, 8750 Melrose Ave.
Del Mar Co.
Chicago: Russ Stonier Designs Inc., 1375 Merchandise Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
San Francisco: Martin Kuhlmann, 28 Hotaling Pl.
Deltox Inc.
Chicago: 13-173 Merchandise Mart
Designcraft Metal Mfg.
New York: 979 Third Ave.
Design-Technics
Baltimore: David-Edward Co. Ltd., 230 E. York St.
Royal Oak, Mich: Hampton Products Co. Inc., 530 E. 11 Mile Rd.
Directional Contract Furniture Corp.
Chicago: 6-121 Merchandise Mart
Downs Carpet Co., Inc.
Chicago: 1853 Merchandise Mart
Dallas: 3610 Dallas Trade Mart
Los Angeles: 309 Los Angeles Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: 388 Western Merchandise Mart
DuCor
Dallas: Bill Chattaway, 1009 S. Harwood
Houston: Nathan H. Goldberg, Houston Home Furnishings Mart
Duk-It McDonald Products Corp.
Chicago: 1535 Merchandise Mart
New York: 225 Fifth Ave.
Dunbar Furniture Co.
Boston: 420 Boylston St.
Chicago: 635 Merchandise Mart
Dallas: 390 Decorative Center
New York: 303 E. 63 St.
San Francisco: 42 Hotaling Pl., Jackson Sq.
Duralee Fabrics Ltd.
Los Angeles: 110 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 451 Jackson Sq.
Duraloom Carpet Mills Inc.
New York: 38 E. 75 St.
Dux Inc.
Chicago: 6-164 Merchandise Mart
New York: 305 E. 63 St.
Englander Co. Inc.
Atlanta: 1422 Merchandise Mart
Los Angeles: 1933 S. Broadway
New York: 205 Lexington Ave.
San Francisco: 1355 Market St.
Era Industries Inc.
Los Angeles: 8817 Beverly Blvd.
New York: Luten-Clarey-Stern Inc., 1059 Third Ave.
San Francisco: Marinoff Assoc., Western Merchandise Mart
Exclusive Carpets Inc.
Chicago: 13-183 Merchandise Mart
Fecks Reed Co.
Chicago: 631 Merchandise Mart
New York: 305 E. 63 St.
Edward Fields Inc.
Boston: Devon Service, 420 Boylston St.
Chicago: 6-159 Merchandise Mart
Los Angeles: 8950 Beverly Blvd.

HELIKON

Hidebound.
Bench series available
in various sizes.
Designed by
Robert Benham Becker.
Helikon.
315 East 62 Street
NY 10021

Circle No. 123 on product card →

New catalog available, $5.00. Please request on business letterhead.

well stacked!

The new Stacking Chair Series by Scandix . . . Exceptionally striking as a single chair, will stack perfectly without contacting upholstery. Gleaming mirror-polish frame. With upholstered or laminated plastic seat and back. Ganging clamps for lateral assembly available. List price: $48.00

Write for literature on business letterhead.

scandix
DESIGNS, INC.

■ AT THE D & D BUILDING, 979 THIRD AVE., NEW YORK, N.Y. 10022

SHOWROOMS—continued

Fine Art Lamps Ltd.
Chicago: 945 American Furniture Mart
High Point: 107 Merchandise Mart
San Francisco: 658 Western Merchandise Mart
Finkel Outdoor Products, Inc.
Atlanta: 1520-B Merchandise Mart
Chicago: 1217-18 American Furniture Mart
High Point: 539 Southern Furniture Exp. Mart
New York: 205 Lexington Ave.
Florentine Forge Inc.
Chicago: 1124 Merchandise Mart
Dallas: Dallas Trade Mart
New York: 1 Park Ave.
Forecast House, Inc.
Atlanta: H. Bridges. Ltd., Atlanta Merchandise Mart
Chicago. Hargri, Inc., 212 W. Kinzie St.
Dallas: Bill Bush Jones. 1111 Dallas Trade Mart
Los Angeles: Capri Imports. 111 S. Robertson Blvd.
Fortuny Inc.
Chicago: Betterman's 6-113 Merchandise Mart
Los Angeles: Clinton F. Peets Co. Inc., 109 S. Robertson Blvd.
San Francisco· John W. Ledford, 855 Montgomery St.
Foster-McDavid Inc.
Chicago: 325 N. Wells St.
Los Angeles: Home Furnishings Mart
New York: 192 Lexington Ave.
Franciscan Fabrics Inc.
Boston: George & Frances Davison, Inc., 420 Bolyston St.
Chicago: John Strauss, 160 E. Erie St.
Dallas: C. Robert Morton, 220 Decorative Center
Los Angeles: Kneedler-Fauchere, 152 N. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: Don Rumsey Assocs., 472 Jackson St.
Seattle: Don Rumsey Assocs., 120 Belmont E.
Firth Carpet Co.
Chicago: 1832 Merchandise Mart
Functional Fabrics Inc.
Chicago: 1352 Merchandise Mart
Dallas: 3826 Dallas Trade Mart
New York: 261 Fifth Ave.
Gallo Original Iron Works Inc.
Chicago: American Furniture Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
New York: Casual Furniture Mart, 1 Park Ave.
San Francisco: Ray A. Gage, 435 Jackson Sq.
General Felt Products, Div. General Felt Industries, Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: 13182 Merchandise Mart
Dallas: Dallas Trade Mart
General Tire & Rubber Co., Chemical/Plastics Div. (Jeannette, Pa.)
Atlanta: General Felt Industries, Inc., Atlanta Merchandise Mart
Chicago: General Felt Industries, Inc., Merchandise Mart
Dallas: General Felt Industries, Inc., Dallas Furniture Mart
New York: General Felt Industries, Inc., 295 Fifth Ave.
General Tire & Rubber Co., Chemical/Plastics Div. (Akron, Ohio)
New York: 979 Third Ave.
Georgia-Pacific Corp.
New York: 101 Park Ave. and National Design Center
Washington, D.C.: National Housing Center
Otto Gerdau Co.
Chicago: 620 American Furniture Mart
High Point, N. C.: 349 Southern Furniture Exp. Bldg.
New York: 9th floor, 192 Lexington Ave.
Gilford Inc.
New York: 979 Third Ave.
Glenn of California
Chicago: 621 Merchandise Mart
Los Angeles: 712 Home Furnishing Mart
San Francisco: 505 Western Furniture Mart
Globe-Wernicke Co.
Chicago: 11-111 Merchandise Mart
New York: 200 E. 42 St.
B. F. Goodrich Consumer Products
Chicago: 13-115 Merchandise Mart
Los Angeles: 3810 Wilshire Blvd.
New York: 277 Park Ave.
Goodyear Tire & Rubber Co.
Chicago: 13-111 Merchandise Mart
New York: 515 Madison Ave.
Goshen Mfg. Co. Inc.
Chicago: 548 American Furniture Mart
New York: 406 New York Furniture Exchange
Graber Co.
Atlanta: 1855-R Cheshire Bridge Rd., N.E.
Chicago: 5312 N. Elston Ave.
Dallas: 4117 Maple Ave.
San Francisco: 1460 Egbert Ave.
Grant Pulley & Hardware Corp.
New York: 1 Park Ave.
Greeff Fabrics, Inc.
Boston: 420 Boylston St.
Chicago: 6-125 Merchandise Mart
Los Angeles: 135 N. Robertson Blvd.
New York: 155 E. 56 St.
Philadelphia: 117 S. 17 St.
San Francisco: 617 Sansome St.
Haasbrock-Sonderguard
Chicago: Hargri, 212-214 W. Kinzie St.
Dallas: B. J. Strong, 1222 Dallas Trade Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
New York: Casual Furniture, 1 Park Ave.
San Francisco: Tony Dedier, 1355 Market St.
Seattle: Mildred Wolff, 627 Pacific Northwest Furniture Mart
Hamilton-Cosco, Inc.
New York: 1 Park Ave.
Fritz Hansen Inc.
San Francisco: Irving Lind, 473 Jackson St.
Paul Hanson Co., Inc.
Chicago: 1256 Merchandise Mart
New York: 15 E. 26 St.
Harter Corp.
Chicago: 1197 Merchandise Mart
Los Angeles: 8899 Beverly Blvd.
New York: 884 Third Ave.
Harvey Design Workshop Inc.
New York: 101 Park Ave.

← Circle No. 124 on product card

Haskell, Inc.
New York: Krsanac & Levy, Inc., 16 E. 53 St.
Heifetz Co.
New York: 425 E. 53 St.
Henrose Co.
Chicago: 6-118 Merchandise Mart
Los Angeles: 136 S.Robertson Blvd.
New York: 164 E. 56 St.
San Francisco: 710 Sansome St.
S. M. Hexter Co.
Boston: 420 Boylston St.
Chicago: 6-119 Merchandise Mart
Los Angeles: 114 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 407 Jackson St.
Heywood-Wakefield Co.
Chicago: 1650 Merchandise Mart
High Point: High Point Exhibition Bldg.
Los Angeles: Los Angeles Furniture Mart
New York: 1 Park Ave.
San Francisco: San Francisco Furniture Mart
High Point Furniture Industries
New York: Krsanac & Levy, Inc., 16 E. 53 St.
Hillside House of Originals
Chicago: Jim Gordon, Highland House, American Furniture Mart
Dallas: 2632-2662 Dallas Trade Mart
Los Angeles: 460-462 Los Angeles Home Furnishings Mart
New York: Anthonsen & Kimmel Assoc., 440 Park Ave. S.
San Francisco: Harold Lustic, Western Home Furnishings Mart
J. B. Hirsch Co.
Chicago: 1212 Merchandise Mart
Dallas: Rubye Tedder, Dallas Trade Mart
New York. 225 Fifth Ave.
San Francisco: A. Shainim, Western Merchandise Mart
Home Leather Products, Contract Div.
Atlanta: Paul B. Raulit, 351 Peachtree Hills Ave. N.E.
Chicago: Colie & Harris, 6-158 Merchandise Mart
Dallas: E. C. Dicken Inc., 480 Decorative Center
HON Co.
Chicago: 220 W. Kinzie
House of Spain
Chicago: 533 N. Wells St.
New York: 876 Lexington Ave.
Howell Co.
Chicago: 1187 Merchandise Mart
Los Angeles: L. A. Furniture Mart
New York: 205 Lexington Ave.
San Francisco: 905 Western Merchandise Mart
Imperial Desk Co.
Chicago: Merchandise Mart
New York: 103 Park Ave.
Institutional Products Inc.
New York: 171 Madison Ave.
Interiors Import Co.
Chicago: 6-170 Merchandise Mart
San Francisco: 435 Jackson St.

International Silver Co.
Chicago: 11 E. Adams St.
Los Angeles 959 E. Pico Blvd.
New York: 16 E. 40 St.
Invincible Metal Furniture
Chicago: Grenville Davis Co., 134 S. LaSalle St.
Los Angeles: R. L. Sinclair Assocs., 2050 E. 15 St.
New York: Sam Cohen Sales Corp., 1 Park Ave.
I. V. Chair Corp.
Chicago: 325 N. Wells St.
Los Angeles: 8900 Melrose Ave.
San Francisco: 430 Pacific Ave.
Seattle: 1658 E. Olive Way
Jacqui of California
Chicago: 15131 Merchandise Mart
Los Angeles: 1105 Los Angeles Home Furnishings Mart
New York: Arthur Miller, 225 Fifth Ave.
Seattle: 646 Pacific Northwest Furniture Mart
J. G. Furniture
Chicago: 11-118 Merchandise Mart
Los Angeles: Peter Pepper, 8900 Melrose Ave.
Joanna Western Mills Co.
New York: 261 Fifth Ave.
B. F. John Furniture Corp.
Los Angeles: 504 Los Angeles Furniture Mart
San Francisco: 1087 Western Merchandise Mart
Seattle: 500 Far West Furniture Mart
Johnson Chair Co.
Chicago: 11-114 Merchandise Mart
Justema Wallpatterns
Chicago: Stamford Wallpaper, 517 S. Jefferson St.
Los Angeles: E. C. Bondy, 105 S. Robertson Blvd.
New York: Thomas K. Smith, 979 Third Ave.
Karastan Rug Mills
Chicago: Merchandise Mart
San Francisco: Western Merchandise Mart
Kasparians Inc.
New York: Robert Benjamin Inc., 306 E. 61 St.
Bill Keliehor Designs
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Dallas: I. H. Prichard, Inc., 260 Decorative Center
Los Angeles: Bob Mitchell Designs, 125 N. Robertson Blvd.
New York: Louis W. Bowen, Inc., 979 Third Ave.
San Francisco: Don Rumsey Associates, Inc., 472 Jackson Sq.
Kent-Costikyan Inc.
Los Angeles: 122 N. Robertson Blvd.
Kentile Floors Inc.
New York: 979 Third Ave.
Kirk-Brummel Wallpaper Co.
Chicago: Roy Succa, Merchandise Mart
Los Angeles: Albert Parvin Co., Robertson Blvd.
Kirsch Co.
Chicago: 1306 Merchandise Mart
Dallas: 1532 Edison St.
Los Angeles: 6021 S. Malt Ave.
New York: 331 E. 38 St.

TORTURE TEST!

365 days of this kind of treatment might be tough to take . . . for some outdoor furniture, that is . . . but not SurfLine. Even after 3,650 days . . . 10 years . . . SurfLine will still be as good as new. Made of strong nickel stainless steel and vinyl PVC cordwrap SurfLine is virtually maintenance free and the only outdoor furniture that carries a full 10-year warranty.

FREE COLOR BROCHURE AVAILABLE ON REQUEST

SurfLine®

NICKEL STAINLESS STEEL CASUAL FURNITURE

WALL TUBE AND METAL PRODUCTS CO.
NEWPORT, TENN. 37820

Circle No. 125 on product card facing 3rd Cover

Gretchen won't leave well enough alone.

And we hope she never does. Gretchen Birge (AIA & AID), our president, dissatisfied with the vinyl wall coverings available, has carefully put together an exclusive collection of vinyl hand prints. They are colorful, lively, and up-to-date. Gretchen won't be satisfied until you've ordered your swatchbook. It's $9.50. It's worth it!

BIRGE DESIGNS INCORPORATED

SHOWROOM: 979 3rd AVE., NEW YORK

WRITE TO: 275 RAILROAD AVE., EAST RUTHERFORD, N.J. 07073

Circle No. 126 on product card facing 3rd Cover

SHOWROOMS—continued

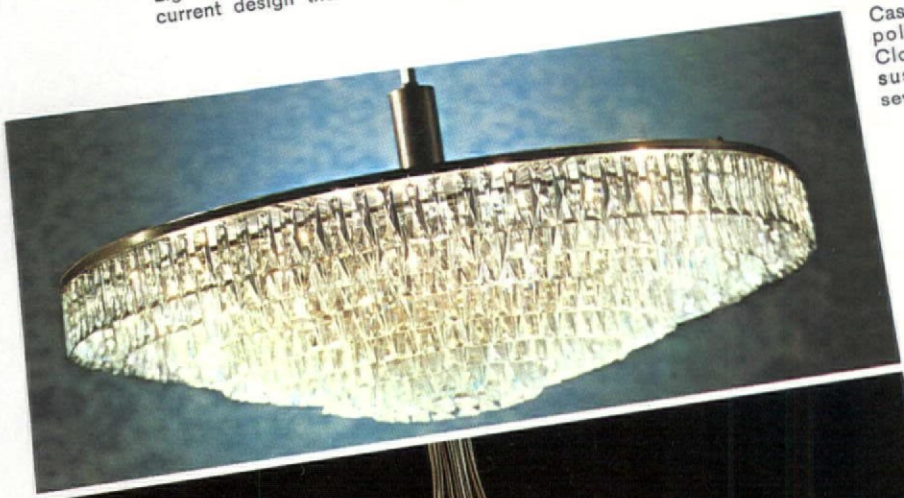
Kittinger Co. Inc.
Chicago: 6-158 Merchandise Mart
New York: 305 E. 63 St.
Los Angeles: 151 N. Robertson Blvd.
San Francisco: 451 Jackson Sq.
Kneedler-Fauchere
Los Angeles: 151 N. Robertson Blvd.
Seattle: 110 Boylston East
Kodawood Furniture Mfgrs.
Chicago: 5 American Furniture Mart
Kravet Fabrics Inc.
Boston: Arthur Dennis, Ltd., 420 Boylston St.
Chicago: 6139 Merchandise Mart
Dallas: Williams-Bloodworth, 2506 McKinney Ave.
Los Angeles: Bob Mitchell, 125 N. Robertson Blvd.
San Francisco: Ruth Ellis, 432 Jackson Sq.
Kroehler Mfg. Co.
Chicago: American Furniture Mart
Los Angeles: Home Furnishings Mart
New York: N.Y. Furniture Exchange
San Francisco: Western Merchandise Mart
Boris Kroll Fabrics Inc.
Boston: 420 Boylston St.
Chicago: 626 Merchandise Mart
Dallas: 260 Decorative Center
Los Angeles: 142 N. Robertson Blvd.
Philadelphia: 1611 Walnut St.
San Francisco: 407 Jackson Sq.
Krueger Metal Products Co.
Chicago: 1184 Merchandise Mart
Los Angeles: 8815 Beverly Blvd.
LaBarge Mirrors Inc.
Chicago: 1724-A Merchandise Mart
Laminating Services Inc.
Chicago: 1188 Merchandise Mart
Los Angeles: 121 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 472 Jackson St.
Larand Corp.
Chicago: American Furniture Mart
Los Angeles: L. A. Home Furnishings Mart
L & B Products Corp.
Chicago: Factory Agencies, 929 Merchandise Mart
Lear Siegler, Inc.
Atlanta: 1613B Atlanta Merchandise Mart
Chicago: 537B American Furniture Mart
Arthur H. Lee & Sons Inc.
Chicago: 6140 Merchandise Mart
Dallas: 620 Decorative Center
Los Angeles: 107 S. Robertson Blvd.
New York: 227 E. 56 St.
San Francisco: 711 Sansome St.
Lee Limited Furniture
Chicago: Merchandise Mart
James Lees & Sons Co.
Atlanta: 919 Merchandise Mart
Chicago: 1814 Merchandise Mart
Dallas: 3450 Dallas Trade Mart
Los Angeles: 246 L. A. Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
Lehigh Furniture Corp., Div. Litton Industries
Chicago: 1147 Merchandise Mart
Dallas: 201 Empire Center, 8383 Stemmons Freeway
H. B. Lehman-Connor Co.
Boston: E. Wells McLean, 420 Boylston St.
Chicago: 6-146 Merchandise Mart
Los Angeles: Jay Clark, 110 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: Don Rumsey Assoc., 472 Jackson St.
Lewittes Furniture Enterprises
Chicago: 910 American Furniture Mart
Los Angeles: 771 L. A. Home Furnishings Mart
Lighting-Accessories, Inc.
Chicago: 712 American Furniture Mart
Los Angeles: 1020 L. A. Home Furnishings Mart
New York: 230 Fifth Ave.
San Francisco: 586 Western Merchandise Mart
Lightolier Inc,
Chicago: 1267 Merchandise Mart
Dallas: 1718 Hi-Line Dr.
Los Angeles: 2515 S. Broadway
New York: 11 E. 36 St.
San Francisco: 657 Mission St.
Lloyd Mfg. Co.
Chicago: 1125 American Furniture Mart
High Point, N. C.: 442 Southern Furniture Exp. Bldg.
New York: New York Furniture Exchange, Space 701-703
Loma Loom Carpet Co.
Chicago: 13-164 Merchandise Mart
London Lamps
Los Angeles: Los Angeles Home Furnishings Mart
San Francisco: Western Merchandise Mart
Seattle: Pacific Northwest Merchandise Mart
Loomweave Carpets
Atlanta: 1012 Merchandise Mart
Chicago: 13-100 Merchandise Mart
Dallas: 3066 Trade Mart
Magee Carpet Co.
Atlanta: Merchandise Mart
Dallas: Dallas Trade Mart
Los Angeles: L. A. Home Furnishings Mart
San Francisco: Western Trade Mart
L. Anton Maix Inc.
San Francisco: 444 Jackson St.
Karl Mann Associates
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Ctr.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.
Washington, D.C.: Duncan & Huggins, 1046 Potomac Ave. N.W.
Mannington Mills Inc.
Chicago: Merchandise Mart
Manuscreens Inc.
New York: 979 Third Ave.

INNOVATORS IN THE DESIGN OF LIGHTING

LIGHTOLIER®

Showrooms: 11 East 36th St., N. Y.; 1267 Merchandise Mart, Chicago; 2515 So. Bway., Los Angeles; 1718 Hi-Line Dr., Dallas; 4935 Bourg St., St. Laurent, Canada.

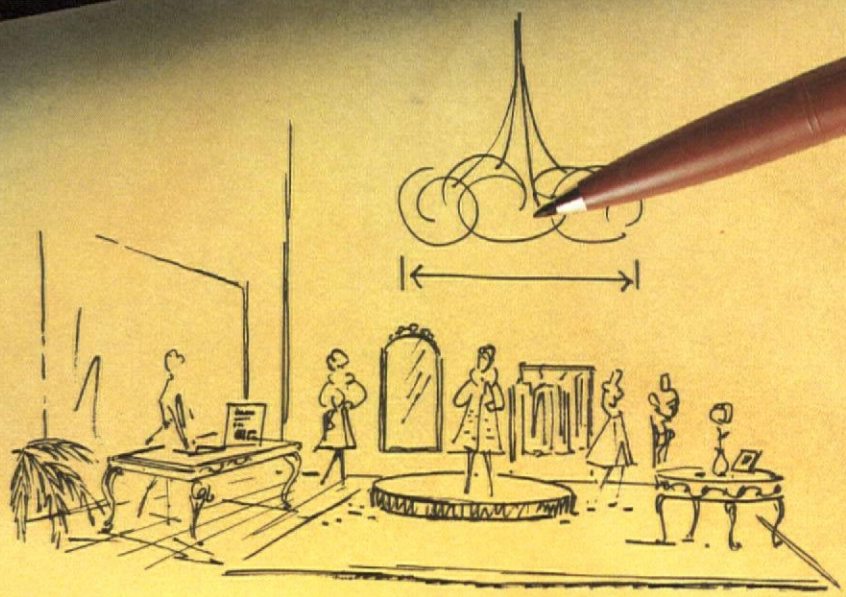
When you need lighting to add glitter to a luxurious area, consider these crystal designs from Lightolier's Portfolio Collection. These are two from a group of commercially scaled fixtures in current design themes which relieve you of the expense and uncertainty of custom work.



Cascades of hand-faceted, polished crystal prisms. Close to ceiling or stem suspended. Available in seven diameters .8" to 60".

Smoked globes encase glittering crystal cylinders on a scalloped brass ring. Close to ceiling or stem suspended. Available in 36", 42" and 46" widths.

Write for our brochure of custom-fashioned chandeliers: Lightolier, Jersey City, New Jersey 07305.



No. 468

Luxury on legs... and swivels!

Take the comfort of foam rubber, the richness of premier fabrics, add the design versatility of swivel bases or legs . . . and you have contemporary seating that is equally at home in luxury dining areas or offices . . . cocktail lounges or reception rooms . . . anywhere full-support seating, with outstanding design appeal, is needed.

To build customer confidence, and your reputation . . . buy Brody.

No. 448-24

No. 465

No. 441-24

Brody*

B. BRODY SEATING COMPANY
5921 W. Dickens
Chicago, Illinois 60639

Circle No. 127 on product card facing 3rd Cover

SHOWROOMS—continued

Marble/Imperial Furniture Co., Div. Dictaphone Corp.
Chicago: 11-113A Merchandise Mart
Marden Mfg. Inc.
Chicago: Exhibitors Bldg., 325 N. Wells
New York: 160 E. 56 St.
Marlite, Div. Masonite Corp.
Atlanta: 1721 Marietta Blvd. N.W.
Seattle: 2440 Sixth Ave. S
John Mascheroni Furniture Inc.
Chicago: John Strauss Showroom, 160 E. Erie St.
Los Angeles: Bob Mitchell Assocs., 125 N. Robertson Blvd.
C. H. Masland & Sons
Chicago: 1878 Merchandise Mart
Dallas: 3400 Dallas Trade Mart
Los Angeles: L. A. Home Furnishings Mart
San Francisco: 397 Western Merchandise Mart
Masonite Corp.
New York: 415 E. 53 St.
Washington, D.C.: 1625 L St., N.W.
M/B Designs
San Francisco: 584 Western Merchandise Mart
McCanless Custom Fabrics Inc.
Dallas: 4301 Trade Mart
High Point: 740 Southern Furniture Exp. Bldg.
Gene McDonald Inc.
Boston: Walls Unlimited, 420 Boylston St.
Los Angeles: Max Burton, 130 S. Robertson Blvd.
Philadelphia: Duncan & Huggins, Ltd., 1704 Walnut St.
San Francisco: Edwin Turrell Assoc., 831 Montgomery St.
McGuire Furniture Co.
Chicago: S. J. Campbell Co., 6-171 Merchandise Mart
Los Angeles: Robert Crowder & Assocs., 359 N. Robertson Blvd.
San Francisco: McGuire Co., 38 Hotaling Pl.
Metropolitan Furniture Corp.
Chicago: 621 Merchandise Mart
Dallas: 500 Decorative Center
Los Angeles: 724 Home Furnishings Mart
New York: 232 E. 59 St.
Seattle: James Goldman Decorative Showrooms, 1703 E. Olive Way
Herman Miller, Inc.
Chicago: 622-23 Merchandise Mart
Los Angeles: 8806 Beverly Blvd.
New York: 600 Madison Ave.
San Francisco: 1 Jackson Pl.
Howard Miller Clock Co.
Chicago: 1557 Merchandise Mart
High Point: Southern Furniture Exp. Bldg.
New York: 225 Fifth Ave.
Bob Mitchell Designs
Chicago: John Strauss Showroom, 160 E. Erie
Los Angeles: 125 N. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: Don Rumsey Assocs., 472 Jackson Sq.
Modeline Co. of California Inc.
Chicago: 945 American Furniture Mart
Los Angeles: 773 L. A. Furniture Mart
San Francisco: 1006 Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
Modern Art Products
Chicago: 503 American Furniture Mart
Dallas: 2951 Dallas Trade Mart
Los Angeles: 1933 S. Broadway
New York: 230 Fifth Ave.
Seattle: 627 Pacific Northwest Furniture Mart
Modernize/Dean Seating Co.
Chicago: American Furniture Mart
Dallas: Trade Mart
Mohawk Carpet Mills
Chicago: Merchandise Mart
Los Angeles: 333-336 Los Angeles Furniture Mart
San Francisco: Western Merchandise Mart
Monarch Carpet Mills
Atlanta: 927 Merchandise Mart
Chicago: 10-111 Merchandise Mart
Dallas: 3414 Trade Mart
Los Angeles: 244 Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 309 Merchandise Mart
Monarch Furniture Co. Inc.
Dallas: Dick Lowe & Assoc., 3720 LaFrance
New York: Anthonsen & Kimmel Assoc., 440 Park Ave. S.
Moreddi Contract Div.
Chicago: 1753 Merchandise Mart
Dallas: 3024 Dallas Trade Mart
Los Angeles: Los Angeles Home Furniture Mart
San Francisco: MCD Showroom, 435 Jackson St.
Seattle: 121 Boren Ave. N.
Morrison
Los Angeles: Brian Barlow's 8750 Melrose Ave.
New York: Luten, Clarey, Stern Inc., 1059 Third Ave.
Mottahedeh
Chicago: Merchandise Mart
Myrtle Desk Co.
Chicago: 1162 Merchandise Mart
Los Angeles: 1427 E. Fourth St.
San Francisco: 2 Bryant St.
Seattle: 419 First Ave. S.
National Products Inc.
Chicago: Livingston's, 15-125 Merchandise Mart
Los Angeles: Hammer & Assocs., 8118 Melrose Ave.
San Francisco: Carl D. Beetschen, 1355 Market St.
Hugh Nelson-Columbia Carpet Mills Inc.
Chicago: 1881 Merchandise Mart
Nessen Lamps Inc.
Boston: Arthur Dennis, Ltd., 420 Boylston St.
Chicago: 1158 Merchandise Mart
Dallas: W. Glenn Hennings & Assocs., 330 Decorative Center
Los Angeles: C. J. Welch & Assocs., 8900 Melrose Ave.
San Francisco: C. J. Welch & Assocs., 430 Pacific Ave.
Nettle Creek Industries
Chicago: 1366 Merchandise Mart
Dallas: 1054 Trade Mart
New York: 95 Madison Ave.
Norco Mfg.
San Francisco: 649 Western Merchandise Mart

Circle No. 128 on product car

Behind every successful executive stands a credenza

Maybe it depends on the design, but in this case, desk and credenza are perfectly mated: Traditional Chippendale design. English antique brass pulls. Wood of genuine mahogany, hand rubbed. And the beautiful part of it all is the compatible way they fit into your plans.

Desks from the 82″ x 44″ conference size shown to a conventional 60″ x 30″. (Secretarial units, too) Credenzas up to 74″ long with arrange-it-yourself components. Also, if your plans call for matching rather than mixing, there's a host of coordinated chairs, sofas, and occasional tables.

But either way, this traditional design is going places. Inner offices, outer offices, reception rooms, board rooms . . . wherever successful executives need an attractive companion.

MYRTLE DESK!

Pictured here, the 766-82F Executive Desk and 7CR74 Credenza from the 700 Series. Write for complete Catalog: Myrtle Desk Co., Dept. C18, High Point, N. C. 27261 • Showrooms • CHICAGO, 1162 Merchandise Mart, phone 527-2540 • HIGH POINT, Taylor St., phone 885-4021 • Representatives: Pier 50, WA 9-8383, New York • Wholesale Office Equipment Co.: Los Angeles, AN 8-6104; San Francisco, YU 6-6972; Seattle, MA 2-7143; Denver, TA 5-6174.

SHOWROOMS—continued

Norman's Contract Div.
Atlanta: 1721 Merchandise Mart
Chicago: 440 American Furniture Mart
High Point: 517 Southern Furniture Exp. Bldg.
Los Angeles: 1230 Los Angeles Furniture Mart
Norquist Products Inc.
Chicago: 440 American Furniture Mart
No-Sag Spring Co.
Chicago: 537-B American Furniture Mart
Oken Fabrics Inc.
Chicago: 6-144 Merchandise Mart
New York: 938 Third Ave.
Omni Div., Aluminum Extrusions Inc.
Atlanta: Joe Sherry Assoc., 1194 Logan Circle, N.W.
Chicago: J. R. Willis Co., 325 N. Wells St.
Dallas: Van Sant, Inc., 500 Decorative Center
New York: Ted J. Bernstein, 200 Lexington Ave.
San Francisco: Irving Lind, 473 Jackson St.
Seattle: Coe A. McKenna, 121 Boren, N.
Ozite Corp.
Atlanta: 844 Atlanta Merchandise Mart
Dallas: 3826 Dallas Trade Mart
Los Angeles: Los Angeles Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: 428 Western Merchandise Mart
Painter Carpets
Atlanta: 1017 Merchandise Mart
Chicago: 10-151 Merchandise Mart
Dallas: 3210 Trade Mart
Los Angeles: 362 Home Furnishings Mart
New York: 295 Fifth Ave.
Pacli Chair Co.
Chicago: 918 American Furniture Mart
Los Angeles: 572 Los Angeles Home Furnishings Mart
New York: 215 Lexington Ave.
San Francisco: 688 Western Merchandise Mart
Parkwood Laminates Inc.
Chicago: 2144 American Furniture Mart
Los Angeles: 165 S. Mission Rd.
New York: 10 E. 40 St.
Patcraft Mills Inc.
Atlanta: 915 Merchandise Mart
Chicago: 1078 Merchandise Mart
New York: 295 Fifth Ave.
Peacock Wallpaper Collection
Chicago: Sullivan's Distinctive Wallpaper, 5428 W. Devon Ave
San Francisco: Edwin Turrell Assocs., 831 Montgomery St.
Washington, D.C.: Decorator's Showroom, 1909 M St., N.W.
Peter Pepper Products Inc.
Atlanta: Neuhardt-Williams, 351 Peachtree Hills Ave., N.E.
Boston: Christopher F. Bates, 420 Boylston St.
Chicago: Markoff-Fitzgerald Assocs., 1166 Merchandise Mart
Dallas: W. L. Berryman, 200 W. Colorado Blvd.
Los Angeles: 8899 Beverly Blvd.
San Francisco: Ed Johnson Assocs., Western Merchandise Mart

Perma-Grass Inc.
Dallas: Geo. Luftig & Co., 3236 Dallas Trade Mart
Los Angeles: R. P. Brooks & Son, 1933 S. Broadway
Norman Perry, Inc.
Chicago: Fred E. Chambers, 12-117 Merchandise Mart
Los Angeles: Albert Parvin & Co., 120 N. Robertson Blvd.
New York: Charles Wistar Yearsley, 319 E. 53 St.
Phil-Mar Corp.
Chicago: 538-40A American Furniture Mart
Los Angeles: 1106 Los Angeles Furniture Mart
New York: 230 Fifth Ave.
San Francisco: 405 Western Merchandise Mart
Seattle: 121 Boren Ave. N.
Piazza Originals
Atlanta: 351 Peachtree Hills Ave., N.E.
Dallas: 1517 Trade Mart
Los Angeles: 130 S. Robertson Blvd.
San Francisco: 42 Hotaling Pl.
Poloron Products, Inc.
Chicago: 600 S. Michigan Ave.
New York: 200 Fifth Ave.
Polyplastex United Inc.
New York: 509 Madison Ave.
Pomona Tile Mfg. Co.
Los Angeles: 8899 Beverly Blvd.
San Francisco: 1379 Underwood Ave.
Porter Carpets
New York: 295 Fifth Ave.
Harvey Probber Inc.
Boston: 475 Commonwealth Ave.
Chicago: 638 Merchandise Mart
Rainbow Wood Products, Inc.
Chicago: 1598 Merchandise Mart
New York: 225 Fifth Ave.
Jens Risom Design Inc.
Atlanta: 351 Peachtree Hills Ave., N.E.
Chicago: 624 Merchandise Mart
Los Angeles: 144 N. Robertson Blvd.
New York: 49 E. 53 St.
San Francisco: 321 Pacific Ave.
Robbins Products Inc.
Chicago: 13-159 Merchandise Mart
Los Angeles: 320 N. Robertson Blvd.
New York: 979 Third Ave.
Robert John Co.
Chicago: 1120 Merchandise Mart
Dallas: 330 Decorative Center
Los Angeles: 8899 Beverly Blvd.
New York: 303 E. 63 St.
Rockaway Metal Products Corp.
Chicago: Dick Yack Assocs., 520 N. Lake Shore Dr.
Rockland Mills. Inc.
New York: 347 Fifth Ave.
Edward Axel Roffman Associates
Atlanta: R. J. S. Assocs., 351 Peachtree Hills Ave., N.E.
San Francisco: C. J. Welch Assoc., 430 Pacific Ave.

Brunschwig & Fils

A distinguished source for the unusual in CONTRACT FABRICS

For details, address Contract Division, Brunschwig & Fils, 979 Third Avenue, New York

Circle No. 129 on product card facing 3rd Cover

Rondo-Antel Fabric Corp.
Chicago: Souther Distributors, 1188 Merchandise Mart
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
San Francisco. Don Rumsey Assoc., 472 Jackson St.
Ben Rose, Inc.
Atlanta: Neuhart-Williams, Inc., 351 Peachtree Hills Ave.
Dallas: Van Sant, Inc., P.O. Box 10314
Los Angeles: 1038 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: James Harmon, Showroom III, 30 Hotaling Pl.
Roxbury Carpet Co.
Chicago: 13-127 Merchandise Mart
New York: 295 Fittn Ave.
Royalmetal Corp.
Chicago: 1122 Merchandise Mart
Los Angeles: 5950 Avalon Blvd.
New York: 1 Park Ave.
San Francisco: 861 Stevenson St.
Royal Systems Inc.
Chicago: 325 N. Wells St.
New York: 1130 Third Ave.
Rugcrofters Inc.
Boston: Arthur Dennis, Ltd., 420 Boylston St.
Chicago: 13-184 Merchandise Mart
Dallas: Robert Morton, 220 Decorative Center
San Francisco: Design Carpets, 655 Battery
Seattle: Ron Lewis, 1010 Fairview E.
R-Way Furniture Co.
Chicago: 1100 Merchandise Mart
New York: 192 Lexington Ave.
San Francisco: 895 Western Merchandise Mart
Safran & Glucksman
Chicago: Merchandise Mart
Dallas: Dallas Trade Mart
Los Angeles: L. A. Furniture Mart
San Francisco: Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
John B. Salterini, Div. Walter Kidde & Co.
Chicago: 1745 Merchandise Mart
Dallas: Decorative Center
New York: 305 E. 63 St.
Samsonite Institutional Equipment Div., Samsonite Corp.
Chicago: 1461-62 Merchandise Mart
John Savoy & Son. Inc.
Philadelphia: 1701 Walnut St.
Scalamandre Silks Inc.
Atlanta: 2218 Peachtree N.W.
Boston: 420 Boylston St.
Chicago: 610 Merchandise Mart
Philadelphia: 1611 Walnut St.
Los Angeles: 719 N. La Cienega Blvd.
San Francisco: 470 Jackson Sq.
F. Schumacher & Co.
Boston: Miss Margaret Grove, 420 Boylston St.
Chicago: Fred Elisius: 6-133 Merchandise Mart
Dallas: Carl Magdalin, 640 Decorative Center
Detroit: Kenneth A. Frenger, 10 Witherell St.
Los Angeles: Edward C. Diehl, 146 N. Robertson Blvd
Washington: Fred Peterson, 17 Dupont Circle N.W.
Philadelphia: Frank Lare, 1616 Walnut St.
San Francisco: Thomas O'Leary, 451 Jackson Sq.
Isabel Scott Fabrics Corp.
Chicago: 1180 Merchandise Mart
Los Angeles: 8900 Melrose Ave.
San Francisco: 430 Pacific Ave.
Scroll, Inc.
Atlanta: Paul Bates, Inc., 351 Peachtree Hills Ave., N.E.
Chicago: 1229 Merchandise Mart
Dallas: Hersman & Co., 150 Decorative Center
Los Angeles: Clark & Burchfield Inc., 120 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: McCune Showroom, 42 Hotaling Pl.
Seamloc Loma-Loom Carpet Co.
Chicago: 13-164 Merchandise Mart
Segura Studios Inc.
Dallas: 1735 Dallas Trade Mart
Los Angeles: 1933 S. Broadway
Shaw-Walker Co.
Atlanta: 91 16 St., N.W.
Chicago: 27 S. LaSalle St.
Dallas: 2200 N. Akard
New York: Chrysler Bldg.
South San Francisco: 300 Shaw Rd.
Shelby Williams Industries Inc.
Atlanta: 351 Peachtree Hills Ave., N.E.
Chicago: 1131 Merchandise Mart
Dallas: 2600 Stemmons Freeway
Los Angeles: 8899 Beverly Blvd
New York: 600 Madison Ave.
San Francisco: 1355 Market St.
Seattle: 121 Boren Ave. N.
Shelves Unlimited
Chicago: John R. Willis Co., 325 N. Wells
Shenango Ceramics Inc.
New York: 1 E. 57 St.
Siesta Mfg. Co., Inc.
Atlanta: Chas. S. Martin Dist. Co., 1000 Marietta St. N.W.
Chicago: Midwest Agents Inc., 7-105 Merchandise Mart
New York: Joseph Jaffe Assoc. Inc., 129 Lexington Ave.
Simmons Co
Atlanta: 353 Jones Ave. N.W
Chicago: 1870 Merchandise Mart
New York: One Park Ave
San Francisco: 30 Hotaling Pl.
Neal Small Designs
New York: Lighting Assoc., 351 E. 61 St.
San Francisco: Richard Miller Assoc., Western Merchandise Mart
Alexander Smith Carpets, Div. Mohasco Industries Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: Merchandise Mart
Dallas: Dallas Trade Mart
Los Angeles: Los Angeles Furniture Mart
San Francisco: 1355 Market St.
Seattle: 121 Boren Ave., N.
Smith Metal Arts Co. Inc.
Chicago: 1542-A Merchandise Mart
Dallas: 330 Decorative Center
New York: 527 Madison Ave.

Circle No. 130 on product card →

MEET OUR ONLY SALESMAN

It won't pound on your desk.

It won't stop you on the street.

It won't collar you at the club.

It won't hound you at home.

It won't flirt with your secretary.

IT WILL SAVE YOU MONEY ON . . .

CONFERENCE TABLES

EXECUTIVE TABLES

BANQUET TABLES

RESTAURANT TABLES

LIBRARY TABLES

And Most Other Styles of Tables!

Because this IS our only salesman, you can order whatever tables you need directly from MONROE at money-saving, factory-to-you prices! Also DIRECT-FROM-FACTORY savings on folding and stacking chairs, table and chair storage trucks, portable room dividers, risers and stages . . . coat and hat racks, too! Mail coupon today . . . the postman will deliver "our only salesman" to you by return mail.

the *Monroe* table co.

61 CHURCH STREET COLFAX, IOWA 50054

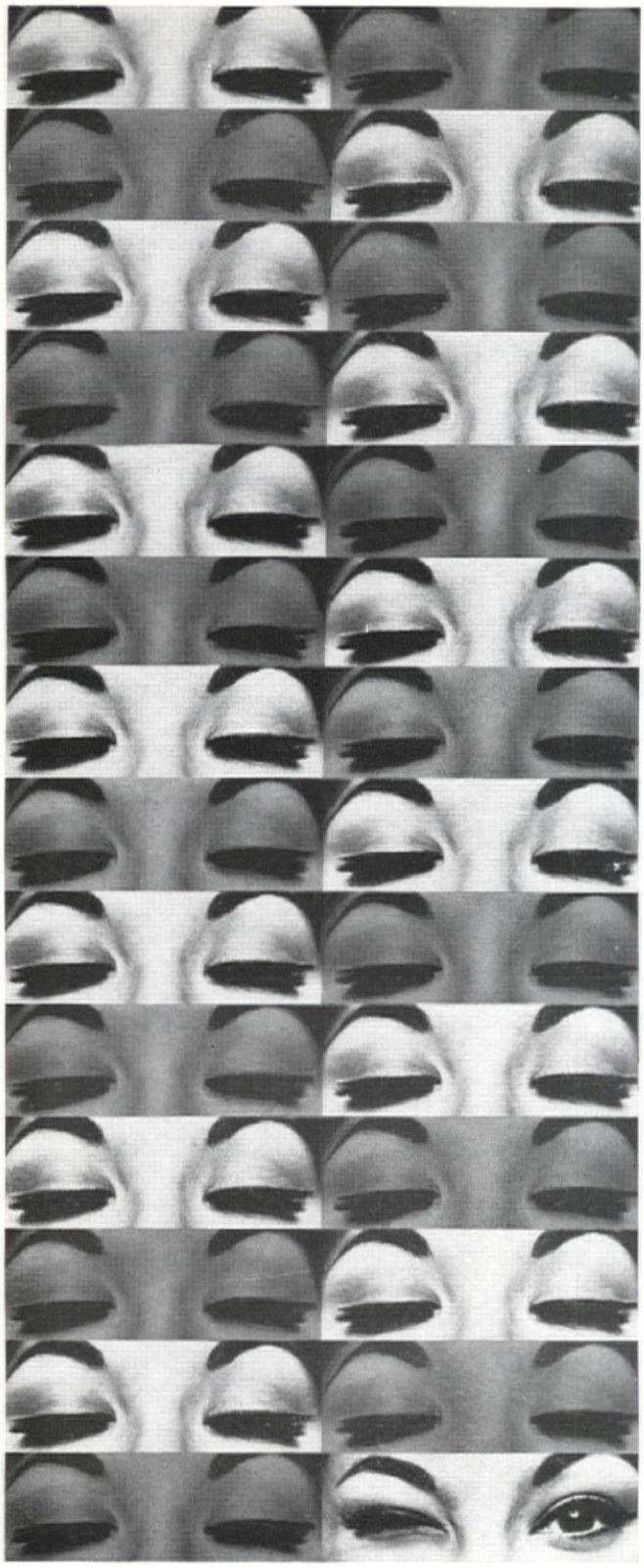
I'd like to meet your only salesman. Please mail me your FREE direct-price catalog.

NAME .....

COMPANY .....

ADDRESS .....

CITY/STATE/ZIP .....



Harvard's new Sleeping Equipment Catalog is a real eye opener. It's filled with our new ideas in bed frames, dorm beds and dual-purpose divans. Does it offer better answers to your sleeping problems? You can bed on it.

For your free copy, please write our Contract Dept.

Harvard®

a Division of Rusco Industries, Inc.

24300 Solon Road • Bedford Heights, Ohio 44014

Circle No. 131 on product card facing 3rd Cover

SHOWROOMS—continued

Stakmore Co., Inc.
Chicago: American Funriture Mart
Dallas: Dallas Home Furnishings Mart
San Francisco: Western Merchandise Mart

Dick Stambaugh Inc.
Cincinnati: Trefzger's, 3010 Woodburn Ave.

Stamford Wallpaper Co.
Chicago: 517 S. Jefferson St.

Steelcase Inc.
Atlanta: Decorative Arts Center
Chicago: 1118 Merchandise Mart
Dallas: 1626 Hi-Line Dr.
New York: 280 Park Ave.
Portland, Ore.: 600 N.W. 14 St

Stendig Inc.
Chicago: Associated Showrooms, 1158 Merchandise Mart
Cincinnati: Trefzger's, 3010 Woodburn Ave.
Los Angeles: C. J. Welch & Assoc., 8900 Melrose Ave.
San Francisco: C. J. Welch & Assoc., 430 Pacific Ave.

Stevens/Gulistan Carpet Div., J. P. Stevens & Co., Inc.
Chicago: 13-139 Merchandise Mart
Dallas: 3602 Dallas Trade Mart
Los Angeles: 339 Los Angeles Home Furnishings Mart
Seattle: Northwest Merchandise Mart

Stockwell Wallcoverings
Los Angeles: 103 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 435 Jackson St.
Seattle: 1703 E. Olive Way

Russ Stonier Designs, Inc.
Los Angeles: Brian Barlow, 8750 Melrose Ave.
New York: Luten-Clarey-Stern, 1059 Third Ave.

Stow/Davis Furniture Co.
Atlanta: 351 Peachtree Hills Ave.
Chicago: 11th Fl., Merchandise Mart
Dallas: 210 Decorative Center
Los Angeles: 8899 Beverly Blvd.
New York: 30 E. 42 St.

Thomas Strahan Co.
Chicago: 620 Merchandise Mart
New York: 515 Madison Ave.

Stroheim & Romann
Boston: 420 Boylston
Chicago: 6148 Merchandise Mart
Los Angeles: 133 N. Robertson Blvd.
Miami: 40 N.E. 40 St.
Philadelphia: 1616 Walnut St.
San Francisco: 445 Jackson St.

Harris G. Strong
Dallas: 1222 Dallas Trade Mart
Los Angeles: Burton S. Klein, 310 S. Robertson

John Stuart Inc.
Boston: 90 Berkeley St.
Philadelphia: 2301 Chestnut St.

Sweetwater Rug Co.
Atlanta: 920 Atlanta Merchandise Mart
Chicago: 13150 Merchandise Mart
Dallas: 3236 Dallas Trade Mart
Los Angeles: Miltex Sales Co., 1933 S. Broadway
San Francisco: 420 Western Merchandise Mart
Seattle: Northwest Furniture Mart

Syracuse China Corp.
New York: 551 Fifth Ave.

Syroco, Contract Div.
Chicago: 1526 Merchandise Mart
Los Angeles: 1002 Furniture Mart
New York: 225 Fifth Ave.
San Francisco: 580 Western Merchandise Mart

System Cado
Chicago: 325 N. Wells St.
New York: 1130 Third Ave.

George Tanier Inc.
Chicago: 1180 Merchandise Mart
San Francisco: Rickberg-Hansen, 707 Battery St.

Telescope Folding Furniture Co., Inc.
Chicago: 1719-20 American Furniture Mart
New York: 510-512 New York Furniture Exchange
San Francisco: 664-666 Western Merchandise Mart

Terra
Atlanta: Paul B. Raulet. 351 Peachtree Hills Ave. N.E.
Chicago: John Strauss, 160 E. Erie St.
Dallas: E. C. Dicken, Inc., 480 Decorative Center
Los Angeles: 8201 Beverly Blvd.
New York: Luten, Clarey, Stern, Inc., 1059 Third Ave.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Seattle: Kneedler-Fauchere, 110 Boylston E.

Thaibok Fabrics, Ltd.
Atlanta: Paul Bates, Inc., 351 Peachtree Hills Ave., N.E.
Chicago: Jack Denst Designs Inc., 6-117 Merchandise Mart
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.

Thayer Coggin Institutional Inc.
Atlanta: Montgomery Assocs. Inc., 1178 W. Peachtree St., N.W.
Chicago: 1775 Merchandise Mart
New York: 145 E. 57 St.
San Francisco: Western Merchandise Mart
Seattle: Farwest Furniture Mart, 121 Boren Ave., N.

J. H. Thorp & Co.
Boston: 420 Boylston St.
Chicago: 6-136 Merchandise Mart
Dallas: 630 Decorative Center
Los Angeles: 131 N. Robertson Blvd.
New York: 171 E. 56 St.
San Francisco: 415 Jackson St.

Tomlinson of High Point
Chicago: 1666 Merchandise Mart

Toyo Rug. Co.
Chicago: 1368 Merchandise Mart
Los Angeles: Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: 714 Sansome St.

Trend Mills
Atlanta: 1015 Atlanta Merchandise Mart
Chicago: 10-155 Merchandise Mart
Dallas: 3860 Merchandise Mart
Los Angeles: 1933 S. Broadway
New York: 295 Fifth Ave.
San Francisco: 321 Home Furnishings Mart

Circle No. 132 on product card

Tri-Mark Designs
Atlanta: Montgomery Assoc., 1175 W. Peachtree St. N.W.
Chicago: John R. Willis & Co., 325 N. Wells St.
Dallas: Martin & Wright, 450 Decorative Center
Los Angeles: Don Frazier, Inc., 138 S. Robertson Blvd.
New York: 145 E. 57 St.
San Francisco. Ruben, Ltd., 1355 Market St.
Tri-Par Mfg. Co.
Chicago: 1149 Merchandise Mart
New York: Pressberg-Binder, 8 E. 12 St.
Tropitone Furniture Co., Inc.
New York: Cavallon Associates, 979 Third Ave.
San Francisco: Lawrence Freiberg, Western Merchandise Mart
Seattle: L. K. Nommensen & Assocs., 121 Boren, N.
Trouvailles, Inc.
Chicago: Chicago Fabrics Co., Merchandise Mart
Los Angeles: Albert Parvin & Co., 120 N. Robertson Blvd.
New York: A. L. Diament Co., 969 Third Ave.
San Francisco: Fairman & Dillingham, 460 Jackson St.
Troy Sunshade Co.
Chicago: 1124-25 Merchandise Mart
New York: One Park Ave.
Albert Van Luit Co.
Chicago: 6-154 Merchandise Mart
Los Angeles: 100 S. Robertson Blvd.
New York: 979 Third Ave.
San Francisco: 463 Jackson Sq.
Seattle: 1705 E. Olive Way
Viertex Sales Corp.
Boston: 420 Boylston St.
Chicago: 1189 Merchandise Mart
Los Angeles: 113 S. Robertson Blvd.
Virco Mfg. Corp.
San Francisco: 1355 Market St.
Seattle: 121 Boren Ave. N.
Virginia Metalcrafters
Chicago: 1528 Merchandise Mart
New York: 225 Fifth Ave.
Virtue Bros. Mfg. Co.
Chicago: Specialized Contract Interiors Ltd., 11-122 Merchandise Mart
Los Angeles: Stage-Kolstad Assoc., 8469 Melrose Pl.
New York: 805 N.Y. Furniture Exchange
San Francisco: John Ferlin Assoc., 855 Stevenson
Vogel-Peterson Co.
New York: 1 Park Ave.
V'Soske Inc.
Dallas: Pedlar & Co., 2610 Fairmont
Boston: George & Frances Davison, 420 Boylston St.
Chicago: 6-127 Merchandise Mart Plaza
Los Angeles: Douglas V'Soske, 101 S. Robertson Blvd.
New York: Lord & Adams, 155 E. 56 St.
San Francisco: John W. Ledford, 855 Montgomery St.
Seattle: Paul Siegel, Inc., 1707 Olive Way
Wall Tube & Metal Products Co.
Chicago: 1228 American Furniture Mart
High Point: 204 Furniture Displays Bldg.
New York: 1603 Home Furnishings Mart

Wara Intercontinental Co.
Atlanta: H. Bridges, 739-40 Merchandise Mart
Dallas: Pettigrew Assocs., 2145 Trade Mart
High Point: H. Bridges, Southern Furniture Exp. Bldg.
New York: World Wide Design House, 969 Third Ave.
Warner Co.
Chicago: 6-134 Merchandise Mart
Dallas: 470 Decorative Center
Willow & Reed Inc.
Chicago: Knapp & Tubbs, Inc., Merchandise Mart
Los Angeles: Jane Ellis, Inc., 714 N. La Cienega Blvd.
San Francisco: Rogers-Kneedler, Inc., 26 Hotaling Pl.
Wilmar Co., Inc.
Atlanta: 602 Atlanta Merchandise Mart
Chicago: 1255 Merchandise Mart
Dallas: 269 Home Furnishings Mart
Los Angeles: 1011 L. A. Furniture Mart
San Francisco: 588 Western Merchandise Mart
Winfield Design Associates
Atlanta: Dwoskin, 763 Peachtree St. N.E.
Chicago: Jack Denst Designs, 6-117 Merchandise Mart
Los Angeles: E. C. Bondy Co., 105 S. Robertson Blvd.
New York: Katzenbach & Warren, 575 Madison Ave.
San Francisco: Wallpaper Inc., 463 Jackson Sq.
Gordon Winslow, Ltd.
Chicago: Sullivan's Distinctive Wallpaper, 5428 W. Devon Ave.
San Francisco: Edwin Turell Assocs., 831 Montgomery St.
Witco. Inc.
Chicago: 304 American Furniture Mart, 1585 Merchandise Mart
Dallas: 4145 Dallas Trade Mart
Los Angeles: 402 Furniture Mart
New York: 230 Fifth Ave.
San Francisco: 578 Western Merchandise Mart
Lee L. Woodard Sons Inc.
Chicago: 628 Merchandise Mart
Dallas: 320 Decorative Ctr.
Los Angeles: 8924 Beverly Blvd.
New York: 305 E. 63 St., Decorative Ctr.
San Francisco: 568 Western Merchandise Mart
World Carpets Inc.
Atlanta: 1026 Merchandise Mart
Chicago: 10-133 Merchandise Mart
Dallas: 3028 Trade Mart
Los Angeles: 368 Furniture Mart
Minneapolis: 318-B Midwest Merchandise Mart
New York: 295 Fifth Ave.
Wunda Weve Carpet Co.
Atlanta: 1030 Merchandise Mart
Chicago: 1840 Merchandise Mart
Dallas: 3012 Dallas Trade Mart
New York: 295 Fifth Ave.
San Francisco: 401 Merchandise Mart
Zina Lamp Co.
Chicago: Markoff-Fitzgerald Assocs., 1166 Merchandise Mart
New York: Scandix Designs Inc., 979 Third Ave.
San Francisco: Richard Miller Assoc., 540 Western Furniture Mart
Seattle: Coe A. McKenna, Pacific Northwest Furniture Mart

WILLIAM
Bowie
THE
SCULPTURE
STUDIO
INC.
202 E. 77th ST.
NEW YORK 10021 N.Y.
UN 1-8480
WRITE FOR LITERATURE
"FLOCK"
Gold and Silver Leafed Steel
Approximately
50" Wide x 33" High
x 7" Deep

CLASSIFIED PRODUCT LISTINGS

ACOUSTICAL MATERIALS

Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Associated Draperies, National Sales Div., Field Station Box 4701, St. Louis, Mo. 63108
Baldwin-Ehret-Hill Inc., 500 Breunig Ave., Trenton, N.J. 08602
Celotex Corp., 1500 N. Dale Mabry, Tampa, Fla. 33607
Conwed Corp., 332 Minnesota St., St. Paul, Minn.
Dodge Cork Co., 11 Laurel St., Lancaster, Pa.
Flintkote Co., 480 Central Ave., S. Rutherford, N.J. 07073
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind. 46203
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y.
William L. Marshall Ltd., 450 Park Ave. S., New York 16, N.Y.
Modernfold Div., New Castle Products Inc., P.O. Box 310, New Castle, Ind. 47362
Monsanto Co., Dept. 804, Building Products Dept., 800 N. Lindburgh Blvd. St. Louis, Mo. 63166
National Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202
Owens-Corning, 717 Fifth Ave., New York, N.Y.
Panelboard Mfg. Co., 222 Pacific St., Newark, N.J. 07114
Pittsburgh Corning Corp., 1 Gateway Center, Pittsburgh, Pa. 15222
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa.
Simpson Timber Co., 2000 Washington Bldg., Seattle, Wash. 98101
Superior Wall Products, 4401 N. American St., Philadelphia, Pa. 19140
Torjesen Inc., 209 25 St., Brooklyn, N.Y.
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020
U.S. Mineral Products, Stanhope, N.J. 07874
Waldvogel Bros. Inc., 240 Madison Ave., New York, N.Y.

AIR CONDITIONING SYSTEMS

Airtemp Div., Chrysler Corp., 1600 Webster, Dayton, Ohio
Amana Refrigeration Inc., Amana, Iowa
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632
Fedders Corp., Edison, N.J. 08817
Floating Floors & Environment Control Div., National Lead Co., 111 Broadway, New York, N.Y. 10006
Gibson Refrigerator Div., Hupp Corp., Greenville, Mich.
H. B. Hamilton & Co. Inc., 103 Park Ave., New York, N.Y. 10017
Hamilton Humidity Inc, 3757 W. Touhy Ave., Chicago, Ill. 60645
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa.
Westinghouse Electric Corp., Commercial/Institutional Products Div., Rt. 27, Edison, N.J. 08817

ARCHITECTURAL AND CUSTOM WOODWORK

American Fixture Inc., 15 & Schifferdecker, Joplin, Mo.
American Novawood Corp., 2432 Lakeside Dr, Lynchburg, Va.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Cle-land Partition Co., 3000 East 55th St., Cleveland, Ohio 44127
Coppes, Inc., Nappanee. Ind.
Cornell-Newton Inc., 9885 Charleville Blvd., Beverly Hills, Cal. 90212
Creative Woodworking Co. Inc., 1370 Ralph Ave., Brook'yn, N.Y. 11236
Customwood Mfg., 3620 High St., N.E., Albuquerque, N.M.
Deluxe Fabricators Co., 150 Bruckner Blvd., Bronx, N.Y. 10454
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J.
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal.
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal.
Forms & Surfaces, P.O. Box 5215, Santa Barbara, Cal. 93103
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
M. Gerber Construction Co. Inc., 56-01 Maspeth, Maspeth 78, N.Y.
Harvey Design Workshop Inc., 74 N. Prospect Ave., Lynbrook, N.Y.
Jaff Bros. Woodworks, Inc., 41-43 37 St., Long Island City, N.Y.
Korngold Bros., Inc., 258 E. 139 St., New York, N.Y.
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Howard Miller Clock Co., 860 E. Main St., Zeeland, Mich. 49464
Murphy & Orr Co., 564 Main St., Forest Park, Ga. 30050
NFF, Inc., 1269 Techwood Dr., N.W., Atlanta, Ga.
Paris Mfg. Co., South Paris, Me. 04281
Penberthy Architectural Products, 5800 S. Boyle Ave., Los Angeles, Cal. 90058
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn. 55408
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill.
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032
Vaughn Walls, Inc., 11681 San Vicente Blvd., Los Angeles, Cal. 90049
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky.

ART OBJECTS & ACCESSORIES

Code: f—frames; m—maps & globes; p—pictures & paintings; pe—pedestals; pl—planters; s—sculpture & statuary; w—wall decorations

Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles, Cal. (p)
Accessories for Interiors Co., Walldecor Div., 944 Third Ave., New York, N.Y. 10022 (f, pe, p, pl, s, w)
Hugh Acton Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (pl)
Adamo Galleria d'Arte, Ltd., 244 Fifth Ave., New York, N.Y. 10001 (f, p, w)
Edward Alden Studios, 7600 Russell, Detroit, Mich. (m, w)
J. Alden Studios Inc., 19 W. 26 St., New York, N.Y. (f, p. w)
All Points, 13218 Community St., Sun Valley, Cal. 91352 (w)
Alva Museum Replicas Inc., 140 W. 22 St., New York, N.Y. (s)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (pl, s)
Art Foundry, 733 Third Ave., New York, N.Y. 10017 (s, w)
Artini Arts, Inc., Structural Development Div., 1717 W. Farms Rd., Bronx, N.Y. 10460 (f, m, p, pe, s, w)
Austin Productions Inc., 1615 62 St., Brooklyn N.Y. (s)
Avard Inc., 353 E. 62 St., New York, N.Y. 10021 (p, pe, pl, s, w)
Barrier Corp., P.O. Box 579, Mineral Wells, Tex. 76067 (pl)
Bassett Mirror Co. Inc., Bassett, Va. (w)
Baumgarten's Exclusive Imports Inc. 1000 Virginia Ave., N.E., Atlanta, Ga. 30306 (pl, w)
Beemak Inc., P.O. Box 48727, 509 N. Robertson Blvd., Los Angeles, Cal. 90048 (pl)
Bendix Mouldings Inc., 1112 E. Tremont Ave., Bronx, N.Y. 10460 (w)
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (pl)
Bonniers Inc., 605 Madison Ave., New York, N.Y. (pl, w)
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (s, w)
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill. 60610 (f, pl, w)
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048 (p, w)
Century Lamp Co., 2436 E 12 St., Los Angeles, Cal. 90021 (s, w)
Ceralon Mfg. Co., 320 Manida St., Bronx, N.Y. 10474 (pe, pl, s, w)
Clay Design, Div. of Sazco Mfg. Co., 1620 E. 25 St., Los Angeles, Cal. 90011 (pl)
Consoweld Corp., 700 Hooker St., Wisconsin Rapids, Wis. (w)
Continental Lamp Co., 5700 N.W. 35 St., Miami, Fla. (w)
Cottage Crafts, Box 212, Chester, N.J. (m, p, w)
Creative Metal Products, 68 Fleet St., Jersey City, N.J.
Dain-Schiff Inc., 1018 Madison Ave., New York, N.Y. (f)
DeGraal & Walker, Inc., 405 E. 62 St., New York, N.Y. 10021 (p, w)
Delphic Arts, 929 Park Ave., New York, N.Y. 10028 (p)
Design-Technics, 160 E. 56 St., New York 22, N.Y. (pl, s, w)
Devco, 36C Pier Lane W., Fairfield, N.J. (s)
Dimensional Products, P.O. Box 33, Center Line, Mich. 48015 (pl)
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal. (p, pl, s, w)
Duk-It McDonald Products Corp., 721 Seneca St., Buffalo, N.Y. 14210 (pl)
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. (pl, w)
Etcetera, P.O. Box 608. Ashland, Va. (p, s, w)
Etchings, Etc., 145 E. 57 St., New York, N.Y. 10022 (p)
Etchings International, 200 E. 58 St., New York, N.Y. 10022 (f, m, p, s, w)
Everthine, 7960 W. Third St., Los Angeles, Cal. 90048 (pe, pl, s, w)
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. (pl)
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502 (pe, pl)
Finesse Originals, Contract Sales Corp., 35-11 Ninth St., Long Island City, N.Y. 11106 (w)
Florentine Craftsmen,, 479 First Ave., New York 16, N.Y. (s)
Florestone Arts Inc., 618-20 Marshall Ave., Memphis, Tenn. 38103 (s, w)
Galax Mirror Co. Inc., P.O. Box 690, Galax, Va. 24333 (f, p)
Galway Inc.—Contract Div., 320 W. Ohio St., Chicago, Ill. (p, w)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (pl. w)
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610 (f, p, s, w)
Dan Greenblat Co., 979 Third Ave., New York, N.Y. (f, m)
Greenhouse, The, 254 E. 51 St., New York, N.Y. (pl)
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 (s, w)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69 Cal. (pe, pl)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (pl)
Haeger Potteries, Inc., 7 Maiden Ln., Dundee, Ill. 60118 (pl, w)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 (w)
Hillside House of Originals, 2801 W. Olive St., Burbank, Cal. (f, p. s, w)
J. B. Hirsch Co., 56 Vanderbilt Motor Pkwy., Commack, L.I., N.Y. 11725 (s)
House of Spain, 876 Lexington Ave., New York, N.Y. (f, w)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (pl, s, w)
Hvalyn Porcelain Inc., Box 2068, Hickory, N.C. 28601 (pl)
Interiors Import Co., 208 E. 52 St., New York, N.Y. (f, p, pl, w)
Janal Artwares, 5706 Colbath Ave., Van Nuys, Cal., 91401 (p)
C. Kind & Co. Inc., 100 W. 28 St., New York, N.Y. (pl)
Jacqui of California, P.O. Box 336, Glendora, Cal. 91740 (w)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (pl, w)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (pl, s, w)
LaBarge Mirrors Inc., 104 Colonial, Zeeland, Mich. 49464 (f, w)
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532 (s, w)
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137 (p, s, w)

Circle No. 133 on product card→

GTX

Group TEN Executive.
Desk-top slanted to the natural reading angle, to minimize glare, alleviate strain on the pressed executive.

Free of distracting elements, GTX components are pure, uncontrived design. Expressed in superb random-grained Far Eastern walnut*, framed in American black walnut.

The total collection purposefully created with the top executive's particular needs in mind. To afford him more flexibility, increased efficiency, in the pace of daily activities.

the answer is Risom

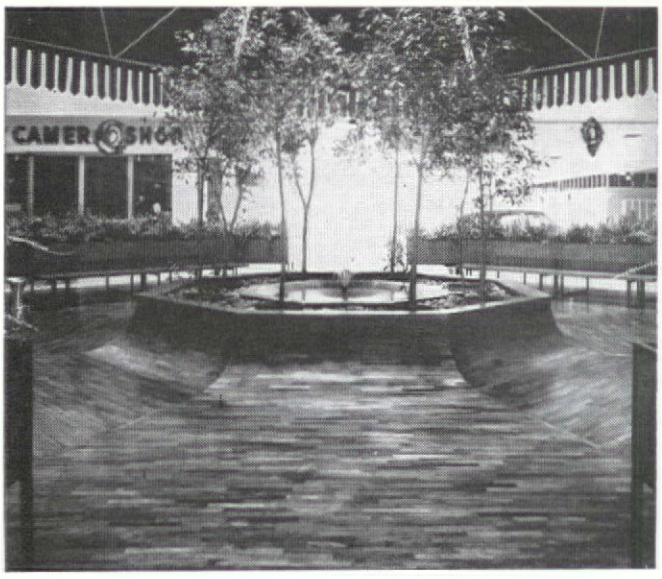
the executive slant

*Dracontomelum Magiferum

Risom

Jens Risom
Design
Inc.

Showrooms and Sales Offices
Atlanta: 351 Peachtree Hills Ave., N.E. ■ Chicago: 624 Merchandise Mart ■ Dallas: 3000 Turtle Creek Plaza ■ Detroit: 902 David Broderick Tower ■ Los Angeles: 144 North Robertson Blvd. ■ Minneapolis: 1148 Plymouth Bldg. ■ New York: 49 East 53rd Street ■ San Francisco: 321 Pacific Ave.



Thai-Teak Brick Pattern in King of Prussia Shopping Plaza, Evantash & Friedman, Architects

Move up to the elegance of

"Thai-Teak" Floors

WITHOUT MOVING THEM OUT OF THEIR PRICE RANGE!

Thai-Teak (Botanical name, Tectona Grandis; imported from Thailand) is the most elegant flooring in the world. It's lustrous and luxurious . . . easy to maintain with just an occasional waxing . . . withstands the hardest wear . . . resists termites, rot, decay. And now, Thai-Teak is available at a cost that compares with medium-priced carpet and vinyl . . . and comes in 85 different patterns. Only Bangkok Industries offers you this endless variety.

See our insert in Sweet's Light Construction Catalog. For complete details, attach coupon below to your firm's letterhead.

GENUINE IMPORTED Thai-Teak PARQUETRY FLOORING
SYMBOL OF EXCELLENCE

BULLETIN 908
BANGKOK INDUSTRIES, INC.
1545 W. Passyunk Ave., Phila., Pa. 19145
☐ Please send details on Thai-Teak Custom Flooring.
☐ Please have your representative call on me.
NAME_____
ADDRESS_____

Thai-Teak Brick Pattern in King of Prussia Shopping Plaza, Evantash & Friedman, Architects

Circle No. 134 on product card facing 3rd Cover

ART OBJECTS & ACCESSORIES—continued

Kenneth Lynch & Sons, Wilton, Conn. (m, pl, s)
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (f, w)
Karl Mann Associates, 232 E. 59 St., New York, N.Y. 10022 (f, p, s, w)
Marble Industries, 12237 Turner Ave., Detroit, Mich. 48204 (pe)
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022 (pe)
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307 (f)
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. (pl)
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. (s, w)
Robert Memmel Co., 740 N. Jefferson St., Milwaukee, Wis. 53202 (s, w)
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. (w)
Mi Ka Ra, Inc., 1641 W. 33 Pl., Hialeah, Fla. 33012 (f, pe, p, s, w)
Mitten Designer Letters, 39 W. 60 St., New York, N.Y. (w)
Modeline Co. of California, Inc., 110 N. Beaudry Ave., Los Angeles, Cal. 90012 (w)
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012 (pl, w)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (pl)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (pl, s, w)
Museum Print Editions, 191 Hudson St., New York, N.Y. 10013 (p)
Noel Inc., 603 Waters Bldg., Grand Rapids, Mich. 49502 (pl)
Panelart, Inc., 36 E. 23 St., New York, N.Y. 10010 (f, m, p, w)
Panoramic Studios Inc., 179 W. Berks St., Philadelphia 22, Pa. (m)
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y. (pl, w)
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal. (s)
Phillips Fine Arts, 271-273 Minna St., San Francisco, Calif. (f, pe, s, w)
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 (pe, pl)
Pictures for Business Corp., 979 Third Ave., New York, N.Y. (f, p)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (f, pe)
Plastics Mfg. Co., 4700 S. Westmoreland, Dallas, Texas 75224 (f, w)
J. Pocker & Son, Inc., 824 Lexington Ave., New York, N.Y. (f)
Polar Mfg. Co., 900 W. Russell St., Philadelphia, Pa. 19140 (s)
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. (pe, pl, w)
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 (pe, pl)
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. (w)
Rambusch Inc., 40 W. 13 St., New York, N.Y. (m, s, w)
Replogle Globes, Inc., 1901 N. Narragansett Ave., Chicago, Ill. 60639 (m)
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill. (p, s, w)
Richter Artcraft Inc., 1105 Dorr St., Toledo 7, Ohio (f, p, s, w)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (m)
Gustave Roth, 76 Ninth Ave., New York, N.Y. 10011 (p)
Ro-Ames Inc., 1010 Fulton St., Farmingdale, L.I., N.Y. (f, s, w)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (m, pe, w)
Saint Denis Studios, Box 473, 3349 N. Whitehall Rd., Muskegon, Mich. (p, s, w)
Sculptsmith, 1023 Third Ave., New York, N.Y. 10021 (s)
Sculpture Studio Inc., William Bowie, 202 E. 77 St., New York, N.Y. 10021 (s, w)
Silas Seandel Studios, 979 Third Ave., New York, N.Y. 10022 (s)
Segura Studios Inc., 610 W. 18 St., Hialeah, Fla. 33010 (w)
Signature III, 3030 Ashby Ave., Berkeley 5, Cal. (p)
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (pe)
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo, N.Y. 14207 (f)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (pl, s, w)
Spanjer Sign Co., 189 Chrystie St., New York, N.Y. (m)
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio (pl)
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill. (w)
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016 (p, w)
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (p, s, w)
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. (p, w)
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022 (pe, p, pl, w)
Syroco, Contract Div., Syracuse, N.Y. 13201 (p, pl, w)
Shirley Tattersfield Associates Inc., 233 N. 23 St., Philadelphia, Pa. 19103 (p, w)
Tennessee Fabricating, 2366 Prospect, Memphis, Tenn. 38106 (s)
Textureflex, Inc., 502 E. 164 St., New York, N.Y. 10456 (s)
Three Centuries, 202 E. 56 St., New York, N.Y. 10022
Tiffany Lighting Corp., 16130 Stagg St., Van Nuys, Cal. (f, w)
Titian Enterprises, Inc., 544 Sixth Ave., New York, N.Y. (f, m, p, w)
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032 (f, pe, p, pl, s, w)
Tri-Mark Designs, 1006 Arch St., Philadelphia, Pa. 19107 (pl)
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. (f, p, w)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. 10022 (p)
Van Rijn Industries Inc., 16 E. 18 St., New York, N.Y. 10003 (f, p, w)
Vandy-Craft, 14-105 Merchandise Mart, Chicago, Ill. 60654 (pl)
Vermont Marble Co., 61 Main St., Proctor, Vt. 05765 (s)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (w)
Vomar Products, Inc., 2807 Empire Ave., Burbank, Cal. 91504 (pe)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (f, m, w)
Wara Intercontinental Co., 20101 W. Eight Mile Rd., Detroit, Mich. 48219 (w)
Beth Weissmann & Co., Inc., 260 Smith St., E. Farmingdale, N.Y. (pe, s)
Witco, Inc., 802 N. First St., Mt. Vernon, Wash. (p, s, w)
World Wide Design House, 969 Third Ave., New York, N.Y. 10022 (p, s, w)
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022 (pe, s)
Yorkraft, Inc., Contract Dept., 550 S. Pine St., York, Pa. 17405 (w)
Robert Aaron Young, 244 E. 58 St., New York, N.Y. (p)

ASH RECEIVERS

Code: t—trays
u—urns

Hugh Acton Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (t, u)
Edward Alden Studios, 7600 Russell, Detroit, Mich. (t)
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles, Cal. (t, u)
Artini Arts, Inc., Structural Development Div., 1717 W. Farms Rd., Bronx, N.Y. 10460 (t, u)
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (t, u)
George B. Bent Co. Inc., 424 Main St., Gardiner, Mass. (t)
Brayton Potteries Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (t)
Brookpart/Royalon Inc., Merchandise Mart 1573, Chicago, Ill. (t)
Ceralon Mfg. Co., 320 Manida St., Bronx, N.Y. 10474 (u)
Clay Design, Div. of Sazco Mfg. Co., 1620 E. 25 St., Los Angeles, Cal. 90011 (t, u)
Clover Lamp Co., First Ave., Royersford, Pa. (t, u)
Crystal Mart Co., 34 W. 27 St., New York, N.Y. (t)

Dale Chemical Co., 4044 Park Ave., St. Louis, Mo. 63110 (t)
Design-Technics, 160 E. 56 St., New York 22, N.Y. (t, u)
Desks Inc., 71 Fifth Ave., New York, N.Y. (t, u)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (t, u)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (t, u)
Duk-It McDonald Products Corp., 721 Seneca St., Buffalo, N.Y. 14210 (t, u)
Everthine, 7960 W. Third St., Los Angeles, Cal. 90048 (t)
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. 47302 (t, u)
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. (u)
Franklin Metal Products, 217-221 N. Jefferson St., Chicago, Ill. 60606
General Tire & Rubber Co., Chemical Plastics Div., 1708 Englewood Ave., Akron, Ohio 44309 (t)
Gift-Craft Leather Co., 7 W. 22 St., New York, N.Y. 10010 (t)
P. E. Guerin Inc., 23 Jane St., New York, N.Y. 10014 (t)
Haasbrook-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (u)
Habitat Inc., 341 E. 62 St., New York, N.Y. (t, u)
Haeger Potteries, Inc., 7 Maiden Ln., Dundee, Ill. 60118 (t, u)
Hall China Co., E. Liverpool, Ohio 43920 (t)
Heifetz Co., Clinton, Conn. (u)
Hillside House of Originals, 2801 W. Olive St., Burbank, Cal.
J. B. Hirsch Co., 56 Vanderbilt Motor Pkwy., Commack, L.I., N.Y. 11725 (u)
Home Leather Products, Contract Div., 23 E. 21 St., New York, N.Y. 10010 (t)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (t)
Hyalyn Porcelain Inc., Box 2068, Hickory, N.C. (t)
Jackson Co., 1879 Mt. Vernon Ave., Pomona, Cal. 91766 (t, u)
James Metal Products Co. Inc., 2905 N. Oakley Ave., Chicago, Ill. 60618 (t, u)
C. Kind & Co., Inc., 100 W. 28 St., New York, N.Y. 10001 (u)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (t)
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 (u)
Lawrence Metal Products, Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y. 11563 (u)
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017
Hank Loewenstein Inc., P.O. Box 12383, Dallas, Texas 75225
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y. (t, u)
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137 (t, u)
Mallin Co., Inc., 2335 E. 27 St., Los Angeles 58, Cal. (u)
Marshall Studio Inc., Veedersburg, Ind. (t)
McGuire Furniture Co., Jackson Sq., San Francisco, Cal.
Mi Ka Ra Inc., 1641 W. 33 Pl., Hialeah, Fla. 33012 (u)
Modeline Co. of Cal., 110 North Beaudry Ave., Los Angeles, Cal. 90012 (t)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (t, u)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (t, u)
National Products Inc., 900 Baxter Ave., Louisville, Ky. (t, u)
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y. (t)
Plastics Mfg. Co., 4700 S. Westmoreland, Dallas, Texas 75224 (t)
Polar Mfg. Co., 900 W. Russell St., Philadelphia, Pa. 19140 (t)
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55435 (u)
Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y. (t)
Randall Co., 801 W. Eighth St., Cincinnati, Ohio 45203 (t)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (t)
Gustave Roth, 76 Ninth Ave., New York, N.Y. 10011 (t, u)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (t)
Saint Denis Studios, Box 473, 3349 N. Whitehall, Muskegon, Mich. (t)
Schiller Bros., 200 S. Newman St., Hackensack, N.J. 07601 (u)
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo 7, N.Y. (t)
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203 (t, u)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (t, u)
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio (u)
Sundial Lamps, Inc., 417 S. Wrenn St., High Point, N.C. (t)
Valco Co., 1311 Ann Ave., St. Louis, Mo. 63104 (t)
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016 (t)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. (t, u)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (t)
Leif Wessmann Associates Inc., 301 E. 64 St., New York, N.Y. 10021 (t, u)

BARS & BAR FURNITURE

Code: r—refrigerated
s—standard
i—ice cube maker

Acme-National Refrig. Co., 19-26 Hazen St., Astoria, N.Y. (i, r)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Astra Bent Wood Furniture Co., East Arlington, Vt. (s)
BHR, Inc., 2100 Signal St., San Pedro Cal. (s)
George B. Bent Co. Inc., 424 Main St., Gardiner, Mass. (s)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901 (s)
Burke Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (s)
Carolina Forge, P.O . Box 1158, Salisbury, N.C. 28144 (s)
Cervitor Kitchens Inc., 1500 N. Tyler, S. El Monte, Cal. (r)
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (r)
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610 (s)
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (s)
Delmonico International Corp., 50-35 56 Rd., Maspeth, N.Y. 11378 (i, r)
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J. (s)
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal. (r, s, i)
Douglas Crestlyn International Inc., 3521 V St., N.E., Washington 18, D.C. (i)
Douglas Furniture Corp., 5555 W. 65 St., Chicago, Ill. 60638 (s)
Dwyer Products Corp., Calumet Ave., Michigan City, Ind. (r)
Elkay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. 60155 (sinks)
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (s)
Finer Chrome Products Co., 499 E 163 St., Bronx, N.Y. (s)
Founders Furniture Co., Pleasant Garden, N.C. (s)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Hunt Country Furniture Inc., Wingdale, N.Y. 12594 (s)
Ingersoll-Humphryes Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. (s)
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (s)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (s)

Circle No. 135 on product card →

ZINA

ZINA LAMP COMPANY, 129 CENTRAL AVE., WOODACRE, CALIF.

LAMPS OF DISTINCTION DESIGNED BY RAYMOND PFENNIG

Write for color brochure

CONTEMPORARY AND TRADITIONAL LAMPS

BARS & BAR FURNITURE—continued

Marvel Industries Inc., P.O. Box 388, Sturgis, Mich. (r)
M/B Designs, 737 Second St., Oakland, Cal. (s)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (s)
Norcold Inc., 1501 Michigan St., Sidney, Ohio (r)
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y. (r)
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007 (i)
Springer-Penguin Inc., 11 Brookdale Pl., Mount Vernon, N.Y. (r, s)
Sub-Zero Freezer Co. Inc., 4717 Hammersley Rd., Box 4130, Madison, Wis. 53711 (r)
U-Line Corp., 811 E. Vienna Ave., Milwaukee 12, Wis. (i)
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. (s)
Vandy-Craft, 14-105 Merchandise Mart, Chicago, Ill. 60654 (s)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (s)
Witco Inc., 802 N. First St., Mt. Vernon, Wash. (s)

BATH ACCESSORIES, EQUIPMENT

Code: b—bars & racks f—fixtures
v—vanities & tops t—toilet compartments

American Standard Inc., 40 W. 40 St., New York, N.Y. (f)
Burco Products Inc., 1100 High Ridge Rd., Stamford, Conn. (f)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (f)
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022 (b)
Coppes, Inc., Nappanee, Ind. (v)
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632 (f, v)
Custom Marble Co., Box 808, Morganton, N.C. 28655 (v)
Dimensional Plastics Corp., 1000 E. 26 St., Box 3337, Hialeah, Fla. 33013
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J. (t, v)
E. I. du Pont de Nemours & Co. Inc., Informaiton Systems Div., Wilmington, Del. 19898 (v)
Elkay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. 60153 (f)
Galway Inc., Contract Div., 320 W. Ohio St., Chicago, Ill. (b)
Geneva Industries Inc., 201 S. Eighth St., Geneva, Ill. (v)
Georgia Marble Co., 11 Pryor St., S.W., Atlanta, Ga. 30303 (t)
P. E. Guerin Inc., 23 James St., New York, N.Y. 10014 (b, v, f, t)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (b)
Hardware Design Ltd., 1119 E. 63 St., Los Angeles, Cal. (f)
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016 (t)
La France Precision Casting Co., Cultured Marble Div., Enterprise & Executive Aves., Philadelphia, Pa. 19153 (v)
Lusterock International, Inc., 4125 Richmond Ave., Houston 27, Texas (v)
Marble Industries, 12237 Turner Ave., Detroit, Mich. 48204 (v)
Marblecraft Co., Div. of Rexall Drug & Chemical, Mapleville, R.I. (v)
Mar-Shell Products, Inc., 1425 Piedmont Ave., N.E., Atlanta, Ga. 30309 (v)
Miami-Carey Div., Philip Carey Mfg. Co., 203 Garver Rd., Monroe, Ohio 45050 (b, f)
Howard Miller Clock Co., 860 E. Main St., Zeeland, Mich. 49464 (v)
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill. 60651 (t)
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (b, f, v)
Mutschler Bros., Madison & Randolph Sts., Nappanee, Ind. (v)
Oakland Foundry Co., 689 Glen Cove Rd., Glen Head, N.Y. 11545 (v)
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. (v)
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y. (f)
R/K Laminated Products Inc., 2929 Mobile Dr., Elkhart, Ind. 46514 (v)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (b)
Sanymetal Products Co. Inc., 1701 Urbana Rd., Cleveland, Ohio (t)
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007 (b, f)
Showerfold Door Corp., 5858 N. Pulaski Rd., Chicago, Ill. 60646 (f)
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio (f)
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016 (b, f)
Vermont Marble Co., 61 Main St., Proctor, Vt. 05765 (v)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980 (b)
Sherle Wagner, 125 E. 57 St., New York, N.Y. (b, v)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (v)
Marion Wieder Inc., 969 Third Ave., New York, N.Y. 10022 (b, f, t, v)
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022 (v)
Yale & Towne Mfg. Co., Towne Hardware Div., 144 E. 44 St., New York, N.Y. (b)

BEADS

Alanco Industries, Div. Odell, Inc., 261 Fifth Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 10033
Bead Art by Kenbury, 205 W. 19 St., New York, N.Y. 10011
Bead Decor, Inc., 650 N. Robertson Blvd., Los Angeles, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862
Handicrafts by Wilson, 550 Fifth Ave., New York, N.Y. 10036
Haydock Caster Co., 8020 N. Austin Ave., Morton Grove, Ill. 60053
Kenbury Glass Works, 205 W. 19 St., New York 11, N.Y.
Don Rumsey Associates, 472 Jackson St., San Francisco, Calif. 94115
Russ Stonier Designs Inc., 1375 Merchandise Mart, Chicago 54, Ill.
Window Modes, Inc., 240 E. 56 St., New York, N.Y.
World Wide Design House, 969 Third Ave., New York, N.Y. 10022

For additional information on the products advertised in these pages, use free inquiry card bound into issue. You will find this Directory useful all during 1968. Hold on to your copy—our next Directory will not be published until January, 1969.

If You are Furnishing an Office Building,
an Apartment Complex, a Hotel or Motel

You'll find Everything You need in 1 Convenient Location!

DALLAS MARKET CENTER

Decorative Center Homefurnishings Mart Dallas Trade Mart

2100 Stemmons Freeway • Dallas, Texas 75207

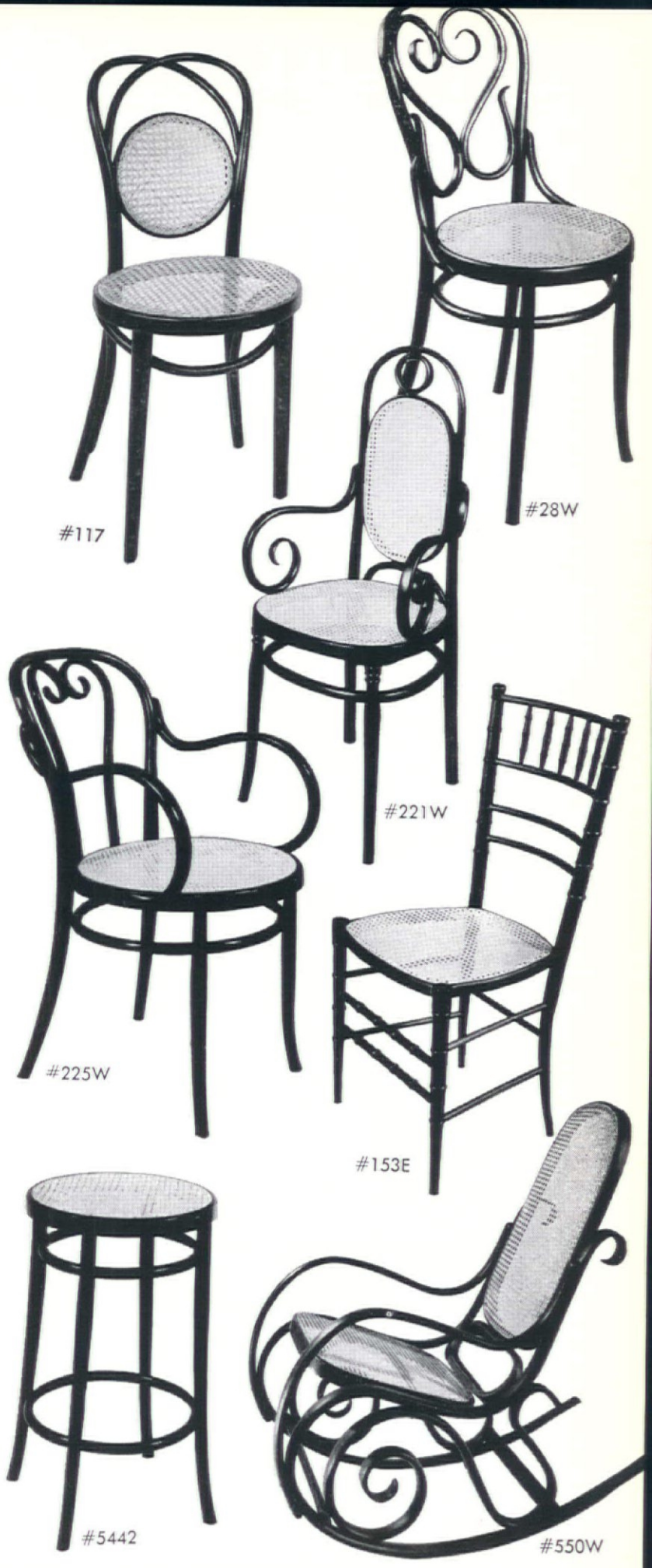
Circle No. 136 on product card facing 3rd Cover

BEDDING

Code: f—frames m—mattresses
h—headboards s—springs

American of Martinsville, Contract Div., Martinsville, Va. (h)
Beauti-Glide Co., Div. Seymour Industries, Inc., Chestnut & Ninth Sts., Seymour, Ind. 47274 (f)
BHR, Inc., 2100 Signal St., San Pedro, Cal. (h)
Broyhill Contract, Broyhill Furniture Factories, Lenoir, N.C. (h)
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. 60608 (f, h, m, s)
Burwood Products Co., Contract Div., 320 West Ohio St., Chicago, Ill. 60610
Calif-Asia Co. Ltd., 6818 Avalon Blvd., Los Angeles, Cal. 90003
Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (h)
Coleman Furniture Corp., Pulaski, Va. (h)
Consolidated Furniture Industries, Contract Div., Lenoir, N.C. 28645 (h)
Continental Metal Furniture, 14812 Calvert, Va Nuys, Cal. 91401 (h)
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La. (f)
Crest Custom Upholstery, 1126 North Citrus, Los Angeles, Cal. (h)
Crown Decorative Prod. Mfg. Corp., 150 E. 57 St., Los Angeles 11, Cal. (h)
Dayco Corp., 333 W. First St., Dayton, Ohio 45401 (m)
Daystrom Furniture, Sinai Rd., S. Boston, Va. (h)
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 (h)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (h)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (h)
Duo-Bed Corp., 1812 West Second St., Wichita 3, Kansas (f, h, m)
Dux Inc., 5000 City Line Rd., Newport News, Va. 23607 (h)
Elite Custom Creations, 12916 Athens Way, Los Angeles, Cal. 90061
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill. 60654 (f, h, m, s)
Ficks Reed Co., 4900 Charlemar Drive, Cincinnati 27, Ohio (h)
Firestone Rubber & Latex Products Co., 1 Firestone Ave., Fall River, Mass. (m)
Flex-O-Lators, Inc., Cathage, Mo. (s)
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 (h)
Founders Furniture Co., Pleasant Garden, N. Carolina (f, h)
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237 (h)
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441 (f, h, m, s)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (h)
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y. (f, h, m, s)
Gilded Mirrors, Inc., Rte. 4, Maryville, Tenn. 37803 (h)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (h)
Gold Bond Mattress Co., 801 Windsor St., Hartford, Conn. (f, h, m, s)
B. F. Goodrich Consumer Products, 500 S. Main St., Akron, Ohio 44318 (m)
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. (h)
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. 10022 (f, h, m, s)
James G. Hardy & Co. Inc., 11 E. 26 St., New York, N.Y. 10010 (m, s)
Harris-Hub Co., Inc., 15600 S. Commercial Ave., Harvey, Ill. 60426 (f)
Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (f, h)
Hein & Kopins Inc., 231 E. 51 St., New York 22, N.Y. (m, f, h, s)
Heritage Furniture, Inc., 1690 English, High Point, N.C. (h)
Hitchcock Chair Co., Contract Div., Riverton, Conn. (h)
Holland Wire Products Inc., 955 Brooks Ave., Holland, Mich. 49423 (m, s)
House of Spain, 876 Lexington Ave., New York, N.Y. (h)
B. F. John Furniture Corp., 5200 S.W. Macadam Ave., Portland, Ore. 97201 (h)
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907 (h)
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022 (h)
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind. (h, m)
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (h)
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. (h)
Herman Miller, Inc., Zeeland, Mich. 49464 (h)
M. Mittman Co., Inc., 316 E. 53 St., New York, N.Y. (f, h, m, s)
Morris Bedding Co., 665 W. Vernor, Detroit, Mich. (f, h, m, s)
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y. 10021 (h)
P. Nathan, 330 E. 103 St., New York, N.Y. (h)
Nettle Creek Industries, Peacock Rd., Richmond, Ind. (h)
Norco Mfg., 1045 Terminal Way, San Carlos, Cal. (f)
North American Import Bedding, 487 Broadway, New York 13, N.Y. (f)
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. (f, h, m, s)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (h)
Oxford Metal Products Co., Inc., 2629-33 Belgrade St., Philadelphia, Pa. 19125 (f, h, s)
Paris Mfg. Co., South Paris, Me. 04281 (h)
Period Inc., P.O. Box 578, Henderson, Ky. 42420 (h)
Phillips Fine Arts, 271-273 Minna St., San Francisco, Cal. 94103 (h)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (h)
Remark Mfg. Co., 1229 Belmont Ave., Philadelphia, Pa. (f, h)
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. 60611 (f, m, h, s)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (h)
H. Robert Industries, Inc., 4916 Shaw Ave., St. Louis, Mo. 63110 (h, s)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (f, h, m, s)
Sealy Inc., Contract Div., 666 N. Lake Shore Dr., Chicago, Ill. (f, h, m, s)
Seng Co., 1450 N. Dayton, Chicago 22, Ill. (f)
Serta Associates Inc., 666 Lake Shore Dr., Chicago 11, Ill. (f, h, m, s)
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y. (f, h, m, s)
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612 (f, m, s)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (h)
Stanley Furniture Co., Stanleytown, Va. (h)
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. (h)
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill. (h)
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (h)
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022 (m, s)
Swiss Holma Bedding Co., 487 Broadway, New York, N.Y. 10013 (h)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (h)
Thorco Ltd., 113-06 101 Ave., Richmond Hill, N.Y. 11419 (h)
Tri-Lo Products, 3137 W. Lake, Chicago, Ill. (h)
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058 (h)
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. (h)
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (m)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (h)
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla. (f, h)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (h)
Witco Inc., 802 N. First St., Mt. Vernon, Wash. (h)
Wycombe, Meyer, Co., Inc., 425 E. 53 St., New York, N.Y. (h)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (f, m, s)

Circle No. 137 on product card facing 3rd cover →



IMPORTED BENTWOOD CHAIRS
Casual Furniture MART, INC.
1 PARK AVENUE, NEW YORK / MU 4-4434
SHOWPLACE FOR THE MOST UNUSUAL INDOOR & OUTDOOR FURNITURE

Sculptura...

35th FLOOR

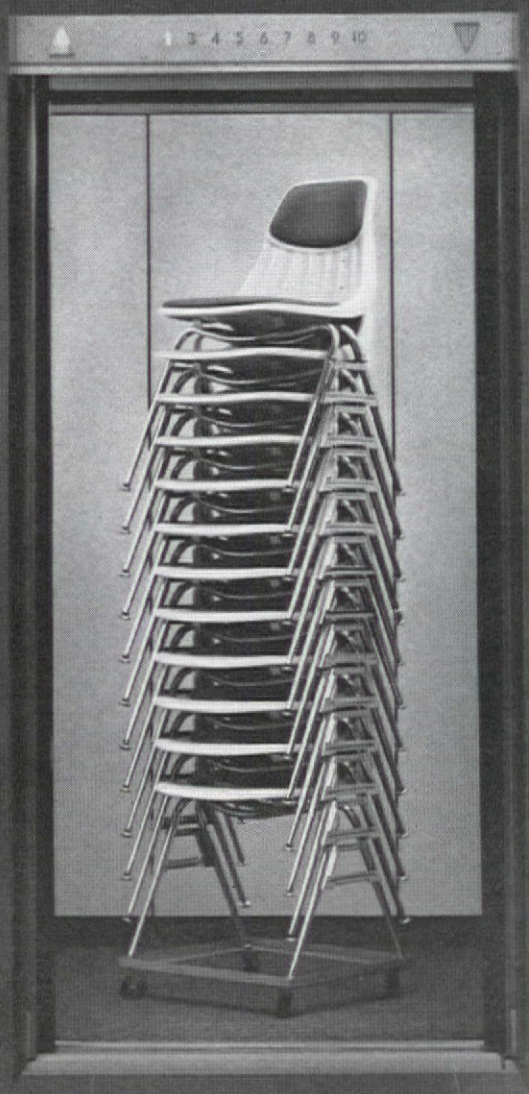
24th FLOOR

17th FLOOR

8th FLOOR

5th FLOOR

From high-level executive meetings to employee dining . . . Sculptura belongs. Functional seating at its finest . . . the success story of Clarin Chairs!



STACKS • GANGS • TAKES TABLET ARMS • COLOR COORDINATES • C.O.M. ACCOMMODATIONS

Wouldn't you like our brochure? Write Dept. C-1

CLARIN

MANUFACTURING COMPANY

4640 West Harrison Street • Chicago, Illinois 60644

Circle No. 138 on product card facing 3rd Cover

BEDS

Code: cn—convertibles
f—folding
sh—special hospital
g—general commercial
e—electrically operated

American of Martinsville, Contract Div., Martinsville, Va. (g)
American Seating Co., 901 Broadway N.W, Grand Rapids, Mich. (sh, e)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021 (cn, g)
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147 (cn)
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C. (g)
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. 60608 (cn, f)
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230 (cn)
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022 (g)
Charlton Co. Inc., Contract Div., Fitchburg, Mass. (cn)
Chesapeake-Siegel-Land, 317 E. 34 St., New York 16, N.Y. (cn)
Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (cn)
Consolidated Furniture Industries, Contract Div., Lenoir, N.C. 28645
Continental Furniture Corp., 148 Liberty Ave., Jamaica, N.Y.
Crescent Bed Co., Inc., P.O. Box 13412, New Orleans 25, La. (sh, g)
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 (g)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (cn, f, g)
Dowden Inc., Prairie City, Iowa (cn, g)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (sh)
Dunbar Furniture Co., 505 S. Fulton, Berne, Indiana (g)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (cn, sh)
Duralite Co., Inc., 1 Park Ave., Space 714, New York, N.Y. 10016 (f, s)
Englander Co. Inc., 1720 Merchandise Mart, Chicago, Ill. (cn)
Finkel Outdoor Products, Inc., 141 Lanza Ave., Garfield, N.J. (f)
Flexsteel Industries Inc., Waxahachie, Texas 75165 (cn)
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla. (cn, g)
Florentine Furniture Ind., 5035 N.W. 37 Ave., Miami, Fla. (cn, g)
Founders Furniture Co., Pleasant Garden, N. Carolina
Furniture Dynamics Inc., P.O. Box 426, Richardson, Tex. 75080 (cn, f, sh)
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441 (cn, e, g)
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y. (sh)
Gold Bond Mattress Co., 801 Windsor St., Hartford, Conn. (f, e)
Grosfeld House Inc., 315 E. 62 St., New York, N.Y. 10021 (g)
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. (cn, f, sh, g, e)
Harris-Hub Co., Inc., 15600 S. Commercial Ave., Harvey, Ill. 60426 (f, g)
Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (cn)
Hein & Kopins Inc., 231 E. 51 St., New York 22, N.Y. (cn, e)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (g)
Hickory Mfg. Co., Hickory, N.C. (g)
Kroehler Mfg. Co., 222 E. Fifth Ave., Napperville, Ill. (cn, g)
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind (cn)
Lambert Furniture Corp, 24 Arnet Ave., Lambertville, N.J. 18530 (cn)
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla. (cn)
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767 (cn)
Lee Ltd. Furniture, 1610 N. Campbell Ave., Chicago 47, Ill. (cn, g)
Los Angeles Period Furniture Mfg. Co., 1755 E. Santa Barbara Ave., Los Angeles, Cal. 90058 (g)
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. (g)
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. (cn)
M. Mittman Co. Inc., 316 E. 53 St., New York, N.Y. 10022 (cn, e, f, g, sh)
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill. (cn, g)
Motif Furniture Industries Inc., 2300 S. Central Ave., Chicago, Ill. (cn)
Murphy Bed & Kitchen Co. Inc., 4 E. 44 St., New York, N.Y. 10017 (f)
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705 (cn, f)
National Industries Inc., Odenton, Md. 21113 (e, sh)
Norco Mfg., 1045 Terminal Way, San Carlos, Cal. (cn)
North American Import Bedding, 487 Broadway, New York 13, N.Y. (cn)
No Sag Spring Co., 124 W. State Fair, Detroit, Mich. (cn, f, g)
Period Inc., P.O. Box 578, Henderson, Ky. 42420 (cn, e, g, sh)
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis. (cn)
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (cn)
H. Robert Industries Inc., 4916 Shaw Ave., St. Louis, Mo. 63110 (e, sh)
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021 (g)
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010 (cn, g)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. (cn)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (cn, e, g, sh)
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (cn)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. (cn)
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y. (cn)
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. (cn, f, sh, g, e)
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612 (cn, e, f, g, sh)
Sleeper Lounge Co., 3279 Wilshire Blvd., Los Angeles 5, Cal. (e)
Southern Cross Industries, 290 Hunter St., S.E., Atlanta, Ga. 30301 (f, g)
Stanley Furniture Co., Stanleytown, Va. (g)
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 (cn)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (cn, g)
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484 (cn)
Tomlinson of High Point, 305 High Ave., W., High Point, N.C. 27261 (g)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (cn, g)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (g)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (cn)
Wycombe, Meyer Co. Inc., 425 E. 53 St., New York, N.Y. (cn)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (cn, f, sh)

BOOKCASES

All-Steel Equipment Inc., Aurora, Ill. 60507
Alma Desk Co., Box 271, High Point, N.C.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Art Metal Inc., Jamestown, N.Y. 14701
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. 10463
Avard Inc., 353 E. 62 St., New York, N.Y. 10021
Baker Furniture Inc., 35 Milling Rd., Holland, Mich.
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021
Bentson Mfg. Co., P.O. Box 1347, Aurora, Ill. 60507
Borroughs Div. American Metal Products, 3000 N. Burdick St., Kalamazoo, Mich. 49003

Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. 49443
Broyhill Contract, Div. of Broyhill Furn. Factories, Lenoir, N.C.
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wisc. 54901
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Carolina Seating Co., 101 Liberty Dr., Thomasville, N.C.
Cavallon Associates, Inc., 425 E. 53 St., New York, N.Y. 10022
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610
Columbia-Hallowell, A Div. of Standard Pressed Steel Co., Hatfield, Pa. 19440
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144
Continental Metal Furniture, 14812 Calvert, Van Nuys, Cal. 91401
Coopercraft of California, 2260 Centinela, W. Los Angeles, Cal. 90064
Coppes, Inc., Nappanee, Ind.
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal.
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232
Daystrom Furniture, Sinai Rd., S. Boston, Va.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Desks Inc., 71 Fifth Ave., New York, N.Y.
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Drexel Enterprises Inc., Contract Division, Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal.
Dux Inc., 5000 City Line Rd., Newport News, Va. 23607
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Fima International, Inc., 440 Park Ave., S., New York, N.Y. 10016
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610
Founders Furniture Co., Pleasant Garden, N. Carolina
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
General Fireproofing Co., Youngstown, Ohio 44501
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Gift-Craft Leather Co., 7 W. 22 St., New York, N.Y. 10010
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
Hale Industries Inc., Herkimer, N.Y. 13350
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Harpers of California, 2727 Maricopa St., Torrance, Cal.
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa.
Heritage Furniture, Inc., 1690 English, High Point, N.C.
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal.
High Point Furniture Industries, 1416 Progress St., High Point, N.C. 27261
HON Co., Third & Oak Sts., Muscatine, Iowa 52761
Hoosier Desk Co., P.O. Box 149, Jasper, Ind.
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville, Ind. 47707
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago Ill. 60654
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 54220
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. 14207
KLN Steel Products, Perrin-Beitel Rd., Rt. 13, Box 684D, San Antonio, Tex. 78209
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767
Leopold Co., Div. of Litton Industries, 914 Osborn St., Burlington, Iowa 52601
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal.
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa.
Herman Miller, Inc., Zeeland, Mich. 49464
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261
Norco Funiture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y.
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151
Omni Div., Aluminum Extrusions Inc., Charlotte, Mich. 48813
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Paris Mfg. Co., South Paris, Me. 04281
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111
Period Inc., P.O. Box 578, Henderson, Ky. 42420
Randall Co., 801 W. Eighth St., Cincinnati, Ohio 45203
Rens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123
Roland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204
Janet Rosenblum Inc., 315 E. 62 St., New York, N.Y. 10021
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandix Designs Inc., 979 Third Ave., New York, N.Y. 10022
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443
Shelves Unlimited, 1134 First Ave., New York, N.Y. 10021
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis, Minn. 55414
Standard Furniture Co., Box 471, Herkimer, N.Y. 13350
Stanley Furniture Co., Stanleytown, Va.
Star Industries, 213 Cutler St., Spring Lake, Mich.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill.
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610
Stow/Davis Furniture Co., 25 Summer, N.W., Grand Rapids, Mich. 49506
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022
Supreme Steel Equipment, 170 53 St., Brooklyn, N.Y. 11232
Tennsco Corp., Dickson, Tenn.
Tian Enterprises, Inc., 544 Sixth Ave., New York, N.Y.
Tall Tube & Metal Products Co., P.O. Box 330, Newport, Tenn.
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.
Western Mfg. Co., Dept. CD 7, 536 N. Highland Ave., Aurora, Ill. 60507
John Widdicomb Co., 205 E. 58 St., New York, N.Y. 10022
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Wyman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y.

what would you expect Gilford to have?

more vinyl wallcovering

More patterns . . . . over 125.

More colors . . . . over 2000.

More and More satisfied customers.

Because we were one of the pioneers.

Because we are specified again and again by the foremost architects and interior designers throughout the nation.

Because we have provided excellent leadership and service to the industry, for over 40 years.

Because we have sold over 70 million square feet of vinyl wallcovering from coast to coast.

Because we are vinyl wallcovering specialists!

Sample books on request.

Gilford inc.

387 Park Ave. South, New York, N.Y. 10016
Telephone: (212) 689-5600
SHOWROOM—D&D Bldg.—979 Third Ave.,N.Y.C.

Representatives in all principal cities throughout the United States.

Vinyl Upholstery Fabrics & Genuine Upholstery Leathers

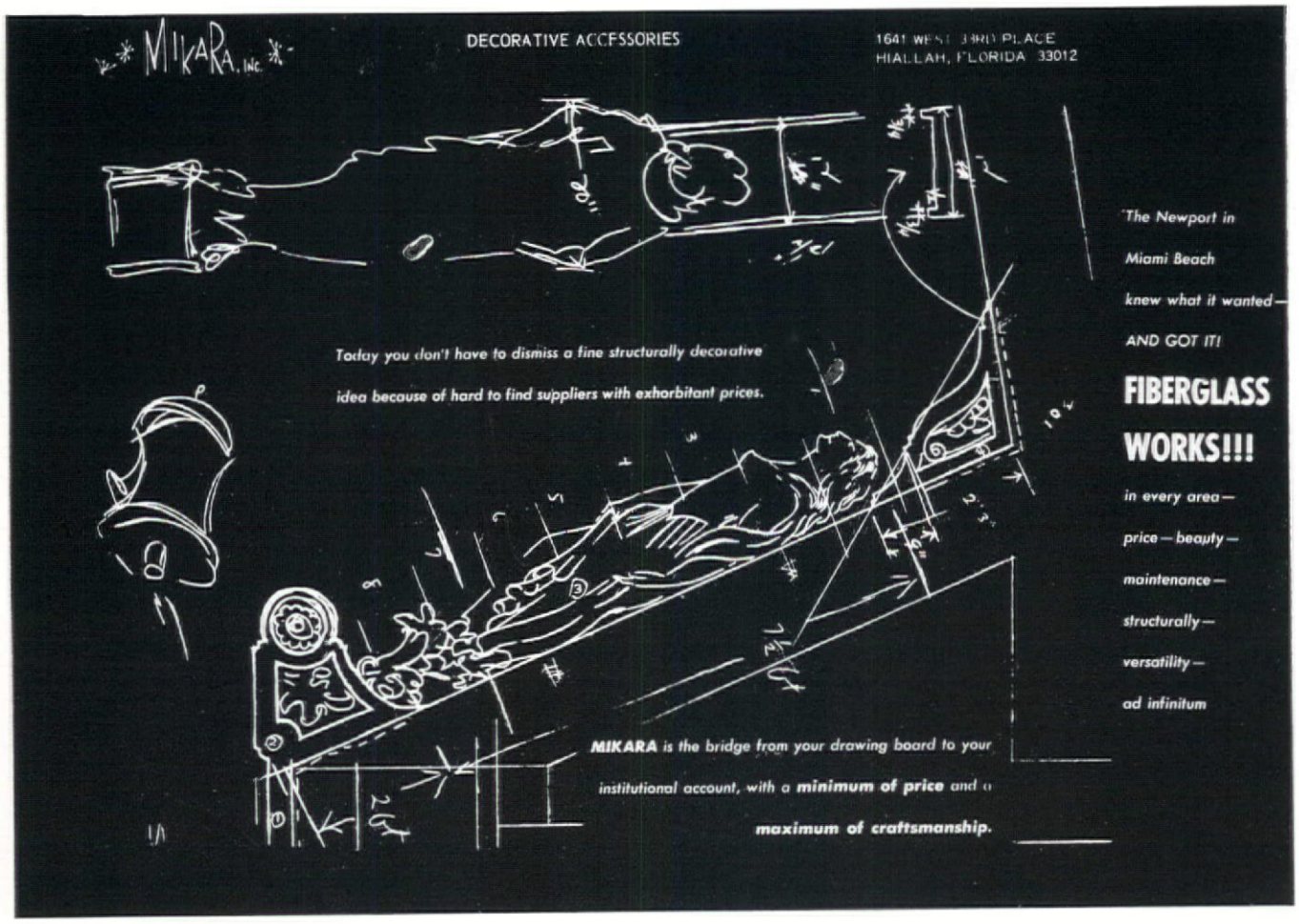
Circle No. 139 on product card facing 3rd Cover

BOOTHS & BANQUETTES

Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo.
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639
Brower Furniture Co., 1801 Turner Ave., N.W., Grand Rapids, Mich. 49502
Chairmasters Inc., 200 E. 140 St., Bronx 51, N.Y.
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048
Daglee Seating Co., 21 St. & Godfrey Ave., Philadelphia, Pa. 19138
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J.
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal.
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Garland Furniture Co., 49-11 W. Huron St., Chicago, 10, Ill.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
King Arthur Chair Co Inc., 5501 N.W. 36 Ave., Miami, Fla.
L&B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal., 90404
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla.
Lawrence Metal Products, Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y. 11563
Madison Furniture Industries, Canton, Miss.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Robertson Furniture Co., Inc., Box 66, Locust Grove, Ga. 30248
Janet Rosenblum Inc., 315 E. 62 St., New York, N.Y. 10021
Schafer Bros., Inc., 1123 N. McCadden Pl., Los Angeles, Cal. 90038
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill.
Wood-Plastic Inc., 9549 Penn Ave., S., Minneapolis, Minn.

CARPETS & RUGS

Aldon/Contract Carpet Engineering, Div. A.R.M. Industries Inc., Lenni, Pa. 19052
All State Carpet Service, Inc., 1036 N. Miami Ave., Miami, Fla. 33136
American Drapery & Carpet Co., Inc., 184 Fifth Ave., New York, N.Y
Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N.J. 08607
E. T. Barwick Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Beattie Mfg. Co., 242 Main St., Little Falls, N.J.
Beauty Tuft Carpet Co., P.O. Box 789, Rossville, Ga.
Benjamin Berman Inc., 120 Moonachie Ave., Moonachie, N.J. 07474
Berven of California, 2600 Ventura Ave., Fresno, Cal.
Bigelow Sanford Inc., 140 Madison Ave., New York, N.Y. 10016
Borg Fabrics, 104 W. 40 St., New York, N.Y. 10018
Ross Co., Box 158, Ambov, Ill
Brinton Carpets Ltd., Box 509, Peterboro, Ont., Canada
Broadloom Imports, Inc., 34 E. 29 St., New York, N.Y.
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville, S.C.
Buxbaum Co., 1212 Seventh St., S.W., Canton, Ohio 44701
Cabin Crafts Inc., Dalton, Ga.
Callaway Mills, LaGrange Ga.
Carlton Carpets Inc., 295 Fifth Ave., New York, N.Y. 10016
Carolina Carpet Mills Inc., P.O. Box 401, York, S.C.
Carpet Distributors, 342 Madison Ave., New York, N.Y.
Carpet Salesmen Inc., 524 W. 23 St., New York, N.Y.
Carter Bros. Inc., Chattanooga, Tenn.
Charter Carpet Corp., N. Industrial Blvd., Calhoun, Ga.
Chatham Carpet Mills, 1400 Key St., Dalton, Ga.
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022
Coast to Coast Sales, Inc., 295 Fifth Ave., New York, N.Y. 10016
Collins & Aikman, 210 Madison Ave., New York, N.Y.
Columbus Mills, Inc., River Rd., Columbus, Ga.
Commercial Carpet Corp., 10 W. 33 St., New York, N.Y.
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Contract Carpet Corp., Exhibitors Bldg., 325 N. Wells St., Chicago, Ill.
Coronet Carpets, Div. of Coronet Industries Inc., P.O. Box 1248, Dalton, Ga. 30720
Crown Products Div., General Felt Industries, 295 Fifth Ave., New York, N.Y.
Crown Tuft Carpet, Inc., Contract Div., 444 N. Hamilton St., Dalton, Ga. 30720
Dan River Carpets Co., P.O. Box 1089, Greenville, S.C. 29602
Dellinger Inc., P.O. Box 273, Rome, Ga.
Deltox Inc., 35 Wisconsin St., P.O. Box 260, Oshkosh, Wis. 54902
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal.
Downs Carpet Co., Inc., Indiana Ave. & A Sts., Philadelphia, Pa
DuKane Textiles, Inc., 444 Broadway, New York 13, N.Y.
Duraloom Carpet Mills, Inc., Lehighton, Pa. 18235
Durkan Carpet Corp., 208 East 60 St., New York, N.Y. 10022
Dylon Carpet Inc., 140 E. 55 St., New York, N.Y.
E. & B. Carpet Mills, 8888 Governors Row, Dallas, Tex. 75247
Exclusive Carpets, Inc., 102 Madison Ave., New York, N.Y.
Edward Fields Inc., 232 E. 59 St., New York 22, N.Y.
Firth Carpet Co., 295 Fifth Ave., New York, N.Y. 10016
Greeff Fabrics Inc., 150 Midland Ave., Port Chester, N.Y.
Hardwick & Magee Co., 650 W Lehigh Ave., Philadelphia 33, Pa
James G. Hardy & Co. Inc., 11 E. 26 St., New York, N.Y. 10010
Harmony Carpet Corp., 979 Third Ave., New York, N.Y. 10022
Heritage Carpets, P.O. Box 1524, Dalton, Ga. 30720
Hightstown Rug Co., Princeton Rd., Hightstown, N.J
Hollytex Carpet Mills, 300 N. Baldwin Pk. Blvd., City of Industry, Cal. 91746
Imperial Carpet Mills, Inc., Dalton, Ga.
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Karastan Rug Mills, 295 Fifth Ave., New York, N.Y.
Bill Keliehor Designs, Inc, 1508 Boren Ave., Seattle, Wash. 98101
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y. 10021
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022
Edward Lacey Mills, Inc., Atlanta Merchandise Mart, Atlanta, Ga. 30303
Langhorne Carpet Co., Inc., P.O. Box 175, Penndel, Bucks County, Pa. 19047
Arthur H. Lee & Sons, Inc., 351 Park Ave., S., New York, N.Y. 10010
Lees Carpets, Bridgeport, Pa. 19405



Circle No. 140 on product card facing 3rd Cover

Circle No. 141 on product card →

Loma Loom Carpet Co., 101 Park Ave., New York, N.Y.
Loomtex Mills Inc., Box 1205, Dalton, Ga.
Loomweve Carpets, 85 Manchester, Lawrence, Mass.
Magee Carpet Mills, 295 Fifth Ave., New York, N.Y.
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y
Mohawk Carpet Mills, Div. Mohasco Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Monarch Carpet Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Moray Carpets, Torresdale Ave. & Orchard St., Philadelphia, Pa. 19124
National Theatre Supply, 411 Sette Dr., Paramus, N.J. 07652
Hugh Nelson-Columbia Carpet Mills Inc., 295 Fifth Ave., New York, N.Y.
Oxford Mills Inc., E. Main St., Ware, Mass.
Ozite Corp., 7-120 Merchandise Mart, Chicago, Ill. 60654
Painter Carpets, Smith Industrial Blvd., Dalton, Ga. 30720
Patcraft Mills Inc., P.O. Box 1087, Dalton, Ga.
Pegasus International Corp., 41 W. 57 St., New York, N.Y. 10019
Philadelphia Carpet Co., Allegheny Ave. & C St., Philadelphia 34, Pa
Porter Carpets, P.O. Box 333, Cartersville, Ga.
Thomas Pride Mills, Inc., Line St., Calhoun, Ga.
Robbins Brothers Inc., 281 Fifth Ave., New York 16 N.Y
Roxbury Carpet Co., 2 Central St., Framingham, Mass. 01701
Rugcrofters Inc., 295 Fifth Ave., New York, N.Y.
Sallee Carpets, 144 N. Robertson Blvd., Los Angeles, Cal. 90048
Scandinavian Marketing Assoc., 295 Fifth Ave., New York, N.Y.
Burton Scherer Floor Coverings, 227 E. 56 St., New York, N.Y. 10022
F. Schumacher & Co., 939 Third Ave., New York 22, N.Y.
Seamloc-Loma Loom Carpet Co., 101 Park Ave., New York 17, N.Y.
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022
Alexander Smith Carpets, Div. Mohasco Industries Inc., 295 Fifth Ave., New York, N.Y. 10016
Spinning Wheel Rugs, 295 Fifth Ave., New York, N.Y.
Springs Mills, Inc., Morgan-Jones Products, 104 W. 40 St., New York, N.Y. 10018
Stark Carpet Co., 979 Third Ave., New York, N.Y. 10022
Stephen-Leedom Carpet Co. 295 Fifth Ave., New York, N.Y.
Stevens/Gulistan Carpet Div., J. P. Stevens & Co. Inc., 295 Fifth Ave., New York, N.Y. 10016
Stratton Industries, Inc., 1270 Ave. of Americas, New York, N.Y. 10020
Sweetwater Rug Co., 309 Fifth Ave., New York, N.Y.
Tintown Inc., 281 Fifth Ave., New York, N.Y.
Toyo Rug Co. Ltd., 2821 E. Pico Blvd., Los Angeles, Cal. 90023
Ernest Treganowan Inc., 306 E. 61 St., New York, N.Y.
Trend Mills, P.O. Box 162, Rome, Ga.
Unika-Vaev Corp., Suite 1603N, 979 Third Ave., New York, N.Y. 10022
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020
Universal Carpets, Inc., Ellijay, Ga. 30540
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Viking Carpets, 10 W. 33 St., New York, N.Y.
V'Soske, 155 E. 56 St., New York, N.Y.
World Carpets Inc., P.O. Box 1448 Dalton, Ga
Wunda Weve Carpet Co. Inc., P.O. Box 167, Greenville, S.C. 29602

CARPETS, INDOOR/OUTDOOR

American Drapery & Carpet Co., 184 Fifth Ave., New York, N.Y.
Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N.J. 08607
E. T. Barwick Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Benjamin Berman Inc., 120 Moonachie Ave., Moonachie, N.J. 07474
Berven of California, 2600 Ventura Ave., Fresno, Cal.
Borg Fabrics, 104 W. 40 St., New York, N.Y. 10018
Broadloom Imports Inc., 34 E. 29 St., New York, N.Y.
Brookline Fabrics Inc., Box 3707 Park Pl., Greenville, S.C. 29608
Buxbaum Co., 1212 Seventh St., S.W., Canton, Ohio 44701
Carpet Distributors, 342 Madison Ave., New York, N.Y. 10017
Carpet Salesmen Inc., 524 W. 23 St., New York, N.Y. 10011
Chatham Carpet Mills, 1400 Key St., Dalton, Ga.
Chris-Craft Industries, 1980 E. State St., Trenton, N.J.
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022
Columbus Mills, Inc., River Rd., Columbus, Ga.
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Coronet Carpets, Div. Coronet Industries Inc., P.O. Box 1248, Dalton, Ga 30720
Crown Products Div., General Felt Industries, 295 Fifth Ave., New York, N.Y
Crown Tuft Carpet Inc., Contract Div., 444 N. Hamilton St., Dalton, Ga. 30720
Dan River Carpets Co., P.O. Box 1089, Greenville, S.C. 29602
Deltox Inc., 35 Wisconsin St., P.O. Box 260, Oshkosh, Wis. 54902
Durkan Carpet Corp., 208 E. 60 St., New York, N.Y. 10022
Dylan Carpet Inc., 140 E. 55 St., New York, N.Y.
Firth Carpet Co., 295 Fifth Ave., New York, N.Y. 10016
General Felt Products, Div. of General Felt Industries, Inc., 2301 S. Paulina, Chicago, Ill. 60608
General Felt Products of California, 6025 E. Randolph St., Los Angeles, Cal. 90022
Heritage Carpets, P.O. Box 1524, Dalton, Ga. 30720
Hollytex Carpet Mills, 300 N. Baldwin Pk. Blvd., City of Industry, Cal. 91746
L. Jones & Co. Inc., 19 E. 53 St., New York, N.Y. 10022
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y 10021
Lees Carpets, Bridgeport, Pa. 19405
Ludlow Corp., Floor Covering Div., 295 Fifth Ave., New York, N.Y. 10016
Magee Carpet Co., 295 Fifth Ave., New York, N.Y. 10016
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
Mohawk Carpet Mills, Div. Mohasco Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Monarch Carpet Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Moray Carpets, Torresdale Ave. & Orchard St., Philadelphia, Pa. 19124
National Theatre Supply, 411 Sette Dr., Paramus, N.J. 07652
Ozite Corp., 7-120 Merchandise Mart, Chicago, Ill. 60654
Painter Carpets, Smith Industrial Blvd., Dalton, Ga. 30720
Perma-Grass Inc., 649 Bergen Blvd., Ridgefield, N.J.
Thomas Pride Mills, Inc., Line St., Calhoun, Ga. 30701
S & W Foamers, Inc., 11 Ave., Box 1068, Dalton, Ga.

Circle No. 142 on product card facing 3rd Cover

new...

We invite you to view the greatest technical advances in contract carpeting history...

"Legend"

5/64" gauge (naturally)

Made of 100% ENKA SPECTRODYE® Continuous Filament Nylon

See it all at the Markets!

CHICAGO, Jan. 7-13 Space 13-155, Merchandise Mart
NEW YORK, Jan. 15-19 Space 341, Sheraton-Atlantic Hotel
DALLAS, Jan. 14-19 Space 3040, Trade Mart
SEATTLE, Jan. 14-19 Space 607, Pacific N.W. Furn. Mart
LOS ANGELES, Jan. 21-26 Statler-Hilton Hotel
SAN FRANCISCO, Jan. 29 - Feb. 2 Space 357, Western Mdse. Mart
DENVER, Feb. 3-5 Space 2295, Denver Merchandise Mart

JORGES CARPET MILLS, INC.
420 W. Lake Ave. P. O. Box 698 Rossville, Ga. 30741 404-998-8646
SHOWROOMS: CHICAGO, Space 13-155, Merchandise Mart / DALLAS, Space 3040, Trade Mart

CARPETS, INDOOR/OUTDOOR—continued

Burton Scherer Floor Coverings, 227 E. 56 St., New York, N.Y. 10022
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022
Alexander Smith Carpets, Div. Mohasco Industries Inc., 295 Fifth Ave., New York, N.Y. 10016
Stevens/Gulistan Carpet Div., J. P. Stevens & Co. Inc., 295 Fifth Ave., New York, N.Y. 10016
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago, 20, Ill.
Sweetwater Rug Co., 309 Fifth Ave., New York, N.Y.
Toyo Rug Co. Ltd., 2821 E. Pico Blvd., Los Angeles, Cal. 90023
Unika-Vaev Corp., 979 Third Ave., New York, N.Y. 10022
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020
Vinyl Fabric Corp., P.O. Box 1004, Dalton, Ga.
Wunda Weve Carpet Co. Inc., P.O. Box 167, Greenville, S.C. 29602

CARPET PARTS

Code: b—backing
c—cushions, underlay
f—fibers

Allen Industries, Inc., 1927 Leland, Detroit, Mich. 48207 (c)
Allied Chemical Corp., Fibers Marketing Dept., 1 Times Sq., New York, N.Y. 10036 (f)
American Enka Corp., 350 Fifth Ave., New York, N.Y. 10001 (f)
Beaunit Corp., Fibers Div., 261 Madison Ave., New York, N.Y. (f)
Burkart-Schier Chemical Co., Sub. General Aniline & Film Corp., 1228 Chestnut St., Chattanooga, Tenn. 37402 (b)
Carpet Salesmen nc., 524 W. 23 St., New York, N.Y. 10011
Chris-Craft Industries, 1980 E. State St., Trenton, N.J. (b, c)
Colamco, Inc., 812 W. Santa Anita St., San Gabriel, Cal. 91776 (c)
Crown Products Div., General Felt Industries, 295 Fifth Ave., New York N.Y. (b, c)
Crown Rubber Co., 1615 Croghan St., Fremont, Ohio (c)
Dawbarn Div., W. R. Grace Co., Box 460, Waynesboro, Va. 22980 (b)
Dodge Cork Co., 11 Laurel St., Lancaster, Pa. 17604 (c)
Dow Badische Co., 350 Fifth Ave., New York, N.Y. (f)
Enjay Fibers & Laminates Co., Odenton, Md. 2113 (f)
General Felt Products, Div. General Felt Industries, Inc., 2301 S. Paulina St., Chicago, Ill. 60608 (c)
General Felt Products of Cal., 6025 E. Randolph, Los Angeles, Cal. (c)
General Tire & Rubber Co., Chemical/Plastics Div., 1708 Englewood Ave., Akron, Ohio (c)
B. F. Goodrich Consumer Products, 500 S. Main St., Akron, Ohio 44318 (c)
W. R. Grace & Co., Dawbarn Div., Waynesboro, Va. (b)
Greeff Fabrics, Inc., 150 Midland Ave., Port Chester, N.Y. 10573 (c)

offices attorneys—publishers—bankers—doctors—
architects ... we don't care what you do as long as it's legal

Offices with individuality, practicality and economy. You choose exactly what you need from our thousands of handsome components in walnut, teak, rosewood, steel and glass. Shelves, desk tops, chairs, storage and file cabinets, bars.

Prices are ready to oil in walnut. Oil finish $1.95 pint with simple instructions. Finishing and assembling prices separate.
Send 25¢ to our N.Y. store for our new 32-page furniture-in-parts catalog.

door store

NEW YORK 210 E. 51 St., daily 10-7, Th. 10-9, Sat. 10-6, PL 3-2280 • 24 Greenwich Avenue, daily 12-8, Sat. 10-6, WA 9-9292
REGO PARK, L.I., 66 Ave. & Austin St., daily incl. Sat. 10-6, BR 5-7272 • **CAMBRIDGE, MASS.,** 42 Boylston Street, KI 7-8937

Circle No. 143 on product card facing 3rd Cover

Hercules Inc., Fibers & Film Dept., 910 Market St., Wilmington, Del. 19899 (f)
Imperial Industries, Box 646, Batesville, Miss. (c)
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y. 10021 (c)
Leewood Corp., 360 Merrimack St. Lawrence, Mass. (c)
Ludlow Corp., Floor Covering Div., 295 Fifth Ave., New York, N.Y. 10016 (c)
Mohawk Carpet Mills, Div. Mohasco Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 (c)
Monsanto/Textile Div., 350 Fifth Ave., New York, N.Y. (f)
National Theatre Supply, 411 Sette Dr., Paramus, N.J. 07652 (c)
Ozite Corp., 7-120 Merchandise Mart, Chicago, Ill. 60654 (c)
Patchogue Plymouth Co., 295 Fifth Ave., New York, N.Y. (b, f)
S & W Foamers, Inc., 11 Ave., Box 1068, Dalton, Ga. (b)
Burton Scherer Floor Coverings, 227 E. 56 St., New York, N.Y. 10022 (c)
Alexander Smith Carpets, Div. Mohasco Industries Inc., 295 Fifth Ave., New York, N.Y. 10016 (c)
Textile Rubber & Chem. Co., Route 1, Dalton, Ga. 30720 (b)
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (b, c, f)

CHAIRS

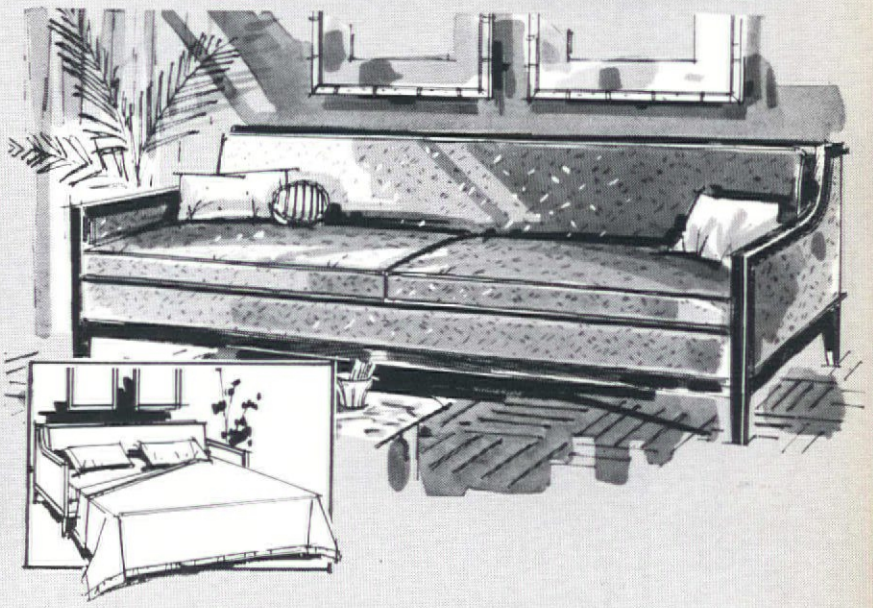
Code: b-bar stools
c-classroom
d-dining & restaurant
f-folding
m-moulded
o-office
s-stacking—ganging

Airlite Products Co., Div. Baylis Industries, Inc., 470 W. First Ave., Roselle, N.J. 07203 (f)
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017 (o)
All-Steel Equipment Inc., Aurora, Ill. 60507 (o)
Alma Desk Co., Box 271, High Point, N.C. (c, o)
American Chair Co., Inc., 911 N. 11 St., Sheboygan, Wis. 53082 (b, d, o)
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612 (d)
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501 (c, d, f, s)
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. 49502 (c, d, f, m, s)
Arlington House, Div. Plantation Patterns, Inc., 4601 Airport Hwy., Birmingham, Ala. 35222 (d)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021 (c, o)
Art Metal Inc., Jamestown, N.Y. 14701 (c, o, s)
Art Steel Co., Inc., 170 W. 233 St., Bronx, N.Y. 10463 (o)
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex. (b, d)
Astra Bent Wood Furniture Co., East Arlington, Vt. 05252 (b, c, d)
Atelier International, Ltd., 6 E 53 St., New York, N.Y. 10022 (b, d, m, o, s)
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. (b, d)
Avard Inc., 353 E. 62 St., New York, N.Y. 10021 (b, c, d, o)
Awandi International, 9001 Beverly Blvd., Los Angeles, Cal. 90048 (o)
Baker Furniture Inc., 35 Milling Rd., Holland, Mich. (d, o)
Barnard & Simonds Co., Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich. (b, d, o)
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731 (o)
Bela Seating Co., Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628 (c, d, f, m, o, s)
Belilah Chair Co., Div. Karl M. Bloom Co., Barto, Pa. 19504 (d, s)
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (b, d, o)
George B. Bent Co., Inc., 424 Main St., Gardiner, Mass. (d, o)
Bentley Products Co., 2120 Colorado Ave., Santa Monica, Cal. (m, o)
Bentson Mfg. Co., P.O. Box 1347, Aurora, Ill. 60507 (o, s)
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill. (c, m, o, s)
BHR, Inc., 2100 Signal St., San Pedro, Cal. (b, d)
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (b, d, o, s)
Birmingham Ornamental Iron Co., P.O. Box 1911, Birmingham, Ala. 35201 (d)
Black Mfg. Co., P.O. Box 259, Fort Payne, Ala. 35967 (b, o)
Blisscraft of Hollywood, P.O. Box 1546, Gardena, Cal. 90249 (b, c, m, o, s)
Boling Chair Co., Box 409, Silver City, N.C. 27344 (b, c, d, o)
Bright Cair Co., Inc., 34 Mill St., Middletown, N.Y. 10940 (o)
J. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639 (b, d, m, o, s)
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids, Mich. 49502 (b, c, d, o)
Brown-Jordon Co., 9860 Gidley St., El Monte, Cal. (d)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. (d, o, s)
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C. (d)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. (c, d, m, o, s)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901 (b, c, d, o, s)
Burke Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (b, d, m, o, s)
California Wrought Iron Co., Div. Brown-Jordan, 9360 Gidley St., El Monte, Cal. (d)
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230 (d, o)
Campbell Custom Craft Inc., 2023 W. Carroll, Chicago, Ill. (o)
Carolina Forge, P.O. Box 1158, Salisbury, N.C. (b)
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260 (b, d, m, o, s)
Carroll Chair Co. Inc., 1508 W. Carroll Ave., Chicago, Ill. 60607 (b, d)
Jack Cartwright, Inc., 319 E. Grimes St., High Point, N.C. (o)
Casual Furniture Mart, One Park Ave., New York, N.Y (d)
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022 (b, d, s)
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (d, o)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048 (b, c, d, f, m, o, s)
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson 3, N.J. (d)
Chancellor Chair Co., Drawer 15, Midland, Tex. (o)
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich. (b, c, d, o)
Charlton Co., Inc., Contract Div., Fitchburg, Mass. (m, o)
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York, N.Y. 10016
Chicago Hardware Foundry Co., Commonwealth Ave., Chicago, Ill. (b, c, d, o)
Christian of Copenhagen, 225 Post St., San Francisco, Cal. (d)
Cro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058 (b, d, f, m, o, s)
Cromcraft, Inc., 1 Quality Ln. Senatobia, Miss. 38668 (b, d, o, s)
C. I. Designs, 230 Clarendon St., Boston 16, Mass. (c, d, o)
Darin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 60644 (c, f, m, o, s)
Decheo Chair Co., 425 E. 53 St., New York, N.Y. (b, d)
Dechran Chair Co., Inc., P.O. Box 269, Aurora, Ind. 47001 (b, d, o)
Dale Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (f, o, s)

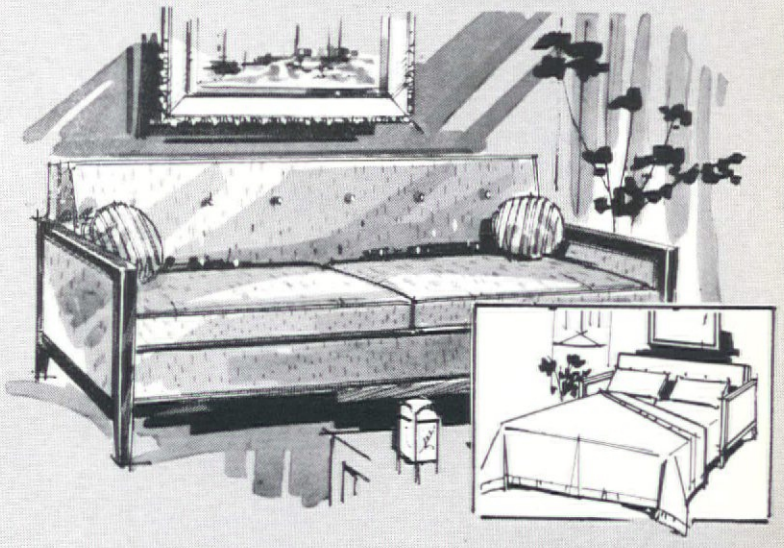
Circle No. 144 on product card →

"THE SOFA THAT LEADS A DOUBLE LIFE"

DESIGNED FOR DAYTIME BEAUTY AND ENGINEERED WITH BUILT-IN COMFORT FOR SLEEPING AND SLIM-LINE SEATING!



Like everything else, there are convertibles, and convertibles. We make only one quality, the finest. And that is why the LAMBERT name is so well known to commercial, hotel and motel establishments. Certainly, your capital home furnishings investment should continue to pay off for longer than one could ever expect from ordinary run-of-the-factory furniture.



Interested? Then please write on your company stationery for brochure of styles and details.

Lambert
FURNITURE CORPORATION

New York Showroom: (212) 889-5322 (212) 966-0388
200 Lexington Ave., (New York Furn. Exch. space no. 901) **New York, N. Y.**

Factory: (609) 397-0277 Direct phone from N. Y.
24 Arnett Avenue Lambertville, N. J.

NO NEW MODELS AGAIN THIS YEAR?

of course not!

We offer our customers the best — any change would be a step backward.

We have a product that they use year after year after year . . . all through the summer and all through the winter. We can't even repaint it or restrap it for them (we make our furniture maintenance-proof as well as weather proof).

So why change — anything else would be less than perfection.

Write for full color catalog showing the complete line of duCor outdoor furniture.

PLANNED FOR PERMANENCE **duCor** 250 W. 24th St., PO Box 636 Hialeah, Florida 33011

Circle No. 145 on product card facing 3rd Cover

CHAIRS—continued

Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610 (b, d)
Columbia-Hallowell, A Div. of Standard Pressed Steel Co., Hatfield, Pa. 19440 (o)
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles, Cal. (d, m, o, s)
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (o)
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144 (o, s)
Continental Metal Furniture, 14812 Calvert, Van Nuys, Cal. 91401 (b, d)
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (o, s)
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (o)
Craft Associates, Inc., 1212 Scott St., Wilkes-Barre, Pa.
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105 (o, s)
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C. (m, o, s)
Crest Custom Upholstery, 1126 N. Citrus, Los Angeles, Cal. 90038 (o)
Cumberland Furniture Co., 40 E. 49 St., New York, N.Y. 10017 (o)
Curtis Products, 495 Ball St., Coburg, Ont., Canada (c, d, m, o, s)
Cypress Furniture Industries, Inc., 790 N.W. 72 St., Miami, Fla. (b, d, s)
Daglee Seating Co., 21 St. & Godfrey Ave., Philadelphia, Pa. 19138 (b, d, s)
Dante Metal Specialties Inc., 702 Third Ave., Brooklyn, N.Y. 11232 (b)
daVinci, P.O. Box 636, 123 W. 23 St., Hialeah, Fla. 33011 (d)
Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260 (o)
Decor Plastic Corp., 2600 Washington Blvd., Bellwood, Ill. 60104 (c, s)
Decorative Imports, 408 Jackson St., San Francisco, Cal. (b)
DeGaal & Walker, Inc., 405 E. 62 St., New York, N.Y. 10021 (d)
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124 (d, o)
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051 (c, d, f, m, o, s)
Design Products Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302 (o)
Designcraft Metal Mfg., Kero Rd., Carlstadt, N.J. (o)
Desks Inc., 71 Fifth Ave., New York, N.Y. (f, m, o, s)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (b, c, d, m, o, s)
Directional Contract Furniture Corp., 979 Third Ave., New York, N.Y. (o)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (b, d, f, m, o, s)
Domore Office Furniture, Inc., 2400 Sterling, Elkhart, Ind. (c, d, o, s)
Door Store, 210 E. 51 St., New York, N.Y. 10022 (o)
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (b, c, d, m, o, s)
Drexel Enterprises Inc., Contract Division, Drexel, N.C. (b, d, o)
duCor, 250 W. 24 St., P.O. Box 636, Hialeah, Fla. (b, d, m, s)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (b, o)
Dunn Wright Furniture Mfg. 7105 S. McKinley Ave., Los Angeles 1, Cal. (d, o)
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan. (b)
Duralite Co., Inc., 1 Park Ave., New York, N.Y. 10016 (f)
Dux Inc., 5000 City Line Rd., Newport News, Va. (d, o)
Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass. (b)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 (b, c, d, f, m, o, s)
Electro-Motive Industries, Inc., 2529 Matthews St., Memphis, Tenn. (b, c, d, m, o, s)
Emeco Corp., Elm Ave., Hanover, Pa. (o, s)
Emjay Imports Inc., 270 Madison Ave., New York, N.Y. 10016 (b, d, f, s)
Empire State Chair Co., 232 E. 59 St., New York, N.Y. (b, c, d, f, m, o, s)
Fashion Craft Inc., 2285 University Ave., S.E., St. Paul, Minn. (b, d, m, s)
Ficks Reed Co., 4900 Charlemor Dr., Cincinnati 27, Ohio (b)
Fima International, Ltd., 440 Park Ave. S., New York, N.Y. 10016 (c, d, f, m, o, s)
Fine Arts Furniture Co., 802 Monroe Ave., NW, Grand Rapids 2, Mich. (d)
Finer Chrome Products Co., 499 E. 163 St., Bronx, N.Y. (b, c, d, o, s)
Finkel Outdoor Products, Inc., 141 Lanza Ave., Garfield, N.J. (f)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. 64126 (b, c, d, s)
Forecast House, Inc., 979 Third Ave., New York, N.Y. 10022 (d)
Formatron Corp., 125 Fifth Ave., New York, N.Y. (b, o)
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 (d)
Founders Furniture Co., Pleasant Garden, N.C. (d)
Furniture City Upholstery of Grand Rapids, 140-208 Front St., Grand Rapids, Mich.
Futorian Mfg. Corp. of N.Y., 932 American Furniture Mart, 666 N. Lakeshore Dr., Chicago, Ill. (o)
Bill Gallien Associates, 19720 Ventura Blvd., Woodland Hills, Cal. (d, m)
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237 (b, d)
Garland Furniture Co., 409-11 W. Huron St., Chicago, Ill. (c, d, o)
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio 44505 (b, d, o, s)
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441 (o)
General Fireproofing Co., Youngstown, Ohio 44501 (c, d, m, o, s)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (b, d, o)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (b, d, f, o)
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y. (d)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (d, o)
Globe Furniture Co., High Point, N.C.
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 (o, s)
Gold Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis. 53403 (b, c, d, f, o)
Gregson Mfg. Co., Liberty, N.C. (o)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513 (c, d, o, s)
Grosfeld House Inc., 315 E. 62 St., New York, N.Y. 10021 (d, o)
W. H. Gunlocke Chair Co., Wayland, N.Y. (c, d, o, s)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (b)
Hamilton-Cosco Inc., P.O. Box 200, Gallatin, Tenn. (c, d, f, m, o, s)
Hamilton Mfg. Co., Two Rivers, Wis. 54241 (d, o, s)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 (c, d, f, o)
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 (b, c, d, f, m, o, s)
Harpers of California, 2727 Maricopa St., Torrance, Cal. (o)
Harter Corp., Prairie Ave., Sturgis, Mich. 49071 (o, s)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (o)
Helikon Furniture Co., 315 E. 62 St., New York, N.Y. 10021 (o)
Heritage Furniture, Inc., 1690 English, High Point, N.C. (o)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. 01440 (c, d)
Hickory Mfg. Co., Hickory, N.C. (d)
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal. (o)
Hitchcock Chair Co., Contract Div., Riverton, Conn. (d)
HON Co., Third & Oak Sts., Muscatine, Iowa, 52761 (m, o)
Richard W. Horenstein, 1520-22 Sansom St., Phila., Pa. (o)
Horness Inc., North Elm St., Three Oaks, Mich. (d, o, s)
House of Spain, 876 Lexington Ave., New York, N.Y. (b, o)
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. (d, f, s)
Howell Co., 436 S. First St., St. Charles, Ill. (c, d, m, s)
Hunt Country Furniture Inc., Wingdale, N.Y. 12594 (b, d, o)

Magnum

gnum, Nostra Serissima Comparata Collectio.

ıire on your Letterhead. Monarch Furniture Company, High Point, North Carolina

MONARCH

Circle No. 146 on product card facing 3rd Cover

PETER PEPPER PRODUCTS, INC.
22422 S. AVALON BOULEVARD
WILMINGTON, CALIFORNIA 90745

Pansy Floral Stripe by Mafalda Poli Castro Ltd.

New Exclusive Wallcoverings and Fabrics to please the most Discriminating Architect and Designer by
Mafalda Poli Castro Ltd., Fabrics & Coordinated bath accessories
Peacock Wallcovering & Garden Winslow Fabric
Tru-Wood (Exotic Woods of the World) a product of Creative Colors of California
Birge Designs, Vinyls—Scenics—Imports
Crown Wallcoverings—Designers Forum
Cuttings available on request

Sullivan's
5428-30 Devon Ave.
Chicago, Illinois 60646
ROdney 3-0373, ROdney 3-1127

Distinctive Walls and Fabrics

Circle No. 147 on product card facing 3rd Cover

CHAIRS—continued

Hunter Office Furniture Co., 42-20 55 Ave., Maspeth, N.Y. (o)
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022 (b, d, m, o, s)
Imperial Craftsmen, 319 E. 53 St., New York, N.Y. (d)
Imperial Desk Co., Inc., 1312 W. Florida St., Evansville, Ind. (b, d, o, s)
Indiana Chair Co., P.O. Box 70, Jasper, Ind. (c, d, o)
Ingersoll-Humphryes Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. (b, d, m, s)
Institutional Products Inc., "I" & Venango Sts., Philadelphia, Pa. 19134 (s)
International Contract Furnishings, 145 E. 57 St., New York, N.Y. 10022 (b, c, d, o, s)
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (d, o)
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 54220 (o)
Irwin Seating Co., 1480 Buchanan S.W., Grand Rapids, Mich. (c, s)
J. G. Furniture, 160 E. 56 St., New York, N.Y. (d, o, s)
Jaegar Corp., Sea Girt, N.J. 08750 (d)
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (b, d, o)
Jasper Chair Co., P.O. Box 311, Jasper, Ind. 47546 (o)
Jofco, 13 & Vine Sts., Jasper, Ind. (o)
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654 (c, d, o)
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y. (b, d, m, o)
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (b, d, o)
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101 (d, o)
Keller Mfg. Co., Corydon, Ind. (d)
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex 79907 (b, d, s)
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. (b, d, o)
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. 14207 (d, o)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (b, d, o)
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022 (b, c, d, m, o, s)
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla. (b, d, o)
Kosuga Furniture Inc., 2260 Palou Ave., San Francisco, Cal. 94124 (d, o)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (d, o)
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis. (c, d, f, m, o, s)
Laminated Veneers Co., Inc., 115-02 15 Ave., College Point, L.I., N.Y. 11356 (d, o)
Landes Mfg. Co., P.O. Box 2197, Gardena, Cal. (b, d)
Larand Corp., 2099 Park Rd., Pembroke Park, Hallandale, Fla. 33009 (b, s)
L & B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal. 90404 (b, d, m, o, s)
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 (b, d, m, s)
Leg-O-Matic Co., Bridgeport, Conn. (f)
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017 (d, o)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (b, o)
Leopold Co., Div. of Litton Industries, 914 Osborn St., Burlington, Iowa 52601 (o)
Lewittes Furniture Enterprises, 171 Madison Ave., New York, N.Y. 10016
Lighting Associates, Inc., 351 E. 61 St., New York, N.Y. 10021
Living Designs Inc., 5525 McKinley Ave., Los Angeles, Cal. (b, e, d, m, o, s)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. 49858 (d, s)
Hank Loewenstein Inc., P.O. Box 12383, Dallas, Texas 75225 (b, c, d, f, m, o, s)
L.S.M. Corp., 336 W. Main St., Stamford, Conn., 06902 (b, d, o)
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507 (f, o)
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (b, d, o)
Madison Furniture Industries, Canton, Miss. (b, c, d, o, s)
Magna Furniture Corp., 307 Fifth Ave., New York, N.Y. 10016 (o)
Marble/Imperial Furniture Co., A Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146 (d, o)
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626 (o)
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017 (c, o)
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022 (d)
Mayfair Industries, Inc., 230 Park Ave., New York, N.Y. 10017 (f, s)
M/B Designs, 737 Second St., Oakland, Cal. (d)
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal. (o)
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. (b, d)
Metalcraft Seating Co., 2531 E. 115 Pl., Los Angeles, Cal. 90059 (o)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (o, s)
Metropolitan Furniture Corp., 950 Linden Ave. ,S. San Francisco, Cal. (d, o)
Metwood Hanover, N. Forney Ave., Hanover, Pa. 17331 (s)
Ralph A. Miele Inc., 979 Third Ave., New York, N.Y. 10022 (d, o)
Herman Miller, Inc., Zeeland, Mich. 69464 (c, d, m, o, s)
Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (c, d, o, s)
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (c, d, o, s)
Modern Furn. Uph. Co. Inc. 74 Sand St., Gardner, Mass. 01440 (d, o)
Modernize/Dean Inc., Pontotoc, Miss.
Modulaire Creations, Inc., 46 Oliver St., Newark, N.J. (b)
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill. (b, d, s)
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 (b, d, o, s)
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261 (o)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (d)
Mount Airy Furniture Co., Mount Airy, N.C. (d, o)
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502 (o)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (o)
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y. 10021 (o)
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705 (o)
National Industries Inc., Odenton, Md. (b, d, f, m, s)
Nichols & Stone Co., 232 Sherman St., Gardner, Mass. (b, d, o)
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y. (o)
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. (d, f, o, s)
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411 (c, d)
Ohio Chair Co., 4021 Mahoning Ave., Youngstown, Ohio 44509 (d, o, s)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (b, c, d, m, o)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (b, d, o)
Paoli Chair Co., Paoli, Ind. (d, o)
Paris Mfg. Co., South Paris, Me. 04281 (c, d, o)
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. (o)
Patterson Furniture Co., 701 Yunker Ave., McKees Rocks, Pa. 15136 (b, d, o, s)
Peabody Seating Co., N. Manchester, Ind. (c, s)
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111 (o)
Period Inc., P.O. Box 578, Henderson, Ky. 42420 (d)
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 (b, d, o, s)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (o)
Poloron Products, Inc., 165 Hugenot St., New Rochelle, N.Y. (c, f, o, s)
Precision-Posturect Chair Corp., 3100 W. Carroll Ave., Chicago, Ill. (o)
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 (c, f, m, o, s)
R/N Contract-Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis. (o)

Rachlin Furniture Inc., 628 Columbia Ave., Sinking Spring, Pa. 19608 (b, s)
Randall Co., 801 W. Eighth St., Cincinnati, Ohio 45203 (b, c, d, f, m, s)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (d, o, s)
H. Robert Industries Inc., 4916 Shaw Ave., St. Louis, Mo. 63110 (d)
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123 (d, o)
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. (b, c, d, o)
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021 (b)
Janet Rosenblum Inc., 315 E. 62 St., New York, N.Y. 10021 (b, d, m, o)
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010 (d, o)
Royal Lounge Co., 15 E. 32 St., New York, N.Y.
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016 (c, d, f, m, o, s)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. (o)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (c, d, f, m, s)
Samsonite Institutional Equipment Div., Samsonite Corp., 1050 S. Broadway, Denver, Colo. 80217 (d, f, o, s)
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004 (b, d, o)
Walter P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y. (o)
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa. (d, o)
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York, N.Y. 10021 (d, o)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (d, o)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. 90631 (o)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. (c, d, o, s)
Scandix Designs Inc., 979 Third Ave., New York, N.Y. 10022 (c, d, o, s)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (o)
Schafer Bros., Inc., 1123 N. McCadden Pl., Los Angeles, Cal. 90038 (b, d, o)
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007 (b, d, f, m, s)
Selig Mfg. Co., 54 Green St., Leominster, Mass. (d, o)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (d, o)
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654 (b, d, o, s)
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y.
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (c, d, o, s)
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill. 60654 (d, o)
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 (b, c, d, f, m, o, s)
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (m)
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203 (f)
Somerset Craftsman, 155 E. 23 St., New York, N.Y. 10010 (o)
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601 (c)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (b, d, f)
Sparta Furniture Div., Extensole Corp., Sparta, Mich. (b, d)
Stakmore Co. Inc., 200 Lexington Ave., New York, N.Y. 10016 (d, f, s)
Standard Furniture Co., Box 471, Herkimer, N.Y. 13350 (o)
Stanley Furniture Co., Stanleytown, Va. (d, o)
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex. (o)
Star Industries, 213 Cutler St., Spring Lake, Mich. (o)
State of Newburgh, Inc., 192 Lexington Ave., New York, N.Y.
Steelcase Inc., 1120 36 St., S.E., Grand Rapids, Mich. (c, m, o, s)
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 (b, c, d, f, m, o, s)

CONTRACT EXECUTIVES AND SALESMEN WANTED: Leading contract product manufacturers from time to time ask the assistance of Contract Magazine in providing the names of qualified salesman and sales executives in New York and other areas. If you have a background in this field and feel you qualify, send your resume to me in complete confidence. You will be consulted before we will show it to anyone. B. H. Hellman, Publisher, CONTRACT, 7 E. 43 St., NYC 10017.

TABLETOPS and PEDESTALS

any shape! any size!
Solid OAK or Wormy CHESTNUT Tops (stain resistant)
Forged or cast iron pedestals

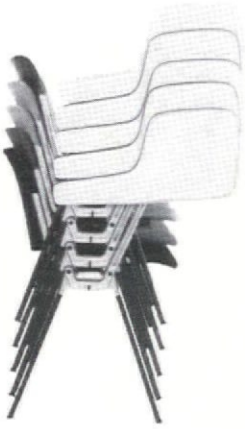
sold complete or separately for restaurants, lounges, etc.
Ask for Catalog K

PIAZZA ORIGINALS

house of italian handicrafts inc
225 fifth ave new york ny 10010

Circle No. 148 on product card facing 3rd Cover

Style 106 stack chair . . . the ultimate in beauty, comfort and durability.



Acclaimed as one of the most unique designs produced by CASTELLI, this stacking chair offers tremendous flexibility. Arms or tablet writing arms can be added at any time and still maintain stackability.

Features a protective finish over French Walnut or Rosewood to maintain everlasting beauty . . . or exclusive vinyl or fabric upholstery over cushioned foam. Large contour, comfort-shaped backs and seats are completely upholstered—top and bottom! Ganging clamps available. Write for complete brochure.

. . . just one of FIMA's many fine designs of furnishings for commercial and institutional interiors.

fima international ltd., dept. 18c
440 park ave. south, n.y. 10016 (212) mu 4-4750

Circle No. 149 on product card facing 3rd Cover

Chandelier No. 6806

CHAPMAN

FACTORY AND OFFICES: Chapman Manufacturing Company, Avon, Mass. 02322

SHOWROOMS

Chapman, 225 Fifth Ave., N.Y.C.; 1260 Merchandise Mart, Chicago; 300 Decorative Center, Dallas; 1194 Logan Circle N.W., Atlanta; 266 N.E. 60th St., Miami; 251 Front St. at Sacramento, San Francisco; 8778 Beverly Boulevard, Los Angeles; 420 Boylston St., Boston; 287 Southern Furniture Expo. Bldg. High Point, N.C.

RESOURCES COUNCIL

N.S.I.D. TRADE MEMBER

Sconce No. 1972

Lamp No. 6676

CHAIRS—continued

Stone & Phillips, 1625 S. Magnolia Ave., P.O. Box 539, Monrovia, Cal. 91016
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016 (c, d, f, m, o, s)
Stow/Davis Furiture Co., 25 Summer, N.W., Grand Rapids, Mich. 49506 (o)
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (d, o)
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022 (c, d, m, o, s)
Sturgis Co., P.O. Box 100, Sturgis, Mich. 49091 (d, m, o, s)
Stylex Inc., Delanco, N.J. (o)
Syro Industries, Inc., 813 N. Franklin St., Chicago, Ill. 60610 (d, m, s)
George Tanier Inc., 315 E. 63 St., New York, N.Y. (d, o, s)
Taylor Chair Co., 75 W. Taylor Rd., Bedford, Ohio 44146 (o)
TechFab, 4321 Semple Ave., St. Louis, Mo. 63120 (c, d, m, o, s)
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484 (o)
Tennessee Fabricating, 2366 Prospect, Memphis, Tenn. 38106 (d)
Terra, 8201 Beverly Blvd., Los Angeles, Cal. 90048 (b, d)
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 27262 (b, d, o)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (b, d, o, s)
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016 (b, d, m, o, s)
Tomlinson of High Point, 305 W. High St., High Point, N.C. (d, o)
Traditional Reproductions, 208 E. 60 St., New York, N.Y. 10022 (d, o)
Tri-Lo Products, 3137 W. Lake, Chicago, Ill. (d)
Tri-Mark Designs, 1006 Arch St., Philadelphia, Pa. 19107 (b, d)
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago, Ill. 60639 (b, d, o, s)
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02171 (d, o)
Troy Sunshade Co., 612 Grand St., Troy, Ohio (c, d, o, s)
Unique Headboard Co. Inc., 68 Clifford St., Newark 7, N.J. (b)
United Chair Co., 3315 First Ave. S., Leeds, Ala. 35094 (o, s)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (d)
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 (d, f, m, o, s)
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill. 60647
Virco Mfg. Corp., P.O. Box 44846, Hancock Sta., Los Angeles, Cal. 90044 (c, d, f, m, o, s)
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. 90221 (b, d, o, s)
Vista Furniture Co., 4655 Illinois Ave., Louisville, Ky. (b, d)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (b, d)
Waco Products Co., 450 N. Levitt St., Chicago, Ill. (b, d, o, s)
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. (b, d)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (b, c, f)
Wall Tube & Metal Products Co., P.O. Box 330, Newport, Tenn. (d, s)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (d, o)
Weinberg Corp., 145 W. Columbia Ave., Philadelpiha 22, Pa. (b, c, d, o, s)
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360 (c, o)
Western Mfg. Co., Dept. CD 7, 536 N. Highland Ave., Aurora, Ill. (o)
Westin-Nielsen Corp., 3752 N. Dunlap St., Arden Hills, St. Paul, Minn. 55112 (d, o)
Westmorland Metal Mfg., Milnor St. & Bleigh Ave., Philadelphia 35, Pa. (c, s)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. 10022 (d)
John D. Williams Co., 737 N. Michigan, Chicago Ill. 60611 (c, d, o, s)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (o)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (b, d, o)
Witco Inc., 802 N. First St., Mt. Vernon, Wash. (b)
Lee L. Woodard Sons, Inc., Owosso, Mich. 48867 (d)
Worden Co., 200 E. 17 St., Holland, Mich. (o)
World Wide Design House, 969 Third Ave., New York, N.Y. 10022 (b, d)
Wycombe, Meyer, Co., 425 E. 53 St., New York, N.Y. (d,o)
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (o)

CHESTS & DRESSERS

Albano Company Inc., 553 W. 54 St., New York, N.Y. 10017
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Artes de Mexico Internacionales, Inc., 163 Pittsburgh St., Dallas, Tex.
Avard Inc., 353 E. 62 St., New York, N.Y.
Baker Furniture Inc., 35 Milling Rd., Holland, Mich.
Bassett Furniture Industries, Bassett, Va.
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021
BHR Inc., 2100 Signal St., San Pedro, Cal.
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Broyhill Contract, Div. Broyhill Furn. Factories, Lenoir, N.C.
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Coleman Furniture Corp., Pulaski, Va.
Continental Imports, 5227 Germantown Ave., Philadelpia, Pa. 19144
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dux Inc., 5000 City Line Rd., Newport News, Va.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610
Furniture Dynamics Inc., P.O. Box 426, Richardson, Tex. 75080
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
Heritage Furniture, Inc., 1690 English, High Point, N.C.
Hitchcock Chair Co., Contract Div., Riverton, Conn.
Hooker Furniture Co., Contract Div., Martinsville, Va.
House of Spain, 876 Lexington Ave., New York, N.Y.
B. P. John Furniture Corp., 5200 S.W. Macadam Ave., Portland, Ore.
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y
Kessler Industries, Inc, 8600 Gateway East, El Paso, Tex. 79907
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla.
Los Angeles Period Furniture Mfg. Co., 1755 E. Santa Barbara Ave., Los Angeles, Cal. 90058
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
McGuire Furniture Co., Jackson Sq., San Francisco, Cal.
Herman Miller, Inc., Zeeland, Mich. 49464

← Circle No. 150 on product card

M. Mittman Co Inc., 316 E. 53 St., New York 22, N.Y.
Mohasco Industries, Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill.
Morris Bedding Co., 6665 W. Vernor Hwy., Detroit, Mich.
National Industries Inc., Odenton, Md. 21113
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Paris Mfg. Co., South Paris, Me. 04281
Period Inc., P.O. Box 578, Henderson, Ky. 42420
Plymwood Furniture Co., Sugar Hill Pine, Lisbon, N.H.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
H. Robert Industries Inc., 4916 Shaw Ave., St. Louis, Mo. 63110
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa.
John Scalia-Schmieg & Kotzian Inc., 521 E. 72 St., New York 21, N.Y.
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago, Ill. 60654
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612
Spanish Trading Center, 979 Third Ave., New York, N.Y. 10022
Sparta Furniture Div., Extensole Corp., Sparta, Mich.
Stanley Furniture Co., Stanleytown, Va.
Star Industries, 213 Cutler St., Spring Lake, Mich.
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Tomlinson of High Point, 305 High Ave. W., High Point, N.C. 27261
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172
Troy Sunshade Co., 612 Grand St., Troy, Ohio
Clarence Veit, 175 E. 87 St., New York, N.Y. 10028
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 205 E. 58 St., New York, N.Y
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Witco Inc., 802 N. First St., Mt. Vernon, Wash.

CLOCKS

Accessories for Interiors Co., Walldecor Div., 944 Third Ave., New York, N.Y. 10022
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill., 60610
Chapman Mfg. Co., 481 W. Main St., Avon, Mass.
Chelsea Clock Co., 284 Everett Ave., Chelsea, Mass. 02150
Edmund Scientific Co., 101 E. Gloucester Pike, Barrington, N.J. 08007
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610
F. Grote Clock Co., 14 Edgewood Ave., Glen Head, N.Y.
Home Leather Products, Contract Div., 23 E. 21 St., New York, N.Y. 10010
Interboro Time Clock Corp., 823 Sixth Ave., New York, N.Y.
Marshall Studio Inc., Veedersburg, Ind.
Martin Clock Makers, Stone St., Gardner, Mass.
Howard Miller Clock Co., 860 E. Main, Zeeland, Mich. 49464
National Products Inc., 900 Baxter Ave., Louisville, Ky. 40204
Parallel Mfg. Co., 32 E. 10 St., New York, N.Y.
Pennwood Numechron Co., 7249 Frankstown Ave., Pittsburgh, Pa. 15208
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal.
Quartite Creative Corp., 236 Fifth Ave., New York, N.Y. 10001
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y.
Signaltron Corp., 82-16 31st Ave., E. Elmhurst 70, N.Y.
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo, N.Y. 14207
Harris G. Strong Inc., 465 E. 147 St., Bronx, N.Y. 10455
Sundial Lamps, Inc, 417 S. Wrenn St., High Point, N.C.
Syroco, Contract Div., Syracuse, N.Y. 13201
Seth Thomas, Div. General Time Corp., 135 S. Main St., Thomaston, Conn 06787
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172

COAT RACKS & WARDROBES

Code: f—free standing
w—wall mounted

Hugh Acton Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (w)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021 (f, w)
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill. (f, w)
Carroll Chair Co. ,Inc., 1508 W. Carroll Ave., Chicago, Ill. 60607 (w)
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (f, w)
Curtis Products, 495 Ball St., Coburg, Ont., Canada (f, w)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (f, w)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Drexel Enterprises Inc., contract div., Drexel, N.C. (f, w)
Duk-It McDonald Products Corp., 721 Seneca St., Buffalo, N.Y. 14210 (w)
Fima International, Ltd., 440 Park Ave. S., New York, N.Y. 10016 (f, w)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. 64126 (f, w)
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441 (f, w)
General Fireproofing Co., Youngstown, Ohio 44501 (f, w)
Geneva Industries Inc., 201 S. Eighth St., Geneva, Illinois (f)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (f)
Gift-Craft Leather Co., 7 W. 22 St., New York, N.Y. 10010 (f)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (f)
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis. (f, w)
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla. (f, w)
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal. (f, w)

YOU'LL SEE A DRAMATIC DIFFERENCE—WHEN . . .

Hardy Craft brings FESTIVITY into your dining room . . .

with this exclusive two-tone, Yarn-Dyed Cotton Damask.

NOW you can set your table with FESTIVITY—true elegance that belies its cost!

A Hardy Craft exclusive, FESTIVITY comes to you in the dramatic Oak Leaf pattern in luxurious *yarn-dyed*, two-tone shades of White on Blue; on Gold; on Pink.

All-Cotton Damask with *permanent finish* guarantees durability and service to stand up to repeated launderings.

No Minimum Order Required!

Now in stock for immediate delivery—*ALL* standard sizes and matching napkins.

SPECIAL ORDERS can be crested and/or yarn-dyed to your color specifications.

Please Write for Samples & Prices.

JAMES G. HARDY & CO. INC., 11 EAST 26th St., New York, N.Y., 10010, or Phone—212-MU 9-6680

Circle No. 151 on product card facing 3rd Cover

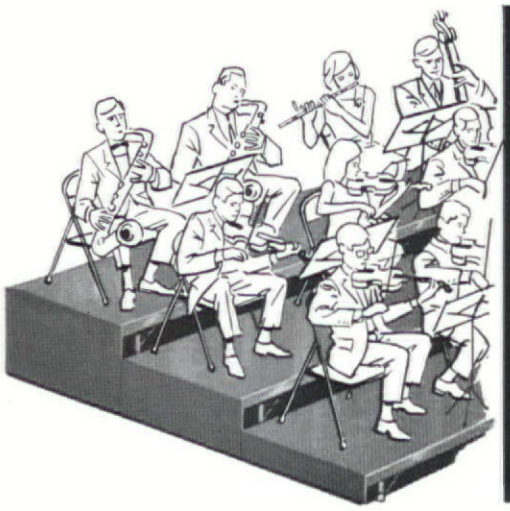
COAT RACKS & WARDROBES—continued

L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 (f, w)
Lehigh Furniture Co., Div. Litton Industries, 16 E. 53 St., New York, N.Y. (w)
Leopold Co., Div. of Litton Industries, 914 Osborn St., Burlington, Iowa 52601 (f, w)
Loumac Supply Co., 327 E. 103 St., New York, N.Y. 10029 (f, w)
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507 (f, w)
Robert Memmel Co., 740 N. Jefferson St., Milwaukee, Wis. 53202 (w)
Modern Partitions, Inc., 545 E. 32 St., Holland, Mich. (w)
Modulaire Creations, Inc., 46 Oliver St., Newark, N.J. (f)
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012 (w)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (f, w)
PHD Products Inc., 327 E. 103 St., New York, N.Y. (f, w)
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Paris Mfg. Co., South Paris, Me. 04281 (f, w)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (f, w)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201 (f)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (f)
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203 (f)
Steelcase Inc., 1120 36 St. SE, Grand Rapids, Mich.
Stempel Mfg. Co., 2830 Roberta St., Dallas, Tex. 75203 (f)
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610 (f)
Stow/Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. 49506 (f)
Stylex Inc., Delanco, N.J. (f)
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich. (w)
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005 (w)
Troy Sunshade Co., 612 Grand St., Troy, Ohio (f, w)
Valco Co., 1311 Ann Ave., St. Louis, Mo. 63104 (f)
Vogel-Peterson Co., Rt. 83 & Madison, P.O. Box 90, Elmhurst, Ill. 60126 (f, w)
Waco Products Co., 450 N. Levitt St., Chicago, Ill. (f, w)

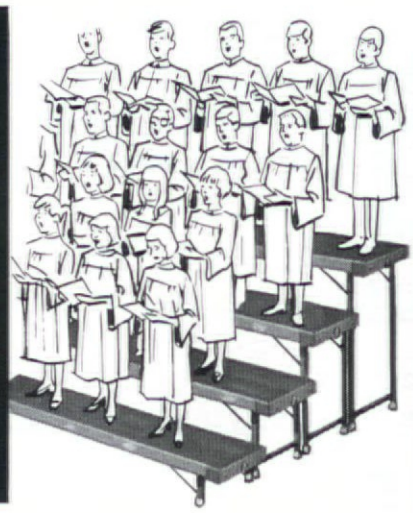
DESKS

Code: e—executive
g—general office
m—metal
w—wood

Hugh Acton Div., Brunswick Corp., 5140 Westmoreland Rd., Dallas, Tex. 75247 (e, m, w)
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017 (e, g, w)
All-Steel Equipment Inc., Aurora, Ill. (e, g, m)
Alma Desk Co., Box 271, High Point, N.C (e, g, w)
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612 (w)
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501 (g, m)
American Seating Co., 901 Broadway, N.W., Grand Rapids, Mich. (m)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021 (e, g, w)
Art Metal Inc., Jamestown, N.Y. (e, g, m)
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. 10463 (e, g, m)
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex. (w)
Avard Inc., 353 E. 62 St., New York, N.Y. (e)
Baker Furniture Inc., 35 Milling Rd., Holland, Mich. (e, g, w)
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich. (e)
Bentson Mfg. Co., P.O. Box 1347, Aurora, Ill. 60507 (e, g, m)
BHR, Inc., 2100 Signal St., San Pedro, Cal. (w)
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (e, g, w)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Hgts, Mich. (e, g, m)
Broyhill Contract Div., Broyhill Furniture Factories, Lenoir, N.C. (w)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. (m)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901 (w)
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048 (e, g, w)
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230 (g, w)
Campbell Custom Craft Inc., 2023 W. Carroll, Chicago, Ill. (e, w)
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260 (e, g)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048 (e, g, m, w)
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. (m)
S. Christian of Copenhagen, 225 Post St., San Francisco, Cal. 94108 (e, w)
C. I. Designs, 230 Clarendon St., Boston, Mass. (e, w)
Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (g)
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (e, g, w, m)
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610 (e, g, w)
Columbia-Hallowell, A Div. of Standard Pressed Steel Co., Hatfield, Pa. 19440 (e, g, m)
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles, Cal. (e, w)
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (e, g)
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144 (w)
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (e, g, m)
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (e, g, w)
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105 (e, g, m)
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C. (e, g, w)
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603 (e, g, w)
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y. (e)
Daystrom Furniture, Sinai Rd., South Boston, Va. (g)
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 (e, g, w)
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051 (e, g, m, w)
Design Products Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302 (e, g, w)
Designcraft Metal Mfg., Kero Rd., Carlstadt, N.J. (e, g, m, w)
Desks Inc., 71 Fifth Ave., New York, N.Y. (e, g, m, w)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (e, g, m, w)
Directional Contract Furniture Corp., 979 Third Ave., New York, N.Y. 10022 (e, w)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Domore Office Furniture, 2400 Sterling, Elkhart, Ind. (e, g, w)



Strike Up the Band and Sing Out...



on METWOOD Folding Stage Units Custom-Planned to Exact Needs

The only folding platforms for band and chorus with a perfect connection! Each unit hooks to adjoining unit, automatically locks solid. No clamps or mechanical skill needed . . . quick easy assembly and disassembly. Perma-lock legs can't accidentally collapse. Rigid steel leg construction, aluminum corner stacking blocks. Floor-finish top surfaces of lacquered plywood or Lebanex hardboard. Variety of widths, heights, lengths for seated band, seated choral, standing choral. Tapered risers and inserts, chair rails, end closures, steps, podiums, lecterns and safety rails available.

Free Stage Plan and Estimate

Send us a plan of your stage or other area, indicate personnel requirements, and we'll send you a customized plan estimate. Write for catalog and price list.

METWOOD
MANUFACTURING CO., INC.

Hanover, Pa. 17331 □ Stage Units • Folding Tables • Benches

Circle No. 152 on product card facing 3rd Cover

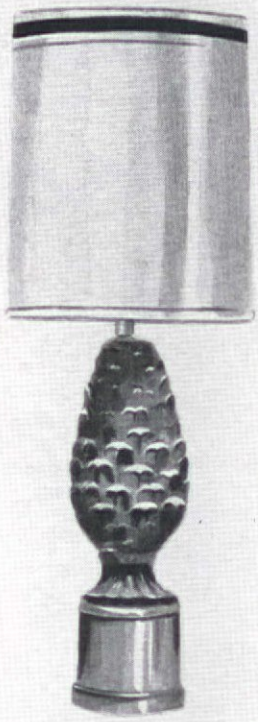
Door Store, 210 E. 51 St., New York, N.Y. 10022 (w)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (e, g, w)
Dunbar Furniture Co., 505 S. Fulton, Beren, Ind. (e, w)
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal. (e, g, w)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 (e, g, w)
Emeco Corp., Elm Ave., Hanover, Pa. (e, g, w)
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360 (e)
Fima International, Inc., 440 Park Ave. S., New York, N.Y. 10016 (e, g, m, w)
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502 (w)
Formatron Corp., 125 Fifth Ave., New York, N.Y. (e, g, w)
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 (w)
Founders Furniture Co., Pleasant Garden, N.C. (w)
Furniture Dynamics, Inc., P.O. Box 426, Richardson, Tex. (m)
Gem Industries, Inc., 314 Main St., Gardner, Mass. 01441 (w)
General Fireproofing Co., Youngstown, Ohio (e, g, m)
Geneva Industries, Inc., 201 S. Eighth St., Geneva, Ill. (m)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (e, g, w)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (w)
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 (e, g, m, w)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513 (g, m)
Grosfeld House Inc., 315 E. 62 St., New York, N.Y. 10021 (e, g, w)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (e, w)
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066 (e, g, m)
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 (e, g, w)
Hardwood House, Inc., 10 St. James St., Rochester, N.Y. (e, w)
Harpers of California, 2727 Maricopa St., Torrance, Cal. (e, g, m, w)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (e, g, m)
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (e, g, w)
Heritage Furniture, Inc., 1690 English, High Point, N.C. (e, w)
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal. (e, w)
High Point Furniture Industries, 1416 Progress St., High Point, N.C. 27261 (e, g, w)
Hitchcock Chair Co., Contract Div., Riverton, Conn. (w)
HON Co., Third & Oak Sts., Muscatine, Iowa, 52761 (e, g, m)
Hoosier Desk Co., P.O. Box 149, Jasper, Ind. (e, g, w)
House of Spain, 876 Lexington Ave., New York, N.Y. (e)
Hunter Office Furniture Co., 42-20 55 Ave., Maspeth, N.Y. (e, g, m, w)
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022 (e)
Imperial Desk Co., Inc., 1312 W. Florida St., Evansville 7, Ind. (e, g, w)
Indiana Desk Co., 1224 Mill St., Jasper, Ind. (e, g, w)
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (e, g, w)
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (e, g, m)
Jasper Desk Co., P.O. Box 111, Jasper, Ind. (e, g, w)
J. G. Furniture, 160 E. 56 St., New York, N.Y. (e, g, m, w)
Jofco, 13 & Vine Sts., Jasper, Ind. (e, g, w)
Kaygan-Dreyfuss Inc., 40 East End Ave., New York, N.Y. (e)
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. (e, g, w)
KLN Steel Products, Perrin-Beitel Rd., Rt. 13, Box 684D, San Antonio, Tex. 78209 (m)

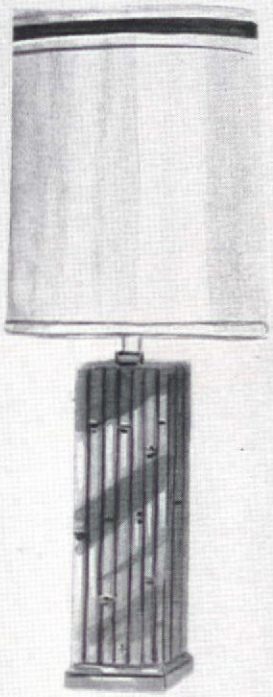
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (e, g, w)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (e, g, w)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (e)
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla. (g, w)
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017 (e, g, w)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (w)
Leopold Co., Div. of Litton Industries, 914 Osborn, Burlington, Ia. (e, g, w)
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507 (e, g, m)
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (e, w)
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. (w)
Marble/Imperial Furniture Co., A Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146 (e, g, w)
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626 (e, w)
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017 (e, g, m)
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022 (e, m, w)
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal. (e, g, m)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (e, g, m)
Herman Miller Inc., Zeeland, Mich. 49464 (e, g, w)
Mount Airy Furniture Co., Mount Airy, N.C. (e, w)
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502 (e, g, w)
Myrtle Desk Co., P.O. Box 1750. High Point, N.C. (e, g, w)
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y. (e, w)
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411 (e, g, w)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (e, w)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (e, g, m, w)
Paris Mfg. Co., South Paris, Me. 04281 (w)
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022 (e, w)
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111 (e, g, m)
Poloron Products, Inc., 165 Hugenot St., New Rochelle, N.Y. (m)
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 (e, g, w)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (e, g, w)
R/K Laminated Products Inc., 2929 Mobile Dr., Elkhart, Ind. 46514 (e, g, w)
Robert John Co., 821 N. Second St., Philadelphia, Pa. (e, g, w)
Edward Axel Roffman Assoc., 160 E. 56 St., New York, N.Y. (e, g, w)
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021 (e, g, w)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (e, g, w)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (e, g, m)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (e, g, w)
Walter P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y.
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa. (e, g, m, w)
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa. (e)
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y. (e, g, w)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (e, w)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. (e, g, w)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. (w)

florida lamp inc.

A NEW CONCEPT IN DESIGN, COLOR AND CRAFTSMANSHIP IN CONTRACT LIGHTING FOR THE MODERATE PRICE RANGE

We offer a wide distinctive selection of style groupings embracing various types of lighting. Every piece is superbly crafted and finished in a full range of fashion colors and trims.





florida lamp inc.

1038 E. 27 St., Hialeah, Fla. 33013

We can design to your own specifications, or modify our existing styles, or reproduce any lamps that you desire, all to fit your budget, color scheme and complete mechanical requirements.

References on a few of our past years contract awards

Dallas Hilton Motor Inn
Dallas, Texas
Commercial Interiors, Inc.
Charles Barton, Designer

Sheraton-Four Ambassadors Hotel
Miami, Florida
Hotel and Apartment Supply Corp.
Robert J. Shaw, Designer

Bahia Mar Motor Lodge
Fort Lauderdale, Florida
Revere Furniture & Equipment Co.
Hershel Lowe, Designer

Bourbon-Orleans Hotel
New Orleans, Louisiana
Finger Contract Corporation
Charles Barton, Designer

United States Embassies
Throughout the World
United States State Department

New full color brochure available. Please write on your letterhead.

Circle No. 153 on product card facing 3rd Cover

Pleasurable eating takes comfortable seating . . .

New Krueger Pedestal Base Tables and 504 Stack Chairs

Model 150 Base

Model 110 Base

Model 120 Base

Nothing extends dining hospitality more splendidly than the practical elegance and inviting comfort of Krueger's new Pedestal Base Tables and 504 Stack Chairs. Affording firm, steady support, the tables feature distinctive base and column designs in a selection of highly attractive metal or colored porcelain finishes. Table tops present a wide assortment of patterns and finishes in varying sizes and shapes—*over 160 base/top combinations are possible.* Add the richly cushion upholstered comfort of the 504 Stacking Chair, and Krueger has your dining rooms prepared to pay homage to your most discriminating clientele.

Write for Latest Complete Line Catalog

KRUEGER

METAL PRODUCTS COMPANY • GREEN BAY, WIS • 54306

Chicago—1184 Merchandise Mart; **Los Angeles**—8815 Beverly Blvd.

Circle No. 154 on product card facing 3rd Cover

DESKS—continued

Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y. (e, g, w)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (e, g, m, w)
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago, Ill. 60654 (e, g, m)
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601 (e, g, w)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (w)
Standard Furniture Co., Box 471, Herkimer, N.Y. 13350 (e, g, w)
Stanley Furniture Co., Stanleytown, Va. (w)
Star Industries, 213 Cutler St., Spring Lake, Mich. (e, g, m)
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich. (e, g, m)
Stein Architectural Products, Box 71, Fredericksburg, Tex. (w)
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 (e, w)
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016 (e, g, m, w)
Stow/Davis Furniture Co., 25 Summer, N.W., Grand Rapids, Mich. 49506 (e, g, w)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (e, g, w)
Stylex Inc., Delanco, N.J (e, g, m)
George Tanier Inc., 305 E. 63 St., New York, N.Y. (e, w)
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids, 4, Mich. (e, g, w)
TechFab, 4321 Semple Ave., St. Louis, Mo. 63120 (m)
Thomas-Davis Mfg., 11008 Childs St., Silver Spring, Md., 20901 (e, w)
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (e, g, m, w)
David J. Tirpak, 1355 Market St., San Francisco, Cal. 94103 (e)
Traditional Reproductions, 208 E. 60 St., New York 22, N.Y. (e, w)
Tri-Mark Designs, 1006 Arch St., Philadelphia, Pa. 19107 (e)
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172 (e)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. 10022 (w)
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451 (e, g, w)
Clarence Veit, 175 E. 87 St., New York, N.Y.
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201 (e, g, w)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (e)
Western Mfg. Co., Dept. CD 7 536 N. Highland Ave., Aurora, Ill. (e, g, m)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (w)
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611 (e, g, w)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (e, g, w)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Wycombe Meyer Co Inc., 425 E. 53 St., New York, N.Y. (e, w)
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (e, g, m)

For telephone numbers, see alphabetical list, page 188.

Circle No. 155 on product card facing 3rd Cover

A COMPLETE NATIONWIDE CONTRACT DRAPERY SERVICE.

- **DRAPERY FABRICS:** Commercial and Institutional. Decorative & Fireproof.
- **DRAPERY FABRICATION:** Made-to-measure draperies.
- **STAGE CURTAINS. LIGHT-CONTROL DRAPERIES.** For schools, auditoriums, theatres.
- **INSTALLATION SERVICE:** Nationwide service by factory-approved experts.
- **FLAMEPROOFING:** Tested "Invisible Fabric Finish".
- **FREE ESTIMATING SERVICE:** Mail prints or window sizes . . . estimate by return mail.

ASSOCIATED DRAPERIES

NATIONAL SALES DIV.
FIELD STATION
ST. LOUIS, MO. 63108

Tel.: (314) FO 1-8953 • (314) OL 2-7939

Cash Handling Made Easy and Safe

INDIANA UNDER COUNTER CASH DRAWERS

MODEL S-1 ALL STEEL

5 coin tills across the front of drawer. Size practical for packaged or loose coins. Rear of drawer has 5 currency compartments with bill weights. Heavy gauge steel construction. Roller mechanism. Spring-bolt type lock. Warning gong rings when drawer is opened. Easy to install under any counter. SIZE: 16⅞" wide x 15⅝" long x 4" high.

Other under-counter drawers and models for over-counter use

Write - Indiana Cash Drawer Co., P.O. Box 236Z SHELBYVILLE, INDIANA 46176

Circle No. 156 on product card facing 3rd Cover

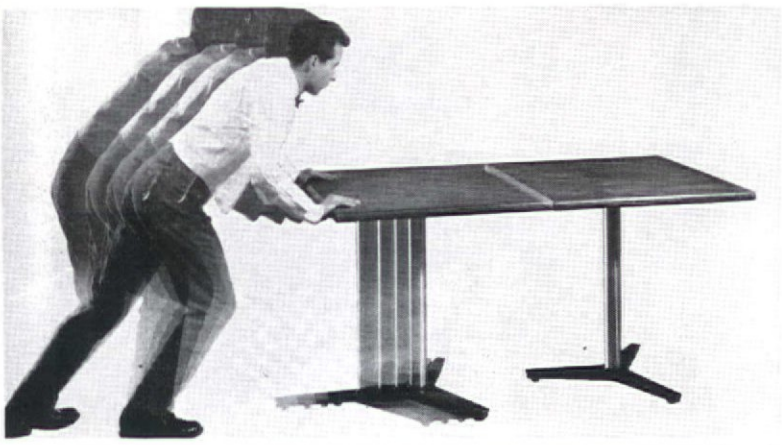
DESK ACCESSORIES

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Art Steel Co. Inc., 170 W. 233 St, Bronx, N.Y.
Baumgarten's Exclusive Imports Inc., 1000 Virginia Ave., N.E., Atlanta, Ga. 30306
C-Line Products, Inc., 1530 E. Birchwood Ave., Des Plaines, Ill. 60018
Cole Steel Equipment Co., 415 Madison Ave., New York, N.Y.
A. T. Cross Co., Lincoln, R.I.
Desks Inc., 71 Fifth Ave., New York, N.Y.
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Dimensional Products, P.O. Box 33, Center Line, Mich. 48015
Duk-It McDonald Products Corp., 721 Seneca St., Buffalo, N.Y. 14210
Froelich Leather Craft Co., 43 W. 16 St., New York, N.Y.
General Fireproofing Co., Youngstown, Ohio 44501
Gift-Craft Leather Co., 7 W. 22 St., New York, N.Y. 10010
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
P. E. Guerin Inc., 23 Jane St., New York, N.Y. 10014
Home Leather Products, Contract Div., 23 E. 21 St., New York, N.Y. 10010
Hunter Office Furniture Co., 42-20 55 Ave., Maspeth, N.Y.
Keller Products Inc., 41 Union St., Manchester, N.H. 03103
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532
Loumac Supply Co., 327 E. 103 St., New York 29, N.Y.
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137
Magna Furniture Corp., 307 Fifth Ave., New York, N.Y. 10016
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017
Marshall Studio, Inc., Veedersburg, Ind.
Mottahedeh, 225 Fifth Ave., New York, N.Y.
National Products Inc., 900 Baxter Ave., Louisville, Ky. 40204
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal.
PHD Products Inc., 327 E. 103 St., New York, N.Y.
Polar Mfg. Co., 900 W. Russell St., Philadelphia, Pa.
Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022
Rowen Inc., 127 W. 25 St., New York, N.Y.
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443
Smith Metal Arts Co. Inc., 1721 Elmwood Ave., Buffalo 7, N.Y.
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203
Steelcase Inc., 1120 36 St., S.E., Grand Rapids, Mich.
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980
Leif Wessmann Associates Inc., 301 E. 64 St., New York, N.Y. 10021
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester, N.Y.

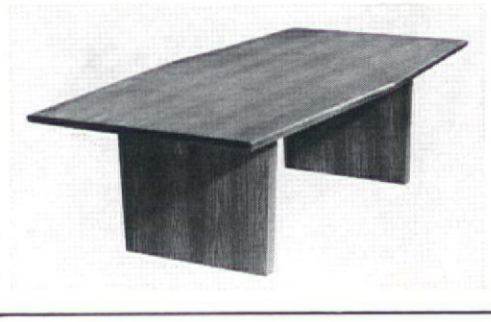
FABRICS

Code: b—bedspreads
c—curtain
d—drapery
p—plastic, vinyl
u—upholstery

Adams Leathers & Vinyls, Inc., 50 Amor Ave., Carlstadt, N.J. (u)
Airco Chemicals & Plastics, 681 Main St., Belleville, N.J. 07109 (p)
American Fiber Co., Coleman St., Gardner, Mass. 01440 (p, u)
American Leather Mfg. Co., 250 Passaic St., Newark, N.J. 07104 (u)
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 11233 (c, d, p)
Winn Anderson Fabrics, 232 E. 59 St., New York, N.Y. (b, c, d, u)
Archi-Tex Fabrics Corp., 38 E. 29 St., New York, N.Y. 10016 (c, d)
Athol Manufacturing Div. of Emhart Corp., Butner, N.C. 27509 (p, u)
Bassett McNab Co., 1032 Arch St., Philadelphia, Pa. 19107 (b, c, d, u)
Bates Fabrics Inc., 112 W. 34 St., New York, N.Y (p)
Belding Hausman Fabrics Inc., 6 E. 32 St., New York, N.Y. 10016 (b, c, d, u,
Bergamo Fabrics Inc., 969 Third Ave., New York, N.Y. 10022 (b, c, d, u)
B. Berger Co., 1608 E. 24 St., Cleveland, Ohio 44114 (b, c, d, u, p)
Berkshire Hathaway Inc., 261 Fifth Ave., New York, N.Y. 10016 (b, c, d)
Charles Bloom Inc., 15 E. 26 St., New York, N.Y. (b, c, d, u)
Bonnie Looms Ltd., 275 Fifth Ave., New York, N.Y. (b, d)
Boussac of France, 979 Third Third Ave., New York, N.Y. (d, u)
Brunschwig & Fils Inc., 979 Third Ave., New York, N.Y. (d, u)
Burlington House Fabrics, Burl Crest Div., 666 Fifth Ave., New York, N.Y. (b, c, u
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048 (d, u)
California Woven Fabrics, 2117 Pontius Ave., Los Angeles 25, Ca (b, c, d, u)
Henry Calvin Fabrics, 412 Jackson St., San Francisco, Cal. (c, d, u)
Carnegie Fabrics Inc., 15 E. 22 St., New York, N.Y. (b, c, d, u)
E. C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y. (c)
Cortier Mills, Inc., Div. David & Dash, 2445 N. Miami Ave., Miami 37, Fla. (b, c, d, u, p)
Henry Cassen Inc., 979 Third Ave., New York, N.Y. 10022 (b, c, d, u)
Central-Irvel, 89-05 138 St., Jamaica, N.Y. (b, d, u)
Central Shippee Inc., 24 W. 25 St. New York, N.Y. (d, u)
Century Fabrics Inc., 345 W. Chicago Ave., Chicago, Ill. 60610 (b, c, d, u, p)
Chicopee Mfg. Co., Cornelia, Ga. 30531 (d)
Chicopee Mills Inc., 1450 Broadway, New York, N.Y. 10018 (d)
C.I. Designs, 230 Clarendon St., Boston 16, Mass. (p, u)
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 (c, d, u, p)
Cleveland Products Co., Box P, Grover, N.C. (u)
Cohn-Hall-Marx Co., 214 Madison Ave., New York, N.Y. (b, c, d, u)
Collins & Aikman, Contract Dept., 210 Madison Ave., New York, N.Y. (u)
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio (p)
Comark Plastics Div., United Merchants & Mfrs. Inc., 1407 Broadway, New York, N.Y. (p)



THE TABLE THAT CAN'T BE HURT — Nothing damages the beauty of Johnson "Diamond Edge" Table Tops. Johnson's unique, resin-impregnated wood edge is compressed to a hardness unmatched in durability. They're just one of the many styles of Johnson Plastic Table Tops combining beauty and serviceability.



SOLID WOOD TOPS — Get the genuiness of warm, rich, enduring solid wood. In Johnson's Viking Oak, Weathered Oak, rich walnuts, soft colored mahogany, mountain cherry, indestructible teak or almost any wood of your choice.

CONFERENCE TABLES that you just know have that Johnson touch. Handsome. Distinctive. A shape and size for any conference room. Unlimited selection of tops in solid wood or plastic . . . pedestals of any style, plastic, wood or metal.

NEW TABLE IDEAS that challenge your imagination.

- Solid Wood Table Bases
- Imported Preciouswood Slabs
- Heavy Duty Veneer Tops
- Western Style Tables
- Stainless Steel Seating

JOHNSON Industries

Known for years as Johnson Plastic Tops, Inc.

DEPT. C, 374 SUMMIT STREET
ELGIN, ILLINOIS 60120
Representatives In All Major Cities

Circle No. 157 on product card facing 3rd Cover

Imported Florentine gold leafed candlestick, tortoise-shell shade. Height 36" or 44"

Paul Hanson

15 East 26th Street
New York

1256 Merchandise Mart
Chicago

Circle No. 158 on product card facing 3rd Cover

FABRICS—continued

Consolidated Canvas Co., Div. Jensen-Lewis Co., 156 Seventh Ave., New York, N.Y. 10011 (d, u)
Continental Felt Co., 22 W. 15 St., New York, N.Y. 10011 (d, u)
Contract Fabrics, 175 E. 87 St., New York 28, N.Y. (d)
Dan Cooper Design Corp., Effingham Falls, Center Ossipee, N.H. 03814 (d, u)
Creative Looms Inc., 231 E. 51 St., New York 22, N.Y. (b, d, u)
Crown Wallcovering Corp., 979 Third Ave., New York, N.Y. (c, d, u, p)
Croyden Decorator Fabrics Inc., 1926 Arch St., Philadelphia, Pa. (b, c, d, u)
David & Dash Inc., 2445 N. Miami Ave., Miami 37, Fla. (b, c, d, u, p)
Reese B. Davis, 800 Forest Park Blvd., Ft. Worth, Tex. 76102 (c, d, p)
Dazian's Inc., 40 E. 29 St., New York, N.Y. (b, c, d, u)
Deering Milliken Inc., Milium Div., 1045 Sixth Ave., New York, N.Y. (d)
Del Mar Co., 1640 Molino Ave., Long Beach, Cal. 90804 (d)
Design Tex Inc., 19 W. 24 St., New York, N.Y. (b, c, d, u)
A. L Diament & Co., 969 Third Ave., New York, N.Y. (d, u)
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal. (b, d, u)
Drape-It, Div. of Combined Crafts, Inc., 201 E. 56 St., New York, N.Y. 10022 (c, d)
Drapery Corp. of America, 30 N. Dean St., Englewood, N.J. (c, d)
DuKane Textiles, Inc., 444 Broadway, New York 13, N.Y. (p)
Duralee Fabrics Ltd., 979 Third Ave., New York, N.Y (d, p, u)
Durawall Inc., 979 Third Ave., New York, N.Y. 10022 (u, p)
Dux Inc., 5000 City Line Rd., Newport News, Va. 23607 (u, p)
Eagle Ottawa Leather Co., Grand Haven, Mich. (u)
Edson, Inc., 2750 S. Kedzie, Chicago, Ill. 60623 (b, c, d, u)
Elenhank Designers Inc., 347 E. Burlington Rd., Riverside 46, Ill. (d)
Elite Custom Creations, 12916 Athens Way, Los Angeles, Cal. 90061 (b)
Elko Textile Co., 150 E. 56 St., New York, N.Y. (b, c, d, u)
Ellenboro Mills Inc., Ellenboro, N C. (u)
Embassy Handprints Inc., 979 Third Ave., New York, N.Y. 10022 (b, c, d, u, p)
Erbun Fabrics Corp., 111 Fifth Ave., New York, N.Y. 10003 (b, c, d, u)
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360 (u)
Far Eastern Fabrics Inc., 171 Madison Ave., New York, N.Y. (b, c, d, u)
Felters Co., 393 Seventh Ave., New York, N.Y. (d, u)
Ford Fabrics, 151 Lafayette St., P.O. Box 128, Mt. Clemens, Mich. 48044 (p)
Fortuny Inc., 509 Madison Ave., New York, N.Y. 10022 (b, c, d, u)
France Voiles Inc., 509 Madison Ave., New York, N.Y. (c, d)
Franciscan Fabrics Inc., 938 Harrison St., San Francisco, Calif. 94107 (c, d, u)
Frankel Assoc., Inc., 1122 Broadway, New York, N.Y. (b, c, d, p, u)
Fulton Cotton Mills, P.O. Box 1726, Atlanta, Ga. (u)
Functional Fabrics Inc., 261 Fifth Ave., New York 16, N.Y. (b, d, u)
General Tire & Rubber Co., Chemical-Plastics Div., 1708 Englewood Ave., Akron, Ohio (p)
Gilford Inc., 387 Park Ave., S., New York, N.Y. 10016 (p)
Goodall Fabrics, Dept. Burlington Ind., 1430 Broadway, New York, N.Y. 10018 (u)
B. F. Goodrich Consumer Products, 500 S. Main St., Akron, Ohio 44318 (u, p)
Greeff Fabrics Inc., 150 Midland Ave., Port Chester, N.Y. 10573 (b, c, d, u)
Guilford Mills Inc., Winston Rd., Greensboro, N.C. (d, u)
Gurian Fabrics, 11 E. 33 St., New York, N.Y. (b, c, d, u)
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. (b, c, d, u)
Lee Harris Hand Prints, 3440 N. Miami Ave., Miami, Fla. (b, c, d, u)
Henrose Co. Inc., 115 E. 23 St., New York, N.Y. 10010 (b, c, d, u, p)
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio 44114 (b, c, d, p, u)
Huntington Products Co. Inc., 200 Merrimack St., Lawrence, Mass. (b, c, d)
I. D. Fabrics, 979 Third Ave., New York, N.Y. (c, d u)
Imperial Textile Co. of N. Y., Inc., 255 Fifth Ave., New York, N.Y. (b, c, d)
Interchemical Corp., Coated Fabrics Div., 837 Buckingham St., Toledo, Ohio 43601 (p)
International Contract Furnishings, 145 E. 57 St., New York, N.Y. 10022 (u)
Ja-El Fabrics, 41 E. 11 St., New York, N.Y. (d, u)
Joan Fabrics Corp., 350 Fifth Ave., Rm. 5115, New York, N.Y. (u)
Paul Kaiser Associates Inc., 4100 N. Miami Ave., Miami, Fla. (b, d)
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (d, u)
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101 (b, c, d)
Kirk-Brummel Wallpaper Co., 979 Third Ave., New York, N.Y. 10022 (d, p, u)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (c, d, u)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (c, d, p, u)
Kravet Fabrics Inc., 201 E. 56 St., New York, N.Y. 10022 (d, u)
Boris Kroll Fabrics Inc., 979 Third Ave., New York, N.Y. 10022 (d, u)
La France Industries, Div. of Riegel Textile Corp., 145 E. 32 St., New York 16, N.Y. (p, u)
Laminating Services Inc., 4700 Robards Ln., Louisville, Ky. 40218 (d, p, u)
Jack Lenor Larsen Inc., 232 E. 59 St., New York, N.Y. (c, d, u)
Laue Bros. Inc., 979 Third Ave., New York, N.Y. 10022 (p)
Leatherguild Inc., 52 E. 21 St., New York, N.Y. 10010 (p)
Arthur H. Lee & Sons, Inc., 351 Park Ave., S., New York, N.Y. 10010 (b, c, d, u)
H. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y. (c, d, u)
Loom Art, Inc., 5017 Exposition Blvd., Los Angeles, Cal. 90016 (d)
Louma Fabrics Inc., 938 Harrison St., San Francisco, Calif. 94107 (c, d, u)
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y. (b, c, d)
J. M. Lynne Co., Inc., 149 Sullivan Ln., Westbury, N.Y. 11590 (p)
Maharam Fabric Corp., 130 W 46 St., New York, N.Y. (b, c, d, p, u)
L. Anton Maix Inc., 330 E. 59 St., New York, N.Y. (c, d, u)
Masland Duraleather Co., Amber & Willard Sts., Philadelphia, Pa. (p, u)
McCanless Custom Fabrics Inc., P.O. Box 1447, Salisbury, N.C. 28144 (b, c, d, u)
Gene McDonald Inc., 969 Third Ave., New York, N.Y. (d, p, u)
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. 94080 (u)
Middletown Leather Co., 500 Valentine St., Hackettstown, N.J. 07840 (u)
Midwest Tropi-Lite, 401 W. St. Charles Rd., Lombard, Ill. (d, p)
Herman Miller, Inc., Zeeland, Mich. 49464 (c, d, p, u)
Bob Mitchell Designs, 3555 Hayden Ave., Culver City, Cal. 90231 (d, u, p)
Mo Vac International, La Grange, Ky. (d)
Noco Fabrics, 291 Grand St., New York, N.Y. (b, c, d, p, u)
Nettle Creek Industries, Peacock Rd., Richmond, Ind. (b)
Norman's Contract Div., P.O. Box 216, Salisbury, N.C. (b, d)
Oken Fabrics Inc., 938 Third Ave., New York, N.Y. (b, c, d, u)
Orinoka Mills, 1 Park Ave., New York, N.Y. 10016 (d, u)
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. (b, c, d)
Park Silk Co., 2 Park Ave., New York, N.Y. (b, d, u)
Myron Paul Originals, 415 S. Sharp St., Baltimore, Md. (d)
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio (b, c, d, p, u)

Circle No. 159 on product car

Pippin Papers, 969 Third Ave., New York, N.Y. 10022 (b, c, d)
Polyplastex United Inc., 870 Springfield Rd., Union, N.J. 07083 (p)
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 (u, p)
Quaker Fabric Corp., 205 Lexington Ave., New York, N.Y. 10016 (u)
Ramsona Fabrics, Ltd., 146 E. 56 St., New York, N.Y. 10022 (d, u)
Rancocas Fabrics, Fairview St., Riverside, N.J. (c, d, u)
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (b, c, d)
Rheiner Fabrics Inc., 381 Park Ave. S., New York, N.Y. 10016 (b, u)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (d, p, u)
Riverdale Drapery Fabric, 295 Fifth Ave., New York, 16, N.Y. (b, d, u)
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123 (u)
Robertson Factories Inc., 1301 Merchandise Mart, Chicago, Ill. 60654 (b, c, d, u)
Rockland Mills Inc., Brooklandville, Md. (d)
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. (p, u)
Rondo-Antel Fabric Corp., 7 W. 22 St., New York 10, N.Y. (c, d, p, u)
Ben Rose, Inc., 11-123 Merchandise Mart, Chicago, Ill. 60654 (d, p, u)
Rowen Inc., 127 W. 25 St., New York, N.Y. (c, d, p, u)
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill. (d)
Don Rumsey Associates, 472 Jackson St., San Francisco, Calif. 94115 (b, c, d, p, u)
Scalamandre Silks Inc., 977 Third Ave., New York, N.Y. (b, d, c, u)
F. Schumacher & Co., 939 Third Ave., New York, N.Y. 10022 (c, d, u)
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. (b, c, d, p, u)
Seneca Textile, 4 E. 34 St., New York, N.Y. (b, c, d)
Seymour Fabrics Inc., S. Service Rd., L.I. Expressway, Westbury, L.I., N.Y. (b, c, d, u)
Souveran Fabrics Corp., 509 Madison Ave., New York 22, N.Y. (d, p, u)
Spectrum Fabrics Corp., 261 Fifth Ave., New York, N.Y. 10016 (d, u)
Springs Mills, Inc., Morgan-Jones Products, 104 W. 40 St., New York, N.Y. (b)
Standard Tapestry Co., 4434 Penn St., Philadelphia, Pa. (u)
Standard Trimming Corp., 1114 First Ave., New York, N.Y. 10021 (c, d, u)
Stockwell Wallcoverings, 320 N. Madison Ave., Los Angeles, Cal. 90004 (c, d, u)
Thomas Strahan Co., Heard & Maple, Chelsea 50. Mass. (c, d)
Stroheim & Romann, 155 E. 56 St., New York, N.Y. (c, d, u)
Sullivan's Distinctive Walls & Fabrics Inc., 5428-30 Devon Ave., Chicago, Ill. 60646 (d)
Suval Industries, Cantiague Rd., Westbury, N.Y. (p, u)
Textile Fabric Assoc., 373 Park Ave. S., New York 16, N.Y. (u)
Thaibok Fabrics Ltd., 969 Third Ave., New York, N.Y. 10022 (c, d, u)
Richard E. Thibaut Inc., 206 58 St., New York, N.Y. 10022 (b, c, d, p)
J. H. Thorp & Co. Inc., 425 E. 53 St., New York, N.Y. (b, c, d, u)
Thortel Fireproof Fabrics, 51 Madison Ave., New York 10, N.Y. (c, d)
E. F. Timme & Son Inc., 200 Madison Ave., New York 16, N.Y. (c, d, p, u)
Tolland Fabrics, 1114 First Ave., New York, N.Y. 10021 (c, d, u)
Norman Trigg Inc., 209 E. 56 St., New York, N.Y. 10019 (b, c, d, u)
Unika-Vaev Corp., 979 Third Ave., New York, N.Y. 10022 (b, c, d, u)
Union Carbide Corp., Fibers & Fabrics Div., 979 Third Ave., New York, N.Y. (p)
Uniroyal Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (p, u)
U. S. Vinyl Products Corp., Tenth & Ontario Sts., Philadelphia, Pa. 19100 (p, u)
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 (b, c, d, p, u)
Vinyl-Tex Co., 165 Ward St., Paterson, N.J. (p, u)
Wallpaper Facades, 980 Second Ave., New York, N.Y. 10022 (b, c, d, p)
Wall Trends International, 979 Third Ave., New York 22, N.Y. (b, c, d, u)
Walls Today Inc., 979 Third Ave., New York, N.Y. (b, c, d, u)
Waverly Fabrics, Div. F. Schumacher & Co., 939 Third Ave., New York, N.Y. 10022 (d, u)
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal. (d, u)
Westin-Nielsen Corp., 3752 N. Dunlap St., Arden Hills, St. Paul, Minn. 55112 (u)
Gordon Winslow, Ltd., 979 Third Ave., New York, N.Y. 10022 (b, c, d, u)

FABRIC PARTS & SERVICES

Code: b—backing
fb—fibers
fn—finishes, finishing
l—linings
t—trimming

Allen Industries Inc., 1927 Leland, Detroit, Mich. 48207 (fb)
All Points, 13218 Community St., Sun Valley, Cal. 91352 (b)
American Enka Corp., 350 Fifth Ave., New York, N.Y. (fb)
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 11233 (l, t)
Associated Draperies, National Sales Div., Field Station Box 4701, St. Louis, Mo. 63108 (fn)
Bassett McNab Co., 1032 Arch St., Philadelphia, Pa. 19107 (l)
Beaunit Corp. Fibers Div., 261 Madison Ave., New York, N.Y. (fb)
Belding Hausman Fabrics Inc., 6 E. 32 St., New York, N.Y. 10016 (fn, l)
Berkshire Hathaway Inc., 261 Fifth Ave., New York, N.Y. 10016 (l)
Charles Bloom Inc., 15 E. 26 St., New York, N.Y. (t)
Century Fabrics Inc., 345 W. Chicago Ave., Chicago, Ill. 60610 (l)
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 (b, fb, fn, l)
Courtaulds North America Inc., 104 W. 40 St., New York, N.Y. 10018 (fb)
Deering Milliken Inc., Milium Div., 1045 Sixth Ave., New York, N.Y. (b, l)
Design Tex Inc., 19 W. 24 St., New York, N.Y. (b, fn)
Dow Corning Corp., Midland, Mich. 48640 (fn)
E. I. du Pont de Nemours & Co., Information Systems Div., Wilmington, Del. 19898 (fn)
Enjay Fibers & Laminates Co., Odenton, Md. 21113 (f)
FMC Corp., American Viscose Div., 350 Fifth Ave., New York, N.Y. (fb)
Frankel Associates, Inc., 1122 Broadway, New York, N.Y. (l, t)
General Drapery Services Inc., 135 W. 17 St., New York 11, N.Y. (fn)
Greeff Fabrics, Inc., 150 Midland Ave., Port Chester, N.Y. 10573 (l)
Gurian Fabrics, 11 E. 33 St., New York, N.Y. (b)
Henrose Co. Inc., 115 E. 23 St., New York, N.Y. 10010 (t)
Hercules Inc., Fibers & Film Dept., 910 Market St., Wilmington, Del., 19899 (fb)
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio 44114 (fn, l)

Porter Carpets' Eldorado kitchen carpet as installed in the modern suburban home of a young family near Atlanta, Ga.

it's

"In"...

in the Kitchen?

Yes...

Eldorado

Carpet

100% Nylon Pile

Here's why . . . 1 minute vacuuming keeps luxury looks . . . spot-stain resistant, damp rag wipes clean . . . easy to repair . . . mildew and moth proof . . . cushions feet . . . absorbs noise . . . cuts down crockery breakage . . . seamless installation . . . permanent installation, or can be moved . . . surprisingly low cost . . . 5 colors to harmonize.

Samples on request.

Inquiries receive immediate attention

TUFT CONTRACTING
A+Plus Value

ANOTHER

Porter CARPETS

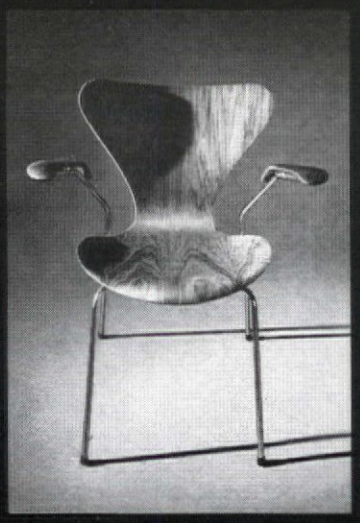
INSTALLATION

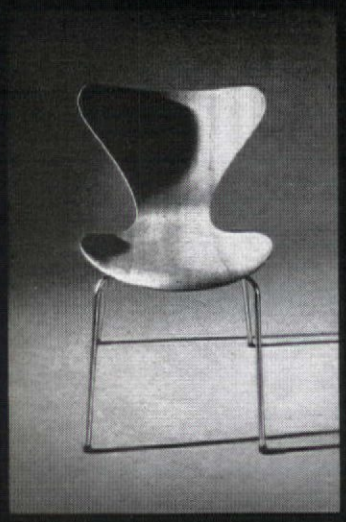
P. O. Box 333, Cartersville, Georgia
(A Division of Tifton Rug Mills)

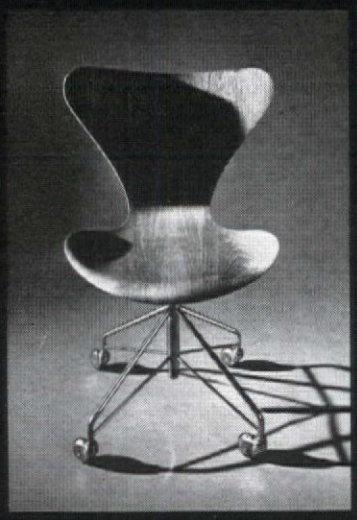
FH

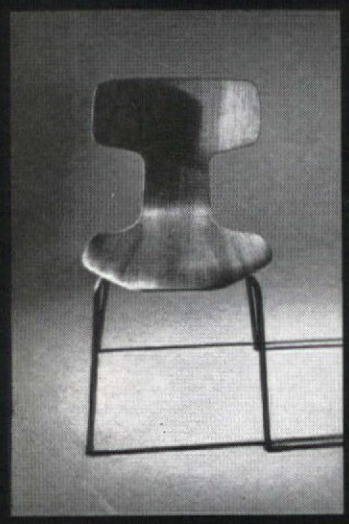
FRITZ HANSEN
979 Third Avenue
New York 10022

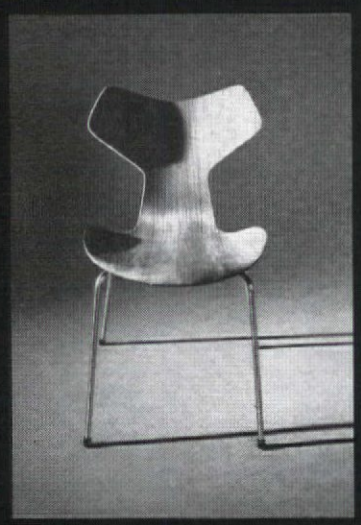
How do you like your chairs? Singly or in stacks? Arne Jacobsen designed them so that you can have them both ways. Extraordinary chairs of a hundred uses. Wherever there is need for comfort and function. Six different designs, each in oak, teak, rosewood, black or upholstered in fabric, leather or vinelle. Steel chrome-plated legs, with swivels and/or arms. See more stack chairs and other FH furniture in our catalog.

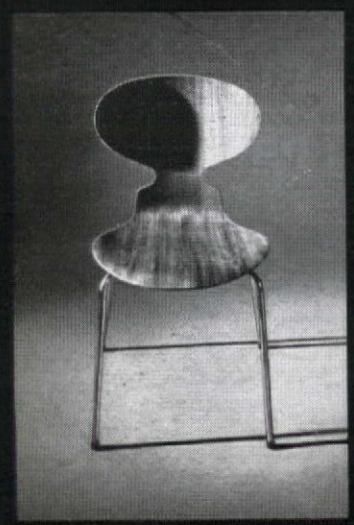












← Circle No. 160 on product card

FABRIC PARTS & SERVICES—continued

Huntington Products Co. Inc., 200 Merrimack St., Lawrence, Mass. (b)
Arthur H. Lee & Sons, Inc., 351 Park Ave., S., New York, N.Y. 10010 (t)
H. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y. (l)
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y. (fn, l)
Monsanto/Textile Div., 350 Fifth Ave., New York, N.Y. (fb)
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. (t)
Owens-Corning, 717 Fifth Ave., New York, N.Y. (fb)
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio (b, fb, fn, l, t)
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 1714 Euclid St., Santa Monica, Cal. 90404 (b, fn)
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 519 W. 38 St., New York, N.Y. 10018 (b, fn)
Perma Dry Div., Kiesling-Hess Finishing Co. Inc., 1011 Wood St., Philadelphia, Pa. 19107 (b, fn)
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa. (fb)
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (b, fb, fn, l)
Robertson Factories Inc., 1301 Merchandise Mart, Chicago, Ill. 60654 (b, l)
Rockland Mills Inc., Brooklandville, Md. 21022 (b, fn, l)
Scalamandre Silks Inc., 977 Third Ave., New York, N.Y. (l, t)
Schwarzenbach Huber Co., 470 Park Ave. S., New York 16, N.Y. (l)
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. 10022 (b, fb, fn, l, t)
Standard Trimming Corp., 1114 First Ave., New York, N.Y. 10021 (t)
Synthetics Finishing Co, 462-70 N. Eighth St., Philadelphia 23, Pa. (b, fn)
J. H. Thorp & Co. Inc., 425 E. 53 St., New York, N.Y. 10022 (t)
Tolland Fabrics, 1114 First Ave., New York, N.Y. 10021 (t)

FIBERS

Code: n—natural
s—synthetic

Alamo Industries, Inc., 1120 Ave. of Americas, New York, N.Y. 10036 (s)
Allied Chemical Corp., Fibers Mktg. Dept., 1 Times Sq., New York, N.Y. 10036 (s)
Associated Draperies, National Sales Div., Field Station Box 4701, St. Louis, Mo. 63108
Celanese Corp., 522 Fifth Ave., New York, N.Y. (s)
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 (n)
Consolidated Canvas Co., Div. Jensen-Lewis Co., 156 Seventh Ave., New York, N.Y. 10011 (n)
Courtaulds North America Inc., 104 W. 40 St., New York, N.Y. 10018 (s)
Dawbarn Div., W. R. Grace Co., Box 460, Waynesboro, Va. 22980 (s)
E. I. du Pont de Nemours & Co., Information Systems Div., Wilmington, Del. 19898 (s)
Eastman Chemical Products, Fiber Div., 260 Madison Ave., New York, N.Y. (s)
Enjay Fibers & Laminates Co., Odenton, Md., 21113 (s)
Firestone Synthetic Fibers Co., 45 Rockefeller Plaza, New York, N.Y. (s)
FMC Corp., American Viscose Div., 350 Fifth Ave., New York, N.Y. (s)
Hercules Inc., Fibers & Film Dept., 910 Market St., Wilmington, Del. 19899 (s)
Metlon Corp., 432 Park Ave. S., New York, N.Y. 10016 (s)
Moray Carpets, Torresdale Ave. & Orchard St., Philadelphia, Pa. 19124 (n, s)
Owens-Corning, 717 Fifth Ave., New York, N.Y. (s)
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (n, s)
Rohm & Haas, Independence Mall W., Philadelphia, Pa. 19105 (s)
Union Carbide Corp., Fibers & Fabrics Div., 909 Third Ave., New York, N.Y. (s)
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (s)

FLOORING, HARD

Code: c—ceramic
m—marble
w—wood

American Novawood Corp., 2432 Lakeside Dr., Lynchburg, Va. (w)
American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa. (c)
Amsterdam Corp., 41 E. 42 St., New York, N.Y. (c, m)
Bangkok Industries Inc., 1545 W. Passyunk Ave., Philadelphia, Pa. (w)
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn. (c, w)
Burco Products Inc., 1100 High Ridge Rd., Stamford, Conn. (c)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (c)
Coughlin Flooring, Inc., 101 Park Ave., New York, N.Y. 10017 (w)
Designed Wood Flooring Center Inc., 137 E. 57 St., New York, N.Y. 10022 (w)
Designers Flooring Co., 6812 S. W. 81 St., Miami, Fla. (c, w)
Elon Imports, 246 E. 53 St., New York, N.Y. 10022 (c)
Georgia Marble Co., 11 Pryor St., S.W., Atlanta, Ga. 30303 (m)
Hallmark Chemical Corp., Div. National Chemsearch Corp., P.O. Box 10723, Dallas, Tex. (m)
Harmony Carpet Corp., 979 Third Ave., New York, N.Y. 10022 (w)
International Pipe & Ceramic Corp. (Interpace), 2901 Los Feliz Blvd., Los Angeles, Calif. 90039 (c)
Latco Products, 3371 Glendale Blvd., Los Angeles, Cal. 90039 (c, m)
Ludowici-Celadon Co., 75 E. Wacker Dr., Chicago 1, Ill. (c)
Marble Internationale Ltd., 101 Park Ave., New York, N.Y. (c, m)
Marshall Studio, Inc., Veedersburg, Ind. (c)
Metro Mosaics, 37 Commercial St., Plainview, N.Y. (c)
Miraplas Tile Co., 980 Parsons Ave., Columbus 6, Ohio (c)
Modernwood Co., P.O. Box 360, Clinton, S.C. (w)
Mosaic Tile Co., 39 S. LaSalle St., Chicago, Ill. 60603 (c)
Nassau Flooring, 215 Grand Blvd., Westbury, N.Y. (w)
Parkwood Laminates, Inc., 134 Water St., Wakefield, Mass. 01880 (w)
Pomona Tile Mfg. Co., 216 S. Reservoir St., Pomona, Cal. 91766 (c)
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022 (c, m, w)
Stylon Corp., 136 Newbury St., Boston, Mass. (c)
Summitville Tiles Inc., Summitville, Ohio (c)
Textureflex Inc., 502 E. 164 St., New York, N.Y. 10454
Three Centuries, 202 E. 56 St., New York, N.Y. 10022 (c)
Ernest Treganowan, Inc., 306 E. 61 St., New York, N.Y. 10021 (w)

Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (c)
U.S. Ceramic Tile Co., 217 Fourth St., N.E., Canton 2, Ohio (c)
Vanderlaan Tile Co. Inc., 103 Park Ave., New York, N.Y. 10017 (c)
Vermont Marble Co., 61 Main St., Proctor, Vt. (m)
Walker & Zanger, Inc., 100 Hudson St., New York, N.Y. 10013 (c, m, w)
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky. (w)
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022 (c, m)

FLOORING, POURED

Fusecolor Corp., 270 Lincoln Blvd., Middlesex, N.J. 08846
General Electric, Silicone Products Dept., 134 Evergreen Pl., East Orange, N.J. 07018
Hallmark Chemical Corp., Div. National Chemsearch Corp., P.O. Box 10723, Dallas, Tex.
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Poraflor, Inc., 25-29 50 St., Woodside, N.Y. 11377
Promdek Div., Selby Battersby & Co., 5220 Whitby Ave., Philadelphia, Pa.
Readco Industries, 95 Hemingway St., Winchester, Mass.
Seamless Systems Inc., 328 Hanley Industrial Ct., St. Louis, Mo. 63144
Selby Battersby & Co., 5220 Whitby Ave., Philadelphia, Pa. 19143
Sonneborn Buil Products, Sub. DeSoto Chemical Coatings, 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
Terrafino Co., Div. of Lancaster Chemical Corp., P.O. Box 52, Carlstadt, N.J.
Torginol of America, Inc., 1708 Gage Rd., Montebello, Cal.
Uniroyal Inc., 1230 Ave. of Americas, New York, N.Y. 10020

FLOORING, RESILIENT

Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N.J. 08607
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Azrock Floor Products, P.O. Box 531, San Antonio, Tex.
Burke Rubber Co., 2250 S. 10 St., San Jose, Cal.
Carpet Salesmen Inc., 524 W. 23 St., New York, N.Y. 10011
Congoleum-Nairn Inc., 195 Belgrove Dr., Kearny, N.J.
Dodge Cork Co., 11 Laurel St., Lancaster, Pa.
Felters Co., 393 Seventh Ave., New York, N.Y.
Flintkote Co., 480 Central Ave., E. Rutherford, N.J. 07073
General Electric, Silicone Products Dept., 134 Evergreen Pl., East Orange, N.J. 07018
Goodyear Tire & Rubber Co., Flooring Div., Plant C, Dept. 724, Akron, Ohio
Gotham Materials Inc., 91 Weyman Ave., New Rochelle, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y.
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Kentile Floors Inc., 58 Second Ave., Brooklyn, N.Y.
Leather Tile Industries, 441 Pine St., Hanover, Pa.
Simon Manges & Sons Inc., 575 Madison Ave., New York, N.Y. 10022
Mannington Mills Inc., Salem, N.J.
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. 90804
R. C. Musson Rubber Co., 1318 E. Archwood, Akron, Ohio 44306
Parkwood Laminates, Inc., 134 Water St., Wakefield, Mass. 01880
Polyplastex United, Inc., 870 Springfield Rd., Union, N.J. 07083
Poraflor, Inc., 25-29 50 St., Woodside, N.Y. 11377
Robbins Products, Inc., Tuscumbia, Ala.
Ruberoid Co., 733 Third Ave., New York 17, N.Y.
Burton Scherer Floor Covering, 227 E. 56 St., New York, N.Y. 10022
Seamless Systems Inc., 328 Hanley Industrial Ct., St. Louis, Mo. 63144
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022
Tapiflex Div., The Felters Co., 22 West St., Millbury, Mass.
Torginol of America, Inc., 1708 Gage Rd., Montebello, Cal.
Ernest Treganowan, Inc., 306 E. 61 St., New York, N.Y. 10021
Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis.
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky.

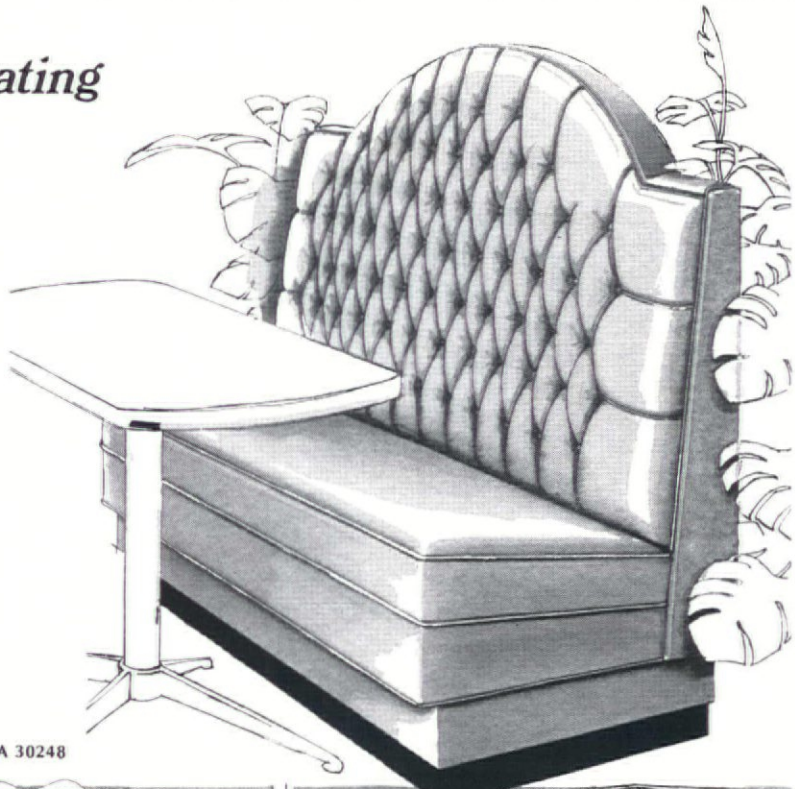
FOLDING DOORS & WALLS

Aeroshade Co. Inc., P.O. Box 359, Waukesha, Wis.
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 11233
Creative Woodworking Co., 1370 Ralph Ave., Brooklyn, N.Y. 11236
Crown Decorative Prod. Mfg. Corp., 150 E. 57 St., Los Angeles 11, Cal.
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind. 46203
Holland Shade Co., 306 E. 61 St., New York, N.Y.
E. F. Hauserman Co., 5711 Grant Ave., Cleveland, Ohio 44105
Home Comfort Products Co., Box 68, Princeville, Ill. 61559
Hough Mfg. Corp., 1029 S. Jackson, Janesville, Wis. 53545
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Lehigh Products, Inc., Coopersville, Mich. 49404
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Modernfold Div., New Castle Products Inc., P.O. Box 310, New Castle, Ind. 47362
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
National Folding Wall Corp., Fairhurst Div., P.O. Box 174, Old Bridge, N.J. 08857
Panelboard Mfg. Co., 222 Pacific St., Newark, N.J. 07114
Panelfold Doors Inc., 1090 E. 17 St., Hialeah, Fla.
Pinecrest, Inc., 2710 Nicollet, Minneapolis, Minn. 55408
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill.
Torjesen Inc., 209 25 St., Brooklyn, N.Y.

Contract Restaurant Seating

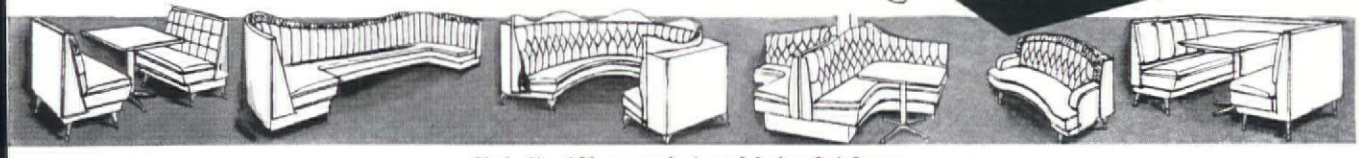
Robertson Furniture Company has over twenty years experience in manufacturing restaurant seating to the exact specifications of the contract designer. Write for our brochures on Custom Seating and our work in Atlanta's Regency Hyatt House.

Many of our installations have achieved a custom designed appearance by using our standard but versatile line of restaurant booths and arc-lounges. A full color catalog is available by direct request.



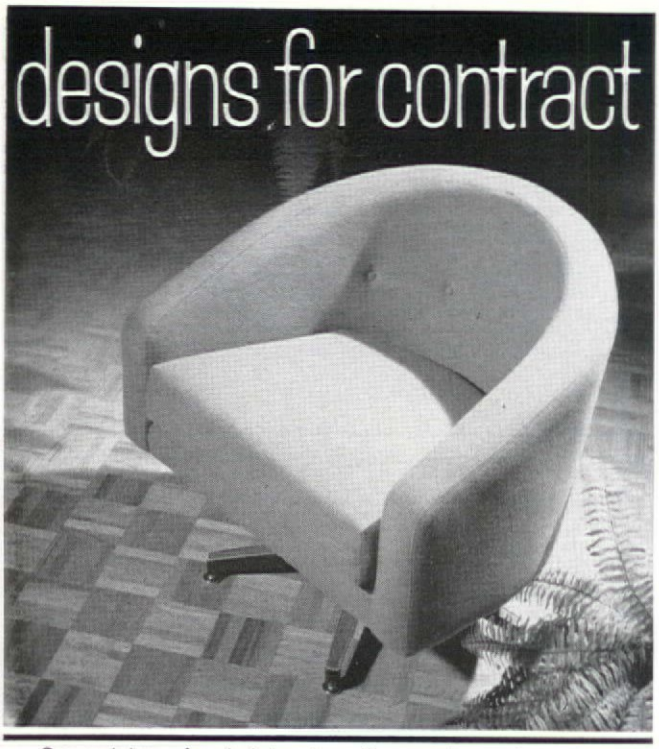
ROBERTSON FURNITURE COMPANY, INCORPORATED

DEPARTMENT C2 • P. O. BOX 66 • LOCUST GROVE, GEORGIA 30248



Circle No. 161 on product card facing 3rd Cover

Circle No. 162 on product card facing 3rd Cover



Our catalog of upholstered seating and complementary tables can help you create more distinctive contract interiors. Why not send for it?

RN CONTRACT
NEMSCHOFF CHAIRS, INC.
SHEBOYGAN, WISCONSIN

SHOWROOMS: Chicago — Space 1674 Merchandise Mart,
San Francisco — Space 590 Western Merchandise Mart,

FOUNTAINS, DECORATIVE

Barrier Corp., P.O. Box 579, Mineral Wells, Tex. 76067
Fibre-Metal Products Co., Fifth & Tilghman Sts., Chester, Pa.
Flowerental Service Co., 43 W. 16 St., New York, N.Y.
Flowers Unlimited Inc., 1140 Third Ave., New York 17, N.Y.
Greenhouse, The, 254 E. 51 St., New York, N.Y.
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010
Krevolin & Constantine, 61 W. 74 St., New York, N.Y.
Lu Anne Decorative Accessories, PO. Box 117, Buena Vista Sta, Miami, Fla. 33137
Kenneth Lynch & Sons, Wilton, Conn.
Mi Ka Ra, Inc., 1461 W. 33 Pl., Hialeah, Fla. 33012
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55424
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill.
Roman Fountains, Inc., 7251 N. Varna Ave., N. Hollywood, Cal. 91605
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022

FURNITURE, CASUAL & OUTDOOR

Code: a—aluminum, r—rattan, s—steel, wd—wood & redwood, wr—wrought iron, u—umbrella, awnings

American of Martinsville, Contract Div., Martinsville, Va. (wd)
American Windowshade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 11233 (u)
Arlington House, Div. Plantation Patterns, Inc., 4601 Airport Hwy., Birmingham, Ala. 35222 (a, wr)
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022 (s, wd)
Avard Inc., 353 E. 62 St., New York, N.Y. (s, wd, wr)
Baumritter Corp., 205 Lexington Ave., New York, N.Y. 10016
Belilah Chair Co., Div., Karl M. Bloom Co., Barto, Pa. 19504 (a)
BHR, Inc., 2100 Signal St., San Pedro, Cal. (r)
Birmingham Ornamental Iron Co., P.O. Box 1911, Birmingham, Ala. 35201 (a, s, wr)
Louis W. Bowen Inc., 979 Third Ave., New York, N.Y. 10022 (wr)
Bradston Rattan Products, Inc., P.O. Box 476, 840 W. 19 St., National City, Cal. 92050 (r)
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (a, wr, u)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003 (s)
Budoff Outdoor Furniture, Old Route 17, P.O. Box 530, Monticello, N.Y. (w)

Circle No. 163 on product card facing 3rd Cover

Dan Cooper
DESIGN CORPORATION
EFFINGHAM FALLS
Center Ossipee
New Hampshire 03814
Phone 603 - 539 - 4521

FABRICS
EXCLUSIVE DESIGNS
Custom Printing
15-yard minimum

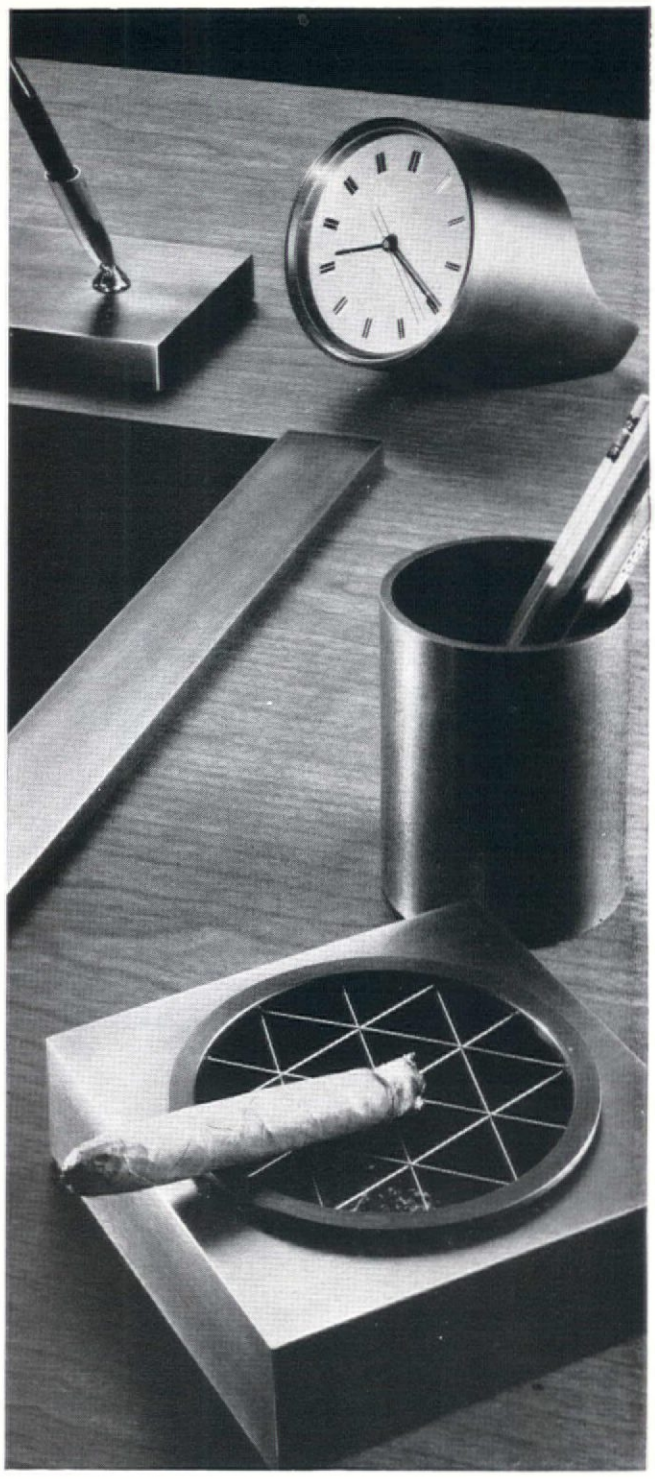
SHOWROOMS
NEW YORK
227 East 56th Street
Phone: 212 - 355 - 1068

SAN FRANCISCO, CAL.
Robert E. Robson
714 Sansome Street
Phone: 415 - 986 - 4727

WASHINGTON, D. C.
Designer's Mart, Inc.
1502 21st Street N.W.
Phone: 202 - 667 - 2877

Circle No. 164 on product card facing 3rd Cover

Buntina Co., Inc., 18 St. & Allegheny Ave., Philadelphia, Pa. 19132 (a, s, wr)
Calif-Asia Co. Ltd., 6818 Avalon Blvd., Los Angeles, Cal. 90003 (r)
California Wrought Iron Co., Div., Brown-Jordan, 9860 Gidley St., El Monte, Cal. (a, wr)
Carolina Forge, P.O. Box 1158, Salisbury, N.C. 28144 (wr)
Casual Furniture Industries Inc., 6300 N.E. Fourth Ct., Miami, Fla. 33138 (a)
Casual Furniture Mart, One Park Ave., New York, N.Y. (r, w)
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022 (a, r)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048 (a, r, s, wd, wr, u)
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson, N.J. 07503 (wd)
Chro Modern Chair Co., 4920 Soto, P.O. Box 58347, Los Angeles, Cal. 90058 (s, wr)
Chromcraft, Inc., 1 Quality Lane, Sanitobia, Miss. 38668 (a, s)
C. I. Designs, 230 Clarendon St., Boston 16, Mass. (wd)
J. R. Clark Co., Furniture Div., Spring Park, Minn. 55384 (s)
Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (w)
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (r)
Continental Metal Furniture, 14812 Calvert, Van Nuys, Cal. 91401 (a, s, wr)
Contract Fabrics, 175 E. 87 St., New York, N.Y. 10028 (a)
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal. (a, u)
Cypress Furniture Industries Inc., 790 N.W. 72 St., Miami, Fla. (wd)
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 10032 (a, wr)
daVinci, P.O. Box 636, 123 W. 23 St., Hialeah, Fla. 33011 (a, s, wr)
Daystrom Furniture, Sinai Rd., S. Boston, Va. (s)
Decorative Imports, 408 Jackson St., San Francisco, Cal. (r)
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124 (s)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
duCor, 250 W. 24 St., P.O. Box 636, Hialeah, Fla. (a)
Duralite Co., Inc., 1 Park Ave., Space 714, New York, N.Y. 10016 (a, wd)
Edgewood Furniture Co., 208 E. 52 St., New York 22, N.Y. (a, s, wd)
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd., Coral Gables, Fla. (r)
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (r)
Finkel Outdoor Products, Inc., 141 Lanza Ave., Garfield, N.J. (a, s, wd, u)
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla. (wr)
Furniture Accents Inc., P.O. Box 23, Knickerbocker Sta., New York, N.Y. 10002 (a)
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y 11237 (a, wr)
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. (a, wd)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (wd)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (r)
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y. (wd)
Gold Medal Folding Furn. Co., 1700 Packard Ave., Racine, Wis. 53403 (a. wd)
Goshen Mfg. Co., Goshen, Ind. 46526 (wd, wr)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (wr)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 (a, s, u, wd)
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 (wd)
Howell Co., 436 S. First St., St. Charles, Ill. (s)
Hunt Country Furniture Inc., Wingdale, N.Y. 12594 (wd)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (s)
Jensen-Lewis Co. Inc., 156 Seventh Ave., New York, N.Y. 10011 (a, r, s, wd, wr)
Keller Casuals, Inc., Div. Keller Industries, 850 N.W. 166 St., Miami, Fla. 33164 (a)
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907 (a, wr)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (wr)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (a)
Landes Mfg. Co., P.O. Box 2197, Gardena, Cal. (s, u, wr)
Larand Corp., 2099 Park Rd., Pembroke Park, Hallandale, Fla. 3309 (a)
Lawnlite Co., Box 97, Miami, Fla. 33147 (a, r, s, wr, wd, u)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (wd)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. (wr)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. 49858 (s, u, wr)
L.S.M. Corp., 336 W. Main St., Stamford, Conn. 06902 (wr)
Kenneth Lynch & Sons, Wilton, Conn (wr)
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (wd)
Mallin Co., Inc., 2335 E. 27 St., Los Angeles 58, Cal. (a, s, wr)
McGuire Furniture Co., Jackson Sq., San Francisco, Cal. (r, u, wd)
Medallion Corp. of Florida, P.O. Box 427, 29000 N.W. 77 Ct., Miami, Fla. 33144 (a)
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (s, wd)
Modulaire Creations, Inc., 46 Oliver St., Newark, N.J. (wr)
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill. (s)
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 (a, s, wr)
Moray Carpets, Torresdale Ave. & Orchard St., Philadelphia, Pa. 19124 (s)
Morrison Imports, Inc., 523 Pacific, Jackson Sq., San Francisco, Cal. (a, wr)
Norquist Products, Inc., 415 Chandler St., Jamestown, N.Y. (wd)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (wd)
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 (wd, wr)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (a)
Ro-Ames, Inc., 1010 Fulton St., Farmingdale, L.I., N.Y. (wd, wr)
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. (s)
Roland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204 (wr)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (s, wr)
John B. Salterini, Div. of Walter Kidde & Co., 216 N. Main St., Freeport, N.Y. 11520 (wr)
Samsonite Institutional Equip. Div., Samsonite Corp., 1050 Broadway, Denver, Colo. 80217 (s)
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004 (a)
Scroll Inc., 800 N.W 166 St., P.O. Box B, Miami, Fla. 33164 (a)
Shawnee Penn Mfg. Co., Inc., Saucon Park Rd., #5, Bethlehem, Pa.
Siesta Mfg. Co. Inc., P.O. Box 574, Sarasota, Fla. 33578 (a)
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (s,wd)
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 (a, s, wr)
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (s)
Sparta Furniture Div., Extensole Corp., Sparta, Mich. (wd)
Stendig Inc., 487 Park Ave., New York, N.Y. (a, r)
Stewart Iron Works Co., P.O. Box 239, Cincinnati, Ohio 45201
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (a, s, wd, wr, r)
Stylume Products Inc., 14475 N.W. 26 Ave., Opa Locka, Fla. 33054 (a, wd,u)
N. A. Taylor, Inc., W. Ninth Ave., Gloversville, N.Y. 12078 (u)
Telescope Folding Furniture, Granville, N.Y. (a, wd, r, u)
Tennessee Fabricating, 2366 Prospect, Memphis 6, Tenn. (a, wr)



Your Appointments, Sir

For your clients of stature, who insist on the very best, specify Smith Metal Arts' incomparable desk appointments. Selections from the Statuary Bronze pattern in rich dark bronze with gold highlights are shown above.

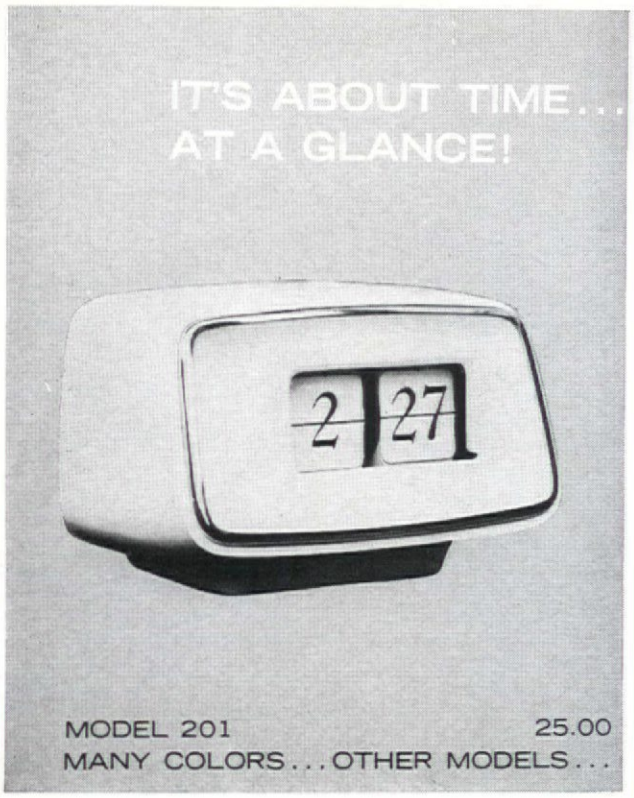
Send for our latest catalog.

SMITH METAL ARTS COMPANY, INC.

119 Smith Metal Arts Building, Buffalo, New York 14207

Circle No. 165 on product card facing 3rd Cover

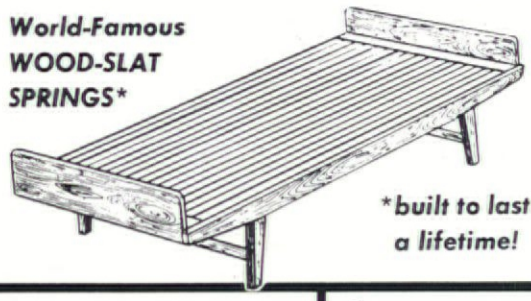
Circle No. 166 on product card facing 3rd Cover



PETER PEPPER PRODUCTS, INC.
22422 S. AVALON BOULEVARD
WILMINGTON, CALIFORNIA 90745

PRECISION-MADE IN SWITZERLAND FOR HEALTHFUL SLEEP

*World-Famous WOOD-SLAT SPRINGS**



**built to last a lifetime!*

Progressive hotels, motels and hospitals can now learn the secret of SWISS HOLMA SPRINGS—Individual Ash Wood Slats . . . each one curved and flexible as an archer's bow. They fit the body, give firm head-to-toe support.

SWISS HOLMA BEDS come in 12 different styles—Bunk Beds, Hi-Risers, Studios, etc. Made in any width or length and such woods as solid Walnut, Teak, Ash, Maple, Mahogany, even solid Rosewood!

Bulky box springs are easily replaced with a clean, light SWISS HOLMA at wonderful low cost.

SWISS HOLMA SPRINGS can give your customer the **best sleep ever!**

swissholma

487 Broadway, N.Y. 10013 • (212) CA 6-4779 (Entrance on Broome St.)
Call now or visit our showrooms. Write Dept.18 for literature.

Circle No. 167 on product card facing 3rd Cover

FURNITURE, CASUAL & OUTDOOR—continued

Terra, 8201 Beverly Blvd., Los Angeles, Cal. 90048 (wr)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (a, s, wr)
Tropical Sun, 80 S. Raymond Ave., Pasadena, Cal. (a, s, r, u)
Tropi-Cal, 5731 S. Alemeda St., Los Angeles, Cal. 90058 (r)
Tropitone Furniture Co., Commerce Blvd., N. Highway 301, P.O. Box 3197, Sarasota, Fla. 33578 (a)
Troy Sunshade Co., 612 Grand St., Troy, Ohio (a, s, wd, wr, u)
Vandy-Craft, 14 105 Merchandise Mart, Chicago, Ill. (wd)
Vista Furniture Co., 4655 Illinois Ave., Louisville, Ky. 40213 (wd)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (r)
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal. (r)
Wall Tube & Metal Products, P.O. Box 330, Newport, Tenn. (s, u)
The Weinberg Corp., 145 W. Columbia Ave., Philadelphia, 22, Pa. (s)
Whitecraft Furniture, Inc., 7350 N.W. Miami Ct., Miami, Fla. (r)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (r)
Witco Inc., 802 N. First St., Mt. Vernon, Wash. (wd)
Lee L. Woodard Sons Inc., Owosso, Mich. (wr)
World Wide Design House, 969 Third Ave., New York, N.Y. 10022 (r)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (s)

FURNITURE, CHURCH
(Specialized)

Albano Co. Inc., 553 W. 54 St., New York, N.Y. 10017
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich.
Boling Chair Co., Box 409, Siler City, N.C. 27344
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003
Carriker Church Furniture Co., Box 220, Monroe, N.C.
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 60644
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017
J. G. Furniture, 160 E. 56 St., New York, N.Y.
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654
Keller Products Inc., 41 Union St., Manchester, N.H.
McNeff Industries Inc., P.O .Box 10626, Dallas, Tex. 75207
Michaels Art Bronze Co., P.O. Box 668, Covington, Ky. 41012
Herman Miller, Inc., Zeeland, Mich. 49464
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y.
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369

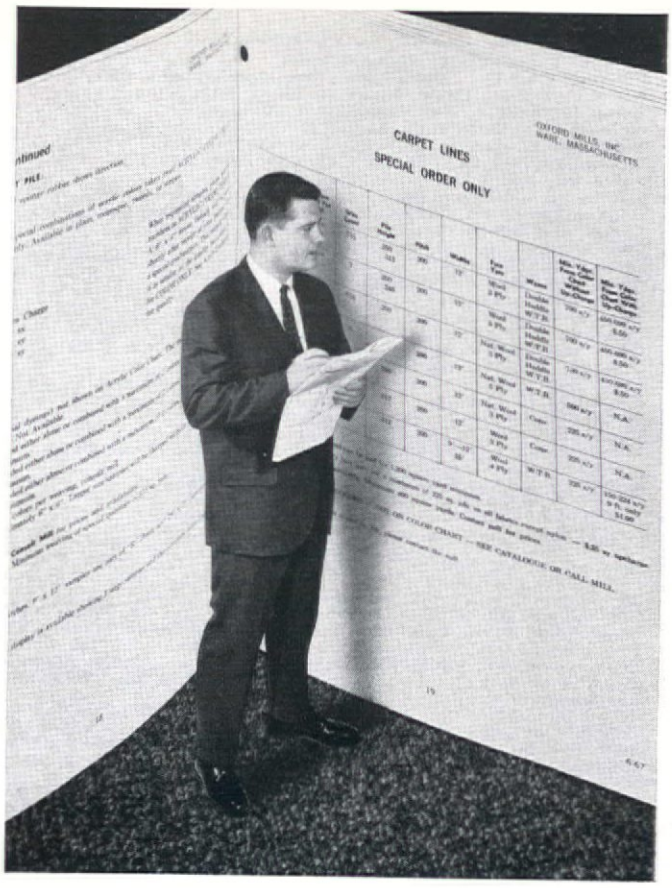
FURNITURE, CLASSROOM
(Specialized)

Alma Desk Co., Box 271, High Point, N.C. 27261
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501
American Fixture Inc., 15 & Schifferdecker, Joplin, Mo.
American Seating Co., 901 Broadway, N.W., Grand Rapids, Mich. 49502
Aristocrat Furniture Co., 1120 Leggett Ave., Bronx, N.Y.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Bela Seating Co., Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. 63104
Boling Chair Co., Box 409, Siler City, N.C. 27344
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C.
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chicago Hardware Foundry Co., Commonwealth Ave., N. Chicago, Ill. 6006
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 60644
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105
Curtis Products, 495 Ball St., Coburg, Ont., Canada
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Desks Inc., 71 Fifth Ave., New York, N.Y.
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Emeco Corp., Elm Ave., Hanover, Pa.
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513
Hamilton Mfg. Co., Two Rivers, Wis. 54241
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Hermsdorf Fixture Mfg. Co., 108 Franklin St., Manchester, N.H.
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. 01440
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017
Howell Co., 436 S. First St., St. Charles, Ill.
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville 7, Ind. 47707
Irwin Seating Co., 1480 Buchanan, S.W., Grand Rapids, Mich. 49502
J. G. Furniture, 160 E. 56 St., New York, N.Y.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Marble/Imperial Furniture Co., A Div. of Dictaphone Corp., 89 Willis St Bedford, Ohio 44146
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017

McNeff Industries Inc., P.O. Box 10626, Dallas, Tex. 75207
Herman Miller, Inc., Zeeland, Mich. 49464
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y.
Paris Mfg. Co., South Paris, Me. 04281
Peabody Seating Co., N. Manchester, Ind.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022
Rockaway Metal Products Corp., 175 Roger Ave., Inwood, N.Y. 11696
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis 14, Minn.
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601
Stanley Furniture Co., Stanleytown, Va.
Star Industries, 213 Cutler St., Spring Lake, Mich.
Steelcase Inc., 1120 36 St., S.E., Grand Rapids, Mich.
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021
Storch/Tepper Industries, Inc., 419 Park Ave. .. New York, N.Y. 10016
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
TechFab, 4321 Semple Ave., St. Louis, Mo. 63120
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y.
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.
Westmorland Metal Mfg., Minor St. & Bleigh Ave., Philadelphia 35, Pa.
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611

FURNITURE, DORMITORY
(Specialized)

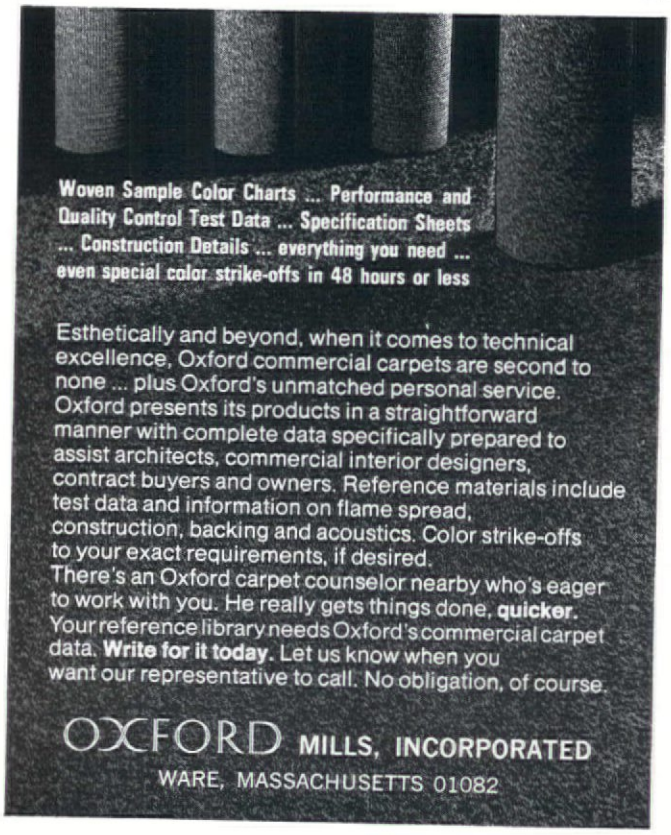
Alma Desk Co., Box 271, High Point, N.C.
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
American of Martinsville, Contract Div., Martinsville, Va.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Atelier International, Ltd., 6 E. 53 St., New York, N. Y. 10022
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Baumritter Corp., 205 Lexington Ave., New York, N.Y. 10016
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731
Bianco Mfg. So., 2736 Victor St., St. Louis, Mo. 63104
Boling Chair Co., Box 409, Siler City, N.C. 27344
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Broyhill Contract. Div. of Broyhill Furniture Factories, Lenoir, N.C.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill.
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Jack Cartwright, Inc., 319 E. Grimes St., High Point, N.C.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chromcraft Inc., 1 Quality Ln., Senatobia, Miss. 38668
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal.
C. I. Designs, 230 Clarendon St., Boston 16, Mass.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles, Cal.
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md.
Corco, Inc., 2956 W. Peterson Ave., Chicago, Ill. 60645
Crescent Bed Co. Inc., P.O. Box 13412, New Orleans 25, La
Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260
Daystrom Furniture, Sinai Rd., S. Boston, Va.
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Fima International, Ltd., 440 Park Ave. S., New York, N.Y. 10016
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla.
Florentine Furniture Ind., 5035 N.W. 37 Ave., Miami, Fla.
Founders Furniture Co., Pleasant Garden, N.C.
Furniture Dynamics Inc., P.O. Box 426, Richardson, Tex. 75080
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441
General Fireproofing Co., Youngstown, Ohio
Geneva Industries Inc., 201 S. 8 St., Geneva, Ill
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Frank A. Hall & Sons Ltd., 979 Third Ave., New York, N.Y. 10022
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Harris-Hub Co., Inc., 15600 S. Commercial Ave., Harvey, Ill. 60426
Heywood-Wakefield Co., 206 Central St., Gardner, Mass
I.V. Chair Corp., 969 Third Ave., New York, N.Y.
Ingersoll-Humphryes Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal.
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla.
KLN Steel Products, Rt. 13, Box 684-D, San Antonio, Tex. 78207
Kroehler Mfg. Co., 222 E. 5 Ave., Naperville, Ill.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767
Madison Furniture Industries, Canton, Miss.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich
Marble/Imperial Furniture Co., A Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146
McNeff Industries Inc., P.O. Box 10626, Dallas, Tex. 75207
Ralph A. Miele Inc., 979 Third Ave., New York, N.Y. 10022
Herman Miller Inc., Zeeland, Mich. 49464
Modernize/Dean Inc., Pontotoc, Miss.
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill.
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y.
Norco Mfg., 1045 Terminal Way, San Carlos, Cal.



It's Product Plus with Oxford!

Oxford Fact-Packed Data and the Oxford Carpet Counselor

Designed to help you specify contract carpeting



Circle No. 168 on product card facing 3rd Cover

FURNITURE, DORMITORY—continued

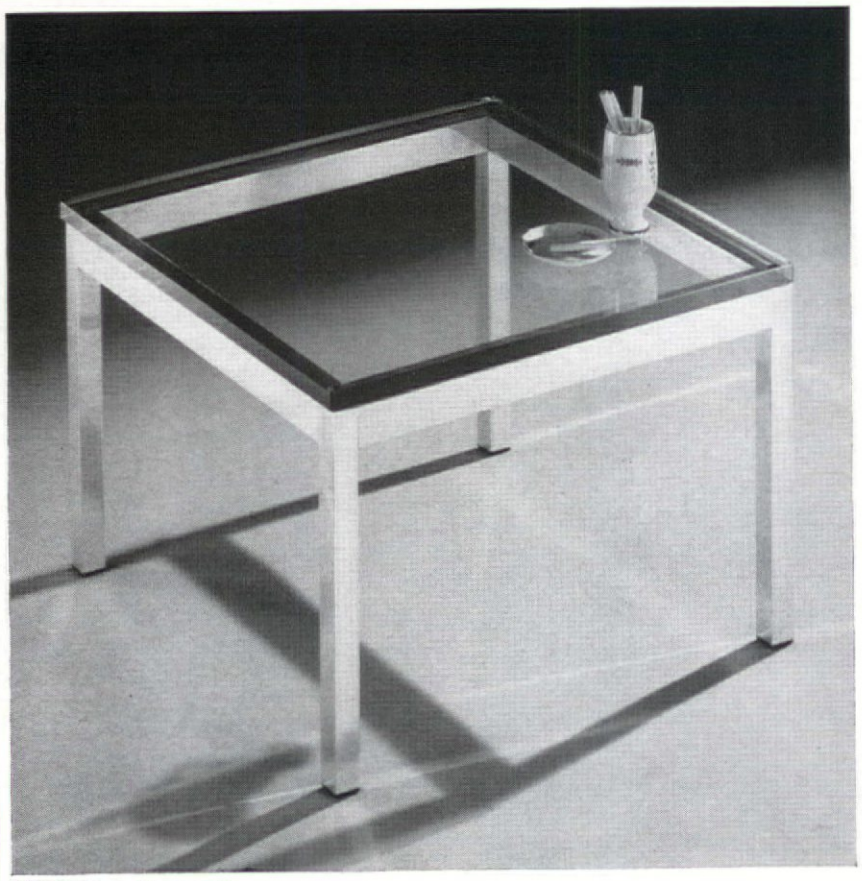
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. 48203
Palmer Furniture Co., Inc., Magnolia Ave., Denmark, S.C.
Paris Mfg. Co., South Paris, Me. 04281
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. 27261
Period Inc., P.O. Box 578, Henderson, Ky. 42420
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis.
Robinson-Johnson Inc., 1670 Defoor Ave., N.W., Atlanta, Ga.
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y.
Janet Rosenblum Inc., 315 E. 62 St., New York, N.Y. 10021
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Royal System Inc., 5708 39 Ave., Woodside, N.Y.
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa.
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654
Sico Inc., 5215 Eden Ave., S., Minneapolis, Minn. 55436
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612
Sligh-Lowry Contract Furniture Co., 174 E. 11 St., Holland, Mich.
Southern Cross Industries, 290 Hunter St., S.E., Atlanta, Ga. 30301
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601
Sparta Furniture Div., Extensole Corp., Sparta, Mich. 49345
Star Industries, 213 Cutler St., Spring Lake, Mich.
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Stendig Inc., 410 E. 62 St., New York, N.Y. 1002.
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 27262
Thomas-Davis Mfg., 11008 Childs St., Silver Spring, Md., 20901
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Troy Sunshade Co., 612 Grand St., Troy, Ohio
Uniline Corp., 420 Alabama N.W., Grand Rapids, Mich. 49504
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451
Waco Products Co., 450 N. Levitt St., Chicago, Ill.
William J. B. Waite Co., 560 Western Mdse. Mart, San Francisco, Cal. 94103
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y.
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Lee L. Woodard Sons, Inc., Owosso, Mich
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue.

FURNITURE, FUNCTION ROOMS

(Specialized, Including Lecterns, Rostrums, Portable Dance Floors, Etc.)

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017
Alma Desk Co., Box 271, High Point, N.C. 27261
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147
Bela Seating Co. Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628
Boling Chair Co., Box 409, Siler City, N.C. 27344
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. 60644
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md.
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal.
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan.
Emeco Corp., Elm Ave., Hanover, Pa.
Erickson Mobile & Folding Products, Div. Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis.
Geneva Industries Inc., 201 S. Eighth St., Geneva, Ill.
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016
Helikon Furniture Co., 315 E. 62 St., New York, N.Y. 10021
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017
Institutional Products Inc., "I" & Venango Sts., Philadelphia, Pa. 19134
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis.
Lawrence Metal Products, Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y. 11563
Metwood Hanover, N. Forney Ave., Hanover, Pa.
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill.
Herman Miller, Inc., Zeeland, Mich. 49464
Mitchell Mfg. Co., 2740 S. 34 St., Milwaukee 46, Wis.
Nessen Lamps Inc., 3200 Jerome Ave., Bronx, N.Y. 10468
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y.
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y.
Rol-Fol Sales Co., 14876 Raymer St., Van Nuys, Cal.
Sico Inc., 5215 Eden Ave., S., Minneapolis, Minn. 55436
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis 14, Minn.
Star Industries, 213 Cutler St., Spring Lake, Mich.
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201



#639 Mirror Metal Table
20"x20"x15"H. ¾" Glass Top. $110 Retail

STYLE UP

. . . to today's demand!

Creative furniture and accessories
in woods and metals!
Any size, any finish.

Literature available

cmp

Creative Metal Products
68 Fleet Street, Jersey City, N. J.

New York Rep.
BLACKAMOOR LTD., 245 East 58 St.

Circle No. 169 on product card facing 3rd Cover

FURNITURE, GUESTROOM

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
American Chair Co. Inc., 911 N. 11 St., Sheboyaan, Wis. 53082
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612
American of Martinsville, Contract Div., Martinsville, Va.
Aristocrat Furniture, 1120 Leggett, Bronx, N.Y.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.

Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 205 Lexington Ave., New York, N.Y. 10016
Beautycraft Furniture Industries, 3301 N.W. 73 St., Miami, Fla. 33147
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021
George B. Bent Co., Inc., 424 Main St., Gardiner, Mass.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. 63104
Bright Chair Co., Inc., 34 Mill St., Middletown, N.Y. 10940
Broyhill Contract, Div., Broyhill Furniture Factories, Lenoir, N.C.
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex.
Burton-Dixie Corp., 2180 S. Racine Ave., Chicago, Ill. 60608

Calif-Asia Co. Ltd., 6818 Avalon Blvd., Los Angeles, Cal. 90003
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022
Charlotte Chair Co., Pearl & Lovett, Charoltte, Mich.
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Cochran Chair Co. Inc., P.O. Box 269, Aurora, Ind. 47001
Coleman Furniture Corp., Pulaski, Va.
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610
Consolidated Furniture Industries, Contract Div., Lenoir, N.C. 28645
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md.
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144
Coopercraft of California, 2260 Centinela, W. Los Angeles, Cal. 90064

Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260
Daystrom Furniture, Sinai Rd., South Boston, Va.
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Douglas Furniture Corp., 5555 W. 65 St., Chicago, Ill. 60638
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kan.

Eastern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
Empire State Chair Co., 232 E. 59 St., New York, N.Y.
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360

Fima International, Ltd., 440 Park Ave. S., New York, N.Y. 10016
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502
Finger Contract Supply Co., 4001 Gulf Freeway, Houston, Tex.
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla.
Florentine Furniture Ind., 5035 N.W. 37 Ave., Miami, Fla.
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610
Founders Furniture Co., Pleasant Garden, N.C.
Furniture Dynamics Inc., P.O. Box 426, Richardson, Tex. 75080

Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe Furniture Co., High Point, N.C.
Goshen Mfg. Co. Inc., Goshen, Ind. 46526
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.

Hamilton Mfg. Co., Two Rivers, Wis. 54241
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Heywood-Wakefield Co., 206 Central St., Gardner, Mass.
Hitchcock Chair Co., Contract Div., Riverton, Conn.
Hooker Furniture Co., Contract Div., Martinsville, Va.
House of Spain, 876 Lexington Ave., New York, N.Y.
Hunt Country Furniture Inc., Wingdale, N.Y. 12594

Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022

Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla.
B. F. John Furniture Corp., 5200 S. W. Macadam Ave., Portland, Ore. 97201
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654

Kagan-Dreyfuss Inc., 40 E. End Ave., New York, N.Y.
Bill Kelleher Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907
King Arthur Chair Co., 5501 N.W. 36 Ave., Miami, Fla.
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Laminated Veneers Co. Inc., 115-02 15 Ave., College Point, L.I., N.Y. 11356
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla.
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y.
Living Designs, Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Los Angeles Period Furniture Mfg. Co., 1755 E. Santa Barbara Ave., Los Angeles, Cal. 90058
Frederik Lunning, 667 Fifth Ave., New York, N.Y. 10022
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Manistee Mfg. Co., 86 Washington St., Manistee, Mich
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626
McGuire Furniture Co., Jackson Sq., San Francisco, Cal.
Metropolitan Furniture Corp., 950 Linden Ave., South San Francisco, Cal. 94080
Ralph A. Miele, Inc., 979 Third Ave., New York, N.Y. 10022
Modernize/Dean Inc., Pontotoc, Miss
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill.
Molla Contract Co. Inc., 425 E. 53 St., New York, N.Y. 10022
Morris Bedding Co., 6665 W. Vernor Hwy., Detroit, Mich.
Matif Furniture Industries Inc., 2300 S. Central Ave., Chicago, Ill. 60650
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705
Norco Furniture Co., Cherry Valley Term., Rd., W. Hempstead, N.Y.
Norco Mfg., 1045 Terminal Way, San Carlos, Cal.

ROFFMAN

160 East 56th Street, New York, N.Y. 10021, PL 3-4252 • RJS Associates, 351 Peachtree Hills Avenue, N.E. Atlanta, Ga. 30305 • Russ Lewis, P.O. Box 550, Toledo, Ohio 43601; Shane Franz, 7113 Grenlock Drive, Sylvania, Ohio 43560 • Patterson Representation, 307 East Hennepin Avenue, Minneapolis, Minnesota 55414 • Loyd Brotherton & Associates, P.O. Box B, Richardson, Texas 75080 • C. J. Welch & Associates, 8900 Melrose Avenue, Los Angeles, Calif. 90069; 430 Pacific Avenue, San Francisco, Calif. 94133 • Gonzalez Padin Company, Box 2312, San Juan, Puerto Rico 00903; Designs, Inc., 66 Condado Avenue, Santurce, Puerto Rico 00907. Catalog on request.

EDWARD AXEL ROFFMAN ASSOCIATES, INC.

RH Series

James Howell, Designer

Circle No. 170 on product card facing 3rd Cover

by

Greeff

presents

"Hamilton"

An Exclusive

Gros Point Carpet Quality

in 6 varied blends

of 100% Natural Wool Yarns

Available in 12' and 15' widths, and also in custom widths up to 30'

A superb contract carpet in extremely practical, yet beautiful colors — oatmeal, charcoal, brown charcoal, wild rice, hemp, and peat.

Sample Book Available — $2.00

Greeff

CONTRACT DIVISION

FABRICS / WALLPAPERS / CARPETS

155 East 56th Street
New York, N. Y. 10022
Tel: (212) PL 1-0200

FURNITURE, GUESTROOM—continued

Norquist Products Inc., 415 Chandler St., Jamestown, N.Y.
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. 48203
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Palmer Furniture Co., Inc., Magnolia Ave., Denmark, S.C.
Paoli Chair Co., Paoli, Ind.
Paris Mfg. Co., South Paris, Me. 04281
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. 27261
Paterson Furniture Co., 701 Yunker Ave., McKees Rocks, Pa. 15136
Period Inc., P.O. Box 578, Henderson, Ky. 42420
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010
Robinson-Johnson Inc., 1670 Defoor Ave., N.W., Atlanta, Ga.
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill.
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Soandix Designs Inc., 979 Third Ave., New York 22, N.Y.
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Simpson-Bosworth Co., Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612
Sligh-Lowry Contract Furniture Co., 174 E. 11 St., Holland, Mich.
Southern Cross Industries, 290 Hunter St., S.E., Atlanta, Ga. 30301
Sparta Furniture Div., Extensole Corp., Sparta, Mich. 49345
Dick Stambaugh, Inc., 513 N. Main St., Ada, Ohio
Stanley Furniture Co., Stanleytown, Va.
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021
Sterlingworth Corp., Allen St. Ext., Jamestown, N.Y.
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Stylume Products Inc., 14475 N.W. 26 Ave., Opa Locka, Fla. 33054
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484
Thayer Coggin Institutional, Inc., South Rd., High Point. N.C
Thomas-Davis Mfg., 11008 Childs St., Silver Spring, Md., 20901
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Tomlinson of High Point, 305 High Ave. W., High Point, N.C. 27261
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172
Veit Furniture Corp., 133 Broadway, Hanover, Pa. 17331
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky.
Waco Products Co., 450 N. Levitt St., Chicago, Ill.
William J. B. Waite Co., 560 Western Merchandise Mart, San Francisco, Cal.
Whitecraft Furniture, 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Witco, Inc., 802 N. First St., Mt. Vernon, Wash.
World Wide Design House, 969 Third Ave., New York, N.Y. 10022

FURNITURE, LIBRARY

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Alma Desk Co., Box 271, High Point, N.C. 27261
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501
Art Metal Inc., Jamestown, N.Y.
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Baumritter Corp., 205 Lexington Ave., New York, N.Y. 10016
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731
Bela Seating Co., Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. 63104
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md.
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C.
Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J.
Drexel Enterprises Inc., Contract Div., Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Emeco Corp., Elm Ave., Hanover, Pa.
Fima International, Ltd., 440 Park Ave., S., New York, N.Y. 10016
Founders Furniture Co., Pleasant Garden, N.C.
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862
Garland Furniture Co., 409-11 W. Huron St., Chicago 10,, Ill.
General Fireproofing Co., Youngstown, Ohio
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Hamilton Mfg. Co., Two Rivers, Wis.
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Harter Corp., Prairie Ave., Sturgis, Mich. 49091
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Hermsdorf Fixture Mfg. Co., 108 Franklin St., Manchester, N.H.
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017
Howell Co., 436 S. First St., St. Charles, Ill.
Imperial Craftsmen, 319 E. 53 St., New York, N.Y.
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y.
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022
J. G. Furniture, 160 E. 56 St., New York, N.Y.
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654

Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates Inc, 320 Park Ave., New York, N.Y. 10022
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Library Concepts Inc., 892 Broad St., Newark, N.J.
Living Designs, Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626
Marnay, Inc., 41 E. 42 St., New York, N.Y. 10017
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex.
Herman Miller Inc., Zeeland, Mich. 49464
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
National Industries Inc., Odenton, Md.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Paris Mfg. Co., South Paris, Me. 04281
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Plan Hold Corp., 21611 Perry St., Torrance, Cal. 90502
Harvey Probber, Inc., 979 Third Ave., New York, N.Y. 10022
Remington Rand Library Bureau, 801 Park Ave., Herkimer, N.Y. 13350
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y
Rockaway Metal Products Corp., 175 Roger Ave., Inwood, N.Y. 11696
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Alan Sanford, Inc., P.O. Box 87, Glen Oaks, N.Y. 11004
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa.
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Simpson-Bosworth Co., Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis, Minn. 55414
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28601
Stacor Corp., 285 Emmet St., Newark, N.J.
Dick Stambaugh, Inc., 513 N. Main St., Ada, Ohio
Standard Furniture Co., P.O. Box 471, Herkimer, N.Y. 13350
Star Industries, 213 Cutler St., Spring Lake, Mich.
Steelcase, Inc., 1120 34 St., S.E., Grand Rapids, Mich.
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021
John Stuart Inc., 205 E. 28 St., New York 16, N.Y.
Supreme Steel Equipment, 170 53 St., Brooklyn, N.Y. 11232
Tassell Industries Inc., 35 Lake Michigan Dr., Grand Rapids 4, Mich.
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill. 60647
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.
John D. Williams Co., 707 N. Michigan, Chicago, Ill. 60611
Witco, Inc., 802 N. First St., Mt. Vernon,, Wash.
Lee L. Woodard Sons Inc., Owosso, Mich.
Worden Co., 200 E. 17 St., Holland, Mich.
World Wide Design House, 969 Third Ave., New York, N.Y. 10022
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y.

FURNITURE, OFFICE

Acco, 5150 N. NW Highway, Chicago, Ill.
Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017
All-Steel Equipment Inc., Aurora, Ill. 60507
Alma Desk Co., Box 271, High Point, N.C.
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. 53082
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Art Metal Inc., Jamestown, N.Y. 14701
Art Steel Co Inc., 170 W. 233 St., Bronx, N.Y. 10463
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022
Avard Inc., 353 E. 62 St., New York, N.Y. 10021
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Baker Furniture Inc., 35 Milling Rd., Holland, Mich.
Baumritter Corp., 205 Lexington Ave., New York, N.Y. 10016
Beelner & Thomas, 10135 E. Rose St., El Monte, Cal. 91731
Bela Seating Co. Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628
Robert Benjamin, Inc., 306 E. 61 St., New York, N.Y. 10021
Bentson Mfg. Co., P.O. Box 1347, Aurora, Ill. 60507
Bevco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill.
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. 63104
Black Mfg. Co., Fort Payne, Ala.
Boling Chair Co., Box 409, Siler City, N.C. 27344
Borroughs, Div. American Metal Products, 3000 N. Burdick St., Kalamazoo, Mich. 49003
Bright Chair Co., Inc., 34 Mill St., Middletown, N.Y. 10940
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. 91734
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich.
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex.
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Campbell Custom Craft Inc., 2023 W. Carroll, Chicago, Ill.
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260
Jack Cartwright, Inc., 319 E. Grimes St., High Point, N.C.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill.
S. Christian of Copenhagen, 225 Post St., San Francisco, Cal. 94108
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058
Chromcraft Inc., 1 Quality Ln., Senatobia, Miss. 38668
C. I. Designs, 230 Clarendon St., Boston 16, Mass.
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Cochran Chair Co., Inc., P.O. Box 269, Aurora, Ind. 47001

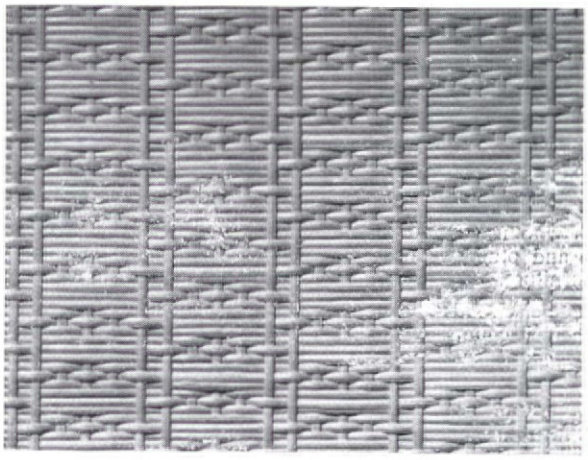
NOW AMERICAN FIBRE presents woven fabrics with the look of natural wicker and cane for

WALL COVERING

FURNITURE

PORTABLE SCREENS

MORE THAN 50 PATTERNS IN NATURAL, WHITE AND FASHIONABLE COLORS. SAMPLES AVAILABLE



AVAILABLE WITH WASHABLE-OIL AND STAIN RESISTANT SURFACE, LAMINATED BACK AND FIRE RETARDANT

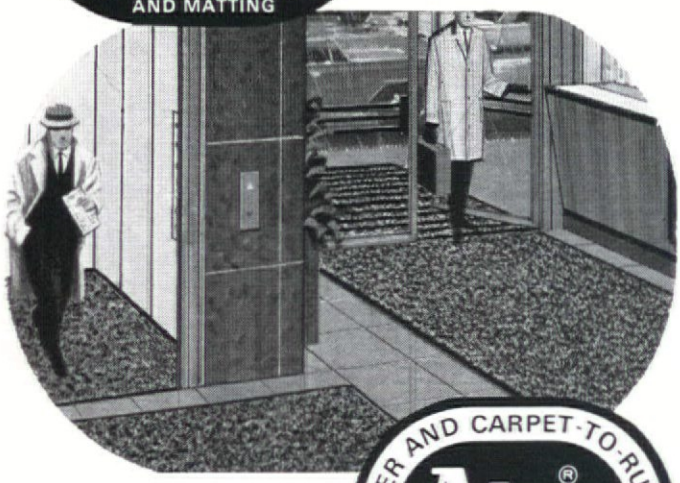
AMERICAN FIBRE CO., INC., 208 COLEMAN ST., GARDNER, MASS. 01440

Circle No. 171 on product card facing 3rd Cover

Circle No. 172 on product card facing 3rd Cover

CUT MAINTENANCE COSTS with "Mr. Inside" "Mr. Outside"
CARPET-TO-RUBBER MATS AND MATTING

- Beautify and Protect Buildings, Halls and Lobbies
- Lies flat — won't slip, curl or bunch
- Looks Better Longer
- 100% Virgin Nylon face carpet compression molded for a permanent bond to a safe non-skid, tear resistant rubber base



RUBBER AND CARPET-TO-RUBBER MATS AND MATTING
Akro®

It doesn't cost to install Akro Mats and Matting —IT PAYS!!! Write TODAY for the complete colorful story and *free* samples to:

THE BUXBAUM COMPANY, CANTON, OHIO 44701

***Durability where it counts . . .* thanks to DENSIWOOD®**

Desk by Mount Airy

The manufacturers of fine wood desks who use Densiwood for legs, center posts, moldings and other wear-points insure lifetime beauty for their furniture.

The exclusive Densiwood process gives rich woods the mar-proof durability of a diamond—where it counts. *No dents, scratches or scuff-marks! No jagged corners to snag nylons!*

If you buy, build or specify fine office furniture, Densiwood offers the ultimate in service-free functional beauty. Write for complete details.

These Manufacturers feature Densiwood on their Quality Lines of Office Desks Cole Steel Equipment Co. • Imperial Desk Co. • The Jasper Desk Co. • Hoosier Desk Co. • Jofco • Indiana Desk Co. • The Leopold Co. • Marble-Imperial Furn. Co. • Mt. Airy Furn. Co.

A product of: **LUNDSTROM LABORATORIES, INC.** 500 Smith Street, Herkimer, New York

Circle No. 173 on product card facing 3rd Cover

FURNITURE, OFFICE—continued

Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y.
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610
Columbia-Hallowell Div. Standard Pressed Steel Co., Hatfield, Pa. 19440
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md.
Contemporary American Furniture Inc., 1821 W. Berteau, Chicago 13, Ill.
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407
Costa Mesa Furniture Co., 411 E. Juliana, Anaheim, Cal.
Craft Associates, Inc., 1212 Scott St., Wilkes-Barre, Pa.
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C.
Crest Custom Upholstery, 1126 N. Citrus, Los Angeles, Cal.
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Curtis Products, 495 Ball St., Coburg, Ont., Canada
Dancker & Sellew, Inc., 267 Broadway, New York, N.Y. 10007
Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260
Dependable Furniture Mfg., 45 William Ave., San Francisco, Cal. 94124
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302
Designcraft Metal Mfg., Kero Blvd., Carlstadt N.J.
Desks Inc., 71 Fifth Ave., New York, N.Y.
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Directional Contract Furniture Corp., 979 Third Ave., New York, N.Y.
Domore Office Furniture, 2400 Sterling, Elkhart, Ind.
Douglas Furniture Corp., 5555 W. 65 St., Chicago, Ill. 60638
Drexel Enterprises Inc., Contract Division, Drexel, N.C.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal.
Dux Inc., 5000 City Line Rd., Newport News, Va.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Emeco Corp., Elm Ave., Hanover, Pa.
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360
Fima International, Ltd., 440 Park Ave. S., New York, N.Y. 10016
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
General Fireproofing Co., Youngstown, Ohio 44501
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Gibbs & Co., 104 E. 25 St., New York, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe Furniture Co., High Point, N.C.
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Gregson Mfg. Co., Liberty, N.C.
Grigas Equipment Co., P.O. Box 630, Belton, Tex. 76513
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066
Hamilton Mfg. Co., Two Rivers, Wis. 54241
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Harpers of California, 2727 Maricopa St., Torrance, Cal.
Harter Corp., Prairie Ave., Sturgis, Mich. 49091
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa.
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Heritage Furniture, Inc., 1690 English, High Point, N.C.
Hiebert Inc., 17001 Yukon Ave., Torrance, Cal.
High Point Furniture Industries, 1416 Progress St., High Point, N.C. 27261
HON Co., Third & Oak Sts., Muscatine, Iowa 52761
Hoosier Desk Co., P.O. Box 149, Jasper, Ind.
Howe Folding Furniture, Inc., 360 Lexington Ave., New York, N.Y. 10017
Howell Co., 436 S. First St., Saint Charles, Ill.
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville, Ind. 47707
International Contract Furnishing, 145 E. 57 St., New York, N.Y. 10022
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 54220
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla.
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Jofco, 13 & Vine Sts., Jasper, Ind.
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
King Arthur Chair Co., 5501 N.W. 36 Ave., Miami, Fla.
Kittinger Co. Inc., 1893 Elmwood Ave., Buffalo, N.Y. 14207
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis.
L & B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal. 90404
Laminated Veneers Co. Inc., 115-02 15 Ave., College Point, L.I., N.Y. 11356
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y.
Leopold Co., Div. of Litton Industries, 914 Osborn, Burlington, Iowa
Living Designs, Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
L.S.M. Corp., 336 W. Main St., Stamford, Conn. 06902
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Madison Furniture Industries, Canton, Miss.
Magna Furniture Corp., 307 Fifth Ave., New York, N.Y. 10016
Marble/Imperial Furniture Co., Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal.
Metalcraft Seating Co., 2531 E. 115 Pl., Los Angeles, Cal. 90059
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Ralph A. Miele, Inc., 979 Third Ave., New York, N.Y. 10022
Herman Miller Inc., Zeeland, Mich. 49464
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill.
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012
Motif Furniture Industries Inc., 2300 S. Central Ave., Chicago, Ill. 60650
Mount Airy Furniture Co., Mount Airy, N.C.

Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y.
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y.
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151
Omni Div., Aluminum Extrusions Inc., Charlotte, Mich. 48813
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Paoli Chair Co., Paoli, Ind.
Paris Mfg. Co., South Paris, Me. 04281
Patrician Furniture Co., P.O. Box 1768, High Point, N.C.
Patterson Furniture Co., 701 Yunker Ave., McKees Rocks, Pa. 15136
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Precision-Posturect Chair Corp., 3100 W. Carroll Ave., Chicago 12, Ill.
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga.
Rockaway Metal Prod. Corp., 175 Roger Ave., Inwood, N.Y. 11696
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y.
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Royal System Inc., 5708 39 Ave., Woodside, N.Y.
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill.
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004
Walter P. Sauer & Sons, 3028 Starr Ave., Long Island City, N.Y.
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa.
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa.
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal.
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Schafer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443
Shelves Unlimited, 1134 First Ave., New York, N.Y. 10021
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010
Somerset Craftsmen, 155 E. 23 St., New York, N.Y. 10010
Southern Desk Co., Div. Drexel Enterprises, Inc., Hickory, N.C. 28061
Dick Stambaugh Inc., 513 N. Main St., Ada, Ohio
Standard Furniture Co., Box 471, Herkimer, N.Y. 13350
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
Star Industries, 213 Cutler St., Spring Lake, Mich.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich
Stein Architectural Products, Box 71, Fredericksburg, Tex.
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016
Stow/Davis Furniture Co., 25 Summer, N.W., Grand Rapids, Mich. 49506
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Sturgis Co., P.O. Box 100, Sturgis, Mich. 49091
Stylex Inc., Delanco, N.J.
Stylume Products Inc., 14475 N.W. 26 Ave., Opa Locka, Fla. 33054
System Cado, 1130 Third Ave., New York, N.Y.
George Tanier Inc., 305 E. 63 St., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Taylor Chair Co., 75 W. Taylor Rd., Bedford, Ohio 44146
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 27262
Thomas-Davis Mfg., 11008 Childs St., Silver Spring, Md., 20901
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451
Virco Mfg. Corp., P.O. Box 44846, Hancock Sta., Los Angeles, Cal. 90044
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. 90221
Waco Products Co, 450 N. Levitt St., Chicago, Ill.
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360
Western Mfg. Co., Dept. CD 7, 536 N. Highland Ave., Aurora, Ill.
Westin-Nielsen Corp., 3752 N Dunlap St., Arden Hills, St. Paul, Minn. 55112
John D. Williams Co., 737 North Michigan, Chicago, Ill. 60611
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Witco Inc., 802 N. First St., Mt. Vernon, Wash.
Lee L. Woodard Sons Inc., Owosso, Mich.
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y.

GLASS

Amerada Glass Corp., 2001 Greenleaf Ave., Elk Grove Village, Ill.
American Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn.
Century Industries Inc., 1513 W. 35 St., Chicago 9, Ill.
Coltra Marketing Inc., 216 N. Washtenaw Ave., Chicago, Ill. 60612
Dearborn Glass Co., 6600 S. Harlem Ave., Bedford Park, Ill.
Galax Mirror Co. Inc., P.O. Box 690, Galax, Va. 24333
Gilded Mirrors, Inc., Rte. 4, Maryville, Tenn. 37803
Glassland, Div. Glimex Products Inc., 25 Montrose Ave., Brooklyn, N.Y. 11206

Our maintenance Cost is Zero...

We don't need pads or pillows. We don't have to be moved because of rain or snow. We keep our stained finish thru sun, salt spray or water. We always look good. Our 1¼" vinyl straps plus our extra length and width keeps even the biggest guy comfortable. Our Cypress wood frames are built to take it. We're perfect for hotel, motel, clubs and apartments. Write today for our complete catalog of lounges, chairs and tables.

Cypress

FURNITURE INDUSTRIES, INC.
790 N. W. 72nd STREET, MIAMI, FLORIDA 33150

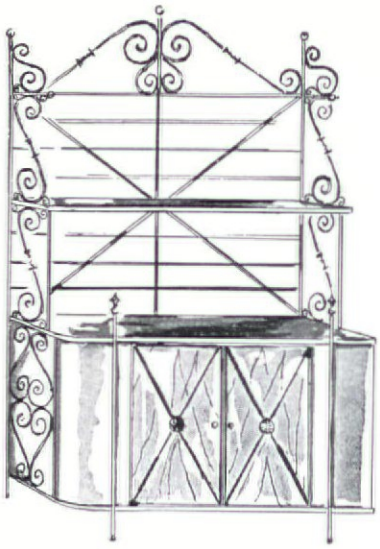
See us at
National Hotel & Motel Exposition Booths 4032-4033.

Circle No. 174 on product card facing 3rd Cover

Circle No. 175 on product card facing 3rd Cover

BAKER'S RACK:

- *Solid brass trim*
- *White glass shelves*
- *Any size*
- *Wrought iron*



Made 1001 ways for your specialized needs:

- *Wood shelves*
- *Pull-out desk drawers*
- *Doors with & without wood inserts*
- *Without compartment, if desired.*

Send for brochure

Infinite Elegance

by

Special Contract Dept.

dante **METAL SPECIALTIES Inc.**

Showrooms: 979 3rd Ave., N. Y. C. 10022 • PL 3-6241

Factory: 762 - 3rd Ave., Brooklyn, N. Y. 11232 • SO 8-4939

330-S/G COFFEE & CORNER TABLE
Polished stainless steel and
plate glass 38" x 30" x 17" high

Other tops and sizes upon request

fine contract furniture

JOHN D. WILLIAMS COMPANY

737 N. Michigan Boulevard • Chicago, Ill. 60611

Circle No. 176 on product card facing 3rd Cover

GLASS—continued

Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal.
Indiana Glass Co., Dunkirk, Ind.
Libbey-Owens-Ford Glass Co., 811 Madison Ave., Toledo, Ohio 43624
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass., 02532
Mississippi Glass Co., Angelica St., St. Louis, Mo.
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y.
Pittsburgh Corning Corp., 1 Gateway Ctr., Pittsburgh, Pa. 15222
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa
Ruby Lighting Corp., 128 Fifth Ave., New York, N.Y.
Vaughn Walls, Inc., 11681 San Vicente Blvd., Los Angeles, Cal. 90049
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y.

HARDWARE

Code: c—casters
d—door
dr—drapery & curtain
f—furniture

Adams-Rite Mfg., Architectural Products Div., 1425 Grand Central, Glendale, Cal. (d)
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, 33, N.Y. (dr)
Amerock Corp., 4000 Auburn St., Rockford, Ill. 61101 (d, fr)
Arrow Lock Corp., 4900 Glenwood Rd., Brooklyn, N.Y. (d)
Associated Draperies, National Sales Div., Field Station Box 4701, St. Louis, Mo. 63108 (dr)
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y. (f)
Bassick Co., 960 Atlantic St., Bridgeport, Conn. 06602 (c)
Beemak Inc., P.O. Box 48727, 509 N. Robertson Blvd., Los Angeles, Cal. 90048 (d, f)
Bonnie Looms Ltd., 275 Fifth Ave., New York, N.Y. (dr)
Breneman Inc., 1133 Sycamore St., Cincinnati, Ohio 45210 (dr)
Collier-Keyworth Co., Gardner, Mass. 01440 (f)
P. & F. Corbin, Div. of Emhart Corp., 102 Washington St., New Britain, Conn. 06050 (d)
Cornell-Newton Inc., 9885 Charleville Blvd., Beverly Hills, Cal. 90212 (d)
Darnell Corp. Ltd., 12000 Woodruff Ave., Downey, Cal. (c)
J. C. DeJong & Co. Inc., 105-21 Union Hall St., Jamaica, N.Y. (d, dr, f)
Dohrmann Co., Crocker Industrial Pk., Bribsane, Cal.
Draw-Matic Engineering, 13025 W. McNicols Rd., Detroit, Mich. (dr)
Era Industries Inc., 8817 Beverly Blvd., Los Angeles, Cal. (f)
Faultless Caster Corp., 1427 N. Garvin St., Evansville, Ind. 47717 (c, f)
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862 (f)
Bill Gallien Associates, 19720 Ventura Blvd., Woodland Hills, Cal. (c)
Gem Industries Inc., 314 Main St., Gardner, Mass. 01441 (f)
General Drapery Services, Inc., 135 W. 17 St., New York 11, N.Y. (dr)
Goshen Mfg. Co., Inc., Goshen, Ind. 46526 (c)
Graber Co., Graber Rd., Middleton, Wis. (dr)
C. R. Gracie & Sons Inc., 979 Third Ave., New York, N.Y. 10022 (f)
Grant Pulley & Hardware Corp., 181 High St., West Nyack, N.Y. 10994 (d, dr, f)
P. E. Guerin Inc., 23 Jane St., New York, N.Y. 10014 (d, dr, f)
Hardware Design Ltd., 1119 E. 63 St., Los Angeles, Cal. (d)
Haydock Caster Co., 8020 N. Austin Ave., Morton Grove, Ill. 60053 (c)
Home Comfort Products Co., Box 68, Princeville, Ill. 61559 (d)
H. W. Hull & Sons, 19720 Ventura Blvd., Woodland Hills, Cal. (f)
Kenlin Enterprises, Inc., 1530 Old Skokie Rd., Highland Park, Ill. 60035 (f)
Kirsch Co., 307 N. Prospect St., Sturgis, Mich. (dr)
Lear Siegler, Inc., Middletown Div., P.O. Box 98, Simpsonville, Ky. 40067
Leigh Products, Inc., Coopersville, Mich. 49404 (d)
Louverdrape Inc., 1710 22 St., Santa Monica, Cal. 90404 (dr)
Manufacturing Specialties Co., 141 E. 157 St., Gardena, Cal. (dr)
Marshall-McMurray Co., 1238 W. First St., Los Angeles, Cal. (dr)
Michaels Art Bronze Co., P.O. Box 668, Covington, Ky. 41012 (d)
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (d, dr, f)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (d, f)
Nagel-Chare Mfg. Co., 2811 N. Ashland Ave., Chicago, Ill. 60657 (c)
National Import Products, 3026 E. Olympic Blvd., Los Angeles, Cal. 90023 (c, f)
National Lock Co., 1902 Seventh Ave., Rockford, Ill. (c, d, f)
Norton Door Closer, Div. Eaton Yale & Towne, Inc., 372 Meyer Rd., Bensenville, Ill. 60106 (d)
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal. (f)
Edwin Raphael Co. Inc., Infinity Ln., Holland, Mich. (dr)
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill. (dr)
Russwin, Div. of Emhart Corp., 41 East 42 St., New York, N.Y. 10017 (d)
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004 (f)
Sargent & Co., 100 Sargent Dr., New Haven, Conn. 06509 (d)
Schlage Lock Co., 2201 Bayshore Blvd., San Francisco, Cal. (d)
Selby Furniture Hardware Co., 17 E. 22 St., New York, N.Y. (c, d, f)
Shepherd Casters Inc., P.O. Box 209, Benton Harbor, Mich. 49022 (c)
Silent Gliss Div., Newell Mfg. Co., 916 S. Arcade Ave., Freeport, Ill. (dr)
Spanish Trading Center, 979 Third Ave., New York, N.Y. (f)
Standard Trimming Corp., 1114 First Ave., New York, N.Y. 10021 (dr)
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich. (f)
Tolland Fabrics, 1114 First Ave., New York, N.Y. 10021 (dr)
U. S. Caster Corp., 9999 W. 75 St., Overland Park, Kan. 66204 (c, d, dr, f)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980 (dr)
Vomar Products, Inc., 2807 Empire Ave., Burbank, Cal. 91504 (d)
Sherle Wagner, 125 E. 57 St., New York, N.Y. (d, f)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (c, f)
Winzeler Stamping Co., 129 Wabash Ave., Montpelier, Ohio 43543 (d, f)
Yale & Towne Mfg. Co., Towne Hardware Div., 144 E. 44 St., New York, N.Y. (d, dr, f)

KITCHEN UNITS, COMPACT

Acme National Refrigeration Co., 19-26 Hazen St., Astoria, N.Y.
Cervitor Kitchens Inc., 1500 Tyler, S. El Monte, Cal.
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632
Davis Products Co., 111 Beeson St., Dowagiac, Mich. 49047
Douglas Crestlyn International Inc., 3521 V St., N.E., Washington 18, D.C.
Dwyer Products Corp., Calumet Ave., Michigan City, Ind.

Elkay Mfg. Co., 2700 S. 17 Ave., Broadview, Ill. 60153
Geneva Industries Inc., 201 S. Eighth St., Geneva, Ill.
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 27, N.Y.
Murphy Bed & Kitchens, 4 E. 44 St., New York, N.Y.
Mutschler Bros., Madison & Randolph Sts., Nappanee, Ind.
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y.
Oakland Foundry Co., 689 Glen Cove Rd., Glen Head, N.Y. 11545
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y.
Sub-Zero Freezer Co. Inc., 4717 Hammersley Rd., Box 4130, Madison, Wis. 53711

LAMPS

Code: d—desk & table
f—floor

Edward Alden Studios, 7600 Russell, Detroit, Mich. (d, f)
Artolier Div., Emerson Electric Co., 141 Lanza, Garfield, N.J. (d, f)
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022 (d, f)
Beemok Inc., P.O. Box 48727, 509 N. Robertson Blvd., Los Angeles, Cal. 90048 (d, f)
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (d)
George B. Bent Co. Inc., 424 Main St., Gardiner, Mass. (f)
Bradley Manufacturing Co., 412 N. Orleans St., Chicago, Ill. 60610 (d, f)
Brite Lite Lamps Corp., 30 Prince St., Brooklyn, N.Y. 11201 (d, f)
Cannon Products Inc., Elwood, Ind. 46036 (d)
Century Lamp Co., 2436 E. 12 St., Los Angeles 21, Cal. (d, f)
Ceralon Mfg. Co., 320 Manida St., Bronx, N.Y. 10474 (d)
Chapman Mfg. Co., 481 W. Main St., Avon, Mass. (d, f)
Charles Co., Inc., 1349 S. Main St., Los Angeles, Cal. 90015 (d, f)
Clay Design, Div. of Sazco Mfg. Co., 1620 E. 25 St., Los Angeles, Cal. 90011
Clover Lamp Co., First Ave., Royersford, Pa. (d, f)
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (d)
Continental Lamp Co., 5700 N.W. 35 St., Miami, Fla. (d, f)
Frederick Cooper Lamps, 466 W. Superior St., Chicago, Ill. (d, f)
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603 (d)
Danlite Inc., 187 Church St., Poughkeepsie, N.Y. 12601 (d, f)
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232 (f)
Dazor Mfg. Corp., 4455-99 Duncan Ave., St. Louis, Mo. 63110 (d, f)
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 (f)
Design/400, 230 Fifth Ave., New York, N.Y. (d)
Design-Technics, 160 E. 56 St., New York, N.Y. 10022 (d, f)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (d, f)
Dimensional Products, P.O. Box 33, Center Line, Mich. 48015 (d, f)
Elite Custom Creations, 12916 Athens Way, Los Angeles, Cal. 90061 (d)
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. (d, f)
Murray Feiss Lamp Corp., 230 Fifth Ave., New York, N.Y. (d, f)
Feldman Co., 612 S. Wall St., Los Angeles, Cal. (d, f)
Fima International Ltd., 440 Park Ave. S., New York, N.Y. 10016 (d)
Fine Art Lamps Ltd., 230 Fifth Ave., New York, N.Y. 10001 (d)
Florida Lamp Co., 1038 27 St., Hialeah, Fla. 33013 d, f)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (d, f)
Georgia Art Metal Co., Box 325, Lawrenceville, Ga. (d)
Georgian Art Lighting, Box 325, Lawrenceville, Ga.
Harry Gitlin Lighting, 917 Third Ave., New York 22, N.Y. (d, f)
Greene Bros, Inc., 1059 Third Ave., New York, N.Y. (d)
Morris Greenspan Co. Inc. of Pa., 230 Fifth Ave., New York, N.Y. (d, f)
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 (d, f)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (d, f)
Haeger Potteries, Inc., 7 Maiden Ln., Dundee, Ill. 60118 (d, f)
Paul Hanson Co. Inc., Commercial Ave., Carlstadt, N.J. 07072 (d, f)
Heifetz Co., Clinton, Conn. 06413 (d, f)
J. B. Hirsch Co., 56 Vanderbilt Motor Pkwy., Commack, L.I., N.Y. 11725 (d, f)
Richard W. Horenstein, 1520-22 Sansom St., Philadelphia, Pa. (d, f)
Jim Hurt of Texas, P.O. Box 531, McAllen, Tex. (d, f)
I. V. Chair Corp., 969 Third Ave., New York, N.Y. 10022 (d, f)
International Contract Furnishings, 145 E. 57 St., New York, N.Y. 10022 (d)
Herman Kashins, 225 Fifth Ave., New York, N.Y. 10010 (d, f)
Kerrco, Inc., P.O. Box 29178, Lincoln, Neb. (d, f)
Warren Kessler Inc., 225 E. 57 St., New York, N.Y. 10022 (d, f)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (d, f)
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022 (d)
Koch & Lowy Inc., 940 Third Ave., New York, N.Y. 10022 (d, f)
Koehler Mfg. Co., Marlboro, Mass. (d)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (d)
Lamp Fashion, 1110 Bronx River Ave., Bronx, N.Y. (d, f)
Laurel Lamp Mfg. Co., Inc., 230 Fifth Ave., New York, N.Y. (d, f)
Ledu Lamp Corp., 467 Connecticut Ave., South Norwalk, Conn. 06856 (d, f)
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532 (d)
Lighting Accessories, Inc., 415 Fernando Ct., Glendale, Cal. (d, f)
Lighting Associates, Inc., 351 E. 61 St., New York, N.Y. 10021 (d, f)
Lighting Fabricators Inc., 343 E. 104 St., New York, N.Y. 10029 (d, f)
Lighting Showplace Inc., 306 E. 61 St., New York, N.Y. (d, f)
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N.J. (d, f)
London Lamps, 2651 Manhattan Beach Blvd., Redondo Beach, Cal. 90278 (d, f)
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (d, f)
Luxo Lamp Co., Dock St., Port Chester, N.Y. 10574 (d, f)
Marbro Lamp Co., 1625 S. Los Angeles St., Los Angeles, Cal. (d, f)
Marshall Studio Inc., Veedersburg, Ind. (d, f)
McInnis & Co., 225 W. Hubbard St., Chicago 10, Ill. (d, f)
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill. 60607 (d)
Mi Ka Ra Inc., 1641 W. 33 Pl., Hialeah, Fla. 33012 (d, f)
Howard Miller Clock Co., 860 E. Main, Zeeland, Michh. 49464 (d, f)
Modeline Co. of Calif. Inc., 110 N. Beaudry, Los Angeles 12, Cal. (d, f)
Modern Art Products, 1530 Locust St., Kansas City, Mo. (d, f)
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 (d)
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012 (d)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (d, f)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (d, f)
Nessen Lamps Inc., 3200 Jerome Ave., Bronx, N.Y. 10468 (d, f)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (d, f)

TRI-PAR

for every good seating reason

Top row: Model 5314 CB metal stack chair, Warwick Hotel, Houston.; Bottom row: Model 2600, the Fox Hills Country Club of Mishicot, Wisconsin.

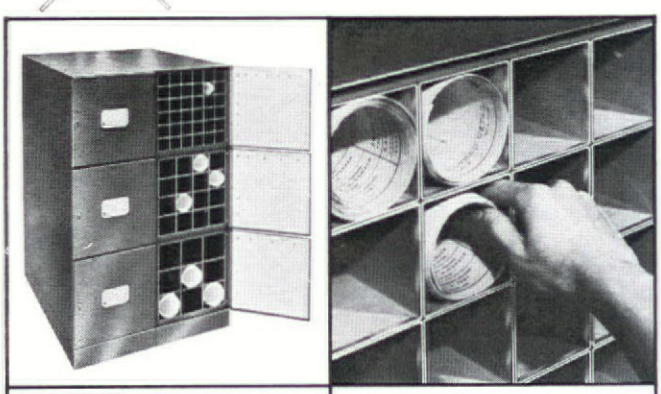
Send for Current Catalog on Complete Metal and Wood Line of Chairs and Stools

TRI-PAR Manufacturing Co.
1740 N. Pulaski • Chicago 60639

Circle No. 177 on product card facing 3rd Cover

Circle No. 178 on product card facing 3rd Cover

Why square holes handle more rolled drawings—easier



Plan Hold Square Tubes take only half the space needed to store an equal number of round tubes

Square corners give easy access to rolled drawings — no binding against sides as in round tubes

Plan Hold® Square Tube Files

No waste space! Every square inch of these 15⅝″ square steel cabinets can be utilized for rolled drawings up to 50″ in length. Modular units come in 36, 16 or 9 tube sections. Can be used singly on desk or stacked to form a permanent master file. Write for Catalog of 31 Filing Systems to Dept. G71, P.O. Box 3458, Torrance, California 90510.

® PLAN HOLD CORPORATION: TORRANCE, CALIF. • AURORA, ILL.
Plan Hold Company of Canada, Toronto 18

The Norway Ashtray

Superb quality ashtrays of porcelain enamel on stainless steel. Available in seven colors and three sizes. This classic ashtray reflects a degree of workmanship compatible with the finest office appointments. Its three coat porcelain enamel finish will not fade or dull, even after years of use. Its stainless steel body is meticulously polished—it will not scratch the most delicate surface. List prices are: $4.50—5″ size, $6.00—6″ size, $7.50—7½″ size. From a complete collection of desk top accessories.

LEIF WESSMANN ASSOCIATES, INC.
301 East 64th St., N.Y. (212) 249-1140.

Circle No. 179 on product card facing 3rd Cover

LAMPS—continued

Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (d)
Norman Perry, Inc., Plymouth, N.H. 03264 (d, f)
Phillips Fine Arts, 271-273 Minna St., San Francisco, Cal. (d)
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio 44117 (d, f)
Pieri Creations, 100 W. Oxford St., Philadelphia, Pa. 19122 (d, f)
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. (d, f)
Ro-Ames Inc., 1010 Fulton St., Farmingdale, L.I., N.Y. (d, f)
Gustave Roth, 76 Ninth Ave., New York 11, N.Y. (d, f)
Ruby Lighting Corp., 128 Fifth Ave., New York, N.Y. (d, f)
Don Rumsey Associates, 472 Jackson St., San Francisco, Cal. 94115 (d)
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (d, f)
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa. (d, f)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Schiller Bros., 200 S. Newman St., Hackensack, N.J. 07601 (d, f)
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (d, f)
Sonneborn Building Products, Sub. DeSoto Chemical Coatings, 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
Stendig Inc., 410 S. 62 St., New York, N.Y. 10021 (f)
Stiffel Co., 700 N. Kingsbury St., Chicago 10,, Ill. (d, f)
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (d, f)
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y. (d)
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022 (d, f)
Sundial Lamps, Inc., 417 S. Wrenn St., High Point, N.C. (d, f)
Swivelier Co. Inc., 33 Route 304, Nanuet, N.Y. (d)
Tiffany Lighting Corp., 16130 Stagg St., Van Nuys, Cal. (d, f)
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005 (d, f)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. 10022 (d)
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016 (d, f)
Virden Lighting, Div. of The Scott & Fetzer Co., 6103 Longfellow Ave., Cleveland, Ohio 44103 (d)
Virginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980 (d)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (d)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (f)
Beth Weissman Co. Inc., 260 Smith St., E. Farmingdale, L.I., N.Y. (d, f)
Westwood Industries, Inc., 230 Fifth Ave., New York, N.Y. (d, f)
M. G. Wheeler Co. Inc., 15 Village Sq., Greenwich, Conn. (d, f)
Wm. L. Designs, Inc., 979 Third Ave., New York, N.Y. 10022 (d)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (f)
Wilmar Co., 230 Fifth Ave., New York, N.Y. (d, f)
World Wide Design House, 969 Third Ave, New York, N.Y. 10022 (d, f)
Zina Lamp Co., Box 469, Woodacre, Cal. (d, f)

LIGHTING

Code: c—ceiling fixtures; d—dimmer controls; i—integrated systems; l—luminous ceilings; w—wall fixtures

Edward Alden Studios, 7600 Russell, Detroit, Mich. (c)
American Lantern, P.O. Box 159, Newport, Ark. 72112 (c, w)
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa. 17604 (i, l)
Art Metal Lighting, Div. ITT Wakefield Corp., 1814 E. 40 St., Cleveland, Ohio 44103 (c, w)
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex. (c, w)
Artolier Div., Emerson Electric Co., 141 Lanza, Garfield, N.J. (c, w)
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022 (c, w)
Auralume, 326 Main St., Lodi, N.J. (c, w)
Avis Products Div., Avis Industrial Corp., 2820 W. Maple Rd., Troy, Mich. 48084
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y. (c, w)
Baldwin-Ehret-Hill Inc., 500 Breunig Ave., Trenton, N.J. 08602 (i, l)
Barclay Mfg. Co., 770 Lexington Ave., New York, N.Y. (l)
Bradley Mfg. Co., 412 N. Orleans St., Chicago, Ill. 60610 (w)
Brite Lite Lamps Corp., 30 Prince St., Brooklyn, N.Y. 11201 (c, w)
Cannon Products Inc., Elwood, Ind. 46036 (w)
Carr Lighting Co., Inc., P.O. Box 3894, Term. Annex, Los Angeles, Cal. 90054 (c, w)
Century Lamp Co., 2436 E. 12 St., Los Angeles 21, Cal. (c, w)
Century Lighting Inc., 3 Entin Rd., Clifton, N.J. (c, d, w)
Champion Mfg. Co. Inc., 450 W. 28 St., Hialeah, Fla. 33010 (c, w)
Chapman Mfg. Co., 481 W. Main St., Avon, Mass. (c, w)
Charles Co., Inc., 1349 S. Main St., Los Angeles, Cal. 90015 (w)
City Knickerbocker Inc., 781 Eighth Ave., New York, N.Y. 10036 (c, w)
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144 (c)
Conwed Corp., 332 Minnesota St., St. Paul, Minn. (i, l)
Coronet Chandelier Originals, 1156 Suffolk Ave., Brentwood, L.I., N.Y. 11717 (c, w)
Crystal Mart Co., 34 W. 27 St., New York, N.Y. (c, w)
Danlite Inc., 187 Church St., Poughkeepsie, N.Y. 12601 (c, w)
Decorative Imports, 408 Jackson St., San Francisco, Cal. (c)
Design-Technics, 160 E. 56 St., New York 22, N.Y. (c)
Diamond Designs, Inc., 30 E. 21 St., New York, N.Y. (c, w)
Diamond Lighting Fixture Corp., 307 Richardson St., Brooklyn 22, N.Y. (c, w)
Duro Test Corp., 2321 Kennedy Blvd., North Bergen, N.J. (i)
E-Lite Co. Inc., 115 5th Ave., New York, N.Y. 10003 (c, d, w)
Excel Mfg. Corp., 20 & S. Walnut Sts., Muncie, Ind. (c, w)
Extempo Products, 3888 Cloverdale Ave., Los Angeles 8, Cal. (c, w)
Murray Feiss Lamp Corp., 230 Fifth Ave., New York, N.Y. (c, w)
Feldman Co., 612 S. Wall St., Los Angeles, Cal. (c, w)
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal. 90250 (l)
Fine Art Lamps Ltd., 230 Fifth Ave., New York 1, N.Y. (c, w)
Flintkote Co., 480 Central Ave., E. Rutherford, N.J. 07073 (l)
Frew-Lubben Corp., 2400 E. Oakland Park Blvd., Ft. Lauderdale, Fla. (c, w)
General Ceilings Corp., 406 W. 109 St., Chicago, Il. 60628 (e, d, l)
General Lamp Co., 54 Bayview Ave., Inwood, N.Y. (c, w)
General Plastics, 1400 N. Washington, Marion, Ind. 46953 (l)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (c, w)
Georgia Art Metal Co., Box 325, Lawrenceville, Ga. (c, w)
Georgian Art Lighting, Box 325, Lawrenceville, Ga. (c, w)
Geringer & Sons Mfg. Corp., Peekskill, N.Y. 10566 (c, w)
Harry Gitlin Lighting, 917 Third Ave., New York 22, N.Y. (c, w)
Globe Lighting Products, Valmont Industrial Park, Hazleton, Pa. (c, w)
Glowtex, P.O. Box 5037, Erie, Pa. (c)
Gotham Lighting Corp., 37-01 31 St., Long Island City, N.Y. 1101 (e)
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. (c, w)
Greene Bros. Inc., 1059 Third Ave., New York, N.Y. (c, w)

Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 (w)
dwin F. Guth Co., 2615 Washington Blvd., P.O. Box 7079, St. Louis, Mo. 63177 (c, l)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (c, w)
adco Products, Inc., Box 128, Littlestown, Pa. (c, d, w)
alo Lighting Inc., Lite Trend Div., 9301 W. Bryn Mawr Ave., Rosemont, Ill. (c, w)
Hardware Design Ltd., 1119 E. 63 St., Los Angeles, Cal. (w)
eifetz Co., Clinton, Conn. 06413 (c, w)
Hollywood Lighting & Fixtures, 622 N. Western Ave., Los Angeles, Cal. (c, w)
olophane Co. Inc., 1120 Ave. of Americas, New York 36, N.Y. (c, w)
ichard W. Horenstein, 1520-22 Sansom St., Philadelphia, Pa. (c, w)
ouse of Spain, 876 Lexington Ave., New York, N.Y. (c, w)
im Hurt of Texas, P.O. Box 531, McAllen, Tex. (c)
nteriors Import Co., 208 E. 52 St., New York, N.Y. (c, w)
erman Kashins, 225 Fifth Ave., New York, N.Y. 10010 (c, w)
eller Products Inc., 41 Union St., Manchester, N.H. 03103 (c)
errco, Inc., P.O. Box 29178, Lincoln, Neb. (c, w)
Varren Kessler Inc., 225 E. 57 St., New York, N.Y. 10022 (c, w)
liegl Bros., 32-32 48 Ave., Long Island City, N.Y. (c, d)
och & Lowy Inc., 940 Third Ave., New York, N.Y. 10022 (c, w)
amar Lighting Co., Inc., 80 Albany Ave., Freeport, N.Y. 11520 (c, i, w)
aurel Lamp Mfg. Co., Inc., 230 Fifth Ave., New York, N.Y. (c)
eigh Products, Inc., Coopersville, Mich. 49404 (l)
ighting Accessories, Inc., 415 Fernando Ct., Glendale, Cal. (c, w)
ighting Fabricators Inc., 343 E. 104 St., New York, N.Y. 10029 (w)
ighting Services Inc., 77 Park Ave., New York, N.Y. (c, w)
ighting Showplace Inc., 306 E. 61 St., New York, N.Y. (c, d, i, l, w)
ightolier Inc., 346 Claremont Ave., Jersey City 5, N.J. (c, i, l, w)
tecontrol Corp., 36 Pleasant St., Watertown, Mass. 02172 (c, l, w)
thonia Lighting, Inc., Box A, Conyers, Ga. (c, i)
ondon Lamps, 2651 Manhattan Beach Blvd., Redondo Beach, Cal. 90278 (c, d, w)
rederik Lunning, 667 Fifth Ave., New York 22, N.Y. (c)
utron Electronics Co., Sixth & Minor Sts., Emmaus, Pa. (d)
uxo Lamp Co., Dock St., Port Chester, N.Y. 10574 (w)
. A. Manning Co. Inc., 1810 North Ave., Sheboygan, Wis. 53081 (c, w)
arshall Studio Inc., Veedersburg, Ind. (c, w)
arvin Electric Mfg. Co., Div. Lighting Corp. of America, 6100 Wilmington Ave., Los Angeles, Cal. (c, w)
etropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. (c, w)
etropolitan Lighting Fixture Co., 1010 Third Ave., New York, N.Y. (c, l, w)
iller Co., 99 Center St., Meriden, Conn. (c, i, w)
oward Miller Clock Co., 860 E. Main, Zeeland, Mich. 49464 (c, w)
odeline Co. of Calif. Inc., 110 N. Beaudry, Los Angeles 12, Cal. (c, w)
onogram Metals Inc., 99 Greene St., New York, N.Y. 10012 (c, w)
orrison, 347 Fremont, San Francisco, Cal. 94105 (c, w)
ational Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202 (i)
ew Dimensions Lighting, 2030 E. Byberry Rd., Philadelphia, Pa. (c, w)
ew Metal Craft, 812 N. Wells St., Chicago, Ill. (c)
. L. Corp., 14901 Broadway, Cleveland 37, Ohio (c, w)
erless Electric Co., 576 Folsom St., San Francisco, Cal. 94105 (c, w)
orman Perry, Inc., Plymouth, N.H. 03264 (c, w)
hillips Fine Arts, 271-273 Minna St., San Francisco, Cal. (w)
olrized Corp. of America, 8921 Quartz Ave., Northridge, Cal. 91324 (c, i, l)
olyplastex United Inc., 870 Springfield Rd., Union, N.J. 07083 (l)
rescolite Mfg. Co., 1251 Doolittle Dr., San Leandro, Cal. (c, w)
rogress Lighting, Div. Lighting Corp. of America, Erie Ave. & "G" St., Philadelphia, Pa. 19134 (c, w)
uartite Creative Corp., 236 Fifth Ave., New York, N.Y. (c, w)
es-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill. (c, l, w)
evere Lighting Co., Inc., 175 Fifth Ave., New York, N.Y. 10010 (c)
hinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y. (c)
o-Ames Inc., 1010 Fulton St., Farmingdale, L.I., N.Y. (c, w)
odisco Inc., Div. Heifetz Co., Clinton, Conn. (c, w)
oland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204 (c, w)
ustave Roth, 76 Ninth Ave., New York, N.Y. 10011 (c, w)
uby Lighting Corp., 128 Fifth Ave., New York, N.Y. (c, w)
afran & Glucksman, 8 W. 30 St., New York 1, N.Y. (c, w)
hn Savoy & Son Inc., P.O. Box 248, Montoursville, Pa. (c)
lvray-Litecraft Corp., 100 Dayton Ave., Passaic, N.J. 07056 (c, w)
ilmer Snow, 219 W. Chicago Ave., Chicago, Ill. (c, w)
olar Light Mfg., 1990 N. Manheim Rd., Melrose Park, Ill. (c, w)
nneborn Building Products, Sub. DeSoto Chemical Coatings, 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
anish Trading Center, 979 Third Ave., New York, N.Y. (c, w)
hn Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (c, w)
ndial Lamps, Inc., 417 S. Wrenn St., High Point, N.C. (c, w)
perior Electric Co., 383 Middle St., Bristol, Conn. 06010 (d)
vivelier Co. Inc., 33 Route 304, Nanuet, N.Y. (c, i, w)
lvania Electric Prod., Lighting Products Div., 60 Boston St., Salem, Mass. (c, w)
eorge Tanier Inc., 305 E. 63 St., New York, N.Y. (c)
omas Industries, Benjamin Div., 207 E. Broadway, Louisville, Ky. (c, i)
ffany Lighting Corp., 16130 Stagg St., Van Nuys, Cal. (c, d, w)
avid J. Tirpak, 1355 Market St., San Francisco, Cal. 94103 (c, w)
imble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005 (c, l, w)
nini Ltd., 16 E. 39th St., New York, N.Y. 10016 (c, l, w)
rden Lighting, Div. of the Scott & Fetzer Co., 6103 Longfellow Ave., Cleveland, Ohio 44103 (c, w)
rginia Metalcrafters, 1010 E. Main St., Waynesboro, Va. 22980 (c, w)
arles Wagner Mfg. Co., 131 Middletown St., Brooklyn, N.Y. (c, w)
erle Wagner, 125 E. 57 St., New York, N.Y. (c, w)
th Weissman Co. Inc., 260 Smith St., East Farmingdale, L.I., N.Y. (c, w)
estwood Industries, Inc., 230 Fifth Ave., New York, N.Y. (c)
orld Wide Design House, 969 Third Ave., New York, N.Y. 10022 (c, w)

UGGAGE RACKS

rnard & Simonds Co., Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich.
ilah Chair Co., Div. Karl M. Bloom Co., Barto, Pa. 19504
vco Precision Mfg. Co., 831 Chicago Ave., Evanston, Ill.
leman Furniture Corp., Pulaski, Va.
nsolidated Furniture Industries, Contract Div., Lenoir, N.C. 28645

Circle No. 180 on product card facing 3rd Cover

THE NEW TREND IN WALL DECOR

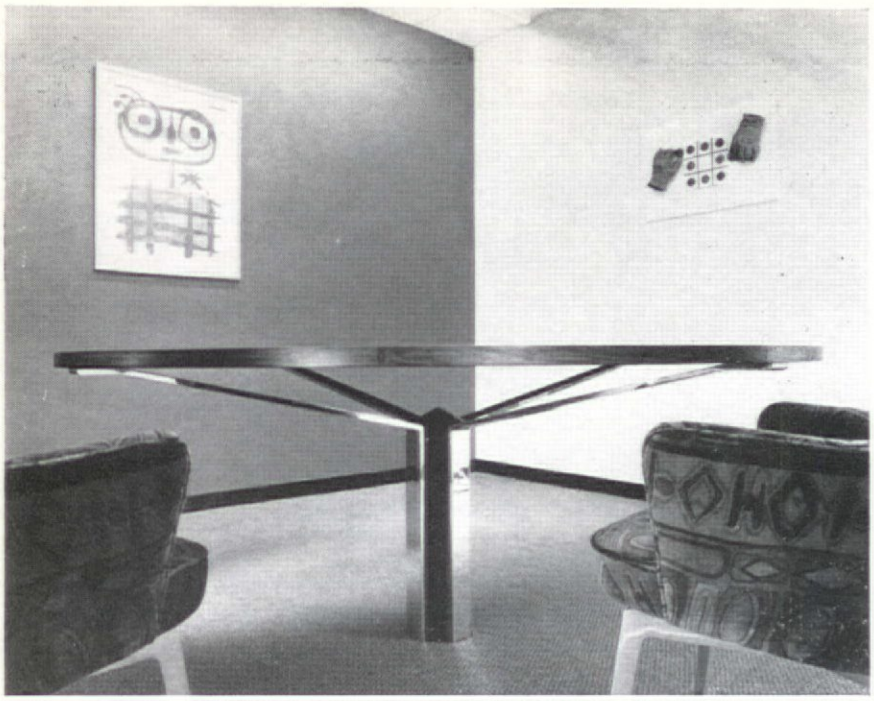
Medieval and contemporary tapestries from Europe

Write for free color brochure No. 28

WARA INTERCONTINENTAL CO.

20101 WEST 8 MILE ROAD DETROIT, MICHIGAN 48219

Circle No. 181 on product card facing 3rd Cover



421 CONFERENCE TABLE DESIGNED BY ROBERT CAIGAN

CF 25-1 CONFERENCE CHAIR DESIGNED BY JACK FREIDIN A.I.A.

6796-3 SOFA DESIGNED BY HENRY NEUMAN

THE PACE COLLECTION

LUGGAGE RACKS—continued

Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Finger Contract Supply Co., 4001 Gulf Freeway, Houston, Texas
Gasser Chair Co., 4136 Logan Ave., Youngstown, Oh
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis.
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610
Goshen Mfg. Co., Inc., Goshen, Ind. 46526
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y.
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Lawnlite Co., Box 97, Miami, Fla. 33147
L & B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal. 90404
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012
Paris Mfg. Co., South Paris, Me. 04281
Period Inc., P.O. Box 578, Henderson, Ky. 42420
Roland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203
Spanish Trading Center, 979 Third Ave., New York, N.Y. 10022
Stanley Furniture Co., Stanleytown, Va.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich
Waco Products Co., 450 N. Levitt St., Chicago, Ill.

MAINTENANCE SERVICES

American Drapery & Carpet Co., 184 Fifth Ave., New York, N.Y.
Ark Laboratory, 114 Higgins Rd., Park Ridge, Ill. 60068
Duraclean International, 839 Waukegan Rd., Deerfield, Ill.
Metropolitan Furniture Adjusters, 1400 E. L. Grant Hwy., Bronx 52, N.Y.
Shock Proof Corp., P.O. Box 4455, Ft. Lauderdale, Fla. 33304

MATS, MATTING, STAIR TREADS

American Floor Products Co., 4922 Wisconsin Ave., N.W., Washington D.C. 20016
American Mat Co., Dept. I, 400 Park St., Wapakoneta, Ohio 45895
Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N.J. 08607
Broadloom Imports Inc., 34 E. 29 St., New York, N.Y.
Buxbaum Co., 1212 Seventh St. S.W., Canton, Ohio
Crown Rubber Co., 1615 Croghan St., Fremont, Ohio
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654
Minnesota Mining & Manufacturing, 2501 Hudson Rd., St. Paul 19, Min
R. C. Musson Rubber Co., 1318 E. Archwood, Akron, Ohio 44306
Polar Mfg. Co., 900 W. Russell St., Philadelphia, Pa. 19140
Stempel Mfg. Co., 2830 Roberta St., Dallas, Tex. 75203
Robbins Products Inc., Tuscumbia, Ala.
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill.
Tenex Corp., 1850 E. Estes Ave., Elk Grove Village, Ill.
Vinylan, 34 E. 29 St., New York, N.Y. 10016
Wear Proof Mat Co., 2156 Fulton St., Chicago, Ill.

MIRRORS & FRAMES

Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles, Cal.
Accessories for Interiors Co., Walldecor Div., 944 Third Ave., New York N.Y. 10022
J. Alden Studios Inc., 19 W. 26 St., New York, N.Y.
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612
Bassett Mirror Co. Inc., Bassett, Va.
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C.
Burwood Products Co.—Contract Div., 320 W. Ohio St., Chicago, Ill. 606
Carolina Mirror Corp., N. Wilkesboro, N.C.
Century Industries Inc., 1513 W. 35 St., Chicago 9, Ill.
Coleman Furniture Corp., Pulaski, Va.
Consolidated Furniture Industries, Contract Div., Lenoir, N.C. 28645
Carriage Crafts, Box 212, Chester, N.J.
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610
Founders Furniture Co., Pleasant Garden, N.C.
Galax Mirror Co. Inc. P.O. Box 690, Galax, Va.
Galway Inc.—Contract Div., 320 W. Ohio St., Chicago, Ill.
Milton Gilbert Co., Inc., 34 E. 29 St., New York, N.Y.
Gilded Mirrors, P.O. box 452, Maryville, Tenn.
Glassland Div. Glimex Products Inc., 25 Montrose Ave., Brooklyn, N 11206
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Goodman-Dean-Scott Inc., 814 N. Franklin St., Chicago, Ill.
Interiors Import Co., 208 E. 52 St., New York, N.Y.
LaBarge Mirrors Inc., 104 Cohomal, Zeeland, Mich.
Masterpiece Mirror Div., Holiday Inns of America, 1035 E. North S Bradley, Ill.
Jo Mead Designs, 17 N. Elizabeth St., Chicago, Ill.
Mi Ka Ra, Inc., 1641 W. 33 Pl., Hialeah, Fla. 33012
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y.
Paris Mfg. Co., South Paris, Me. 04281
Period Inc., P.O. Box 578, Henderson, Ky. 42420
Phillips Fine Arts, 271-273 Minna St., San Francisco, Cal.
Pittsburgh Plate Glass Co., 1 Gateway Ctr., Pittsburgh 22, Pa.
Quartito Creative Corp., 236 Fifth Ave., New York 1, N.Y.

← Circle No. 182 on product card

Reale Mirror Mfg. Co. Inc., 18 E. 12 St., New York, N.Y.
Gustave Roth, 76 Ninth Ave., New York 11, N.Y.
Don Rumsey Associates, 472 Jackson St., San Francisco, Cal. 94115
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y.
Stanley Furniture Co., Stanleytown, Va.
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y.
John Stuart Inc., 205 E. 58 St., New York, N.Y. 10022
Syroco, Contract Div., Syracuse, N.Y. 13201
Tiffany Lighting Corp., 16130 Stagg St., Van Nuys, Cal.
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill.
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala.
Westwood Industries, Inc., 230 Fifth Ave., New York, N.Y.
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369

MURALS, CUSTOM

Louis W. Bowen Inc., 979 Third Ave., New York, N.Y. 10022
Crown Wallcovering Corp., 979 Third Ave., New York, N.Y. 10022
Design-Technics, 160 E. 56 St., New York 22, N.Y.
Dimensional Plastics Corp., 1065 E. 26 St., Box 337, Hialeah, Fla. 33013
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Etchings International, 200 E. 58 St., New York, N.Y. 10022
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610
C. R. Gracie & Sons Inc., 979 Third Ave., New York, N.Y. 10022
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Huntington Products Co., Inc., 200 Merrimack St., Lawrence, Mass.
Bill Keliehor Designs, 1508 Boren Ave., Seattle, Wash. 98101
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Krevolin & Constantine, 61 W. 74 St., New York, N.Y.
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137
Kenneth Lynch & Sons, Wilton, Conn.
Marlite, Div. of Masonite Corp., Dover, Ohio 44622
Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y.
Mi Ka Ra, Inc., 1641 W. 33rd Place, Hialeah, Fla. 33012
Mitten Designer Letters, 39 W. 60 St., New York, N.Y.
Murals & Wallcoverings, Inc., 136 E. 57 St., New York, N.Y. 10022
Parallel Mfg. Corp., 32 E. 10 St., New York, N.Y.
Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal.
Piedmont Papers, Div. Provincetown Printers, 227 E. 56 St., New York, N.Y.
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55435
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill.
Don Rumsey Associates, 472 Jackson St., San Francisco, Calif. 94115
Saint Denis Studios, Box 473, 3349 N. Whitehall Rd., Muskegon, Mich.
James Seeman Studios, Inc., 136 E. 57 St., New York, N.Y. 10022
Sonneborn Building Products, Sub. DeSoto Chemical Coatings, 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
Harris G. Strong Inc., 465 E. 147 St., Bronx 55, N.Y.
Sullivan's Distinctive Walls & Fabrics Inc., 5428-30 Devon Ave., Chicago, Ill. 60646
Shirley Tattersfield Associates Inc., 233 N. 23 St., Philadelphia, Pa. 19103
U.S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio
Wall Trends International, 979 Third Ave., New York, N.Y. 10022
Walls Today Inc., 979 Third Ave., New York, N.Y.
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022

OFFICE EQUIPMENT

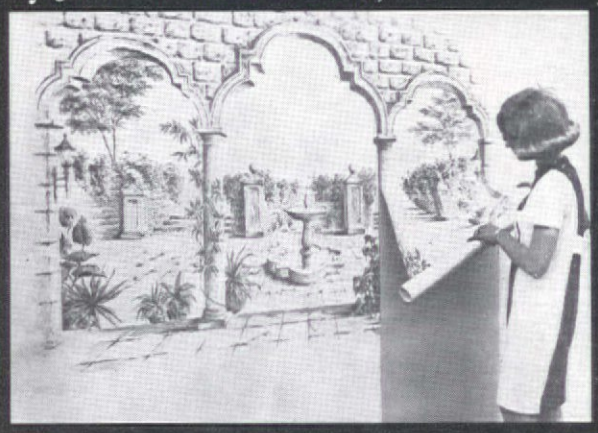
Code: b—business machine tables
d—drafting tables, chairs
f—files
s—storage cabinets

All-Steel Equipment Inc., Aurora, Ill. 60507 (f, s)
Alma Desk Co., Box 271, High Point, N.C. 27261 (b, f, s)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021 (s)
Art Metal Inc., Jamestown, N.Y. (b, d, f)
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. 10463 (b, f, s)
Robert Benjamin, Inc., 306 E. 61 St., New York, N.Y. 10021 (f)
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. (b, d, f)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. (d, f, s)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. 49003 (f)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wisc. 54901 (f)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Calif. 90048 (b, d, f, s)
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (b, f, s)
Columbia-Hallowell, A Div. of Standard Pressed Steel Co., Hatfield, Pa. 19440 (f, s)
Columbia Unlimited Inc., 145 E. 57 St., New York, N.Y. 10022 (b, d, f, s)
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (b, d, f, s)
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (f)
Cramer Industries Inc., 625 Adams St., Kansas City, Kan. 66105 (b, d)
Dancker & Sellew, Inc., 267 Broadway, New York, N.Y. 10007 (f)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (s)
Domore Office Furniture, Inc., 2400 Sterling, Elkhart, Ind. (f)
General Fireproofing Co., Youngstown, Ohio 44501 (b, d, f, s)
Geneva Industries Inc., 201 S. Eighth St., Geneva, Ill. (f, s)
Globe Wernicke Co., 1392 Arlington St., Cincinnati, Ohio 45225 (b, f, s)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y. (s)
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066 (b)
Hamilton Mfg. Co., Two Rivers, Wis. 54241 (d, f, s)
Harpers of California, 2727 Maricopa St., Torrance, Cal. (f s)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (b, d, f, s)
High Point Furniture Industries, 1416 Progress St., High Point, N.C. 27261 (s)
HON Co., Third & Oak Sts., Muscatine, Iowa 52761 (b, f)
Howe Folding Furniture Inc., 360 Lexington Ave., New York, N.Y. 10017 (b)

Presenting
16 superb scenic and panel designs
Completely strippable and scrubbable
The new collection of

SCENICS ON VINYL

by James Seeman Studios, Inc.



Valencia

Ancient Voyager

Veduta del Porto

Mod in Bloom

For fully illustrated brochure, write: Dept. C1
50 Rose Place, Garden City Park, N. Y. 11040
or contact: Contract Division, 136 East 57th Street
New York, N. Y. 10022, Telephone (212) 421-4949

Circle No. 183 on product card facing 3rd Cover

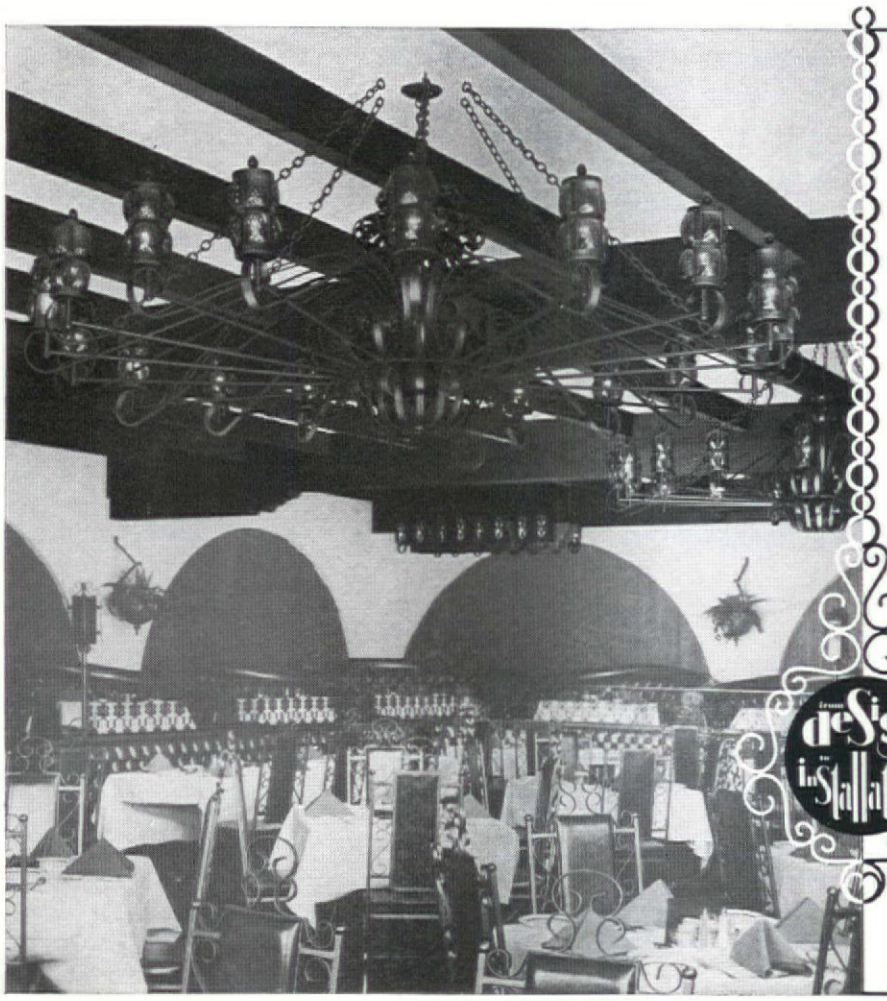
OFFICE EQUIPMENT—continued

Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (s)
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. 54220 (f, s)
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654 (d)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y.
Leopold Co., Div. of Litton Industries, 914 Osborn St., Burlington, Iowa 52601 (f, s)
L.S.M. Corp., 336 W. Main St., Stamford, Conn. 06902 (d)
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507 (b, d, f, s)
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017 (b, d, f)
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal. (d, f, s)
Metalcraft Seating Co., 2531 E. 115 Pl., Los Angeles, Cal. 90059 (d)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia, Pa. 19115 (b, f, s)
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill. (f, s)
Herman Miller, Inc., Zeeland, Mich. 49464 (d, s)
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502 (s)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (f)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (d)
Oxford Filing Supply Co., 15-3 Clinton Rd., Garden City, L.I., N.Y. (f, s)
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y. (f, s)
Paris Mfg. Co., South Paris, Me. 04281 (b, d, s)
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y. (f, s)
Peabody Seating Co., N. Manchester, Ind. (b)
Peerless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia, Pa. 19111 (f, s)
Plan Hold Corp., 21611 Perry St., Torrance, Cal. (d, f)
Precision-Posturect Chair Corp., 3100 W. Carroll Ave., Chicago 12, Ill. (d)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (f, s)
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123 (f)
Janet Rosenblum Inc., 315 E. 62 St., New York, N.Y. 10021 (b, d, f, s)
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016 (f, s)
Alan Sanford, Inc., Box 87, Glen Oaks, N.Y. 11004 (b)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. (f)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201 (f, s)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (b, d, f, s)
Smith System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn. (b, d)
Stacor Corp., 285 Emmet St., Newark, N.J. (d)
Star Industries, 213 Cutler St., Spring Lake, Mich. (b, d, f, s)
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610 (s)
Stylex Inc., Delanco, N.J. (d)
Supreme Steel Equipment, 170 53 St., Brooklyn, N.Y. 11232 (f, s)
Tennsco Corp., Dickson, Tenn. (f, s)
United Chair Co., 3315 First Ave., Leeds, Ala. 35094 (d)
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451 (s)
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360 (d)
Western Mfg. Co., Dept. CD7, 536 N. Highland Ave., Aurora, Ill. (f)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (b, f, s)
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester, 3, N.Y. (f, s)

Major national showrooms begin on page 200.

PANELS & PANEL MATERIALS

American Cyanamid Co., 599 North Ave., Wakefield, Mass.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa. 17604
Baldwin-Ehret-Hill Inc., 500 Breunig Ave., Trenton, N.J. 08602
Barclay Mfg. Co., 770 Lexington Ave., New York, N.Y. 10021
Louis W. Bowen, Inc., 979 Third Ave., New York, N.Y. 10022
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn.
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill. 60610
Cavrok Sales Inc., 55 High St., Hartford, Conn. 06103
Celotex Corp., 1500 N. Dale Mabry, Tampa, Fla. 33607
Coltra Marketing Inc., 216 N. Washtenaw Ave., Chicago, Ill. 60612
Conolite, Div. Woodall Industries, Inc., 425 Maple Ave., Carpentersville, Ill. 60110
Creative Woodworking Co., 1370 Ralph Ave., Brooklyn, N.Y. 11236
Crown Decorative Products Mfg. Corp., 150 E 57 St., Los Angeles, Cal. 90011
Curtis Partition Corp., 590 Belleville Tpk., Kearny, N.J.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Dimensional Plastics Corp., 1065 E. 26 St., Bronx 337, Hialeah, Fla. 33013
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal.
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal.
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio
Galway Inc., Contract Div., 320 W. Ohio St., Chicago 10, Ill.
Georgia-Pacific Corp., P.O Box 311, Portland, Ore. 97207
Glidden Co., Architectural Products Div., 1510 Huber St., N.W., Atlanta, Ga.
Goodyear Tire & Rubber Co., Flooring Div., Plant C, Dept. 724, Akron, Ohio
Heifetz Co., Clinton, Conn. 06413
House of Spain, 876 Lexington Ave., New York, N.Y.
Irimaru Co., Inc., Decorative Plywood Div., 1054 Wilshire Blvd., Los Angeles, Cal.
Johns-Manville, 22 E. 40 St., New York, N.Y.
KSH Plastics Inc., 10212 Manchester Rd., St. Louis, Mo.
Leigh Products, Inc., Coopersville, Mich. 49404
Libbey-Owens-Ford Glass Co., 811 Madison Ave., Toledo, Ohio 43624
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami Fla. 33317
Lusterock International Inc., 4125 Richmond Ave., Houston 27, Tex.
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Marble Industries, 12237 Turner Ave., Detroit, Mich. 48204
Marlite Div. of Masonite Corp, Dover, Ohio 44622
William L. Marshall Ltd., 450 Park Ave., S., New York 16, N. Y.
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
Mead Corp., Technical Paper Div., South Lee, Mass. 01260
Herman Miller, Inc., Zeeland, Mich. 49464
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill. 60651
Modern Partitions Inc., 545 E. 32 St., Holland, Mich.
National Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202
Numa Resnick Plastics, 403 E. 62 St., New York, N.Y.



Custom Mediterranean Chandelier
Golden Pheasant Restaurant, Anaheim, Calif.

Enhance your interiors with authentic custom-created fixtures. Our specialty: lighting styles that fit your decor and competitive prices that fit your budget.

Full color catalog upon request.

from design to installation

415 Fernando Court
Glendale, California 91204
(213) 245-8864

A subsidiary of
Sunset Lamp Corporation

lighting accessories, inc.

Circle No. 184 on product card facing 3rd Cover

Packard Industries, Inc., Sheffield Ave., Niles, Mich. 49120
Parker Steel Products Inc., 54 N. 11 St., Brooklyn, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Penberthy Architectural Products, 5800 S. Boyle Ave., Los Angeles, Cal.
Piedmont Papers, Div. Provincetown Printers, 227 E. 56 St., New York, N.Y.
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill.
Rockaway Metal Products Corp., 175 Roger Ave., Inwood, N.Y. 11696
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill.
St. Regis Paper Co., 150 E. 42 St., New York 17, N. Y.
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. 10022
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago, Ill. 60654
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y., 10016
Sullivan's Distinctive Walls & Fabrics Inc., 5428-30 Devon Ave., Chicago, Ill. 60646
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Tennessee Fabricating, 2366 Prospect, Memphis, Tenn. 38106
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032
Uniline Corp., 420 Alabama, N.W., Grand Rapids, Mich. 49504
U. S. Plastics, 750 W. 18 St., Hialeah, Fla.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y.
Vaughn Walls, Inc., 11681 San Vicente Blvd., Los Angeles 49, Cal.
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Vermont Marble Co., 61 Main St., Proctor, Vt. 05765
Wall Panels, Inc., 852 Logan St., Brooklyn, N.Y. 11208
David R. Webb Co., Architectural Veneer Dept., 49 E. 53 St., New York, N.Y.
Window Modes Inc., 240 E. 56 St., New York, N. Y.
Witco Inc., 802 N. First St., Mt. Vernon, Wash.

PARTITIONS & DIVIDERS

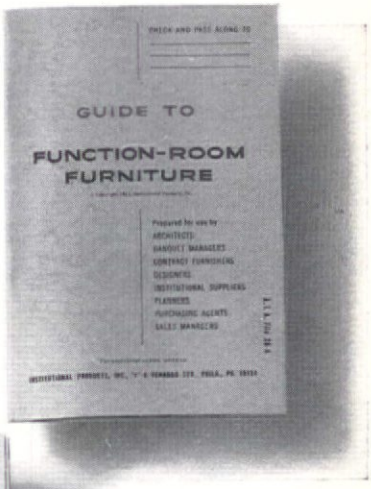
Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y.
Aeroshade Co., Inc., P. O. Box 559, Waukesha, Wis. 53186
American-Accordion-Fold Doors Inc., 175-35 Liberty Ave., Jamaica, N.Y.
American Sanitary Partition Corp., 37-03 21 St., Long Island City, N.Y. 11101
Art Metal Inc., Jamestown, N.Y.
Arts for Architecture, 50 Rose Pl., Garden City Park, N. Y.
Aurora Steel Products Div., Hupp Corp., 153 Third St., Aurora, Ill. 60507
B-C Mfg. Corp., 1746 N. 30 St., Tacoma, Wash.
Julius Blum & Co. Inc., P.O. Box 292, Carlstadt, N.J. 07072
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill. 60610
Carlton Products, 344 Palisade St., Pasadena, Cal.
Cle-land Partition Co., 3000 E. 55 St., Cleveland, Ohio 44127
Conolite Div., Woodall Industries Inc., 425 Maple Ave., Carpentersville, Ill. 60110
Crown Decorative Products Mfg. Corp., 150 E. 57 St., Los Angeles 11, Cal.
Curtis Partition Corp., 590 Belleville Tpk., Kearny, N.J.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Dimensional Plastics Corp., 1065 E. 26 St., Box 337, Hialeah, Fla. 33013
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N. J.
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal .
Eastern Products Corp., 1601 Wicomico St., Baltimore, Md. 21230
Erwin-Lambeth Inc., P. O. Box 1129, Thomasville, N. C. 27360
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal.
Flintkote Co., 480 Central Ave., E. Rutherford, N. J. 07073
Galway Inc., Contract Div., 320 W. Ohio St., Chicago 10, Ill.
General Fireproofing Co., Youngstown, Ohio
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Georgia-Pacific Corp., P.O. Box 311, Portland, Ore. 97207
Glidden Co., Architectural Products Div., 1510 Huber St., N.W., Atlanta, Ga.
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610
Harvey Design Workshop Inc., 74 N. Prospect Ave., Lynbrook, N.Y.
E. F. Hauserman Co., 5711 Grant Ave., Cleveland, Ohio 44105
Heifetz Co., Clinton, Conn.
Holcomb & Hoke Mfg. Co., 1545 Calhoun St., Indianapolis, Ind.
Holland Shade Co., 306 E. 61 St., New York, N.Y. 10021
Hough Mfg. Corp., 1029 S. Jackson, Janesville, Wis. 53545
House of Spain, 876 Lexington Ave., New York, N.Y.
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016
Kwik-Wall Co., P.O. Box 319, Springfield, Ill.
Lawrence Metal Products Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y.
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal.
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Marlite, Div. of Masonite Corp., Dover, Ohio 44622
Marblecraft Co., Div. Rexall Drug & Chemical, Mapleville, R. I.
Marnay Inc., 41 E. 42 St., New York, N.Y. 10017
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill.
Herman Miller, Inc., Zeeland, Mich. 49464
Howard Miller Clock Co., 860 E. Main St., Zeeland, Mich. 49464
Mills Co., 965 Wayside Rd., Cleveland 10, Ohio
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill. 60651
Milwaukee Metal Stamping Corp., 800 S. 72 St., Milwaukee, Wis.
Modernfold Div., New Castle Products Inc., P.O. Box 310, New Castle, Ind. 47362
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
Modern Partitions, Inc., 545 E. 32 St., Holland, Mich.
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440
Movable Walls Corp., 565 E. Edna Pl., Covina, Cal. 91722
Murals & Wallcoverings, Inc., 136 E. 57 St., New York, N.Y. 10022
National Folding Wall Corp., Fairhurst Div., P.O. Box 174, Old Bridge, N.J. 08857
National Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202
National Steel Partition Co. Inc., Box 217, Hauppauge, L.I., N.Y.
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Packard Industries, Inc., Sheffield Ave., Niles, Mich. 49120
Panelboard Mfg. Co., 222 Pacific St., Newark 14, N.J.
Panelfold Doors Inc., 1090 E. 17 St., Hialeah, Fla. 33010
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass. 01880
Penberthy Architectural Prods., 5800 S. Boyle Ave., Los Angeles, Cal. 90058
Plamerton Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Polyplastex United Inc., 870 Springfield Rd., Union, N.J. 07083
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55435
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill.
Rockaway Metal Products Co., 175 Roger Ave., Inwood, N.Y.

For FLEXIBLE use of space— be sure you get these two

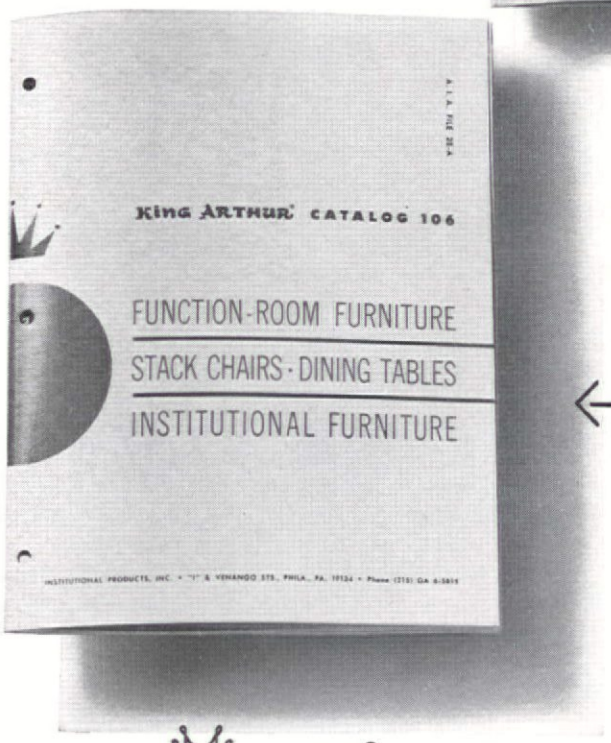
See how function room furniture "works" to your advantage. The Guide offers you valuable information gathered from banquet managers, directors of sales and catering, institutional engineers, purchasing agents—and the men who handle the equipment.

The King Arthur Catalog presents a full line of flexible, functional equipment developed through many years' experience as number one supplier to the rental trade. Both books supply essential information for planning and equipping function rooms. Both are free.

The King Arthur line of specialized Contract Furniture includes a full range of equipment for social events, business meetings professional conferences, parties banquets, conventions, cultural and community gatherings. Consult us for special problems. We'll be glad to work with you according to your needs and specifications.



20 pages of information and layouts



54 pages of items — basic, unusual and special

King ARTHUR®

By INSTITUTIONAL PRODUCTS, INC.
"I" & Venango Sts., Philadelphia, Pa. 19134

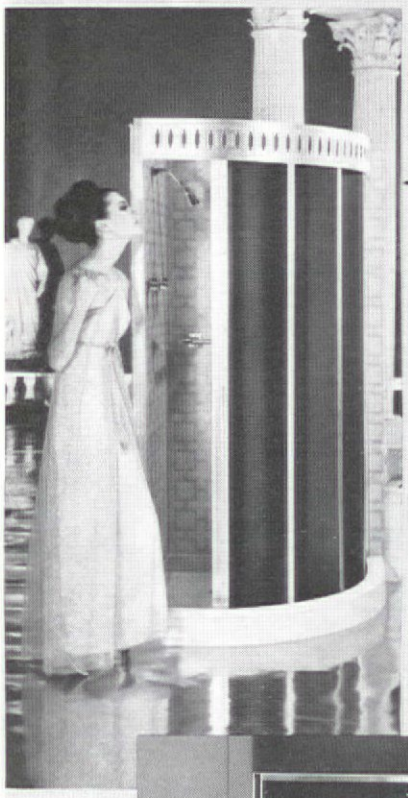
manufacturers of specialized contract and function room furniture

Circle No. 185 on product card facing 3rd Cover

NOW! 2 NEW PRODUCTS

from SHOWERFOLD®

Leader in Bathroom Fashion



corinthian

CORNER SHOWER.
At last, an elegant approach to beautiful baths. Unique combination of a Showerfold Door and Marblemold Receptor for the most discriminating.

Tiara

CENTER OPENING TUB/SHOWER ENCLOSURES.
Doors fold completely open from the center. Custom wood grain accent for a truly distinctive bath.

Introducing two exciting newcomers, created to bring unrivalled beauty as well as convenience and safety to your bathrooms. Nine decorator colors, gold or silver trim. Discover their many advantages now. For complete information, write:

SHOWERFOLD®
DIVISION OF
KINKEAD INDUSTRIES INCORPORATED

5858 North Pulaski Road
Chicago, Illinois 60646

12621 Western Avenue
Garden Grove, California 92641

Circle No. 186 on product card facing 3rd Cover

PARTITIONS & DIVIDERS—continued

Rolscreen Co., 100 Main, Pella, Iowa
Rosemount Partitions Inc., 9834 James Circle S., Minneapolis, Minn. 55431
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
St. Denis Studios, Box 473, 3349 N. Whitehall Rd., Muskegon, Mich.
James Seeman Studios, Inc., 136 E. 57 St., New York, N.Y. 10022
Stelzer Moldings, Inc., 23184 Keller St., South Bend, Ind. 46628
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016
Superior Wall Products, 4401 N. American St., Philadelphia, Pa.
Tennessee Fabricating, 2366 Prospect, Memphis 6, Tenn.
Thorco Ltd., 113-06 101 Ave., Richmond Hill, N.Y. 11419
Toriesen Inc., 209 25 St., Brooklyn, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco, Cal. 94105
U. S. Plastics, 750 W. 18 St., Hialeah, Fla.
U.S. Plywood Corp., 777 Third Ave., New York, N.Y.
Vaughn Walls, Inc., 11681 San Vicente Blvd., Los Angeles, Cal. 90049
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Vermont Marble Co., 61 Main St., Proctor, Vt. 05765
Virginia Metal Products Div., Gray Mfg. Co., Orange, Va. 22960
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Wall Tube & Metal Products Co., P.O. Box 330, Newport, Tenn.
Westinghouse Electric Corp., Architectural Systems Div., 4300 36 St., S.E. Grand Rapids, Mich. 49508
Workwall Div., L. A. Darling Co., Box 130, Bronson, Mich. 49028

PLANTS

Code: a—artificial
l-live

Barrier Corp., P.O. Box 579, Mineral Wells, Texas 76067 (a
Robert Benjamin, Inc., 306 E 61 St., New York, N.Y. 10021 (a
Ceralon Mfg. Co., 320 Manida St., Bronx, N.Y. 10474
Desks Inc., 71 Fifth Ave., New York, N.Y. (a
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (a
Everthine, 7960 W. Third St., Los Angeles, Cal. 90048 (a
Flowerental Service Co., 43 W. 16 St., New York, N.Y. (a
Flowers Unlimited Inc., 1140 Third Ave., New York, N.Y. (a, l
The Greenhouse, 254 E. 51 St., New York, N.Y. (l
Kervan Co. Inc., 119 W. 28 St., New York, N.Y. (a
C. Kind & Co. Inc., 10 W. 28 St., New York, N.Y. (l
Monarch Furniture Co. Inc., P.O. Drawer 1351, High Point, N.C. 27261 (a
Noel Inc., 603 Waters Bldg., Grand Rapids, Mich. 49502 (a
Pouliot Designs Corp., 5000 W. 78 St., Minneapolis, Minn. 55424 (a
Julius Roehrs Co., 375 Paterson Ave., E. Rutherford, N.J. (a, l
Tree Time, Inc., 771 S. 16 St., Newark, N.J. (a
Walker & Zanger Inc., 100 Hudson St., New York, N.Y. 10013 (a

PLASTIC LAMINATES
(High-Pressure Melamine)

Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Conolite, Div. of Woodall Industries, Inc., 425 Maple Ave., Carpentersville Ill. 60110
Consoweld Corp., 700 Hooker St., Wisconsin Rapids, Wis.
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632
Creative Woodworking Co., 1370 Ralph Ave., Brooklyn, N.Y. 11236
Decar Plastic Corp., 2600 Washington Blvd., Bellwood, Ill. 60104
Enjay Fibers & Laminates Co., Odenton, Md. 21113
Fiberesin Plastics Co., Oconomowoc, Wis. 53066
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio
General Electric Co., Laminated Products Div., Coshocton, Ohio 43812
Goodyear Tire & Rubber Co., Flooring Div., Plant C, Dept. 724, Akron, Ohio
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469
Laminite Plastics Corp., 2607 W. Monroe, Chicago, Ill.
Melamite Corp., 300 Canal St., Lawrence, Mass.
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Pioneer Plastics Corp., 355 Lexington Ave., New York, N.Y.
Reiss Associates, Reiss Ave., Lowell, Mass.
Simpson Timber Co., 2000 Washington Bldg., Seattle, Wash. 98101
Superior Wall Products, 4401 N. American St., Philadelphia, Pa. 19140
Virco Mfg. Corp., P.O. Box 44846, Hancock Sta., Los Angeles, Cal. 90044
Westinghouse Electric Corp., Decorative Micarta Div., Hampton, S.C
Ralph Wilson Plastics, 600 General Bruce Dr., Temple, Tex.

RAILINGS & RAIL SYSTEMS

Julius Blum & Co. Inc., P.O. Box 292, Carlstadt, N.J. 07072
Harvey Design Workshop, Inc., 74 N. Prospect Ave., Lynbrook, N.Y.
Lawrence Metal Products, Inc., 60 Prospect Ave., Lynbrook, L.I., N.Y.
Michaels Art Bronze Co., P.O. Box 668, Covington, Ky. 41012
Simpson-Bosworth Co., Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647

REFRIGERATORS, COMPACT

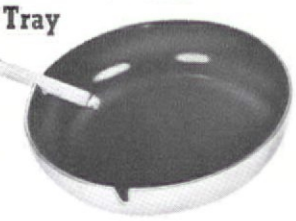
Acme-National Refrigeration Co., 19-26 Hazen St., Astoria, N.Y.
Cervitor Kitchens Inc., 1500 N. Tyler, S. El Monte, Cal.
Crane Co., 4100 S. Kedzie Ave., Chicago, Ill. 60632
Davis Products Co., 111 Beeson St., Dowagiac, Mich. 49047
Delmonico International Corp., 50-35 56 Rd., Maspeth, N.Y. 11378

Dwyer Products Corp., Calumet Ave., Michigan City, Ind.
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 27, N.Y.
Marvel Industries Inc., P.O. Box 388, Sturgis, Mich.
Murphy-Richards, Inc., 128 Ludlow Ave., Northvale, N.J. 07647
Murphy Bed & Kitchen Co. Inc., 4 E. 44 St., New York 17, N.Y.
Norcold Inc., 1501 Michigan St., Sidney, Ohio
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y.
Springer-Penguin Inc., 11 Brookdale Pl., Mount Vernon, N.Y. 10550
Sub-Zero Freezer Co. Inc., 4717 Hammersley Rd., Box 4130, Madison, Wis. 53711
Topp Appliances Inc., 4201 N.W. 77 Ave., Miami, Fla., 33166
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451

RUGS, AREA

E. T. Barwick Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Benjamin Berman Inc., 120 Moonachie Ave., Moonachie, N.J. 07474
Berven Rug Mills, P.O. Box 1792, Fresno, Cal.
Bigelow Sanford Inc., 140 Madison Ave., New York, N.Y. 10016
The Boss Co., Box 158, Amboy, Ill.
Broadloom Imports Inc., 34 E. 29 St., New York, N.Y.
Buxbaum Co., 1212 Seventh St., S.W., Canton, Ohio 44701
Cabin Crafts Inc., Dalton, Ga.
Callaway Mills, LaGrange, Ga.
Carlton Carpets Inc., 295 Fifth Ave., New York, N.Y. 10016
Carter Bros. Inc., Chattanooga, Tenn.
Coronet Carpets, Div. Coronet Industries, Inc., P.O. Box 1248, Dalton, Ga. 30720
Columbus Mills, River Rd., Columbus, Ohio
Crown Rubber Co., 1615 Croghan, Fremont, Ohio
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Dellinger Inc., P.O. Box 273, Rome, Ga.
Deltox Inc., 35 Wisconsin St., P.O. Box 260, Oshkosh, Wis. 54902
Durkan Carpet Corp., 208 East 60 St., New York, N.Y. 10022
Dylan Carpet Inc., 140 E. 55 St., New York, N.Y.
E. & B. Carpet Mills, 8888 Governors Row, Dallas, Tex. 75247
Edward Fields Inc., 232 E. 59 St., New York 22, N.Y.
Greeff Fabrics Inc., 150 Midland Ave., Port Chester, N.Y. 10573
Hardwick & Magee Co., 650 W. Lehigh Ave. Philadelphia 33, Pa.
Harmony Carpet Corp., 979 Third Ave., New York, N.Y. 10022
Hightstown Rug Co., Princeton Rd., Hightstown, N.J.
L. Jones & Co. Inc., 19 E. 53 St., New York 22, N.Y.
Karastan Rug Mills, 295 Fifth Ave., New York, N.Y.
Kent-Costikyan Inc., 305 E. 63 St., New York, N.Y. 10021
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Arthur H. Lee & Sons, Inc., 351 Park Ave. S., New York, N.Y. 10010
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
Simon Manges & Son Inc., 575 Madison Ave., New York 22, N.Y.
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
Mohawk Carpet Mills, Div. Mohasco Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Monarch Carpet Mills, 5025 New Peachtree Rd., Chamblee, Ga.
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. 90804
Hugh Nelson-Columbia Carpet Mills, Inc., 295 Fifth Ave., New York, N.Y. 10016
Painter Carpets, Smith Industrial Blvd., Dalton, Ga. 30720
Philadelphia Carpet Co., Allegheny Ave., & C St., Philadelphia, Pa. 19134
Thomas Pride Mills, Inc., P.O. Box 209, Line St., Calhoun, Ga. 30701
Roxbury Carpet Co., 295 Fifth Ave., New York, N.Y. 10016
Rugcrafters Inc., 295 Fifth Ave., New York, N.Y. 10016
Sallee Carpets, 144 N. Robertson Blvd., Los Angeles, Cal. 90048
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Scandinavian Marketing Assoc., 295 Fifth Ave., New York, N.Y.
Burton Scherer Floor Covering, 227 E. 56 St., New York, N.Y. 10022
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022
Spinning Wheel Rugs, 295 Fifth Ave., New York, N.Y. 10016
Stark Carpet Corp., 979 Third Ave., New York, N.Y.
Stratton Industries, Inc., 1270 Ave. of Americas, New York, N.Y. 10020
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill.
Sweetwater Rug Co., 309 Fifth Ave., New York, N.Y.
Toyo Rug Co. Ltd., 2821 E. Pico Blvd., Los Angeles, Cal. 90023
Ernest Treganowan, Inc., 306 E. 61 St., New York, N.Y. 10021
Unika-Vaev Corp., 979 Third Ave. New York, N.Y. 10022
Viking Carpets, 10 W. 33 St., New York, N.Y.
V'Soske Inc., 155 E. 56 St., New York, N.Y.
Wm. L. Designs, Inc., 979 Third Ave., New York, N.Y. 10022

Unbreakable . . . Porcelain Enameled Aluminum Safety Ash Tray



No. 2266P. Made of heavy gauge spun aluminum with two cigarette rests. Available with porcelain enameled inside surface in White, Black, Yellow, Chinese Red or Cobalt Blue. Heat proof, High polish lacquer outside finish. **Diameter 6", 1¼ high.**

No. 2266. Ash Tray in Black anodized aluminum only.

- desk appointments
- sand urns
- smoking stands
- waste baskets
- umbrella stands
- ash trays
- wardrobe racks
- costumers
- planters

Catalog on Request

LOUMAC SUPPLY CORP.
MANUFACTURERS AND DISTRIBUTORS
327 East 103rd St. (Dept. C), New York 29, N.Y. ATwater 9-5374

Circle No. 187 on product card facing 3rd Cover

HARTER MSH 900 SERIES

New MSH seating by Harter. Superbly crafted yet modestly priced. (And even more comfortable than they look!) Available in 6 swivel and conference models. Now on display at Harter showrooms in New York, Chicago, Denver and Los Angeles. Send today for MSH brochure.

HARTER CORPORATION
130 Prairie Avenue
Sturgis, Michigan 49091

Please send me the MSH 900 Series seating brochure.

Name
Firm
Address
City State Zip

Circle No. 188 on product card facing 3rd Cover

When you specify a cabinet...

make it one with a refrigerator.

A Penguin.

It's a good habit to get into . . . specifying Penguin Refrigerated Cabinets. Your clients will be delighted with your suggestions. If you still don't have our four-color catalog, please write for your copy today.

SPRINGER-PENGUIN, INC.

9 Brookdale Place, Mt. Vernon, N.Y. 10550

Circle No. 189 on product card facing 3rd Cover

SCREENS, PORTABLE

Aersoshade Co. Inc., P.O. Box 359, Waukesha, Wis. 53186
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex.
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022
Avis Products Div., Avis Industrial Corp., 2820 W. Maple Rd., Troy, Mich 48084
Burwood Products Co., Contract Division, 320 W. Ohio St., Chicago, Ill. 60610
Cal Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal.
Carlton Products, 344 Palisade St., Pasadena, Calif. 91103
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Crown Decorative Prod. Mfg. Corp., 150 E. 57 St., Los Angeles 11, Cal.
Dimensional Plastics Corp., 1065 E. 26 St., Box 337, Hialeah, Fla. 33013
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal. 90250
Founders Furniture Co., Pleasant Garden, N.C.
Galway Inc., Contract Div., 320 W. Ohio St., Chicago, Ill.
Gold Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis. 53403
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610
C. R. Gracie & Sons Inc., 979 Third Ave., New York, N.Y. 10022
Harvey Design Workshop Inc., 74 N. Prospect Ave., Lynbrook, N.Y.
Holland Shade Co., 306 E. 61 St., New York, N.Y. 10021
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101
H. B. Lehman-Connor Co., 104 E. 25 St., New York, N.Y.
Libby-Pratt Studios, 1 Long Pond Rd., Cedarville, Mass. 02532
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307
Panelboard Mfg. Co., 222 Pacific St., Newark, N.J. 07114
Penberthy Architectural Products, 5800 S. Boyle Ave., Los Angeles, Cal 90058
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y.
Stelzer Moldings, Inc., 23184 Keller St., South Bend, Ind. 46628
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago, Ill. 60654
Tennessee Fabricating, 2366 Prospect, Memphis, Tenn. 38106
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058
Tropicraft of San Francisco, 568 Howard, San Francisco, Cal. 94105
U.S. Shutters Inc., 420 W. 45 St., New York, N.Y. 10036
Venini Ltd., 16 E. 39 St., New York, N.Y. 10016
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Walls Today Inc., 979 Third Ave., New York, N.Y. 10022
Wall Trends International, 979 Third Ave., New York, N.Y. 10022

SEATING, MULTIPLE

Code: a—auditorium
r—reception-waiting room
s—stacking-ganging

All-Steel Equipment Inc., Aurora, Ill. (r
Alma Desk Co., Box 271, High Point, N.C. (r
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. 53082 (r
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501 (a
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich (a, r, s
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va. (r
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. (r
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022 (r
Avard Inc., 353 E. 62 St., New York, N.Y. (r
Awandi International, 9001 Beverly Blvd., Los Angeles, Cal. 90048 (r
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147 (a
Bela Seating Co. Inc., 9505 S. Prairie Ave., Chicago, Ill. 60628 (a, r, s
Belilah Chair Co., Div. Karl M. Bloom Co., Barto, Pa. 19504 (r
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (r
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (a, r, s
Boling Chair Co., Box 409 Siler City, N.C. 27344 (r
Bright Chair Co., 34 Mill St., Middletown, N.Y. (r
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. (r
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. (r, s
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. (r, s
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (r, s
Burke Div. Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex (a, r, s
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230 (r
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260 (r, s)
Jack Cartwright Inc., 319 E. Grimes St., High Point, N.C. (r
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (a
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058 (a, r, s
Chromcraft Inc., 1 Quality Ln., Senatobia, Miss. 38668 (r, s
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill. (a, r, s
Cole Steel Equipment Co. Inc., 415 Madison Ave., New York, N.Y. (a, r, s
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles 3, Cal. (r, s
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (r
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (s
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (r
Cramer Industries, Inc., 625 Adams, Kansas City 5, Kan. (s
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem N.C. (r, s
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603 (r
Curtis Products, 495 Ball St., Coburg, Ont., Canada (a, r, s
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (r
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124 (r
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051 (r, s
Desks Inc., 71 Fifth Ave., New York, N.Y. (r, s
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (a, r, s
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (r, s
Domore Office Furniture, 2400 Sterling, Elkhart, Ind. (r, s

Douglass Furniture Corp., 5555 W. 65 St., Chicago 39, Ill. (s)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (r)
duCor, 250 W. 24 St., P.O. Box 636, Hialeah, Fla . (a, s)
(r)
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal. (r)
Duo-Bed Corp., 1812 W. Second St., Wichita, Kan. (r, s)
Eastern Furniture Mfrs., Inc., 372 Riverbend St., Athol, Mass. (r)
Egdewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 (a, r, s)
Electro-Motive Industries, Inc., 2529 Matthews St., Memphis, Tenn. (a, r, s)
Emjay Imports, Inc., 270 Madison Ave., New York, N.Y. 10016 (s)
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio 44505 (r)
General Fireproofing Co., Youngstown, Ohio (a, r, s)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (r)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (a, r)
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 (r, s)
Gregson Mfg. Co., Liberty, N.C. (r)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (a, r, s)
Grosfeld House Inc., 315 E. 62 St., New York 21, N.Y. (r)
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066 (a, r, s)
Hamilton Mfg. Co., Two Rivers, Wis. 54241 (r, s)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. 10016 (a, r)
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 (a, r, s)
Harter Corp., Prairie Ave., Sturgis, Mich. (r, s)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (r)
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (r)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. 01440 (a)
Howell Co., 436 First St., St. Charles, Ill. (r, s)
Ingersoll-Humphryes Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. (r, s)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (a, r, s)
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (r)
Irwin Seating Co., 1480 Buchanan S.W., Grand Rapids, Mich. (a, s)
I. V. Chair Corp., 969 Third Ave., New York, N.Y. (a, r, s)
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (r)
Kagan-Dreyfuss, Inc., 40 E. End Ave., New York, N.Y. (r)
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (r)
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex. 79907 (s)
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022 (s)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (r)
Krueger Metal Products, P.O. Box 2097A, Green Bay 6, Wis. (a, r, s)
L & B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal. 90404 (r, s)
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 (r, s)
Laminated Veneers Co., 115-02 15 Ave., College Point, L.I., N.Y. 11356 (r)
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017 (r)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (r)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Cal. (r, s)
Hank Loewenstein Inc., P.O. Box 12383, Dallas, Tex. 75225 (r, s)
L. S. M. Corp., 336 W. Main St., Stamford, Conn 06902 (r)
Madison Furniture Industries, Canton, Miss. (s)
M/B Designs, 737 Second St., Oakland, Cal. (r)
McDowell-Craig, 13146 Firestone Bld., Norwalk, Cal. (r)
Metalcraft Seating Co., 2531 E. 115 Pl., Los Angeles, Cal. 90059 (r)
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. (r)
Ralph A. Miele, Inc., 979 Third Ave., New York, N.Y. 10022 (r)
Herman Miller Inc., Zeeland, Mich. 49454 (a, r, s)
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (a, r, s)
Modernize/Dean Inc., Pontotoc, Miss. (r)
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill. 60654 (a, r, s)
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 ((r, s)
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261 (r)
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502 (r)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (r)
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705 (r)
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y. (r)
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. (s)
Ohio Chair Co., 4021 Mahoning Ave., Youngstown, Ohio 44509 (r)
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y. (a, r)
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. (r)
Peabody Seating Co., N. Manchester, Ind. (s)
Peerless Steel Equipment, Unruh & Haasbrook Aves., Philadelphia 11, Pa. (r)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (r)
Poloron Products Inc., 165 Huguenot St., New Rochelle, N. Y. (a, r, s)
Precision-Posturect Chair Corp., 3100 W. Carroll Ave., Chicago 12, Ill. (r)
Harvey Probber, Inc., 979 Third Ave., New York, N.Y. 10022 (a, r, s)
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis. (r)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (r, s)
Robert John Co., 821 N. Second St., Philadelpiha, Pa. 19123 (r)
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga. (r)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (r)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (a, r, s)
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis. (r, s)
Samsonite Institutional Equip. Div., Samsonsite Corp., 1050 S. Broadway, Denver, Colo. 80217 (r, s)
Alan Sanford, Inc., P.O. Box 87, Glen Oaks, N.Y. 11004 (a, r)
Scandinavian Design, 15 E. 53 St., New York, N.Y. (a, r, s)
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. (a, r, s)
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 90007 (r)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (r)
Shawnee-Penn Mfg. Co. Inc., Saucon Park Rd., #5, Bethlehem, Pa. (r)
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (a, r, s)
Simpson-Bosworth Co. Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 (r, s)
Skandia Furniture Corp., Div. Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago, Ill. 60612 (r)
Stakmore Co., 200 Lexington Ave., New York, N.Y. (r, s)
Star Industries, 213 Cutler St., Spring Lake, Mich. (r)
Steelcase Inc., 1120 36 St. S. E., Grand Rapids, Mich. (a, r, s)
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 (a, r, s)
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016 (a, r, s)
Stow/Davis Furniture Co., 25 Summer, N.W., Grand Rapids, Mich. 49506
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (a r, s)
Sturgis Co., P.O. Box 100, Sturgis, Mich. 49091 (r, s)
Syro Industries, Inc., 813 N. Franklin St., Chicago, Ill. 60610 (r ,s)
George Tanier Inc., 305 E. 63 St., New York, N.Y. (r, s)

ONE RESPONSIBLE SOURCE...

From initial planning and design to furnishing and installation of interiors, ALBERT PARVIN & CO. serves American business as a single, competent and responsible source for completion of an entire project...hotel, motel, club, restaurant, bank, executive office, institution, commercial or industrial enterprise! ONE RESPONSIBLE SOURCE for total interior design and furnishing needs, combining beauty, economy and efficiency...

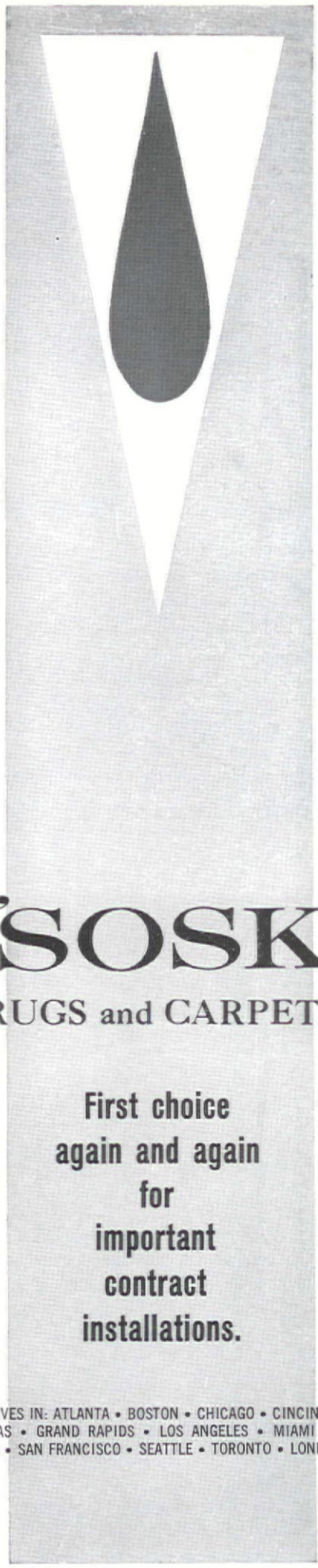
Albert Parvin & CO.

Interior Designers for American Business

120 NORTH ROBERTSON BOULEVARD / LOS ANGELES, CALIFORNIA 90048 / 652-5760

Subsidiary of Parvin/Dohrmann Company

Circle No. 190 on product card facing 3rd Cover



Circle No. 191 on product card facing 3rd Cover

SEATING, MULTIPLE—continued

Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484 (r)
Thayer Coggin Institutional, Inc., South Rd., High Point, N.C. 27262 (r)
Thonet Industries Inc., 1 Park Ave., New York, N.Y. (a, r, s)
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill. (r, s)
Troy Sunshade Co., 612 Grand St., Troy, Ohio (r, s)
Uniline Corp., 420 Alabama, N.W., Grand Rapids, Mich. 49504 (a)
United Chair Co., 3315 First Ave. S., Leeds, Ala. 35094 (r)
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill. 60647 (r)
Virco Mfg. Co., P.O. Box 44846, Hancock Sta., Los Angeles, Cal. 90044 (r, s)
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. (s)
Waco Products Co., 450 N. Levitt St., Chicago, Ill. (r, s)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (r)
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa. (r, s)
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360 (r)
Western Mfg. Co., Dept. CD s/b 7, 536 N. Highland Ave., Aurora, Ill. (r)
Westin-Nielsen Corp., 3752 N. Dunlap St., Arden Hills, St. Paul, Minn. 55112 (r)
Westmorland Metal Mfg., Milnor St. & Bleigh Ave., Philadelphia 35, Pa. (s)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (r)
Worden Co., 200 E. 17 St., Holland, Mich. (r)
Wycombe Meyer Co. Inc., 425 E. 53 St., New York, N.Y. (r)
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (r)

SHELVES & SHELF SYSTEMS

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Alma Desk Co., Box 271, High Point, N.C.
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Art Metal Inc., Jamestown, N.Y.
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y.
Borroughs, Div. American Metal Prod., 3000 N. Burdick, Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
S. Christian of Copenhagen Inc., 225 Post St., San Francisco 8, Cal.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y.
Columbia-Hallowell, Div. Standard Pressed Steel Co., Hatfield, Pa. 19440
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144
Coppes, Inc., Nappanee, Ind.
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407
Design Concepts Group, P.O. Box 113, Orange, N.J. 07051
Desks Inc., 71 Fifth Ave., New York, N.Y.
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J.
Door Store, 210 E. 51 St., New York, N.Y. 10022
Erwin-Lambeth Inc., P.O. Box 1129, Thomasville, N.C. 27360
Foster McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610
Founders Furniture Co., Pleasant Garden, N.C.
Galway Inc., Contract Div., 320 West Ohio St., Chicago, Ill.
General Fireproofing Co., Youngstown, Ohio
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Glenn of California, 130 N. First St., Arcadia, Cal.
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Grant Pulley & Hardware, 181 High St., W. Nyack, N.Y.
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y.
Grosfeld House Inc., 315 E. 62 St., New York, N.Y. 10021
Hale Industries Inc., Herkimer, N.Y.
Hardwood House Inc., 10 St. James St., Rochester, N.Y.
Hermsdorf Fixture Mfg. Co., 108 Franklin St., Manchester, N.H.
S. A. Hirsh Co., 8051 N. Central Park Ave., Skokie, Ill. 60076
Home Comfort Products Co., Box 68, Princeville, Ill. 61559
International Cotnract Furnishings, 145 E. 57 St., New York, N.Y. 10022
Knoll Associates Inc., 320 Park Ave., New York, N.Y. 10022
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767
Leigh Products, Inc., Coopersville, Mich. 49404
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill. 60507
Masonite Corp., 29 N. Wacker Dr., Chicago, Ill. 60606
McNeff Industries, Inc., P.O. Box 10626, Dallas, Tex. 75207
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill.
Herman Miller Inc., Zeeland, Mich. 49464
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y.
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411
Omni Div., Aluminum Extrusions Inc., Charlotte, Mich.
Oxford Filing Supply Co., 15-3 Clinton Rd., Garden City, N.Y.
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022
Reflector-Hardware Corp., 1400 N. 25 Ave., Melrose Park, Ill. 60160
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Royal System Inc., 5708 39 Ave., Woodside, N.Y.
R-Way Furniture Co., 740 S. Commerce, Sheboygan, Wis.
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. 90631
Scandinavian Design, 15 E. 53 St., New York, N.Y.
Shelves Unlimited, 1134 First Ave., New York, N.Y. 10021
Star Industries, 213 Cutler St., Spring Lake, Mich.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Russ Stonier Designs, Inc., 1375 Merchanidse Mart, Chicago, 54, Ill.
Storagewall, 1406 N. Sandburg Terr., Chicago, Ill. 60610
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
Sy-Shelves, 1719 W. Reid Dr., Appleton, Wis. 54911
System Cado, 1130 Third Ave., New York, N.Y.
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich.
Tennsco Corp., Dickson, Tenn.
Townehouse Home Products, Inc., 624 S. Vail Ave., P.O. Box 38, Montebello, Cal. 90640
Virginia Metal Products Div., Gray Mfg. Co., Orange, Va. 22960

Circle No. 192 on product card

SIGNS & GRAPHICS

Architectural Signing Inc., 2906 Colorado Ave., Santa Monica, Cal. 90406
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021
Design-A-Sign Co., Inc., 2 W. 46 St., New York, N.Y.
Devco Engineering Inc., 36 C Pier Lane W., Fairfield, N. J.
Displaycraft, 56 W. 45 St., New York, N. Y. 10036
E.E.E. Co., 44 E. Old Country Rd., Hicksville, L.I., N.Y
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal. 90250
H. W. Knight & Son Inc., 70 Lane St., Seneca Falls, N. Y. 13148
La France Precision Casting Co., Cultured Marble Div., Enterprise & Executive Aves., Philadelphia, Pa. 19153
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307
Michaels Art Bronze Co., P.O. Box 668, Covington, Ky. 41012
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn.
Mitten Designer Letters, 39 W. 60 St., New York, N.Y.
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill.
Seton Name Plate Corp., 592 Boulevard, New Haven, Conn. 06519
Spanjer Sign Co., 189 Chrystie St., New York, N. Y.
Shirley Tattersfield Associates Inc., 233 N. 23 St., Philadelphia, Pa. 19103
U. S. Bronze Sign Co. Inc., 101 W. 31 St., New York, N. Y. 10001
Vomar Products, Inc., 2807 Empire Ave., Burbank, Cal. 91504

SOFAS, SECTIONALS, COUCHES

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247
Alma Desk Co., Box 271, High Point, N.C.
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis.
Armstrong Furniture Co., P.O. Box 636, Martinsburg, W. Va
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. 10021
Art Metal Inc., Jamestown, N.Y. 14701
Avard Inc., 353 E. 62 St., New York, N.Y.
Awandi International, 9001 Beverly Blvd., Los Angeles, Cal. 90048
Baker Furniure Inc., 35 Milling Rd., Holland, Mich.
Beautycraft Furniture Industries, Inc., 3301 N.W. 73 St., Miami, Fla. 33147
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021
BHR, Inc., 2100 Signal St., San Pedro, Cal
Black Mfg. Co., P.O. Box 259, Fort Payne, Ala. 35967
Boling Chair Co., Box 409, Siler City, N.C. 27344
Bright Chair Co. Inc., 34 Mill St., Middletown, N.Y.
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. 49443
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230
Campbell Custom Craft Inc., 2023 W. Carroll, Chicago, Ill.
Carolina Forge, P.O. Box 1158, Salisbury, N.C. 28144
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260
Jack Cartwright Inc., 319 E. Grimes St., High Point, N.C.
Charlton Co. Inc., Contract Div., Fitchburg, Mass.
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y.
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago Ill
S. Christian of Copenhagen, 225 Post St., San Francisco, Cal. 94108
C. I. Designs, 230 Clarendon St., Boston 16, Mass.
Cocheo Chair Co., 425 E. 53 St., New York, N.Y.
Conover Chair Co., Conover, N.C.
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610
Contempo Associates Inc., 178 W. Boulevard Ave., Rockville, Md.
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal.
Crest Custom Upholstery, 1126 N. Citrus, Los Angeles, Cal.
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y.
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232
Davis Furniture Industries, Inc., P.O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Col. 80302
Desks Inc., 71 Fifth Ave., New York, N.Y.
DGM Associates, 160 E. 56 St., New York, N.Y. 10022
Directional Contract Furniture, 979 Third Ave., New York, N.Y.
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal.
Domore Office Furniture, Inc., 2400 Sterling, Elkhart, Ind.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal.
Eastern Furniture Mfrs., 372 Riverbend St., Athol, Mass.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022
Fima International Ltd., 440 Park Ave. S., New York, N.Y. 10016
Fine Arts Furniture Co., 802 Monroe Ave., N.W., Grand Rapids, Mich. 49502
Flexsteel Industries Inc., Waxahachie, Texas 75165
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla.
Florentine Furniture Ind., 5035 N.W. 37 Ave., Miami, Fla.
Furniture City Upholstery of Grand Rapids, 140-208 Front St., Grand Rapids, Mich.
Founders Furniture Co., Pleasant Garden, N.C.
Gallo Original Iron Works Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill.
Globe Furniture Co., High Point, N.C.
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225
Gregson Mfg. Co., Liberty, N.C.
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y.
Heritage Furniture, Inc., 1690 English, High Point, N.C.
Imperial Desk Co., Inc., 1312 W. Florida St., Evansville, Ind. 47707
B. P. John Furniture Corp., 5200 S.W. Macadam Ave., Portland, Ore.

METROPOLITAN

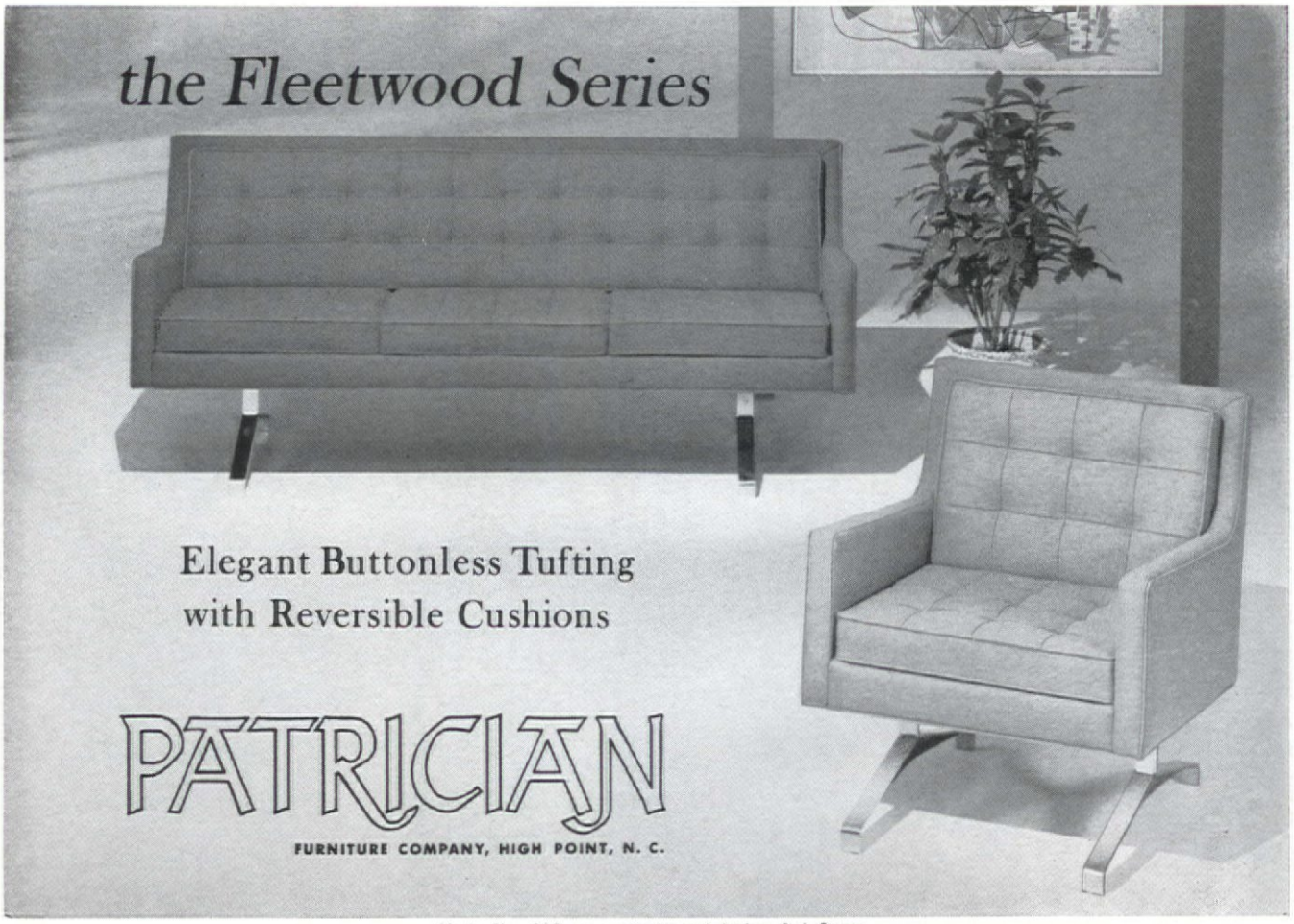
where lighting is a work of art . . . as evidenced by the handsome installation in the Hartford-Hilton Hotel Ballroom, Hartford, Connecticut, designed by David T. Williams, A.I.D.

METROPOLITAN LIGHTING FIXTURE CO., INC. 1010 THIRD AVE. NEW YORK 10021 212 TE 8-2425

SOFAS—continued

Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654
Kagan-Dreyfuss Inc., 40 East End Ave., New York, N.Y.
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal.
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Kwik Bed Sota Corp., 330 E. St. Joseph, Indianapolis, Ind.
Living Designs, Inc., 5525 McKinley Ave., Los Angeles, Cal.
Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103
Madison Furniture Industries, Canton, Miss.
Magna Furniture Corp., 307 Fifth Ave., New York, N.Y. 10016
Marb.e/Imperial Furniture Co., Div. of Dictaphone Corp., 89 Willis St,. Bedford, Ohio 44146
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia, Pa. 19115
M/B Designs, 737 Second St., Oakland, Cal.
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal.
Herman Mi.ler, Inc., Zeeland, Mich. 49464
Milwaukee Metal Furniture Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Modernize/Dean Inc., Pontotoc, Miss.
Molla Contract Co. Inc., 425 E. 53 St., New York ,N.Y. 10022
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261
Motif Furniture Industries Inc.. 2300 S. Central Ave., Chicago, Ill. 60650
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich. 49502
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y.
National Furniture Mfg. Co. Inc., Box 209, Evansville, Ind. 47705
Norco Furniture Co., Cherry Valley Term. Rd., W. Hempstead, N.Y.
No-Sag Spring Co., 124 W. State Fair, Detroit, Mich. 48203
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y.
Patrician Furniture Co., P.O. Box 1768, High Point, N.C.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022
R/N Contract—Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123
Robinson-Johnson Inc., 1670 Defoor Ave. N.W., Atlanta, Ga.
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010
Royal Lounge Co., 15 East 32 St., New York, N.Y.
Royalmetal Corp., 1 Park Ave., New York, N.Y. 10016 686-3500
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill.
R-Way Furniture Co,, 740 S. Commerce, Sheboygan, Wis.
Samsonite Institutional Equipment Div., Samsonite Corp., 1050 S. Broadway, Denver, Colo. 80217
Alan Sanford, Inc., P.O. Box 87, Glen Oaks, N.Y. 11004
John Savoy & Son Inc., P.O. Box 248, Montoursville, Pa.
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa.
John Scalia-Schmieg & Kotzian, 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y.
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shawnee-Penn Mfg. Co. Inc., Saucon Park Rd. #5, Bethlehem, Pa.
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago, Ill.
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523
Stanley Furniture Co., Stanleytown, Va.
State of High Point, 192 Lexington Ave., New York, N.Y.
State of Newburg, Inc., 192 Lexington Ave., New York, N.Y.
Steelcase Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Stendig Inc., 410 E.. 62 St., New York, N.Y. 10021
Storch/Tepper Industries, Inc., 419 Park Ave. S., New York, N.Y. 10016
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611
John Stuart Inc., 205 E. 58 St., New York 16, N.Y.
George Tanier Inc., 305 E. 63 St., New York, N.Y.
The Taylor Chair Co., 75 West Taylor Rd., Bedford, Ohio 44014
Tech Furniture, Inc., 917 Bridgeport Ave., Shelton, Conn. 06484
Thayer Coggin Institutional Inc., South Rd., High Point, N.C.
Thonet Industries Inc., 1 Park Ave., New York, N.Y. 10016
Tomlinson of High Point, 305 High Ave. W., High Point, N.C. 27261
Veit Furniture Corp., 133 Broadway, Hanover, Pa.
Clarence Veit, 175 E. 87 St., New York, N.Y 10028
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016
Victorian Furniture Co., P.O. Box 60, Montgomery, Ala.
Victory Upholstered Seating Co., 2332-40 N. California, Chicago, Ill. 60647
Vista Furniture Co., 4655 Illinois Ave., Louisville, Ky.
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky.
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. 46360
Westin-Nielsen Corp., 3752 N. Dunlap St., Arden Hills, St. Paul, Minn. 55112
John Widdicomb Co., 205 E. 58 St., New York, N.Y.
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369
Lee L. Woodard Sons Inc., Owosso, Mich.
Worden Co., 200 E. 17 St., Holland, Mich.
Wycombe Meyer Co. Inc., 425 E. 53 St., New York, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue. This reader service card will be valid the entire year.



Circle No. 193 on product card facing 3rd Cover

STANDS

Code: m—magazine rack
s—serving
t—telephone
tv—television

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247 (m)
Alma Desk Co., Box 271, High Point, N.C. (m, t)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. (m, s, t, tv)
Art Steel Co., Inc., 170 W. 233 St., Bronx, N.Y. 10463 (t)
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y. (m)
Baker Furniture Inc., 35 Milling Rd., Holland, Mich. (t)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. 54901 (m)
Columbia-Hallowell, Div. Standard Pressed Steel Co., Hatfield, Pa. 194440 (t)
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (t)
Cumberland Furniture Co., 40 E. 49 St., New York 17, N.Y. (t)
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232 (m, s)
Desks Inc., 71 Fifth Ave., New York, N.Y. (t)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (m)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (m, s, t)
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal. (m)
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (m)
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla. (m)
Formatron Corp., 125 Fifth Ave., New York, N.Y. (m)
General Fireproofing Co., Youngstown, Ohio 44501 (t)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (m)
Globe-Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 (t)
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. (tv)
Haasbrock-Sanderguard, P.O. Box 69764, Los Angeles 69, Cal. (tv)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (t)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (t)
Hoosier Desk Co., P.O. Box 149, Jasper, Ind. (t)
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (t)
I.V. Chair Corp., 969 Third Ave., New York, N.Y. 10022 (t)
Bill Keliehor Designs, Inc., 1508 Boren Ave., Seattle, Wash. 98101 (m)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (m)
Kraftware Corp., 225 Fifth Ave., New York, N.Y. 10010 (m, s)
Lear Siegler, Inc., Middletown Div., P.O. Box 98 Simpsonville, Ky. 40067 (tv)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y.
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307 (m)
McDowell-Craig, 13146 Fireston Blvd., Norwalk, Cal. (t)
Metalstana Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (t)
Modular Systems, Inc., 801 W. Western, Muskegon, Mich. 49440 (t)
Monogram Metals Inc., 99 Greene St., New York 12, N.Y. (m, t, tv)
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. 27261 (tv)
Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal. (m)
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 (m, s)
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (tv)
Rainbow Wood Products, 40-35 21 St., Long Island City, N.Y. 11101 (m)
RCA Broadcast & Communications Products Div., Front & Copper Sts., Camden, N.J. 08102 (tv)
Reflector Hardware Corp., 1400 N. 25 St., Melrose Park, Ill. (m)
Jens Risom Design Inc., 444 Madison Ave., New York, N.Y. 10022 (s)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (t)
Simpson-Bosworth Co., Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 (s, t, tv)
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (m)
Smith System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn. (m)
Stendig, Inc., 410 E. 62 St., New York, N.Y. 10021 (m, t)
Thonet Industries, Inc., 1 Park Ave., New York, N.Y. 10016 (m, s)
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058 (m)
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa. (m)
Westinghouse Electric Corp., Commercial/Institutional Products Div., Rt. 27, Edison, N.J. 08817 (tv)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (t)
Willow & Reed, Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (m)
Witco, Inc. 802 N. First St., Mt. Vernon, Wash. (m, t)

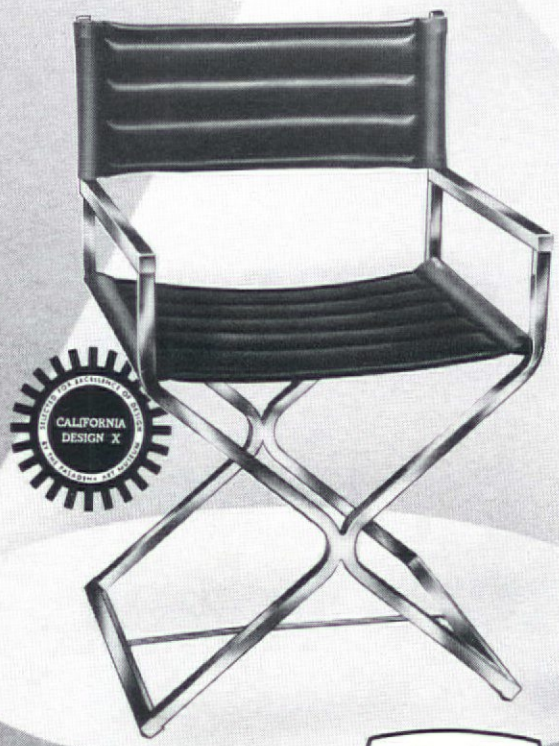
STORE EQUIPMENT
(Display fixtures, racks, etc.)

American Fixture Inc., 15th & Schifferdecker, Joplin, Mo.
Daglee Seating Co., 21 St. & Godfrey Ave., Philadelphia, Pa. 19138
Dante Metal Specialties Inc., 762 Third Ave., Brooklyn, N.Y. 11232
Do-All Craft, 320 Lincoln Blvd., Middlesex, N.J.
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal.
Georgia Art Metal Co., Box 325, Lawrenceville, Ga.
Glassland, Div. Glimex Products, Inc., 25 Montrose Ave., Brooklyn, N.Y. 11206
Goshen Mfg. Co., Inc., Goshen, Ind. 46526
Grant Pulley & Hardware Corp., 181 High St., West Nyack, N.Y. 10994
Haasbrock-Sanderguard, P.O. Box 69764, Los Angeles 69, Cal.
Hermsdorf Fixture Mfg. Co., Inc., 108 Franklin St., Manchester, N.H.
Hunt Country Furniture, Inc., Wingdale, N.Y. 12594
Indiana Cash Drawer Co., Shelbyville, Ind. 46176
Jaff Bros. Woodworks Inc., 41-43 37 St., Long Island City, N.Y.
Lamtron Industries, Inc., 20 N.W. 15 St., Miami, Fla.
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022
Multiplex Display Fixture Co., Warne & Carter Aves., St. Louis, Mo. 63107
Omni Div., Aluminum Extrusions, Inc., Charlotte, Mich. 48813
Permasteel 655 Atkins Ave, Brooklyn, N.Y.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Reflector-Hardware Corp., 1400 N. 25 Ave., Melrose Park, Ill. 60160
Star Industries, 213 Cutler St., Spring Lake, Mich.
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill.
Thomas-Davis Mfg., 11008 Childs St., Silver Spring, Md. 20901
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa.

Lights...

Camera...

Action...



... with Virtue® OF CALIFORNIA

This dramatic new chair captures the spotlight wherever used. Highlights on its bright chrome frame will accent the elegantly tailored upholstery in your choice of the many decorator colors . . . just picture its many uses. Details available from . . .

VIRTUE OF CALIFORNIA
A Division of Schlumberger Ltd.
Contract Department
19801 S. Santa Fe Ave., Compton, California 90221

Investigate . . . Virtue's Unique New Stack Table And Full Line Of Stacking Chairs!

Circle No. 194 on product card facing 3rd Cover

6800 EX. Executive swivel tilt Naugahyde® with attached ribbed pillow back, 4" foam seat, polished aluminum base, hooded ball casters. Overall width: 23½"; depth: 26"; height: 33". Inside back height: 24". Inside seat width: 20"; depth: 19½". Fabric seat optional.

This is a Jansko Chair.

It swivels and tilts. It's very comfortable and durable. In fact, it compares with some of the most expensive chairs of its kind — in everything but price.

Jansko also makes very fine tables, desks, couches, ottomans and benches. They will never swivel or tilt.

Pictures, descriptions and prices are contained in our colorful new brochure. Send for it.

Write David C. Jackson, President

jansko, INC.
P.O. BOX 1756,
FORT LAUDERDALE, FLORIDA 33302

Circle No. 195 on product card facing 3rd Cover

TABLE PARTS, ACCESSORIES

Code: p—pedestals
t—tops

American Chair Co., Inc., 911 N. 11 St., Sheboygan, Wis. 53082 (t, p)
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501 (t)
American Furniture Accessories, 6603 W. Wilson Ave., Los Angeles, Cal. 90001 (p)
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612 (p, t)
Art Foundry, 733 Third Ave., New York, N.Y. 10017 (t)
Art Metal, Inc., Jamestown, N.Y. 14701 (p)
Art Steel Co., Inc., 170 W. 233 St., Bronx, N.Y. 10463 (p, t)
Astra Bent Wood Furniture, East Arlington, Vt. (t, p)
Aweso Industries, Inc., 21 Voigt Dr., Hicksville, N.Y. (p)
Birmingham Ornamental Iron Co., P.O. Box 1911, Birmingham, Ala. 35201 (p)
Brancusi, 1001 First Ave., New York, N.Y. 10022 (t)
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639 (t)
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. 91734 (p)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. (p, t)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. (t, p)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (t, p)
Burke Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247 (t, p)
California Wrought Iron Co., Div. Brown-Jordan, 9860 Gidley St., El Monte, Cal. 91734 (p)
Carolina Mirror Corp., North Wilkesboro, N.C. 28659 (t)
Carroll Chair Co., Inc., 1508 W. Carroll Ave., Chicago, Ill. 60607 (p, t)
Cerulean Mfg. Co., 320 Manida St., Bronx, N.Y. 10474 (p)
Chairmasters Inc., 200 E. 146 St., Bronx 51, N.Y. (t, p)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048 (p, t)
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (t, p)
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058 (t, p)
Clopper Mfg. Co., P.O. Box 8, Meyersdale, Pa. (t)
Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (p)
Custom Marble Co., Box 808, Morganton, N. C. 28655 (t)
Daystrom Furniture, Sinai Rd., South Boston, Va.
Decar Plastic Corp., 2600 Washington Blvd., Bellwood, Ill. 60104 (t)
Design-Technics, 160 E. 56 St., New York 22, N.Y. (t)
Desks Inc., 71 Fifth Ave., New York, N.Y (t, p)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (p, t)
Dimensional Plastics Corp., 1000 E. 26 St., Box 3337, Hialeah, Fla. 33013 (t)
Do-All-Craft, 320 Lincoln Blvd., Middlesex, N.J. (t)
Dohrman Co., Crocker Industrial Park, Brisbane, Cal. (p, t)
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (t, p)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (p, t)
Durostyle Inc., Div. Wilkenson Mfg. Co., 2833 W. Lake St., Chicago, Ill. 60612 (p)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 (p, t)
Erickson Mobile & Folding Products, Div. Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis. (t)
Fashion Craft, Inc., 2285 University Ave. S.E., St. Paul, Minn. (p, t)
Fiberesin Plastics Co., Oconomowoc, Wis. (t)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (t, p)
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 (p, t)
Founders Furniture Co., Pleasant Garden, N.C. (p)
Furniture Accents Inc., P.O. Box 23, Knickerbocker Sta., New York, N.Y. 10002 (p)
Furniture Dynamics, Inc., P.O. Box 426, Richardson, Tex. 75080
Bill Gallien Associates, 19720 Ventura Blvd., Woodland Hills, Cal. (t, p)
Gallo Original Iron Works, Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237 (p)
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio 44505 (p)
Glassland, Div. Glimex Products Inc., 25 Montrose Ave., Brooklyn, N.Y. 11206 (t)
Great Eastern Furniture Co., 315 E. 62 St., New York, N.Y. (p)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. 76513 (p)
Haasbrock-Sonderguard, P.O. Box 69764, Los Angeles 69, Cal. (t, p)
Fritz Hansen, Inc., 979 Third Ave., New York, N.Y. 10022 (t, p)
H. W. Hull & Sons, 19720 Ventura Blvd., Woodland Hills, Cal. (p)
Hunt Country Furniture, Inc., Wingdale, N.Y. 12594 (t)
Institutional Products Inc., "U" & Venango Sts., Philadelphia, Pa. 19134 (p, t)
Jofco, 13 & Vine Sts., Jasper, Ind. (p, t)
Johns-Manville, 22 E. 40 St., New York, N.Y. 10016 (t)
Johnson Industries, 374 Summit St., Elgin, Ill. (p, t)
Bill Kelleher Designs, 1508 Boren Ave., Seattle, Wash. 98101 (t, p)
Kessler Industries, Inc., 8600 Gateway E., El Paso, Tex. 79907 (p, t)
King Arthur Chair Co. Inc., 5501 N.W. 36 Ave., Miami, Fla. (t, p)
Krueger Metal Products Co., P. O. Box 2097A, Green Bay 6, Wis. (p)
L & B Mfg. Corp., 2144 Colorado Ave., Santa Monica, Cal. 90404 (p, t)
L & B Products Corp., 3247 Laconia Ave., Bronx 69, N.Y. (t, p)
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla. (t)
Lear Siegler, Inc., Middletown Div., P.O. Box 98, Simpsonville, Ky., 40067 (p)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y.
Libby-Fraser Industries, 1 Long-Pond Rd., Gardner, Mass. 02532
L.S.M. Corp., 336 W. Main St., Stamford, Conn., 06902 (p)
Lu Anne Decorative Accessories, P.O. Box 177, Buena Vista Sta., Miami, Fla. 33137 (p, t)
Lusterock International Inc., 4125 Richmond Ave., Houston 27, Tex. (t)
Marblecraft Co., Div. Rexall Drug & Chemical, Mapleville, R.I. (t)
Marble Industries, 12237 Turner Ave., Detroit, Mich. 48204 (p)
Marshall Studio, Inc., Veedersburg, Ind. (p, t)
Mar-Shell Products, Inc., 1425 Piedmont Ave., N.E., Atlanta, Ga. 30309 (t)
McNeff Industries, Inc., P.O. Box 10626, Dallas, Tex. 75207
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. 10022 (p, t)
National Import Products, 3026 E. Olympic Blvd., Los Angeles, Cal. 90023 (p, t)
Old Hickory Furniture Co., P.O. Box 191, Martinsville, Ind. 46151 (p, t)
National Industries Inc., Odenton, Md. (t, p)
Paris Mfg. Co., South Paris, Me. 04281 (p, t)
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022 (t)
Period Inc., P.O. Box 578, Henderson, Ky. 42420 (p, t)
Piazza Originals, 225 Fifth Ave., New York, N. Y. 10010 (p, t)
Plametron Corp., 4420 N.W. 35 St., Miami 42, Fla. (p)
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. (p, t)
R/K Laminated Products Inc., 2929 Mobile Dr., Elkhart, Ind. 46514 (t)

Alan Sanford Inc., Box 87, Glen Oaks, N. Y. 11004 (p, t)
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654 (p, t)
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis, Minn. 55414 (p)
Dick Stombaugh Inc., 513 N. Main St., Ada, Ohio (p, t)
Star Industries, 213 Cutler St., Spring Lake, Mich. (p, t)
Stylume Products Inc., 144575 N.W. 26 Ave., Opa Locka, Fla. 33054 (p)
Syro Industries, Inc., 813 N. Franklin St., Chicago, Ill. 60610 (p, t)
TechFab, 4321 Semple, St. Louis, Mo. (p, t)
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032 (p, t)
Vermont Marble Co., 61 Main St., Proctor, Vt.
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. 90221 (p, t)
Waco Products Co., 450 N. Levitt St., Chicago, Ill. (p, t)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (t, p)
Wilkenson Mfg. Co., 4950 S. Kilbourn Ave., Chicago, Ill. 60632 (p)
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611 (p, t)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (p, t)
World Wide Marble Ltd., 979 Third Ave., New York, N.Y. 10022 (t, p)
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (p, t)

TABLES

Code: dc—dining, commercial; di—dining, institutional; e—executive & conference; f—folding; o—occasional

Hugh Acton Div., Brunswick Corp., 5140 N. Westmoreland Rd., Dallas, Tex. 75247 (dc, di, e, f, o)
Airlite Products Co., Div. Baylis Industries, Inc., 470 W. First Ave., Roselle, N.J. 07203 (f)
Albano Co., Inc., 553 W. 54 St., New York, N.Y. 10017 (dc, e)
All-Steel Equipment Inc., Aurora, Ill (e)
Alma Desk Co., Box 271, High Point, N.C. (e, o)
American Chair Co. Inc., 911 N. 11 St., Sheboygan, Wis. (dc, di, e, o)
American of Chicago, Inc., 2601 W. Fournoy St., Chicago, Ill. 60612 (o)
American Desk Mfg. Co., P.O. Box 429, Temple, Tex. 76501 (dc, di, f)
American of Martinsville, Contract Div., Martinsville, Va. (o)
American Seating Co., 901 Broadway N.W., Grand Rapids, Mich. (di, f)
Amtab Mfg. Co., 1747 W. Grand Ave., Chicago, Ill. (dc, di, e, f)
Arneff Furniture Corp., 306 E. 61 St., New York, N.Y. (dc, di, e, f, o)
Art Metal Inc., Jamestown, N.Y. (e)
Art Steel Co. Inc., 170 W. 233 St., Bronx, N.Y. (e, o)
Artes de Mexico Internacionales Inc., 163 Pittsburgh St., Dallas, Tex. (dc, o)
Astra Bent Wood Furniture Co., East Arlington, Vt. 05252 (dc, di, e, f)
Atelier International, Ltd., 6 E. 53 St., New York, N.Y. 10022 (dc, di, e, f, o)
Authentic Furniture Products, 607 Nash St., El Segundo, Cal. (di)
Avard Inc., 353 E. 62 St., New York, N.Y. 10021 (dc, di, e, o)
Baker Furniture Inc., 35 Milling Rd., Holland, Mich (e, o)
Barnard & Simonds Co. Inc., 1530 Blaine Ave. S.E., Grand Rapids, Mich. (dc, o)
Bassett Furniture Industries, Bassett, Va. (o)
Bassett Mirror Co. Inc., Bassett, Va. (o)
Robert Benjamin Inc., 306 E. 61 St., New York, N.Y. 10021 (dc, e, o)
George B. Bent Co. Inc., 424 Main St., Gardiner, Mass. (o)
Bentson Mfg. Co., P.O. Box 1347, Aurora, Ill. 60507 (e)
BHR, Inc., 2100 Signal St., San Pedro, Cal. (dc, o)
Bianco Mfg. Co., 2736 Victor St., St. Louis, Mo. (dc, di)
Birmingham Ornamental Iron Co., P.O. Box 1911, Birmingham, Ala 35201 (dc, di)
Boling Chair Co., Box 409, Silver City, N.C. 27344 (o)
Bradston Rattan Products, Inc., P.O. Box 476, 840 W. 19 St., National City, Cal. 92050 (dc, o)
B. Brody Seating Co., 5921 W. Dickens Ave., Chicago, Ill. 60639 (dc, di)
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids, Mich. (dc, di, e)
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal (dc, di, o)
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (e, o)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon, Mich. (e)
Broyhill Contract, Div. Broyhill Furniture Factories, Lenoir, N.C. (o)
Brunswick Corp., Commercial Furniture Div., 2605 E. Kilgore Rd., Kalamazoo, Mich. (dc, di)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (dc, di, o)
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas, Tex. (dc, di, e, o)
Burwood Products Co., Contract Div., 320 W. Ohio St., Chicago, Ill. 60610 (o)
Business Designs Inc., 8899 Beverly Blvd., Los Angeles, Cal. 90048 (e)
California Wrought Iron Co., Div. Brown-Jordan, 9860 Gidley St., El Monte, Cal. (dc, di, o)
Cal-Mode Furniture Co., 9909 W. Jefferson Blvd., Culver City, Cal. 90230 (dc, di, e, o)
Carolina Forge, P.O. Box 1158, Salisbury, N.C. (dc, di)
Carolina Seating Co., P.O. Box 847, High Point, N.C. 27260 (dc, di, e, o)
Jack Cartwright Inc., 319 E. Grimes St., High Point, N.C. (o)
Carson Furniture Mart, One Park Ave., New York, N.Y (o)
Cavallon Associates Inc., 979 Third Ave., New York, N.Y. 10022 (dc, o)
Chairman of the Board Co., P.O. Box 18513, Oklahoma City, Okla. (e)
Chairmasters Inc., 200 E 146 St., Bronx 51, N.Y (dc, di, f)
Chairs Unlimited, 8815 Beverly Blvd., Los Angeles, Cal. 90048 ((dc, di, e, f, o)
Charlton Co. Inc., Contract Div., Fitchburgh, Mass. (o)
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York, N.Y. (dc, di, o)
Chicago Hardware Foundry, Commonwealth Ave., N. Chicago, Ill. (dc, di, e)
S. Christian of Copenhagen Inc., 255 Post St., San Francisco, Cal. (f, o)
Chro Modern Chair Co., 4920 S. Soto, P.O. Box 58347, Los Angeles, Cal. 90058 (dc, di, e, f, o)
Chromcraft Inc., 1 Quality Ln., Senatobia, Miss. 38668 (dc, di, e, o)
C. I. Designs, 230 Clarendon St., Boston, Mass. (dc, di, e, o)
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa. (dc, di, e)

Fabrics for that very special job. Even for just a conversation piece chair. How can we custom weave such small yardage at such small cost? *(It's a Schumacher mill secret!)* Choose from a group of 23 magnificent patterns, stripes and plains.

Schumacher's
FABRICS | CARPETS | WALLCOVERINGS | VELCRO®

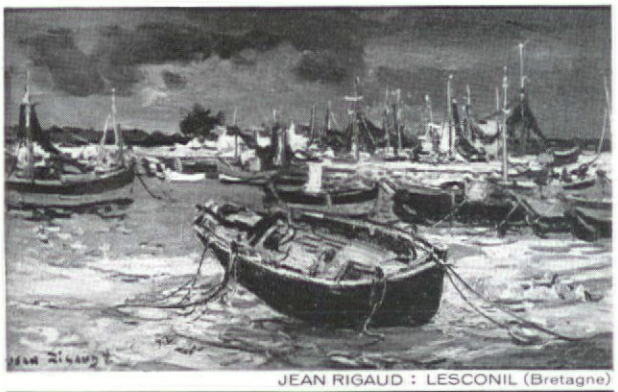
F. Schumacher & Co. 58 West 40th Street, New York, N.Y. • Showrooms: 939 Third Ave., New York

Circle No. 196 on product card facing 3rd Cover

Circle No. 197 on product card facing 3rd Cover

The Source

FOR FINE ART TO THE TRADE



JEAN RIGAUD : LESCONIL (Bretagne)

JEAN RIGAUD
RAFAEL ORTEGA
HENRY d'ANTY
MAURICE BOITEL
JORDI BONAS
CARLOS CARDELLA
& OTHERS

adamo *Galleria d'Arte Ltd.*

244 FIFTH AVENUE • NEW YORK, N.Y., 10001 • MU 5-1337

MAKE

FIRST

IMPRESSIONS

COUNT

with PLUSH COVER ENTRY MATS!

Luxurious, sculptured Plush Cover mats and matting establish a mood of elegance, where it counts, at your entryways. Doubly useful, the deep nylon pile catches and holds sight unseen tracked-in street dirt or grime. Reduces floor maintenance costs. Solid vinyl back keeps moisture and dirt from ruining your flooring. Mats: 3′ x 5′, 3′ x 7′, 4′ x 6′, 4′ x 8′, 6′ x 10′. Runners: 3′, 4′, 6′ widths in rolls up to 60 lineal feet.

FREE 4-COLOR BROCHURE—Choose the mats you need from Bulletin 9030.

Originator of carpet-top and cushioned entry and anti-fatigue mats and matting.

Crown RUBBER COMPANY

Phone: 419-332-5531
Fremont, Ohio 43420

Circle No. 198 on product card facing 3rd Cover

TABLES—continued

Cocheo Chair Co., 425 E. 53 St., New York, N.Y. (dc, e, o)
Cochran Chair Co. Inc., P.O. Box 269, Aurora, Ind. 47001 (o)
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York, N.Y. (e, f, o)
Colonial Art-Mex Co., 435 N. LaSalle St., Chicago, Ill. 60610 (e, o)
Columbia-Hallowell Div., Standard Pressed Steel Co., Hatfield, Pa. 19440 (e)
Condi Div., Pacific Furniture, 6900 S. Avalon Blvd., Los Angeles 3, Cal. (o)
Contempo Associates Inc., 178 W. Bouic Ave., Rockville, Md. (dc, di, e, o)
Continental Imports, 5227 Germantown Ave., Philadelphia, Pa. 19144 (dc, e, o)
Continental Metal Furniture, 14812 Calvert, Van Nuys, Cal. 91401 (dc, o)
Coopercraft of California, 2260 Centinela, W. Los Angeles, Cal. 90064 (o)
Corry Jamestown Corp., 844 E. Columbus Ave., Corry, Pa. 16407 (dc, di, e, o)
Costa Mesa Furniture Co., 411 E. Julianna, Anaheim, Cal. (e, o)
Cramer Industries Inc., 625 Adams St., Kansas City Kan. 66105 (e)
Creative Metal Products, 68 Fleet St., Jersey City, N.J. (e, o)
Creatives by Southeastern Consultants, 317 Knollwood, Winston Salem, N.C. (dc, e)
Crossroads Mfg. Co., 15250 E. Whittier Blvd., Whittier, Cal. 90603 (dc, di, e,o)
Cumberland Furniture Co., 40 E. 49 St., New York, N.Y. (dc, e, f, o)
Curtis Products, 495 Ball St., Coburg, Ont., Canada (dc, di, e, f, o)
Cypress Furniture Industries, Inc., 790 N.W. 72 St., Miami, Fla. (dc, di)
Dante Metal Specialties, 762 Third Ave., Brooklyn 32, N.Y. (o)
Davis Furniture Industries, Inc., P. O. Box 1864, 602 W. Linden Ave., High Point, N.C. 27260 (dc, di, e, o)
Daystrom Furniture, Sinai Rd., S. Boston, Va. (dc, di)
Decar Plastic Corp., 2600 Washington Blvd., Bellwood, Ill. 60104 (dc, di, f)
DeGaal & Walker Inc., 405 E. 62 St., New York, N.Y. 10021 (dc, e, o)
Dependable Furniture Mfg., 45 Williams Ave., San Francisco, Cal. 94124 (o)
Design Concepts Group, P. O. Box 113, Orange, N.J. 07051 (dc, di, e, o)
Design Products, Inc., P.O. Box 342, 2950 Walnut St., Boulder, Colo. 80302 (e)
Designcraft Metal Mfg., Kero Rd., Carlstadt, N.J. (o)
Desks Inc., 71 Fifth Ave., New York, N.Y. (dc, di, e, o)
DGM Associates, 160 E. 56 St., New York, N.Y. 10022 (dc, di, e, f, o)
Directional Contract Furniture, 979 Third Ave., New York, N.Y. (e, o)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (dc, di, e, f, o)
Domore Office Furniture, Inc., 2400 Sterling, Elkhart, Ind. (e)
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (dc, di, f)
Drexel Enterprises Inc., Contract Div., Drexel, N.C. (dc, di, e, o)
du Cor, 250 W. 24 St. Hialeah, Fla. (dc, di)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (dc, di e, o)
Dunn Wright Furniture Mfg., 7105 S. McKinley Ave., Los Angeles 1, Cal. (e, o)
Duralite Co., Inc., 1 Park Ave., Space 714, New York, N.Y. 10016 (f, o)
Durastyle Inc., Div. Wilkenson Mfg. Co., 2833 W. Lake St., Chicago, Ill. 60612 (o)
Dux Inc., 5000 City Line Rd., Newport News, Va. (di, o)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York, N.Y. 10022 (dc, di, e, o)
Empire State Chair Co., 232 E. 59 St., New York, N.Y. (dc, di)
Erickson Mobile & Folding Products Div., Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis. (e, f)
Erwin-Lambeth Inc., P.O. Box 1129 Thomasville, N.C. 27360 (dc, e)
Falcon Products Inc., 2130 Schuetz Rd., St. Louis, Mo. (dc, di, e, o)
Fima International Ltd., 440 Park Ave. S., New York, N.Y. 10016 (e)
Fine Arts Furniture Co., 802 Monroe Ave. N.W., Grand Rapids 2, Mich. (o)
Fine Art Lamps Ltd., 230 Fifth Ave., New York 1, N.Y.
Finer Chrome Products Co., 499 E. 163 St., Bronx, N.Y. (dc, di)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (dc, di)
Florentine Forge Inc., 3651 N.W. 50 St., Miami, Fla. (dc, di, o)
Forecast House, Inc., 979 Third Ave., New York, N.Y. 10022 (o)
Foster-McDavid Inc., P.O. Box 11907, Tampa, Fla. 33610 (dc, o)
Founders Furniture Co., Pleasant Garden, N.C. (dc, di,o)
Furniture Accents Inc., P.O. Box 23, Knickerbocker Sta., New York, N.Y. 10002 (o)
Gallo Original Iron Works, Inc., 1851 Flushing Ave., Brooklyn, N.Y. 11237 (dc)
Galway Inc.—Contract Div., 320 W. Ohio St., Chicago, Ill. (o)
Garland Furniture Co., 409-11 W. Huron St., Chicago 10, Ill. (e)
General Fireproofing Co., Youngstown, Ohio (dc, di, e, o)
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048 (dc, di, e, o)
Otto Gerdau Co., 82 Wall St., New York, N.Y. (dc, di, f, o)
Glenn of California, 130 N. First Ave., Arcadia, Cal. (di, e, o)
Globe Furniture Co., High Point, N.C. (o)
Globe Wernicke Co., 1329 Arlington St., Cincinnati, Ohio 45225 (e)
Gold Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis. (dc, di, e, f, o)
Goshen Mfg. Co., Goshen, Ind. (dc)
Great Eastern Furniture, 315 E. 62 St., New York, N.Y. (o)
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 (o)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (e, o)
Grosfeld House, Inc., 315 E. 62 St., New York 21, N.Y. (di, e, o)
W. H. Gunlocke Chair Co., Wayland, N.Y. (o)
Habitat Inc., 341 E. 62 St., New York, N.Y. 10021 (dc, di, e, o)
Hamilton-Cosco, Inc., P.O. Box 200, Gallatin, Tenn. 37066 (e, f, o)
Hamilton Mfg. Co., Two Rivers, Wis. (dc, di, e, f, o)
Hampden Specialty Products, 295 Fifth Ave., New York, N.Y. (dc, f, o)
Fritz Hansen Inc., 979 Third Ave., New York, N.Y. 10022 (dc, di, e, f, o)
Hardwood House Inc. 10 St. James St., Rochester, N.Y. (e, o)
Harter Corp., Prairie Ave., Sturgis, Mich. 49091 (e, o)
Haskell, Inc., 231 Haskell Ln., Pittsburgh, Pa. (e)
Heifetz Co., Clinton, Conn. 06413 (o)
Helikon Furniture Co., 315 E. 62 St., New York 21, N.Y. (di, e)
Heritage Furniture, Inc., 1690 English, High Point, N.C. (e, o)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (dc)
Hickory Mfg. Co., Hickory, N.C. (dc)
High Point Furniture Industries, 1416 Progress St., High Point, N.C. (e)
Hitchcock Chair Co., Contract Div., Riverton, Conn. (dc, di, o)
Holman Mfg. Co. Inc., Box 869, Pittsburgh, Tex. 75686 (di, o)
HON Co., Third & Oak Sts., Muscatine, Iowa 52761 (e)
Hoosier Desk Co., P.O. Box 149, Jasper, Ind. (e)
Horness Inc., N. Elm St., Three Oaks, Mich. (e, o)
House of Spain, 876 Lexington Ave., New York, N.Y. (di, o)
Howe Folding Furniture, Inc., 360 Lexington Ave., New York, N.Y. 10017 (dc, di, e, f, o)
Hunt Country Furniture, Inc., Wingdale, N.Y. 12594 (dc)
Imperial Craftsmen, 319 E. 53 St., New York, N.Y. (o)
Imperial Desk Co., Inc., 1312 W. Florida St., Evansville, Ind. 47707

Circle No. 199 on product card

Ingersoll-Humphryes Div., Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. (dc, di)
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654 (e, f)
Institutional Products Inc., "I" & Venango St., Philadelphia, Pa. 19134 (dc, di, e, f, o)
Interiors Import Co., 208 E. 52 St., New York, N.Y. (o)
International Contract Furnishings, 145 E. 57 St., New York 22, N.Y. (dc, di, e, o)
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (e)
I.V Chair Corp., 969 Third Ave., New York, N.Y. (dc, di, e, o)
J. G. Furniture, 160 E. 56 St., New York, N.Y. (dc, di, e, o)
Jansko Inc., P.O. Box 1751, Ft. Lauderdale, Fla. (dc)
Jasper Desk Co., P.O. Box 111 Jasper, Ind. (e, o)
Jofco, 13 & Vine Sts., Jasper, Ind. (e)
B. F. John Furniture Corp., 5200 S. W. Macadam Ave., Portland, Ore. 97201 (o)
Johnson Chair Co., 11-114 Merchandise Mart, Chicago, Ill. 60654 (e, o)
Johnson Industries, 374 Summit St., Elgin, Ill. (dc, di, e, f)
Kagan-Dreyfus Inc., 40 East End Ave., New York, N.Y. (dc, e)
Kasparians Inc., 7772 Santa Monica Blvd., Los Angeles, Cal. (e)
Keller Mfg. Co., Corydon, Ind. (dc, di)
Kessler Industries, Inc., 8600 Gateway East, El Paso, Tex 79907 (dc, di, o)
King Arthur Chair Co., Inc., 5501 N.W. 36 Ave., Miami, Fla. (dc)
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y. (e, o)
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (dc, di, e, o)
Kodawood Furniture Mfrs., 3730 N.W. 54 St., Miami, Fla. (dc, o)
Kosuga Furniture Inc., 2260 Palou Ave., San Francisco, Cal. 94124 (dc, di, o)
Kraftware Corp., 225 Fifth Ave., New York, N.Y. 10010 (o)
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (o)
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis. (dc, di, e, f, o)
L & B Manufacturing, 2144 Colorado Ave., Santa Monica, Cal. (dc, di, e)
L & B Products Corp., 3247 Laconia Ave., Bronx, N.Y. 10469 (dc, di)
Laminated Veneers Co. Inc., 115-02 15 Ave., College Point, L.I., N.Y. (dc, di)
Lamtron Ind., Inc., 20 N.W. 15 St., Miami, Fla. (dc, di)
Landes Mfg. Co., P.O. Box 2197, Gardena, Cal. (di, o)
Lapine-Snyder Furniture Corp., Water St., Ligonier, Ind. 46767 (o)
Leg-O-Matic Co., Bridgeport, Conn. 06605 (f)
Lehigh Furniture Corp., Div. Litton Industries, 415 Madison Ave., New York, N.Y. 10017 (dc, e)
Carl Lendinara Furniture, 401 E. 163 St., Bronx, N.Y. (dc, di)
Leopold Co., Div. Litton Industries, 914 Osborn St., Burlington, Iowa 52601 (e)
Lewittes Furiture Enterprises, 171 Madison Ave., New York, N.Y. 10016 (o)
Libby-Pratt Studios, One Long Pond Rd., Cedarville, Mass. 02532 (o)
Living Designs Inc., 5525 McKinley Ave., Los Angeles 11, Calif. (dc, di, e, o)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. 49858 (dc, di, o)
London Lamps, 2651 Manhattan Beach Blvd., Redondo Beach, Cal. 90278 (o)
Los Angeles Period Furniture Mfg. Co., 1755 E. Santa Barbara Ave., Los Angeles, Cal. 90583 (dc)
Hank Loewenstein Inc., P.O. Box 12383, Dallas, Texas 75225 (di, o)
Frederik Lunning, 667 Fifth Ave., New York, 22, NY. (di, e)
Lyon Metal Products, 63 Railroad Ave., Aurora, Ill 60507 (e)

Maderas de Santa Barbara, 511 E. Gutierez St., P.O. Box 697, Santa Barbara, Cal. 93103 (dc, e, o)
Madison Furniture Industries, Canton, Miss. (di, e, o)
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. 49660 (dc)
Marble/Imperial Furniture Co., Div. of Dictaphone Corp., 89 Willis St., Bedford, Ohio 44146 (e, o)
Marden Mfg. Inc., 5823 N. Ravenswood, Chicago, Ill. 60626 (o, o)
Marshall Studios Inc., Veedersburg, Ind. (dc, e, o)
John Mascheroni Furniture Inc., 979 Third Ave., New York, N.Y. 10022 (e, o)
M/B Designs, 737 Second St., Oakland, Cal. (o)
McNeff Industries Inc., P.O. Box10626, Dallas 7, Tex. (dc, di)
Metalstand Co., 11200 Roosevelt Blvd., Philadelphia 15, Pa. (e)
Metropolitan Furniture Corp., 950 Linden Ave., S. San Francisco, Cal. (o)
Metwood Hanover, N. Forney Ave., Hanover, Pa. 17331 (e, f)
Milwaukee Metal Furniture Co., Div. Miwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (o)
Midwest Folding Products, 1414 S. Western Ave., Chicago, Ill. (f)
Merman Miller, Inc., Zeeland, Mich. 49464 (dc, di, e, o)
Milwaukee Metal Stamping Corp., 800 S. 72 St., Milwaukee, Wis. (f)
Mitchell Mfg. Co., 2740 S. 34 St., Milwaukee 46, Wis. (e, f)
Modernize/Dean Inc., Pontotoc, Miss. (o)
Mohasco Industries, Inc., Contract Furniture Div., 1191 Merchandise Mart, Chicago, Ill. (dc di)
Molla Contract Co., Inc., 425 E. 53 St., New York, N.Y. (dc, di, e, o)
Monarch Furniture Co., Inc., P.O. Drawer 1351, High Point, N.C. 27261 (o)
Monogram Metals Inc., 99 Greene St., New York, N.Y. 10012 (o)
Monroe Table Co., Colfax, Iowa 50054 (di, e, f)
Morrison, 347 Fremont, San Francisco, Cal. 94105 (o)
Mount Airy Furniture Co., MountAiry, N.C. (e, o)
Mueller Furniture Corp., 514 Fifth St., N.W., Grand Rapids, Mich 49502 (e, o)
Nahon Furniture Corp., 305 E. 63 St., New York, N.Y. 10021 (e, o)
National Industries Inc., Odenton, Md. (dc, di, f)
Norco Furniture Co., Cherry Valley Term Rd., W. Hempstead, N.Y.
Norquist Products Inc., 415 Chandler St., Jamestown, N.Y. (dc, di, f, o)
Northwest Chair Co., 2201 S. Tacoma Way, Tacoma, Wash. 98411 (dc, di, e)
Old Hickory Furniture Co., P.O. Box Martinsville, Ind. 46151 (dc, di, e, o)
Pace/Jil Associates Inc., 315 E. 62 St., New York, N.Y. (dc, di, e, o)
Paris Mfg. Co., South Paris, Me. 04281 (di)
Parquet Products Corp., 137 E. 57 St., New York, N.Y. 10022 (dc, di. o)
Patrician Furniture Co., P.O. Box 1768, High Point, N.C. (di)
Patterson Furniture Co., 701 Yunker Ave., McKees Rocks, Pa. 15136 (e, o)
Peabody Seating Co., N. Manchester, Ind. (f)
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (e, o)
Period Inc., P.O. Box 578, Henderson, Ky. 42420 (dc, di, o)
Piazza Originals, 225 Fifth Ave., New York, N.Y. 10010 (dc, di, e, o)
Poloron Products, Inc., 165 Hugenot St., New Rochelle, N.Y. (di, f)
Harvey Probber Inc., 979 Third Ave., New York, N.Y. 10022 (di, e, o)
Quartite Creative Corp., 236 Fifth Ave., New York 1, N.Y. (o)
Randall Co., 801 W. Eighth St., Cincinnati, Ohio 45203 (di, f)

Circle No. 200 on product card facing 3rd Cover

Gold Medal sets a casual mood

So simply and completely. Mix or match, Gold Medal casual furniture "groups" beautifully—indoors or out. It's designed that way with companion accessories, widest choice of finishes and fabric colors. Shown: No. 400 Gull Chair with folding hardwood frame and No. 160 Table. Write for colorful catalog.

No. 149 Officer's Chair with matching No. 150 Ottoman

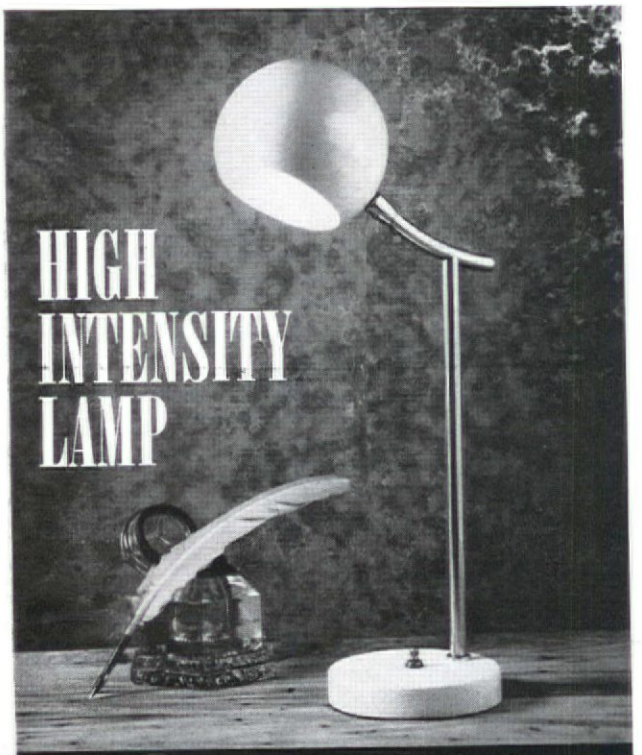
No. 35 "Classic" Director's Chair

GOLD MEDAL

TRADE MARK REG. U.S. PAT. OFF.

GOLD MEDAL FOLDING FURNITURE CO.

Dept. 1707, Racine, Wisconsin 53403 • Phone (414) 637-5677



Designed for the new 40W S11 High Intensity Bulb, intermediate base, no transformer, Lo-Hi-Off switch in base. Universal swivel, 18" overall

NS996 — Black with polished chrome stem.

NS997 — White with polished brass stem. $33.00 retail.

Nessen Lamps Inc.

Factory and general offices: 3200 Jerome Avenue, Bronx, N.Y. 10468

New York City Showroom: 155 East 56th Street

Circle No. 201 on product card facing 3rd Cover

TABLES—continued

Reale Mirror Mfg. Co., Inc., 18 E. 12 St., New York, N.Y. (o)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y (e, o)
R/K Laminated Products Inc., 2929 Mobile Dr., Elkhart, Ind. 46514 (e)
R/N Contract-Nemschoff Chairs, 2218 W. Water, Sheboygan, Wis. (o)
H. Robert Industries Inc., 4916 Shaw Ave., St. Louis, Mo. 63110 (di)
Robert John Co., 821 N. Second St., Philadelphia, Pa. 19123 (e, o)
Edward Axel Roffman Associates, 160 E. 56 St., New York, N.Y. (dc, di, e, o)
Roland Associates Inc., 2914-20 Hall St., Dallas, Tex. 75204 (o)
Rol-Fol Sales Co., 14876 Raymer St., Van Nuys, Cal. (di, f)
Romwebber Co., 305 E. 63 St., New York, N.Y. 10021 (dc, di, e)
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (dc, di, e, f, o)
Royaline Furniture Inc., 595 E. Tenth Ave., Hialeah, Fla. 33010 (dc, di)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (dc, di, e, f, o)
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago, Ill. (o)
R-Way Furniture Co., 740 S. Commerce, Sheboygen, Wis. (dc, di, o)
Samsonite Institutional Equipment Div., Samsonite Corp., 1050 S. Broadway, Denver, Colo. (f, o)
Alan Sanford Inc., Box 87, Glen Oaks, N.Y. 11004 (dc, di, e, o)
Saybolt & Cleland, Inc., 326 N. 17 St., Philadelphia 3, Pa. (e)
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y. (e, o)
Scandia Craft Enterprises, 156 E. 30 St., New York, N.Y. (e, o)
Scandiline Furniture Inc., 2175 Signal St., San Pedro, Cal. 90631 (e)
Scandinavian Design Inc., 15 E. 53 St., New York, N.Y. (di, f)
Scandix Designs Inc., 979 Third Ave., New York 22, N.Y. (dc, di, e, o)
Frank Scerbo & Sons Inc., 140 Plymouth St., Brooklyn, N.Y. 11201 (dc, di, e, o)
Seating Products Integrated, 2325 S. Main St., Los Angeles, Cal. 9007 (dc, e, f)
Shaw-Walker Co., 2 Western Ave., Muskegon, Mich. 49443 (e,o)
Shelby Williams Industries Inc., 325 N. Wells, Box 3442, Chicago, Ill. 60654 (dc, di, e, f, o)
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y. (o)
Sico Inc., 5215 Eden Ave., S., Minneapolis, Minn. 55436 (di, e, f)
Sikes Co., Div. Milwaukee Chair Co., 611 Enterprise Dr., Oak Brook, Ill. 60523 (o)
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago, Ill. (e, o)
Simpson-Bosworth Co., Inc., 1745 N. Richmond Ave., Chicago, Ill. 60647 (dc, di, e, o)
Neal Small Designs, 49 W. 24 St., New York, N.Y. 10010 (e, o)
Smokador Products Co., Div. Baylis Industries, 470 W. First Ave., Roselle, N.J. 07203 (f)
Sparta Furniture Div., Extensole Corp., Sparta, Mich. (dc, di)
Springer-Penquin Inc., 11 Brookdale Pl., Mt. Vernon, N.Y. 10550 (o)
Stakmore Co., Inc., 200 Lexington Ave., New York, N.Y. 10016 (f)
Dick Stambaugh Inc., 513 N. Main St., Ada, Ohio (dc, di, e, o)
Stanley Furniture Co., Stanleytown, Va. (dc)
Star Industries, 213 Cutler St., Spring Lake, Mich. (dc, di, e)
Steelcase Inc., 1120 36 St. S.E. Grand Rapids, Mich. (dc, di, e, o)
Stein Architecutral Products, Box 71, Fredericksburg, Tex (e)
Stendig Inc., 410 E. 62 St., New York, N.Y. 10021 (dc, di, e, f, o)
Sterlingworth Corp., Allen St. Extension, Jamestown, N.Y. (o)
Storch/Tepper Industries, Inc., 419 Park Ave., S., New York, N.Y. 10016 (dc, di, e, f, o)
Stow/Davis Furniture Co., 25 Summer, N.W. Grand Rapids, Mich. 49506 (e)
John Strauss Showroom, 160 E. Erie St., Chicago, Ill. 60611 (dc, e, o)
John Stuart Inc., 205 E. 58 St., New York 16, N.Y. (e, o)
Stylex Inc., Delanca, N.J. (e)
Stylume Products Inc., 144575 N.W. 26 Ave., Opa Locka, Fa. 33054 (dc, di)
Syro Industries, Inc., 813 N. Franklin St., Chicago, Ill. 60610 (dc, di)
George Tonier Inc., 305 E. 63 St., New York, N.Y. (dc, di, e, o)
Tassell Industries Inc., 4135 Lake Michigan Dr., Grand Rapids 4, Mich. (e)
The Taylor Chair Co., 75 Taylor Rd., Bedford, Ohio 44014 (o)
TechFab, 4321 Semple, St. Louis, Mo. (dc, di, e, o)
Tennsco Corp., Dickson, Tenn. (f)
Terra, 8201 Beverly Blvd., Los Angeles, Cal. 90048 (dc, o)
Thayer Coggin Institutional Inc., South Rd., High Point, N.C. 27262 (dc, di, e, o)
Thonet Industries, Inc., 1 Park Ave., New York, N.Y. 10016 (dc, di, e, f, o)
Thorco Ltd., 113-06 101 Ave., Richmond Hill, N.Y. 11419 (e, o)
Tomlinson of High Point, 305 High Ave. W., High Point, N.C. 27261 (o)
Traditional Reproductions, 208 E. 60 St., New York 22, N.Y. (o)
Triangle Industries, 1919 Vineburn Ave., Los Angeles, Cal. 90032 (o)
Tri-Mark Designs, 1006 Arch St., Philadelphia, Pa. 19107 (dc, e, o)
Trimble House Corp., 3832 Green Industrial Way, Atlanta, Ga. 30005 (e)
Tropi-Cal, 5731 S. Alameda St., Los Angeles, Cal. 90058 (f, o)
Trouvailles, Inc., 36 Pleasant St., Watertown, Mass. 02172 (e)
Troy Sunshade Co., 672 Grand St., Troy, Ohio (di, e, o)
Turner Mfg. Co., 2309 S. Keeler, Chicago, Ill. (o)
United Chair Co., 3315 First Ave. S., Leeds, Ala. 35094 (o)
Clarence Veit, 175 E. 87 St., New York, N.Y. 10028
Valtronic Corp., 375 Walton Ave., Bronx, N.Y. 10451 (e)
Virco Mfg. Corp., P.O. Box 44845, Hancock Sta., Los Angeles, Cal. 90044 (dc, di, f, o)
Virtue Bros. Mfg. Co., 19801 S. Santa Fe Ave., Compton, Cal. (dc, di)
Vista Furniture Co., 4655 Illinois Ave., Louisville, Ky. (o)
Vogue Rattan Mfg. Co. Inc., 454 Fairman Rd., Lexington, Ky. (o)
Wade Mfg. Corp., P.O. Box 419, Charlotte, N.C. 28201 (e)
William J. B. Waite Co., 560 Western Mdse. Mart, San Francisco, Cal. 94103 (dc, di)
Ward Bennett Designs, Brickel Associates, Inc., 515 Madison Ave., New York, N.Y. 10022 (e, o)
Weinberg Corp., 145 W. Columbia Ave., Philadelphia 22, Pa. (e, f)
Leif Wessman Assoc. Inc., 301 E. 64 St., New York, N.Y. 10021 (o)
Western Mfg. Co., Dept. CD 7, 536 N. Highland Ave., Aurora, Ill. (e)
John Widdicomb Co., 205 E. 58 St., New York, N.Y. (dc, o)
John D. Williams Co., 737 N. Michigan, Chicago, Ill. 60611 (dc, di, f, o)
Williams Mod-U-Plan Office Furniture Corp., 1 Park Ave., New York, N.Y. 10016 (e)
Willow & Reed Inc., 32-24 111 St., E. Elmhurst, N.Y. 11369 (dc, di, o)
Witco, Inc., 802 N. First St., Mt. Vernon, Wash. (o)
Wm. L. Designs, Inc., 979 Third Ave., New York, N.Y. 10022 (o)
Lee L. Woodard Sons, Inc., Owosso, Mich. 48867 (dc, di, o)
Wood-Plastic Inc., 9549 Penn Ave., S., Minneapolis, Minn. (dc
Worden Co., 200 E. 17 St., Holland, Mich. (e
World Wide Design House, 969 Third Ave., New York, N.Y. 10022 (dc, e, o
Wycombe, Meyer Co., Inc., 425 E. 53 St., New York, N.Y. (dc, e, o
Yawman-Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y. (e, o

For telephone numbers, see alphabetical list, page 188.

TABLEWARE

Code:
c—china
g—glassware
l—linens & napery
p—plastic dinnerware
s—silverware, flatware

Artex International, 1405 Walnut St., Highland, Ill. 62249 (l)
Brookpark/Royalon Inc., Merchandise Mart 1573, Chicago, Ill. (c, p)
S. Christian of Copenhagen, 225 Post St., San Francisco, Cal. 94108 (c, g, s)
Dirilyte Co. of America Inc., 1142 S. Main St., Kokomo, Ind. (s)
Dohrmann Co., Crocker Industrial Park, Brisbane, Cal. (c, g, l, p, s)
France Voiles Inc., 509 Madison Ave., New York, N.Y. 10022 (l)
Hall China Co., E. Liverpool, Ohio (c)
James G. Hardy & Co. Inc., 11 E. 26 St., New York 10, N.Y. (l)
International Silver Co., Hotel Div., 500 S. Broad St., Meriden, Conn. (s)
Jackson China Co., 212 Fifth Ave., New York, N.Y. 10010 (c)
Kraftware Corp., 225 Fifth Ave., New York, N.Y. 10010 (g)
H. E. Lauffer Co, Inc, 11 E. 26 St., New York, N.Y. 10010 (c, g, s)
Frederik Lunning, 667 Fifth Ave., New York, N.Y. (c, g, s)
Majestic Silver Co., 241 Wolcott St., New Haven, Conn. 06513 (s)
Marshall Studio Inc., Veedersburg, Ind. (c)
Mayer China Co., P.O. Box 561, Beaver Falls, Pa. (c)
Mottahedeh, 225 Fifth Ave., New York, N. Y. (c)
Oneida Silversmiths, Oneida, N.Y. (s)
Plastics Mfg. Co., 4700 S. Westmoreland, Dallas, Tex. 75224 (p)
Regal Specialty Mfg. Co., Div. Majestic Silver, 241 Wolcott St., New Haven, Conn. (s)
Shenango Ceramics, Inc., P.O. Box 120, New Castle, Pa. 16103 (c)
Syracuse China Corp., 2900 Court St., Syracuse, N.Y. 13201 (c)
Tableware Inc., 11 E. 26 St., New York, N.Y. 10010 (c, g, s)
Venini Ltd., 16 E. 39 St., New York, N. Y. 10016 (g)
World Wide Design House, 969 Third Ave., New York, N.Y. 10022 (c, g)

TILE

Code: c—ceramic
m—metal
mo—mosaic

American Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa. (c)
Amsterdam Corp., 41 E. 42 St., New York, N.Y. (c)
Atlas Tile Mfg. Co., 264 W. Spazier Ave., Burbank, Cal. (m)
Burco Products Inc., 1100 High Ridge Rd., Stamford, Conn. (c, m, mo)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (c, m)
Crown Tile Corp., 125 Walnut Rd. S. E., Massillon, Ohio (mo)
Design-Technics, 160 E. 56 St., New York 22, N.Y. (c)

IT FOLDS

An outstanding institutional chair offering the warmth of wood and the luxury of supported vinyl upholstery . . . the most comfortable contract chair sold. This versatile chair folds and stacks for compact storage.

No. 220

Norquist PRODUCTS, INC., JAMESTOWN, N. Y. 14701

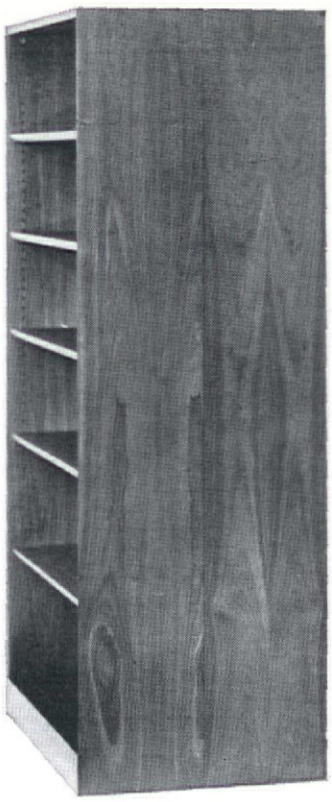
Circle No. 202 on product card facing 3rd Cover

Circle No. 203 on product card facing 3rd Cover

NEED SPECIAL DESIGN WORK ON BOOKCASES?

CALL ON

HALE



Hale invites "Specials" for your particular size or design problem—for a few or many bookcases. Hale has the most complete line of catalogued wood bookcases available anywhere. Illustrated are two 1172-NY cases, back-to-back, 72" high. Standard in 30, 36, 48, 60, 72 and 84" heights with adjustable shelves.

Send for catalog.

HALE INDUSTRIES, INC.

HERKIMER, N.Y.
SINCE 1907

QUALITY • BEAUTY PLUS PROMPT DELIVERY

AMTAB FOLDING TABLES

Conference Room Folding Tables
Square tubular legs. Softly textured plastic wood grained top with matching edge.

Folding Tables, Chalk Boards, Bulletin Boards, Easels, Revolving Boards, Chair Trucks, Table Trucks, Band Stands, Portable Stages, Choral Stands.

Precision made of the finest quality materials, designed and manufactured for long life & service. Whatever the need . . . whatever the application . . . there is an AMTAB product that will do it better!

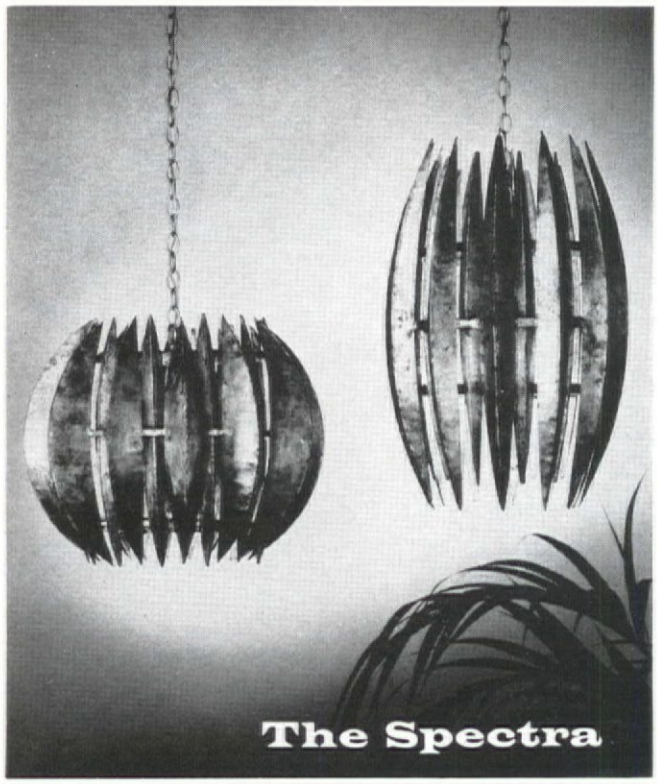
Write for catalog and price list

AMTAB MANUFACTURING

1747 West Grand Ave.
Chicago, Illinois 60622

Circle No. 204 on product card facing 3rd Cover

Circle No. 205 on product card facing 3rd Cover



Uniquely MORRISON
347 FREMONT ST. RINCON HILL
SAN FRANCISCO, CALIF. 94105

TILE—continued

Designers Flooring Co., 6812 S.W. 81st St., Miami, Fla (c)
Elon Imports, 246 E. 53rd St., New York, N. Y. 10022 (c)
International Pipe & Ceramic Corp., (Interpace) 2901 Los Feliz Blvd., Los Angeles, Calif. 90039 (c)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (c)
Krevolin & Constantine, 61 W. 74 St., New York, N.Y. (c)
Latco Products, 3371 Glendale Blvd., Los Angeles, Cal. 90039 (c, m)
Marble Internationale Ltd., 101 Park Ave., New York 17, N.Y. (c, mo)
Marshall Studio Inc., Veedersburg, Ind. (c)
Miraplas Tile Co., 980 Parsons Ave., Columbus 6. Ohio (c, mo)
Mosaic Tile Co., 39 S. LaSalle St., Chicago, Ill. 60603 (c, mo)
Pomona Tile Mfg. Co., 216 S. Reservoir St., Pomona, Cal. 91766 (c, mo)
Signature Floors Inc., 979 Third Ave., New York, N.Y. 10022 (c)
Stylon Corp., 136 Newbury St., Boston, Mass. 02116 (c)
Summitville Tiles Inc., Summitville, Ohio (c, mo)
Three Centuries, 202 E. 56 St., New York, N.Y. 10022 (c)
U. S. Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio (c, mo)
Vanderlaan Tile Co., 103 Park Ave., New York, N.Y. (c)
Vikon Tile Corp., Washington, N.J. (m)
Walker & Zanger Inc., 100 Hudson St., New York 13, N.Y. (c, mo)
World Wide Marble Ltd., 979 Third Ave., New York, N.Y. 10022 (c, mo)
Yale & Towne Mfg. Co., Towne Hardware Div., 144 E. 44 St., New York, N. Y. (c)

TV & SOUND SYSTEMS

Admiral Corp., 3800 W. Cortland St., Chicago, Ill.
John Boulton Signature Music Systems, 663 Fifth Ave., New York, N.Y. 10022
Delmonico International Corp., 50-35 56th Rd., Maspeth, N.Y.
DuKane Corp., Communications Sys. Div., St. Charles, Ill.
J. L. George & Co., 308 N. Robertson Blvd., Los Angeles, Cal. 90048
Interstate Industries Inc., 7-103 Merchandise Mart, Chicago, Ill. 60654
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind.
Perma Power, 5740 N. Triop, Chicago, Ill. 60646
Philco Corp., C & Tioga Sts., Philadelphia 34, Pa.
RCA Broadcast & Communications, Products Div., Front & Cooper Sts., Camden, N. J. 08102
Harry Tehan Associates Inc., P.O. Box 22046, Greensboro, N. C.
Westinghouse Electric Corp., Commercial/Institutional Products Div., Rt. 27, Edison, N.J. 08817
Zenith Radio Corp., 1900 N. Austin Ave., Chicago, Ill. 60639

For additional information on the products advertised in these pages, use free inquiry card bound into issue.

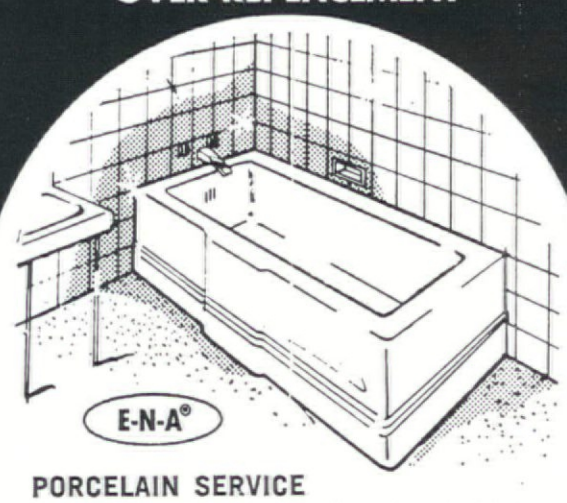
MAY
FRI
1 5

©1968
perpetual calendar
designed by joe sohn
size 13" x 15"...many colors

PETER PEPPER PRODUCTS, INC.
22422 S. AVALON BOULEVARD
WILMINGTON, CALIFORNIA 90745

Circle No. 206 on product card facing 3rd Cover

PORCELAIN BATHTUB REFINISHING
SAVE UP TO 80%
OVER REPLACEMENT



PORCELAIN SERVICE
On location "thermal-fusion" restores bathtubs to glossy smooth...and they last like new... more chemical and acid resistant than original porcelain. Crews of skilled technicians coast-to-coast. Even bathtub manufacturers use E-N-A SERVICE. SEND TODAY FOR FREE BROCHURE

ark laboratory
114 Higgins Road / Park Ridge, Ill. 60068 / Area Code 312-763-6600

Circle No. 207 on product card facing 3rd Cover

WALLCOVERINGS

Code: f—fabrics & felt
l—leather
p—paper
s—sculptural facings
w—wood veneers
sm—scenics & murals
v—vinyl

Adams Leather & Vinyls Inc., 50 Amor Ave., Carlstadt, N.J. (l, v)
Airco Chemicals & Plastics, 681 Main St., Belleville, N.J. 07109 (v)
American Fiber Co., Coleman St., Gardner, Mass. 01440 (v)
American Leather Mfg. Co., 250 Passaic St., Newark, N.J. 07104 (l)
American-Olean Tile Co., Lansdale, Pa. (sm)
American Windowshade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. 11233 (p)
Amtico Flooring Div., American Biltrite Rubber Co., Inc., Trenton, N.J. 08607 (v)
Arts for Architecture, 50 Rose Pl., Garden City Park, N.Y. (s)
Athol Manufacturing Div. of Emhart Corp., Butner, N.C. 27509 (v)
Bangkok Industries Inc., 1545 W. Possyunk Ave., Philadelphia, Pa. 19145 (w)
Barclay Mfg. Co., 770 Lexington Ave., New York, N.Y. (w)
Bassett & Vollum Inc., 217 N. Main St., Galena, Ill. 61036 (p, sm)
Belding Hausman Fabrics Inc., 6 E. 32 St., New York, N.Y. 10016 (f)
Birge Co. Inc., The, 390 Niagara St., Buffalo, N.Y. 14240 (p, sm, v)
Birge Designs Inc., 95 Cedar Ln., Englewood, N.J. 07631 (p, sm, v)
Charles Bloom Inc., 15 E. 26 St., New York, N.Y. (f)
Boussac of France, 979 Third Ave., New York, N.Y. 10022 (f, v)
Louis W. Bowen Inc., 979 Third Ave., New York, N.Y. 10022 (f, p, s, sm, v, w)
E. L. Bruce Co., 1648 Thomas St., Memphis, Tenn. 38101 (w)
Brunschwig & Fils Inc., 979 Third Ave., New York, N.Y. (p)
Burlington House Fabrics, Burl Crest Div., 666 Fifth Ave., New York, N.Y. (f)
California Woven Fabrics Co., 2117 Pontius Ave., Los Angeles 25, Cal. (f)
Canadian Wallpaper Manufacturers Ltd., 222 Seventh St., Toronto 14, Ont., Canada (p, sm, v)
L. E. Carpenter & Co., 350 Fifth Ave., New York, N.Y. (v)
Cavrok Sales Inc., 55 High St., Hartford, Conn. 06103 (s)
Central Shippee Inc., 24 W. 25 St., New York, N.Y. (f)
Chicopee Mills Inc., 1450 Broadway, New York, N.Y. 10018 (v)
Arundell Clarke, 979 Third Ave., New York, N.Y. 10022 (f, l, p, v)
Colamco, Inc., 812 W. Santa Anita St., San Gabriel, Cal. 91776 (v)
Coating Products, Inc., 101 W. Forest Ave., Englewood, N.J. (v)
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio (sm, v)
Comark Plastics Div., United Merchants & Mfrs. Inc., 1407 Broadway, New York, N.Y. (v)
Connoisseur Wallcoverings, Inc., 979 Third Ave., New York, N.Y. (p, sm, v)
Conrad Imports, 714 Jansome St., Jackson Sq., San Francisco, Cal. 94111
Continental Felt Co., 22 W. 15 St., New York, N.Y. 10011 (f)
Crown Wallcovering Corp., 979 Third Ave., New York, N.Y. (f, l, p, s, sm, v, w)
Croyden Decorator Fabrics, Inc., 1926 Arch St., Philadelphia, Pa. (p, v)

SAFETY DESIGNED
RC m
MUSSON
NYLON-ON-VINYL
CARPET MATTING
Rich looking cut-pile, continuous filament nylon carpeting fused to high quality vinyl backing. Widths: 36", 48" and 72" Lengths: to 60'.
Safe Quiet
Border: 1" Vinyl
MATS
36" x 48"
36" x 60"
36" x 72"
48" x 72"
48" x 96"
Catches dirt, cleans easily, dries quickly.
COLORS:
Two-tone gray or beige stripes. Red peppered with charcoal.
This is wonderful "all weather" floor covering for office buildings, banks, churches, schools, etc. Very durable. Very successful.
Write For Catalogs, Samples and Prices
THE R. C. MUSSON RUBBER COMPANY
1318 Archwood Ave., Akron, Ohio 44306

Circle No. 208 on product card facing 3rd Cover

Circle No. 209 on product card facing 3rd Cover

BOHEMIAN GIRL
17" High

COMPLETE CATALOG OF 300 DESIGNS $1.00
Jo Mead Designs
17 N. ELIZABETH ST., CHICAGO, ILL. 60607

MEDITERRANEAN · ITALIAN
TRADITIONAL · PROVINCIAL
when you choose seating
... choose from the Bianco vast variety of field-proven designs of chairs, lounges, booths and bar stools — all carefully engineered to make seating an integral part of your important decor demand.
... or send us your own specifications for our recommendations that will meet your particular seating requirement.
Write for New Catalog
BIANCO MANUFACTURING COMPANY
2736 VICTOR ST., ST. LOUIS MO. 63104

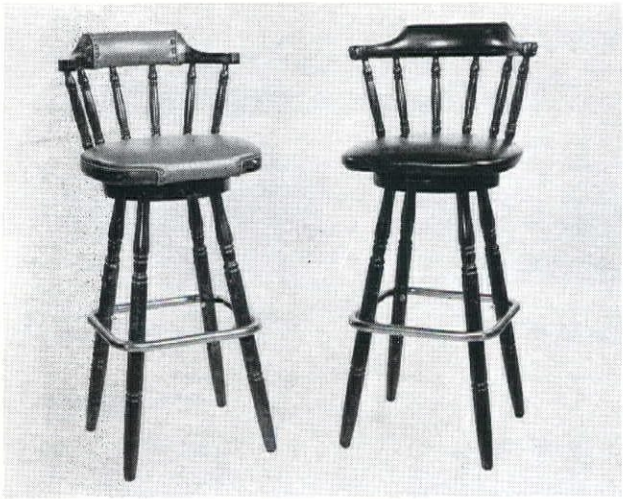
Circle No. 210 on product card facing 3rd Cover

Circle No. 211 on product card facing 3rd Cover

WALLCOVERINGS—continued

Dayco Corp., 333 W. First St., Dayton, Ohio 45401 (v)
Jack Denst Designs, Inc., 7355 S. Exchange Ave., Chicago, Ill. (p, s, sm, v)
Design-Technics, 160 E. 56 St., New York, N.Y. 10022 (s)
DeSoto Chemical Coatings, Inc., United Wallpaper Div., 1700 S. Mt. Prospect Rd., Des Plaines, Ill. (v)
A. L. Diament & Co., 969 Third Ave., New York, N.Y. (p, sm)
Dodge Cork Co., 11 Laurel St., Lancaster, Pa. 17604
Dohrman Co., Crocker Industrial Park, Brisbane, Cal. (f, l, p, s, sm, v)
DuKane Textiles, Inc., 444 Broadway, New York, N.Y. 10013 (v)
Duralee Fabrics Ltd., 979 Third Ave., New York, N.Y. 10022 (f, p, v)
Durawall Inc., 979 Third Ave., New York, N.Y. 10022 (l, v)
Eagle Ottawa Leather Co., Grand Haven, Mich. (l)
Embassy Handprints Inc., 979 Third Ave., New York, N.Y. 10022 (p, sm, s, v)
Fabrikona, Inc., E. Taunton, Mass. 02718 (f)
Fabrovin Corp., 165 Ward St., Paterson, N.J. (f, p, sm, v, w)
Fine Art Wallpapers Co., 979 Third Ave., New York, N.Y. (p)
Finesse Originals, Contract Sales Corp, 35-11 Ninth St., Long Island City, N.Y. (s)
Flintkote Co., 480 Central Ave., East Rutherford, N.J. 07073 (v)
Foil Fashion, Inc., P.O. Box 12482, Philadelphia, Pa. 19151 (p, v)
Forms & Surfaces, P.O. Box 5215, Santa Barbara, Cal. 93103 (s)
Four Walls Inc., 227 E. 56 St., New York, N.Y. (p, s, v)
Frankel Assoc., Inc., 1122 Broadway, New York, N.Y. (f)
Galon Fabrics Inc., 281 Fifth Ave., New York, N.Y. 10016 (f, p, v)
General Plastics, 1400 N. Washington, Marion, Ind. 46593 (v)
General Tire & Rubber Co., Chemical/Plastics Div., 1708 Englewood Ave., Akron, Ohio (v, w)
Georgia-Pacific Corp., P.O. Box 311, Portland, Ore. 97207 (v, w)
Gilford Inc., 387 Park Ave., S., New York, N.Y. 10016 (f, l, v)
Glidden Co., Architectural Products Div., 1510 Huber St., N.W., Atlanta, Ga. (s)
Goodman/Dean/Scott, Inc., 814 N. Franklin St., Chicago, Ill. 60610 (sm)
B. F. Goodrich Consumer Products, 500 S. Main St., Akron, Ohio 44318 (v)
C. R. Gracie & Sons, Inc., 979 Third Ave., New York, N.Y. 10022 (p, sm)
Greeff Fabrics Inc., 150 Midland Ave., Port Chester, N.Y. 10573 (p)
Griffin Design Gallery, 293 Third Ave., New York, N.Y. 10010 (s)
Harvey Design Workshop Inc., 74 N. Prospect Ave., Lynbrook, N.Y. (s)
S. M. Hexter Co., 2800 Superior Ave., Cleveland, Ohio 44114 (f, p, v)
Huntington Products Co., Inc., 200 Merrimack St., Lawrence, Mass. (sm)
I.D. Fabrics, 979 Third Ave., New York, N.Y. 10022 (f, p, v, w)
Imperial Wallpaper Mill Inc., 3645 Warrensville Ctr. Rd., Cleveland, Ohio 44122 (f, p, sm, v)
Interchemical Corp., Coated Fabrics Div., 837 Buckingham St., Toledo, Ohio 43601 (v)
J. Josephson, Inc., 47-09 36 St., Long Island City, N.Y. (f, v)
Justema Wallpatterns, 66 Dodd St., Bloomfield, N.J. (p, v)
Katzenbach & Warren, 575 Madison Ave., New York, N.Y. 10022 (f, p, s, sm)
Bill Keliehor Designs, 1508 Boren Ave., Seattle, Wash. 98101 (p, sm)
Kirk-Brummel Wallpaper Co., 979 Third Ave., New York, N.Y. 10022 (f, l, p, v)
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal. (p, sm)
Knight Bros. Inc., 425 Lakeside Ave., N.W., Cleveland 13, Ohio (p, sm, v)

MATES CHAIRS
CAPTAINS CHAIRS
BAR STOOLS
IMMEDIATE DELIVERY!

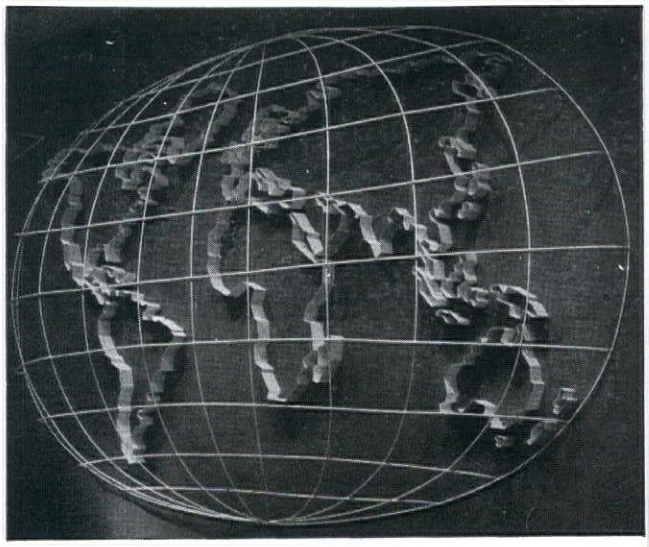


#2002 Bar Stool—
Swivel seat, semi-upholstered seat and back. Any wood finish, any vinyl color. Anodized aluminum ring.

#2000 Bar Stool—
Full upholstered seat and back. Any wood finish or vinyl color. Anodized aluminum ring.

KING ARTHUR CHAIR CO., INC.
Largest On Hand Chair Stock in the South!
5501 N.W. 36th Ave., Miami, Florida 33142. 305 635-6650; 635-3066

Circle No. 212 on product card facing 3rd Cover



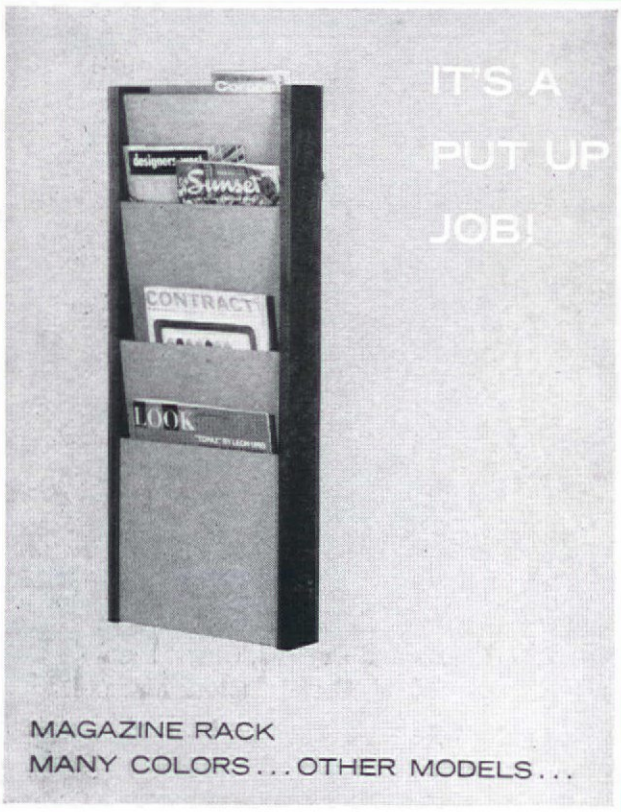
commercial interior wall displays for reception rooms, office lobbies projecting corporate identities dimensionally in all materials.

design / construction / installation

WRITE FOR FREE LITERATURE **DISPLAYCRAFT**
56 West 45th Street/New York, N.Y. 10036/YU6-4955

Circle No. 213 on product card facing 3rd Cover

Laminating Services Inc., 4700 Robards Ln., Louisville, Ky. 40218 (f, v, w)
Jack Lenor Larsen Inc., 232 East 59 St., New York, N.Y. (f)
Laue Bros. Inc., 979 Third Ave., New York, N.Y. (f, p, v, w)
Leatherguild, Inc., 52 E. 21 St., New York, N.Y. 10010 (v)
Leather Tile Industries, 441 Pine St, Hanover, Pa. (l)
Arthur H. Lee & Sons, Inc., 351 Park Ave., S., New York, N.Y. 10010 (f, l)
W. H. S. Lloyd Co. Inc., 425 E. 53 St., New York, N.Y. 10022 (p, sm, v)
Louma Fabrics, Inc., 938 Harrison St., San Francisco, Cal. 94107 (f, p)
J. M. Lynne Co. Inc., 149 Sullivan Ln., Westbury, N.Y. 11590 (v)
Manhasset Wallpaper, 1665 Northern Blvd, Manhasset, N.Y. (f, p, sm, v)
Karl Mann Associates, 232 E. 59 St., New York, N.Y. 10022 (f, p, sm, v)
Manuscreens Inc., 113-03 Queens Blvd., Forest Hills, N.Y. 11375 (f, p, sm, v, w)
Marblecraft Co., Div. Rexall Drug & Chemical, Mapleville, R.I.
William L. Marshall Ltd., 450 Park Ave. S., New York, N.Y. 10016 (w)
Masland Duraleather Co., Amber & Willard Sts., Philadelphia, Pa. 19134 (v)
Charles Mayer Studios, Inc., 776 Commins St., Akron, Ohio 44307 (f)
McCordi Corp., 707 Fenimore Rd., Mamaroneck, N.Y. (v)
Gene McDonald Inc., 969 Third Ave., New York, N.Y. 10022 (f, p, sm, v, w)
Mead Corp., Technical Papers Div., South Lee, Mass. 01260 (v)
Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y. (p, sm, v)
Middletown Industries Div., Georgia-Bonded Fibers, 15 Nuttman St., Newark, N.J. 07103 (v)
Middletown Leather Co., 500 Valentine St., Hackettstown, N.Y. 07840 (l)
Minnesota Mining & Manufacturing, 2501 Hudson Rd., St. Paul 19, Minn. (v)
Bob Mitchell Designs, 3555 Hayden Ave., Culver City, Cal. 90231 (f, p, v)
Moderncote Inc., Div. New Castle Products Inc., Box 310, New Castle, Ind. 47362 (v, w)
Moreddi Contract Div., 1326 Obispo Ave., Long Beach, Cal. 90804 (l)
Multicolor Corp., Florence, Mass. (v)
Murals & Wallcoverings, Inc., 136 E. 57 St., New York, N.Y. 10022 (p, s, sm, v)
National Gypsum Co., 325 Delaware Ave., Buffalo, N.Y. 14202 (v)
National Products Inc., 900 Baxter Ave., Louisville, Ky. 40204 (w)
Oken Fabrics Inc., 938 Third Ave., New York, N.Y. (f)
Palette Prints, Inc., P.O. Box 401, Bala-Cynwyd, Pa. (p, v)
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass. 01880 (v, w)
Peacock Wallpaper Collection, 979 Third Ave., New York, N.Y. 10022 (p, v)
Piedmont Papers, Div., Provincetown Printers, 227 E. 56 St., New York, N.Y. (p, sm, v)
Pippin Papers, 969 Third Ave., New York, N.Y. 10022 (p, v)
Polyplastex United Inc., 870 Springfield Rd., Union N.J. (f, p, v)
Quartite Creative Corp., 236 Fifth Ave., New York, N.Y. 10001 (s)
Reiss Associates, Reiss Ave., Lowell, Mass. (v)
Res-N-Art, Scali Studios, 3628 W. Montrose Ave., Chicago, Ill. (s, sm)
Riverdale Drapery Fabric, 295 Fifth Ave., New York, N.Y. 10016 (f)
Robertson Factories Inc., 1301 Merchandise Mart, Chicago, Ill. 60654 (v)
Rondo-Antel Fabric Corp., 7 W. 22 St., New York, N.Y. 10010 (v)
Ben Rose, Inc., 11-123 Merchandise Mart, Chicago, Ill. 60654 (p, v)
Rowen Inc., 127 W. 25 St., New York, N.Y. (f)
Don Rumsey Associates, 472 Jackson St., San Francisco, Cal. 94115 (f, l, p, s, sm, v, w)
St. Denis Studios, Box 473, 3349 N. Whitehall Rd., Muskegon, Mich. (s)
Scalamandre Silks Inc., 977 Third Ave., New York, N.Y. (f, l, p, v)
F. Schumacher & Co., 939 Third Ave., New York, N.Y. 10022 (p)

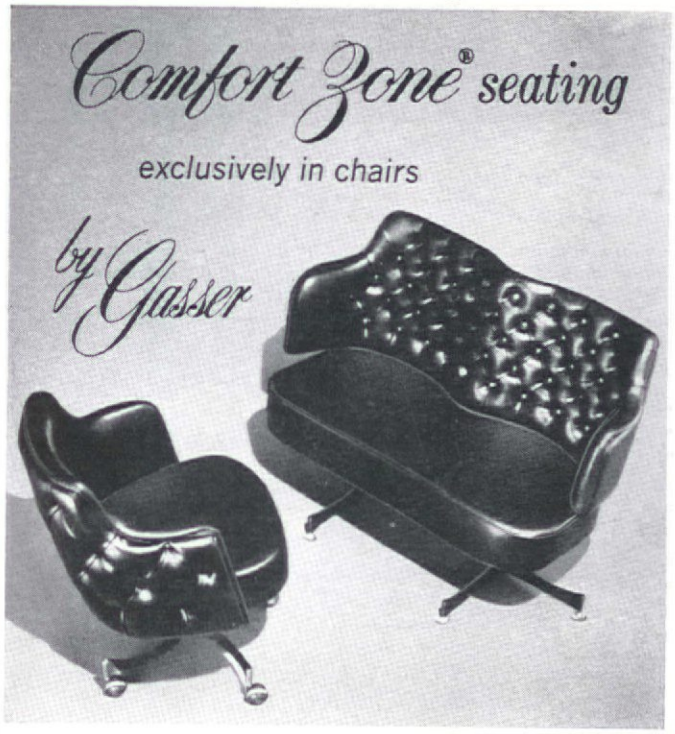


MAGAZINE RACK
MANY COLORS . . . OTHER MODELS . . .

PETER PEPPER PRODUCTS, INC.
22422 S. AVALON BOULEVARD
WILMINGTON, CALIFORNIA 90745

Circle No. 214 on product card facing 3rd Cover

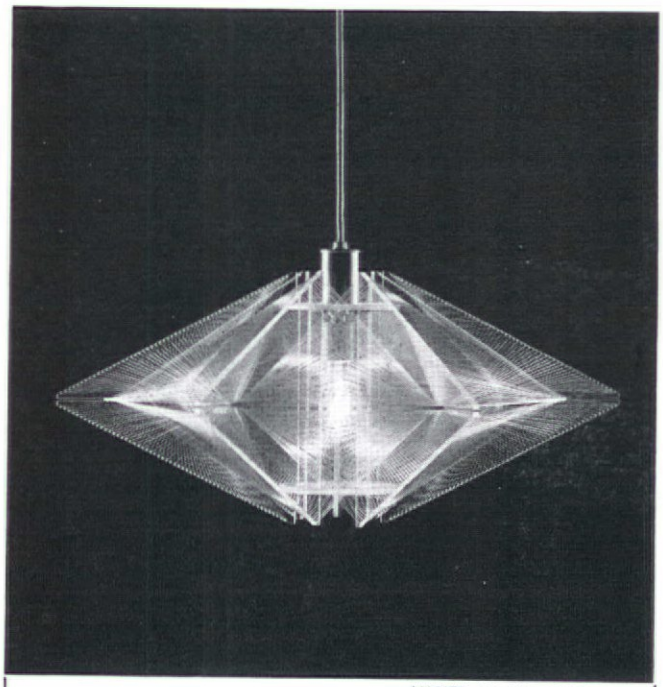
Circle No. 215 on product card facing 3rd Cover



The Settee for two, companion to the 907 Lounge Chair, with all its comforts and distinction, is recommended for both dining and lounge seating.

The mobility of the Continental encourages flexibility in your seating arrangements, and helps to create a balance for intimate groupings.

GASSER CHAIR COMPANY • YOUNGSTOWN, OHIO 44505
(216) 759-2234



LUCITE BY DU PONT

STRING SCULPTURE LIGHTING

for catalog write Dept. L

Auralume

326 MAIN ST. LODI, N.J. 07644
Selected Territories Available For Qualified Reps

Circle No. 216 on product card facing 3rd Cover

Circle No. 217 on product card facing 3rd Cover

HK

TOLE LAMPS

What's so improbable about a 15 year old lamp that refuses to show its age?

We concentrate on one type of lamp only — all with metal shades, all hand decorated, especially constructed to be durable. They will serve you well!

200 styles

catalog available

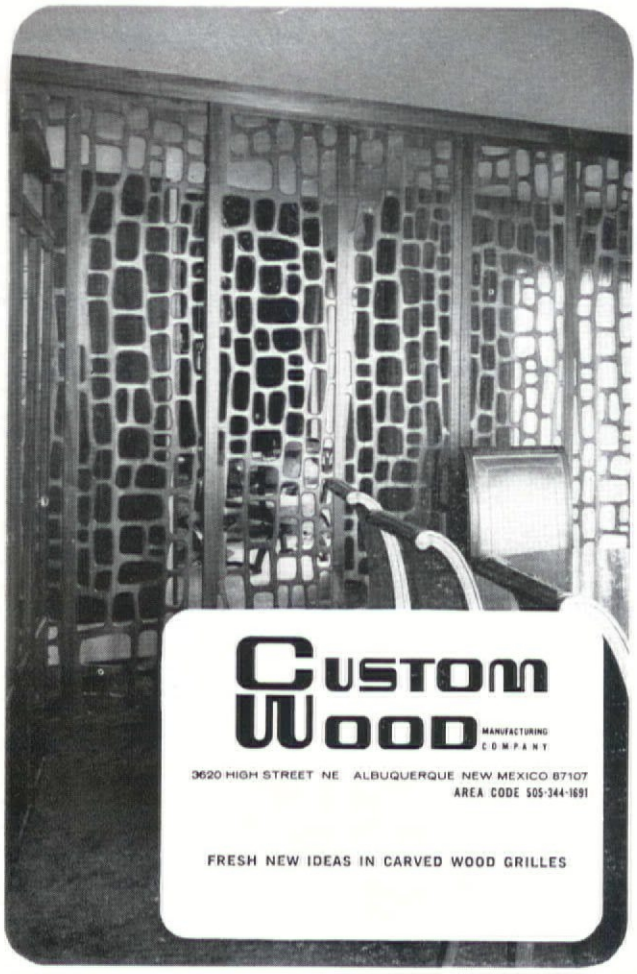
MAISON TOLE

By

HERMAN KASHINS

225 Fifth Avenue Room 518 New York, New York 10010

At this same address since 1929.



Circle No. 218 on product card facing 3rd Cover

WALLCOVERINGS—continued

Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. (f, v)
James Seeman Studios, Inc., 136 E. 57 St., New York, N.Y. 10022 (p, s, sm, v)
Sonneborn Building Products, Sub. DeSoto Chem. Coat., 1700 S. Mt. Prospect Rd., Des Plaines, Ill.
Stamford Wallpaper Co., 153 Greenwich Ave., Stamford, Conn. (p)
Standard Coated Products Inc., Buchanan, N.Y. 10511 (sm, v)
Stauffer Chemical, 380 Madison Ave., New York, N.Y. (v)
Stelzer Moldings, Inc., 23184 Keller St., South Bend, Ind. 46628 (s)
Stockwell Wallcoverings, 320 N. Madison Ave., Los Angeles, Cal. 90004 (p, sm, v)
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill. (w)
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass. (p)
Sullivan Distinctive Walls & Fabrics Inc., 5428-30 Devon Ave, Chicago, Ill. 60646 (p, sm, v)
Suval Industries, Cantiague Rd., Westbury, N.Y. (s, v)

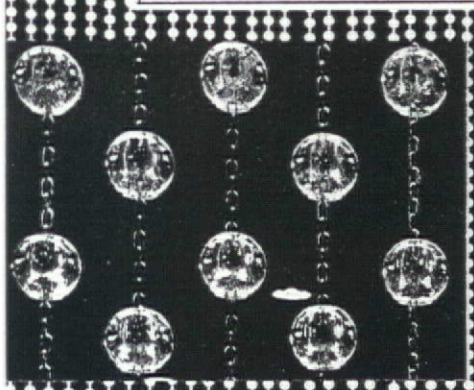
Textureflex, Inc., 502 E. 164 St., New York, N.Y. 10456 (s)
Richard E. Thibaut, Inc., 206 E. 58 St., New York, N.Y. 10022 (f, p, sm, v)
Timbertone Decorative Co., 979 Third Ave., New York, N.Y. (f, p, s, v)

Uniroyal, Inc., 1230 Ave. of Americas, New York, N.Y. 10020 (v)
United DeSoto, 3101 S. Kedzie Ave., Chicago, Ill. 60623 (p, v)
U.S. Plywood Corp., 777 Third Ave., New York, N.Y. 10017 (w)

Albert Van Luit & Co., 400 Chevy Chase Dr., Los Angeles, Cal. (f, p, sm, v)
Vaughn Walls, Inc., 11681 San Vincente Blvd., Los Angeles 49, Cal. (v, w)
Velvetex Industrial Corp., P.O. Box 545, Columbus, Tex. 78934
Verde Contract Industries Ltd., 979 Third Ave., New York, N.Y. 10022 (f, p, s, sm, v)
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 (f, l, v)
Viertex Sales Corp., 40 E. 53 St., New York, N.Y. 10022 (v)
Victor England Agencies, 420 Market St., San Francisco 11, Cal. (f)
Vikon Tile Corp., Washington, N.J. (l)
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis. (v)
Vinyl-Tex Co., 165 Ward St., Paterson, N.J. (v)

Sherle Wagner, 125 E. 57 St., New York, N.Y.
Wallpaper Facades, 980 Second Ave., New York, N.Y. 10022 (f, p, v)
Wall Trends International, 979 Third Ave., New York, N.Y. 10022 (f, p, s, sm, v, w)
Walls Today Inc., 979 Third Ave., New York, N.Y. 10022 (f, p, sm, v, w)
James Ware Associates, 979 Third Ave., New York, N.Y. 10022 (f, p, v)
Warner Co., 108 S. Desplaines St., Chicago, Ill. (f, p, sm, v)
David R. Webb Co., Architectural Veneer Dept., 49 E. 53 St., New York, N.Y. (w)
Webb Textile Inc., 2010 Lincoln Ave., Pasadena, Cal. 91103 (f, w)
Weis-Fricker Mahogany, P.O. Box 391, Pensacola, Fla. (w)
Winfield Design Associates, 2690 Harrison, San Francisco, Cal. 94110 (p, sm, v)
Wood Mosaic Corp., 5000 Crittenden Dr., Louisville, Ky. (w)
Woodson Wallpapers Inc., 979 Third Ave., New York, N.Y. 10022 (p)
World Wide Marble, Ltd., 979 Third Ave., New York, N.Y. 10022 (s, sm)

Bead Curtains



Decorative Glass Balls on Chains, all Bead Curtains in Colors and Crystal, Glass, Plastic, Wood, Cork, Custom Made.

Write on your letterhead for brochure.

BEAD ART BY KENBURY

205 WEST 19th STREET • NEW YORK 11, N. Y.

WALLPAPER PROTECTION

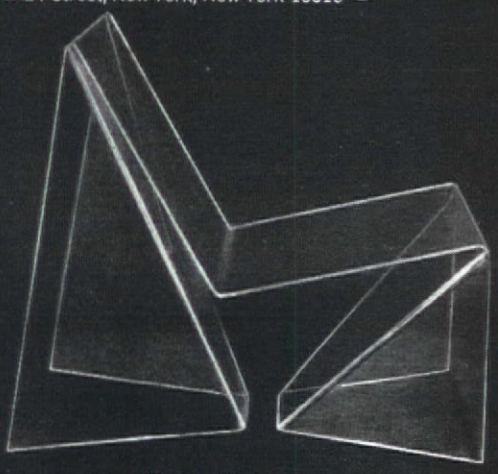
I.D. Fabrics, 979 Third Ave., New York, N.Y. 10022
Gene McDonald Inc., 969 Third Ave., New York, N.Y. 10022
Resistane Coating Corp., 966 Nepperhan Ave., Yonkers, N.Y.
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass.
Richard E. Thibaut Inc., 206 East 58 St., New York, N.Y. 10022
Winfield Design Associates, 2690 Harrison, San Francisco, Cal. 94110

WINDOW SHADES & BLINDS

Code: s—shades, cloth & vinyl
v—venetian, vertical
w—woven wood

Aersoshade Co., Inc., P. O. Box 359, Waukesha, Wis. 53186 (w)
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica, N.Y. (w)
American Window Shade Mfg. Co., 323-325 Rockaway Ave., Brooklyn, N. Y. 11233 (s, v, w)
Associated Draperies, National Sales Div., Field Sta. Box 4701, St. Louis, Mo. 63108
Bead Decor Inc., 650 N. Robertson Blvd., Los Angeles, Cal. 90069
Breneman, Inc., 1133 Sycamore St., Cincinnati, Ohio 45210 (s, v, w)
Bronx Window Shade Co., 372 E. 162 St., New York, N.Y. 10451
Cal-Craft Wood Fabrics, 80 Tehama St., San Francisco, Cal. (s, w)
Century Fabrics, Inc., 345 W. Chicago Ave., Chicago, Ill. 60610 (s)
Conrad Imports, 714 Sansome St., Jackson Sq., San Francisco, Cal. 94111 (w)
Deering Milliken Inc., Milium Div. 1045 Ave. of Americas, New York, N. Y. (s)
Del Mar Co., 1640 Molino Ave., Long Beach, Cal. 90804 (w)
Elkirt Vertical Inc., P. O. Box 284, Des Moines, Iowa 50301 (v)
General Drapery Services, Inc., 135 W. 17 St., New York, N.Y. 10011 (s, v, w)
Holland Shade Co., 306 E. 61 Et., New York, N. Y. (s, v, w)
Illinois Shade Div., Slick Corp., 17 St. & Union Ave., Chicago Hts., Ill. (s)
Joanna Western Mills Co., 2141 S. Jefferson St., Chicago, Ill. 60616
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J. (v)
Louverdrape Inc., 1710 22 St., Santa Monica, Cal. 90404 (v)
Plastic-View Transparent Shades, P.O. Box 25, Van Nuys, Cal. (s)
Royal Design Products Corp., 2534 S. Kedzie Ave., Chicago, Ill. (s, v, w)
Standard Trimming Corp., 1114 First Ave., New York, N.Y. 10021 (w)
Russ Stonier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill. (w)
Tolland Fabrics, 1114 First Ave., New York, N.Y. 10021 (w)
Tropicraft of San Francisco, 568 Howard, San Francisco, Cal. 94105 (w)
Verticals Inc., 621 E. 132 St., Bronx 54, N. Y. (v)
Verti-Color Blinds Inc., 64 E. 55 St., New York, N. Y. 10022 (v)
Vertipile Industries, Inc., 295 Fifth Ave., New York, N.Y. 10016 (s)
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal. 91103 (w)
Window Modes Inc., 240 E. 56 St., New York, N. Y. (s, v, w)

neal small designs inc
49 W 24 Street, New York, New York 10010



Plexiglas Chair #C3015

Represented in New York by:
lighting associates, inc.
351 E 61 Street, New York, New York 10021

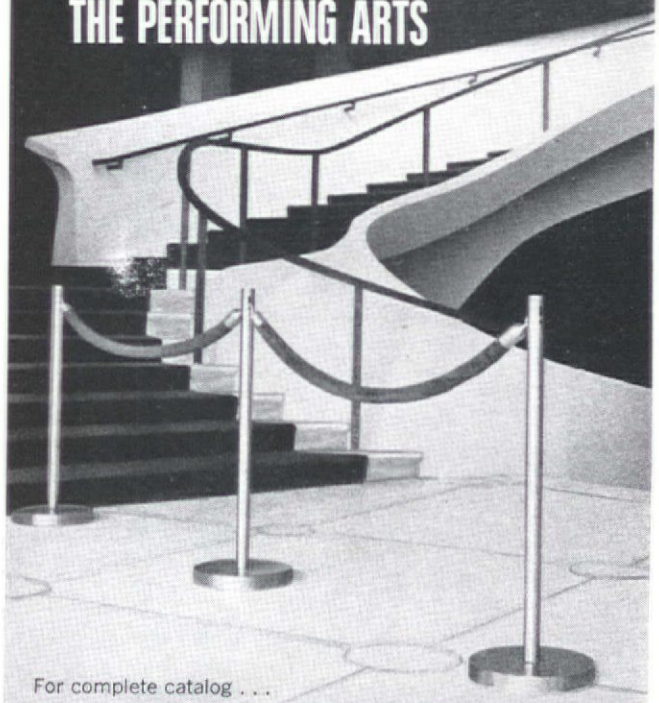
Dallas, Texas: Hank Lowenstein, Inc., Box 12383
Seattle, Washington: Coe McKenna, 121 Boren Avenue N
San Francisco, California: Richard Miller 1355 Market Street
Cleveland, Ohio: Seymour Kriwinsky, 2521 Richmond Road

Write for a complete catalogue

Circle No. 219 on product card facing 3rd Cover

Circle No. 220 on product card facing 3rd Cover

BRONZE STANCHIONS AND VELVET CORDS AT LINCOLN CENTER FOR THE PERFORMING ARTS



For complete catalog . . .
LAWRENCE
METAL PRODUCTS INC., 60C PROSPECT AVE., LYNBROOK, N.Y.

the STATUS series

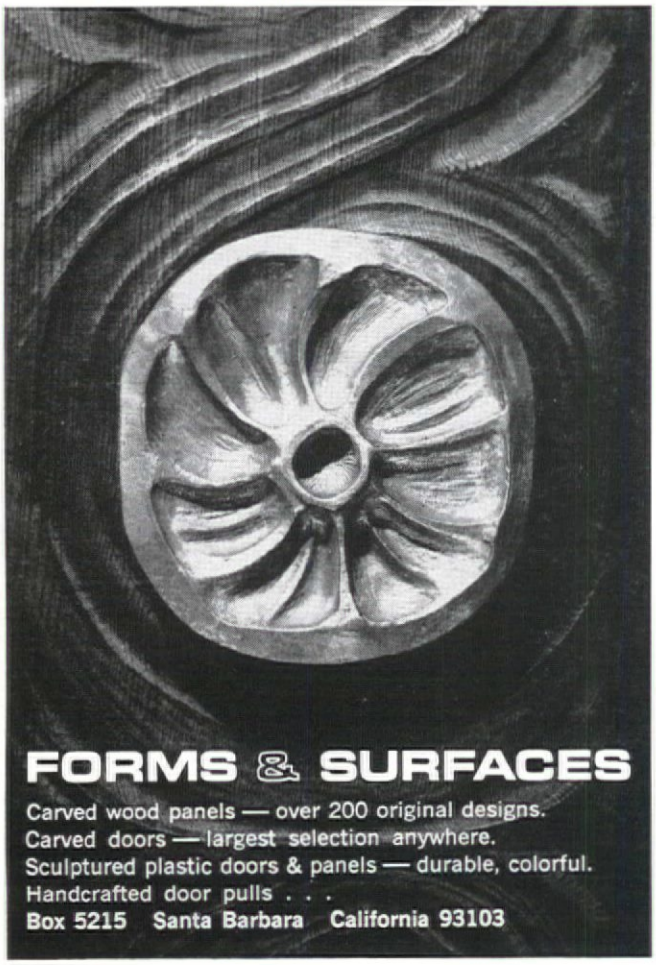
. . . when
planning offices
of unusual distinction

* trademark

Write for the STATUS catalog 'C-1' • Williams Office Furniture Co.
One Park Avenue • New York, N. Y. 10016 • Factory: Kentucky

Circle No. 221 on product card facing 3rd Cover

Circle No. 222 on product card facing 3rd Cover



FORMS & SURFACES

Carved wood panels — over 200 original designs.
Carved doors — largest selection anywhere.
Sculptured plastic doors & panels — durable, colorful.
Handcrafted door pulls . . .
Box 5215 Santa Barbara California 93103

MISCELLANEOUS

Other Contract Furnishings & Services

A & G Quilting Co., 321 S. Santa Fe Ave., Los Angeles, Cal. 90021 (bedding, upholstery quilting)
Acushnet Process Co., Belleville Ave., New Bedford, Mass. (seating suspension system)
Aluminum Co. of America, 1706 K Alcoa Bldg., Pittsburgh, Pa. (corrugated roofing & siding; sun shade units)
American Cyanamid Co., 599 North Ave., Wakefield, Mass. (acrylic sheets)
Amerock Corp., 4000 Auburn St., Rockford, Ill. 61101 (decorative molding, medallions, trims)
Angelica Uniform Co., 700 Rosedale Ave., St. Louis, Mo. 63112 (uniforms)
Ark Laboratory, 114 Higgins Rd., Park Ridge, Ill. 60068 (bathtub finishing service)
Bendix Mouldings, Inc., 1112 E. Tremont Ave., Bronx, N.Y. 10460 (decorative wood mouldings)
Burkart, 4900 N. Second St., St. Louis Mo. 63147 (cushioning materials)
Burkart-Schier Chemical Co., Sub. General Aniline & Film Corp., 1228 Chestnut St., Chattanooga, Tenn. 37402 (static-free conductive carpet backing)
CAH Industries, Inc., 10245 Pacific, Franklin Park, Ill. (leather & vinyl paint, cleaner & conditioners)
Cavrok Sales, Inc., 55 High St., Hartford, Conn. 06103 (fiber glass masonry panels, brick, stone)
Children's Workbench, 217 E. 51 St., New York, N.Y. 10022 (children's furniture)
Colamco, Inc., 812 W. Santa Anita St., San Gabriel, Cal. 91776 (vinyl-foam bonding process)
Colorguard Corp., 126 E. 38 St., New York, N.Y. 10016 (park/outdoor benches)
Commonwealth Mfg. Co., 158 Main St., Gardner, Mass. (woven cane for reseating, wallcoverings, paneling)
Cory Coffee Service Plan, Inc., 3200 W. Peterson Ave., Chicago, Ill. 60645 (automatic coffee brewers)
Davis Products Co., 111 Beeson St., Dowagiac, Mich. 49047 (metal cabinets; stainless steel countertops)
Dimensional Plastics Corp., 1065 E. 26 St., Box 3337, Hialeah, Fla. 33013 (synthetic marble/slate; simulated stained glass)
Dohrmann Co., Crocker Industrial Pk., Brisbane, Cal (complete outfitters of hotels, motor hotels, restaurants, bars, etc.)
Dow Corning Corp., Midland, Mich. 48640 (sealants, rubber, for installing bath fixtures)
DuKane Corp., Communications Systems Div., St. Charles, Ill. 60174 (audio-visual systems)
Duro Test Lighting, 2321 Kennedy Blvd., N. Bergen, N.J. (light bulbs: decorative, long life, colored & natural-light)
Floating Floors & Environment Control Div., National Lead Co., 111 Broadway, New York, N.Y. 10006 (raised floors for computer rooms)
Furniture Components, Inc., P.O. Box 560, Pawtucket, R.I. 02862 (heavy-duty bases & frames)

Simple? . . . Fancy?

We make both and in-between

MIRRORS BY GALAX

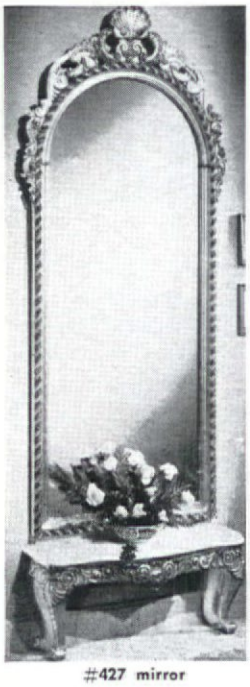
Over 30 years in business manufacturing quality mirrors with our ten year guarantee.

Frames of hand-laid composition—gold leaf finishes. Over 20,000 different moulds in our plant.

Custom jobs, in quantity to your specifications on mirrors and frames.

Framed picture line Custom framing and finishing available — special sizes

Plain Venetian plate glass mirrors any pattern or size.



#427 mirror

catalog available

Box 690—Galax, Virginia 24333

Showrooms:
Los Angeles—High Point—Chicago—New York

Circle No. 223 on product card facing 3rd Cover

FREE CHAIR INFORMATION

(Check literature desired)

- Guide to Proper Seating.
- Furniture Glides & Resilient Floor Problems.
- Combustion Qualities of Chairs.
- Buyers' Guide for Chairs.

TO EXPEDITE . . . CUT OUT ENTIRE AD AND MAIL TODAY!

Name _____
Title _____
Firm/Institution _____
Address _____
City _____ State _____
Phone No. _____
☐ I would like a direct factory quotation
We will be needing to purchase chairs by _____
Quantity will be approximately _____
C1

chairs
stack chairs
tables
lounges
coat racks
bar stools
counter stools

Current Catalog 1-65 and Supplement 1-66

COMMERCIAL FURNITURE IN ADVANCED DESIGN

fixtures Mfg. Corp.

1642-C Crystal • Kansas City, Missouri 64126

Circle No. 224 on product card facing 3rd Cover

Georgia Marble Co., 11 Pryor St., S.W., Atlanta, Ga. 30303 (interior, exterior marble & limestone)
Gibbs & Co., 104 E. 25 St., New York, N.Y. (beauty salon furniture & equipment)
Hallmark Chemical Corp., Div. National Chemsearch Corp., P.O. Box 10723, Dallas, Tex. (construction chemicals)
Hamilton Humidity Inc., 3757 W. Touhy Ave., Chicago, Ill. 60645 (humidifiers, infra-red)
E. F. Hauserman Co., 5711 Grant Ave., Cleveland, Ohio 44105 (metal acoustical ceilings)
Indiana Cash Drawer Co., Shelbyville, Ind. 46176 (cash drawers, adding machine bases)
Insul-Flex Co., Inc., 601 Olympic Blvd., Montebello, Cal. 90640 (coil/foam cushioning)
Inteboro Time Clock Corp., 823 Sixth Ave., New York, N.Y. (time recording equipment)
International Crating & Container Corp., 45-55 Pearson, Long Island City, N.Y. (export consolidation & containerization; domestic & abroad)
Irimaru Co., Inc., Decorative Plywood Div., 1054 Wilshire Blvd., Los Angeles, Cal. 90017 (polyester coated decorative plywood)
Jackson Co., 1879 Mt. Vernon Ave., Pomona, Cal. 91766 (litter, trash receptacles)
Lear Siegler, Inc., Middletown Div., P.O. Box 98, Simpsonville, Ky. 40067 (furniture components)
Hank Loewenstein, Inc., P.O. Box 12383, Dallas, Tex. 75225 (outdoor fiber glass benches; children's furniture)
Lundstrom Laboratories, Inc., 137 W. Smith, Herkimer, N.Y. 13350 (densified wood for furniture components)
Mann Draperies, 6163 Sepulveda Blvd., Van Nuys, Cal. (drapery workroom)
Mead Corp., Technical Papers Div., South Lee, Mass. 01260 (printed vinyl for furniture, wall panel use)
Menell Associates, Inc., 30 E. 42 St., New York, N.Y. 10017 (audio-visual systems)
Middletown Industries Div., Georgia-Bonded Fibers, 15 Nuttman St., Newark, N.J. 07103 (heat sealable foam; cellulose fiber materials)
Mine Safety Appliance Co., 201 N. Braddock Ave., Pittsburgh, Pa. (hospital humidifiers)
Multicolor Corp., Florence, Mass. (vinyl wallcovering adhesive)
Multiplex Display Fixture Co., Warne & Carter Aves., St. Louis, Mo. 63107 (wing display panels)
N.J. Aluminum Extrusion Co., 1007 Jersey Ave., New Brunswick, N.J. (interlocking aluminum letters; nameplates)
North American Electric Lamp Co., 1520 N. 13 St., St. Louis, Mo. 63106 (carbon lamps & bulbs)
North American Van Lines, Inc., P.O. Box 988, Ft. Wayne, Ind. 46801 (shipping services)
Oakland Foundry Co., 689 Glen Cove Rd., Glen Head, N.Y. 11545 (radiant heaters)
Pacific Drapery Walls, 2235 S.E. 11 Ave., Portland, Ore. 97214 (wire mesh dividers, window hangings)
Painter Carpets, Smith Industrial Blvd., Dalton, Ga. 30920 (pile vinyl flooring)
Pamarco, Inc., Roselle, N.J. 07203 (engraved rolls for vinyl embossing)
Albert Parvin & Co., 120 N. Robertson Blvd., Los Angeles, Cal. 90048 (contract furnisher)

Hunt Country Furniture -

Detail of Hunt installation at The Dutch Pantry, Camp Hill, Pa.

Knock it around. You can't stop it from growing more glowingly beautiful!

The Hunt family makes its furniture rugged. And the deeply oiled finishes take on a mellow patina with use. Generously fashioned, full of character, a success everywhere. Can this be the most practical furniture you'll find? For Hunt's folio of photos & facts clip this ad to your letterhead. Hunt Country Furniture Inc. Wingdale, N.Y. 12594. Thank you.

12

INQUIRE ABOUT AREAS AVAILABLE FOR REPRESENTATION

Circle No. 225 on product card facing 3rd Cover

Circle No. 226 on product card facing 3rd Cover

Quality Custom Designing. Created to your specifications.

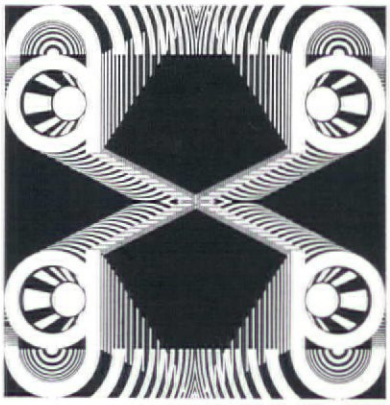
Coronet Chandelier Originals

3RD GENERATION OF LIGHTING CRAFTSMEN

1156 SUFFOLK AVE. • BRENTWOOD, L. I., N. Y. 11717

PHONE 516-273-1177

coordinated environmental signing & graphics coordinated



architectural signing inc

2906 colorado avenue
santa monica
california / 90406
213/451 1628/870-4748

Circle No. 227 on product card facing 3rd Cover

Circle No. 228 on product card facing 3rd Cover

SPECIAL EARLY AMERICAN CHAIRS

Immediate Delivery

No. 5020—1st Mates Chair

No. 5030 Captain's Chair

Solid hardwood—authentically styled in warm Salem Maple Finish. With handle grip.

Write for free brochure and prices

WILLIAM J. B. WAITE CO., INC.

Importers—Distributors—International Merchants
Since 1936

Western Merchandise Mart—1355 Market St.—San Francisco, Cal. 94103
Telephone: (415) 861-3494 or 552-2311

ARMCHAIR COMFORT

...IT FOLDS

The only folding armchair for contract use. Comfortable seating in the warmth of northern hardwood . . . with deep foam padding and luxurious vinyl upholstery. Chairs open and close easily with a single motion . . . designed for safe compact stacking.

No. 240-A

Norquist PRODUCTS, INC., JAMESTOWN, N. Y. 14701

Circle No. 229 on product card facing 3rd Cover

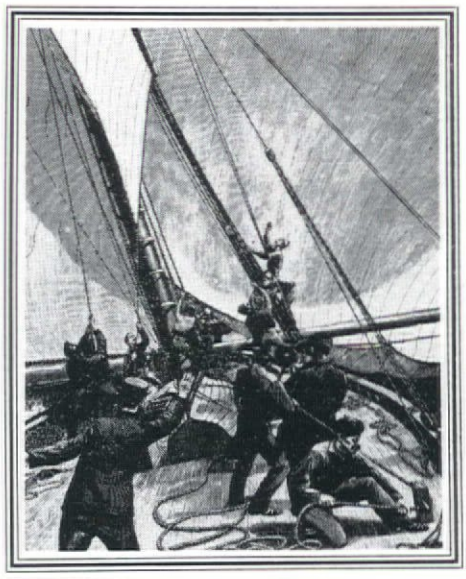
MISCELLANEOUS—continued

Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal. (photo murals)
Photo-scan International, 6380 Wilshire Blvd., Los Angeles, Cal. 90048 (photo-surveillance; crime deterrent equipment)
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal. (furniture parts; decorative finials, hardware; plastic moldings)
Harvey Probber, Inc., 979 Third Ave., New York, N.Y. 10022 (woven mesh fabric)
Protasil, Inc., 118-21 Queens Blvd., Forest Hills, N.Y. 11375 (carpet protection)
Roberts Consolidated Industries, 600 N. Baldwin Pk. Blvd., City of Industry, Cal. (carpet installation tools, adhesives)
H. H. Robertson Co., 2 Gateway Center, Pittsburgh, Pa. 15222 (trench header for floors)
Rohm & Haas, Independence Mall W., Philadelphia, Pa. 19105 (plastic acrylic sheets)
Showerfold Door Corp., 5858 N. Pulaski Rd., Chicago, Ill. 60646 (shower, bathtub enclosures)
Steelcraft Mfg. Co., 9017 Blue Ash Rd., Cincinnati, Ohio 45242 (steel doors, frames)
Slip-X Safety Treads Co., 1015 E. Adams, Springfield, Ill. (bathtub safety treads)
Russ Stanier Designs, Inc., 1375 Merchandise Mart, Chicago 54, Ill. (polyurethane ceiling beams)
Harry Tehan Associates, Inc., P.O. Box 22046, Greensboro, N.C. (chair mats)
Toujay Designs, Inc., 146 E. 53 St. New York, N.Y. (hi-fi & TV cabinets)
Town & Country Reproductions, 69-19 Metropolitan Ave., Middle Village, N.Y. 11379 (foam plastic ceiling beams)
Wallingford Steel Co., Wallingford, Conn. (stainless steel tubing components)
Ward Intercontinental Co., 20101 W. 8 Mile Rd., Detroit, Mich. 48219 (wall tapestries)
Wellington Electronics, Inc., 55 Haneck St., Englewood, N.J. 07631 (foil underlay for wood and plastic tops)
Wilkenson Mfg. Co., 4950 S. Kilbourn Ave., Chicago, Ill. 60632 (custom tubular steel frame, leg, pedestal components)

When You Move

When you plan to move, notify CONTRACT at least four weeks in advance to assure uninterrupted delivery of your monthly issues. Send both old and new address to:
CONTRACT, Circulation Dept., 7 East 43 Street, New York, N.Y. 10017

The HISTORICAL COLLECTION of James Livingstone Hawkins



Recreations of nineteenth century wood engravings, silk screened by hand. Offered on fine heavy weight textured stock—choice of ten pictures on ten selected colors. Available custom framed or individually to suit your personal requirements.

BUSINESS DESIGNS INC.

Design Center Suite 510 8899 Beverly Blvd.
Los Angeles, Calif. 90048 • Telephone 213: 272-9512

Circle No. 230 on product card facing 3rd Cover

CLASSIFIED ADVERTISEMENTS

Rates: $15.00 per column-inch payable with order. Estimate 55 words per inch. This section closes the 10th of preceding month. Please specify if box number is wanted; no extra charge. Classified ads may include situations or help wanted, lines wanted, representatives wanted. Merchandise offerings not acceptable; ask for display advertising rates.

SALES REPS WANTED: Leading plastic laminate line for the contract, architectural trade. Territories available: N.Y., Boston, Baltimore, and Chicago, Detroit, Cleveland. Salary commensurate with experience. Send resume on education, experience. Write Box A-456, CONTRACT, 7. E. 43 St., NYC 10017.

EXPERIENCED REPRESENTATIVES WANTED: Exclusive, distinctive lines of woven contract carpet by foremost world wide mill. All territories open. Liberal commissions. Must have proven success with architects, interior designers, decorators and contract users. Submit full resume and references. Box A-457, CONTRACT, 7 E. 43 St., NYC 10017.

OUTSTANDING OPPORTUNITY FOR EXPERIENCED CONTRACT SALES PERSON: Philadelphia's finest department store with an established reputation for quality and integrity offers stable employment, excellent benefits and an unusually pleasant working atmosphere. Exceptional earnings are available to person with proven ability. Send resume or apply in person. STRAWBRIDGE & CLOTHIER, 801 Market St., Philadelphia, Pa.

Continued on p. 280

405 DECORATOR STYLED CERAMIC

LAMPS

We've been serving the contract trade for over 20 years. Our wearable and washable ceramic lamps — fabricated completely in our own pottery and assembly plant — are forever beautiful.

Our color catalog shows most of our line. If you don't find what you need, our design department can match your color and decorating scheme on orders of sufficient size.

Modern Art salesmen, through their contract dealers, will be happy to consult with you.

SEND FOR FREE CATALOG

MODERN ART PRODUCTS CO., INC.
1530 LOCUST ST.
KANSAS CITY, MO. 64108

Showrooms in • NEW YORK • LOS ANGELES • CHICAGO • DALLAS • SEATTLE

Circle No. 231 on product card facing 3rd Cover

Circle No. 232 on product card facing 3rd Cover

A

AMERICAN CHAIR COMPANY

SINCE 1887

Wide selection of contract seating with complementary tables. See your dealer or write for our distributor's name.

MANUFACTURERS OF CONTRACT FURNITURE, SHEBOYGAN, WISCONSIN
PERMANENT DISPLAYS: Atlanta • Chicago • Dallas • Miami • New York • San Francisco • Sheboygan

Americana
Colonial Lighting
for Contract Applications

10 AND 13 INCH DIAMETERS
REQUEST CATALOG DC ON YOUR LETTERHEAD
R.A. MANNING COMPANY INC.
SHEBOYGAN, WISCONSIN

Circle No. 233 on product card facing 3rd Cover

ADVERTISERS' DIRECTORY

Advertiser	Page
Acme National Refrigeration Co., Inc.	78
Adamo Gallery	268
Aldon/Contract Carpet Engineering	37-42
All-Steel Equipment, Inc.	83
Alma Desk Co.	73
American Chair Co.	281
American Cyanamid Co.	58
American Fibre Co., Inc.	247
American of Martinsville	47
Amtab Mfg. Co.	271
Architectural Signing, Inc.	279
Ark Laboratory	272
Artex International	87
Associated Draperies	234
Astra Bent Wood Furniture Co.	130
Atelier International	79
Atlanta Merchandise Mart	55
Auralume	275
Azrock Floor Products	49
Bangkok Industries, Inc.	216
Barnard & Simonds Div., Baker Furniture Co.	284
Bassick Co.	59
Beattie Mfg. Co.	25
George B. Bent Co., Inc.	187
Berkshire-Hathaway	128
Berven Carpet Corp.	7
Bianco Mfg. Co.	273
Birge Designs, Inc.	206
Birmingham Ornamental Iron Co.	126
Julius Blum & Co.	62
Boussac of France	84
B. Brody Seating Co., Inc.	208
Brunschwig & Fils	210
Business Designs, Inc.	280
Buxbaum Co.	248
Carolina Seating Co.	111
L. E. Carpenter & Co., Inc.	137
Casual Furniture Mart	219
Chapman Mfg. Co.	230
Charlotte Chair Co.	4
Chicago Hardware Foundry Co.	26-27
Children's Workbench, Inc.	34
City Knickerbocker	223
Clarin Mfg. Co.	220
J. R. Clark Co.	68
Coleman Furniture Corp.	56
Collier-Keyworth	112
Columbus Coated Fabrics, Inc.	124
Commercial Carpet Corp.	93
Contract '68	35
Contract Mfrs. Association	15
Dan Cooper Design Corp.	240
Coronet Chandelier Originals	279
Creative Metal Products	244
Crown Rubber Co.	268
Crown Tuft Carpet, Inc.	9
Customwood Filigree Mfg. Co.	276
Cypress Furniture Industries, Inc.	249
Dallas Market Center	218
Dante Metal Specialties, Inc.	250
David & Dash	10
Davis Furniture Industries, Inc.	135
Dayco Corp.	132
DeSoto Chemical Coatings, Inc.	115-118
Directional Contract Furniture Corp.	32
Displaycraft	274
Door Store	224
Dow Badische Co.	96-97
Downs Carpet Co., Inc.	123
duCor, Inc.	226
E. I. duPont de Nemours & Co., Inc.	36, 101
Duraclean International	201
Dux, Inc.	99
Dylan Carpet, Inc.	113
Empire State Chair Co.	54
Era Industries	274
Fima International, Inc.	229
Finger Contract Supply Corp.	94
Fixtures Mfg. Corp.	278
Flex-O-Lators Corp.	48
Florida Lamp Mfg.	233
Forms & Surfaces	278
Furniture Components, Inc.	77
Galax Mirror Co.	278
Gasser Chair Co.	275
General Tire & Rubber Co.	104-105
Gilford, Inc.	221
Gold Medal Folding Furniture Co.	270
B. F. Goodrich Co.	72, 184
W. R. Grace & Co.	13
Greeff Fabrics, Inc.	246
Gregson Mfg. Co.	100
Habitat	21
Hale Industries, Inc.	271
Hamilton Cosco, Inc.	19-20
Fritz Hansen Inc.	238
Paul Hanson, Inc.	236
Hardwick & Magee Co.	98
Hardwood House	125
James Hardy Mfg. Co., Inc.	231
Harter Corp.	259
Harvard Mfg. Co.	212
Helikon	203
High Point Furniture Industries, Inc.	106
Howe Folding Furniture, Inc.	109
Howell Co.	86
Hunt Country Furniture	279
Indiana Cash Drawer Co.	234
Institutional Products, Inc.	257
Interchemical Corp.	189
International Silver Co.	61
IV Chair Co., Inc.	24
Jansko, Inc.	266
Joanna Western Mills Co.	180
Jofco	193
Johnson Industries	235
Jorges Carpet Mills, Inc.	224
Jute Carpet Backing Council, Inc.	57
Paul Kaiser	14
Herman Kashins	276
Keller Casuals, Inc.	121
Kenbury Glass Works	276
Kentile Floors, Inc.	2nd Cover

Advertiser	Page
Kiesling-Hess Finishing Co.	183
King Arthur Chair Co., Inc.	274
Kirsch Co., Inc.	22-23
H. W. Knight & Son, Inc.	88
Boris Kroll Fabrics	5
Krueger Metal Products Co.	234
L & B Products Co.	136
Lambert Furniture Corp.	225
Lamp Fashions	66
Lawrence Metal Products, Inc.	277
Levelor Lorentzen, Inc.	52-53
Lighting Accessories, Inc.	256
Lighting Associates, Inc. (Neal Small Designs, Inc.)	277
Lightolier, Inc.	207
Loumac Supply Corp.	259
Ludlow Corp.	31
Lundstrom Laboratories, Inc.	248
Lyon Metal Products, Inc.	138
R. A. Manning Co., Inc.	281
Marble/Imperial Furniture Co.	69
Marlite Div. of Masonite Corp.	190
Masonite Corp.	50
Jo Mead Designs	273
Medallion Corp.	6
Metropolitan Furniture Mfg. Co.	67
Metropolitan Lighting Fixture Co., Inc.	263
Metwood Mfg. Co., Inc.	232
Middletown Mfg. Co.	82
Mikara, Inc.	222
Modern Art Products, Inc.	281
Monarch Carpet Co.	102
Monarch Furniture Co.	227
Monroe Co.	211
Morrison	272
R. C. Musson Rubber Co.	273
Myrtle Desk Co.	209
National Industries, Inc.	134
Nemschoff Chairs, Inc.	240
Nessen Lamps, Inc.	270
Nevamar Co. (Enjay Fibers & Laminates Co.)	64-65
Norquist Products Co.	271, 280
No-Sag Spring Div., Lear Siegler, Inc.	29
Oneida Silversmiths	80
Oxford Mills, Inc.	243
Ozite/Vectra (Enjay Fibers & Laminates Co.)	70
Pace Collection (Jil Associates, Inc.)	254
Parkwood Laminates, Inc.	3rd Cover
Albert Parvin & Co.	261
Patchogue-Plymouth Co.	63
Patcraft Mills, Inc.	108
Patrician Furniture Co.	264
Peter Pepper Products, Inc.	228, 242, 272, 275
Philadelphia Carpet Co.	181
Piazza Originals	229
Plan Hold Corp.	252
Plastiglide Mfg. Corp.	107
Poloron Products, Inc.	8
Porter Carpets	237
Harvey Probber, Inc.	119
Quartite Creative Corp.	76
Rainbow Wood Products, Inc.	240
Jens Risom, Inc.	215
Robertson Furniture Co., Inc.	239
Rockland Industries	120
Edward Axel Roffman Associates, Inc.	245
Royalmetal Corp.	17
Royal System (System Cado)	103
Ruby Lighting Corp.	81
Samsonite Corp.	114
Scandix Designs, Inc.	204
Frank Scerbo & Sons, Inc.	182
F. Schumacher & Co.	267
Sculpture Studio, Inc.	213
James Seeman Studios, Inc.	255
Shelby Wililams Industries, Inc.	74-75
Showerfold Door Corp.	258
Smith Metal Arts Co., Inc.	241
Sperry Rand Corp., Remington Rand Office Systems Div., Library Bureau	122
Springer-Penguin, Inc.	260
Standard Coated Products, Inc.	202
Stauffer Chemical Co.	44-45, 60
Steelcase, Inc.	89-92
Stendig, Inc.	71
Stow/Davis	129
John Stuart, Inc.	1
Sullivan's, Inc.	228
Supreme Equipment & Systems Corp.	11
Suval Industries, Inc.	43
SwissHolma	242
Synthetics Finishing Corp.	4th Cover
TechFab	95
Telescope Folding Furniture Co., Inc.	28
Textile Rubber & Chemical Co.	85
Richard E. Thibaut, Inc.	46
Thonet Industries, Inc.	133
Trend Contract	131
Tri-Mark Designs	269
Tri-Par Mfg. Co.	251
Tropitone Furniture Co.	2
Troy Sunshade Co.	12
Universal Carpets, Inc.	127
Albert Van Luit & Co.	30
Vinyl Plastics, Inc.	51
Virtue of California	265
Vogel-Peterson Co.	253
Vomar Products, Inc.	110
V'Soske	262
Wm. J. B. Waite Co.	280
Wallingford Steel Co.	33
Wall Tube & Metal Products Co.	205
Wara Intercontinental Co.	253
Leif Wessmann Associates, Inc.	252
John D. Williams Co.	250
Williams Office Furniture Co.	277
Zina Lamp Co.	217

BARNARD & SIMONDS

IS NOW
A DIVISION OF

Baker Furniture, Inc.

This fine old company now becomes a companion subsidiary to Milling Road Furniture. All of Barnard & Simonds respected design traditions will be retained . . . to be further enhanced by those Baker policies which assure you of "furniture to please those who appreciate the finest."

SHOWROOMS: NEW YORK • CHICAGO • LOS ANGELES • SAN FRANCISCO • DALLAS • MINNEAPOLIS • GRAND RAPIDS

BARNARD & SIMONDS, INC.

1661 Monroe Avenue, N.W., Grand Rapids, Michigan 49502

CLASSIFIED ADVERTISEMENTS

CONTINUED

LINES WANTED: Orlando, Florida based mfg. rep with knowledge industrial, medical and professional distribution, warehousing and display arranged. Write Box A-458, CONTRACT, 7 E. 43 St., NYC 10017.

CONTRACT FURNITURE REPRESENTATIVE AVAILABLE: College graduate, experienced all phases product design, specification, interior design, field contract and administrative detail. Will relocate but prefer Ohio and Midwest area. Write for resume to Box A-459, CONTRACT, 7 E. 43 St., NYC 10017.

MANUFACTURERS REPRESENTATIVES AVAILABLE: Immediate acceptance by leading contract dealers in Michigan, Ohio, Indiana, Kentucky, and West Virginia assured by our 15 successful years representing leading manufacturers. Have room for quality chair and table lines. Write: Box A-460, CONTRACT, 7 E. 43 St., NYC 10017.

SITUATION WANTED: Interior/Interior Architectural designer—drafting—detailing. AID. Wide experience executive management large jobs—top design firms. Travel—study—US—Europe—Pratt. Contract fee basis 15-20M. Write: Box A-461, CONTRACT, 7 E. 43 St., NYC 10017.

SIX MAN SALES TEAM AVAILABLE with offices in Detroit, Cleveland and Dayton. Immediate acceptance to architects, specifiers, designers and contract suppliers in Ontario, Michigan, Ohio, western Pennsylvania, Kentucky and Indiana. Would like to add desk and chair line as well as public seating and restaurant furniture. We will give total coverage and upper bracket sales if your merchandise is of high quality and designed to today's thinking. Replies held in strictest confidence. Write to Box A-462, CONTRACT, 7 E. 43 St., NYC.

ATTENTION: REPS—REGISTER WITH US!
Many important and new manufacturers ask CONTRACT Magazine for the names of qualified independent representatives, who currently sell commercial/institutional furnishings and might be interested in an additional line. If you want us to include your name in a confidential list of reps, which we supply to manufacturers who have become new advertisers, write to the publisher of CONTRACT Magazine. State your name, address, type of lines you carry, trade you call on, number of associates or salesmen if you have any, and indicate product categories you have a particular interest in. Also include area covered. This is a free service. Write to: Publisher, CONTRACT, 7 East 43 Street, New York, N.Y. 10017.

ATTENTION: Contract furnishers, architects, designers and dealers—send us your brochures. CONTRACT Magazine is often asked by corporate representatives to provide them with qualified names. Mail to: Publisher, CONTRACT Reader Brochures, 7 East 43 Street, New York, N.Y. 10017.

MANUFACTURERS REPRESENTATIVES WANTED: Top design line of stacking chairs, office seating, complete prestige lines of wood desks, cabinets, etc. High commissions. Write stating territory covered and lines presently representing. See our ad on pg. 229. FIMA INTERNATIONAL, LTD., 440 Park Ave., So., New York, N.Y. 10016.

← Circle No. 234 on product card